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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

123

2061100143

ABHINAV MEID

SUNITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	19	33	P 52	
	106	CONSUMER BEHAVIOUR	P 17	* 29	46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35	
2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	14	38	* 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	34	* 48	
	205	MARKET RESEARCH	15	33	* 48	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
	(1 : 364)(2 : 340)		TOTAL (OUT OF 1400)		704	

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

124

2061100181

ABHISHEK SHARMA

UMA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 17	* 29	46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22	FF
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	P 19	* 34	53	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201	SERVICES MARKETING	12	18	* 30	FF
	202	RETAIL MARKETING	15	36	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	31	* 43	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	16	30	* 46	
	206	RELATIONSHIP MARKETING	13	19	* 32	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34	
	(1 : 319)(2 : 317)		TOTAL (OUT OF 1400)		636	

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

125

2061100034

ADARSH SINGH

SHARDA

001
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0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43	
	102 PRINCIPLES OF MARKETING	P 11	* 14	25	FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104 MANAGERIAL ECONOMICS	P 23	* 47	70	
	105 RESEARCH METHODOLOGY	14	28	P 42	
	106 CONSUMER BEHAVIOUR	P 15	* 28	43	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23	
2	201 SERVICES MARKETING	12	18	* 30	FF
	202 RETAIL MARKETING	17	29	* 46	
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27	FF
	205 MARKET RESEARCH	18	33	* 51	
	206 RELATIONSHIP MARKETING	11	14	* 25	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 37	
	(1 : 313)(2 : 307)			TOTAL (OUT OF 1400)	620

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

126

2061100136

ADITI ANIL SHARMA

SUNITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	17	44	* 61

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	44	* 61
205	MARKET RESEARCH	20	43	* 63
206	RELATIONSHIP MARKETING	17	29	* 46
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 429)(2 : 422)		TOTAL (OUT OF 1400)		851
PASSES				

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

127

2012001546

AJAY KUMAR PASWAN

TAPESHWARI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	51	* 73
	102	PRINCIPLES OF MARKETING	17	28	* 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	51	* 71
	104	MANAGERIAL ECONOMICS	17	30	* 47

		MMM08_SM			
	105	RESEARCH METHODOLOGY	17	28	* 45
	106	CONSUMER BEHAVIOUR	21	39	* 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 39
2	201	SERVICES MARKETING	14	28	* 42
	202	RETAIL MARKETING	25	49	* 74
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 415)(2 : 391)		TOTAL (OUT OF 1400)		806
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

128

2061100020

AMIT KUMAR MAURYA

BABY

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

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SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	P 18	* 31	49
	105 RESEARCH METHODOLOGY	13	28	P 41
	106 CONSUMER BEHAVIOUR	18	38	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201 SERVICES MARKETING	17	30	* 47
	202 RETAIL MARKETING	20	37	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	14	22	* 36 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	NA	17	* 17 FF
	205 MARKET RESEARCH	14	28	* 42
	206 RELATIONSHIP MARKETING	13	19	* 32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 28
(1 : 343)(2 : 298)	TOTAL (OUT OF 1400)		641	

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23 JUNE 2012

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129

MMM08_SM

2061100180

AMITESH KUMAR TIWARY

SUBHAWATI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	22	41	* 63
	203 SALES MANAGEMENT & PERSONAL SELLING	20	43	* 63
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205 MARKET RESEARCH	22	44	* 66
	206 RELATIONSHIP MARKETING	20	37	* 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
	(1 : 391)(2 : 414)	TOTAL (OUT OF 1400)		805
				PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

130

2061100018

ANAND KUMAR YADAV

RADHA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	20	36	P 56
	106 CONSUMER BEHAVIOUR	22	40	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	17	29	* 46
	202 RETAIL MARKETING	20	37	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	24	49	* 73
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205 MARKET RESEARCH	21	39	* 60
	206 RELATIONSHIP MARKETING	23	43	* 66
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 426)(2 : 436)	TOTAL (OUT OF 1400)		862
				PASSES

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* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

131 2061100029
ANIL KUMAR MAURYA BINDOO

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	P 17	* 30	47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	17	29	* 46
	202 RETAIL MARKETING	19	40	* 59
	203 SALES MANAGEMENT & PERSONAL SELLING	19	37	* 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	16	35	* 51
	206 RELATIONSHIP MARKETING	14	38	* 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 360)(2 : 379)	TOTAL (OUT OF 1400)		739

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

132

2061100127

ANSHUMAN SINGH TOMAR

KAMLESH

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	29	P 42
	102	PRINCIPLES OF MARKETING	P 11	* 16	27 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P 44
	104	MANAGERIAL ECONOMICS	P 11	* 14	25 FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	P 13	* 28	41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 21
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	11	16	* 27 FF
	202	RETAIL MARKETING	15	31	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	14	22	* 36 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26 FF
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	15	32	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29
	(1 : 244)(2 : 296)	TOTAL (OUT OF 1400)			540

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

133

2061100137

ANURAG SINGH

KIRAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 20	* 35	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	39	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	33	* 51

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206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 359)(2 : 382)		TOTAL (OUT OF 1400)		741
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

134

2061100036

ARBIND KUMAR SINGH

SONANNA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	P 09	* 10	19 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	P 15	* 31	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 23
2	201 SERVICES MARKETING	17	29	*	46
	202 RETAIL MARKETING	19	34	*	53
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	*	52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	*	23 FF
	205 MARKET RESEARCH	19	37	*	56
	206 RELATIONSHIP MARKETING	10	13	*	23 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	29
(1 : 291)(2 : 322)		TOTAL (OUT OF 1400)			613

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23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

135

2061100032

ASHISH UPADHYAY

MADHU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P	41	
	102	PRINCIPLES OF MARKETING	P 11	* 16		27	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P	44	
	104	MANAGERIAL ECONOMICS	P 17	* 28		45	
	105	RESEARCH METHODOLOGY	P 12	* 17		29	FF
	106	CONSUMER BEHAVIOUR	P 13	* 28		41	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	21	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	22	
2	201	SERVICES MARKETING	11	15	*	26	FF
	202	RETAIL MARKETING	19	35	*	54	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	*	45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	11	*	20	FF
	205	MARKET RESEARCH	17	28	*	45	
	206	RELATIONSHIP MARKETING	05	02	*	07	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	37	
	(1 : 270)(2 : 273)			TOTAL (OUT OF 1400)		543	

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23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

136

2061100030

ATUL GAUTAM

SUJATA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	P 16	* 28	44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	16	31	* 47
	202	RETAIL MARKETING	18	34	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	39	* 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	NA	34	* 34 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 330)(2 : 341)		TOTAL (OUT OF 1400)		671

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23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

137

2061100151

BANKAR SIDDHESHWAR MADHAVRAO

VIMALBAI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26 FF
	205	MARKET RESEARCH	15	32	* 47
	206	RELATIONSHIP MARKETING	10	12	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 344)(2 : 318)		TOTAL (OUT OF 1400)		662

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23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

138

2061100126

BHANU PRATAP SHARMA

LADBAI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 18	* 34	52
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	15	29	* 44
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	* 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22 FF
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	07	06	* 13 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 301)(2 : 282)	TOTAL (OUT OF 1400)			583

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

139

2061100021

BHARATI ANKITA SURENDRAPRASAD

SIDDHESHWARI KUMARI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	40	* 57
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	41	* 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 377)(2 : 380)	TOTAL (OUT OF 1400)			757

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

140

2061100172

BHAVIK MAHENDRA POPAT

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44	
	102	PRINCIPLES OF MARKETING	P 11	* 15	26	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	P 20	* 36	56	
	105	RESEARCH METHODOLOGY	P 14	* 29	43	
	106	CONSUMER BEHAVIOUR	P 15	* 35	50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23	
2	201	SERVICES MARKETING	18	31	* 49	
	202	RETAIL MARKETING	NA	30	* 30	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	* 44	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26	FF
	205	MARKET RESEARCH	13	30	* 43	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31	

MMM08_SM

(1 : 312)(2 : 306)

TOTAL (OUT OF 1400) 618

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

141

2061100024

CHANDAN PRASAD

SHANTI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 11	* 14	25 FF
	106 CONSUMER BEHAVIOUR	P 15	* 28	43
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23

		MMM08_SM				
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	10	12	* 22	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30	FF
	205	MARKET RESEARCH	14	28	* 42	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34	
(1 : 291)(2 : 287)			TOTAL (OUT OF 1400)		578	
						FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

142

2061100139

CHAVAN ANURADHA AVINASH

VIDYA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	P 17	* 28	45

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 42	63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	18	39	* 57
	202	RETAIL MARKETING	14	34	* 48
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42
	205	MARKET RESEARCH	16	28	* 44
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 370)(2 : 364)			TOTAL (OUT OF 1400)	734

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

143

2061100046

CHOUDHARY SUBHASH BHAGIRATH

BHANWARI

001
APRIL 2012

MMM08_SM

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	16	29	* 45
	202 RETAIL MARKETING	22	41	* 63
	203 SALES MANAGEMENT & PERSONAL SELLING	17	44	* 61
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205 MARKET RESEARCH	19	33	* 52
	206 RELATIONSHIP MARKETING	18	31	* 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
(1 : 409)(2 : 402)	TOTAL (OUT OF 1400)			811
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

144

2061100164

DAPKE MANGESH DAMODAR

PRATIBHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	P 19	* 33	52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 36	56
	104 MANAGERIAL ECONOMICS	20	36	P 56
	105 RESEARCH METHODOLOGY	P 19	* 34	53
	106 CONSUMER BEHAVIOUR	P 19	* 34	53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	18	37	* 55
	202 RETAIL MARKETING	15	36	* 51
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	* 43
	205 MARKET RESEARCH	19	34	* 53
	206 RELATIONSHIP MARKETING	18	31	* 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 388)(2 : 385)		TOTAL (OUT OF 1400)	773
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

145

2061100158

DEEPESH KUMAR AGRAWAL

KIRAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	18	32	P 50
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	P 17	* 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201 SERVICES MARKETING	15	37	* 52
	202 RETAIL MARKETING	17	41	* 58
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	* 48
	205 MARKET RESEARCH	15	35	* 50
	206 RELATIONSHIP MARKETING	18	32	* 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 366)(2 : 390)		TOTAL (OUT OF 1400)	756

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

146

2061100179

DEVENDRA SINGH

VIMLA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	32	P 47
	102	PRINCIPLES OF MARKETING	P 15	* 35	50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 53	76
	104	MANAGERIAL ECONOMICS	P 15	* 39	54
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	18	44	* 62
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
		(1 : 368)(2 : 404)			
		TOTAL (OUT OF 1400)			772

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

147

2061100016

DHEERAJ KUMAR MISHRA

NIRMALA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	36	* 53
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	37	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 393)(2 : 395)	TOTAL (OUT OF 1400)			788

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

148

2061100142

DHEERENDRA MANI MISHRA

SHAKUNTALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	17	42	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45
205	MARKET RESEARCH	15	38	*	53
206	RELATIONSHIP MARKETING	17	29	*	46
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	39
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	31

(1 : 390)(2 : 383) TOTAL (OUT OF 1400) 773

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

149

2061100003

DINESH KUMAR

MADHU DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	18	32	P 50

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	19	46	* 65
	202	RETAIL MARKETING	21	40	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	* 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	16	40	* 56
	206	RELATIONSHIP MARKETING	16	35	* 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 392)(2 : 408)		TOTAL (OUT OF 1400)	800	
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

150

2061100011

DIXIT SHREYAS MOHAN

MEDINI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

		MMM08_SM		
SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102 PRINCIPLES OF MARKETING	15	28	P 43
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 59	84
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	15	29	P 44
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201 SERVICES MARKETING	20	37	* 57
	202 RETAIL MARKETING	20	42	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	* 48
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	13	31	* 44
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
	(1 : 387)(2 : 382)	TOTAL (OUT OF 1400)		769
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

DUMASWALA RUSHIRAJ HITESH

BEENA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	P 20	* AB	20 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	38	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	38	* 55
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	14	41	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	16	41	* 57
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 357)(2 : 393)		TOTAL (OUT OF 1400)		750
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

152

2061100044

FARMAN AHMAD SIDDIQUI

SHEERAZ PARVEEN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 40	62	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45	
	104	MANAGERIAL ECONOMICS	P 15	* 32	47	
	105	RESEARCH METHODOLOGY	P 10	* 12	22	FF
	106	CONSUMER BEHAVIOUR	P 18	* 32	50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34	
2	201	SERVICES MARKETING	14	21	* 35	FF
	202	RETAIL MARKETING	16	36	* 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	* 51	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27	FF
	205	MARKET RESEARCH	11	16	* 27	FF
	206	RELATIONSHIP MARKETING	13	19	* 32	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29	
	(1 : 340)(2 : 292)		TOTAL (OUT OF 1400)		632	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

153

2061100167

GADIA SONU NARESH

SAVITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 18	* 31	49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	P 20	* AB	20	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	18	34	* 52	
	202	RETAIL MARKETING	15	37	* 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	* 51	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	* 46	
	205	MARKET RESEARCH	16	30	* 46	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30	
	(1 : 318)(2 : 345)		TOTAL (OUT OF 1400)		663	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

154

2061100108

GAGANDEEP SINGH MALIK

CHARANJEET KAUR

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 385)(2 : 415)	TOTAL (OUT OF 1400)			800

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

155

2061100163

GAJJAR HARDIKKUMAR MAHESHKUMAR

INDIRABEN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	P 18	* 31	* 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	17	35	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	* 49
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	20	* 33 FF

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 37
(1 : 361)(2 : 364)		TOTAL (OUT OF 1400) 725
FAIL ATKT		

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

156	2061100131
GASTE MANSUR EKBAL	MUMTAJ

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 19	* 34	53
	106 CONSUMER BEHAVIOUR	20	37	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

P 34

2	201	SERVICES MARKETING	21	42	* 63
	202	RETAIL MARKETING	15	39	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	* 46
	205	MARKET RESEARCH	15	29	* 44
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
(1 : 372)(2 : 380)			TOTAL (OUT OF 1400)		752

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

157

2061100197

GAURAV SHARMA

GITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39	60
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 09	* 10	19 FF
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	35	* 53
	202	RETAIL MARKETING	16	36	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	* 51
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 347)	(2 : 345)	TOTAL (OUT OF 1400)		692

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

158

2061100033

GAURAV SINGH

CHANDRA SHEELA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 35	48
	102	PRINCIPLES OF MARKETING	P 08	* 08	16 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 49	69
	104	MANAGERIAL ECONOMICS	P 20	* 35	55
	105	RESEARCH METHODOLOGY	P 14	* 29	43
	106	CONSUMER BEHAVIOUR	P 13	* 29	42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 21
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	14	28	* 42
	202	RETAIL MARKETING	13	28	* 41
	203	SALES MANAGEMENT & PERSONAL SELLING	13	19	* 32 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22 FF
	205	MARKET RESEARCH	11	15	* 26 FF
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 316)(2 : 266)		TOTAL (OUT OF 1400)		582

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

159

2061100154

GAVHANE RAVIKANT LAXMAN

SANGITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* 49	74
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62
	104	MANAGERIAL ECONOMICS	P 21	* 39	60
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 29	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	16	34	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	* 44
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 405)(2 : 353)			TOTAL (OUT OF 1400)	758

FAIL ATKT

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

160

2061100114

GYANESH KUMAR YADAV

SHEELA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	36	P 51
	102	PRINCIPLES OF MARKETING	15	34	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	43	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	37	* 54
	202	RETAIL MARKETING	14	36	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	14	28	* 42
	206	RELATIONSHIP MARKETING	13	28	* 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 402)(2 : 358)			TOTAL (OUT OF 1400)	760

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

161

2061100201

HAPPY BHARAJ

KAMALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	17	35	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 366)(2 : 367)	TOTAL (OUT OF 1400)			733
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

162

2061100026

HARENDER KUMAR

SUNITA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	31	P 44	
	102	PRINCIPLES OF MARKETING	13	31	P 44	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 10	* 13	23	FF
	106	CONSUMER BEHAVIOUR	13	30	P 43	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	16	29	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	07	06	* 13	FF
	205	MARKET RESEARCH	13	30	* 43	
	206	RELATIONSHIP MARKETING	15	28	* 43	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37	

(1 : 289)(2 : 311)

MMM08_SM

TOTAL (OUT OF 1400) 600

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

163

2061100111

HIMANSHU BHARTI

KIRAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 54	77
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	37	* 54

		MMM08_SM		
202	RETAIL MARKETING	17	29	* 46
203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
205	MARKET RESEARCH	17	30	* 47
206	RELATIONSHIP MARKETING	17	30	* 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
(1 : 400)(2 : 361)		TOTAL (OUT OF 1400)		761

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

164

2061100037

HOSING PRASAD BHARAT

SUNITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 52	65
	102	PRINCIPLES OF MARKETING	P 13	* 28	41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 47	67

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	P 15	* 28	43
	105	RESEARCH METHODOLOGY	P 14	* 28	42
	106	CONSUMER BEHAVIOUR	13	28	P 41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	14	33	* 47
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 342)(2 : 331)		TOTAL (OUT OF 1400)		673
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

165

2061100002

JAYPRAKASH MAHENDRANATH MISHRA

GEETA

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102	PRINCIPLES OF MARKETING	15	33	P 48
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	38	P 56
	105	RESEARCH METHODOLOGY	14	30	P 44
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	13	28	* 41
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 323)(2 : 342)		TOTAL (OUT OF 1400)		665

FAIL ATKT

23 JUNE 2012

□

166

2061100050

KISHOR KUMAR MALVIYA

HEMA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	19	34	P 53
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	20	37	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	38	* 55
	202 RETAIL MARKETING	21	40	* 61
	203 SALES MANAGEMENT & PERSONAL SELLING	18	42	* 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	16	37	* 53
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 394)(2 : 397)	TOTAL (OUT OF 1400)		791

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

167

2061100116

KUMAIL ABBAS

SHAFEEK

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	36	P 51
	102	PRINCIPLES OF MARKETING	15	39	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 56	80
	104	MANAGERIAL ECONOMICS	15	44	P 59
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	15	42	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	15	41	* 56
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	39	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	13	36	* 49
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
		(1 : 400)(2 : 371)		TOTAL (OUT OF 1400)	771

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

168

2061100160

KUMAR ANUPAM RAVI RANJAN

KANCHAN MALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	21	48	P 69
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	24	47	* 71
	202	RETAIL MARKETING	19	44	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	23	42	* 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 423)(2 : 442)	TOTAL (OUT OF 1400)			865

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

169

2061100129

MALI KETKI KAMALAKAR

KANCHAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 57	79
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	45	* 63
	202	RETAIL MARKETING	21	43	* 64
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	* 63
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
		(1 : 439)(2 : 447)		TOTAL (OUT OF 1400)	886

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

170

2061100042

MAMTA KUMARI

LEELA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 45	60	
	102	PRINCIPLES OF MARKETING	15	29	P 44	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 11	* 15	26	FF
	106	CONSUMER BEHAVIOUR	P 15	* 30	45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21	
2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	13	19	* 32	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	24	* 39	FF

		MMM08_SM			
205	MARKET RESEARCH		17	30	* 47
206	RELATIONSHIP MARKETING		07	06	* 13 FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 37
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 31
(1 : 316)(2 : 276)			TOTAL (OUT OF 1400)		592
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

171 2061100144

MANISH AGARWAL LALITA

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	50	P 73
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	39	P 60

		MMM08_SM			
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	38	* 57
	202	RETAIL MARKETING	16	34	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	41	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	* 46
	205	MARKET RESEARCH	16	37	* 53
	206	RELATIONSHIP MARKETING	19	40	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
(1 : 413)(2 : 401)		TOTAL (OUT OF 1400)		814	
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

172

2061100019

MOHD ADEEL

TANVEER JAHAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102 PRINCIPLES OF MARKETING	15	30	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 58	78
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	14	29	P 43
	106 CONSUMER BEHAVIOUR	15	28	P 43
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201 SERVICES MARKETING	18	37	* 55
	202 RETAIL MARKETING	17	30	* 47
	203 SALES MANAGEMENT & PERSONAL SELLING	17	31	* 48
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	* 43
	205 MARKET RESEARCH	13	20	* 33 FF
	206 RELATIONSHIP MARKETING	15	30	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
(1 : 345)(2 : 343)	TOTAL (OUT OF 1400)			688
				FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

173

2061100013

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	31	P 46
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	37	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	36	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	16	32	* 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	16	36	* 52
	206	RELATIONSHIP MARKETING	19	45	* 64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 335)(2 : 391)	TOTAL (OUT OF 1400)			726

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

174

2061100012

NANDY TRESA TARUN KUMAR

REETA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	23	44	* 67
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	36	* 55
	205	MARKET RESEARCH	22	46	* 68
	206	RELATIONSHIP MARKETING	21	38	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 414)(2 : 455)	TOTAL (OUT OF 1400)			869
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

175

2061100017

NAVEEN SINGH

ISHRAWATI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	15	30	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 54	80
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	P 15	* 28	43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	15	37	* 52
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	16	38	* 54
	206	RELATIONSHIP MARKETING	14	33	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 372)(2 : 365)	TOTAL (OUT OF 1400)			737

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

176

2061100120

NAVEET UPADHYAY

SHAKUNTALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	P 11	* 14	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 36	51
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 14	* 28	42
	106	CONSUMER BEHAVIOUR	P 13	* 29	42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	11	14	* 25 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205	MARKET RESEARCH	13	21	* 34 FF
	206	RELATIONSHIP MARKETING	10	13	* 23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 290)(2 : 266)	TOTAL (OUT OF 1400)			556

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

177

2061100187

NAVNEET SHARMA

SARITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 50	* 72	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	P 12	* 18	30	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	15	28	* 43	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27	FF
	205	MARKET RESEARCH	15	33	* 48	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41	

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 35

(1 : 353)(2 : 317) TOTAL (OUT OF 1400) 670

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

178 2061100183

NEHA JAISWAL SHOBHA

001 0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 48	73
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34

MMM08_SM

2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	14	30	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	29	* 43
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	20	38	* 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
(1 : 388)(2 : 387)			TOTAL (OUT OF 1400)		775

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

179

2061100123

PATEL SUNNY SANJAY

ASHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	48	* 68
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	* 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	23	45	* 68
	206	RELATIONSHIP MARKETING	21	41	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 446)(2 : 447)			TOTAL (OUT OF 1400)	893

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

180

2061100004

PIYUSH KUMAR PANDEY

MANSHA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	41	P 56
	102	PRINCIPLES OF MARKETING	15	32	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	P 15	* 41	56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	16	39	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 382)(2 : 382)		TOTAL (OUT OF 1400)		764

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

181

2061100140

POOJA SINGH

KUMUD

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	20	37	P 57
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201 SERVICES MARKETING	20	35	* 55
	202 RETAIL MARKETING	19	35	* 54
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	* 60
	205 MARKET RESEARCH	17	32	* 49
	206 RELATIONSHIP MARKETING	20	45	* 65
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 384)(2 : 421)	TOTAL (OUT OF 1400)			805
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

182

2061100166

PRASAD ROHIT KUMAR SURYA NARAYAN

MANJU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 54	77
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 54	75
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	23	44	* 67
	202	RETAIL MARKETING	16	30	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	* 56
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	21	44	* 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 421)(2 : 433)		TOTAL (OUT OF 1400)		854

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

183

2061100112

PRASHANT SATISH SINGH

NILAM

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44	
	102	PRINCIPLES OF MARKETING	P 15	* 28	43	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 55	78	
	104	MANAGERIAL ECONOMICS	P 13	* 31	44	
	105	RESEARCH METHODOLOGY	17	29	P 46	
	106	CONSUMER BEHAVIOUR	P 15	* 43	58	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25	
2	201	SERVICES MARKETING	12	45	* 57	
	202	RETAIL MARKETING	15	31	* 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	36	* 36	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	38	* 52	
	205	MARKET RESEARCH	NA	36	* 36	FF
	206	RELATIONSHIP MARKETING	18	35	* 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29	
	(1 : 365)(2 : 345)		TOTAL (OUT OF 1400)		710	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

184

2061100043

PREMJJEET KUMAR

ASHARPHI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 15	* 28	43
	106	CONSUMER BEHAVIOUR	P 13	* 31	44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 21
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	13	33	* 46
	202	RETAIL MARKETING	14	23	* 37 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	14	36	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	29	* 42
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
	(1 : 300)(2 : 335)				
		TOTAL (OUT OF 1400)			635

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

185

2061100174

PUSHPENDRA PANDEY

ASHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	43	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	23	45	* 68
	202	RETAIL MARKETING	18	32	* 50

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
205	MARKET RESEARCH	17	41	* 58
206	RELATIONSHIP MARKETING	21	47	* 68
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
(1 : 392)(2 : 430)		TOTAL (OUT OF 1400)		822
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

186

2061100009

RAHUL DEO SINGH

NILAM DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	38	P 56
	102	PRINCIPLES OF MARKETING	15	49	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	43	P 63

		MMM08_SM		
105	RESEARCH METHODOLOGY	20	36	P 56
106	CONSUMER BEHAVIOUR	20	42	P 62
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	13	49	* 62
	202 RETAIL MARKETING	17	29	* 46
	203 SALES MANAGEMENT & PERSONAL SELLING	18	41	* 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	42	* 59
	205 MARKET RESEARCH	14	45	* 59
	206 RELATIONSHIP MARKETING	16	42	* 58
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
(1 : 408)(2 : 419)		TOTAL (OUT OF 1400)		827
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

187

2061100148

RAHUL RANJAN

GITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 38	59
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 18	* 32	50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	18	34	* 52
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 368)(2 : 387)		TOTAL (OUT OF 1400)		755

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

188

MMM08_SM

2061100039

RAHUL TIWARY

RITA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	13	32	P 45
	102 PRINCIPLES OF MARKETING	P 13	* 28	41
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 49	64
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 14	* 29	43
	106 CONSUMER BEHAVIOUR	13	30	P 43
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 21
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201 SERVICES MARKETING	13	40	* 53
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205 MARKET RESEARCH	14	34	* 48
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
	(1 : 324)(2 : 351)		TOTAL (OUT OF 1400)	675
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

189

2061100023

RAKESH KUMAR

RAJKUMARI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	14	38	* 52
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205	MARKET RESEARCH	17	39	* 56
	206	RELATIONSHIP MARKETING	20	38	* 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
	(1 : 397)(2 : 413)		TOTAL (OUT OF 1400)		810
					PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

190 2061100178
RAM PALIWAL TARA

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	18	32	P 50
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	13	36	* 49
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	16	34	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	36	* 53
	205 MARKET RESEARCH	19	35	* 54
	206 RELATIONSHIP MARKETING	20	35	* 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
(1 : 379)(2 : 374)		TOTAL (OUT OF 1400)		753

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

191

2061100022

RANJIT SHARMA

URMILA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	14	38	* 52
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	34	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	21	41	* 62
	206	RELATIONSHIP MARKETING	14	41	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 374)(2 : 415)	TOTAL (OUT OF 1400)			789
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

192

2061100200

RONAK KUMAR SANWARIA

SARITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	18	33	* 51
	202	RETAIL MARKETING	15	32	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	* 46
	205	MARKET RESEARCH	19	33	* 52

MMM08_SM

206	RELATIONSHIP MARKETING	19	34	* 53
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 359)(2 : 375)		TOTAL (OUT OF 1400)		734
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

193	2061100146
RUTURAJ ASHOK CHATE	ASHWINI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 33
2	201 SERVICES MARKETING	22	42	*	64
	202 RETAIL MARKETING	18	34	*	52
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	*	52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	*	54
	205 MARKET RESEARCH	18	38	*	56
	206 RELATIONSHIP MARKETING	18	31	*	49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	35
(1 : 368)(2 : 402)		TOTAL (OUT OF 1400)			770

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

194

2061100031

SACHIN VERMA

MEENU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P	44
	102	PRINCIPLES OF MARKETING	15	28	P	43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 53		76
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	P 13	* 31		44
	106	CONSUMER BEHAVIOUR	15	31	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	23
2	201	SERVICES MARKETING	13	28	*	41
	202	RETAIL MARKETING	15	32	*	47
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	*	44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	32	*	48
	205	MARKET RESEARCH	17	31	*	48
	206	RELATIONSHIP MARKETING	12	18	*	30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	31
	(1 : 345)(2 : 327)			TOTAL (OUT OF 1400)		672

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

195

2061100008

SANTOSH KUMAR MISHRA

GYANI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 43	66
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	P 17	* 29	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	16	28	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	13	29	* 42
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 351)(2 : 320)		TOTAL (OUT OF 1400)		671

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

196

2061100188

SARANG SINGH CHAUHAN

SARITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102 PRINCIPLES OF MARKETING	15	28	P 43
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	15	31	P 46
	105 RESEARCH METHODOLOGY	P 14	* AB	14 FF
	106 CONSUMER BEHAVIOUR	15	35	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201 SERVICES MARKETING	18	33	* 51
	202 RETAIL MARKETING	14	31	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	16	32	* 48
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205 MARKET RESEARCH	15	30	* 45
	206 RELATIONSHIP MARKETING	15	32	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
(1 : 291)(2 : 360)	TOTAL (OUT OF 1400)			651

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

197

2061100014

SATENDRA SINGH BHADORIYA HARI SINGH

KUSHUM

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 50	73
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	13	34	* 47
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	* 48
	205	MARKET RESEARCH	16	32	* 48
	206	RELATIONSHIP MARKETING	15	34	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 360)(2 : 366)	TOTAL (OUT OF 1400)			726

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

198

2061100007

SAURABH SINGH

SINDHUBALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102	PRINCIPLES OF MARKETING	P 15	* 34	49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 53	79
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	38	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	18	33	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	* 60
	205	MARKET RESEARCH	17	38	* 55
	206	RELATIONSHIP MARKETING	16	39	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 412)(2 : 406)	TOTAL (OUT OF 1400)			818
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

199

2061100035

SHAH CHIRAG BHARATKUMAR

INDIRABEN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	32	P 47
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 48	68
	104	MANAGERIAL ECONOMICS	16	29	P 45
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	15	37	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	18	35	* 53
	202	RETAIL MARKETING	16	28	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	16	32	* 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	* 54
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	13	35	* 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34

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(1 : 361)(2 : 370)

TOTAL (OUT OF 1400) 731

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

200

2061100006

SHAH JIGNESH HARESH

DIPIKA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 56	76
	102 PRINCIPLES OF MARKETING	P 09	* 11	20 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	P 17	* 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34

		MMM08_SM			
2	201	SERVICES MARKETING	16	34	* 50
	202	RETAIL MARKETING	15	28	* 43
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42
	205	MARKET RESEARCH	14	28	* 42
	206	RELATIONSHIP MARKETING	10	13	* 23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
(1 : 324)(2 : 319)		TOTAL (OUT OF 1400)			643
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

201

2061100045

SHAILESH KUMAR

URMILA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	30	P 47

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	P 23	* 43	66
	106	CONSUMER BEHAVIOUR	P 26	* 50	76
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 471)(2 : 446)			TOTAL (OUT OF 1400)	917

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

202

2061100028

SHAKTI PRAKASH TOMAR

VIMALA

001
APRIL 2012

MMM08_SM

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 47	62
	102 PRINCIPLES OF MARKETING	P 11	* 15	26 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 33	52
	104 MANAGERIAL ECONOMICS	P 07	* 05	12 FF
	105 RESEARCH METHODOLOGY	P 14	* 28	42
	106 CONSUMER BEHAVIOUR	P 15	* 29	44
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201 SERVICES MARKETING	15	28	* 43
	202 RETAIL MARKETING	12	18	* 30 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	* 41
	205 MARKET RESEARCH	15	28	* 43
	206 RELATIONSHIP MARKETING	09	11	* 20 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
(1 : 283)(2 : 290)			TOTAL (OUT OF 1400)	573

FAIL ATKT

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

203

2061100038

SHEVGAONKAR AKASH NITIN

VANDANA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 52	67
	102 PRINCIPLES OF MARKETING	P 15	* 28	43
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	15	28	P 43
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	16	29	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	14	30	* 44
	205 MARKET RESEARCH	13	30	* 43
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
(1 : 347)(2 : 335)		TOTAL (OUT OF 1400)		682

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

204

2061100001

SHIVAM KUMAR

RANJANA KUMARI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43	
	102	PRINCIPLES OF MARKETING	P 11	* 16	27	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 47	71	
	104	MANAGERIAL ECONOMICS	P 12	* 17	29	FF
	105	RESEARCH METHODOLOGY	14	28	P 42	
	106	CONSUMER BEHAVIOUR	P 15	* 28	43	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21	
2	201	SERVICES MARKETING	13	30	* 43	
	202	RETAIL MARKETING	15	28	* 43	
	203	SALES MANAGEMENT & PERSONAL SELLING	16	30	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	* 49	
	205	MARKET RESEARCH	15	28	* 43	
	206	RELATIONSHIP MARKETING	10	12	* 22	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 33	
	(1 : 298)(2 : 318)		TOTAL (OUT OF 1400)		616	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

205

2061100177

SHUBHRA BIKASH CHAKRABORTY

RINA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	P 17	* 29	46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	P 23	* AB	23	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	17	30	* 47	
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	29	* 45	
	205	MARKET RESEARCH	16	28	* 44	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
	(1 : 329)(2 : 333)		TOTAL (OUT OF 1400)		662	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

206

2061100199

SINGH RITESH ABDHESH

ANITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 09	* 11	20 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	16	29	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	* 43
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 318)(2 : 354)	TOTAL (OUT OF 1400)			672

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

207

2061100203

SINGH SMITA RAJENDRA

MALTI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23 FF
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 24	* AB	24 FF
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	P 24	* AB	24 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	AB	* 20 FF
	202	RETAIL MARKETING	15	AB	* 15 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	19	AB	* 19 FF

		MMM08_SM			
106	CONSUMER BEHAVIOUR	P 24	* AB	24	FF
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201 SERVICES MARKETING	NA	AB	* AB	FF
	202 RETAIL MARKETING	NA	AB	* AB	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	NA	AB	* AB	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	NA	AB	* AB	FF
	205 MARKET RESEARCH	NA	AB	* AB	FF
	206 RELATIONSHIP MARKETING	NA	AB	* AB	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA	FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* NA	FF
(1 : 215)(2 : 0)		TOTAL (OUT OF 1400)		215	
FAIL ATKT					

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

209

2061100161

SOLANKE DINESH DATTATRAYA

SANGITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	MMM08_SM			12/30	28/70	40/100
	PASSING/OUT OF	INT.	EXT.	TOT		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17		P	45
	102	PRINCIPLES OF MARKETING	P 11	* 15		26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	P 18	* 32		50
	106	CONSUMER BEHAVIOUR	P 19	* 34		53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	34
2	201	SERVICES MARKETING	17	29	*	46
	202	RETAIL MARKETING	16	30	*	46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	*	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	34	*	50
	205	MARKET RESEARCH	17	28	*	45
	206	RELATIONSHIP MARKETING	10	12	*	22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	41
	(1 : 335)(2 : 339)		TOTAL (OUT OF 1400)			674
						FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

SOUMEN PAN

MIRA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 40	55	
	102	PRINCIPLES OF MARKETING	P 15	* 28	43	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 47	67	
	104	MANAGERIAL ECONOMICS	P 09	* 10	19	FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22	FF
	106	CONSUMER BEHAVIOUR	P 15	* 28	43	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21	
2	201	SERVICES MARKETING	13	28	* 41	
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	* 44	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	* 40	
	205	MARKET RESEARCH	13	19	* 32	FF
	206	RELATIONSHIP MARKETING	08	09	* 17	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29	
	(1 : 292)(2 : 284)		TOTAL (OUT OF 1400)		576	
						FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

211

2061100010

SUJEET KUMAR CHOUDHARY

INZEELA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	14	35	* 49
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	* 60
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	12	17	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 386)(2 : 364)		TOTAL (OUT OF 1400)		750

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

212

2061100170

SUNNY KUMAR SINGH

MUKTA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 52	75
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	13	32	* 45
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	16	31	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 32
	(1 : 374)(2 : 351)	TOTAL (OUT OF 1400)			725
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

213

2061100047

SURAJ KUMAR

RAJ KUMARI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 36	56
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201	SERVICES MARKETING	13	38	* 51
	202	RETAIL MARKETING	16	29	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	34	* 47
	205	MARKET RESEARCH	11	15	* 26 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 336)(2 : 334)	TOTAL (OUT OF 1400)			670

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

214

2061100168

SURAJ KUMAR SINGH

MEENA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	P 19	* 34	53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	P 21	* 39	60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	41	* 60
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	* 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	19	33	* 52

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 41
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 37
(1 : 408)(2 : 409)		TOTAL (OUT OF 1400) 817
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

215	2061100005
SWARUP RANJAN KHAN	BINA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	P 23	* 44	67
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 24	* 46	70
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 42

2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43

(1 : 423)(2 : 391)

TOTAL (OUT OF 1400) 814

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

216

2061100041

SYED. SHAHBAZ ALAM

SHAMIMA KHATOON

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 40	60
	104	MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	15	29	* 44
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	* 44
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	16	28	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
	(1 : 324)(2 : 345)		TOTAL (OUT OF 1400)		669

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

217

2061100027

TINKU YADAV

KAMLA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	15	41	* 56
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	* 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	14	32	* 46
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 414)(2 : 380)		TOTAL (OUT OF 1400)		794
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

218

2061100118

UMESH KUMAR TRIPATHI

JAGDAMBA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 41	56
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 14	* 33	47
	106	CONSUMER BEHAVIOUR	15	30	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201	SERVICES MARKETING	13	34	* 47
	202	RETAIL MARKETING	15	24	* 39 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	* 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25
	(1 : 326)(2 : 291)		TOTAL (OUT OF 1400)		617

FAIL ATKT

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

219

2061100156

VAIBHAV BHASKARRAO KHANGAI

ASHWINI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	18	35	* 53
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 344)(2 : 347)	TOTAL (OUT OF 1400)			691

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

220

2061100048

VIKRAM SINGH

ANJU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	15	29	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 13	* 28	41
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	14	28	* 42
	202	RETAIL MARKETING	12	18	* 30 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	* 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	* 47
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29
	(1 : 314)(2 : 303)			TOTAL (OUT OF 1400)	617

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

221

2061100125

VINEETA KHATWANI

PUJA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	36	* 49
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31

(1 : 411)(2 : 366)

MMM08_SM

TOTAL (OUT OF 1400) 777

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

222

2061100147

VISHAL SINGH

SHASHI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 11	* 14	25 FF
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	18	31	* 49

		MMM08_SM			
202	RETAIL MARKETING	13	20	* 33	FF
203	SALES MANAGEMENT & PERSONAL SELLING	11	16	* 27	FF
204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32	FF
205	MARKET RESEARCH	09	11	* 20	FF
206	RELATIONSHIP MARKETING	13	19	* 32	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30	
(1 : 304)(2 : 258)		TOTAL (OUT OF 1400)		562	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

223

2061100182

WASIM AKRAM MANSOORY

MUMTAJ BANU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	43	* 63
	202	RETAIL MARKETING	17	39	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	* 54
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 354)(2 : 360)		TOTAL (OUT OF 1400)	714	
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

224

2061100025

YUNAS KHAN

RAZIA BANO

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	P 20	* 35	55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	18	40	* 58
	202 RETAIL MARKETING	22	40	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	13	20	* 33 FF
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 377)(2 : 366)	TOTAL (OUT OF 1400)		743

FAIL ATKT

23 JUNE 2012

□

225

2061100134

ZAINUAL ABIDIN

AYSHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 20	* 35	55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	38	* 58
	202	RETAIL MARKETING	15	37	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	* 52
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 384)(2 : 393)		TOTAL (OUT OF 1400)		777

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

226

2061100132

ZUBAIR ZAFAR AHMED SAYED

SHAHIN PARVEEN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	37	* 55
	202	RETAIL MARKETING	16	37	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	34	* 50
	205	MARKET RESEARCH	16	30	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 359)(2 : 372)		TOTAL (OUT OF 1400)		731

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

227

2061000103

ABHISHEK KUMAR

NEELAM DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	49	P 74
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	14	44	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	18	38	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	33	* 52

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
404	DIRECT MARKETING	17	29	* 46
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 398)(2 : 388)(3 : 401)(4 : 383) GRAND TOTAL (OUT OF 2800) 1570

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

228

2060900038

ABHISHEK SRIVASTAVA

MEENA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	38	P 54
	102	PRINCIPLES OF MARKETING	16	37	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	42	P 59
	104	MANAGERIAL ECONOMICS	14	40	P 54
	105	RESEARCH METHODOLOGY	14	35	P 49
	106	CONSUMER BEHAVIOUR	19	43	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	15	38	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	37	P 50
	205	MARKET RESEARCH	16	40	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	16	28	P 44
	302	LAWS RELATED TO MARKETING	P 05	* 02	07 FF

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	17	33	P 50
	304	MARKETING COMMUNICATION	15	32	P 47
	305	RETAIL OPERATIONS MANAGEMENT	16	33	P 49
	306	PROJECT WORK & VIVA	19	43	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	P 55
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	20	36	P 56
	406	RURAL & AGRICULTURAL MARKETING	19	33	P 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 22
(1 : 414)(2 : 364)(3 : 338)(4 : 357)		GRAND TOTAL (OUT OF 2800)			1473

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

229

2061000007

AGAM BHARDWAJ

SUNITA

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	P 17	* 29	46
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 11	* 16	27 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 12	* 17	29 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	42	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	31	* 48
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	37	* 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 341)(2 : 351)(3 : 342)(4 : 366)		GRAND TOTAL (OUT OF 2800)			1400

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

230

2061000034

AJEET KUMAR

RAMDULARI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	51	P 74
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	12	35	P 47

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	34	P 51
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	12	41	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	17	36	P 53
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	17	50	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 375)(2 : 345)(3 : 409)(4 : 386) GRAND TOTAL (OUT OF 2800)					1515

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

231

2061000035

ALOK KUMAR

MANJU DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	34	P 51
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	12	35	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	12	35	P 47
	202	RETAIL MARKETING	16	38	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	15	34	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	40	P 60
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	38	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	19	36	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	19	35	* 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 363)(2 : 330)(3 : 390)(4 : 386)		GRAND TOTAL (OUT OF 2800)	1469		

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

232

2061000041

AMARENDRA KUMAR

KRUNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	13	28	P 41	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	29	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	15	28	P 43	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	18	31	P 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27	
3	301	INTERNATIONAL MARKETING	14	36	P 50	
	302	LAWS RELATED TO MARKETING	14	29	P 43	
	303	FINANCIAL SERVICES MARKETING	14	36	P 50	
	304	MARKETING COMMUNICATION	P 09	* 11	20	FF
	305	RETAIL OPERATIONS MANAGEMENT	14	29	P 43	
	306	PROJECT WORK & VIVA	14	40	P 54	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34	
4	401	BRAND MANAGEMENT	17	34	* 51	
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	16	* 27	FF
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	16	28	* 44	
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 322)(2 : 340)(3 : 329)(4 : 346) GRAND TOTAL (OUT OF 2800)					1337	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

233

2061000004

AMIT AGARWAL

USHA

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	21	46	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	P 58
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	59	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 454)(2 : 428)(3 : 428)(4 : 421) GRAND TOTAL (OUT OF 2800) 1731

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

234

2061000075

AMITESH KUMAR SINHA

NIRMALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	31	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	45	P 62
	202	RETAIL MARKETING	20	43	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	46	P 64
	302	LAWS RELATED TO MARKETING	P 17	* 32	49
	303	FINANCIAL SERVICES MARKETING	16	35	P 51
	304	MARKETING COMMUNICATION	P 13	* 19	32 FF
	305	RETAIL OPERATIONS MANAGEMENT	16	28	P 44
	306	PROJECT WORK & VIVA	P 18	* 31	49
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	21	38	* 59

MMM08_SM

402	STRATEGIC MARKETING	17	30	* 47
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	19	33	* 52
406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 397)(2 : 393)(3 : 368)(4 : 391) GRAND TOTAL (OUT OF 2800) 1549

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

235

2061000038

AMRESH KUMAR

SHILA

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	42	P 60
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	41	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	14	33	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	17	43	P 60
	302	LAWS RELATED TO MARKETING	16	28	P 44

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	17	35	P	52
	304	MARKETING COMMUNICATION	16	32	P	48
	305	RETAIL OPERATIONS MANAGEMENT	17	39	P	56
	306	PROJECT WORK & VIVA	17	40	P	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401	BRAND MANAGEMENT	20	36	*	56
	402	STRATEGIC MARKETING	18	31	*	49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404	DIRECT MARKETING	20	35	*	55
	405	INDUSTRIAL MARKETING	19	33	*	52
	406	RURAL & AGRICULTURAL MARKETING	17	38	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 413)	(2 : 404)	(3 : 386)	(4 : 399)	GRAND TOTAL (OUT OF 2800)		1602

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

236

2060800024

ANAS AZIZ

RAISA

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	14	28	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 11	* 14	25 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	14	29	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	40	P 52
	202	RETAIL MARKETING	12	41	P 53

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	38	P 53
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	12	43	P 55
	303	FINANCIAL SERVICES MARKETING	13	34	P 47
	304	MARKETING COMMUNICATION	13	34	P 47
	305	RETAIL OPERATIONS MANAGEMENT	12	42	P 54
	306	PROJECT WORK & VIVA	18	43	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	14	42	P 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	P 44
	404	DIRECT MARKETING	15	30	P 45
	405	INDUSTRIAL MARKETING	16	28	P 44
	406	RURAL & AGRICULTURAL MARKETING	19	34	P 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 300)(2 : 359)(3 : 389)(4 : 366)		GRAND TOTAL (OUT OF 2800)			1414

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

237

2061000042

ANIL KUMAR

RAJAPATI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	50	P 75
	104	MANAGERIAL ECONOMICS	19	34	P 53

MMM08_SM

	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	42	P 60
	202	RETAIL MARKETING	20	46	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	47	P 65
	205	MARKET RESEARCH	18	36	P 54
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	46	P 64
	302	LAWS RELATED TO MARKETING	P 20	* 36	56
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 463)(2 : 409)(3 : 414)(4 : 406) GRAND TOTAL (OUT OF 2800)					1692

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

238

2061000016

ANKIT BHATIA

RENU

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	48	P 71
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	45	P 66
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	37	P 55
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	45	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	37	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 421)(2 : 417)(3 : 403)(4 : 393) GRAND TOTAL (OUT OF 2800)					1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

239

2061000098

ANKIT RAJ

DEVKI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	33	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	15	30	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	12	46	P 58
	202	RETAIL MARKETING	13	43	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	14	34	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	34	P 52
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	39	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	37	* 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 373)(2 : 369)(3 : 407)(4 : 410) GRAND TOTAL (OUT OF 2800)					1559

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

240

2061000015

ANKUSH SUBHASH GONDRALWAR

UMADEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	45	P 63
	202	RETAIL MARKETING	19	46	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	39	P 58
	303	FINANCIAL SERVICES MARKETING	20	40	P 60
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	38	* 55
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	40	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 442)(2 : 421)(3 : 433)(4 : 419) GRAND TOTAL (OUT OF 2800) 1715

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

241

2061000010

ARADHYE ASHISH ARUN

ANJALI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	33	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	30	P 42
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	14	33	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	29	P 44
	205	MARKET RESEARCH	12	32	P 44
	206	RELATIONSHIP MARKETING	12	33	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 08	* 08	16 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	18	47	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40

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4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	18	* 30	FF
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	18	31	* 49	
	406	RURAL & AGRICULTURAL MARKETING	08	08	* 16	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43	

(1 : 350)(2 : 319)(3 : 360)(4 : 298) GRAND TOTAL (OUT OF 2800) 1327

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

242

2061000005

AROTE AJAY CHANDRAKANT

SHALINI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	27	52	P 79
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	24	46	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	P 65
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	26	50	P 76
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 487)(2 : 470)(3 : 465)(4 : 430)		GRAND TOTAL (OUT OF 2800)		1852	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

243

2061000059

ASHEESH KUMAR MISHRA

USHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	33	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41

		MMM08_SM			
2	201 SERVICES MARKETING	17	29	P	46
	202 RETAIL MARKETING	13	29	P	42
	203 SALES MANAGEMENT & PERSONAL SELLING	12	29	P	41
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P	45
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	12	31	P	43
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 22
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 30
3	301 INTERNATIONAL MARKETING	18	31	P	49
	302 LAWS RELATED TO MARKETING	18	31	P	49
	303 FINANCIAL SERVICES MARKETING	19	33	P	52
	304 MARKETING COMMUNICATION	P 25	* AB	25	FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306 PROJECT WORK & VIVA	13	31	P	44
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	15	AB	* 15	FF
	402 STRATEGIC MARKETING	16	AB	* 16	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	AB	* 18	FF
	404 DIRECT MARKETING	17	AB	* 17	FF
	405 INDUSTRIAL MARKETING	15	AB	* 15	FF
	406 RURAL & AGRICULTURAL MARKETING	15	AB	* 15	FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	37
(1 : 361)(2 : 314)(3 : 351)(4 : 168) GRAND TOTAL (OUT OF 2800)					1194

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

244

2061000060

ASHLEY ARTHUR NARCIS

SHEILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		23	43	P 66
	102 PRINCIPLES OF MARKETING		21	38	P 59

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	45	P 68
	106	CONSUMER BEHAVIOUR	19	38	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	12	45	P 57
	202	RETAIL MARKETING	20	45	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	38	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	P 58
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	42	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	57	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 446)(2 : 425)(3 : 409)(4 : 427) GRAND TOTAL (OUT OF 2800)					1707

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

245

2061000080

ASHOK KUMAR SHARMA

SUSHEELA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	42	P 61
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	44	P 62
	202	RETAIL MARKETING	21	45	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	40	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	36	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	26	53	P 79
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	41	* 60
	402	STRATEGIC MARKETING	18	38	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	16	38	* 54
	405	INDUSTRIAL MARKETING	18	37	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	38	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 459)(2 : 424)(3 : 439)(4 : 418) GRAND TOTAL (OUT OF 2800)					1740

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

246

2061000021

ATUL KUMAR GANDHI

RAMILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	42	P 63
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	12	42	P 54
	202	RETAIL MARKETING	12	42	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	17	31	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 392)(2 : 367)(3 : 425)(4 : 397) GRAND TOTAL (OUT OF 2800)					1581

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

248

2061000013

AVINASH KUMAR PRABHAKAR

SUSHILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	16	43	P 59
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	16	39	P 55
	202	RETAIL MARKETING	16	43	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	50	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 44
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 44

(1 : 437)(2 : 366)(3 : 392)(4 : 399) GRAND TOTAL (OUT OF 2800) 1594

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

249 2061000028
BASHAR JAMAL ANJUM

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	40	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	13	35	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	15	29	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	12	37	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 08	* 09	17 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	44	P 62

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 406)(2 : 337)(3 : 364)(4 : 370)		GRAND TOTAL (OUT OF 2800)			1477

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

251

2061000058

BHAVANA NANDAN

KIRAN

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	35	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 27
3	301	INTERNATIONAL MARKETING	16	31		P 47
	302	LAWS RELATED TO MARKETING	15	31		P 46
	303	FINANCIAL SERVICES MARKETING	15	36		P 51
	304	MARKETING COMMUNICATION	P 13	* 19		32 FF
	305	RETAIL OPERATIONS MANAGEMENT	16	31		P 47
	306	PROJECT WORK & VIVA	P 16	* 42		58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 34
4	401	BRAND MANAGEMENT	20	35	*	55
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	20	36	*	56
	405	INDUSTRIAL MARKETING	17	29	*	46
	406	RURAL & AGRICULTURAL MARKETING	17	34	*	51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42
(1 : 365)(2 : 340)(3 : 350)(4 : 390)		GRAND TOTAL (OUT OF 2800)				1445

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

252

2061000120

BINOD KUMAR YADAV

JATLI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	43	P 63
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	34	P 52
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	41	P 61
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40

MMM08_SM

2	201	SERVICES MARKETING	17	45	P 62
	202	RETAIL MARKETING	20	45	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	34	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	36	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	42	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 424)(2 : 389)(3 : 429)(4 : 417) GRAND TOTAL (OUT OF 2800) 1659

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

253

2061000044

CHANDAN KUMAR

SURYABAJ DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	24	48	P 72
	105	RESEARCH METHODOLOGY	17	47	P 64
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	16	36	P 52
	202	RETAIL MARKETING	15	46	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	39	P 52
	205	MARKET RESEARCH	14	33	P 47
	206	RELATIONSHIP MARKETING	18	33	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	37	P 55
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	38	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	38	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 435)(2 : 388)(3 : 407)(4 : 402)		GRAND TOTAL (OUT OF 2800)			1632

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

254

2061000012

CHINCHOLKAR SHRIKANT VISHVESHWAR

VANADANA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	16	30	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	12	37	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	37	P 49
	202	RETAIL MARKETING	15	38	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	12	34	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	P 47
	205	MARKET RESEARCH	15	33	P 48
	206	RELATIONSHIP MARKETING	12	31	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	16	37	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ * 35 \$
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 361)(2 : 340)(3 : 373)(4 : 365) GRAND TOTAL (OUT OF 2800)					1439

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

255

2060900127

DANISH QUZESHI

RAISA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	34	P 48
	102	PRINCIPLES OF MARKETING	16	38	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	12	36	P 48
	105	RESEARCH METHODOLOGY	12	38	P 50
	106	CONSUMER BEHAVIOUR	15	34	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	13	28	P 41
	203	SALES MANAGEMENT & PERSONAL SELLING	13	45	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	34	P 48
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	12	28	P 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 07	* 05	12 FF
	303	FINANCIAL SERVICES MARKETING	P 19	* 38	57
	304	MARKETING COMMUNICATION	18	34	P 52
	305	RETAIL OPERATIONS MANAGEMENT	15	32	P 47
	306	PROJECT WORK & VIVA	17	45	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	12	28	P 40
	402	STRATEGIC MARKETING	12	28	P 40
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	31	P 43
	404	DIRECT MARKETING	12	30	P 42
	405	INDUSTRIAL MARKETING	13	32	P 45
	406	RURAL & AGRICULTURAL MARKETING	15	29	P 44
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
(1 : 375)(2 : 349)(3 : 360)(4 : 316) GRAND TOTAL (OUT OF 2800)					1400

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

256

2061000033

DEEPAK PREM NARAYAN KHICHARIYA

NIRMALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	49	P 73
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	15	38	P 53
	202	RETAIL MARKETING	15	40	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	34	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	18	37	P 55
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	AB	* 20 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	15	AB	* 15 FF
	402	STRATEGIC MARKETING	18	AB	* 18 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	AB	* 19 FF
	404	DIRECT MARKETING	17	AB	* 17 FF
	405	INDUSTRIAL MARKETING	18	AB	* 18 FF

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	17	AB	* 17	FF
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	

(1 : 420)(2 : 354)(3 : 330)(4 : 186) GRAND TOTAL (OUT OF 2800) 1290

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

257 2060900187
GAURAV SAXENA SUMAN

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	15	36	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	13	30	P 43
	105	RESEARCH METHODOLOGY	12	33	P 45
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	12	28	P 40
	302	LAWS RELATED TO MARKETING	P 20	* AB	20 FF
	303	FINANCIAL SERVICES MARKETING	15	30	P 45
	304	MARKETING COMMUNICATION	P 17	* AB	17 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	P 22	* AB	22 FF

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	P 56
	404	DIRECT MARKETING	20	35	P 55
	405	INDUSTRIAL MARKETING	18	31	P 49
	406	RURAL & AGRICULTURAL MARKETING	20	36	P 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
(1 : 318)(2 : 360)(3 : 259)(4 : 352)		GRAND TOTAL (OUT OF 2800)			1289

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

258

2061000018

GUPTA BINAYA KUMAR

NAMITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	49	P 75
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	43	P 60
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301 INTERNATIONAL MARKETING	20	45	P 65
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	20	45	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	21	38	* 59
	402 STRATEGIC MARKETING	20	35	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	17	30	* 47
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 441)(2 : 380)(3 : 412)(4 : 402) GRAND TOTAL (OUT OF 2800)				1635

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

259

2061000020

HARISH CHANDRA

CHAMPA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* 44		56
	102 PRINCIPLES OF MARKETING	12	34	P 46	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104 MANAGERIAL ECONOMICS	12	28	P 40	
	105 RESEARCH METHODOLOGY	12	29	P 41	
	106 CONSUMER BEHAVIOUR	P 08	* 09	17	FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

MMM08_SM

	(INT) (OUTOF 50)				P 30
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	12	29		P 41
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32		P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31		P 49
	205 MARKET RESEARCH	P 12	* 17		29 FF
	206 RELATIONSHIP MARKETING	18	31		P 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 28
3	301 INTERNATIONAL MARKETING	17	29		P 46
	302 LAWS RELATED TO MARKETING	P 10	* 13		23 FF
	303 FINANCIAL SERVICES MARKETING	17	29		P 46
	304 MARKETING COMMUNICATION	P 07	* 06		13 FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306 PROJECT WORK & VIVA	P 11	* 16		27 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	13	20		* 33 FF
	402 STRATEGIC MARKETING	17	29		* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19		* 32 FF
	404 DIRECT MARKETING	17	28		* 45
	405 INDUSTRIAL MARKETING	17	29		* 46
	406 RURAL & AGRICULTURAL MARKETING	13	20		* 33 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 40
(1 : 305)(2 : 329)(3 : 281)(4 : 314) GRAND TOTAL (OUT OF 2800)					1229

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

260

2061000026

JAGTAP AJAY NARENDRA

ASHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	42	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	12	45	P 57
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	41	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	23	45	* 68
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 422)(2 : 428)(3 : 454)(4 : 450)		GRAND TOTAL (OUT OF 2800)			1754

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

261

2060900125

KALE GANESH BHANUDAS

SUVARNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	35	P 48
	102	PRINCIPLES OF MARKETING	15	39	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	39	P 51
	104	MANAGERIAL ECONOMICS	14	40	P 54
	105	RESEARCH METHODOLOGY	12	39	P 51
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	16	34	P 50
	202	RETAIL MARKETING	12	41	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	14	36	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	41	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	47	P 64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 11	* 14	25 FF
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	50	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	19	34	P 53
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	30	P 45
	404	DIRECT MARKETING	16	36	P 52
	405	INDUSTRIAL MARKETING	16	32	P 48
	406	RURAL & AGRICULTURAL MARKETING	18	31	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38

(1 : 384)(2 : 379)(3 : 386)(4 : 377) GRAND TOTAL (OUT OF 2800) 1526

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

262

2060900142

KAUSHAL KISHORE

INDU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* AB	12	FF
	102	PRINCIPLES OF MARKETING	12	30	P 42	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* AB	19	FF
	104	MANAGERIAL ECONOMICS	P 19	* AB	19	FF
	105	RESEARCH METHODOLOGY	12	28	P 40	
	106	CONSUMER BEHAVIOUR	13	28	P 41	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	14	28	P 42	
	202	RETAIL MARKETING	13	30	P 43	
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	30	P 43	
	205	MARKET RESEARCH	14	29	P 43	
	206	RELATIONSHIP MARKETING	12	30	P 42	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32	
3	301	INTERNATIONAL MARKETING	P 13	* AB	13	FF
	302	LAWS RELATED TO MARKETING	P 15	* AB	15	FF
	303	FINANCIAL SERVICES MARKETING	P 13	* AB	13	FF
	304	MARKETING COMMUNICATION	P 12	* AB	12	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 13	* AB	13	FF
	306	PROJECT WORK & VIVA	15	35	P 50	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36	
4	401	BRAND MANAGEMENT	17	31	P 48	
	402	STRATEGIC MARKETING	14	28	P 42	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	P 40	
	404	DIRECT MARKETING	14	37	P 51	
	405	INDUSTRIAL MARKETING	P 14	* AB	14	FF
	406	RURAL & AGRICULTURAL MARKETING	16	30	P 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 34	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
(1 : 234)(2 : 327)(3 : 192)(4 : 310) GRAND TOTAL (OUT OF 2800)					1063	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

263

2061000030

KAVEDIA ROHIT VINODKUMAR

ARUNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	46	P 64
	104	MANAGERIAL ECONOMICS	19	37	P 56
	105	RESEARCH METHODOLOGY	18	33	P 51
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	27	54	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56

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407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 47
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 423)(2 : 394)(3 : 417)(4 : 397) GRAND TOTAL (OUT OF 2800) 1631

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

264

2061000029

KEJRIWAL AUDHESH KUMAR BIHARI LAL

ARUNA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	14	33	P 47
	202	RETAIL MARKETING	15	32	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	16	32	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	40	P 62

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 385)(2 : 336)(3 : 407)(4 : 392) GRAND TOTAL (OUT OF 2800) 1520

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

265

2061000036

KHIRATKAR PANKAJ MANOHAR

LATA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	12	30	P 42
	105	RESEARCH METHODOLOGY	15	31	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	12	29	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	27
3	301	INTERNATIONAL MARKETING	18	32	P	50
	302	LAWS RELATED TO MARKETING	18	33	P	51
	303	FINANCIAL SERVICES MARKETING	17	33	P	50
	304	MARKETING COMMUNICATION	P 16	* 28		44
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	14	40	P	54
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401	BRAND MANAGEMENT	19	34	*	53
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	39
(1 : 333)(2 : 339)(3 : 363)(4 : 378) GRAND TOTAL (OUT OF 2800)						1413

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

266

2061000037

KOTHARI VINEET

REKHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	16	33	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	15	40		P 55
	202 RETAIL MARKETING	13	32		P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32		P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	36		P 51
	205 MARKET RESEARCH	19	34		P 53
	206 RELATIONSHIP MARKETING	20	38		P 58
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 35
3	301 INTERNATIONAL MARKETING	22	40		P 62
	302 LAWS RELATED TO MARKETING	20	37		P 57
	303 FINANCIAL SERVICES MARKETING	20	37		P 57
	304 MARKETING COMMUNICATION	19	33		P 52
	305 RETAIL OPERATIONS MANAGEMENT	19	33		P 52
	306 PROJECT WORK & VIVA	21	38		P 59
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	23	42	*	65
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404 DIRECT MARKETING	20	36	*	56
	405 INDUSTRIAL MARKETING	20	37	*	57
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 406)(2 : 374)(3 : 430)(4 : 431) GRAND TOTAL (OUT OF 2800)					1641

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

267

2061000039

KUMAR ADITYA ASHOK KUMAR

ASHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104 MANAGERIAL ECONOMICS	21	39	P 60
	105 RESEARCH METHODOLOGY	15	33	P 48
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	19	42	P 61
	202 RETAIL MARKETING	20	36	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	P 53
	205 MARKET RESEARCH	17	30	P 47
	206 RELATIONSHIP MARKETING	20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301 INTERNATIONAL MARKETING	20	36	P 56
	302 LAWS RELATED TO MARKETING	19	34	P 53
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306 PROJECT WORK & VIVA	24	45	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	22	41	* 63
	402 STRATEGIC MARKETING	22	42	* 64
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	18	31	* 49
	406 RURAL & AGRICULTURAL MARKETING	20	42	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 414)(2 : 393)(3 : 412)(4 : 433) GRAND TOTAL (OUT OF 2800)				1652

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

268

2061000048

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P 56
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	12	31	P 43
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	34	P 46
	202	RETAIL MARKETING	15	32	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	12	31	P 43
	206	RELATIONSHIP MARKETING	18	33	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	41	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	19	37	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 377)(2 : 342)(3 : 384)(4 : 398) GRAND TOTAL (OUT OF 2800)					1501

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

269

2061000053

KUMARI RIYA UMESH

BHARTI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	16	29	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	12	35	P 47
	202	RETAIL MARKETING	12	29	P 41
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	30	P 42
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	12	30	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	32	P 49
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 350)(2 : 303)(3 : 360)(4 : 366) GRAND TOTAL (OUT OF 2800)					1379

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

270

2061000096

KUSHWAHA TULSIDAS

SARASWATI

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	14	28	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	13	37	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	15	34	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	37	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	38	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	34	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	19	39	P 58
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	20	39	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	45	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	43	* 62
	402	STRATEGIC MARKETING	16	37	* 53

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403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51
404	DIRECT MARKETING	20	35	* 55
405	INDUSTRIAL MARKETING	20	35	* 55
406	RURAL & AGRICULTURAL MARKETING	17	34	* 51
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 354)(2 : 349)(3 : 408)(4 : 411) GRAND TOTAL (OUT OF 2800) 1522

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

271

2061000056

LAVKUSH MEHRA

SAROJ BAI

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	15	30	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	30	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	12	30	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	31	P 49

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 365)(2 : 324)(3 : 412)(4 : 376) GRAND TOTAL (OUT OF 2800)					1477

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

272

2060900184

LOKESH SINGH

SAROJ

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	14	28	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	14	33	P 47
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	16	33	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	P 12	* 17	29 FF
	202	RETAIL MARKETING	13	28	P 41

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	13	33	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 08	* 08	16 FF
	303	FINANCIAL SERVICES MARKETING	18	35	P 53
	304	MARKETING COMMUNICATION	18	35	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	48	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	12	30	P 42
	402	STRATEGIC MARKETING	13	28	P 41
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	15	36	P 51
	405	INDUSTRIAL MARKETING	16	28	P 44
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 336)(2 : 330)(3 : 356)(4 : 342)		GRAND TOTAL (OUT OF 2800)			1364

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

273

2061000051

MADREWAR PRAVIN BALAJIRAO

DAIVSHALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	40	P 58
	104	MANAGERIAL ECONOMICS	18	31	P 49

MMM08_SM

	105	RESEARCH METHODOLOGY	15	36	P 51
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	19	37	P 56
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	18	37	P 55
	304	MARKETING COMMUNICATION	17	33	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	31	P 48
	306	PROJECT WORK & VIVA	19	43	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	41	* 58
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	40	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 392)(2 : 362)(3 : 392)(4 : 394) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

274

2061000054

MAHENDRA KUMAR MALI

SHANTI

001

0337 INDIRA MGNT.INST. PUNE 33

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	13	37	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	31	P 43
	202	RETAIL MARKETING	13	28	P 41
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	38	P 55
	205	MARKET RESEARCH	13	29	P 42
	206	RELATIONSHIP MARKETING	12	35	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	43	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	35	* 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 394)(2 : 341)(3 : 408)(4 : 410) GRAND TOTAL (OUT OF 2800)					1553

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

275

2061000052

MAHESHWARI ROHIT PRALHAD

BHARTI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	37	P 55
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	14	36	P 50
	202	RETAIL MARKETING	19	40	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	36	P 52
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	39	P 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	59	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	45	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 404)(2 : 374)(3 : 441)(4 : 413) GRAND TOTAL (OUT OF 2800)					1632

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

276

2061000064

MITHUN MODI

KALYANI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	30	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	15	34	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	35	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22	\$ * 36 \$
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 363)(2 : 334)(3 : 396)(4 : 380) GRAND TOTAL (OUT OF 2800) 1473

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

277

2061000019

MOHD DANISH

BASIM

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	12	35	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	38	P 58
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	12	29	P 41
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	16	38	P 54
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	16	40	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40

MMM08_SM

4	401	BRAND MANAGEMENT	19	39	* 58
	402	STRATEGIC MARKETING	15	34	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 360)(2 : 343)(3 : 391)(4 : 393) GRAND TOTAL (OUT OF 2800) 1487

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

279

2061000031

NEHARIKA KHATTAR

RENU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	36	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	14	32	P 46
	202	RETAIL MARKETING	14	29	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	19	35	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32

MMM08_SM

3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 18	* 34	52
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	52	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 360)(2 : 339)(3 : 390)(4 : 389) GRAND TOTAL (OUT OF 2800) 1478

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

280

2061000023

NIKHIL AVINASH INGLE

MINAKSHI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	39	P 58
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

MMM08_SM

2	201	SERVICES MARKETING	12	28	P	40
	202	RETAIL MARKETING	14	36	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	13	30	P	43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P	51
	205	MARKET RESEARCH	15	28	P	43
	206	RELATIONSHIP MARKETING	18	37	P	55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	27
3	301	INTERNATIONAL MARKETING	20	41	P	61
	302	LAWS RELATED TO MARKETING	P 17	* 29		46
	303	FINANCIAL SERVICES MARKETING	20	36	P	56
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	20	40	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	19	34	*	53
	402	STRATEGIC MARKETING	16	32	*	48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ *	35 \$
	404	DIRECT MARKETING	17	32	*	49
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42

(1 : 381)(2 : 336)(3 : 400)(4 : 369) GRAND TOTAL (OUT OF 2800) 1486

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

281

2061000062

NIMAWAT MAHESH

MANGI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	31	P 45
	102	PRINCIPLES OF MARKETING	14	37	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	30	P 44
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	15	30	P 45
	106	CONSUMER BEHAVIOUR	16	31	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	* 19	P 34	53
	302	LAWS RELATED TO MARKETING	* 18	P 31	49
	303	FINANCIAL SERVICES MARKETING	* 20	P 35	55
	304	MARKETING COMMUNICATION	* 17	P 28	45
	305	RETAIL OPERATIONS MANAGEMENT	* 17	P 30	47
	306	PROJECT WORK & VIVA	AB	NA	* NA FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 35
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	19	38	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 315)(2 : 364)(3 : 316)(4 : 353)		GRAND TOTAL (OUT OF 2800)			1348

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

282

2061000092

NITESH SINGH

SUNEETA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	32	P 48
	104	MANAGERIAL ECONOMICS	16	29	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	31	P 43
	202	RETAIL MARKETING	13	32	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	29	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	33	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	35	P 53
	302	LAWS RELATED TO MARKETING	P 11	* 16	27 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	39	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 355)(2 : 323)(3 : 344)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1409

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

283

2061000057

OM PRAKASH MISHRA

MANJU

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	38	P 58
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	16	32	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	14	39	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	17	33	P 50
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	33	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	18	34	* 52
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 381)(2 : 346)(3 : 388)(4 : 386) GRAND TOTAL (OUT OF 2800)					1501

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

284

2061000066

PANDEY MANISHANKAR RADHARAMAN

GANGAJAL DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	12	32	P 44
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	17	34	P 51
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	40	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	16	36	* 52

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 40
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 42

(1 : 369)(2 : 332)(3 : 382)(4 : 372) GRAND TOTAL (OUT OF 2800) 1455

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

285

2061000050

PANKAJ LOCHAN

SAROJ

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	13	29	P 42
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	13	31	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	14	29	P 43
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 19	* 34	53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	18	42	P 60

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	19	33	*	52
	402	STRATEGIC MARKETING	17	29	*	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41

(1 : 357)(2 : 313)(3 : 407)(4 : 379) GRAND TOTAL (OUT OF 2800) 1456

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

286

2060900054

PANKAJ SHARMA

INDRA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102	PRINCIPLES OF MARKETING	20	44	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	12	34	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	12	29	P 41
	202	RETAIL MARKETING	13	37	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	12	49	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	31	P 43
	205	MARKET RESEARCH	13	30	P 43
	206	RELATIONSHIP MARKETING	12	37	P 49

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	27
3	301	INTERNATIONAL MARKETING	14	29	P	43
	302	LAWS RELATED TO MARKETING	14	28	P	42
	303	FINANCIAL SERVICES MARKETING	17	36	P	53
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	P 18	* AB		18 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	17	34	P	51
	402	STRATEGIC MARKETING	12	29	P	41
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	39	P	51
	404	DIRECT MARKETING	12	37	P	49
	405	INDUSTRIAL MARKETING	15	32	P	47
	406	RURAL & AGRICULTURAL MARKETING	12	35	P	47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
(1 : 325)(2 : 352)(3 : 325)(4 : 347)		GRAND TOTAL (OUT OF 2800)				1349
						FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

287

2061000068

PATIL PANKAJ DNYANDEO

SULBHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	42	P 64
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	12	37	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 47

2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	14	32	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	15	36	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	P 54
	205	MARKET RESEARCH	16	38	P 54
	206	RELATIONSHIP MARKETING	19	38	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	18	47	P 65
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	56	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	36	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	36	* 54
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 403)(2 : 357)(3 : 441)(4 : 414) GRAND TOTAL (OUT OF 2800) 1615

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

288

2061000003

PATIL PANKAJ SURESH

CHHAYA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	12	40	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	36	P 52
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	P 40
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	13	35	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	17	37	P 54
	303	FINANCIAL SERVICES MARKETING	18	34	P 52
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	15	28	* 43
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	36	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 324)(2 : 310)(3 : 392)(4 : 377) GRAND TOTAL (OUT OF 2800)					1403

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	31	P 43
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	32	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	33	P 48
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	33	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	41	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 360)(2 : 330)(3 : 399)(4 : 377) GRAND TOTAL (OUT OF 2800)					1466

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

290

2061000071

PILLAI JAYKUMAR SIVAPRASAD

RATNAMMA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	24	46	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	22	43	* 65
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 444)(2 : 443)(3 : 477)(4 : 456) GRAND TOTAL (OUT OF 2800)					1820

FIRST CLASS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

291

2061000073

POKAR MAULIKKUMAR GANGARAM

JAYA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	37	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	33	P 51
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	35	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45

		MMM08_SM		
404	DIRECT MARKETING	17	30	* 47
405	INDUSTRIAL MARKETING	17	30	* 47
406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 343)(2 : 352)(3 : 368)(4 : 356) GRAND TOTAL (OUT OF 2800) 1419

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

292

2061000076

POPLE BHASKAR EKNATH

UJJWALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	42	P 63
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	33	P 51
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	16	31	P 47
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	32	P 50

MMM08_SM

	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	48	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	16	33	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 386)(2 : 373)(3 : 413)(4 : 385)		GRAND TOTAL (OUT OF 2800)	1557		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

293

2060901804

PRATEEK KUMAR JAIN

KALPANA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	13	33	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	12	40	P 52

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	38	P 51
	205	MARKET RESEARCH	13	37	P 50
	206	RELATIONSHIP MARKETING	12	39	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	19	37	P 56
	303	FINANCIAL SERVICES MARKETING	18	38	P 56
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	38	P 56
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	18	32	P 50
	402	STRATEGIC MARKETING	12	33	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	38	P 50
	404	DIRECT MARKETING	14	39	P 53
	405	INDUSTRIAL MARKETING	P 14	* AB	14 FF
	406	RURAL & AGRICULTURAL MARKETING	13	36	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
(1 : 353)(2 : 363)(3 : 365)(4 : 330)		GRAND TOTAL (OUT OF 2800)			1411

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

294

2061000094

PRDEEP KUMAR SINGH

GAYATRI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	15	35	P 50

MMM08_SM

	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	16	38	P 54
	302	LAWS RELATED TO MARKETING	15	32	P 47
	303	FINANCIAL SERVICES MARKETING	16	39	P 55
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	16	35	P 51
	306	PROJECT WORK & VIVA	P 16	* 43	59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	34	* 51
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 412)(2 : 364)(3 : 378)(4 : 401) GRAND TOTAL (OUT OF 2800)					1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

295

2061000091

RAHUL

MAHESHWARI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100		
					INT.	EXT.
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P	66
	102	PRINCIPLES OF MARKETING	17	30	P	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P	47
	104	MANAGERIAL ECONOMICS	23	44	P	67
	105	RESEARCH METHODOLOGY	12	35	P	47
	106	CONSUMER BEHAVIOUR	22	41	P	63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 46
2	201	SERVICES MARKETING	12	30	P	42
	202	RETAIL MARKETING	17	32	P	49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	42	P	59
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 34
3	301	INTERNATIONAL MARKETING	22	41	P	63
	302	LAWS RELATED TO MARKETING	19	34	P	53
	303	FINANCIAL SERVICES MARKETING	23	43	P	66
	304	MARKETING COMMUNICATION	20	36	P	56
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306	PROJECT WORK & VIVA	25	48	P	73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401	BRAND MANAGEMENT	20	35	*	55
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404	DIRECT MARKETING	20	36	*	56
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	22	41	*	63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 43
(1 : 422)(2 : 369)(3 : 451)(4 : 409) GRAND TOTAL (OUT OF 2800)						1651

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

296

2060900059

RAHUL GOUR

SHAKUNTALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102 PRINCIPLES OF MARKETING	15	28	P 43
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	37	P 51
	104 MANAGERIAL ECONOMICS	12	28	P 40
	105 RESEARCH METHODOLOGY	12	29	P 41
	106 CONSUMER BEHAVIOUR	12	28	P 40
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	17	30	P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	14	31	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205 MARKET RESEARCH	13	28	P 41
	206 RELATIONSHIP MARKETING	15	28	P 43
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	17	29	P 46
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306 PROJECT WORK & VIVA	18	42	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401 BRAND MANAGEMENT	16	28	P 44
	402 STRATEGIC MARKETING	15	30	P 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	P 40
	404 DIRECT MARKETING	14	28	P 42
	405 INDUSTRIAL MARKETING	15	28	P 43
	406 RURAL & AGRICULTURAL MARKETING	13	30	P 43
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 32
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
(1 : 314)(2 : 336)(3 : 365)(4 : 323) GRAND TOTAL (OUT OF 2800)				1338

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

297

2061000025

RAJEEV RANJAN JHA

LALITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 52	70
	104	MANAGERIAL ECONOMICS	12	35	P 47
	105	RESEARCH METHODOLOGY	13	37	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	P 13	* 19	32 FF
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	* 19	P 38	57
	302	LAWS RELATED TO MARKETING	17	28	* 45
	303	FINANCIAL SERVICES MARKETING	* 18	P 32	50
	304	MARKETING COMMUNICATION	* 17	P 28	45
	305	RETAIL OPERATIONS MANAGEMENT	* 17	P 28	45
	306	PROJECT WORK & VIVA	* AB	P 40	40 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 37
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	16	32	* 48
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 384)(2 : 343)(3 : 353)(4 : 370) GRAND TOTAL (OUT OF 2800) 1450

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

298

2061000078

RAJESH ROSHAN

MEENA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	26	49	P 75
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	16	39	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62
	205	MARKET RESEARCH	22	44	P 66
	206	RELATIONSHIP MARKETING	22	48	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	45	* 66

		MMM08_SM		
402	STRATEGIC MARKETING	24	45	* 69
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	37	* 55
404	DIRECT MARKETING	20	46	* 66
405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 478)(2 : 420)(3 : 470)(4 : 468) GRAND TOTAL (OUT OF 2800) 1836

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

299

2060900052

RAKESH KUMAR JAIN

LEELA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	40	P 57
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	40	P 55
	104	MANAGERIAL ECONOMICS	12	35	P 47
	105	RESEARCH METHODOLOGY	14	34	P 48
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	13	28	P 41
	202	RETAIL MARKETING	12	33	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	40	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	39	P 51
	205	MARKET RESEARCH	14	38	P 52
	206	RELATIONSHIP MARKETING	12	43	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	20	35	P 55

MMM08_SM

302	LAWS RELATED TO MARKETING	P 18	* 31	49
303	FINANCIAL SERVICES MARKETING	18	32	P 50
304	MARKETING COMMUNICATION	17	28	P 45
305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
306	PROJECT WORK & VIVA	20	37	P 57
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36

4	401	BRAND MANAGEMENT	19	37	P 56
	402	STRATEGIC MARKETING	18	36	P 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	29	P 41
	404	DIRECT MARKETING	14	40	P 54
	405	INDUSTRIAL MARKETING	15	28	P 43
	406	RURAL & AGRICULTURAL MARKETING	P 15	* 28	43
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35

(1 : 387)(2 : 355)(3 : 385)(4 : 362) GRAND TOTAL (OUT OF 2800) 1489

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

300

2061000043

RAMAN KUMAR

REKHA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	13	30	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	39	P 55
	104	MANAGERIAL ECONOMICS	20	39	P 59
	105	RESEARCH METHODOLOGY	12	34	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	29	P 41

MMM08_SM

	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	12	38	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	12	28	P 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	19	41	P 60
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	45	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	36	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 374)(2 : 329)(3 : 395)(4 : 392)		GRAND TOTAL (OUT OF 2800)			1490

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

301

2061000049

RASHMI KUMARI

KIRAN DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	37	P 56
	102	PRINCIPLES OF MARKETING	20	42	P 62

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45
	104	MANAGERIAL ECONOMICS	20	35	P	55
	105	RESEARCH METHODOLOGY	18	41	P	59
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	40
2	201	SERVICES MARKETING	12	28	P	40
	202	RETAIL MARKETING	14	34	P	48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	36	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P	56
	205	MARKET RESEARCH	P 20	* AB	20	FF
	206	RELATIONSHIP MARKETING	15	30	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	27
3	301	INTERNATIONAL MARKETING	18	35	P	53
	302	LAWS RELATED TO MARKETING	20	37	P	57
	303	FINANCIAL SERVICES MARKETING	20	46	P	66
	304	MARKETING COMMUNICATION	P 21	* AB	21	FF
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	18	42	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	20	AB	* 20	FF
	402	STRATEGIC MARKETING	18	AB	* 18	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	AB	* 17	FF
	404	DIRECT MARKETING	16	AB	* 16	FF
	405	INDUSTRIAL MARKETING	20	AB	* 20	FF
	406	RURAL & AGRICULTURAL MARKETING	19	AB	* 19	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	
(1 : 396)(2 : 313)(3 : 390)(4 : 195) GRAND TOTAL (OUT OF 2800)						1294

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

302

2061000027

RAVI KAMORA

SULOCHANA

001
APRIL 2012

MMM08_SM

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	27	52	P 79
	105	RESEARCH METHODOLOGY	26	49	P 75
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	34	P 51
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	28	61	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 504)(2 : 450)(3 : 491)(4 : 433) GRAND TOTAL (OUT OF 2800) 1878

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

303

2061000011

ROBIN ARORA

POONAM

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	23	48	P 71
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	13	28	P 41
	202	RETAIL MARKETING	12	31	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	P 54
	205	MARKET RESEARCH	13	33	P 46
	206	RELATIONSHIP MARKETING	12	28	P 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	18	33	P 51
	304	MARKETING COMMUNICATION	P 17	* 36	53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	38	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 427)(2 : 339)(3 : 396)(4 : 378) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

304

2061000067

SAHARAN RITU

SUNITA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	44	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 44

(1 : 436)(2 : 405)(3 : 468)(4 : 417) GRAND TOTAL (OUT OF 2800) 1726

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

305

2061000045

SAKET KUMAR

VAIDEHI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	15	34	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	40	P 57
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	33	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42

MMM08_SM

	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 41
4	401	BRAND MANAGEMENT	12	18	*	30 FF
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404	DIRECT MARKETING	20	36	*	56
	405	INDUSTRIAL MARKETING	18	32	*	50
	406	RURAL & AGRICULTURAL MARKETING	21	41	*	62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 398)(2 : 360)(3 : 396)(4 : 389)		GRAND TOTAL (OUT OF 2800)				1543

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

307 2061000017

SANDEEP CHAURASIA MAYA

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	42	P 60
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	16	30	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	31	P 43
	202	RETAIL MARKETING	14	32	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	35	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28

MMM08_SM

3	301	INTERNATIONAL MARKETING	18	39	P	57
	302	LAWS RELATED TO MARKETING	20	37	P	57
	303	FINANCIAL SERVICES MARKETING	20	35	P	55
	304	MARKETING COMMUNICATION	P 21	* 38		59
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	17	30	P	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	18	32	* 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50	
	404	DIRECT MARKETING	18	32	* 50	
	405	INDUSTRIAL MARKETING	19	33	* 52	
	406	RURAL & AGRICULTURAL MARKETING	19	38	* 57	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
(1 : 398)(2 : 334)(3 : 401)(4 : 377)		GRAND TOTAL (OUT OF 2800)				1510

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

308

2060800009

SANDEEP KALAMBARKAR

USHA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102	PRINCIPLES OF MARKETING	16	34	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 14	* AB	14 FF
	105	RESEARCH METHODOLOGY	15	40	P 55
	106	CONSUMER BEHAVIOUR	17	33	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

		MMM08_SM			
2	201 SERVICES MARKETING	12	37	P	49
	202 RETAIL MARKETING	12	34	P	46
	203 SALES MANAGEMENT & PERSONAL SELLING	15	39	P	54
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	46	P	59
	205 MARKET RESEARCH	19	33	P	52
	206 RELATIONSHIP MARKETING	13	43	P	56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 22
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301 INTERNATIONAL MARKETING	18	31	P	49
	302 LAWS RELATED TO MARKETING	12	48	P	60
	303 FINANCIAL SERVICES MARKETING	14	28	P	42
	304 MARKETING COMMUNICATION	16	28	P	44
	305 RETAIL OPERATIONS MANAGEMENT	16	39	P	55
	306 PROJECT WORK & VIVA	18	31	P	49
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 39
4	401 BRAND MANAGEMENT	P 24	* AB	24	FF
	402 STRATEGIC MARKETING	P 22	* AB	22	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P	45
	404 DIRECT MARKETING	17	28	P	45
	405 INDUSTRIAL MARKETING	19	33	P	52
	406 RURAL & AGRICULTURAL MARKETING	17	28	P	45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45

(1 : 333)(2 : 378)(3 : 378)(4 : 320) GRAND TOTAL (OUT OF 2800) 1409

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

309

2060900185

SANDEEP SINGH KUSHWAHA

ANILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		15	28	P 43
	102 PRINCIPLES OF MARKETING		19	36	P 55

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P	40
	104	MANAGERIAL ECONOMICS	12	30	P	42
	105	RESEARCH METHODOLOGY	13	28	P	41
	106	CONSUMER BEHAVIOUR	14	29	P	43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 31
2	201	SERVICES MARKETING	20	36	P	56
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	P 17	* 28		45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P	45
	205	MARKET RESEARCH	17	30	P	47
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 38
3	301	INTERNATIONAL MARKETING	17	31	P	48
	302	LAWS RELATED TO MARKETING	P 11	* 15		26 FF
	303	FINANCIAL SERVICES MARKETING	P 18	* 50		68
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* 35		53
	306	PROJECT WORK & VIVA	P 19	* AB		19 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 35
4	401	BRAND MANAGEMENT	17	28	P	45
	402	STRATEGIC MARKETING	17	29	P	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P	46
	404	DIRECT MARKETING	19	34	P	53
	405	INDUSTRIAL MARKETING	18	32	P	50
	406	RURAL & AGRICULTURAL MARKETING	17	28	P	45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 24
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 24
(1 : 320)	(2 : 361)	(3 : 327)	(4 : 333)	GRAND TOTAL (OUT OF 2800)		1341

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

310

2061000079

SANJAY SINGH

KUSUM DEVI

001
APRIL 2012

MMM08_SM

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	40	P 57
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	12	37	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	12	33	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	20	39	P 59
	302	LAWS RELATED TO MARKETING	P 20	* 37	57
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 382)(2 : 328)(3 : 404)(4 : 395) GRAND TOTAL (OUT OF 2800) 1509

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

311

2061000069

SANTOSH PAL

GANGA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	32	P 49
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	12	37	P 49
	202	RETAIL MARKETING	14	35	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	13	36	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	30	P 42
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	51	P 69
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	48	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49
	404	DIRECT MARKETING	18	37	* 55
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 354)(2 : 350)(3 : 414)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1505

SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

312

2061000022

SARANSH JHA

GEETA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	14	38	P 52
	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	44	P 62
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	35	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	18	43	P 61
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	18	55	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 387)(2 : 380)(3 : 423)(4 : 398) GRAND TOTAL (OUT OF 2800) 1588

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

313 2061000082
SARWADE NITIN LAXMANRAO MANGAL

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	32	P 47
	102	PRINCIPLES OF MARKETING	15	31	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	31	P 46
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	16	36	P 52
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	34	P 46
	202	RETAIL MARKETING	12	35	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	12	30	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	12	28	P 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	37	P 55
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	36	P 54
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 34

4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	34	* 49
	404	DIRECT MARKETING	17	34	* 51
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	34	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 343)(2 : 326)(3 : 374)(4 : 383) GRAND TOTAL (OUT OF 2800) 1426

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

314

2061000008

SATISH ANAND

SATOLA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	48	P 67
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	42	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 463)(2 : 423)(3 : 455)(4 : 455)		GRAND TOTAL (OUT OF 2800)			1796

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

315

2061000128

SATYAM KUMAR

SHANTI DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 30

2	201	SERVICES MARKETING	15	38	P 53
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	12	39	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	35	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	18	38	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 357)(2 : 360)(3 : 414)(4 : 414) GRAND TOTAL (OUT OF 2800) 1545

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

316

2060900107

SAUMEN ROY

PUTUL

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	29	P 44
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	13	28	P 41
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	46	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	19	34	P 53
	402	STRATEGIC MARKETING	21	38	P 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17	* 28	45
	404	DIRECT MARKETING	19	33	P 52
	405	INDUSTRIAL MARKETING	20	35	P 55
	406	RURAL & AGRICULTURAL MARKETING	20	35	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
(1 : 346)(2 : 349)(3 : 396)(4 : 371) GRAND TOTAL (OUT OF 2800)					1462

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

317

2061000095

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	P 14	* AB	14 FF
	105	RESEARCH METHODOLOGY	12	31	P 43
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 07	* 06	13 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	15	24	* 39 FF
	406	RURAL & AGRICULTURAL MARKETING	16	37	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 299)(2 : 376)(3 : 358)(4 : 342) GRAND TOTAL (OUT OF 2800)					1375

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

318

2060900183

SHARMA ATUL RAJESH

ACHALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	32	P	44
	102	PRINCIPLES OF MARKETING	12	28	P	40
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	30	P	43
	104	MANAGERIAL ECONOMICS	12	33	P	45
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	17	30	P	47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201	SERVICES MARKETING	13	31	P	44
	202	RETAIL MARKETING	12	42	P	54
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	P	41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	33	P	45
	205	MARKET RESEARCH	13	28	P	41
	206	RELATIONSHIP MARKETING	12	29	P	41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	36
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	14	29	P	43
	303	FINANCIAL SERVICES MARKETING	P 06	* 03		09 FF
	304	MARKETING COMMUNICATION	14	30	P	44
	305	RETAIL OPERATIONS MANAGEMENT	18	33	P	51
	306	PROJECT WORK & VIVA	20	40	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	36
4	401	BRAND MANAGEMENT	15	34	P	49
	402	STRATEGIC MARKETING	12	30	P	42
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	P	40
	404	DIRECT MARKETING	13	30	P	43
	405	INDUSTRIAL MARKETING	13	28	P	41
	406	RURAL & AGRICULTURAL MARKETING	14	35	P	49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	39
(1 : 341)(2 : 342)(3 : 328)(4 : 333) GRAND TOTAL (OUT OF 2800)						1344

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

319

2061000081

SHARMA DIGVIJAY SHIOPUJAN

ANNAPURNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	38	P 56
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	46	P 66
	304	MARKETING COMMUNICATION	P 21	* 38	59
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	58	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	34	* 53

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	18	40	* 58
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 397)(2 : 381)(3 : 432)(4 : 395) GRAND TOTAL (OUT OF 2800) 1605

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

320 2061000093

SOLANKI YUVRAJ SINGH UGAM

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	15	42	P 57
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	12	37	P 49
	202 RETAIL MARKETING	16	35	P 51
	203 SALES MANAGEMENT & PERSONAL SELLING	16	38	P 54
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	14	34	P 48
	205 MARKET RESEARCH	15	29	P 44
	206 RELATIONSHIP MARKETING	17	33	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301 INTERNATIONAL MARKETING	20	35	P 55
	302 LAWS RELATED TO MARKETING	22	41	P 63
	303 FINANCIAL SERVICES MARKETING	21	38	P 59
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49

MMM08_SM

	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 387)(2 : 350)(3 : 424)(4 : 404) GRAND TOTAL (OUT OF 2800)					1565

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

321

2061000097

SONU KUMAR SINGH

RANU DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	13	38	P 51
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	13	33	P 46
	202	RETAIL MARKETING	13	37	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	12	35	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	P 50
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	13	30	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	50	P 68
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	18	39	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	34	* 49
	404	DIRECT MARKETING	18	36	* 54
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 366)(2 : 336)(3 : 416)(4 : 384)		GRAND TOTAL (OUT OF 2800)	1502		

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

322

2061000072

SUMANT SINGH

SUSHILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	12	34	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	36
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	44
2	201 SERVICES MARKETING	13	32	P	45
	202 RETAIL MARKETING	16	37	P	53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	33	P	50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	29	P	41
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	16	31	P	47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	27
3	301 INTERNATIONAL MARKETING	20	41	P	61
	302 LAWS RELATED TO MARKETING	17	30	P	47
	303 FINANCIAL SERVICES MARKETING	18	31	P	49
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306 PROJECT WORK & VIVA	20	46	P	66
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401 BRAND MANAGEMENT	12	18	*	30 FF
	402 STRATEGIC MARKETING	18	31	*	49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404 DIRECT MARKETING	18	31	*	49
	405 INDUSTRIAL MARKETING	19	33	*	52
	406 RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 376)(2 : 335)(3 : 405)(4 : 369) GRAND TOTAL (OUT OF 2800)					1485

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

323

2061000101

SUMEET KUMAR

INDU DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102 PRINCIPLES OF MARKETING	16	28	P 44
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	12	28	P 40
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201 SERVICES MARKETING	19	33	P 52
	202 RETAIL MARKETING	12	42	P 54
	203 SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301 INTERNATIONAL MARKETING	18	44	P 62
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	18	40	P 58
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	15	32	* 47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49
	404 DIRECT MARKETING	17	30	* 47
	405 INDUSTRIAL MARKETING	17	32	* 49
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 340)(2 : 348)(3 : 391)(4 : 385) GRAND TOTAL (OUT OF 2800)				1464

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	32	P 49
	104	MANAGERIAL ECONOMICS	16	32	P 48
	105	RESEARCH METHODOLOGY	16	37	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	14	37	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	42	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	18	45	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	40	* 61
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	18	34	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 372)(2 : 381)(3 : 394)(4 : 419) GRAND TOTAL (OUT OF 2800)					1566

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

325

2061000100

THAKUR CHANDAN SINGH

NEELAM

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40	
	102	PRINCIPLES OF MARKETING	20	40	P 60	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	32	P 46	
	104	MANAGERIAL ECONOMICS	12	33	P 45	
	105	RESEARCH METHODOLOGY	12	28	P 40	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201	SERVICES MARKETING	12	37	P 49	
	202	RETAIL MARKETING	12	45	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	35	P 47	
	205	MARKET RESEARCH	12	28	P 40	
	206	RELATIONSHIP MARKETING	13	33	P 46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30	
3	301	INTERNATIONAL MARKETING	17	30	P 47	
	302	LAWS RELATED TO MARKETING	P 09	* 10	19	FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	18	34	P 52	
	306	PROJECT WORK & VIVA	18	31	P 49	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38	
4	401	BRAND MANAGEMENT	11	15	* 26	FF
	402	STRATEGIC MARKETING	16	34	* 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	34	* 51	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	29	* 46	
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	
(1 : 336)(2 : 341)(3 : 336)(4 : 356) GRAND TOTAL (OUT OF 2800)					1369	

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

326

2061000106

THAKUR SWAPNIL NAVAL SINHA

ARUNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	42	P 60
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	35	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	13	38	P 51
	202	RETAIL MARKETING	17	46	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	12	31	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	38	P 50
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	12	32	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	35	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	15	31	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	17	30	* 47
406	RURAL & AGRICULTURAL MARKETING	16	34	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 385)(2 : 352)(3 : 373)(4 : 350) GRAND TOTAL (OUT OF 2800) 1460

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

327

2061000108

TIWARI MANISH VINOD

KRISHNA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	13	36	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	44	P 65
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	33	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	35	P 47
	202	RETAIL MARKETING	12	47	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	12	38	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	P 46
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	12	29	P 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 17	* 29	46

		MMM08_SM			
	305	RETAIL OPERATIONS MANAGEMENT	17	31	P 48
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 396)(2 : 334)(3 : 396)(4 : 355)		GRAND TOTAL (OUT OF 2800)		1481	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

328

2061000112

UPADHYAY YUVRAJ TULSIRAMJI

PARVATI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	29	P 45
	102	PRINCIPLES OF MARKETING	12	28	P 40
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	34	P 52
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	14	32	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	12	34	P 46
	202	RETAIL MARKETING	18	42	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	12	32	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	P 53
	205	MARKET RESEARCH	17	33	P 50

MMM08_SM

	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	35	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	36	P 54
	304	MARKETING COMMUNICATION	P 18	* 32	50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	P 17	* 29	46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	30	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	16	28	* 44
	406	RURAL & AGRICULTURAL MARKETING	17	35	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 343)(2 : 355)(3 : 376)(4 : 362) GRAND TOTAL (OUT OF 2800)					1436

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

329

2061000001

VED PRAKASH BHASKAR

YASHODA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	14	29	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	33	P 45
	106	CONSUMER BEHAVIOUR	19	35	P 54

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	30
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201 SERVICES MARKETING	12	35	P	47
	202 RETAIL MARKETING	17	43	P	60
	203 SALES MANAGEMENT & PERSONAL SELLING	12	32	P	44
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	30	P	42
	205 MARKET RESEARCH	17	30	P	47
	206 RELATIONSHIP MARKETING	12	30	P	42
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	28
3	301 INTERNATIONAL MARKETING	17	28	P	45
	302 LAWS RELATED TO MARKETING	17	28	P	45
	303 FINANCIAL SERVICES MARKETING	17	28	P	45
	304 MARKETING COMMUNICATION	P 17	* 28		45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306 PROJECT WORK & VIVA	18	35	P	53
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	29	*	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404 DIRECT MARKETING	17	29	*	46
	405 INDUSTRIAL MARKETING	11	16	*	27 FF
	406 RURAL & AGRICULTURAL MARKETING	09	11	*	20 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 355)(2 : 337)(3 : 364)(4 : 320) GRAND TOTAL (OUT OF 2800)					1376

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

330

2060800047

VELIYATH DILIP APPUKUTTAN

SEEENA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	17	30	P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	18	46	P 64
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	21	39	P 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	13	28	P 41
	302 LAWS RELATED TO MARKETING	P 15	* 33	48
	303 FINANCIAL SERVICES MARKETING	13	28	P 41
	304 MARKETING COMMUNICATION	14	33	P 47
	305 RETAIL OPERATIONS MANAGEMENT	13	36	P 49
	306 PROJECT WORK & VIVA	24	45	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	P 10	* 13	23 FF
	402 STRATEGIC MARKETING	P 17	* 28	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17	* 28	45
	404 DIRECT MARKETING	17	28	P 45
	405 INDUSTRIAL MARKETING	P 17	* 28	45
	406 RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 387)(2 : 404)(3 : 381)(4 : 332) GRAND TOTAL (OUT OF 2800)				1504

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

331

2061000115

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	34	P 51
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	35	P 47
	202	RETAIL MARKETING	12	43	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	30	P 42
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	16	37	P 53
	302	LAWS RELATED TO MARKETING	P 15	* 28	43
	303	FINANCIAL SERVICES MARKETING	15	31	P 46
	304	MARKETING COMMUNICATION	P 15	* 33	48
	305	RETAIL OPERATIONS MANAGEMENT	15	30	P 45
	306	PROJECT WORK & VIVA	P 16	* 43	59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	10	12	* 22 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 357)(2 : 333)(3 : 361)(4 : 359) GRAND TOTAL (OUT OF 2800)					1410

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

332

2061000118

VIKASH KUMAR SINGH

KAMLESH

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 20	* AB	20 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	* 22	P 40	62
	302	LAWS RELATED TO MARKETING	08	08	* 16 FF
	303	FINANCIAL SERVICES MARKETING	* 21	P 38	59
	304	MARKETING COMMUNICATION	10	13	* 23 FF
	305	RETAIL OPERATIONS MANAGEMENT	* 18	P 31	49
	306	PROJECT WORK & VIVA	19	AB	* 19 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 33
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	31	* 48
	406	RURAL & AGRICULTURAL MARKETING	07	06	* 13 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 286)(2 : 387)(3 : 292)(4 : 329) GRAND TOTAL (OUT OF 2800) 1294

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

333

2060800015

VINOD KUMAR

SHANTI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	33	P 45
	102	PRINCIPLES OF MARKETING	12	28	P 40
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	37	P 54
	104	MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	14	31	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	P 54
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	15	49	P 64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	12	32	P 44
	303	FINANCIAL SERVICES MARKETING	13	28	P 41
	304	MARKETING COMMUNICATION	19	38	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	37	P 55
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	16	29	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	37	P 56
	404	DIRECT MARKETING	22	43	P 65
	405	INDUSTRIAL MARKETING	18	32	P 50

MMM08_SM

406 RURAL & AGRICULTURAL MARKETING 17 28 P 45
 407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) P 41
 408 FOREIGN LANGUAGE (INT) (OUTOF 50) P 44

(1 : 311)(2 : 348)(3 : 366)(4 : 391) GRAND TOTAL (OUT OF 2800) 1416

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

334 2061000089

VIVEK BHARGAV SHAKUN

001 0337 INDIRA MGNT.INST. PUNE 33
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	P 11	* 14	25 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 12	* 18	30 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	29	P 46

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 34
4	401	BRAND MANAGEMENT	11	15	*	26 FF
	402	STRATEGIC MARKETING	15	29	*	44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	35	*	54
	404	DIRECT MARKETING	18	31	*	49
	405	INDUSTRIAL MARKETING	18	31	*	49
	406	RURAL & AGRICULTURAL MARKETING	11	15	*	26 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 333)(2 : 370)(3 : 316)(4 : 330)		GRAND TOTAL (OUT OF 2800)				1349

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

335

2060900186

VIVEK KUMAR MISHRA

KAMLISH

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	34	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	39	P 52
	104	MANAGERIAL ECONOMICS	13	35	P 48
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	13	45	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	13	34	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	29	P 43
	205	MARKET RESEARCH	13	45	P 58
	206	RELATIONSHIP MARKETING	12	53	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	12	29	P 41
	302	LAWS RELATED TO MARKETING	12	28	P 40
	303	FINANCIAL SERVICES MARKETING	15	29	P 44
	304	MARKETING COMMUNICATION	12	28	P 40
	305	RETAIL OPERATIONS MANAGEMENT	14	28	P 42
	306	PROJECT WORK & VIVA	P 15	* AB	15 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	20	36	P 56
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	23	42	P 65
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
(1 : 369)(2 : 388)(3 : 262)(4 : 365)		GRAND TOTAL (OUT OF 2800)			1384

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

337 2061000086

YADAV DEEPAK USHA

001 0337 INDIRA MGNT.INST. PUNE 33
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* AB	14 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	40	P 60
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

MMM08_SM

2	201	SERVICES MARKETING	23	43	P	66
	202	RETAIL MARKETING	22	47	P	69
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P	59
	205	MARKET RESEARCH	18	31	P	49
	206	RELATIONSHIP MARKETING	P 23	* AB		23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	38
3	301	INTERNATIONAL MARKETING	* 19	P 33		52
	302	LAWS RELATED TO MARKETING	19	AB	* 19	FF
	303	FINANCIAL SERVICES MARKETING	* 18	P 32		50
	304	MARKETING COMMUNICATION	22	AB	* 22	FF
	305	RETAIL OPERATIONS MANAGEMENT	* 17	P 29		46
	306	PROJECT WORK & VIVA	22	AB	* 22	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			*	36
4	401	BRAND MANAGEMENT	16	33	* 49	
	402	STRATEGIC MARKETING	15	28	* 43	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	18	32	* 50	
	406	RURAL & AGRICULTURAL MARKETING	16	AB	* 16	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38

(1 : 336)(2 : 395)(3 : 277)(4 : 336) GRAND TOTAL (OUT OF 2800) 1344

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

338

2061000087

YADAV LAXMIKANT

MEERA DEVI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	31	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	42	P 54
	202	RETAIL MARKETING	12	42	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	13	31	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	36	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	14	28	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	17	31	P 48
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	35	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 352)(2 : 354)(3 : 364)(4 : 356)		GRAND TOTAL (OUT OF 2800)		1426	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2341

2061100157

DURGESH KUMAR

MAMTA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	P 17	* 30	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 51	73
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	14	36	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	29	* 43
	205	MARKET RESEARCH	15	34	* 49
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 388)(2 : 365)		TOTAL (OUT OF 1400)		753

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2342

2061100153

KONDE VITHHAL DILIP

NIRMALA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	15	36	* 51
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	* 43
	205 MARKET RESEARCH	16	32	* 48
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
(1 : 378)(2 : 361)	TOTAL (OUT OF 1400)			739
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2343

2061100040

MOHD ASAD

NIKHAT BANO

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	30	P 45
	102	PRINCIPLES OF MARKETING	P 15	* 28	43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 47	71
	104	MANAGERIAL ECONOMICS	P 18	* 31	49
	105	RESEARCH METHODOLOGY	P 15	* AB	15 FF
	106	CONSUMER BEHAVIOUR	P 15	* 28	43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 21
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	14	30	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205	MARKET RESEARCH	12	18	* 30 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
	(1 : 309)(2 : 291)	TOTAL (OUT OF 1400)			600

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2344

2061000102

SHIRALE NAGESH NARAYANRAO

KAUSHALYA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	14	28	P 42
	202	RETAIL MARKETING	14	31	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	15	39	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	40	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	13	33	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	18	34	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	18	44	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34

		MMM08_SM			
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	35	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 388)(2 : 351)(3 : 383)(4 : 390)		GRAND TOTAL (OUT OF 2800)		1512	

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2345

2061000077

SINHA RANBIR KUMAR

SUSHILA

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	14	28	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	43	P 59
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	41	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	34	P 47
	205	MARKET RESEARCH	15	30	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	17	40	P 57
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	17	44	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	16	32	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 377)(2 : 338)(3 : 405)(4 : 394)		GRAND TOTAL (OUT OF 2800)			1514

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2346

2061000083

SINNARKAR ATUL RAJEEV

AARTI

001
APRIL 2012

0337 INDIRA MGNT.INST. PUNE 33

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40

		MMM08_SM			
2	201	SERVICES MARKETING	12	37	P 49
	202	RETAIL MARKETING	12	33	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	33	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	P 40
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	P 19	* 36	55
	303	FINANCIAL SERVICES MARKETING	18	34	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	54	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 370)(2 : 318)(3 : 404)(4 : 375)		GRAND TOTAL (OUT OF 2800)			1467

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

339

2061100070

ABDUL QUADIR

ANJUM ARA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	24	47	P 71
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	26	49	P 75
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	24	46	* 70
	203	SALES MANAGEMENT & PERSONAL SELLING	24	51	* 75
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	47	* 69
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	23	44	* 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 459)(2 : 496)			TOTAL (OUT OF 1400)	955
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

340

2061100059

ABHIJEET KUMAR

SABITA KUMARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	30	P 46
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	44	* 66
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 393)(2 : 411)		TOTAL (OUT OF 1400)		804

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

341

2061100093

ABHISHEK HAMILTON

RIKTA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 61	75
	104	MANAGERIAL ECONOMICS	P 18	* 32	50
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	14	31	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	14	37	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	20	41	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	* 59
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 387)(2 : 365)		TOTAL (OUT OF 1400)		752

FAIL ATKT

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

342

2061100065

ABID HUSHAIN

MADINA BEGUM

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 40	55
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	35	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	18	44	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	23	52	* 75
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	47	* 68
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 404)(2 : 433)		TOTAL (OUT OF 1400)		837

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

343

2061100058

ABINASH KUMAR

RENU DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* 53	80
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	24	45	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	* 66
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 453)(2 : 455)	TOTAL (OUT OF 1400)			908

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

344

2061100057

AHRA NIRAJKUMAR HARISHBHAI

RESHMABEN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	14	21	* 35 FF
	202	RETAIL MARKETING	15	38	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	42	* 61
	205	MARKET RESEARCH	12	31	* 43
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47

(1 : 363)(2 : 388)

TOTAL (OUT OF 1400) 751

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

345

2061100066

AJAY KUMAR SINGH

NIRMALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	44	P 66
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	38	* 57

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	21	47	* 68
204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 426)(2 : 406)		TOTAL (OUT OF 1400)		832
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

346

2061100063

AKASH PANDEY

VAISHALI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	22	43	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	35	P 55

		MMM08_SM			
105	RESEARCH METHODOLOGY	18	36	P	54
106	CONSUMER BEHAVIOUR	25	47	P	72
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	37
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	42
2	201 SERVICES MARKETING	20	37	*	57
	202 RETAIL MARKETING	23	42	*	65
	203 SALES MANAGEMENT & PERSONAL SELLING	23	48	*	71
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	48	*	65
	205 MARKET RESEARCH	21	38	*	59
	206 RELATIONSHIP MARKETING	18	39	*	57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	41
(1 : 432)(2 : 458)		TOTAL (OUT OF 1400)			890
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

347

2061100072

AKSHAY GOYAL

SWATI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	47	P 70
	104	MANAGERIAL ECONOMICS	26	51	P 77
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	24	46	* 70
	203	SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 502)(2 : 484)		TOTAL (OUT OF 1400)		986	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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348

MMM08_SM

2061100067

ALKENDRA MATHUR

ALKA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 50	66
	102 PRINCIPLES OF MARKETING	14	31	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 30	42
	104 MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105 RESEARCH METHODOLOGY	14	28	P 42
	106 CONSUMER BEHAVIOUR	* 17	P 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	13	39	* 52
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	* 56
	205 MARKET RESEARCH	16	28	* 44
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 345)(2 : 372)		TOTAL (OUT OF 1400)	717
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

349

2061100101

AMAR KUMAR PAYASI

SHANTI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	39	P 54
	104	MANAGERIAL ECONOMICS	15	38	P 53
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	* 21	P 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	21	45	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	21	48	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 388)(2 : 441)		TOTAL (OUT OF 1400)		829
					PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

350

2061100056

ANAND KUMAR YADAVA

MANORAMA DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	17	45	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	25	47	* 72
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	* 65
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 420)(2 : 459)		TOTAL (OUT OF 1400)		879

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

351

2061100051

ANAND SHARMA

UMA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	19	37	P 56
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	21	48	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	* 53
	205	MARKET RESEARCH	16	33	* 49
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 403)(2 : 404)	TOTAL (OUT OF 1400)			807

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

352

2061100055

ANANT KUMAR SINGH

VIJAY DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	44	P 62
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	15	31	* 46

MMM08_SM

206	RELATIONSHIP MARKETING	18	31	* 49
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 399)(2 : 433)		TOTAL (OUT OF 1400)		832

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

353	2061100061
ANJALI PRIYA	MALTI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	45	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	23	46	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 49
2	201 SERVICES MARKETING	20	37	*	57
	202 RETAIL MARKETING	24	45	*	69
	203 SALES MANAGEMENT & PERSONAL SELLING	25	47	*	72
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	*	72
	205 MARKET RESEARCH	20	35	*	55
	206 RELATIONSHIP MARKETING	20	36	*	56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	49
(1 : 459)(2 : 474)		TOTAL (OUT OF 1400)			933

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

354

2061100054

ANKUR SRIVASTAVA

ANITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P	45
	102	PRINCIPLES OF MARKETING	17	30	P	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45
	104	MANAGERIAL ECONOMICS	P 16	* 28		44
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	15	31	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201	SERVICES MARKETING	17	30	*	47
	202	RETAIL MARKETING	18	38	*	56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	*	62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	*	54
	205	MARKET RESEARCH	14	28	*	42
	206	RELATIONSHIP MARKETING	13	19	*	32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	46
	(1 : 344)(2 : 381)			TOTAL (OUT OF 1400)		725

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

355

2061100053

ASHISH KUMAR

ANUPAMA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	* 52
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	21	45	* 66
	203 SALES MANAGEMENT & PERSONAL SELLING	21	44	* 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	* 52
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 363)(2 : 416)	TOTAL (OUT OF 1400)			779
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

356

2061100052

ASHISH SINGH BAGHEL

VIDYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	36	P 52
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	24	46	* 70
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205	MARKET RESEARCH	13	35	* 48
	206	RELATIONSHIP MARKETING	19	43	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 387)(2 : 458)	TOTAL (OUT OF 1400)			845
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

357

2061100077

CHAITANYA PANKAJ MIRANI

PUNITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	35	P 52
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	16	40	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	14	42	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	* 54
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 367)(2 : 388)	TOTAL (OUT OF 1400)			755

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

358

2061100082

CHANDRIKA PRASAD DEWANGAN

CHANDRA KUMARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	50	P 75
	104	MANAGERIAL ECONOMICS	20	38	P 58
	105	RESEARCH METHODOLOGY	18	33	P 51
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	22	42	* 64
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	* 52
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 402)(2 : 418)	TOTAL (OUT OF 1400)			820
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

359

2061100087

D. SHASHANK

BHARATHI SHEKHAR

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	AB	* 18	FF
	102	PRINCIPLES OF MARKETING	P 12	* AB	12	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45	
	104	MANAGERIAL ECONOMICS	P 20	* AB	20	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	P 12	* AB	12	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	18	AB	* 18	FF
	202	RETAIL MARKETING	18	AB	* 18	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	18	AB	* 18	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	AB	* 19	FF
	205	MARKET RESEARCH	18	AB	* 18	FF
	206	RELATIONSHIP MARKETING	12	AB	* 12	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30	

MMM08_SM

(1 : 220)(2 : 173)

TOTAL (OUT OF 1400) 393

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

360

2061100092

DHARMENDRA PALSANIYA

GHOTHI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	* 16	P 33	49
	102 PRINCIPLES OF MARKETING	13	42	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	* 43
	104 MANAGERIAL ECONOMICS	* 16	P 30	46
	105 RESEARCH METHODOLOGY	13	32	P 45
	106 CONSUMER BEHAVIOUR	12	29	P 41
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

		MMM08_SM			
2	201	SERVICES MARKETING	12	33	* 45
	202	RETAIL MARKETING	12	40	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	45	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	35	* 48
	205	MARKET RESEARCH	12	28	* 40
	206	RELATIONSHIP MARKETING	15	41	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
(1 : 346)(2 : 373)			TOTAL (OUT OF 1400)		719
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

361

2061100084

DINESH KUMAR

RAMKALI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	20	36	P 56

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	12	34	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	12	19	* 31 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28
	(1 : 339)(2 : 328)			TOTAL (OUT OF 1400)	667

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

362

2061100090

DIVYA SONI

REKHA

001
APRIL 2012

MMM08_SM

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 46	66
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 54	72
	104	MANAGERIAL ECONOMICS	P 20	* 45	65
	105	RESEARCH METHODOLOGY	P 21	* 38	59
	106	CONSUMER BEHAVIOUR	P 19	* 33	52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	21	40	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	22	46	* 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	45	* 67
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	21	44	* 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 442)(2 : 457)		TOTAL (OUT OF 1400)		899

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

363

2061100095

ESHAN RASTOGI

KUMKUM

001
 APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102 PRINCIPLES OF MARKETING	23	44	P 67
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104 MANAGERIAL ECONOMICS	25	48	P 73
	105 RESEARCH METHODOLOGY	23	42	P 65
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	20	35	* 55
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205 MARKET RESEARCH	20	37	* 57
	206 RELATIONSHIP MARKETING	25	47	* 72
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 487)(2 : 483)		TOTAL (OUT OF 1400)	970	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

364

2061100106

GHUGARE KETAN ANIL

MINAKSHI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	21	38	* 59
	203 SALES MANAGEMENT & PERSONAL SELLING	19	43	* 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	* 58
	205 MARKET RESEARCH	18	31	* 49
	206 RELATIONSHIP MARKETING	17	31	* 48
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 394)(2 : 423)			
	TOTAL (OUT OF 1400)			817

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

365

2061100100

HARIOM CHAURASIA

SAVITRI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	36	* 49
	202	RETAIL MARKETING	13	29	* 42
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	42	* 58
	205	MARKET RESEARCH	12	30	* 42
	206	RELATIONSHIP MARKETING	20	42	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28
	(1 : 375)(2 : 384)	TOTAL (OUT OF 1400)			759

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

366

2061100099

JAYA KUMARI

DURGA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	10	13	* 23 FF
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 370)(2 : 371)	TOTAL (OUT OF 1400)			741

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

367

2061100109

JEEVAN KHUNTIA

MANJU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 54	72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	*	51
205	MARKET RESEARCH	17	28	*	45
206	RELATIONSHIP MARKETING	16	35	*	51
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	35
(1 : 406)(2 : 398)		TOTAL (OUT OF 1400)			804
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

368

2061100097

JITENDRA KEDAR SHAH

SARASHWATI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	NA	AB	* AB FF
	102	PRINCIPLES OF MARKETING	NA	AB	* AB FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	AB	* AB FF
	104	MANAGERIAL ECONOMICS	NA	AB	* AB FF
	105	RESEARCH METHODOLOGY	NA	AB	* AB FF

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	NA	AB	* AB FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA FF
2	201	SERVICES MARKETING	NA	AB	* AB FF
	202	RETAIL MARKETING	NA	AB	* AB FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	AB	* AB FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	AB	* AB FF
	205	MARKET RESEARCH	NA	AB	* AB FF
	206	RELATIONSHIP MARKETING	NA	AB	* AB FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 0)(2 : 0)		TOTAL (OUT OF 1400)		NIL
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

369

2061100115

KAMAL KHATRI

JAYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 437)(2 : 383)		TOTAL (OUT OF 1400)		820
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

370

2061100117

KOTHALE AMAR ANIL

SUNITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	15	46	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	* 65
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 463)(2 : 450)	TOTAL (OUT OF 1400)			913
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

371

2061100124

KUMAR NISHANT DHARAMPAL

BABITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	34	P 47
	102	PRINCIPLES OF MARKETING	12	35	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 17	P 28	45
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	15	35	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	44	* 62
	202	RETAIL MARKETING	13	42	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	16	35	* 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	42	* 59
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28
	(1 : 368)(2 : 397)		TOTAL (OUT OF 1400)		765

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

372

2061100110

KUMAR RAVI

LALITA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	20	39	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 420)(2 : 431)	TOTAL (OUT OF 1400)			851
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

373

2061100113

KUMAR VIKASH

NEELAM DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	49	P 65
	104	MANAGERIAL ECONOMICS	21	47	P 68
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	44	* 62
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 442)(2 : 411)	TOTAL (OUT OF 1400)			853
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

374

2061100098

MANISH RANJAN

BIBHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	16	39	* 55
	202	RETAIL MARKETING	15	40	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	42	* 60
	205	MARKET RESEARCH	13	31	* 44
	206	RELATIONSHIP MARKETING	17	28	* 45

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 46
(1 : 358)(2 : 397)		TOTAL (OUT OF 1400) 755
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

375	2061100121
MAYANK GOYAL	ANITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104 MANAGERIAL ECONOMICS	24	45	P 69
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	37	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

P 44

2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	47	* 66
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	16	30	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29
(1 : 428)(2 : 420)			TOTAL (OUT OF 1400)		848

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

376

2061100119

MOHD RIJWAN

GOFIRANA KHATOON

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	41	* 59
	202	RETAIL MARKETING	13	41	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	16	31	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	* 59
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 386)(2 : 397)			TOTAL (OUT OF 1400)	783
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

377

2061100128

NAIDU SHAKTI RAJENDRA

SUMATHI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	41	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	40	P 61
	104	MANAGERIAL ECONOMICS	23	45	P 68
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	43	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	42	* 63
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	15	35	* 50
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 447)(2 : 444)		TOTAL (OUT OF 1400)		891
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

378

2061100130

NAMRATA BANSHI

NALINI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	15	37	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P 56
	104	MANAGERIAL ECONOMICS	20	43	P 63
	105	RESEARCH METHODOLOGY	16	31	P 47
	106	CONSUMER BEHAVIOUR	15	38	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	41	* 58
	202	RETAIL MARKETING	12	36	* 48
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	* 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	* 59
	205	MARKET RESEARCH	19	37	* 56
	206	RELATIONSHIP MARKETING	16	28	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 415)(2 : 399)	TOTAL (OUT OF 1400)			814

PASSES

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

379

2061100107

NANAWARE GAURI RAGHUVIR

PRATIBHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	* 66
	205	MARKET RESEARCH	20	39	* 59
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 426)(2 : 453)			TOTAL (OUT OF 1400)	879

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

380

2061100133

NISHANT KUMAR

MANJU DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	43	P 56
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	14	38	P 52
	106	CONSUMER BEHAVIOUR	* 18	P 32	50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	35	* 52
	202	RETAIL MARKETING	17	35	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	48	* 69
	205	MARKET RESEARCH	14	34	* 48
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49

(1 : 384)(2 : 413)

TOTAL (OUT OF 1400) 797

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

381

2061100103

NITESH KUMAR TIWARI

LALATI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	16	39	P 55
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	34	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	38	* 58
	202	RETAIL MARKETING	14	34	* 48
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	10	13	* 23 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28

(1 : 370)(2 : 347)

MMM08_SM

TOTAL (OUT OF 1400) 717

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

382

2061100135

NIVEDITA

SHAKUNTALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	25	48	P 73
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	25	48	* 73

		MMM08_SM		
202	RETAIL MARKETING	24	45	* 69
203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	48	* 72
205	MARKET RESEARCH	20	37	* 57
206	RELATIONSHIP MARKETING	22	40	* 62
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 493)(2 : 486)		TOTAL (OUT OF 1400)		979

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

383

2061100145

PALLAVI OJHA

KIRAN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	22	50	P 72
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	42	* 64
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 426)(2 : 434)		TOTAL (OUT OF 1400)		860
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

384

2061100102

PANDHARKAR AMOL BHAGWAN

VIJAYA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	NA	AB	* AB FF
	102 PRINCIPLES OF MARKETING	NA	AB	* AB FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	AB	* AB FF
	104 MANAGERIAL ECONOMICS	NA	AB	* AB FF
	105 RESEARCH METHODOLOGY	NA	AB	* AB FF
	106 CONSUMER BEHAVIOUR	NA	AB	* AB FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA FF
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA FF
2	201 SERVICES MARKETING	NA	AB	* AB FF
	202 RETAIL MARKETING	NA	AB	* AB FF
	203 SALES MANAGEMENT & PERSONAL SELLING	NA	AB	* AB FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	NA	AB	* AB FF
	205 MARKET RESEARCH	NA	AB	* AB FF
	206 RELATIONSHIP MARKETING	NA	AB	* AB FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
(1 : 0)(2 : 0)		TOTAL (OUT OF 1400)		NIL
				FAIL ATKT

23 JUNE 2012

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385

2012001547

PIYUSH MITTAL

MEERA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	52	* 64	
	102	PRINCIPLES OF MARKETING	12	29	* 41	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	61	* 73	
	104	MANAGERIAL ECONOMICS	12	AB	* 12	FF
	105	RESEARCH METHODOLOGY	12	28	* 40	
	106	CONSUMER BEHAVIOUR	12	AB	* 12	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 30	
2	201	SERVICES MARKETING	02	37	* 39	FF
	202	RETAIL MARKETING	02	36	* 38	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	08	33	* 41	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	42	* 53	FF
	205	MARKET RESEARCH	01	33	* 34	FF
	206	RELATIONSHIP MARKETING	11	36	* 47	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28	
	(1 : 302)(2 : 315)		TOTAL (OUT OF 1400)		617	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

386

2061100096

PRATEEK PANDEY

MANJU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	38	* 58
	202	RETAIL MARKETING	12	29	* 41
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	* 54
	205	MARKET RESEARCH	01	31	* 32 FF
	206	RELATIONSHIP MARKETING	10	29	* 39 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 29
		(1 : 357)(2 : 338)		TOTAL (OUT OF 1400)	695

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

387

2061100138

PRATEEK SINGH

SARLA DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	12	29	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	12	38	P 50
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	15	35	* 50
	202	RETAIL MARKETING	16	38	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	15	33	* 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	40	* 57
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 306)(2 : 363)		TOTAL (OUT OF 1400)		669

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

388

2061100075

PRATIK BANERJEE

CHANDANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 42	58
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	19	35	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	12	30	* 42
	206	RELATIONSHIP MARKETING	12	17	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 382)(2 : 356)		TOTAL (OUT OF 1400)		738

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

389

2061100141

PRATI KSHA NIGAM

ARCHANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	40	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65

MMM08_SM

205	MARKET RESEARCH	14	31	* 45
206	RELATIONSHIP MARKETING	20	37	* 57
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 440)(2 : 432)		TOTAL (OUT OF 1400)		872

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

390

2061100091

PRERIT KUMAR LASOR

VIMLA DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	* 15	P 34	49
	102	PRINCIPLES OF MARKETING	12	33	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 15	P 36	51
	104	MANAGERIAL ECONOMICS	12	43	P 55
	105	RESEARCH METHODOLOGY	13	33	P 46
	106	CONSUMER BEHAVIOUR	15	42	P 57

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	27
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201 SERVICES MARKETING	12	43	*	55
	202 RETAIL MARKETING	12	35	*	47
	203 SALES MANAGEMENT & PERSONAL SELLING	13	33	*	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	45	*	57
	205 MARKET RESEARCH	13	29	*	42
	206 RELATIONSHIP MARKETING	10	13	*	23 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	29
(1 : 376)(2 : 333)		TOTAL (OUT OF 1400)			709

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

391

2061100149

PRIVI SINGH

VIMLA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102 PRINCIPLES OF MARKETING	22	41	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104 MANAGERIAL ECONOMICS	22	43	P 65
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	22	45	* 67
	202 RETAIL MARKETING	26	51	* 77
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205 MARKET RESEARCH	21	38	* 59
	206 RELATIONSHIP MARKETING	19	34	* 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 447)(2 : 466)	TOTAL (OUT OF 1400)			913
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

392

2061100162

RAHUL KUMAR

MMM08_SM

SUNITA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	35	P 48
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	14	36	P 50
	106	CONSUMER BEHAVIOUR	12	34	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 377)(2 : 398)	TOTAL (OUT OF 1400)			775

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

393

2061100155

RAHUL SINGH

RANI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	NA	AB	* AB FF
	102 PRINCIPLES OF MARKETING	NA	AB	* AB FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	AB	* AB FF
	104 MANAGERIAL ECONOMICS	NA	AB	* AB FF
	105 RESEARCH METHODOLOGY	NA	AB	* AB FF
	106 CONSUMER BEHAVIOUR	NA	AB	* AB FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA FF
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA FF
2	201 SERVICES MARKETING	NA	AB	* AB FF
	202 RETAIL MARKETING	NA	AB	* AB FF
	203 SALES MANAGEMENT & PERSONAL SELLING	NA	AB	* AB FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	NA	AB	* AB FF
	205 MARKET RESEARCH	NA	AB	* AB FF
	206 RELATIONSHIP MARKETING	NA	AB	* AB FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
(1 : 0)(2 : 0)	TOTAL (OUT OF 1400)			NIL
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

394

2061100169

RAHUL SRIVASTAVA

N.SRIVASTAVA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	30	P 42
	104	MANAGERIAL ECONOMICS	21	47	P 68
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	* 20	P 37	57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	21	46	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	46	* 65
	205	MARKET RESEARCH	18	37	* 55
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
	(1 : 397)(2 : 432)	TOTAL (OUT OF 1400)			829
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

395

2061100152

RANA PRATAP SINGH

YUGAL KISHORI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	15	33	P 48
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	15	31	P 46
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	* 19	P 34	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	14	31	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 323)(2 : 378)	TOTAL (OUT OF 1400)			701

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

396

2061100105

RAVI KUMAR SINHA

PREM LATA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* 49	61
	102	PRINCIPLES OF MARKETING	12	30	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 19	P 33	52
	104	MANAGERIAL ECONOMICS	* 16	P 31	47
	105	RESEARCH METHODOLOGY	* 17	P 28	45
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	45	* 66
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 39

(1 : 327)(2 : 394) TOTAL (OUT OF 1400) 721

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

397 2061100073

REMON ABRAHAM JAMES SHAILZA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	19	40	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	45	P 63
	104 MANAGERIAL ECONOMICS	24	45	P 69
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

MMM08_SM

2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	* 69
	205	MARKET RESEARCH	20	40	* 60
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
(1 : 436)(2 : 437)			TOTAL (OUT OF 1400)		873

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

398

2061100165

RISHABH JAIN

RODI BAI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	26	50	P 76
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	44	* 63
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 465)(2 : 461)			TOTAL (OUT OF 1400)	926
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

399

2061100159

ROHIT KUMAR

HIRAMANI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	42	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	16	33	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	* 60
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	19	36	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
	(1 : 438)(2 : 408)		TOTAL (OUT OF 1400)		846

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

400

2061100062

SANDEEP KUMAR SINGH

MANKESHARA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	41	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	14	28	* 42
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 390)(2 : 412)			TOTAL (OUT OF 1400)	802
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

401

2061100079

SAWAIYAN VIKRANT

BEENITHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	13	33	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	* 59
	205	MARKET RESEARCH	13	28	* 41
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 355)(2 : 398)		TOTAL (OUT OF 1400)		753

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

402

2061100064

SHAH ALAM ANSARI

NISHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	21	43	P 64
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 422)(2 : 457)		TOTAL (OUT OF 1400)		879

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

403

2061100068

SHASHANK BHORKAR

SANDHYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	33	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	33	* 51
	202	RETAIL MARKETING	13	34	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 358)(2 : 349)	TOTAL (OUT OF 1400)			707

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

404

2061100173

SHASHANK JAIN

SANGEETA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	22	40	* 62

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	* 60
205	MARKET RESEARCH	17	30	* 47
206	RELATIONSHIP MARKETING	17	30	* 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 403)(2 : 419)		TOTAL (OUT OF 1400)		822
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

405

2061100069

SHIVAM

RITA DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	32	P 50

		MMM08_SM			
105	RESEARCH METHODOLOGY	18	31	P	49
106	CONSUMER BEHAVIOUR	20	35	P	55
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	34
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201 SERVICES MARKETING	21	38	*	59
	202 RETAIL MARKETING	17	38	*	55
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	*	53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	*	62
	205 MARKET RESEARCH	17	30	*	47
	206 RELATIONSHIP MARKETING	21	38	*	59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	47
(1 : 396)(2 : 428)		TOTAL (OUT OF 1400)			824
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

406

2061100074

SHIVENDRA PRATAP SINGH

PRAMEELA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	35	P 53
	102	PRINCIPLES OF MARKETING	23	45	P 68
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	20	43	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	19	35	* 54
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 424)(2 : 436)		TOTAL (OUT OF 1400)		860	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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407

MMM08_SM

2061100171

SHRUTI JAIN

SEEMA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	25	48	P 73
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	37	P 49
	104 MANAGERIAL ECONOMICS	23	49	P 72
	105 RESEARCH METHODOLOGY	22	40	P 62
	106 CONSUMER BEHAVIOUR	23	42	P 65
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	18	47	* 65
	202 RETAIL MARKETING	18	39	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	18	33	* 51
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	52	* 70
	205 MARKET RESEARCH	18	39	* 57
	206 RELATIONSHIP MARKETING	18	44	* 62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 454)(2 : 443)	TOTAL (OUT OF 1400)		897
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

408

2061100089

SINGH AKANKSHA PUNKAJ SAMUEL

RENU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	21	47	P 68
	106 CONSUMER BEHAVIOUR	21	41	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	19	33	* 52
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	50	* 75
	205 MARKET RESEARCH	19	33	* 52
	206 RELATIONSHIP MARKETING	22	40	* 62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 421)(2 : 432)	TOTAL (OUT OF 1400)		853
				PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

409

2061100071

SINGH VISHAL HINDESHWAR

RAMKUMARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	38	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	15	31	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 415)(2 : 386)		TOTAL (OUT OF 1400)		801

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

410

2061100060

SUMEET VASANT SONTAKKEY

MAYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	32	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 19	* 34	53
	105	RESEARCH METHODOLOGY	20	38	P 58
	106	CONSUMER BEHAVIOUR	16	29	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	14	39	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	* 65
	205	MARKET RESEARCH	16	34	* 50
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 368)(2 : 430)	TOTAL (OUT OF 1400)			798
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

411

2061100176

SUMIT KUMAR

BABITA SAH

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	42	* 61
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	20	40	* 60

MMM08_SM

206	RELATIONSHIP MARKETING	20	42	* 62
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 441)(2 : 460)		TOTAL (OUT OF 1400)		901

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

412	2061100094
SUYASH SINGH THAKUR	MANJU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	15	29	P 44
	106	CONSUMER BEHAVIOUR	15	34	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42
2	201 SERVICES MARKETING	22	42	*	64
	202 RETAIL MARKETING	21	40	*	61
	203 SALES MANAGEMENT & PERSONAL SELLING	13	33	*	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	*	55
	205 MARKET RESEARCH	19	33	*	52
	206 RELATIONSHIP MARKETING	13	28	*	41
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	42
(1 : 387)(2 : 401)		TOTAL (OUT OF 1400)			788

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

413

2061100076

TOUSEEF HUSSAIN

SURAIYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	43	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	54	P 79
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 449)(2 : 440)		TOTAL (OUT OF 1400)	889	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

414

2061100085

VAIBHAV SAPRE

PRACHI

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	* 17	P 28	45
	102 PRINCIPLES OF MARKETING	* 17	P 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 17	P 29	46
	104 MANAGERIAL ECONOMICS	* 17	P 28	45
	105 RESEARCH METHODOLOGY	* 17	P 28	45
	106 CONSUMER BEHAVIOUR	* 17	P 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 42
2	201 SERVICES MARKETING	15	28	* 43
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	18	36	* 54
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
(1 : 353)(2 : 357)	TOTAL (OUT OF 1400)			710

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

415

2061100078

VERMA SATYENDRA RAMESHSINGH

GAYATRI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	43	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	34	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	36	* 52
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
	(1 : 398)(2 : 379)	TOTAL (OUT OF 1400)			777
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

416

2061100081

VIKASH KUMAR GUPTA

REKHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	23	45	P 68
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 457)(2 : 445)	TOTAL (OUT OF 1400)			902

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

417

2061100083

VIPUL SETH

PRAVEEN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 381)(2 : 395)	TOTAL (OUT OF 1400)			776
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

418

2061100080

VIVEK MISHRA

ANUPAM

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	46	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	40	P 58
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35

MMM08_SM

(1 : 437)(2 : 389)

TOTAL (OUT OF 1400) 826

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

419

2061100104

YADUNANDAN SINGH RAWAT

RAJESHWARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	37	P 55
	102 PRINCIPLES OF MARKETING	20	43	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	56	P 81
	104 MANAGERIAL ECONOMICS	20	40	P 60
	105 RESEARCH METHODOLOGY	19	42	P 61
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

		MMM08_SM			
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	* 58
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	31	* 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 449)(2 : 421)			TOTAL (OUT OF 1400)		870
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

420

2061100088

YASH CHOPRA

BINU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	16	34	P 50

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	33	P 50
	104	MANAGERIAL ECONOMICS	20	41	P 61
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	16	30	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	13	33	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	45	* 63
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	16	31	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 374)(2 : 405)			TOTAL (OUT OF 1400)	779

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

421

2061100086

YOGESH BAGHMAR

MUNNI

001
APRIL 2012

MMM08_SM

0338 SINHGAD INSTITUTE, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	20	45	P 65
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104 MANAGERIAL ECONOMICS	21	42	P 63
	105 RESEARCH METHODOLOGY	16	36	P 52
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201 SERVICES MARKETING	23	43	* 66
	202 RETAIL MARKETING	20	37	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	17	37	* 54
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	43	* 61
	205 MARKET RESEARCH	20	36	* 56
	206 RELATIONSHIP MARKETING	18	32	* 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 428)(2 : 433)	TOTAL (OUT OF 1400)			861

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

422

2061000223

ABHINEET KUMAR SINHA

KIRAN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	20	36	P 56
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	19	37	P 56
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	20	37	P 57
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306 PROJECT WORK & VIVA	22	40	P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	20	40	* 60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404 DIRECT MARKETING	18	32	* 50
	405 INDUSTRIAL MARKETING	21	38	* 59
	406 RURAL & AGRICULTURAL MARKETING	20	41	* 61
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 379)(2 : 365)(3 : 414)(4 : 422) GRAND TOTAL (OUT OF 2800)				1580

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

423

2061000176

ABHISHEK DUBEY

VINDHYAWASNI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	37	P 55
	102	PRINCIPLES OF MARKETING	17	41	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	35	P 50
	104	MANAGERIAL ECONOMICS	16	38	P 54
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	23	48	P 71
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 399)(2 : 421)(3 : 475)(4 : 437) GRAND TOTAL (OUT OF 2800) 1732

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

424

2061000158

ABHISHEK KUMAR SINGH

SULEKHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	32	P 49
	102	PRINCIPLES OF MARKETING	13	37	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	33	P 49
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	P 14	* 33	47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	33	P 51
	303	FINANCIAL SERVICES MARKETING	17	40	P 57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42

MMM08_SM

4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 375)(2 : 382)(3 : 425)(4 : 384) GRAND TOTAL (OUT OF 2800) 1566

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

425 2061000182
ABHISHEK OJHA SHARDA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	42	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	39	P 56
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	35	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	40	P 57
	205	MARKET RESEARCH	20	39	P 59
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42

MMM08_SM

3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	15	30	P 45
	303	FINANCIAL SERVICES MARKETING	17	42	P 59
	304	MARKETING COMMUNICATION	15	43	P 58
	305	RETAIL OPERATIONS MANAGEMENT	17	40	P 57
	306	PROJECT WORK & VIVA	22	48	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 429)(2 : 401)(3 : 419)(4 : 404)		GRAND TOTAL (OUT OF 2800)			1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

426

2061000183

AGARWAL MAYUR ASHOK

SANGITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	41	P 61
	106	CONSUMER BEHAVIOUR	21	41	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

MMM08_SM

2	201	SERVICES MARKETING	17	29	P	46
	202	RETAIL MARKETING	19	34	P	53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P	55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	P	63
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	21	40	P	61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 44
3	301	INTERNATIONAL MARKETING	19	34	P	53
	302	LAWS RELATED TO MARKETING	18	32	P	50
	303	FINANCIAL SERVICES MARKETING	22	46	P	68
	304	MARKETING COMMUNICATION	P 17	* 37		54
	305	RETAIL OPERATIONS MANAGEMENT	20	42	P	62
	306	PROJECT WORK & VIVA	17	30	P	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401	BRAND MANAGEMENT	18	31	*	49
	402	STRATEGIC MARKETING	21	38	*	59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404	DIRECT MARKETING	17	30	*	47
	405	INDUSTRIAL MARKETING	23	43	*	66
	406	RURAL & AGRICULTURAL MARKETING	23	45	*	68
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 46

(1 : 417)(2 : 410)(3 : 420)(4 : 433) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

427

2061000225

AJAY KUMAR MISHRA

GAYATRI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	38	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	33	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	15	35	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	31	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	43	* 64
	406	RURAL & AGRICULTURAL MARKETING	20	38	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 375)(2 : 357)(3 : 359)(4 : 408)		GRAND TOTAL (OUT OF 2800)			1499

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

428

2061000208

AJIT KUMAR

SABITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 468)(2 : 421)(3 : 468)(4 : 447) GRAND TOTAL (OUT OF 2800)					1804

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

429

2061000139

AKASH SAXENA

SAVITRI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	50	P 72
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	25	48	P 73
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	23	45	* 68
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	* 65
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	25	49	* 74
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 480)(2 : 399)(3 : 486)(4 : 480) GRAND TOTAL (OUT OF 2800) 1845

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

430

2061000154

AKHANDE RITESH PRALHADRAO

VIDYA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	14	22	\$ * 36 \$
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	19	34	* 53

MMM08_SM

405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	20	42	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 396)(2 : 396)(3 : 395)(4 : 409) GRAND TOTAL (OUT OF 2800) 1596

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

431 2061000204
AKSHAT GOVIL POONAM

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	39	P 57
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	22	40	P 62

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	21	42	P 63
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	40	* 61
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 429)(2 : 385)(3 : 461)(4 : 443)		GRAND TOTAL (OUT OF 2800)	1718		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

432

2061000170

AMARJEET KUMAR

MEENA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	49	P 71
	105	RESEARCH METHODOLOGY	19	38	P 57
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	13	28	P 41
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	40	P 52

MMM08_SM

	205	MARKET RESEARCH	12	32	P 44
	206	RELATIONSHIP MARKETING	13	35	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	15	32	P 47
	303	FINANCIAL SERVICES MARKETING	18	35	P 53
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	39	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	21	43	* 64
	406	RURAL & AGRICULTURAL MARKETING	21	46	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 426)(2 : 333)(3 : 395)(4 : 423) GRAND TOTAL (OUT OF 2800)					1577

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

433

2060901214

AMIT KUMAR

MALTI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* AB	21 FF
	102	PRINCIPLES OF MARKETING	P 18	* AB	18 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* AB	18 FF
	104	MANAGERIAL ECONOMICS	P 16	* AB	16 FF
	105	RESEARCH METHODOLOGY	P 23	* AB	23 FF

MMM08_SM

	106	CONSUMER BEHAVIOUR	P 23	* AB	23	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31	
2	201	SERVICES MARKETING	P 17	* AB	17	FF
	202	RETAIL MARKETING	14	28	P 42	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	P 44	
	205	MARKET RESEARCH	P 14	* AB	14	FF
	206	RELATIONSHIP MARKETING	P 20	* AB	20	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39	
3	301	INTERNATIONAL MARKETING	P 12	* AB	12	FF
	302	LAWS RELATED TO MARKETING	P 12	* AB	12	FF
	303	FINANCIAL SERVICES MARKETING	P 12	* AB	12	FF
	304	MARKETING COMMUNICATION	P 12	* AB	12	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 12	* AB	12	FF
	306	PROJECT WORK & VIVA	14	29	P 43	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	
4	401	BRAND MANAGEMENT	16	28	P 44	
	402	STRATEGIC MARKETING	P 16	* AB	16	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 16	* AB	16	FF
	404	DIRECT MARKETING	16	28	P 44	
	405	INDUSTRIAL MARKETING	P 16	* AB	16	FF
	406	RURAL & AGRICULTURAL MARKETING	P 17	* AB	17	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 30	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30	
(1 : 184)(2 : 259)(3 : 153)(4 : 213) GRAND TOTAL (OUT OF 2800)					809	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

434

2061000190

ANIKET DAVE

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

		MMM08_SM			
SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	15	34	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	15	30	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	30	P 44
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	14	28	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	39	P 58
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	21	42	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 357)(2 : 335)(3 : 383)(4 : 394) GRAND TOTAL (OUT OF 2800) 1469

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 457)(2 : 410)(3 : 480)(4 : 474) GRAND TOTAL (OUT OF 2800) 1821

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

436

2061000163

ANKIT PRIYADARSHI

PRATIMA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	16	36	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	44	P 66
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	35	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	16	33	P 49
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	38	* 56
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 402)(2 : 382)(3 : 383)(4 : 373) GRAND TOTAL (OUT OF 2800) 1540

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

437

2061000125

ANSHUL KUMAR GUPTA

SUNEETA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	20	41	P 61
	106	CONSUMER BEHAVIOUR	23	45	P 68
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	19	45	P 64
	304	MARKETING COMMUNICATION	17	36	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	45	P 65
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	36	* 56

MMM08_SM

402	STRATEGIC MARKETING	23	44	* 67
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
404	DIRECT MARKETING	19	33	* 52
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	23	46	* 69
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 443)(2 : 397)(3 : 430)(4 : 450) GRAND TOTAL (OUT OF 2800) 1720

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

438

2061000186

ANUJ JAIN

CHANDA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	49	P 72
	104	MANAGERIAL ECONOMICS	22	43	P 65
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	23	45	P 68
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	19	33	P 52

MMM08_SM

	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	21	43	P 64
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	47	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 484)(2 : 417)(3 : 464)(4 : 461)		GRAND TOTAL (OUT OF 2800)			1826

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

439

2061000164

ANUKRATI SHRIVASTAVA

SADHANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	P 46

MMM08_SM

	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	27	53	P 80
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72
	306	PROJECT WORK & VIVA	27	61	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	25	47	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 471)(2 : 455)(3 : 522)(4 : 451)		GRAND TOTAL (OUT OF 2800)			1899

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

440

2061000210

ANUSHREE MATHUR

AVANTIKA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	44	P 67

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	25	51	P 76
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	24	46	P 70
	206	RELATIONSHIP MARKETING	26	51	P 77
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	22	45	P 67
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72
	306	PROJECT WORK & VIVA	27	61	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	25	47	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 493)(2 : 466)(3 : 496)(4 : 468) GRAND TOTAL (OUT OF 2800)					1923

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

441

2061000141

ASHOK KUMAR TIWARI

MADHURI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	24	47	P 71
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 465)(2 : 408)(3 : 439)(4 : 446) GRAND TOTAL (OUT OF 2800)					1758

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

442

2061000184

BAGHEL NISHA SHISHUPAL

MALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	27	59	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 466)(2 : 439)(3 : 499)(4 : 458) GRAND TOTAL (OUT OF 2800)					1862

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

443

2060800115

BALRAM PANDEY

GAYATRI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	16	28	P 44
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201 SERVICES MARKETING	19	34	P 53
	202 RETAIL MARKETING	17	30	P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	P 19	* AB	19 FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	20	37	P 57
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	17	29	P 46
	402 STRATEGIC MARKETING	17	28	P 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404 DIRECT MARKETING	17	29	P 46
	405 INDUSTRIAL MARKETING	17	28	P 45
	406 RURAL & AGRICULTURAL MARKETING	19	33	P 52

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) P 47
408 FOREIGN LANGUAGE (INT) (OUTOF 50) P 45

(1 : 346)(2 : 344)(3 : 340)(4 : 371) GRAND TOTAL (OUT OF 2800) 1401
FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

444 2061000116
CHANDRAVADIYA SAGAR KHIMABHAI NIRUBEN

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	37	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	46	P 67
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 44

4	401	BRAND MANAGEMENT	18	31	*	49
	402	STRATEGIC MARKETING	22	44	*	66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ *	35 \$
	404	DIRECT MARKETING	19	33	*	52
	405	INDUSTRIAL MARKETING	20	37	*	57
	406	RURAL & AGRICULTURAL MARKETING	22	44	*	66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	47

(1 : 379)(2 : 404)(3 : 415)(4 : 418) GRAND TOTAL (OUT OF 2800) 1616

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

445

2061000138

DATAR HARSHAL PRADEEP

ARTI

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47

208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	21	39	P 60
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306 PROJECT WORK & VIVA	27	55	P 82
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	18	31	* 49
	402 STRATEGIC MARKETING	22	46	* 68
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	21	38	* 59
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	21	41	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 435)(2 : 458)(3 : 421)(4 : 438) GRAND TOTAL (OUT OF 2800)				1752

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

446 2061000117

DEEP DUTTA MADHUMITA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39		60
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104 MANAGERIAL ECONOMICS	P 11	* 16	27	FF
	105 RESEARCH METHODOLOGY	17	28	P 45	
	106 CONSUMER BEHAVIOUR	17	28	P 45	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

MMM08_SM

(INT) (OUTOF 50)

P 40

2	201	SERVICES MARKETING	P 12	* 17	29	FF
	202	RETAIL MARKETING	18	32	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	P 17	* 30	47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47	
	205	MARKET RESEARCH	P 13	* 19	32	FF
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	P 21	* 39	60	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	P 17	* 29	46	
	306	PROJECT WORK & VIVA	27	52	P 79	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35	FF
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	14	23	* 37	FF
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	

(1 : 348)(2 : 330)(3 : 409)(4 : 339) GRAND TOTAL (OUT OF 2800) 1426

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

447

2061000127

DEEPENDRA SINGH SHEKHAWAT

BHANWAR

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	18	38	P 56
	304	MARKETING COMMUNICATION	16	36	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	41	P 59
	306	PROJECT WORK & VIVA	P 15	* AB	15 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	37	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	35	* 53
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 410)(2 : 391)(3 : 340)(4 : 384)		GRAND TOTAL (OUT OF 2800)			1525

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

448

2061000146

DEEPAJ

SIMA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	18	38	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	59	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	40	* 58
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 404)(2 : 425)(3 : 428)(4 : 423) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

449

2061000172

DEV PRAKASH

SULEKHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	15	42	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	45	P 62
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	16	42	P 58
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	13	41	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	38	P 53
	205	MARKET RESEARCH	18	41	P 59
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	P 20	* 51	71
	302	LAWS RELATED TO MARKETING	P 16	* 40	56
	303	FINANCIAL SERVICES MARKETING	P 23	* 42	65
	304	MARKETING COMMUNICATION	P 20	* 37	57
	305	RETAIL OPERATIONS MANAGEMENT	P 23	* 44	67
	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	22	48	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 430)(2 : 373)(3 : 479)(4 : 440) GRAND TOTAL (OUT OF 2800)					1722

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

450

2061000151

DHARMENDRA KOTHARI

KUSUM

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	18	36	P 54
	304	MARKETING COMMUNICATION	P 19	* AB	19 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 399)(2 : 393)(3 : 329)(4 : 368) GRAND TOTAL (OUT OF 2800) 1489

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

451 2061000216
DIGBIJAY KAVITA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	40	P 60
	102	PRINCIPLES OF MARKETING	16	41	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	43	P 59
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	13	44	P 57
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	13	43	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	45	P 62
	205	MARKET RESEARCH	15	42	P 57
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	44	P 66
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	22	40	P 62

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	36
4	401 BRAND MANAGEMENT	18	32	*	50
	402 STRATEGIC MARKETING	20	37	*	57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	20	37	*	57
	405 INDUSTRIAL MARKETING	20	36	*	56
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44

(1 : 422)(2 : 376)(3 : 431)(4 : 414) GRAND TOTAL (OUT OF 2800) 1643

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

452

2061000206

DIVYANSHU

ILA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	34	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	17	41	P 58
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 368)(2 : 357)(3 : 386)(4 : 367) GRAND TOTAL (OUT OF 2800)					1478

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

453

2061000198

GAURAV KUMAR SINHA

SITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	37	P 53
	102	PRINCIPLES OF MARKETING	14	28	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	34	P 51
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING	12	34		P 46
	202 RETAIL MARKETING	20	36		P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28		P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	32		P 48
	205 MARKET RESEARCH	15	41		P 56
	206 RELATIONSHIP MARKETING	17	29		P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 39
3	301 INTERNATIONAL MARKETING	17	29		P 46
	302 LAWS RELATED TO MARKETING	17	30		P 47
	303 FINANCIAL SERVICES MARKETING	20	37		P 57
	304 MARKETING COMMUNICATION	20	35		P 55
	305 RETAIL OPERATIONS MANAGEMENT	17	30		P 47
	306 PROJECT WORK & VIVA	24	50		P 74
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 37
4	401 BRAND MANAGEMENT	23	44	*	67
	402 STRATEGIC MARKETING	20	35	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	18	31	*	49
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 348)(2 : 370)(3 : 401)(4 : 401) GRAND TOTAL (OUT OF 2800)					1520

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

454

2061000142

GAURAV SINGH

CHANDRALATA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	29	P 42
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	20	36	P 56
	202 RETAIL MARKETING	20	35	P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	13	33	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	P 16	* AB	16 FF
	303 FINANCIAL SERVICES MARKETING	P 17	* AB	17 FF
	304 MARKETING COMMUNICATION	18	32	P 50
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	24	50	P 74
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	19	AB	* 19 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	AB	* 19 FF
	404 DIRECT MARKETING	22	AB	* 22 FF
	405 INDUSTRIAL MARKETING	20	AB	* 20 FF
	406 RURAL & AGRICULTURAL MARKETING	21	AB	* 21 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 393)(2 : 403)(3 : 331)(4 : 225) GRAND TOTAL (OUT OF 2800)				1352

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

455

2061000167

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	20	38	P 58
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 375)(2 : 388)(3 : 359)(4 : 391) GRAND TOTAL (OUT OF 2800)					1513

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

456

2061000166

GIRISH ROHRA

RACHANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	40	P 61
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	25	47	P 72
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	24	45	P 69
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	26	56	* 82
	402	STRATEGIC MARKETING	26	49	* 75
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	43	* 66
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 478)(2 : 451)(3 : 477)(4 : 498) GRAND TOTAL (OUT OF 2800)					1904

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

457

2061000136

GUPTA KRISHNAKUMAR MOHANLAL

KALPANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	25	47	P 72
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	42	P 63
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	21	49	* 70
	402	STRATEGIC MARKETING	22	43	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	42	* 62

MMM08_SM

404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	19	33	* 52
406	RURAL & AGRICULTURAL MARKETING	21	44	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 445)(2 : 415)(3 : 442)(4 : 451) GRAND TOTAL (OUT OF 2800) 1753

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

458

2061000232

HARSHIT JOSHI

VEENA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	48	P 71
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57

MMM08_SM

	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 437)(2 : 422)(3 : 448)(4 : 414)		GRAND TOTAL (OUT OF 2800)		1721	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

459

2061000227

HEMANT KUMAR AGARWAL

BABITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	47	P 71
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	22	43	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	40	* 61
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 453)(2 : 434)(3 : 469)(4 : 447) GRAND TOTAL (OUT OF 2800)					1803

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

460

2061000109

HIMANSHU SRIVASTAVA

KUSUM

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	37	P 53
	104	MANAGERIAL ECONOMICS	22	41	P 63

MMM08_SM

	105	RESEARCH METHODOLOGY	24	48	P 72
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	45	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	21	43	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	24	45	P 69
	206	RELATIONSHIP MARKETING	24	47	P 71
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	23	49	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 440)(2 : 447)(3 : 394)(4 : 448)		GRAND TOTAL (OUT OF 2800)	1729		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

461

2061000110

JAYA ROY

CHAMPA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	47	P 70
	104	MANAGERIAL ECONOMICS	21	48	P 69
	105	RESEARCH METHODOLOGY	21	43	P 64
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	23	46	P 69
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 467)(2 : 432)(3 : 479)(4 : 460) GRAND TOTAL (OUT OF 2800)					1838

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

462

2061000150

KAILASH AYUSH AGRAWAL

NIRU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	49	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	42	* 64
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 475)(2 : 425)(3 : 444)(4 : 456)		GRAND TOTAL (OUT OF 2800)			1800

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

463

2061001537

KAMALJEET SINGH ABHAY KUMAR

RENU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	21	45	P 66
	302	LAWS RELATED TO MARKETING	15	38	P 53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	43	P 62
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	44	* 64
	402	STRATEGIC MARKETING	19	43	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	35	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	38	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 418)(2 : 402)(3 : 415)(4 : 417) GRAND TOTAL (OUT OF 2800) 1652

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

464

2061000199

KASHIF ALI KHAN

RIZWANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	42	P 62
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	40	P 58
	104	MANAGERIAL ECONOMICS	18	34	P 52
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	38	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	36	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	34	P 51
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	50	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39

MMM08_SM

4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	42	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 399)(2 : 402)(3 : 398)(4 : 390) GRAND TOTAL (OUT OF 2800) 1589

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

465 2060800107
KHOPADE ASHAY VASANT SUJATA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* AB	15 FF
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	P 13	* AB	13 FF
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 12	* AB	12 FF
	205	MARKET RESEARCH	P 16	* AB	16 FF
	206	RELATIONSHIP MARKETING	14	28	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24

MMM08_SM

3	301	INTERNATIONAL MARKETING	P 12	* AB	12	FF
	302	LAWS RELATED TO MARKETING	P 12	* AB	12	FF
	303	FINANCIAL SERVICES MARKETING	P 12	* AB	12	FF
	304	MARKETING COMMUNICATION	P 12	* AB	12	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 12	* AB	12	FF
	306	PROJECT WORK & VIVA	12	28	P 40	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	
4	401	BRAND MANAGEMENT	P 12	* AB	12	FF
	402	STRATEGIC MARKETING	P 12	* AB	12	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 12	* AB	12	FF
	404	DIRECT MARKETING	P 15	* AB	15	FF
	405	INDUSTRIAL MARKETING	P 12	* AB	12	FF
	406	RURAL & AGRICULTURAL MARKETING	P 12	* AB	12	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	

(1 : 286)(2 : 212)(3 : 160)(4 : 145) GRAND TOTAL (OUT OF 2800) 803

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

466

2061000160

KIRAN ASHOKRAO GONPALLIWAR

SHALU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	52	P 79
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42

		MMM08_SM		
2	201	SERVICES MARKETING	18	32 P 50
	202	RETAIL MARKETING	22	40 P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41 P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37 P 57
	205	MARKET RESEARCH	23	44 P 67
	206	RELATIONSHIP MARKETING	21	39 P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)		P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)		P 42
3	301	INTERNATIONAL MARKETING	23	44 P 67
	302	LAWS RELATED TO MARKETING	17	30 P 47
	303	FINANCIAL SERVICES MARKETING	19	33 P 52
	304	MARKETING COMMUNICATION	17	28 P 45
	305	RETAIL OPERATIONS MANAGEMENT	23	42 P 65
	306	PROJECT WORK & VIVA	26	50 P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 45
4	401	BRAND MANAGEMENT	22	41 * 63
	402	STRATEGIC MARKETING	22	41 * 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28 * 45
	404	DIRECT MARKETING	19	34 * 53
	405	INDUSTRIAL MARKETING	17	29 * 46
	406	RURAL & AGRICULTURAL MARKETING	21	38 * 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 46
(1 : 464)(2 : 447)(3 : 443)(4 : 420)		GRAND TOTAL (OUT OF 2800)	1774	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

467

2061000140

KISHORE KANISHKA MANORANJAN

ABHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	39	P 55

MMM08_SM

	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	33	P 48
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	43	P 63
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	24	51	* 75
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 363)(2 : 389)(3 : 429)(4 : 439)		GRAND TOTAL (OUT OF 2800)			1620

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

468

2061000161

KUMAR PURUSHOTTAM LALAN PRASAD SINGH

MILLU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P 44
	104 MANAGERIAL ECONOMICS	P 15	* 28	43
	105 RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	12	29	P 41
	202 RETAIL MARKETING	* 17	P 28	45
	203 SALES MANAGEMENT & PERSONAL SELLING	* 17	P 29	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	* 18	P 34	52
	205 MARKET RESEARCH	* 17	P 28	45
	206 RELATIONSHIP MARKETING	18	32	* 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301 INTERNATIONAL MARKETING	P 15	* 44	59
	302 LAWS RELATED TO MARKETING	16	28	P 44
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	P 16	* 29	45
	305 RETAIL OPERATIONS MANAGEMENT	15	29	P 44
	306 PROJECT WORK & VIVA	P 15	* 31	46
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	19	36	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	20	35	* 55
	405 INDUSTRIAL MARKETING	17	28	* 45
	406 RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 325)(2 : 356)(3 : 349)(4 : 377) GRAND TOTAL (OUT OF 2800)				1407

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

469

2061000131

MAHEK ARORA

RADHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	49	P 69
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	38	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	24	50	* 74
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 458)(2 : 438)(3 : 444)(4 : 465) GRAND TOTAL (OUT OF 2800)					1805

FIRST CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

470

2061000169

MANISH KUMAR

PRABHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104 MANAGERIAL ECONOMICS	21	38	P 59
	105 RESEARCH METHODOLOGY	22	40	P 62
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	23	44	P 67
	203 SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205 MARKET RESEARCH	19	33	P 52
	206 RELATIONSHIP MARKETING	22	41	P 63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	25	47	P 72
	302 LAWS RELATED TO MARKETING	21	38	P 59
	303 FINANCIAL SERVICES MARKETING	22	40	P 62
	304 MARKETING COMMUNICATION	20	35	P 55
	305 RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306 PROJECT WORK & VIVA	21	38	P 59
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	22	55	* 77
	402 STRATEGIC MARKETING	21	44	* 65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	22	41	* 63
	405 INDUSTRIAL MARKETING	20	42	* 62
	406 RURAL & AGRICULTURAL MARKETING	21	46	* 67

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 42
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 43

(1 : 445)(2 : 447)(3 : 460)(4 : 469) GRAND TOTAL (OUT OF 2800) 1821

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

471 2061000171

MANISH MAKKER SARITA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	24	49	P 73
	105	RESEARCH METHODOLOGY	23	45	P 68
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	22	42	P 64
	306	PROJECT WORK & VIVA	25	47	P 72

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	22	42	* 64
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	21	40	* 61
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 459)(2 : 439)(3 : 448)(4 : 441) GRAND TOTAL (OUT OF 2800) 1787

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

472

2061000165

MAYANK SHARMA

KIRAN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	44	P 66
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	34	P 53

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	19	36	P 55
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	37	P 56
	306	PROJECT WORK & VIVA	24	55	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 398)(2 : 403)(3 : 421)(4 : 402)		GRAND TOTAL (OUT OF 2800)			1624

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

473

2061000185

MD SAIFUDDIN SIRAJ

REHANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	38	P 53
	104	MANAGERIAL ECONOMICS	19	38	P 57
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	17	38	P 55
	202 RETAIL MARKETING	16	33	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	36	P 53
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301 INTERNATIONAL MARKETING	21	40	P 61
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	18	32	P 50
	305 RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306 PROJECT WORK & VIVA	24	45	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	21	38	* 59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	18	31	* 49
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 399)(2 : 349)(3 : 408)(4 : 399) GRAND TOTAL (OUT OF 2800)				1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

474

2061000148

MITHILESH KUMAR SINGH

KALAWATI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	19	33	P 52
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	19	34	P 53
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	27	53	P 80
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	14	21	\$ * 35 \$
	402 STRATEGIC MARKETING	20	37	* 57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	17	29	* 46
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 375)(2 : 397)(3 : 407)(4 : 384) GRAND TOTAL (OUT OF 2800)				1563

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

475

2061000195

MOHIT GUPTA

ALKA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	16	29	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* AB	17 FF
	104	MANAGERIAL ECONOMICS	17	37	P 54
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	16	30	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	39	P 56
	205	MARKET RESEARCH	18	36	P 54
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	P 17	* AB	17 FF
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	P 17	* 29	46
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 339)(2 : 379)(3 : 319)(4 : 367) GRAND TOTAL (OUT OF 2800) 1404

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

476

2061000147

MUKESH CHOUDHARY

PUSHPA DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	47	P 68
	104	MANAGERIAL ECONOMICS	20	44	P 64
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	12	30	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	33	P 51
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 434)(2 : 378)(3 : 385)(4 : 399) GRAND TOTAL (OUT OF 2800)					1596

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

477

2061000156

MUNNA KUMAR GUPTA

INDU DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	42	P 64
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	37	P 55
	104	MANAGERIAL ECONOMICS	19	39	P 58
	105	RESEARCH METHODOLOGY	15	37	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	12	29	P 41
	202	RETAIL MARKETING	12	38	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	13	33	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P 53
	205	MARKET RESEARCH	13	43	P 56
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	15	32	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	50	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45

MMM08_SM

404	DIRECT MARKETING	19	33	* 52
405	INDUSTRIAL MARKETING	22	40	* 62
406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 403)(2 : 360)(3 : 403)(4 : 416) GRAND TOTAL (OUT OF 2800) 1582

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

478

2061000107

NEERAJ TEWARI

GODAWARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	18	47	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	36	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50

MMM08_SM

	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	23	46	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 422)(2 : 401)(3 : 439)(4 : 454)		GRAND TOTAL (OUT OF 2800)		1716	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

479

2061000241

NEHA SAXENA

SWEETI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	40	P 61
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	22	43	P 65
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	24	47	P 71

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	44	P 66
	302	LAWS RELATED TO MARKETING	20	41	P 61
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P 61
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	23	45	* 68
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 416)(2 : 451)(3 : 439)(4 : 444)		GRAND TOTAL (OUT OF 2800)			1750

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

480

2061000193

NILESH KUMAR

VEENA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 34	51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* AB	20 FF
	104	MANAGERIAL ECONOMICS	17	30	P 47

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	16	29	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P	47
	205	MARKET RESEARCH	15	28	P	43
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	37
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 21	* AB	21	FF
	303	FINANCIAL SERVICES MARKETING	P 22	* AB	22	FF
	304	MARKETING COMMUNICATION	P 24	* AB	24	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	P 22	* AB	22	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	08	07	* 15	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	14	22	* 36	FF
	405	INDUSTRIAL MARKETING	14	23	* 37	FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	
(1 : 327)(2 : 336)(3 : 260)(4 : 306)		GRAND TOTAL (OUT OF 2800)			1229	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

481

2061000144

NITESH KUMAR

DROPATI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	12	28	P 40
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	32	P 49
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	16	40	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	44	P 66
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	19	40	P 59
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 381)(2 : 371)(3 : 389)(4 : 426) GRAND TOTAL (OUT OF 2800)					1567

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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482

2061000132

NITESH KUMAR

SHAIL

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	43	P 62
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	31	P 48
	303	FINANCIAL SERVICES MARKETING	16	32	P 48
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 394)(2 : 407)(3 : 393)(4 : 389) GRAND TOTAL (OUT OF 2800)					1583

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

483

2061000177

PANKAJ KUMAR

ASHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	37	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	43	P 64
	302	LAWS RELATED TO MARKETING	18	38	P 56
	303	FINANCIAL SERVICES MARKETING	18	34	P 52
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	37	P 56
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

MMM08_SM

(1 : 411)(2 : 420)(3 : 407)(4 : 398) GRAND TOTAL (OUT OF 2800) 1636

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

484 CLASS IMPROVEMENT SCHEME 2060901302
PATIL ATUL SHIVAJIRAO MANGALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	46	P 68
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	P 21	* 39	60
	106	CONSUMER BEHAVIOUR	P 12	* 18	30 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	P 20	* 40	60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 17	* 28	45
	205	MARKET RESEARCH	P 19	* 34	53
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	P 17	* 43	60
	302	LAWS RELATED TO MARKETING	20	39	P 59
	303	FINANCIAL SERVICES MARKETING	P 15	* 52	67
	304	MARKETING COMMUNICATION	20	42	P 62
	305	RETAIL OPERATIONS MANAGEMENT	14	36	P 50
	306	PROJECT WORK & VIVA	18	40	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35

		MMM08_SM			
4	401	BRAND MANAGEMENT	19	39	P 58
	402	STRATEGIC MARKETING	P 17	* 35	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	18	48	P 66
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	18	42	P 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
(1 : 405)(2 : 426)(3 : 431)(4 : 391)		GRAND TOTAL (OUT OF 2800)		1653	
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

485

2061000181

PHULSUNDAR SWAGAT SUBHASH

SUNANDA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	20	43	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	24	46	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	25	49	P 74

MMM08_SM

	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 427)(2 : 458)(3 : 468)(4 : 433)		GRAND TOTAL (OUT OF 2800)			1786

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

486

2061000189

PIYUSH KUMAR

NIBEDITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	15	33	P 48
	106	CONSUMER BEHAVIOUR	19	36	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	18	38	P 56

		MMM08_SM		
202	RETAIL MARKETING	14	28	P 42
203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	36	P 48
205	MARKET RESEARCH	15	28	P 43
206	RELATIONSHIP MARKETING	17	28	P 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 22
3	301 INTERNATIONAL MARKETING	P 18	* 44	62
	302 LAWS RELATED TO MARKETING	P 17	* 28	45
	303 FINANCIAL SERVICES MARKETING	P 16	* 46	62
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	25	50	P 75
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	11	15	* 26 FF
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	29	* 46
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 335)(2 : 327)(3 : 420)(4 : 354) GRAND TOTAL (OUT OF 2800)				1436

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

487

2061000149

PIYUSH SAURAV

LALI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50

MMM08_SM

	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	21	47	P 68
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	22	44	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	23	47	* 70
	402	STRATEGIC MARKETING	24	46	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 450)(2 : 454)(3 : 440)(4 : 463)		GRAND TOTAL (OUT OF 2800)			1807

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

488

2061000179

POORVA BHATI

MEENA

001
APRIL 2012

MMM08_SM

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	42	P 60
	102	PRINCIPLES OF MARKETING	18	40	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	38	P 55
	104	MANAGERIAL ECONOMICS	17	40	P 57
	105	RESEARCH METHODOLOGY	18	48	P 66
	106	CONSUMER BEHAVIOUR	17	48	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	21	41	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	20	42	P 62
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	18	35	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	40	P 60
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	21	44	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	21	43	* 64
	406	RURAL & AGRICULTURAL MARKETING	20	44	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 421)(2 : 461)(3 : 440)(4 : 441)		GRAND TOTAL (OUT OF 2800)			1763

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

489

2061000130

PRATEEK MISHRA

PRATIMA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	18	40	P 58
	106	CONSUMER BEHAVIOUR	22	43	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	42	P 63
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	41	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	41	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 460)(2 : 438)(3 : 402)(4 : 392) GRAND TOTAL (OUT OF 2800)					1692

FIRST CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

490

2061000194

PRATEEK SRIVASTAVA

MANJARI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	24	46	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 47

(1 : 460)(2 : 427)(3 : 469)(4 : 440) GRAND TOTAL (OUT OF 2800) 1796

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

491 2061000155

PRITAM KUMAR PRITAM KARUNA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	50	P 74
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	26	49	P 75
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 48
4	401 BRAND MANAGEMENT	22	41	*	63
	402 STRATEGIC MARKETING	22	41	*	63
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	20	35	*	55
	405 INDUSTRIAL MARKETING	20	37	*	57
	406 RURAL & AGRICULTURAL MARKETING	23	44	*	67
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	49
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	49
(1 : 471)(2 : 431)(3 : 484)(4 : 452)	GRAND TOTAL (OUT OF 2800)				1838

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

492

2061000239

RAHUL KUMAR

URMILA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		19	35	P 54
	102 PRINCIPLES OF MARKETING		17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		18	40	P 58
	104 MANAGERIAL ECONOMICS		17	28	P 45
	105 RESEARCH METHODOLOGY		19	33	P 52
	106 CONSUMER BEHAVIOUR		19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 46
2	201 SERVICES MARKETING		14	28	P 42
	202 RETAIL MARKETING		14	34	P 48
	203 SALES MANAGEMENT & PERSONAL SELLING		19	33	P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		18	41	P 59
	205 MARKET RESEARCH		15	29	P 44
	206 RELATIONSHIP MARKETING		15	32	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 29

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	20	37	P 57
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	18	31	P 49
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	24	50	P 74
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	20	39	* 59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404 DIRECT MARKETING	20	37	* 57
	405 INDUSTRIAL MARKETING	18	32	* 50
	406 RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 390)(2 : 358)(3 : 423)(4 : 408) GRAND TOTAL (OUT OF 2800)				1579

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

493

2061000175

RAHUL NANDAN

URMILA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104 MANAGERIAL ECONOMICS		19	33	P 52
	105 RESEARCH METHODOLOGY		18	32	P 50
	106 CONSUMER BEHAVIOUR		17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

MMM08_SM

	(INT) (OUTOF 50)				P 45
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	19	33		P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31		P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35		P 55
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	19	33		P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 45
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	P 17	* 29		46
	303 FINANCIAL SERVICES MARKETING	17	29		P 46
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	30		P 47
	306 PROJECT WORK & VIVA	23	44		P 67
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	12	18	* 30	FF
	402 STRATEGIC MARKETING	19	34	* 53	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404 DIRECT MARKETING	12	18	* 30	FF
	405 INDUSTRIAL MARKETING	17	30	* 47	
	406 RURAL & AGRICULTURAL MARKETING	13	19	* 32	FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46	
(1 : 372)(2 : 388)(3 : 383)(4 : 327) GRAND TOTAL (OUT OF 2800)					1470

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

494

2061000135

RAJEEV BATRA

KAMINI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 16	* 31	47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	45	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 372)(2 : 363)(3 : 365)(4 : 363)		GRAND TOTAL (OUT OF 2800)			1463

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

495

2061000197

RAJEEV PANDEY

VIMALESH

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* AB	18 FF
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	35	P 53
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	P 18	* AB	18 FF
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 345)(2 : 365)(3 : 318)(4 : 357) GRAND TOTAL (OUT OF 2800) 1385

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

496

2061000153

RAJEEV RAUSHAN

ASHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	20	35	P 55
	106 CONSUMER BEHAVIOUR	21	45	P 66
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205 MARKET RESEARCH	18	32	P 50
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301 INTERNATIONAL MARKETING	21	38	P 59
	302 LAWS RELATED TO MARKETING	18	32	P 50
	303 FINANCIAL SERVICES MARKETING	20	38	P 58
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	24	46	P 70
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	20	35	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404 DIRECT MARKETING	18	32	* 50
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 412)(2 : 384)(3 : 412)(4 : 399)	GRAND TOTAL (OUT OF 2800)			1607

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

497

2061000123

RAJKAMAL

MEERA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	43	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	40	P 60
	106	CONSUMER BEHAVIOUR	21	48	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	40	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	22	46	P 68
	302	LAWS RELATED TO MARKETING	18	37	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	36	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	37	* 57

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406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 442)(2 : 430)(3 : 430)(4 : 427) GRAND TOTAL (OUT OF 2800) 1729

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

498

2061000121

RAMAN RAJAN TIWARI

SUMAN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57

MMM08_SM

	306	PROJECT WORK & VIVA	26	58	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 449)(2 : 436)(3 : 450)(4 : 446) GRAND TOTAL (OUT OF 2800)					1781

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

499

2061000113

RAMANSH JAISWAL

NIRMALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 405)(2 : 415)(3 : 416)(4 : 403)		GRAND TOTAL (OUT OF 2800)	1639		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

500

2061000133

RANA ABHINAW PRATAP SINGH

RENU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	43	P 63
	106	CONSUMER BEHAVIOUR	18	41	P 59

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	41
2	201 SERVICES MARKETING	23	42	P	65
	202 RETAIL MARKETING	19	40	P	59
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	P	52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P	56
	205 MARKET RESEARCH	18	32	P	50
	206 RELATIONSHIP MARKETING	17	28	P	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	43
3	301 INTERNATIONAL MARKETING	20	37	P	57
	302 LAWS RELATED TO MARKETING	16	31	P	47
	303 FINANCIAL SERVICES MARKETING	18	31	P	49
	304 MARKETING COMMUNICATION	18	31	P	49
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306 PROJECT WORK & VIVA	24	47	P	71
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	38
4	401 BRAND MANAGEMENT	14	22	\$ *	36 \$
	402 STRATEGIC MARKETING	20	35	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 420)(2 : 402)(3 : 403)(4 : 376) GRAND TOTAL (OUT OF 2800)					1601

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

501

2061000178

RANGOLI JAISWAL

SHOBHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	25	47	P 72
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	26	50	P 76
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 491)(2 : 480)(3 : 458)(4 : 429) GRAND TOTAL (OUT OF 2800) 1858

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	26	55	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 419)(2 : 428)(3 : 469)(4 : 422) GRAND TOTAL (OUT OF 2800) 1738

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

503

2061000145

RAVI KUMAR

SUSHILA

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	59	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 409)(2 : 403)(3 : 436)(4 : 390) GRAND TOTAL (OUT OF 2800) 1638

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

504

2061000219

RISHABH CHAUHAN

MEERA

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	19	36	P 55
	105	RESEARCH METHODOLOGY	17	32	P 49
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	44	P 61
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	22	40	* 62

		MMM08_SM		
402	STRATEGIC MARKETING	23	42	* 65
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	20	35	* 55
406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 394)(2 : 413)(3 : 433)(4 : 425) GRAND TOTAL (OUT OF 2800) 1665

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

505

2061000231

RITESH SURESH AGRAWAL

MANJU LATA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	44	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	43	P 63
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	37	P 52
	202	RETAIL MARKETING	16	40	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	39	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56
	205	MARKET RESEARCH	17	32	P 49
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	P 19	* 48	67

MMM08_SM

	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	P 22	* 43	65
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	P 22	* 49	71
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 435)(2 : 391)(3 : 432)(4 : 428) GRAND TOTAL (OUT OF 2800)					1686

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

506

2061000202

ROHIT UPENDRA AKOJWAR

CHHAYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	40	P 61
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	47	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	41	P 63

MMM08_SM

	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	42	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	53	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 433)(2 : 419)(3 : 433)(4 : 417)		GRAND TOTAL (OUT OF 2800)			1702

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

507

2061000122

SABYASACHI MUKHERJEE

SASWATI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	45	P 68
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	18	43	P 61
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	41	* 62
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 435)(2 : 418)(3 : 409)(4 : 418) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

508

2061000126

SAHU LOKESH KUMAR KULDEEP PRASAD

RITA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	24	45	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 479)(2 : 470)(3 : 484)(4 : 453) GRAND TOTAL (OUT OF 2800)					1886

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

509

2061000174

SANGEET KASHDRA

NIRMALA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	46	P 67
	102	PRINCIPLES OF MARKETING	16	41	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	39	P 54
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	41	P 59
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	12	40	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	18	35	P 53
	206	RELATIONSHIP MARKETING	20	38	P 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	56	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 433)(2 : 411)(3 : 476)(4 : 415)		GRAND TOTAL (OUT OF 2800)			1735

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

510

2061000152

SANKALP AGNIHOTRI

KIRTI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	24	45	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 48
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 48

(1 : 449)(2 : 449)(3 : 458)(4 : 430) GRAND TOTAL (OUT OF 2800) 1786

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

511 2061000162

SANTOSH KUMAR JIVANI

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	45	P 66
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	52	P 78

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 447)(2 : 410)(3 : 450)(4 : 438) GRAND TOTAL (OUT OF 2800) 1745

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

512

2061000129

SAURAV KUMAR

MALTI DEVI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	39	P 56
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	33	P 51
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	43	P 59
	205	MARKET RESEARCH	16	32	P 48
	206	RELATIONSHIP MARKETING	18	32	P 50

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	18	35	P 53
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	11	15	* 26 FF
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 404)(2 : 364)(3 : 396)(4 : 399) GRAND TOTAL (OUT OF 2800)					1563
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

513

2061000143

SETH RAJESH HARISHCHANDRA

RANI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 46
2	201 SERVICES MARKETING	21	38		P 59
	202 RETAIL MARKETING	21	39		P 60
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33		P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	42		P 65
	205 MARKET RESEARCH	19	34		P 53
	206 RELATIONSHIP MARKETING	20	37		P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301 INTERNATIONAL MARKETING	20	37		P 57
	302 LAWS RELATED TO MARKETING	21	39		P 60
	303 FINANCIAL SERVICES MARKETING	22	46		P 68
	304 MARKETING COMMUNICATION	22	40		P 62
	305 RETAIL OPERATIONS MANAGEMENT	19	34		P 53
	306 PROJECT WORK & VIVA	24	46		P 70
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	21	38	*	59
	402 STRATEGIC MARKETING	20	35	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	*	55
	404 DIRECT MARKETING	18	31	*	49
	405 INDUSTRIAL MARKETING	21	39	*	60
	406 RURAL & AGRICULTURAL MARKETING	22	45	*	67
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 458)(2 : 437)(3 : 461)(4 : 431) GRAND TOTAL (OUT OF 2800)					1787

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

514

2061000212

SHASHANK BANSILAL JOSHI

ASHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	47	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	21	41	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	38	P 55
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 471)(2 : 436)(3 : 481)(4 : 439) GRAND TOTAL (OUT OF 2800)					1827

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

515

2061000188

001
APRIL 2012

0338 SINHGAD INSTITUTE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	30	P 46
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	15	33	P 48
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	37	* 54
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 383)(2 : 346)(3 : 409)(4 : 402) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

516

2061000200

SHIVENDU RAJ

MANORAMA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	51	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	22	45	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	20	38	P 58
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 478)(2 : 426)(3 : 441)(4 : 408) GRAND TOTAL (OUT OF 2800)					1753

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

517

2061000235

SHREYANS MATHUR

VRIJ

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	49	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	52	P 73
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56

		MMM08_SM			
404	DIRECT MARKETING		19	34	* 53
405	INDUSTRIAL MARKETING		17	29	* 46
406	RURAL & AGRICULTURAL MARKETING		21	39	* 60
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 48

(1 : 461)(2 : 411)(3 : 439)(4 : 430) GRAND TOTAL (OUT OF 2800) 1741

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

518

2061000203

SOLANKI ROHAN RAMESHBHAI

JAYA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	45	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P 53
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	36	P 55
	303	FINANCIAL SERVICES MARKETING	20	36	P 56

MMM08_SM

	304	MARKETING COMMUNICATION	21	38	P	59
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	24	46	P	70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	39
4	401	BRAND MANAGEMENT	20	36	*	56
	402	STRATEGIC MARKETING	20	42	*	62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404	DIRECT MARKETING	17	30	*	47
	405	INDUSTRIAL MARKETING	18	31	*	49
	406	RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 400)(2 : 381)(3 : 415)(4 : 401)	GRAND TOTAL (OUT OF 2800)					1597

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

519

2061000173

SOURABH SURESH BANSOD

SAROJ

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	38	P 54
	104	MANAGERIAL ECONOMICS	P 19	* 39	58
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	16	31	P 47

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 388)(2 : 375)(3 : 425)(4 : 416)		GRAND TOTAL (OUT OF 2800)			1604

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

520

2061000111

SURAJ SETA

BHARATI

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46

MMM08_SM

	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 445)(2 : 417)(3 : 447)(4 : 448)		GRAND TOTAL (OUT OF 2800)	1757		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

521

2061000119

SURENDER KUMAR JAGDISH CHANDER

VIDYA DEVI

001

0338 SINHGAD INSTITUTE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	48	P 68
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	33	P 50
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 457)(2 : 409)(3 : 419)(4 : 399) GRAND TOTAL (OUT OF 2800)					1684

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

522

2061000114

SURENDRA KUMAR

SUNAYANA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56	
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	40	P 59	
	104 MANAGERIAL ECONOMICS	18	32	P 50	
	105 RESEARCH METHODOLOGY	20	36	P 56	
	106 CONSUMER BEHAVIOUR	22	40	P 62	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201 SERVICES MARKETING	17	29	P 46	
	202 RETAIL MARKETING	17	28	P 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	19	36	P 55	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62	
	205 MARKET RESEARCH	17	28	P 45	
	206 RELATIONSHIP MARKETING	20	36	P 56	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301 INTERNATIONAL MARKETING	17	28	P 45	
	302 LAWS RELATED TO MARKETING	P 12	* 17	29	FF
	303 FINANCIAL SERVICES MARKETING	21	44	P 65	
	304 MARKETING COMMUNICATION	21	38	P 59	
	305 RETAIL OPERATIONS MANAGEMENT	23	44	P 67	
	306 PROJECT WORK & VIVA	20	35	P 55	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40	
4	401 BRAND MANAGEMENT	17	29	* 46	
	402 STRATEGIC MARKETING	20	37	* 57	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	17	28	* 45	
	406 RURAL & AGRICULTURAL MARKETING	20	42	* 62	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41	
(1 : 420)(2 : 401)(3 : 394)(4 : 392) GRAND TOTAL (OUT OF 2800)				1607	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

523

2061000137

SURENDRA YADAV

KRISHNA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	41	P 62
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	34	P 51
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	50	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

MMM08_SM

(1 : 396)(2 : 401)(3 : 399)(4 : 380) GRAND TOTAL (OUT OF 2800) 1576

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

524

2061000196

SWATI SUMAN

ANUPAM

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	15	52	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	29	P 43
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	19	38	P 57
	106	CONSUMER BEHAVIOUR	18	43	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	15	41	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	12	32	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	42	P 60
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	22	44	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	14	37	P 51
	302	LAWS RELATED TO MARKETING	16	40	P 56
	303	FINANCIAL SERVICES MARKETING	18	49	P 67
	304	MARKETING COMMUNICATION	17	45	P 62
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53
	306	PROJECT WORK & VIVA	23	52	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40

		MMM08_SM			
4	401	BRAND MANAGEMENT	18	36	* 54
	402	STRATEGIC MARKETING	19	45	* 64
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	37	* 56
	404	DIRECT MARKETING	21	46	* 67
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	48	* 68
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 412)(2 : 384)(3 : 443)(4 : 441) GRAND TOTAL (OUT OF 2800)				1680	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

525

2061000168

SWETA JHA

RAJ

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	45	P 68
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	58	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 475)(2 : 435)(3 : 462)(4 : 428)		GRAND TOTAL (OUT OF 2800)		1800	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

526

2061000157

THUMMAR SANDEEP KUMAR JAYSUKHBHAI

RAMILA BEN

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

		MMM08_SM			
2	201 SERVICES MARKETING	23	42	P	65
	202 RETAIL MARKETING	22	41	P	63
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P	50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	18	32	P	50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301 INTERNATIONAL MARKETING	17	28	P	45
	302 LAWS RELATED TO MARKETING	P 18	* 37		55
	303 FINANCIAL SERVICES MARKETING	18	44	P	62
	304 MARKETING COMMUNICATION	17	35	P	52
	305 RETAIL OPERATIONS MANAGEMENT	19	45	P	64
	306 PROJECT WORK & VIVA	25	48	P	73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	37
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	18	31	*	49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	21	41	*	62
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 392)(2 : 417)(3 : 423)(4 : 387) GRAND TOTAL (OUT OF 2800)				1619	

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

527

2061001536

VIPUL

GEETA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		20	36	P 56

MMM08_SM

	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	15	30	P 45
	303	FINANCIAL SERVICES MARKETING	18	43	P 61
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	42	P 61
	306	PROJECT WORK & VIVA	P 19	* 34	53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	39	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	35	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	42	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 390)(2 : 392)(3 : 396)(4 : 404)		GRAND TOTAL (OUT OF 2800)			1582

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

528

2061000134

VINEET KAPOOR

ANJU

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	35	P 52
	303	FINANCIAL SERVICES MARKETING	18	33	P 51
	304	MARKETING COMMUNICATION	17	37	P 54
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 391)(2 : 389)(3 : 413)(4 : 380) GRAND TOTAL (OUT OF 2800)					1573

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

529

2061000221

VIPUL ABHISHEK

MINI

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	19	44	P 63
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205 MARKET RESEARCH	17	30	P 47
	206 RELATIONSHIP MARKETING	20	37	P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	22	40	P 62
	304 MARKETING COMMUNICATION	20	37	P 57
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	25	48	P 73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401 BRAND MANAGEMENT	20	37	* 57
	402 STRATEGIC MARKETING	21	39	* 60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404 DIRECT MARKETING	18	32	* 50
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 423)(2 : 404)(3 : 417)(4 : 417)	GRAND TOTAL (OUT OF 2800)			1661

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

530

2061000192

VYAS VIPUL RAJENDRA

USHA

001
APRIL 2012

0338 SINHGAD INSTITUTE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	37	P 56
	102	PRINCIPLES OF MARKETING	18	40	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	19	37	P 56
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	17	36	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	39	P 56
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	17	38	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	21	38	* 59

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 402)(2 : 364)(3 : 420)(4 : 438) GRAND TOTAL (OUT OF 2800) 1624

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

531 2061000187

YASHIKA MENDIRATTA NEENA

001 0338 SINHGAD INSTITUTE,PUNE 41
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102 PRINCIPLES OF MARKETING	22	41	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104 MANAGERIAL ECONOMICS	22	41	P 63
	105 RESEARCH METHODOLOGY	21	39	P 60
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	22	40	P 62
	202 RETAIL MARKETING	22	41	P 63
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	P 72
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	20	37	P 57
	302 LAWS RELATED TO MARKETING	21	39	P 60
	303 FINANCIAL SERVICES MARKETING	24	46	P 70
	304 MARKETING COMMUNICATION	22	41	P 63
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53

MMM08_SM

	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	26	51	* 77
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 476)(2 : 451)(3 : 480)(4 : 473) GRAND TOTAL (OUT OF 2800)				1880	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

558

2061100802

DAYA SHANKAR

PRABHAKUMARI

001
APRIL 2012

0424 DSRF,KHARADI PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 11	* 16	27 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	* 64
	205	MARKET RESEARCH	17	30	* 47

MMM08_SM

206	RELATIONSHIP MARKETING	25	AB	*	25	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	45	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	44	
(1 : 365)(2 : 374)		TOTAL (OUT OF 1400)			739	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

559	2061100803
JOSHI PIYUSH VIVEK	VINAYA

001	0424 DSRF, KHARADI PUNE 14
APRIL 2012	

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 36	56
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 48
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	22	41	*	63
	203 SALES MANAGEMENT & PERSONAL SELLING	25	AB	*	25 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	*	60
	205 MARKET RESEARCH	20	37	*	57
	206 RELATIONSHIP MARKETING	19	34	*	53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 444)(2 : 395)		TOTAL (OUT OF 1400)			839

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

560

2061100804

LODAYA JUBIN KISHORE

BHARATI

001
APRIL 2012

0424 DSRF, KHARADI PUNE 14

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	*	37	57
	102	PRINCIPLES OF MARKETING	20		36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	*	39	60
	104	MANAGERIAL ECONOMICS	P 18	*	31	49
	105	RESEARCH METHODOLOGY	17		28	P 45
	106	CONSUMER BEHAVIOUR	22		40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201	SERVICES MARKETING	14		21	* 35 FF
	202	RETAIL MARKETING	17		30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17		28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20		35	* 55
	205	MARKET RESEARCH	17		30	* 47
	206	RELATIONSHIP MARKETING	17		28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 43
	(1 : 417)(2 : 362)				TOTAL (OUT OF 1400)	779

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

561

2061100184

CHAVAN SANTOSH RAOSAHEB

KANTA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 38	59
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 42	65
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	11	16	* 27 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	10	13	* 23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 374)(2 : 267)		TOTAL (OUT OF 1400)		641

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

562

2061100186

GAIKWAD SNEHA PRADEEP

DEEPASHREE

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	P 19	* 33	52
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	21	39	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 375)(2 : 371)			
	TOTAL (OUT OF 1400)			746
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

563

2061100189

JAGTAP OMKAR MAULI

ANURADHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 369)(2 : 358)	TOTAL (OUT OF 1400)			727

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

564

2061100192

LAGAD TUSHAR CHANDRAKANT

SANGITA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 44	65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 378)(2 : 349)	TOTAL (OUT OF 1400)			727

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

565

2061100191

MAMTA NETKE

RAJANI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	19	34	P 53	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	11	16	* 27	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27	FF
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	10	13	* 23	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	

MMM08_SM

(1 : 353)(2 : 293)

TOTAL (OUT OF 1400) 646

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

566

2061100193

MANE SNEHAL BHAGWAT

SHALINI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	P 18	* 33	51
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35

		MMM08_SM			
2	201	SERVICES MARKETING	11	14	* 25 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 358)(2 : 321)			TOTAL (OUT OF 1400)		679
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

567

2061100194

PATIL PRASHANT SUBHASH

SNEHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 48	69
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	13	19	* 32 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 369)(2 : 323)		TOTAL (OUT OF 1400)		692

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

568

2061100205

PAWAR AMOL DINKAR

SINDHU

001
APRIL 2012

MMM08_SM

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 11	* 16	27 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* AB	21 FF
	104 MANAGERIAL ECONOMICS	P 18	* AB	18 FF
	105 RESEARCH METHODOLOGY	P 18	* 32	50
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	11	15	* 26 FF
	202 RETAIL MARKETING	11	14	* 25 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	12	18	* 30 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205 MARKET RESEARCH	13	20	* 33 FF
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 276)(2 : 257)			TOTAL (OUT OF 1400)	533

FAIL ATKT

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

569

2061100196

SAKHALKAR VISHAL NARAYANRAO

VANITA

001
 APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	P 05	* 02	07 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 09	* 10	19 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	10	12	* 22 FF
	202	RETAIL MARKETING	07	05	* 12 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	08	09	* 17 FF
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 279)(2 : 226)		TOTAL (OUT OF 1400)		505

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

570

2061100195

SHEDGE SAGAR SARJERAO

CHANDRABHAGA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104 MANAGERIAL ECONOMICS	P 11	* 15	26	FF
	105 RESEARCH METHODOLOGY	P 17	* 29	46	
	106 CONSUMER BEHAVIOUR	17	30	P 47	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201 SERVICES MARKETING	10	12	* 22	FF
	202 RETAIL MARKETING	07	06	* 13	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22	FF
	205 MARKET RESEARCH	17	30	* 47	
	206 RELATIONSHIP MARKETING	11	14	* 25	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	
(1 : 329)(2 : 247)		TOTAL (OUT OF 1400)		576	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

571

2061100198

TANPURE PRANJALI LAXMAN

PRATIBHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	* 66
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 402)(2 : 400)	TOTAL (OUT OF 1400)			802

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

572

2061100202

WAGHMARE ASHWINI DAYNAND

MANGLA

001

0436 NARALKAR'S ICD&R, PUNE 30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 43	65
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	13	19	* 32 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 355)(2 : 338)	TOTAL (OUT OF 1400)			693

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

573

2061100204

ZINJURDE SHASHANK DATTATRAY

SANGEETA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	P 22	* 41	63
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49

		MMM08_SM		
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
205	MARKET RESEARCH	18	31	* 49
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 412)(2 : 362)		TOTAL (OUT OF 1400)		774
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

574

2060900226

ARGADE SIDDHARTH DEEPAK

CHITRALEKHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	16	29	P 45	
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 05	* 02	07	FF
	104 MANAGERIAL ECONOMICS	17	28	P 45	
	105 RESEARCH METHODOLOGY	17	28	P 45	

MMM08_SM

	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	P 08	* 07	15 FF
	202	RETAIL MARKETING	16	29	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	16	31	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	P 07	* 06	13 FF
	206	RELATIONSHIP MARKETING	15	31	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 08	* 08	16 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 06	* 03	09 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	15	30	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	31	P 47
	404	DIRECT MARKETING	17	31	P 48
	405	INDUSTRIAL MARKETING	16	28	P 44
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 315)(2 : 276)(3 : 317)(4 : 338) GRAND TOTAL (OUT OF 2800)					1246

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

575

2061000207

ATIK SUKUMAR LAXMAN

JYOTI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	39	P 56
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	44	P 63
	205	MARKET RESEARCH	18	33	P 51
	206	RELATIONSHIP MARKETING	15	37	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	44	P 66
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	49	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	18	33	* 51
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	18	35	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 413)(2 : 420)(3 : 426)(4 : 387) GRAND TOTAL (OUT OF 2800)					1646

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	37	P 55
	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 18	* AB	18 FF
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	15	33	P 48
	304	MARKETING COMMUNICATION	15	32	P 47
	305	RETAIL OPERATIONS MANAGEMENT	15	32	P 47
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	35	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	19	35	P 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29

(1 : 366)(2 : 333)(3 : 328)(4 : 353) GRAND TOTAL (OUT OF 2800) 1380

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

577

2061000209

BORCHATE SANTOSH DASHRATH

KANTA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	40	P 61
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	15	36	P 51
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 397)(2 : 347)(3 : 362)(4 : 354) GRAND TOTAL (OUT OF 2800)					1460

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

578

2061000211

CHATURVEDI BIJAY KUMAR

SARASWATI DEVI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	35	P 54
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	15	29	P 44
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 21	* 39	60
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	18	32	* 50

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
404	DIRECT MARKETING	17	30	* 47
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 425)(2 : 392)(3 : 390)(4 : 399) GRAND TOTAL (OUT OF 2800) 1606

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

579

2061000213

DATE SAURABH SANTOSH

SHUBHANGI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	16	30	P 46
	202	RETAIL MARKETING	15	32	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	15	37	P 52
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 11	* 16	27 FF

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 370)(2 : 336)(3 : 365)(4 : 365)		GRAND TOTAL (OUT OF 2800)			1436

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

580

2061000215

DESHMUKH OMKAR VILAS

VAISHALI

001

0436 NARALKAR'S ICD&R, PUNE 30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	16	33	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	P 52

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	34	P 51
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	12	33	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	40	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 396)(2 : 352)(3 : 386)(4 : 371)		GRAND TOTAL (OUT OF 2800)			1505

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

581

2061000217

DESHMUKH SHYAM SUBHASH

SHUBHANGI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	15	30	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 352)(2 : 325)(3 : 344)(4 : 352)		GRAND TOTAL (OUT OF 2800)			1373

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

582

2060900163

DHEKANE SUYASH SHANKAR

SNEHLATA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 28	45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	16	33	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	14	28	P 42
	402	STRATEGIC MARKETING	15	28	P 43
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	30	P 46
	404	DIRECT MARKETING	15	29	P 44
	405	INDUSTRIAL MARKETING	15	29	P 44
	406	RURAL & AGRICULTURAL MARKETING	17	32	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
(1 : 355)(2 : 345)(3 : 376)(4 : 328) GRAND TOTAL (OUT OF 2800)					1404

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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583

2061000220

GHOLAP PRASHANT PRABHAKAR

KALPANA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	33	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	38	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	15	29	P 44
	206	RELATIONSHIP MARKETING	15	29	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	35	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 385)(2 : 371)(3 : 374)(4 : 350)		GRAND TOTAL (OUT OF 2800)			1480

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

584

2061000224

GUNJAL DINESH NIVRUTTI

RANJANA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	21	39	P 60
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	17	30	P 47
	202 RETAIL MARKETING	20	35	P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	20	41	P 61
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205 MARKET RESEARCH	15	31	P 46
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	23	42	P 65
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306 PROJECT WORK & VIVA	22	47	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	21	39	* 60
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	20	35	* 55
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 397)(2 : 378)(3 : 403)(4 : 411) GRAND TOTAL (OUT OF 2800) 1589

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

585

2060800206

HONAP POOJA PRAKASH

JYOTI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	15	32	P 47
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	15	28	P 43
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	16	28	P 44

MMM08_SM

402	STRATEGIC MARKETING	17	30	P 47
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 07	* 06	13 FF
404	DIRECT MARKETING	15	28	P 43
405	INDUSTRIAL MARKETING	15	28	P 43
406	RURAL & AGRICULTURAL MARKETING	17	29	P 46
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 31
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25

(1 : 336)(2 : 334)(3 : 300)(4 : 292) GRAND TOTAL (OUT OF 2800) 1262

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

586

2061000260

JADHAV PRAVIN KAILAS

MEENA

001

0436 NARALKAR'S ICD&R, PUNE 30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	38	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 18	* 32	50

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	19	35	P 54
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	49	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 388)(2 : 415)(3 : 393)(4 : 391)		GRAND TOTAL (OUT OF 2800)			1587

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

587

2061000226

JAYBHAY MANISH SHIVAJI

SHARDA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	21	41	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	P 65
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 438)(2 : 442)(3 : 452)(4 : 460)		GRAND TOTAL (OUT OF 2800)			1792

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

588

2060900176

JOSHI ADITYA RANJAN

ANJALI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	53	P 80

MMM08_SM

	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	P 64
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	22	43	P 65
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	50	* 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	38	* 58
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 491)(2 : 420)(3 : 423)(4 : 425) GRAND TOTAL (OUT OF 2800)					1759

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

589

2061000228

KAMERKAR SIDDHESH DEVENDRA

SUREKHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	19	34	P 53	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	18	31	P 49	
	202	RETAIL MARKETING	18	32	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	36	P 56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52	
	304	MARKETING COMMUNICATION	P 11	* 16	27	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46	
	306	PROJECT WORK & VIVA	P 22	* AB	22	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	19	33	* 52	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	* 33	FF
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	18	31	* 49	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 380)(2 : 372)(3 : 291)(4 : 345) GRAND TOTAL (OUT OF 2800)					1388	

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

590

2061000229

KANASE AMOL PANDURANG

CHAYA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	14	35	P 49
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P 56
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	21	40	P 61
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	41	P 61
	304	MARKETING COMMUNICATION	18	34	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	42	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	44	* 63
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	41	* 61
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	43	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 401)(2 : 406)(3 : 403)(4 : 427) GRAND TOTAL (OUT OF 2800)					1637

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

591

2061000236

KHAIRNAR ADITYA ARVIND

MANGALA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 44	64	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	16	34	P 50	
	202	RETAIL MARKETING	15	35	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	15	32	P 47	
	206	RELATIONSHIP MARKETING	15	28	P 43	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 09	* 10	19	FF
	303	FINANCIAL SERVICES MARKETING	P 17	* 28	45	
	304	MARKETING COMMUNICATION	P 10	* 12	22	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	19	33	P 52	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401	BRAND MANAGEMENT	18	32	* 50	
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35	

(1 : 392)(2 : 333)(3 : 298)(4 : 351) GRAND TOTAL (OUT OF 2800) 1374

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

592

2061000230

KHANDARE VINAYAK SURESH

MANDA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	15	33	P 48	
	202	RETAIL MARKETING	15	29	P 44	
	203	SALES MANAGEMENT & PERSONAL SELLING	14	39	P 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43	
	205	MARKET RESEARCH	15	37	P 52	
	206	RELATIONSHIP MARKETING	15	40	P 55	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 09	* 10	19	FF
	303	FINANCIAL SERVICES MARKETING	17	31	P 48	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	22	40	P 62	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	

		MMM08_SM			
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 375)(2 : 355)(3 : 340)(4 : 374)		GRAND TOTAL (OUT OF 2800)			1444
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

593

2061000233

KHANDELWAL ABHISHEK KAILASH

KAVERI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39	60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 35	55
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	14	33	P 47
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	15	34	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	P 14	* 22	36 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	28	P 45

		MMM08_SM			
	302	LAWS RELATED TO MARKETING	P 06	* 04	10 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 11	* 14	25 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	49	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	07	05	* 12 FF
	404	DIRECT MARKETING	16	28	* 44
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	34	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 381)(2 : 313)(3 : 312)(4 : 319)		GRAND TOTAL (OUT OF 2800)			1325

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

594

2061000234

KHANDELWAL RITESH ASHOK

SHAKUNTALA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	35	P 55

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 08	* 07	15 FF
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	10	13	* 23 FF
	402	STRATEGIC MARKETING	14	21	* 35 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22	* 36 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 377)(2 : 367)(3 : 349)(4 : 311)		GRAND TOTAL (OUT OF 2800)			1404
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

595

2061000238

KULKARNI NACHIKET UDAY

SWATI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	15	31	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	15	35	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	P 50
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	15	31	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	P 21	* 38	59
	302	LAWS RELATED TO MARKETING	P 12	* 18	30 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 11	* 14	25 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	50	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 363)(2 : 341)(3 : 350)(4 : 335) GRAND TOTAL (OUT OF 2800)					1389

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

596

2061000240

KULKARNI PRIYA RAVINDRA

PRATIBHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	P 63
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	P 21	* 39	60
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	49	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 410)(2 : 437)(3 : 438)(4 : 407)		GRAND TOTAL (OUT OF 2800)			1692

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

597

2061000242

LOKARE NITIN JAGANNATH

SAYABAI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	15	33	P 48
	202	RETAIL MARKETING	18	38	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	38	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	P 54
	205	MARKET RESEARCH	15	29	P 44
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 435)(2 : 396)(3 : 384)(4 : 388) GRAND TOTAL (OUT OF 2800)					1603

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

598

2061000243

MOGHE DHANASHRI SURENDRA

SUPRIYA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	41	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	38	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	36	* 53
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 420)(2 : 425)(3 : 423)(4 : 412) GRAND TOTAL (OUT OF 2800) 1680

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

599

2061000261

MORE PRASHANT DILIP

PUSHPLATA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	15	42	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	P 44
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	15	29	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	12	17	* 29 FF

		MMM08_SM			
402	STRATEGIC MARKETING	17	28	*	45
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	16	*	27 FF
404	DIRECT MARKETING	17	28	*	45
405	INDUSTRIAL MARKETING	20	35	*	55
406	RURAL & AGRICULTURAL MARKETING	17	29	*	46
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35
(1 : 365)(2 : 350)(3 : 337)(4 : 318) GRAND TOTAL (OUT OF 2800)					1370
FAILS					

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

600

2061000244

PALLERI SHIVKUMAR RAMCHANDRA

BHAGIRATHI

001

0436 NARALKAR'S ICD&R, PUNE 30

APRIL 2012

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	P 46
	205 MARKET RESEARCH	15	28	P 43
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301 INTERNATIONAL MARKETING	18	31	P 49
	302 LAWS RELATED TO MARKETING	P 09	* 10	19 FF

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	P 22	* AB	22 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	14	23	* 37 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	16	* 27 FF
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 382)(2 : 352)(3 : 304)(4 : 343)		GRAND TOTAL (OUT OF 2800)			1381
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

601	2061000258
PATHAK MAYUR DILIP	SUNITA

001	0436 NARALKAR'S ICD&R, PUNE 30
APRIL 2012	

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46

		MMM08_SM		
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39 P 60
	205	MARKET RESEARCH	17	30 P 47
	206	RELATIONSHIP MARKETING	18	31 P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)		P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)		P 49
3	301	INTERNATIONAL MARKETING	23	42 P 65
	302	LAWS RELATED TO MARKETING	17	30 P 47
	303	FINANCIAL SERVICES MARKETING	21	39 P 60
	304	MARKETING COMMUNICATION	17	30 P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33 P 52
	306	PROJECT WORK & VIVA	28	57 P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 43
4	401	BRAND MANAGEMENT	19	34 * 53
	402	STRATEGIC MARKETING	20	37 * 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36 * 56
	404	DIRECT MARKETING	20	37 * 57
	405	INDUSTRIAL MARKETING	24	46 * 70
	406	RURAL & AGRICULTURAL MARKETING	25	48 * 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 39
(1 : 428)(2 : 406)(3 : 445)(4 : 448)		GRAND TOTAL (OUT OF 2800)	1727	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

602

2061000265

PAWAR MAHESH PRABHAKAR

MEERA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45

MMM08_SM

	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	16	34	P 50
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	44	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 412)(2 : 394)(3 : 384)(4 : 381)		GRAND TOTAL (OUT OF 2800)			1571

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

603

2061000262

RANADE SUYASH SATISH

SUPRIYA

001

0436 NARALKAR'S ICD&R, PUNE 30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	P 17	* 28	45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	15	39	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	P 46
	205	MARKET RESEARCH	15	29	P 44
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 08	* 09	17 FF
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53
	306	PROJECT WORK & VIVA	22	46	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	11	14	* 25 FF
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	37	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 387)(2 : 368)(3 : 371)(4 : 362) GRAND TOTAL (OUT OF 2800)					1488

FAILS

23 JUNE 2012

□

604

2061000247

RATHI RADHIKA RAJENDRA

MEENAKSHI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	33	P 51
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	24	46	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	23	49	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 459)(2 : 469)(3 : 438)(4 : 431) GRAND TOTAL (OUT OF 2800)					1797

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

605

2061000248

RAUT HEMANT SHIVAJI

GANGUBAI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	46	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

MMM08_SM

(1 : 423)(2 : 414)(3 : 434)(4 : 426) GRAND TOTAL (OUT OF 2800) 1697

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

606

2060800198

SAMEER ARUN DESHPANDE

JYOTI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	P 20	* AB	20 FF
	105	RESEARCH METHODOLOGY	P 18	* AB	18 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	39	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	37	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	15	34	P 49
	303	FINANCIAL SERVICES MARKETING	P 15	* AB	15 FF
	304	MARKETING COMMUNICATION	P 17	* AB	17 FF
	305	RETAIL OPERATIONS MANAGEMENT	16	28	P 44
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27

		MMM08_SM			
4	401	BRAND MANAGEMENT	P 15	* AB	15 FF
	402	STRATEGIC MARKETING	P 15	* AB	15 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 15	* AB	15 FF
	404	DIRECT MARKETING	15	29	P 44
	405	INDUSTRIAL MARKETING	16	28	P 44
	406	RURAL & AGRICULTURAL MARKETING	P 15	* AB	15 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
(1 : 274)(2 : 368)(3 : 277)(4 : 202)		GRAND TOTAL (OUT OF 2800)			1121
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

607 CLASS IMPROVEMENT SCHEME 2060900208

SANKAYE URMILA BHARATBHUSHAN VRUSHALI

001 0436 NARALKAR'S ICD&R, PUNE 30
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 50	68
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	47	P 68
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 20	* 39	59
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	P 18	* 31	49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45

MMM08_SM

	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 20	* 36	56
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 37	57
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	P 17	* 29	46
	402	STRATEGIC MARKETING	20	38	P 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	21	39	P 60
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	P 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 421)(2 : 391)(3 : 424)(4 : 401) GRAND TOTAL (OUT OF 2800)					1637

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

608

2061000249

SARDA APARNA PRADEEP

JYOTI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	55	P 82
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50

MMM08_SM

	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	37	* 55
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	40	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 443)(2 : 404)(3 : 409)(4 : 405)		GRAND TOTAL (OUT OF 2800)			1661

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

609

2060900215

SHENDE NAGESH BHARAT

BHAGYASHRI

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	15	28	P 43

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 28	44
	104	MANAGERIAL ECONOMICS	16	33	P 49
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	15	30	P 45
	202	RETAIL MARKETING	15	32	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	P 47
	205	MARKET RESEARCH	P 15	* AB	15 FF
	206	RELATIONSHIP MARKETING	15	41	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 20	* AB	20 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	14	28	P 42
	402	STRATEGIC MARKETING	15	29	P 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	30	P 45
	404	DIRECT MARKETING	15	34	P 49
	405	INDUSTRIAL MARKETING	P 15	* AB	15 FF
	406	RURAL & AGRICULTURAL MARKETING	P 15	* 28	43
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
(1 : 331)(2 : 311)(3 : 342)(4 : 288)		GRAND TOTAL (OUT OF 2800)			1272

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

610

2060900218

SHENDE VISHWESHWAR ABHIMANYU

RAJSHREE

001
APRIL 2012

MMM08_SM

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 32	48	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 12	* 17	29	FF
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	15	28	P 43	
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43	
	205	MARKET RESEARCH	P 12	* 18	30	FF
	206	RELATIONSHIP MARKETING	17	30	P 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 08	* 07	15	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	22	44	P 66	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41	
4	401	BRAND MANAGEMENT	P 18	* AB	18	FF
	402	STRATEGIC MARKETING	P 13	* 19	32	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47	
	404	DIRECT MARKETING	17	30	P 47	
	405	INDUSTRIAL MARKETING	P 17	* 29	46	
	406	RURAL & AGRICULTURAL MARKETING	17	29	P 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 38	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34	

(1 : 324)(2 : 314)(3 : 346)(4 : 308) GRAND TOTAL (OUT OF 2800) 1292

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

611

2060800235

SISODIYA ADITYA RAMESHCHANDRA

SUREKHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104	MANAGERIAL ECONOMICS	19	34	P 53	
	105	RESEARCH METHODOLOGY	18	34	P 52	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	18	33	P 51	
	202	RETAIL MARKETING	17	30	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205	MARKET RESEARCH	17	29	P 46	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32	
3	301	INTERNATIONAL MARKETING	15	32	P 47	
	302	LAWS RELATED TO MARKETING	P 15	* AB	15	FF
	303	FINANCIAL SERVICES MARKETING	16	28	P 44	
	304	MARKETING COMMUNICATION	16	31	P 47	
	305	RETAIL OPERATIONS MANAGEMENT	15	28	P 43	
	306	PROJECT WORK & VIVA	18	40	P 58	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28	
4	401	BRAND MANAGEMENT	17	28	P 45	
	402	STRATEGIC MARKETING	15	28	P 43	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 15	* AB	15	FF
	404	DIRECT MARKETING	16	29	P 45	
	405	INDUSTRIAL MARKETING	15	28	P 43	
	406	RURAL & AGRICULTURAL MARKETING	15	28	P 43	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 26	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30	
(1 : 370)(2 : 342)(3 : 307)(4 : 290) GRAND TOTAL (OUT OF 2800)					1309	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

612

2061000252

SONAWANE SAGAR AVINASH

RATNAPRABHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 34	53	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53	
	104	MANAGERIAL ECONOMICS	P 12	* 17	29	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	15	30	P 45	
	202	RETAIL MARKETING	15	30	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43	
	205	MARKET RESEARCH	P 12	* 18	30	FF
	206	RELATIONSHIP MARKETING	15	30	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 08	* 07	15	FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47	
	304	MARKETING COMMUNICATION	P 09	* 11	20	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	19	34	P 53	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401	BRAND MANAGEMENT	10	13	* 23	FF
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	12	18	* 30	FF
	405	INDUSTRIAL MARKETING	19	34	* 53	
	406	RURAL & AGRICULTURAL MARKETING	08	09	* 17	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35	

(1 : 357)(2 : 308)(3 : 295)(4 : 281) GRAND TOTAL (OUT OF 2800) 1241

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

613

2061000254

TALATHI NITESH SANDEEP

VANDANA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	P 13	* 19	32	FF
	202	RETAIL MARKETING	15	32	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43	
	205	MARKET RESEARCH	15	29	P 44	
	206	RELATIONSHIP MARKETING	15	28	P 43	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 09	* 10	19	FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52	
	304	MARKETING COMMUNICATION	P 11	* 15	26	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	20	37	P 57	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401	BRAND MANAGEMENT	11	16	* 27	FF

		MMM08_SM		
402	STRATEGIC MARKETING	17	28	* 45
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
404	DIRECT MARKETING	13	19	* 32 FF
405	INDUSTRIAL MARKETING	17	29	* 46
406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 379)(2 : 309)(3 : 314)(4 : 310) GRAND TOTAL (OUT OF 2800)				1312
FAILS				

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

614 2061000255

TAMHANE ARCHANA SUDHIR SANGEETA

001 0436 NARALKAR'S ICD&R, PUNE 30
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	31	P 49

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 426)(2 : 406)(3 : 402)(4 : 371)		GRAND TOTAL (OUT OF 2800)			1605
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

615

2061000257

WADKE DEVENDRA SHRINIVAS

SHRADHA

001
APRIL 2012

0436 NARALKAR'S ICD&R, PUNE 30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	48
3	301	INTERNATIONAL MARKETING	24	45	P	69
	302	LAWS RELATED TO MARKETING	20	35	P	55
	303	FINANCIAL SERVICES MARKETING	23	43	P	66
	304	MARKETING COMMUNICATION	19	33	P	52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	20	35	P	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	39
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	19	33	*	52
	406	RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	39
(1 : 431)(2 : 387)(3 : 429)(4 : 387)		GRAND TOTAL (OUT OF 2800)				1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

616 CLASS IMPROVEMENT SCHEME 2060900224
YADAV ANUP EKNATH SUMITRA

001 0436 NARALKAR'S ICD&R, PUNE 30
APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	P 21	* AB	21 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	16	28	P 44

MMM08_SM

105	RESEARCH METHODOLOGY	P 15	* AB	15	FF
106	CONSUMER BEHAVIOUR	15	31	P 46	
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201 SERVICES MARKETING	17	28	P 45	
	202 RETAIL MARKETING	P 15	* AB	15	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	P 17	* AB	17	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	P 15	* AB	15	FF
	205 MARKET RESEARCH	P 15	* AB	15	FF
	206 RELATIONSHIP MARKETING	15	29	P 44	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301 INTERNATIONAL MARKETING	17	28	P 45	
	302 LAWS RELATED TO MARKETING	17	28	P 45	
	303 FINANCIAL SERVICES MARKETING	19	33	P 52	
	304 MARKETING COMMUNICATION	P 23	* AB	23	FF
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53	
	306 PROJECT WORK & VIVA	25	47	P 72	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44	
4	401 BRAND MANAGEMENT	P 22	* AB	22	FF
	402 STRATEGIC MARKETING	19	34	P 53	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50	
	404 DIRECT MARKETING	20	36	P 56	
	405 INDUSTRIAL MARKETING	20	36	P 56	
	406 RURAL & AGRICULTURAL MARKETING	20	37	P 57	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
(1 : 294)(2 : 211)(3 : 376)(4 : 378) GRAND TOTAL (OUT OF 2800)				1259	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

617

2061100272

AGRAWAL HARSHAL RAJIV

POONAM

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	19	37	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 13	* 28	41
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201 SERVICES MARKETING	17	29	* 46
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	14	22	* 36 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 338)(2 : 354)	TOTAL (OUT OF 1400)		692	

FAIL ATKT

23 JUNE 2012

□

618

MMM08_SM

2061100215

ALOK KUMAR

MANJU DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104 MANAGERIAL ECONOMICS	16	41	P 57
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201 SERVICES MARKETING	12	17	* 29 FF
	202 RETAIL MARKETING	20	37	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	11	15	* 26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 375)(2 : 343)	TOTAL (OUT OF 1400)		718	
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

619

2061100263

ANKIT KHADIKAR

NEELAM

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	14	34	P 48
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 377)(2 : 405)		TOTAL (OUT OF 1400)		782
					PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

620

2061100229

ARPITA ARUNKUMAR BAJORIA

SUNITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 47	72
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	14	30	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	40	* 57
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	09	11	* 20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 369)(2 : 350)		TOTAL (OUT OF 1400)		719

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

621

2061100214

ASHISH PANDEY

MAYA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	15	29	P 44
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	16	34	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	* 57
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 361)(2 : 387)	TOTAL (OUT OF 1400)			748
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

622

2061100223

BALRAM PATIDAR

RAMGEETA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	* 55
	205	MARKET RESEARCH	18	31	* 49

MMM08_SM

206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 353)(2 : 372)		TOTAL (OUT OF 1400)		725
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

623

2061100287

BHALERAO ABHISHEK PRAVIN

ANJALI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 39
2	201 SERVICES MARKETING	17	30	*	47
	202 RETAIL MARKETING	18	32	*	50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	*	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	*	52
	205 MARKET RESEARCH	18	32	*	50
	206 RELATIONSHIP MARKETING	10	13	*	23 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	43
(1 : 347)(2 : 352)		TOTAL (OUT OF 1400)			699

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

624

2061100207

BOHARA KRISHNA SHRINIWAS

ASHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 398)(2 : 402)			TOTAL (OUT OF 1400)	800

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

625

2061100284

BORA PRITAM PRAMOD

UMA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	38	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	13	28	* 41
	202	RETAIL MARKETING	17	42	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	42	* 53 FF
	205	MARKET RESEARCH	16	29	* 45
	206	RELATIONSHIP MARKETING	09	10	* 19 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 356)(2 : 335)		TOTAL (OUT OF 1400)		691

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

626

2061100282

CHANDAK GAURAV RADHESHAM

VEENA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 44	66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 13	P 29	42
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	17	32	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	14	24	* 38 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	* 54
	205	MARKET RESEARCH	14	31	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 345)(2 : 355)		TOTAL (OUT OF 1400)		700

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

627

2061100212

DEVARSHI TRIPATHI

SUMAN

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	17	33	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	19	41	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 316)(2 : 365)	TOTAL (OUT OF 1400)			681

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

628

2061100269

GANDHI DARSHAN SANJAY

MAYA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	18	33	P 51
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	17	37	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	43	* 59
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	07	28	* 35 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 388)(2 : 348)	TOTAL (OUT OF 1400)			736

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

629

2061100220

GUPTA ARCHIT RAJIVKUMAR

NEELAM

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	19	44	P 63
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	48	* 73
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48

MMM08_SM

(1 : 428)(2 : 472)

TOTAL (OUT OF 1400) 900

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

630

2061100211

GUPTA SUJOY SUBRATA

ATASHI BANIK

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 47	65
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 30	* AB	30 FF
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	31	P 48
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34

		MMM08_SM			
2	201	SERVICES MARKETING	18	37	* 55
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	* 50
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 346)(2 : 360)			TOTAL (OUT OF 1400)		706
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

631

2061100271

HINGMIRE ASHISH AMARNATH

SHEELA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	19	37	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 350)(2 : 395)			TOTAL (OUT OF 1400)	745

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

632

2061100270

JAIN VISHAL RAMESH

ANITA

001
APRIL 2012

MMM08_SM

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 44	66	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41	
	104	MANAGERIAL ECONOMICS	14	30	P 44	
	105	RESEARCH METHODOLOGY	18	37	P 55	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	11	30	* 41	FF
	202	RETAIL MARKETING	15	36	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	* 52	
	205	MARKET RESEARCH	17	29	* 46	
	206	RELATIONSHIP MARKETING	07	13	* 20	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 08	FF
	(1 : 366)(2 : 288)			TOTAL (OUT OF 1400)	654	

FAIL ATKT

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

633

2061100276

JOSHI SHREYA DILEEP

MEDHA

001
 APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	23	43	P 66
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	20	37	* 57
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	* 69
	205 MARKET RESEARCH	18	31	* 49
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 406)(2 : 409)		TOTAL (OUT OF 1400)	815	
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

634

2061100262

KELKAR ANIRUDHA ARUN

SUJATA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	35	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	36	* 53
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	45	* 60
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	16	29	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 371)(2 : 408)		TOTAL (OUT OF 1400)		779

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

635

2061100264

KESKAR NIRAJ NANDKUMAR

SMITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 35	55
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 17	* 40	57
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	20	39	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	* 65
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 369)(2 : 423)	TOTAL (OUT OF 1400)			792

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

636

2061100285

KHAN MUSAIB MUBARAK

NURJAHAN

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 44	61
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 19	32 FF
	104	MANAGERIAL ECONOMICS	17	34	P 51
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	P 17	* AB	17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	11	28	* 39 FF
	202	RETAIL MARKETING	10	31	* 41 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	10	13	* 23 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	* 53
	205	MARKET RESEARCH	11	30	* 41 FF
	206	RELATIONSHIP MARKETING	07	17	* 24 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 19 FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 311)(2 : 263)	TOTAL (OUT OF 1400)			574

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

637

2061100218

KOLAN PRATIK SHAM

RANJANA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 43	58
	102	PRINCIPLES OF MARKETING	P 18	* 34	52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 35	53
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	P 14	* 28	42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57	
205	MARKET RESEARCH	17	28	* 45	
206	RELATIONSHIP MARKETING	11	15	* 26	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45	
(1 : 342)(2 : 372)		TOTAL (OUT OF 1400)		714	
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

638

2061100279

KULKARNI AMIT SUBHASH

SHUBHANGI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 46	65
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	20	39	* 59
	202	RETAIL MARKETING	21	40	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 380)(2 : 396)		TOTAL (OUT OF 1400)		776
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

639

2061100277

MUNOT POOJA KISHOR

SUJATA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	31	* 47
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	* 46
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 381)(2 : 349)		TOTAL (OUT OF 1400)		730
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	28	P 42
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	P 13	* 31	44
	106	CONSUMER BEHAVIOUR	12	33	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	09	28	* 37 FF
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	* 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	* 46
	205	MARKET RESEARCH	05	01	* 06 FF
	206	RELATIONSHIP MARKETING	09	11	* 20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 320)(2 : 273)		TOTAL (OUT OF 1400)		593
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

641

2061100289

PANKAJ BIJLANI

SAVITRI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	* 54
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 366)(2 : 414)	TOTAL (OUT OF 1400)			780

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

642

2061100273

PAREKH HIRAL JITENDRA

JYOTI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 436)(2 : 484)	TOTAL (OUT OF 1400)			920
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

643

2061100291

PARSANA ARJUN PARSOTAMBHAI

RASILABEN

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	30	P 42
	102	PRINCIPLES OF MARKETING	17	38	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 32	50
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	* 15	P 35	50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	14	41	* 55
	202	RETAIL MARKETING	15	31	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	* 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	38	* 48 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	08	09	* 17 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 335)(2 : 323)	TOTAL (OUT OF 1400)			658

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

644

2061100206

PAWAR ROHIT UTTAM

LEELA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 10	* 13	* 23 FF
	104	MANAGERIAL ECONOMICS	* NA	P 31	31 FF
	105	RESEARCH METHODOLOGY	14	31	P 45
	106	CONSUMER BEHAVIOUR	14	35	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	16	40	* 56
	202	RETAIL MARKETING	18	35	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	16	40	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	07	39	* 46 FF
	205	MARKET RESEARCH	15	31	* 46
	206	RELATIONSHIP MARKETING	05	01	* 06 FF

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 19 FF
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 03 FF
(1 : 301)(2 : 285)		TOTAL (OUT OF 1400) 586
FAIL ATKT		

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

645	2061100268
RAKSHE SAGAR SHAMRAO	DWARKA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	30	P 47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	14	28	P 42
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

P 29

2	201	SERVICES MARKETING	12	37	* 49	
	202	RETAIL MARKETING	18	33	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	* 52	
	205	MARKET RESEARCH	17	31	* 48	
	206	RELATIONSHIP MARKETING	09	11	* 20	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 27	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	

(1 : 332)(2 : 333)

TOTAL (OUT OF 1400) 665

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

646

2061100274

SAJAD AHMAD

KHALIDA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 48	68
	102	PRINCIPLES OF MARKETING	P 17	* 30	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	18	34	P 52
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41

(1 : 369)(2 : 373)

TOTAL (OUT OF 1400) 742

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

647

2061100267

SAMANT KASTURI SUHAS

SUNITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	14	33	P 47
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 388)(2 : 424)		TOTAL (OUT OF 1400)		812

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

648

2061100266

SHAH MANAN MUKESH

MEENA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	32	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 398)(2 : 400)		TOTAL (OUT OF 1400)		798

FAIL ATKT

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

649

2061100278

SHAH RUSHALI NINAD

ANGELICA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	23	46	P 69
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	44	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	48	* 63
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 422)(2 : 430)			TOTAL (OUT OF 1400)	852

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

650

2061100226

SHAIKH AASMA KHAJA

AFROZE

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	* 18	P 33	51
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	19	39	P 58
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 401)(2 : 442)		TOTAL (OUT OF 1400)		843
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

651

2061100286

SHETIYA RITESH ABHAY

RANJANA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	15	24	* 39 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	* 53
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43

(1 : 361)(2 : 365)

MMM08_SM

TOTAL (OUT OF 1400) 726

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

652

2061100294

SUNIL KUMAR YADAV

OM VATI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	39	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	33	P 50
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	17	36	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	14	32	* 46

		MMM08_SM		
202	RETAIL MARKETING	20	37	* 57
203	SALES MANAGEMENT & PERSONAL SELLING	19	36	* 55
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	* 53
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 341)(2 : 375)		TOTAL (OUT OF 1400)		716

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

653

2061100293

SWAPNIL WASUDEO ZUNGRE

SUREKHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 50	68
	102	PRINCIPLES OF MARKETING	17	32	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 07	* 06	13 FF

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	P 17	* AB	17 FF
	105	RESEARCH METHODOLOGY	18	34	* 52
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	19	36	* 55
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	22	* 36 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	* 52
	205	MARKET RESEARCH	12	17	* 29 FF
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 300)(2 : 321)		TOTAL (OUT OF 1400)		621
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

654

2061100290

TALHA UL HAQUE

RIHANA PARVEEN

001

0471 M.I.T SCHOOL OF MGNT,PUNE

APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40	
	102 PRINCIPLES OF MARKETING	* 08	P 30	38	FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104 MANAGERIAL ECONOMICS	P 15	* 29	44	
	105 RESEARCH METHODOLOGY	12	28	P 40	
	106 CONSUMER BEHAVIOUR	12	28	P 40	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 22	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22	
2	201 SERVICES MARKETING	13	35	* 48	
	202 RETAIL MARKETING	17	30	* 47	
	203 SALES MANAGEMENT & PERSONAL SELLING	15	28	* 43	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	11	38	* 49	FF
	205 MARKET RESEARCH	16	28	* 44	
	206 RELATIONSHIP MARKETING	12	17	* 29	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 41	
	(1 : 291)(2 : 337)		TOTAL (OUT OF 1400)	628	
					FAIL ATKT

23 JUNE 2012

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655

2061100265

UTKARSH GUPTA

SUNITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 50	76
	104 MANAGERIAL ECONOMICS	P 19	* 33	52
	105 RESEARCH METHODOLOGY	P 12	* 28	40
	106 CONSUMER BEHAVIOUR	17	34	P 51
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	18	31	* 49
	202 RETAIL MARKETING	19	34	* 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	13	20	* 33 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 397)(2 : 363)		TOTAL (OUT OF 1400)		760

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

656

2061100275

VALIYAVEETIL NIKHITA CHANDRASHEKHAR

SEENA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	45	P 68
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 39	60
	104	MANAGERIAL ECONOMICS	16	38	P 54
	105	RESEARCH METHODOLOGY	14	31	P 45
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	* 64
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 408)(2 : 410)		TOTAL (OUT OF 1400)		818

PASSES

MMM08_SM

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

657

2061100225

VEDAK ANAND CHANDRASHEKHAR

KAVITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 18	* 39	57
	105	RESEARCH METHODOLOGY	P 18	* 33	51
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	* 51
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 365)(2 : 378)		TOTAL (OUT OF 1400)		743

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

658

2061100292

VIKASH PARASHAR

VIMALA DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* 44	56
	102	PRINCIPLES OF MARKETING	P 11	* 15	26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 11	* 15	26 FF
	104	MANAGERIAL ECONOMICS	P 16	* 29	45
	105	RESEARCH METHODOLOGY	16	28	* 44
	106	CONSUMER BEHAVIOUR	P 12	* 28	40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	10	13	* 23 FF
	202	RETAIL MARKETING	15	28	* 43
	203	SALES MANAGEMENT & PERSONAL SELLING	10	12	* 22 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	30	* 40 FF
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 284)(2 : 284)		TOTAL (OUT OF 1400)		568

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

659

2061100280

VISHWESH SUBHASH SARPATWAR

SUKHADA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	37	P 54
	105	RESEARCH METHODOLOGY	14	34	P 48
	106	CONSUMER BEHAVIOUR	17	43	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	* 64

		MMM08_SM			
205	MARKET RESEARCH		20	36	* 56
206	RELATIONSHIP MARKETING		19	34	* 53
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 44
(1 : 408)(2 : 430)			TOTAL (OUT OF 1400)		838
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

660

2061100295

YADUVIR SINGH

URMILA DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	08	15	* 23 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 19	32 FF
	104	MANAGERIAL ECONOMICS	P 15	* 28	43
	105	RESEARCH METHODOLOGY	P 12	* 17	29 FF
	106	CONSUMER BEHAVIOUR	14	28	P 42

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			*	24
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	31
2	201 SERVICES MARKETING	10	12	*	22 FF
	202 RETAIL MARKETING	17	28	*	45
	203 SALES MANAGEMENT & PERSONAL SELLING	14	22	*	36 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	14	23	*	37 FF
	205 MARKET RESEARCH	17	29	*	46
	206 RELATIONSHIP MARKETING	11	15	*	26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	30
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	33
(1 : 269)(2 : 275)		TOTAL (OUT OF 1400)			544

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

661

2061100281

ZAVERI ANKESH YOGESH

ANITA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	13	38	P 51
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	14	37	P 51
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	16	31	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201 SERVICES MARKETING	17	29	* 46
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	31	* 48
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	35	* 52
	205 MARKET RESEARCH	16	29	* 45
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 359)(2 : 354)	TOTAL (OUT OF 1400)			713
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

662

2061001389

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	18	43	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	43	P 60
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	16	38	P 54
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	14	31	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	16	44	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	45	P 65
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301	INTERNATIONAL MARKETING	14	29	P 43
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	19	44	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	24	46	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 386)(2 : 399)(3 : 409)(4 : 425) GRAND TOTAL (OUT OF 2800)					1619

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

663

2061001295

AHER MONALI PRAKASH

BHARATI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	38	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	38	P 56
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	13	28	P 41
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	16	37	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	41	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301	INTERNATIONAL MARKETING	18	45	P 63
	302	LAWS RELATED TO MARKETING	14	30	P 44
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	20	42	P 62
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	20	42	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 27
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 385)(2 : 353)(3 : 409)(4 : 376) GRAND TOTAL (OUT OF 2800)					1523

SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

664

2061001370

AKSHAY SHEKHAR DUDDALWAR

UMA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	14	33	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	14	31	P 45
	202	RETAIL MARKETING	15	31	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	P 50
	205	MARKET RESEARCH	13	29	P 42
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	12	36	P 48
	302	LAWS RELATED TO MARKETING	P 14	* 34	48
	303	FINANCIAL SERVICES MARKETING	P 20	* 36	56
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 15	* 43	58
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	16	35	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49

		MMM08_SM		
404	DIRECT MARKETING	20	37	* 57
405	INDUSTRIAL MARKETING	17	33	* 50
406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28

(1 : 346)(2 : 342)(3 : 373)(4 : 370) GRAND TOTAL (OUT OF 2800) 1431

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

665

2061001386

AMARJEET KUMAR

JANKI DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	42	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	30	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	46	P 66
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	18	43	P 61
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	45	P 69

MMM08_SM

	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 386)(2 : 386)(3 : 435)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1605

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

666

2061001394

BHUTADA RUPESH PURSHOTTAM

SUREKHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	40	P 57
	102	PRINCIPLES OF MARKETING	18	42	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	42	P 57
	104	MANAGERIAL ECONOMICS	16	34	P 50
	105	RESEARCH METHODOLOGY	13	38	P 51
	106	CONSUMER BEHAVIOUR	17	35	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	13	29	P 42
	202	RETAIL MARKETING	18	39	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	14	41	P 55

		MMM08_SM		
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	46 P 67
	205	MARKET RESEARCH	17	29 P 46
	206	RELATIONSHIP MARKETING	19	34 P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)		P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)		P 31
3	301	INTERNATIONAL MARKETING	15	44 P 59
	302	LAWS RELATED TO MARKETING	20	36 P 56
	303	FINANCIAL SERVICES MARKETING	24	46 P 70
	304	MARKETING COMMUNICATION	23	44 P 67
	305	RETAIL OPERATIONS MANAGEMENT	21	39 P 60
	306	PROJECT WORK & VIVA	22	40 P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 32
4	401	BRAND MANAGEMENT	20	35 * 55
	402	STRATEGIC MARKETING	23	43 * 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35 * 55
	404	DIRECT MARKETING	20	35 * 55
	405	INDUSTRIAL MARKETING	22	40 * 62
	406	RURAL & AGRICULTURAL MARKETING	21	39 * 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 33
(1 : 386)(2 : 393)(3 : 448)(4 : 427)		GRAND TOTAL (OUT OF 2800)		1654

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

667

2061001308

CHAUDHARI ANIKET NANDKISHOR

SHEELA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	30	P 43
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	15	32	P 47

MMM08_SM

	105	RESEARCH METHODOLOGY	15	30	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	* 17	P 28	45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	31	P 48
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	33	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	35	* 53
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 323)(2 : 323)(3 : 341)(4 : 362) GRAND TOTAL (OUT OF 2800)					1349

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

668

2061001364

CHAVAN PARAG KISHOR

SULBHA

001

0471 M.I.T SCHOOL OF MGNT,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	35	P 50
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	15	29	P 44
	202	RETAIL MARKETING	13	33	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	13	30	P 43
	302	LAWS RELATED TO MARKETING	17	32	P 49
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	38	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 358)(2 : 344)(3 : 381)(4 : 395) GRAND TOTAL (OUT OF 2800)					1478

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

669

2061001355

CHORDIA PUNIT CHANDRAKANT

PRAMILA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	16	40	P 56
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	26	50	P 76
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	24	49	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 440)(2 : 422)(3 : 497)(4 : 451) GRAND TOTAL (OUT OF 2800)					1810

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

670

2061001286

DESHMANE ASHWINKUMAR PRABHAKAR

SUNANDA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	13	29	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	13	33	P 46
	202	RETAIL MARKETING	16	31	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	13	32	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	25	54	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	38	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	18	37	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27

MMM08_SM

(1 : 318)(2 : 348)(3 : 426)(4 : 377) GRAND TOTAL (OUT OF 2800) 1469

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

671

2061001318

DHRUBABRATA TALUKDAR PRABHAT CHANDRA

NILIMA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	14	33	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	14	32	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	15	32	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 22
3	301	INTERNATIONAL MARKETING	12	29	P 41
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 22
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24

MMM08_SM

4	401	BRAND MANAGEMENT	15	29	* 44
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	31	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 316)(2 : 340)(3 : 326)(4 : 344) GRAND TOTAL (OUT OF 2800) 1326

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

672

2061001315

DONGREKAR DEEPAL DILIP

MANISHA

001

0471 M.I.T SCHOOL OF MGNT,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	37	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	15	43	P 58
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	18	37	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	38	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33

MMM08_SM

3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 388)(2 : 393)(3 : 416)(4 : 416) GRAND TOTAL (OUT OF 2800) 1613

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

673

2061001358

GAONKAR VISHWESH KISHOR

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26

MMM08_SM

2	201	SERVICES MARKETING	18	35	P 53
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	35	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 368)(2 : 376)(3 : 394)(4 : 381) GRAND TOTAL (OUT OF 2800) 1519

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

674

2061001317

GUDDU KUMAR SHAH

CHANDA DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	36	P 48
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	14	38	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	15	36	P 51
	202	RETAIL MARKETING	16	32	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	15	33	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	22	42	* 64
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 375)(2 : 372)(3 : 397)(4 : 414)		GRAND TOTAL (OUT OF 2800)	1558		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

675

2061001291

HUDDAR SHASHVAT SHRIKANT

SHUBHANGI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22 FF
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	* NA	P 34	34 FF
	202	RETAIL MARKETING	12	38	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	* NA	P 28	28 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	36	P 50
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	* NA	P 28	28 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
3	301	INTERNATIONAL MARKETING	* 00	P 31	31 FF
	302	LAWS RELATED TO MARKETING	00	AB	* 00 FF
	303	FINANCIAL SERVICES MARKETING	* 00	P 37	37 FF
	304	MARKETING COMMUNICATION	* 00	P 35	35 FF
	305	RETAIL OPERATIONS MANAGEMENT	* 00	P 34	34 FF
	306	PROJECT WORK & VIVA	00	AB	* 00 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 00 FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 00 FF
4	401	BRAND MANAGEMENT	00	AB	* 00 FF
	402	STRATEGIC MARKETING	00	AB	* 00 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	00	AB	* 00 FF
	404	DIRECT MARKETING	00	AB	* 00 FF
	405	INDUSTRIAL MARKETING	00	AB	* 00 FF
	406	RURAL & AGRICULTURAL MARKETING	00	AB	* 00 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 00 FF
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 00 FF

(1 : 338)(2 : 253)(3 : 137)(4 : 0) GRAND TOTAL (OUT OF 2800) 728

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

676

2061001382

JINTURKAR RENU SHRIRAM

SANDHYA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	47	P 65
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	13	34	P 47
	202	RETAIL MARKETING	17	42	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	15	46	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	46	P 67
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	29	56	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 440)(2 : 409)(3 : 468)(4 : 452) GRAND TOTAL (OUT OF 2800)					1769

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

677

2061001353

JOSHI NEHA MUKUND

MADHURI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	21	40	P 61
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	24	46	P 70
	306	PROJECT WORK & VIVA	26	54	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	19	34	* 53

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 412)(2 : 424)(3 : 509)(4 : 453) GRAND TOTAL (OUT OF 2800) 1798

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

678

2061001350

KULKARNI AMRUTA RAVINDRA

RANJANA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	26	50	P 76
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63

MMM08_SM

	306	PROJECT WORK & VIVA	28	56	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	25	48	* 73
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 427)(2 : 444)(3 : 488)(4 : 446) GRAND TOTAL (OUT OF 2800)					1805

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

679

2061001352

KUMAR GAURAV

SHILA DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	15	33	P 48
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	30	P 44
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	14	36	P 50
	202	RETAIL MARKETING	12	35	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	12	40	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	31	P 45
	205	MARKET RESEARCH	14	28	P 42

MMM08_SM

	206	RELATIONSHIP MARKETING	12	34	P	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	25
3	301	INTERNATIONAL MARKETING	* 17	P 28		45
	302	LAWS RELATED TO MARKETING	P 11	* 16		27 FF
	303	FINANCIAL SERVICES MARKETING	15	39	P	54
	304	MARKETING COMMUNICATION	14	36	P	50
	305	RETAIL OPERATIONS MANAGEMENT	15	33	P	48
	306	PROJECT WORK & VIVA	02	AB	*	02 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			*	28
4	401	BRAND MANAGEMENT	14	23	*	37 FF
	402	STRATEGIC MARKETING	19	36	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	28
(1 : 330)(2 : 329)(3 : 281)(4 : 361) GRAND TOTAL (OUT OF 2800)						1301

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

680

2061001316

NAIK ABHAY ANIL

ANJUSHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 36
2	201 SERVICES MARKETING	18	32		P 50
	202 RETAIL MARKETING	20	38		P 58
	203 SALES MANAGEMENT & PERSONAL SELLING	18	35		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40		P 62
	205 MARKET RESEARCH	19	33		P 52
	206 RELATIONSHIP MARKETING	17	28		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 30
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	18	32		P 50
	303 FINANCIAL SERVICES MARKETING	21	39		P 60
	304 MARKETING COMMUNICATION	23	42		P 65
	305 RETAIL OPERATIONS MANAGEMENT	18	32		P 50
	306 PROJECT WORK & VIVA	22	42		P 64
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 25
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 31
4	401 BRAND MANAGEMENT	23	43	*	66
	402 STRATEGIC MARKETING	23	42	*	65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404 DIRECT MARKETING	19	34	*	53
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	34
(1 : 361)(2 : 395)(3 : 390)(4 : 416) GRAND TOTAL (OUT OF 2800)					1562

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

681

2061001301

PALIWAL SAGAR SUBHASH

BHARTI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 14	* 42	56
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 50	62
	104 MANAGERIAL ECONOMICS	15	28	P 43
	105 RESEARCH METHODOLOGY	15	38	P 53
	106 CONSUMER BEHAVIOUR	15	34	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201 SERVICES MARKETING	14	33	P 47
	202 RETAIL MARKETING	12	30	P 42
	203 SALES MANAGEMENT & PERSONAL SELLING	12	36	P 48
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	36	P 55
	205 MARKET RESEARCH	13	28	P 41
	206 RELATIONSHIP MARKETING	13	28	P 41
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 23
3	301 INTERNATIONAL MARKETING	13	29	P 42
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	20	37	P 57
	304 MARKETING COMMUNICATION	16	32	P 48
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	22	40	P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401 BRAND MANAGEMENT	19	33	* 52
	402 STRATEGIC MARKETING	15	39	* 54
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	16	28	* 44
	406 RURAL & AGRICULTURAL MARKETING	17	34	* 51
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 355)(2 : 324)(3 : 341)(4 : 357) GRAND TOTAL (OUT OF 2800)				1377

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

682

2061001348

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	36	P 54
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	46	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 388)(2 : 389)(3 : 463)(4 : 425) GRAND TOTAL (OUT OF 2800)					1665

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

683

2061001297

PATIL CHETAN TULSIDAS

JAYASHRI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	16	30	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	14	32	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	36	P 48
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	14	31	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	35	P 54
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53
	306	PROJECT WORK & VIVA	17	30	* 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 33
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	14	39	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	15	30	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			\$ * 15 \$
(1 : 355)(2 : 340)(3 : 379)(4 : 339)		GRAND TOTAL (OUT OF 2800)			1413

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

684

2061001337

PATIL PANKAJ ANIL

VIJAYA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	41	P 60
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	45	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	21	38	* 59
405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 399)(2 : 401)(3 : 405)(4 : 415) GRAND TOTAL (OUT OF 2800) 1620

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

685

2061001367

PRASHANT CHIRNJILAL TIWARI

JAYSHRI

001

0471 M.I.T SCHOOL OF MGNT,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	15	41	P 56
	302	LAWS RELATED TO MARKETING	19	33	P 52

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	11	15	* 26 FF
	402	STRATEGIC MARKETING	17	38	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51
	404	DIRECT MARKETING	18	40	* 58
	405	INDUSTRIAL MARKETING	14	29	* 43
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 351)(2 : 379)(3 : 405)(4 : 370)		GRAND TOTAL (OUT OF 2800)			1505
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

686

2061001314

PRATIK SHRIPRAKASH PANDEY

MEERA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	32	P 46
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	12	29	P 41
	202	RETAIL MARKETING	14	28	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	12	30	P 42

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	29	P 43
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	12	30	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	* 20	P 38	58
	302	LAWS RELATED TO MARKETING	16	28	P 44
	303	FINANCIAL SERVICES MARKETING	20	42	P 62
	304	MARKETING COMMUNICATION	13	29	P 42
	305	RETAIL OPERATIONS MANAGEMENT	17	33	P 50
	306	PROJECT WORK & VIVA	17	32	P 49
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 28
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 311)(2 : 308)(3 : 363)(4 : 349)		GRAND TOTAL (OUT OF 2800)			1331

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

687

2061001346

RUPAREL DHRUV GIRISH

VANDANA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	38	P 59

MMM08_SM

	105	RESEARCH METHODOLOGY	12	38	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	22	46	P 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	19	40	P 59
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 381)(2 : 386)(3 : 429)(4 : 417)		GRAND TOTAL (OUT OF 2800)			1613

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

688

2061001351

SHAH HIRAL CHETANBHAI

PARUL

001

0471 M.I.T SCHOOL OF MGNT,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	38	P 58
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	25	47	P 72
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	48	P 73
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	24	45	P 69
	303	FINANCIAL SERVICES MARKETING	27	53	P 80
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	25	48	P 73
	306	PROJECT WORK & VIVA	30	63	P 93
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	25	48	* 73
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	24	46	* 70
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 472)(2 : 463)(3 : 543)(4 : 479) GRAND TOTAL (OUT OF 2800)					1957

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

689

2061001375

SHASHANK SHEKHAR SHUKLA

VIBHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	37	P 54
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	29	P 41
	104	MANAGERIAL ECONOMICS	14	31	P 45
	105	RESEARCH METHODOLOGY	14	31	P 45
	106	CONSUMER BEHAVIOUR	18	34	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	14	29	P 43
	202	RETAIL MARKETING	16	33	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	43	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	22	43	P 65
	302	LAWS RELATED TO MARKETING	19	38	P 57
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 352)(2 : 388)(3 : 439)(4 : 418) GRAND TOTAL (OUT OF 2800)					1597

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

690

2061001381

SINGH PAWAN KUMAR

NIRMALA DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	34	P 50
	102	PRINCIPLES OF MARKETING	15	29	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	15	29	P 44
	105	RESEARCH METHODOLOGY	12	37	P 49
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	13	33	P 46
	202	RETAIL MARKETING	12	35	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	15	40	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	36	P 55
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	20	46	P 66
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

MMM08_SM

(1 : 337)(2 : 369)(3 : 438)(4 : 401) GRAND TOTAL (OUT OF 2800) 1545

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

691

2061001379

SOM PRAKASH OJHA

CHANDRAWATI DEVI

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	14	39	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	13	30	P 43
	106	CONSUMER BEHAVIOUR	15	39	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24
3	301	INTERNATIONAL MARKETING	* 18	P 35	53
	302	LAWS RELATED TO MARKETING	P 16	* 31	47
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	14	34	P 48
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	19	45	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 21

MMM08_SM

4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	05	29	* 34 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	16	28	* 44
	406	RURAL & AGRICULTURAL MARKETING	17	32	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32

(1 : 330)(2 : 331)(3 : 368)(4 : 329) GRAND TOTAL (OUT OF 2800) 1358

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

692

2061001305

SONI SURESH BHANWARLAL

KAMLA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	14	35	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	12	34	P 46
	202	RETAIL MARKETING	18	33	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 23

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	14	31	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	15	24	\$ * 39 \$
	402	STRATEGIC MARKETING	16	33	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	16	36	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33
(1 : 331)(2 : 343)(3 : 370)(4 : 348)		GRAND TOTAL (OUT OF 2800)		1392	

PASS CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

693

2061001289

SUNNY JAIRAMDAS TEJWANI

REKHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	15	43	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	41	P 56
	106	CONSUMER BEHAVIOUR	16	40	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31

		MMM08_SM			
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	39	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	15	42	P 57
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	38	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	19	41	* 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	40	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 366)(2 : 371)(3 : 406)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1540

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

694

2061001329

VYAVAHARE ABHIJEET ANANT

VARSHA

001
APRIL 2012

0471 M.I.T SCHOOL OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47

MMM08_SM

	102	PRINCIPLES OF MARKETING	19	43	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	12	35	P 47
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	16	36	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	18	33	P 51
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	16	38	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	17	39	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 356)(2 : 375)(3 : 387)(4 : 395) GRAND TOTAL (OUT OF 2800)					1513

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

695

2012001524

NEDA BAKRAEI

ZAHVA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	AB	* 15	FF
	102	PRINCIPLES OF MARKETING	16	AB	* 16	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	AB	* 15	FF
	104	MANAGERIAL ECONOMICS	14	AB	* 14	FF
	105	RESEARCH METHODOLOGY	15	AB	* 15	FF
	106	CONSUMER BEHAVIOUR	15	AB	* 15	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 27	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 27	
		TOTAL (OUT OF 700)			144	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

696

2061100248

AGARWAL NIKITA MUKESH

SARITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 48	66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 36	52
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	15	34	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 377)(2 : 369)			TOTAL (OUT OF 1400)	746

PASSES

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

697

2012001529

ARVIND KUMAR

MINTA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	37	* 55	
	102	PRINCIPLES OF MARKETING	09	11	* 20	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	* 45	
	104	MANAGERIAL ECONOMICS	09	11	* 20	FF
	105	RESEARCH METHODOLOGY	17	28	* 45	
	106	CONSUMER BEHAVIOUR	10	13	* 23	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 31	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 34	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	10	12	* 22	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	10	13	* 23	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	20	* 33	FF
	205	MARKET RESEARCH	15	31	* 46	
	206	RELATIONSHIP MARKETING	15	28	* 43	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 28	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30	
	(1 : 273)(2 : 258)			TOTAL (OUT OF 1400)	531	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

698

2061100208

ATHWANI RITIKA VINOD

HEMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* AB	16 FF
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	* 47
	205	MARKET RESEARCH	16	28	* 44
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 344)(2 : 348)		TOTAL (OUT OF 1400)		692

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

699

2061100242

ATIKA SURANA

SAROJ

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45

(1 : 406)(2 : 412)

MMM08_SM

TOTAL (OUT OF 1400) 818

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

700

2061100246

ATUL KUMAR

RANI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	* 47

		MMM08_SM			
202	RETAIL MARKETING	17	28	*	45
203	SALES MANAGEMENT & PERSONAL SELLING	17	28	*	45
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	*	51
205	MARKET RESEARCH	18	32	*	50
206	RELATIONSHIP MARKETING	18	32	*	50
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	NA FF
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	40
(1 : 365)(2 : 328)		TOTAL (OUT OF 1400)		693	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

701

2061100243

BHAVSAR HARDIKKUMAR RANJITBHAJ

KALPANA BEN

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 48	66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	35	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 386)(2 : 391)		TOTAL (OUT OF 1400)		777	
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

702

2061100241

DHUMANE SANGRAM RAM

SANGEETA

001

0478 NEVILLE WADIA INST. PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 37	55
	102	PRINCIPLES OF MARKETING	P 08	* 07	15 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	00	17	* 17 FF
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	P 15	* 28	43
	106	CONSUMER BEHAVIOUR	P 00	* 00	00 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB FF
2	201	SERVICES MARKETING	12	18	* 30 FF
	202	RETAIL MARKETING	08	09	* 17 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	08	16	* 24 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	16	29	* 45
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 186)(2 : 276)		TOTAL (OUT OF 1400)		462

FAIL ATKT

23 JUNE 2012

□

703

2061100239

GAJENDRA KUMAR

NIRMALA BAI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 48	64
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	21	42	P 63
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	15	33	* 48
	202 RETAIL MARKETING	18	31	* 49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	* 56
	205 MARKET RESEARCH	18	34	* 52
	206 RELATIONSHIP MARKETING	16	28	* 44
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 375)(2 : 341)		TOTAL (OUT OF 1400)		716

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

704

2061100240

HASSIJA SUNIL MOHAN

BHAVANA

001

0478 NEVILLE WADIA INST. PUNE

APRIL 2012

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	32	P 49
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	18	41	* 59
	202 RETAIL MARKETING	20	35	* 55
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205 MARKET RESEARCH	23	45	* 68
	206 RELATIONSHIP MARKETING	16	42	* 58
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 416)(2 : 445)	TOTAL (OUT OF 1400)		861	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

705

2061100210

JACOB ROHIT BOBBY

ASHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* AB	20	FF
	102 PRINCIPLES OF MARKETING	20	36	P 56	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	40	P 56	
	104 MANAGERIAL ECONOMICS	24	45	P 69	
	105 RESEARCH METHODOLOGY	P 23	* AB	23	FF
	106 CONSUMER BEHAVIOUR	18	36	P 54	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201 SERVICES MARKETING	21	AB	* 21	FF
	202 RETAIL MARKETING	22	AB	* 22	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	21	AB	* 21	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	AB	* 22	FF
	205 MARKET RESEARCH	24	AB	* 24	FF
	206 RELATIONSHIP MARKETING	22	AB	* 22	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38	
(1 : 370)(2 : 200)	TOTAL (OUT OF 1400)			570	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

706

2061100244

JAIN ROSHAN SUNIL

VIJAYA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 44	61
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 20	* 35	55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	34	* 51
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 404)(2 : 340)		TOTAL (OUT OF 1400)		744

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

707

2061100245

JITENDRA KUMAR PUSHUP

URMILA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	* 50

		MMM08_SM			
205	MARKET RESEARCH		19	36	* 55
206	RELATIONSHIP MARKETING		17	29	* 46
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 41
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 47
(1 : 369)(2 : 373)			TOTAL (OUT OF 1400)		742
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

708

2061100247

MACHAREKAR KAPIL KANTILAL

MEENA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 11	* 14	25 FF
	102	PRINCIPLES OF MARKETING	P 16	* AB	16 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	00	AB	* 00 FF
	104	MANAGERIAL ECONOMICS	P 15	* AB	15 FF
	105	RESEARCH METHODOLOGY	P 10	* 13	23 FF
	106	CONSUMER BEHAVIOUR	P 00	* 00	00 FF

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	33
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	36
2	201 SERVICES MARKETING	06	04	* 10	FF
	202 RETAIL MARKETING	08	08	* 16	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	* 43	
	205 MARKET RESEARCH	15	29	* 44	
	206 RELATIONSHIP MARKETING	12	17	* 29	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	
(1 : 148)(2 : 240)		TOTAL (OUT OF 1400)		388	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

709

2061100213

MEHRDAD MOHAMADINEJAD ASLZARANDI

FATEMEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	00	AB	* 00 FF
	102 PRINCIPLES OF MARKETING	P 15	* AB	15 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	00	AB	* 00 FF
	104 MANAGERIAL ECONOMICS	AB	AB	* AB FF
	105 RESEARCH METHODOLOGY	P 12	* AB	12 FF
	106 CONSUMER BEHAVIOUR	AB	AB	* AB FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB FF
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB FF
2	201 SERVICES MARKETING	AB	AB	* AB FF
	202 RETAIL MARKETING	AB	AB	* AB FF
	203 SALES MANAGEMENT & PERSONAL SELLING	AB	AB	* AB FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	AB	AB	* AB FF
	205 MARKET RESEARCH	AB	AB	* AB FF
	206 RELATIONSHIP MARKETING	AB	AB	* AB FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
(1 : 27)(2 : 0)		TOTAL (OUT OF 1400)		27
			FAIL	ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

710

2061100227

NAIDU SAGAR SUBHASH

MMM08_SM

NALINI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	00	31	* 31 FF
	102	PRINCIPLES OF MARKETING	P 00	* 00	00 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	00	AB	* 00 FF
	104	MANAGERIAL ECONOMICS	AB	AB	* AB FF
	105	RESEARCH METHODOLOGY	AB	28	* 28 FF
	106	CONSUMER BEHAVIOUR	AB	AB	* AB FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB FF
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	00	00	* 00 FF
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	06	04	* 10 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 59)(2 : 225)	TOTAL (OUT OF 1400)			284

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

711

2061100238

NAMBIAR ANUP BALAKRISHNAN

HEMLATA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 00	P 28	28 FF
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	34	* 52
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	15	32	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 18 FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 362)(2 : 303)		TOTAL (OUT OF 1400)		665

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

712

2012001530

PIRAYESH NAJIBI TABARI

TAHEREH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	* 58
	102	PRINCIPLES OF MARKETING	17	28	* 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	AB	* 18 FF
	104	MANAGERIAL ECONOMICS	17	33	* 50
	105	RESEARCH METHODOLOGY	17	29	* 46
	106	CONSUMER BEHAVIOUR	16	29	* 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 39
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 339)(2 : 366)	TOTAL (OUT OF 1400)			705

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

713

2061100228

RAHELA ABDUL RASHID

SHAMIM

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 38	54
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	AB	* AB FF
	104	MANAGERIAL ECONOMICS	P 17	* AB	17 FF
	105	RESEARCH METHODOLOGY	AB	16	* 16 FF
	106	CONSUMER BEHAVIOUR	AB	17	* 17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	13	19	* 32 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	AB	13	* 13 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	* 46
	205	MARKET RESEARCH	17	33	* 50
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 179)(2 : 249)	TOTAL (OUT OF 1400)			428

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

714

2061100249

RAJESH KUMAR

SHANTI DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	24	46	* 70
	203	SALES MANAGEMENT & PERSONAL SELLING	15	24	* 39 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	16	28	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 48

(1 : 374)(2 : 406) TOTAL (OUT OF 1400) 780

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

715 2061100250

SAPALIGA SAMEER PRABHAKAR SHASHIKALA

001 0478 NEVILLE WADIA INST. PUNE

APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	23	44	P 67
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49

MMM08_SM

2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	47	* 70
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 427)(2 : 434)			TOTAL (OUT OF 1400)		861

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

716

2061100236

SARA JALILVAND

SOHEILA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 44	59

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	P 16	* 30	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	30	* 30 FF
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	* 54
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 370)(2 : 348)			TOTAL (OUT OF 1400)	718
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

717

2061100251

SAROJIT TAPAN MANDAL

ANIMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 32	47
	102	PRINCIPLES OF MARKETING	P 11	* 14	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 29	44
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	P 16	* 28	44
	106	CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	09	11	* 20 FF
	202	RETAIL MARKETING	14	23	* 37 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	11	14	* 25 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	08	09	* 17 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 279)(2 : 232)			TOTAL (OUT OF 1400)	511

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

718

2061100252

SAWANT ANISHA PRADEEP

ANUPAMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 52	73
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	39	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	45	* 66
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 443)(2 : 403)			TOTAL (OUT OF 1400)	846
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

719

2061100237

SHAIKH AZHAR SHARIF

ZAKIYA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	AB	44	* 44	FF
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	17	* 17	FF
	104	MANAGERIAL ECONOMICS	16	32	P 48	
	105	RESEARCH METHODOLOGY	14	28	P 42	
	106	CONSUMER BEHAVIOUR	19	34	P 53	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44	
2	201	SERVICES MARKETING	AB	33	* 33	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	* 44	
	205	MARKET RESEARCH	17	29	* 46	
	206	RELATIONSHIP MARKETING	14	21	* 35	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA	FF
		(1 : 334)(2 : 282)		TOTAL (OUT OF 1400)	616	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

720

2061100254

SHASHANK BAJPAI

LAXMI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 44	64
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	31	P 46
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 19	* 34	53
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	16	28	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 401)(2 : 363)		TOTAL (OUT OF 1400)		764

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

721

2061100253

SHETTY SURYA CHANDRAHAS

SHAILAJA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 17	* 30	47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* AB	P 32	32 FF
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	P 18	* 31	49
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	37	* 54
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43

(1 : 348)(2 : 364)

TOTAL (OUT OF 1400) 712

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

722

2061100255

SHINDE AMOL DILIP

NANDA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	18	31	* 49

		MMM08_SM			
203	SALES MANAGEMENT & PERSONAL SELLING	10	12	*	22 FF
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45
205	MARKET RESEARCH	18	31	*	49
206	RELATIONSHIP MARKETING	17	28	*	45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	44
(1 : 349)(2 : 338)		TOTAL (OUT OF 1400)			687
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

723

2061100256

SINGAR STANLEY ROCKY

REETA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 42	64
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57

		MMM08_SM			
105	RESEARCH METHODOLOGY	P 20	* 36	56	
106	CONSUMER BEHAVIOUR	17	30	P 47	
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201 SERVICES MARKETING	20	37	* 57	
	202 RETAIL MARKETING	20	37	* 57	
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53	
	205 MARKET RESEARCH	19	33	* 52	
	206 RELATIONSHIP MARKETING	17	29	* 46	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
(1 : 411)(2 : 408)		TOTAL (OUT OF 1400)		819	
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

724

2061100259

SINGHAL VIKRANT MAHENDRA KUMAR

REKHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 45	65
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	21	39	P 60
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	22	41	* 63
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	* 63
	205 MARKET RESEARCH	18	35	* 53
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 423)(2 : 425)	TOTAL (OUT OF 1400)		848	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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725

MMM08_SM

2061100257

THAKUR HARSHIT C P SINGH

SANDHYA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 14	* AB	14 FF
	102 PRINCIPLES OF MARKETING	P 17	* AB	17 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	AB	* AB FF
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 15	* AB	15 FF
	106 CONSUMER BEHAVIOUR	P 28	* AB	28 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201 SERVICES MARKETING	AB	AB	* AB FF
	202 RETAIL MARKETING	AB	AB	* AB FF
	203 SALES MANAGEMENT & PERSONAL SELLING	AB	AB	* AB FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	AB	AB	* AB FF
	205 MARKET RESEARCH	AB	AB	* AB FF
	206 RELATIONSHIP MARKETING	AB	AB	* AB FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 178)(2 : 0)	TOTAL (OUT OF 1400)		178
			FAIL	ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

726

2061100260

VIKASH KUMAR BASANT

MANJU DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 46	62	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* AB	15	FF
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	P 18	* 35	53	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	20	35	* 55	
	202	RETAIL MARKETING	23	42	* 65	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47	
	205	MARKET RESEARCH	17	30	* 47	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 32	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
		(1 : 355)(2 : 384)		TOTAL (OUT OF 1400)	739	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

727

2061100258

VINEET KUMAR UPADHAY

MANJU

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 31	48
	102	PRINCIPLES OF MARKETING	P 16	* 28	44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* AB	14 FF
	104	MANAGERIAL ECONOMICS	P 16	* 28	44
	105	RESEARCH METHODOLOGY	P 14	* 29	43
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	14	28	* 42
	202	RETAIL MARKETING	14	22	* 36 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	22	* 36 FF
	205	MARKET RESEARCH	17	33	* 50
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 317)(2 : 296)		TOTAL (OUT OF 1400)		613

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

728

2061000281

ABHISHEK RAMESH KUMAR

SITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	35	P 52
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	41	P 59
	104	MANAGERIAL ECONOMICS	16	32	P 48
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	32	P 49
	206	RELATIONSHIP MARKETING	17	33	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	* AB	P 32	32 FF
	302	LAWS RELATED TO MARKETING	* AB	P 28	28 FF
	303	FINANCIAL SERVICES MARKETING	15	41	P 56
	304	MARKETING COMMUNICATION	12	34	P 46

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	* AB	P 31	31	FF
	306	PROJECT WORK & VIVA	AB	35	* 35	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB	FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB	FF
4	401	BRAND MANAGEMENT	14	35	* 49	
	402	STRATEGIC MARKETING	18	36	* 54	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	34	* 51	
	404	DIRECT MARKETING	17	37	* 54	
	405	INDUSTRIAL MARKETING	17	40	* 57	
	406	RURAL & AGRICULTURAL MARKETING	17	35	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33	
(1 : 405)(2 : 419)(3 : 228)(4 : 386)		GRAND TOTAL (OUT OF 2800)			1438	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

729

2061000283

AGARWAL VIVEK VIJAY

USHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	17	34	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	35	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	30	P 47

MMM08_SM

	206	RELATIONSHIP MARKETING	18	31	P	49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	45
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	19	34	P	53
	303	FINANCIAL SERVICES MARKETING	22	40	P	62
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P	57
	306	PROJECT WORK & VIVA	19	40	P	59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	18	AB	* 18	FF
	402	STRATEGIC MARKETING	12	18	* 30	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	18	36	* 54	
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34	
(1 : 366)(2 : 383)(3 : 408)(4 : 305) GRAND TOTAL (OUT OF 2800)						1462

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

730

2061000245

AMARNATH JHA

MEENA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	29	P 43
	102	PRINCIPLES OF MARKETING	15	37	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 19	32 FF
	104	MANAGERIAL ECONOMICS	P 16	* 28	44
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 27
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	17	28		P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	34		P 51
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	16	30		P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 42
3	301 INTERNATIONAL MARKETING	15	29		P 44
	302 LAWS RELATED TO MARKETING	P 12	* 17		29 FF
	303 FINANCIAL SERVICES MARKETING	P 15	* 37		52
	304 MARKETING COMMUNICATION	P 13	* 19		32 FF
	305 RETAIL OPERATIONS MANAGEMENT	* AB	P 29		29 FF
	306 PROJECT WORK & VIVA	16	33		P 49
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 25
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				* AB FF
4	401 BRAND MANAGEMENT	16	28		* 44
	402 STRATEGIC MARKETING	17	29		* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	10	12		* 22 FF
	404 DIRECT MARKETING	16	29		* 45
	405 INDUSTRIAL MARKETING	13	19		* 32 FF
	406 RURAL & AGRICULTURAL MARKETING	12	17		* 29 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 31
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 36
(1 : 315)(2 : 355)(3 : 260)(4 : 285) GRAND TOTAL (OUT OF 2800)					1215

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

731

2060901582

ANAND RAI

VIJAYLAXMI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	34	P	50
	102	PRINCIPLES OF MARKETING	16	28	P	44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	P	44
	205	MARKET RESEARCH	16	30	P	46
	206	RELATIONSHIP MARKETING	12	31	P	43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	41
3	301	INTERNATIONAL MARKETING	16	31	P	47
	302	LAWS RELATED TO MARKETING	14	33	P	47
	303	FINANCIAL SERVICES MARKETING	18	32	P	50
	304	MARKETING COMMUNICATION	14	30	P	44
	305	RETAIL OPERATIONS MANAGEMENT	17	35	P	52
	306	PROJECT WORK & VIVA	19	34	P	53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	17	29	P	46
	402	STRATEGIC MARKETING	18	34	P	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 14	* 21	\$	35 \$
	404	DIRECT MARKETING	17	29	P	46
	405	INDUSTRIAL MARKETING	P 19	* 34		53
	406	RURAL & AGRICULTURAL MARKETING	17	39	P	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
(1 : 348)(2 : 346)(3 : 363)(4 : 368) GRAND TOTAL (OUT OF 2800)				1425		

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

732

2061000280

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	29	P 42
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 17	29 FF
	104	MANAGERIAL ECONOMICS	P 06	* 04	10 FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	P 11	* 14	25 FF
	202	RETAIL MARKETING	P 16	* 28	44
	203	SALES MANAGEMENT & PERSONAL SELLING	P 11	* 15	26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 11	* 16	27 FF
	205	MARKET RESEARCH	P 08	* 09	17 FF
	206	RELATIONSHIP MARKETING	P 12	* 17	29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	AB	38	* 38 FF
	302	LAWS RELATED TO MARKETING	AB	05	* 05 FF
	303	FINANCIAL SERVICES MARKETING	AB	13	* 13 FF
	304	MARKETING COMMUNICATION	AB	04	* 04 FF
	305	RETAIL OPERATIONS MANAGEMENT	AB	28	* 28 FF
	306	PROJECT WORK & VIVA	P 14	* 30	44
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	13	19	* 32 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	10	13	* 23 FF
	404	DIRECT MARKETING	12	18	* 30 FF
	405	INDUSTRIAL MARKETING	13	20	* 33 FF
	406	RURAL & AGRICULTURAL MARKETING	08	09	* 17 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 245)(2 : 239)(3 : 132)(4 : 222) GRAND TOTAL (OUT OF 2800)					838

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

733

2061000282

ANIMESH KUMAR

MANJU DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	30	P 46
	102	PRINCIPLES OF MARKETING	17	34	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 44	57
	104	MANAGERIAL ECONOMICS	15	33	P 48
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	P 16	* 42	58
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	38	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	29	* 45
	404	DIRECT MARKETING	16	34	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	13	19	* 32 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 370)(2 : 363)(3 : 403)(4 : 331) GRAND TOTAL (OUT OF 2800)					1467

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

734

2061000310

ANKIT TIWARI

BINDU

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	33	P	47
	102	PRINCIPLES OF MARKETING	19	34	P	53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P	62
	104	MANAGERIAL ECONOMICS	16	34	P	50
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	18	34	P	52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	49
2	201	SERVICES MARKETING	20	36	P	56
	202	RETAIL MARKETING	19	34	P	53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P	57
	205	MARKET RESEARCH	18	31	P	49
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	14	31	P	45
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	19	38	P	57
	304	MARKETING COMMUNICATION	15	29	P	44
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	AB	44	*	44 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	16	29	*	45
	402	STRATEGIC MARKETING	17	32	*	49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	*	52
	404	DIRECT MARKETING	17	31	*	48
	405	INDUSTRIAL MARKETING	18	31	*	49

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406	RURAL & AGRICULTURAL MARKETING	16	30	* 46
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 391)(2 : 399)(3 : 345)(4 : 362) GRAND TOTAL (OUT OF 2800) 1497

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

735 2061000284
 BAJASH BASHEER MOHD BASHEER FAREEDHA

001 0478 NEVILLE WADIA INST. PUNE
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102	PRINCIPLES OF MARKETING	15	29	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	16	28	P 44
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	16	35	P 51
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	16	28	P 44
	306	PROJECT WORK & VIVA	23	48	P 71

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	48
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	30	*	47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	20	35	*	55
	406 RURAL & AGRICULTURAL MARKETING	17	28	*	45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	49

(1 : 342)(2 : 372)(3 : 397)(4 : 384) GRAND TOTAL (OUT OF 2800) 1495

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

736

2061000246

BHARAT BHUSHAN

URMILA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		14	28	P 42
	102 PRINCIPLES OF MARKETING		15	34	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		13	29	P 42
	104 MANAGERIAL ECONOMICS		14	28	P 42
	105 RESEARCH METHODOLOGY		14	30	P 44
	106 CONSUMER BEHAVIOUR		17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 25
2	201 SERVICES MARKETING		15	36	P 51
	202 RETAIL MARKETING		15	43	P 58
	203 SALES MANAGEMENT & PERSONAL SELLING		15	43	P 58
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		15	30	P 45
	205 MARKET RESEARCH		15	35	P 50
	206 RELATIONSHIP MARKETING		17	41	P 58

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P	26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P	30
3	301	INTERNATIONAL MARKETING	17	28		P	45
	302	LAWS RELATED TO MARKETING	* AB	P 28		28	FF
	303	FINANCIAL SERVICES MARKETING	24	46		P	70
	304	MARKETING COMMUNICATION	AB	28		* 28	FF
	305	RETAIL OPERATIONS MANAGEMENT	18	37		P	55
	306	PROJECT WORK & VIVA	24	50		P	74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P	29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P	41
4	401	BRAND MANAGEMENT	16	28		* 44	
	402	STRATEGIC MARKETING	17	35		* 52	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	34		* 51	
	404	DIRECT MARKETING	16	34		* 50	
	405	INDUSTRIAL MARKETING	19	34		* 53	
	406	RURAL & AGRICULTURAL MARKETING	15	35		* 50	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 34	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 32	
(1 : 325)(2 : 376)(3 : 370)(4 : 366)		GRAND TOTAL (OUT OF 2800)				1437	
							FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

737

2061001589

CHANDAN HENA KANTI

GEETA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	41	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	36	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

	(INT) (OUTOF 50)				P 42
2	201 SERVICES MARKETING	19	34		P 53
	202 RETAIL MARKETING	20	35		P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38		P 59
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	17	29		P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 45
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	18	31		P 49
	303 FINANCIAL SERVICES MARKETING	* AB	P 33		33 FF
	304 MARKETING COMMUNICATION	P 18	* 32		50
	305 RETAIL OPERATIONS MANAGEMENT	P 20	* 35		55
	306 PROJECT WORK & VIVA	23	51		P 74
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				* AB FF
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				* AB FF
4	401 BRAND MANAGEMENT	13	20		* 33 FF
	402 STRATEGIC MARKETING	16	30		* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22		* 36 FF
	404 DIRECT MARKETING	15	28		* 43
	405 INDUSTRIAL MARKETING	17	28		* 45
	406 RURAL & AGRICULTURAL MARKETING	18	36		* 54
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 32
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 34
(1 : 401)(2 : 394)(3 : 306)(4 : 323) GRAND TOTAL (OUT OF 2800)					1424

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

738

2061000251

CHANDAN SINGH

MAYA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 30	47
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 15	* 32	47
	303	FINANCIAL SERVICES MARKETING	20	49	P 69
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	16	38	P 54
	306	PROJECT WORK & VIVA	P 16	* 36	52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	14	23	\$ * 37 \$
	402	STRATEGIC MARKETING	16	34	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	31	* 47
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	17	40	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 347)(2 : 397)(3 : 377)(4 : 373)		GRAND TOTAL (OUT OF 2800)	1494		

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

739

2060901577

CHANDRA BHANU GUPTA

LALITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	37	P 53	
	102	PRINCIPLES OF MARKETING	14	32	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43	
	104	MANAGERIAL ECONOMICS	15	30	P 45	
	105	RESEARCH METHODOLOGY	16	28	P 44	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	15	28	P 43	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	P 47	
	205	MARKET RESEARCH	15	28	P 43	
	206	RELATIONSHIP MARKETING	15	41	P 56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45	
3	301	INTERNATIONAL MARKETING	16	28	P 44	
	302	LAWS RELATED TO MARKETING	17	28	P 45	
	303	FINANCIAL SERVICES MARKETING	13	28	P 41	
	304	MARKETING COMMUNICATION	P 11	* 15	26	FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	17	31	P 48	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40	
4	401	BRAND MANAGEMENT	16	33	P 49	
	402	STRATEGIC MARKETING	17	28	P 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46	
	404	DIRECT MARKETING	23	44	P 67	
	405	INDUSTRIAL MARKETING	17	28	P 45	
	406	RURAL & AGRICULTURAL MARKETING	18	38	P 56	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 39	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46	
(1 : 355)(2 : 359)(3 : 334)(4 : 393) GRAND TOTAL (OUT OF 2800)					1441	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

740

2060901628

DEBALINA BHATTACHARJEE

SUTAPA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 49	69
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	21	43	P 64
	206	RELATIONSHIP MARKETING	16	45	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	16	31	P 47
	302	LAWS RELATED TO MARKETING	12	29	P 41
	303	FINANCIAL SERVICES MARKETING	13	33	P 46
	304	MARKETING COMMUNICATION	13	40	P 53
	305	RETAIL OPERATIONS MANAGEMENT	14	28	P 42
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	16	34	P 50
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	37	P 53
	404	DIRECT MARKETING	17	48	P 65
	405	INDUSTRIAL MARKETING	19	34	P 53
	406	RURAL & AGRICULTURAL MARKETING	16	41	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
(1 : 393)(2 : 423)(3 : 333)(4 : 391) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

741

2061000285

DESHMUKH NIKHIL VIJAYRAO

VEENA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	30	P 43
	102	PRINCIPLES OF MARKETING	16	31	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	31	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 18	* 34	52
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	13	35	P 48
	306	PROJECT WORK & VIVA	23	46	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	34	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	38	* 58
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 330)(2 : 396)(3 : 398)(4 : 376) GRAND TOTAL (OUT OF 2800) 1500

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

742

2060901632

DEVENDRA VIDYARTHI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	31	P 47
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	39	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	35	P 52
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	13	38	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205	MARKET RESEARCH	P 16	* 30	46
	206	RELATIONSHIP MARKETING	17	40	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	12	28	P 40
	302	LAWS RELATED TO MARKETING	P 06	* 04	10 FF
	303	FINANCIAL SERVICES MARKETING	12	31	P 43
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	16	32	P 48

MMM08_SM

	306	PROJECT WORK & VIVA	P 15	* AB	15	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25	
4	401	BRAND MANAGEMENT	15	37	P 52	
	402	STRATEGIC MARKETING	P 17	* 29	46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	
	404	DIRECT MARKETING	17	36	P 53	
	405	INDUSTRIAL MARKETING	18	31	P 49	
	406	RURAL & AGRICULTURAL MARKETING	16	42	P 58	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 32	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33	
(1 : 345)(2 : 367)(3 : 250)(4 : 368) GRAND TOTAL (OUT OF 2800)					1330	
						FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

743

2061000311

ELMOUGHIRA OSMAN NOURELHADI

FATEMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 46	61	
	102	PRINCIPLES OF MARKETING	P 13	* AB	13	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 39	55	
	104	MANAGERIAL ECONOMICS	13	28	P 41	
	105	RESEARCH METHODOLOGY	P 15	* AB	15	FF
	106	CONSUMER BEHAVIOUR	P 13	* 29	42	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28	
2	201	SERVICES MARKETING	P 15	* AB	15	FF
	202	RETAIL MARKETING	P 13	* 19	32	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 20	* 36	56	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 15	* AB	15	FF
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	P 15	* AB	15	FF

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 34
208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 43
3	301 INTERNATIONAL MARKETING	NA	AB	* AB	FF
	302 LAWS RELATED TO MARKETING	NA	AB	* AB	FF
	303 FINANCIAL SERVICES MARKETING	NA	AB	* AB	FF
	304 MARKETING COMMUNICATION	NA	AB	* AB	FF
	305 RETAIL OPERATIONS MANAGEMENT	P 15	* 28		43
	306 PROJECT WORK & VIVA	NA	NA	* NA	FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	NA	AB	* AB	FF
	402 STRATEGIC MARKETING	NA	AB	* AB	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	NA	AB	* AB	FF
	404 DIRECT MARKETING	NA	AB	* AB	FF
	405 INDUSTRIAL MARKETING	17	28	* 45	
	406 RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* NA	FF
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA	FF
(1 : 282)(2 : 255)(3 : 134)(4 : 92) GRAND TOTAL (OUT OF 2800)					763

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

744

2061000286

FAYYAZBARJIN FIROOZEH MAHMOUD

FATEMEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		14	28	P 42
	102 PRINCIPLES OF MARKETING		18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	29	P 46
	104 MANAGERIAL ECONOMICS		13	37	P 50
	105 RESEARCH METHODOLOGY		17	28	P 45
	106 CONSUMER BEHAVIOUR		17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

	(INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	18	31		P 49
	202 RETAIL MARKETING	19	33		P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28		P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38		P 59
	205 MARKET RESEARCH	19	34		P 53
	206 RELATIONSHIP MARKETING	17	28		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	17	29		P 46
	303 FINANCIAL SERVICES MARKETING	18	33		P 51
	304 MARKETING COMMUNICATION	14	28		P 42
	305 RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306 PROJECT WORK & VIVA	24	52		P 76
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	17	29	*	46
	402 STRATEGIC MARKETING	17	29	*	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	17	30	*	47
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	19	35	*	54
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42
(1 : 366)(2 : 394)(3 : 396)(4 : 366)	GRAND TOTAL (OUT OF 2800)				1522

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

745

2060901615

GAIKWAD VINOD POPATRAO

RATNAMALA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 32	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	39	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	33	P 50
	206	RELATIONSHIP MARKETING	16	33	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	14	30	P 44
	302	LAWS RELATED TO MARKETING	14	32	P 46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	15	30	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	64	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	34	P 51
	402	STRATEGIC MARKETING	P 17	* 29	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	20	35	P 55
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	17	37	P 54
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
(1 : 363)(2 : 375)(3 : 392)(4 : 376) GRAND TOTAL (OUT OF 2800)					1506

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

746

2061000259

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	37	P 51
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* AB	17 FF
	104	MANAGERIAL ECONOMICS	P 14	* AB	14 FF
	105	RESEARCH METHODOLOGY	14	29	P 43
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	P 25	* AB	25 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	19	42	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	15	29	* 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	11	16	* 27 FF
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	10	12	* 22 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 283)(2 : 356)(3 : 394)(4 : 308) GRAND TOTAL (OUT OF 2800)					1341

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

747

2061000307

GHORPADE SWAPNIL SHIVAJI

VANDANA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 11	* 16	27	FF
	102	PRINCIPLES OF MARKETING	P 13	* AB	13	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 29	41	
	104	MANAGERIAL ECONOMICS	P 06	* 04	10	FF
	105	RESEARCH METHODOLOGY	P 12	* 17	29	FF
	106	CONSUMER BEHAVIOUR	P 06	* 03	09	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	P 11	* 15	26	FF
	202	RETAIL MARKETING	P 05	* 02	07	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 05	* 01	06	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 17	* 28	45	
	205	MARKET RESEARCH	P 08	* 07	15	FF
	206	RELATIONSHIP MARKETING	P 05	* 02	07	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	P 14	* 28	42	
	302	LAWS RELATED TO MARKETING	P 05	* 01	06	FF
	303	FINANCIAL SERVICES MARKETING	AB	07	* 07	FF
	304	MARKETING COMMUNICATION	P 12	* 17	29	FF
	305	RETAIL OPERATIONS MANAGEMENT	AB	12	* 12	FF
	306	PROJECT WORK & VIVA	19	45	P 64	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45	
4	401	BRAND MANAGEMENT	08	09	* 17	FF
	402	STRATEGIC MARKETING	07	06	* 13	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	15	* 26	FF
	404	DIRECT MARKETING	11	14	* 25	FF
	405	INDUSTRIAL MARKETING	07	05	* 12	FF
	406	RURAL & AGRICULTURAL MARKETING	06	03	* 09	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37	

(1 : 186)(2 : 186)(3 : 243)(4 : 180) GRAND TOTAL (OUT OF 2800) 795

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

748

2061000253

GIRISH CHOUHAN

TULSAN

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	14	29	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	16	28	P 44
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	14	48	P 62
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	33	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	11	16	* 27 FF
	405	INDUSTRIAL MARKETING	08	07	* 15 FF

				MMM08_SM		
406	RURAL & AGRICULTURAL MARKETING	17	28	*	45	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	36	
(1 : 329)(2 : 363)(3 : 360)(4 : 288)				GRAND TOTAL (OUT OF 2800)	1340	
FAILS						

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

749 2061000287
 IRENEUS DAVID GREESHMA

001 0478 NEVILLE WADIA INST. PUNE
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	P 14	* 40	54
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	15	35	P 50
	304	MARKETING COMMUNICATION	P 15	* 36	51
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	45	P 67

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	29
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	39
4	401 BRAND MANAGEMENT	16	28	*	44
	402 STRATEGIC MARKETING	17	30	*	47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	18	37	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	39

(1 : 350)(2 : 383)(3 : 390)(4 : 361) GRAND TOTAL (OUT OF 2800) 1484

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

750

2061001586

JAIN SWATI SAGARMAL

KALAWATI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	42	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	34	P 52
	104	MANAGERIAL ECONOMICS	18	41	P 59
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	17	37	P 54

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	13	28	P 41
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	42	P 63
	304	MARKETING COMMUNICATION	14	31	P 45
	305	RETAIL OPERATIONS MANAGEMENT	16	36	P 52
	306	PROJECT WORK & VIVA	19	46	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	16	33	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	15	31	* 46
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	16	39	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 29
(1 : 405)(2 : 428)(3 : 372)(4 : 362)		GRAND TOTAL (OUT OF 2800)			1567

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

751

2060901573

JOSHI YOGESH VIVEK

ASHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	40	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	17	32		P 49
	202 RETAIL MARKETING	19	33		P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	37		P 56
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	18	39		P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 32
3	301 INTERNATIONAL MARKETING	P 16	* 39		55
	302 LAWS RELATED TO MARKETING	19	34		P 53
	303 FINANCIAL SERVICES MARKETING	17	30		P 47
	304 MARKETING COMMUNICATION	18	32		P 50
	305 RETAIL OPERATIONS MANAGEMENT	18	33		P 51
	306 PROJECT WORK & VIVA	17	30		P 47
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 34
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 34
4	401 BRAND MANAGEMENT	15	36		P 51
	402 STRATEGIC MARKETING	16	28		P 44
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	33		P 49
	404 DIRECT MARKETING	P 17	* 29		46
	405 INDUSTRIAL MARKETING	17	30		P 47
	406 RURAL & AGRICULTURAL MARKETING	23	47		P 70
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
(1 : 369)(2 : 380)(3 : 371)(4 : 388) GRAND TOTAL (OUT OF 2800)					1508

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

752

2061000266

KAPIL KUMAR NAMDEV

PREMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 40	54
	104 MANAGERIAL ECONOMICS	14	32	P 46
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	20	36	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	P 57
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	16	32	P 48
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301 INTERNATIONAL MARKETING	15	30	P 45
	302 LAWS RELATED TO MARKETING	15	28	P 43
	303 FINANCIAL SERVICES MARKETING	14	43	P 57
	304 MARKETING COMMUNICATION	15	28	P 43
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	19	44	P 63
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	18	33	* 51
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	32	* 48
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	28	* 45
	406 RURAL & AGRICULTURAL MARKETING	18	37	* 55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 348)(2 : 381)(3 : 374)(4 : 373) GRAND TOTAL (OUT OF 2800)				1476

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

753

2060901575

KARAMJEET SINGH

SUKHDEEP KAUR

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	16	31	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	29	P 44
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	29	P 45
	205	MARKET RESEARCH	P 10	* 13	23 FF
	206	RELATIONSHIP MARKETING	13	31	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	16	28	P 44
	302	LAWS RELATED TO MARKETING	P 07	* 05	12 FF
	303	FINANCIAL SERVICES MARKETING	13	33	P 46
	304	MARKETING COMMUNICATION	P 08	* 09	17 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	17	38	P 55
	405	INDUSTRIAL MARKETING	18	31	P 49
	406	RURAL & AGRICULTURAL MARKETING	16	35	P 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 348)(2 : 314)(3 : 280)(4 : 368) GRAND TOTAL (OUT OF 2800)					1310

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

754

2061000289

MAHDI ARDIAN

MASOOMEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	38	P 55
	104	MANAGERIAL ECONOMICS	14	37	P 51
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	52	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	14	21	\$ * 35 \$
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 381)(2 : 400)(3 : 402)(4 : 375) GRAND TOTAL (OUT OF 2800)					1558

HIGHER SECOND CLASS \$ 0.4

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

755

2061000312

MALHOTRA NIKITA DEEPAK

SUNITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	42	P 63	
	102	PRINCIPLES OF MARKETING	15	29	P 44	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	30	P 42	
	104	MANAGERIAL ECONOMICS	13	33	P 46	
	105	RESEARCH METHODOLOGY	14	28	P 42	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	20	37	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	P 57	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	16	34	P 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43	
3	301	INTERNATIONAL MARKETING	18	44	* 62	
	302	LAWS RELATED TO MARKETING	17	31	* 48	
	303	FINANCIAL SERVICES MARKETING	19	40	* 59	
	304	MARKETING COMMUNICATION	AB	34	* 34	FF
	305	RETAIL OPERATIONS MANAGEMENT	19	36	* 55	
	306	PROJECT WORK & VIVA	18	35	* 53	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 40	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	18	33	* 51	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	

MMM08_SM

404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33

(1 : 360)(2 : 395)(3 : 391)(4 : 375) GRAND TOTAL (OUT OF 2800) 1521

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

756

2061000298

MANE PRATAP MARUTI

BABITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	13	29	P 42
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 40	60
	104	MANAGERIAL ECONOMICS	P 09	* 11	20 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	12	31	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	40	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	P 12	* 18	30 FF
	206	RELATIONSHIP MARKETING	P 12	* 18	30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 06	* 03	09 FF
	303	FINANCIAL SERVICES MARKETING	* AB	P 34	34 FF
	304	MARKETING COMMUNICATION	P 17	* 28	45

		MMM08_SM			
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	07	06	* 13 FF
	404	DIRECT MARKETING	15	28	* 43
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 329)(2 : 330)(3 : 268)(4 : 300)		GRAND TOTAL (OUT OF 2800)		1227	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

757

2060901646

MD. FIROZ ALAM

NOORYESHA KHATOON

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	31	P 48
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	36	P 53
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	29	P 45
	205	MARKET RESEARCH	P 07	* 05	12 FF

		MMM08_SM			
	206	RELATIONSHIP MARKETING	12	35	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	13	30	P 43
	302	LAWS RELATED TO MARKETING	P 07	* 05	12 FF
	303	FINANCIAL SERVICES MARKETING	12	31	P 43
	304	MARKETING COMMUNICATION	P 09	* 11	20 FF
	305	RETAIL OPERATIONS MANAGEMENT	16	34	P 50
	306	PROJECT WORK & VIVA	17	35	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	18	37	P 55
	402	STRATEGIC MARKETING	16	29	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	23	43	P 66
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	20	37	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 360)(2 : 329)(3 : 287)(4 : 390)		GRAND TOTAL (OUT OF 2800)			1366
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

758

2061000268

MESHARAM NAVEEN SUDHAKAR

KALPANA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	37	P 53
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 48
2	201 SERVICES MARKETING	22	42		P 64
	202 RETAIL MARKETING	23	43		P 66
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	40		P 56
	205 MARKET RESEARCH	17	29		P 46
	206 RELATIONSHIP MARKETING	16	29		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 39
3	301 INTERNATIONAL MARKETING	14	34		P 48
	302 LAWS RELATED TO MARKETING	14	31		P 45
	303 FINANCIAL SERVICES MARKETING	14	42		P 56
	304 MARKETING COMMUNICATION	13	39		P 52
	305 RETAIL OPERATIONS MANAGEMENT	* AB	P 31		31 FF
	306 PROJECT WORK & VIVA	19	48		P 67
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 32
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 33
4	401 BRAND MANAGEMENT	15	32		* 47
	402 STRATEGIC MARKETING	17	32		* 49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	29		* 44
	404 DIRECT MARKETING	14	33		* 47
	405 INDUSTRIAL MARKETING	18	36		* 54
	406 RURAL & AGRICULTURAL MARKETING	16	34		* 50
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 30
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 31
(1 : 356)(2 : 403)(3 : 364)(4 : 352) GRAND TOTAL (OUT OF 2800)					1475

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

759

2061000290

MITRA AMINI

MARZIEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	39	P 54
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	12	30	P 42
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	14	45	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	24	53	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	19	38	* 57
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	24	45	* 69
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 368)(2 : 405)(3 : 439)(4 : 431) GRAND TOTAL (OUT OF 2800)					1643

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

760

2061000291

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	32	P 47
	102	PRINCIPLES OF MARKETING	15	30	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	13	30	P 43
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	33	P 51
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	30	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	17	38	P 55
	304	MARKETING COMMUNICATION	12	28	P 40
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	15	33	* 48
	402	STRATEGIC MARKETING	15	32	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	18	34	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 351)(2 : 362)(3 : 375)(4 : 380) GRAND TOTAL (OUT OF 2800)					1468

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

761

2061000263

NAGAR INDRARAJ NANDKISHOR

KAUSHLYA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	19	35	P 54
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	32	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	15	38	P 53
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	18	33	P 51
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	36	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	AB	* 18 FF
	405	INDUSTRIAL MARKETING	18	33	* 51
	406	RURAL & AGRICULTURAL MARKETING	18	34	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 362)(2 : 387)(3 : 352)(4 : 325) GRAND TOTAL (OUT OF 2800)					1426

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

762

2061000292

NITESH KUMAR CHANDROL

SHAIL KUMARI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.			PASSING/OUT OF		40/100 TOT
			12/30 INT.	28/70 EXT.	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 14	* 34	48
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	12	30	P 42
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	34	P 51
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	34	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P 53
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	P 16	* 44	60
	302	LAWS RELATED TO MARKETING	P 08	* 09	17 FF
	303	FINANCIAL SERVICES MARKETING	15	40	P 55
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	18	45	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	17	28	* 45

MMM08_SM

405	INDUSTRIAL MARKETING	16	32	* 48
406	RURAL & AGRICULTURAL MARKETING	18	37	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 338)(2 : 361)(3 : 360)(4 : 345) GRAND TOTAL (OUT OF 2800) 1404

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

763

2061000269

NITESH PRATAP UDAY PRAKASH SINGH

MEERA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	31	P 46
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	29	P 41
	104	MANAGERIAL ECONOMICS	12	31	P 43
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	15	35	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	31	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205	MARKET RESEARCH	17	40	P 57
	206	RELATIONSHIP MARKETING	P 17	* 28	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	* AB	P 28	28 FF
	302	LAWS RELATED TO MARKETING	AB	12	* 12 FF
	303	FINANCIAL SERVICES MARKETING	* AB	P 43	43 FF
	304	MARKETING COMMUNICATION	AB	28	* 28 FF
	305	RETAIL OPERATIONS MANAGEMENT	* AB	P 32	32 FF

MMM08_SM

	306	PROJECT WORK & VIVA	AB	36	* 36	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB	FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB	FF
4	401	BRAND MANAGEMENT	15	37	* 52	
	402	STRATEGIC MARKETING	16	34	* 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47	
	404	DIRECT MARKETING	16	35	* 51	
	405	INDUSTRIAL MARKETING	15	32	* 47	
	406	RURAL & AGRICULTURAL MARKETING	17	41	* 58	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30	
(1 : 333)(2 : 356)(3 : 179)(4 : 366) GRAND TOTAL (OUT OF 2800)				1234		

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

764

2061000271

PANCHBHAVE ABHISHEK SANTRAM

GEETA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	39	P 56
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	30	P 45
	104	MANAGERIAL ECONOMICS	13	30	P 43
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	17	40	P 57
	304	MARKETING COMMUNICATION	15	29	P 44
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	18	34	* 52
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	33	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	43	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 360)(2 : 400)(3 : 411)(4 : 387) GRAND TOTAL (OUT OF 2800)					1558

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

765

2061000294

PARTHA BANERJEE

LALITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	37	P 51
	102	PRINCIPLES OF MARKETING	14	32	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 57	71
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 24
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	19	33		P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33		P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	40		P 59
	205 MARKET RESEARCH	19	34		P 53
	206 RELATIONSHIP MARKETING	20	35		P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301 INTERNATIONAL MARKETING	15	28		P 43
	302 LAWS RELATED TO MARKETING	P 15	* 28		43
	303 FINANCIAL SERVICES MARKETING	22	41		P 63
	304 MARKETING COMMUNICATION	16	28		P 44
	305 RETAIL OPERATIONS MANAGEMENT	15	38		P 53
	306 PROJECT WORK & VIVA	24	53		P 77
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				* AB FF
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				* AB FF
4	401 BRAND MANAGEMENT	17	28		* 45
	402 STRATEGIC MARKETING	18	37		* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	29		* 45
	404 DIRECT MARKETING	17	29		* 46
	405 INDUSTRIAL MARKETING	17	35		* 52
	406 RURAL & AGRICULTURAL MARKETING	18	50		* 68
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 42
(1 : 350)(2 : 400)(3 : 323)(4 : 396) GRAND TOTAL (OUT OF 2800)					1469

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

766

2061000295

PATEL ARPAN MUKESH

DAKSHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	37	P 54
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	29	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	17	33	P 50
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	14	29	P 43
	302	LAWS RELATED TO MARKETING	AB	28	* 28 FF
	303	FINANCIAL SERVICES MARKETING	16	32	P 48
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	56	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	42	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 364)(2 : 373)(3 : 356)(4 : 371) GRAND TOTAL (OUT OF 2800)					1464

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

767

2061000296

PATEL FAIQ SHAIKH MOHAMMED

AKHTARI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	35	P 54
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	45	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 365)(2 : 399)(3 : 425)(4 : 401) GRAND TOTAL (OUT OF 2800) 1590

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

768

2061000314

PATEL NIRAV RAVINDRAKUMAR

SHAKUNTLABEN

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	33	P 49
	102	PRINCIPLES OF MARKETING	15	35	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	16	37	P 53
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	37	P 54
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	16	35	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	* AB	P 30	30 FF
	302	LAWS RELATED TO MARKETING	AB	30	* 30 FF
	303	FINANCIAL SERVICES MARKETING	* AB	P 40	40 FF
	304	MARKETING COMMUNICATION	AB	30	* 30 FF
	305	RETAIL OPERATIONS MANAGEMENT	* AB	P 37	37 FF
	306	PROJECT WORK & VIVA	20	42	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	17	32	* 49
	402	STRATEGIC MARKETING	17	35	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	41	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 354)(2 : 399)(3 : 258)(4 : 402) GRAND TOTAL (OUT OF 2800) 1413

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

769

2061000293

PAWALE KISHOR SARJERAO

SAVITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	12	32	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	12	31	P 43
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	12	32	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	15	30	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	34	P 51
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	15	33	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	P 15	* 41	56
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	17	33	P 50
	304	MARKETING COMMUNICATION	P 12	* 18	30 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	36	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35 FF
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	18	31	* 49

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	17	33	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 322)(2 : 356)(3 : 321)(4 : 325) GRAND TOTAL (OUT OF 2800) 1324

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

770

2061000297

PERNEET SINGH LAMBA

HERJEET KAUR

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	15	30	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	52	P 76

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401 BRAND MANAGEMENT	17	31	*	48
	402 STRATEGIC MARKETING	17	36	*	53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	18	32	*	50
	405 INDUSTRIAL MARKETING	21	38	*	59
	406 RURAL & AGRICULTURAL MARKETING	18	38	*	56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44

(1 : 394)(2 : 405)(3 : 421)(4 : 403) GRAND TOTAL (OUT OF 2800) 1623

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

771

2060901691

PRADEEP KUMAR

MALTI DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	29	P 46
	102 PRINCIPLES OF MARKETING		17	30	P 47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104 MANAGERIAL ECONOMICS		P 17	* 28	45
	105 RESEARCH METHODOLOGY		17	28	P 45
	106 CONSUMER BEHAVIOUR		19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING		18	31	P 49
	202 RETAIL MARKETING		18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING		17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		19	34	P 53
	205 MARKET RESEARCH		17	28	P 45
	206 RELATIONSHIP MARKETING		20	35	P 55

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	16	28	P 44
	302	LAWS RELATED TO MARKETING	15	31	P 46
	303	FINANCIAL SERVICES MARKETING	14	29	P 43
	304	MARKETING COMMUNICATION	15	33	P 48
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	34	P 51
	402	STRATEGIC MARKETING	P 17	* 30	47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	19	44	P 63
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	21	39	P 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
(1 : 354)(2 : 382)(3 : 368)(4 : 390) GRAND TOTAL (OUT OF 2800)					1494

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

772

2061000270

PRANAV BHARTI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING	26	49		P 75
	202 RETAIL MARKETING	26	49		P 75
	203 SALES MANAGEMENT & PERSONAL SELLING	24	45		P 69
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	46		P 67
	205 MARKET RESEARCH	21	39		P 60
	206 RELATIONSHIP MARKETING	19	34		P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	20	36		P 56
	302 LAWS RELATED TO MARKETING	20	37		P 57
	303 FINANCIAL SERVICES MARKETING	20	35		P 55
	304 MARKETING COMMUNICATION	21	39		P 60
	305 RETAIL OPERATIONS MANAGEMENT	20	37		P 57
	306 PROJECT WORK & VIVA	22	52		P 74
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	22	40	*	62
	402 STRATEGIC MARKETING	18	37	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	19	33	*	52
	405 INDUSTRIAL MARKETING	24	45	*	69
	406 RURAL & AGRICULTURAL MARKETING	23	43	*	66
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 409)(2 : 495)(3 : 432)(4 : 444) GRAND TOTAL (OUT OF 2800)					1780

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

773

2060901689

PRASHANT SHARMA

PAVITRA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	17	30	P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205 MARKET RESEARCH	16	28	P 44
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301 INTERNATIONAL MARKETING	12	28	P 40
	302 LAWS RELATED TO MARKETING	14	28	P 42
	303 FINANCIAL SERVICES MARKETING	14	30	P 44
	304 MARKETING COMMUNICATION	12	28	P 40
	305 RETAIL OPERATIONS MANAGEMENT	13	28	P 41
	306 PROJECT WORK & VIVA	16	35	P 51
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401 BRAND MANAGEMENT	14	29	P 43
	402 STRATEGIC MARKETING	14	29	P 43
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	32	P 47
	404 DIRECT MARKETING	14	29	P 43
	405 INDUSTRIAL MARKETING	15	32	P 47
	406 RURAL & AGRICULTURAL MARKETING	14	39	P 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 24
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
(1 : 361)(2 : 360)(3 : 311)(4 : 328) GRAND TOTAL (OUT OF 2800)				1360

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

774

2061000315

PRERNA VATS

VEENA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	30	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	P 21	* 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	* AB	P 33	33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	* AB	P 40	40 FF
	205	MARKET RESEARCH	* AB	P 29	29 FF
	206	RELATIONSHIP MARKETING	P 17	* 28	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* AB FF
3	301	INTERNATIONAL MARKETING	P 22	* 41	63
	302	LAWS RELATED TO MARKETING	P 16	* 31	47
	303	FINANCIAL SERVICES MARKETING	AB	36	* 36 FF
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* 31	49
	306	PROJECT WORK & VIVA	AB	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	34	* 51
	406	RURAL & AGRICULTURAL MARKETING	17	34	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 355)(2 : 271)(3 : 239)(4 : 361) GRAND TOTAL (OUT OF 2800)					1226

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

775

2061000301

RAHUL KHAIRKAR

SINDHU

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	33	P 47
	102	PRINCIPLES OF MARKETING	14	31	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	29	P 43
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	15	34	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	P 16	* 29	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	* AB	P 31	31 FF
	302	LAWS RELATED TO MARKETING	AB	30	* 30 FF
	303	FINANCIAL SERVICES MARKETING	14	41	P 55
	304	MARKETING COMMUNICATION	AB	31	* 31 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53
	306	PROJECT WORK & VIVA	20	40	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	19	36	* 55
	402	STRATEGIC MARKETING	17	31	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 335)(2 : 360)(3 : 331)(4 : 368) GRAND TOTAL (OUT OF 2800)					1394

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

776

2061000299

RAJANI NITIN RAJU

DEEPA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	38	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	13	38	P 51
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	14	28	P 42
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	17	40	P 57
	304	MARKETING COMMUNICATION	P 15	* 34	49
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	21	44	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	34	* 51
	402	STRATEGIC MARKETING	18	34	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ * 35 \$
	404	DIRECT MARKETING	17	29	* 46

MMM08_SM

405	INDUSTRIAL MARKETING	18	32	* 50
406	RURAL & AGRICULTURAL MARKETING	17	33	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 366)(2 : 386)(3 : 388)(4 : 359) GRAND TOTAL (OUT OF 2800) 1499

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

777

2061000272

RAJESH KUMAR DHAKAR

KAUSHLYA BAI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	38	P 56
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	14	28	P 42
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	16	38	P 54
	304	MARKETING COMMUNICATION	15	28	P 43

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	16	36	* 52
	402	STRATEGIC MARKETING	16	32	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	29	* 45
	404	DIRECT MARKETING	17	33	* 50
	405	INDUSTRIAL MARKETING	17	37	* 54
	406	RURAL & AGRICULTURAL MARKETING	17	32	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33

(1 : 358)(2 : 393)(3 : 365)(4 : 365) GRAND TOTAL (OUT OF 2800) 1481

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

778

2061000303

RAVI

VIMLA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 31	45
	104	MANAGERIAL ECONOMICS	P 12	* 28	40
	105	RESEARCH METHODOLOGY	P 16	* 28	44
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45

MMM08_SM

	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	AB	39	* 39	FF
	302	LAWS RELATED TO MARKETING	P 09	* 11	20	FF
	303	FINANCIAL SERVICES MARKETING	15	35	P	50
	304	MARKETING COMMUNICATION	P 08	* 08	16	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	23	45	P	68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	17	30	* 47	
	402	STRATEGIC MARKETING	16	32	* 48	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	18	32	* 50	
	406	RURAL & AGRICULTURAL MARKETING	18	37	* 55	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 332)(2 : 362)(3 : 312)(4 : 369) GRAND TOTAL (OUT OF 2800)						1375

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

779

2061000302

RAVI KATIYAR

MUNNI DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	33	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	30	P 45
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	22	40	P 62
	202 RETAIL MARKETING	22	41	P 63
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	38	P 55
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	33	P 51
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	16	34	P 50
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	21	48	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401 BRAND MANAGEMENT	19	37	* 56
	402 STRATEGIC MARKETING	16	35	* 51
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	21	41	* 62
	406 RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 359)(2 : 425)(3 : 390)(4 : 401) GRAND TOTAL (OUT OF 2800) 1575

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

780

2061000305

RITESH KHAIRE

MANORAMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

		MMM08_SM		12/30	28/70	40/100
SEM.	PASSING/OUT OF	INT.	EXT.	TOT		
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 14	* 35	49		
	102 PRINCIPLES OF MARKETING	P 15	* 28	43		
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 30	45		
	104 MANAGERIAL ECONOMICS	P 12	* AB	12	FF	
	105 RESEARCH METHODOLOGY	P 14	* 28	42		
	106 CONSUMER BEHAVIOUR	P 17	* 28	45		
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29		
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33		
2	201 SERVICES MARKETING	16	29	P 45		
	202 RETAIL MARKETING	17	30	P 47		
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46		
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46		
	205 MARKET RESEARCH	P 12	* 18	30	FF	
	206 RELATIONSHIP MARKETING	P 13	* 19	32	FF	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40		
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 43		
3	301 INTERNATIONAL MARKETING	NA	AB	* AB	FF	
	302 LAWS RELATED TO MARKETING	NA	AB	* AB	FF	
	303 FINANCIAL SERVICES MARKETING	NA	AB	* AB	FF	
	304 MARKETING COMMUNICATION	NA	AB	* AB	FF	
	305 RETAIL OPERATIONS MANAGEMENT	NA	AB	* AB	FF	
	306 PROJECT WORK & VIVA	NA	NA	* NA	FF	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA	FF	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			* NA	FF	
4	401 BRAND MANAGEMENT	10	13	* 23	FF	
	402 STRATEGIC MARKETING	13	20	* 33	FF	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	08	08	* 16	FF	
	404 DIRECT MARKETING	17	28	* 45		
	405 INDUSTRIAL MARKETING	17	30	* 47		
	406 RURAL & AGRICULTURAL MARKETING	17	28	* 45		
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36		
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36		
(1 : 298)(2 : 329)(3 : 0)(4 : 281)				GRAND TOTAL (OUT OF 2800)	908	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

781

2061000273

SAMIRA ABED

JALEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 42	57
	102	PRINCIPLES OF MARKETING	14	33	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 32	46
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	P 14	* 28	42
	106	CONSUMER BEHAVIOUR	16	29	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	35	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	15	36	P 51
	304	MARKETING COMMUNICATION	14	35	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	35	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 335)(2 : 375)(3 : 396)(4 : 403) GRAND TOTAL (OUT OF 2800)					1509

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

782

2061000275

SAURABH KUMAR SINGH

NIRMALA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	29	P 43
	102	PRINCIPLES OF MARKETING	16	29	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* AB	13 FF
	104	MANAGERIAL ECONOMICS	P 13	* AB	13 FF
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	P 27	* AB	27 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	P 16	* AB	16 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	AB	AB	* AB FF
	302	LAWS RELATED TO MARKETING	AB	AB	* AB FF
	303	FINANCIAL SERVICES MARKETING	AB	AB	* AB FF
	304	MARKETING COMMUNICATION	* AB	P 32	32 FF
	305	RETAIL OPERATIONS MANAGEMENT	* AB	P 28	28 FF
	306	PROJECT WORK & VIVA	AB	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	15	AB	* 15 FF
	402	STRATEGIC MARKETING	15	AB	* 15 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	AB	* 16 FF
	404	DIRECT MARKETING	15	AB	* 15 FF
	405	INDUSTRIAL MARKETING	16	AB	* 16 FF
	406	RURAL & AGRICULTURAL MARKETING	16	AB	* 16 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 235)(2 : 332)(3 : 60)(4 : 155) GRAND TOTAL (OUT OF 2800)					782

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

783

2060901658

SHAIKH MUSHRIF KALEEM

BILQUEES

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	14	39	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	33	P 51
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52

MMM08_SM

404	DIRECT MARKETING	20	36	P 56
405	INDUSTRIAL MARKETING	17	28	P 45
406	RURAL & AGRICULTURAL MARKETING	20	35	P 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 34
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35

(1 : 369)(2 : 370)(3 : 353)(4 : 369) GRAND TOTAL (OUT OF 2800) 1461

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

784

2061000316

SHARMA ABHISHEK SHANKAR

SUDHA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	39	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P 53
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	40	P 58

MMM08_SM

	304	MARKETING COMMUNICATION	16	35	P	51
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	23	52	P	75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401	BRAND MANAGEMENT	18	31	*	49
	402	STRATEGIC MARKETING	18	35	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	20	36	*	56
	406	RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 357)(2 : 388)(3 : 436)(4 : 392)		GRAND TOTAL (OUT OF 2800)				1573

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

785

2061000274

SHITOLE NILESH VASANT

ALKA

001

0478 NEVILLE WADIA INST. PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* AB	17 FF
	102	PRINCIPLES OF MARKETING	P 17	* AB	17 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* AB	16 FF
	104	MANAGERIAL ECONOMICS	P 17	* AB	17 FF
	105	RESEARCH METHODOLOGY	P 17	* AB	17 FF
	106	CONSUMER BEHAVIOUR	P 17	* AB	17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	P 17	* 28	45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 23	* AB	23 FF
	205	MARKET RESEARCH	P 22	* AB	22 FF
	206	RELATIONSHIP MARKETING	P 17	* AB	17 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* AB FF
3	301	INTERNATIONAL MARKETING	AB	35	* 35 FF
	302	LAWS RELATED TO MARKETING	AB	AB	* AB FF
	303	FINANCIAL SERVICES MARKETING	AB	AB	* AB FF
	304	MARKETING COMMUNICATION	AB	AB	* AB FF
	305	RETAIL OPERATIONS MANAGEMENT	AB	AB	* AB FF
	306	PROJECT WORK & VIVA	AB	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	15	33	* 48
	402	STRATEGIC MARKETING	17	AB	* 17 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	AB	* 16 FF
	404	DIRECT MARKETING	15	29	* 44
	405	INDUSTRIAL MARKETING	16	AB	* 16 FF
	406	RURAL & AGRICULTURAL MARKETING	17	34	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 170)(2 : 241)(3 : 35)(4 : 256)		GRAND TOTAL (OUT OF 2800)		702	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

786

2060901663

SINGH SANJEEV KUMAR DEEP NARAYAN

SHIV KUMARI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 28	44
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	29	P 43
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 12	* 17	29 FF

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	49
2	201	SERVICES MARKETING	15	28	P	43
	202	RETAIL MARKETING	16	28	P	44
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P	43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	32	P	47
	205	MARKET RESEARCH	P 13	* 19		32 FF
	206	RELATIONSHIP MARKETING	13	30	P	43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	41
3	301	INTERNATIONAL MARKETING	12	29	P	41
	302	LAWS RELATED TO MARKETING	P 05	* 01		06 FF
	303	FINANCIAL SERVICES MARKETING	13	28	P	41
	304	MARKETING COMMUNICATION	P 11	* 14		25 FF
	305	RETAIL OPERATIONS MANAGEMENT	16	28	P	44
	306	PROJECT WORK & VIVA	17	29	P	46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	31
4	401	BRAND MANAGEMENT	16	28	P	44
	402	STRATEGIC MARKETING	17	28	P	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P	46
	404	DIRECT MARKETING	18	32	P	50
	405	INDUSTRIAL MARKETING	17	28	P	45
	406	RURAL & AGRICULTURAL MARKETING	17	29	P	46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	36
(1 : 333)(2 : 331)(3 : 272)(4 : 348)		GRAND TOTAL (OUT OF 2800)				1284

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

787

2060901686

SUMIT KUMAR

NILIMA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	32	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	33	P 49
	205	MARKET RESEARCH	16	31	P 47
	206	RELATIONSHIP MARKETING	15	37	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	13	29	P 42
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	18	37	P 55
	304	MARKETING COMMUNICATION	16	29	P 45
	305	RETAIL OPERATIONS MANAGEMENT	16	35	P 51
	306	PROJECT WORK & VIVA	18	41	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	16	31	P 47
	402	STRATEGIC MARKETING	17	34	P 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	30	P 46
	404	DIRECT MARKETING	16	28	P 44
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	18	41	P 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34

(1 : 361)(2 : 353)(3 : 336)(4 : 360) GRAND TOTAL (OUT OF 2800) 1410

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

SUNIL RAI

MUNNI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 43	58
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 31	45
	104	MANAGERIAL ECONOMICS	14	28	P 42
	105	RESEARCH METHODOLOGY	P 10	* 13	23 FF
	106	CONSUMER BEHAVIOUR	P 14	* 30	44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	15	31	P 46
	202	RETAIL MARKETING	16	29	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	31	P 45
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	P 16	* AB	16 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* AB FF
3	301	INTERNATIONAL MARKETING	* AB	P 29	29 FF
	302	LAWS RELATED TO MARKETING	P 07	* 06	13 FF
	303	FINANCIAL SERVICES MARKETING	AB	32	* 32 FF
	304	MARKETING COMMUNICATION	* AB	P 28	28 FF
	305	RETAIL OPERATIONS MANAGEMENT	AB	28	* 28 FF
	306	PROJECT WORK & VIVA	AB	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* AB FF
4	401	BRAND MANAGEMENT	16	29	* 45
	402	STRATEGIC MARKETING	15	33	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	18	* 30 FF
	404	DIRECT MARKETING	11	15	* 26 FF
	405	INDUSTRIAL MARKETING	15	28	* 43
	406	RURAL & AGRICULTURAL MARKETING	16	AB	* 16 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 300)(2 : 265)(3 : 130)(4 : 269) GRAND TOTAL (OUT OF 2800)					964

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

789

2061000306

SWAMI SANJAY C.R. NARAYAN

GITA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	37	P 54
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	16	34	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	15	39	P 54
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	33	P 50
	306	PROJECT WORK & VIVA	25	58	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	41	* 59
	402	STRATEGIC MARKETING	17	34	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	17	33	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 350)(2 : 392)(3 : 414)(4 : 384) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

790

2060901617

TALATHI SWAPNIL RAMESH

GEETA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* AB	17	FF
	102	PRINCIPLES OF MARKETING	P 17	* AB	17	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	16	28	P 44	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	16	30	P 46	
	202	RETAIL MARKETING	14	30	P 44	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	34	P 48	
	205	MARKET RESEARCH	P 18	* AB	18	FF
	206	RELATIONSHIP MARKETING	13	36	P 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	13	28	P 41	
	302	LAWS RELATED TO MARKETING	13	29	P 42	
	303	FINANCIAL SERVICES MARKETING	13	28	P 41	
	304	MARKETING COMMUNICATION	P 07	* 05	12	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47	
	306	PROJECT WORK & VIVA	19	35	P 54	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	
4	401	BRAND MANAGEMENT	P 06	* 03	09	FF
	402	STRATEGIC MARKETING	17	29	P 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	

MMM08_SM

404	DIRECT MARKETING	P 13	* 20	33	FF
405	INDUSTRIAL MARKETING	P 06	* 04	10	FF
406	RURAL & AGRICULTURAL MARKETING	17	31	P 48	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	

(1 : 276)(2 : 324)(3 : 303)(4 : 269) GRAND TOTAL (OUT OF 2800) 1172

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

792

2061001588

UPASANA RAJESH GARG

SHARDA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	33	P 50
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	42	P 63
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	20	38	P 58

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306	PROJECT WORK & VIVA	20	37	P	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49
4	401	BRAND MANAGEMENT	17	AB	*	17 FF
	402	STRATEGIC MARKETING	13	20	*	33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	18	31	*	49
	405	INDUSTRIAL MARKETING	20	37	*	57
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 409)(2 : 409)(3 : 414)(4 : 339)		GRAND TOTAL (OUT OF 2800)				1571

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

793

2061000308

VIKAS SINGH

URMILA DEVI

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	37	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	34	P 51
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	32	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	17	30	P	47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	34	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	45	
3	301	INTERNATIONAL MARKETING	14	35	P	49	
	302	LAWS RELATED TO MARKETING	P 11	* 14		25	FF
	303	FINANCIAL SERVICES MARKETING	15	31	P	46	
	304	MARKETING COMMUNICATION	15	34	P	49	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45	
	306	PROJECT WORK & VIVA	17	36	P	53	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	28	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35	
4	401	BRAND MANAGEMENT	16	30	*	46	
	402	STRATEGIC MARKETING	17	30	*	47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	10	13	*	23	FF
	404	DIRECT MARKETING	15	28	*	43	
	405	INDUSTRIAL MARKETING	17	29	*	46	
	406	RURAL & AGRICULTURAL MARKETING	17	29	*	46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	32	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	31	
(1 : 349)(2 : 363)(3 : 330)(4 : 314) GRAND TOTAL (OUT OF 2800)						1356	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

794

2061000309

VISHAL SHANKAR

KOKILA

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 41
2	201 SERVICES MARKETING	24	46		P 70
	202 RETAIL MARKETING	26	49		P 75
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42		P 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	44		P 62
	205 MARKET RESEARCH	17	30		P 47
	206 RELATIONSHIP MARKETING	18	36		P 54
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	20	43		P 63
	302 LAWS RELATED TO MARKETING	19	33		P 52
	303 FINANCIAL SERVICES MARKETING	22	46		P 68
	304 MARKETING COMMUNICATION	17	40		P 57
	305 RETAIL OPERATIONS MANAGEMENT	20	36		P 56
	306 PROJECT WORK & VIVA	23	48		P 71
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 49
4	401 BRAND MANAGEMENT	21	42	*	63
	402 STRATEGIC MARKETING	22	40	*	62
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	17	30	*	47
	405 INDUSTRIAL MARKETING	24	45	*	69
	406 RURAL & AGRICULTURAL MARKETING	24	45	*	69
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 410)(2 : 469)(3 : 464)(4 : 451) GRAND TOTAL (OUT OF 2800)					1794

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

795

2061000279

YAASSER NEZHAD JAMALZAEI

FARKHONDEH

001
APRIL 2012

0478 NEVILLE WADIA INST. PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	32	P 49
	102 PRINCIPLES OF MARKETING	18	36	P 54
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 29	43
	104 MANAGERIAL ECONOMICS	P 15	* 29	44
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	18	32	P 50
	202 RETAIL MARKETING	21	39	P 60
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	14	36	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	17	32	P 49
	302 LAWS RELATED TO MARKETING	P 17	* 28	45
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	13	28	P 41
	305 RETAIL OPERATIONS MANAGEMENT	P 23	* 43	66
	306 PROJECT WORK & VIVA	18	32	P 50
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401 BRAND MANAGEMENT	17	32	* 49
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404 DIRECT MARKETING	17	30	* 47
	405 INDUSTRIAL MARKETING	20	35	* 55
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 350)(2 : 382)(3 : 391)(4 : 381) GRAND TOTAL (OUT OF 2800)				1504

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

DESHMUKH AMIT PRASANNA

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	27	AB	* 27	FF
	102	PRINCIPLES OF MARKETING	26	AB	* 26	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	AB	* 25	FF
	104	MANAGERIAL ECONOMICS	27	AB	* 27	FF
	105	RESEARCH METHODOLOGY	27	AB	* 27	FF
	106	CONSUMER BEHAVIOUR	25	AB	* 25	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 46	
2	201	SERVICES MARKETING	26	AB	* 26	FF
	202	RETAIL MARKETING	28	AB	* 28	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	28	AB	* 28	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	26	AB	* 26	FF
	205	MARKET RESEARCH	28	AB	* 28	FF
	206	RELATIONSHIP MARKETING	27	AB	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
	(1 : 248)(2 : 256)		TOTAL (OUT OF 1400)		504	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

797

2061100901

K.RAJA RAO

RATNA

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 47	72	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	13	20	* 33	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55	
	205	MARKET RESEARCH	17	30	* 47	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45	
	(1 : 390)(2 : 350)		TOTAL (OUT OF 1400)		740	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

798

2061100261

THORVE DIPAK DNYANDEO

SANJIVANI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 41	63
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 393)(2 : 381)		TOTAL (OUT OF 1400)		774
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

799

2060800268

ABHISHEK TRIPHATHI

SUMAN

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205 MARKET RESEARCH	20	35	P 55
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	20	35	P 55
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	17	28	P 45
	304 MARKETING COMMUNICATION	19	33	P 52
	305 RETAIL OPERATIONS MANAGEMENT	20	36	P 56

MMM08_SM

	306	PROJECT WORK & VIVA	P 25	* AB	25	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40	
4	401	BRAND MANAGEMENT	17	28	P 45	
	402	STRATEGIC MARKETING	17	28	P 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	
	404	DIRECT MARKETING	19	34	P 53	
	405	INDUSTRIAL MARKETING	18	32	P 50	
	406	RURAL & AGRICULTURAL MARKETING	20	37	P 57	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
(1 : 356)(2 : 403)(3 : 358)(4 : 385) GRAND TOTAL (OUT OF 2800)					1502	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

800

2061000318

ADITYA KUMAR SINGH

REKHA

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 46	70
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	17	29	P 46

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301	INTERNATIONAL MARKETING	P	23	*	44 67
	302	LAWS RELATED TO MARKETING	P	17	*	28 45
	303	FINANCIAL SERVICES MARKETING	P	20	*	37 57
	304	MARKETING COMMUNICATION	P	19	*	33 52
	305	RETAIL OPERATIONS MANAGEMENT	P	18	*	31 49
	306	PROJECT WORK & VIVA	P	21	*	39 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	46
4	401	BRAND MANAGEMENT		17		28 * 45
	402	STRATEGIC MARKETING		20		35 * 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT		18		32 * 50
	404	DIRECT MARKETING		19		33 * 52
	405	INDUSTRIAL MARKETING		18		31 * 49
	406	RURAL & AGRICULTURAL MARKETING		18		32 * 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 45
(1 : 403)(2 : 391)(3 : 423)(4 : 393)		GRAND TOTAL (OUT OF 2800)				1610

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

801

2061000317

AMIT ANAND GUPTA

MANJU

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 44
2	201 SERVICES MARKETING	19	33		P 52
	202 RETAIL MARKETING	20	35		P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32		P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	P 27	* AB		27 FF
	205 MARKET RESEARCH	P 26	* AB		26 FF
	206 RELATIONSHIP MARKETING	20	36		P 56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301 INTERNATIONAL MARKETING	P 26	* AB		26 FF
	302 LAWS RELATED TO MARKETING	P 27	* AB		27 FF
	303 FINANCIAL SERVICES MARKETING	P 27	* AB		27 FF
	304 MARKETING COMMUNICATION	21	38		P 59
	305 RETAIL OPERATIONS MANAGEMENT	21	39		P 60
	306 PROJECT WORK & VIVA	27	65		P 92
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 47
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	26	AB	* 26	FF
	402 STRATEGIC MARKETING	27	AB	* 27	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27	FF
	404 DIRECT MARKETING	27	AB	* 27	FF
	405 INDUSTRIAL MARKETING	28	AB	* 28	FF
	406 RURAL & AGRICULTURAL MARKETING	26	AB	* 26	FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 46
(1 : 329)(2 : 360)(3 : 383)(4 : 254) GRAND TOTAL (OUT OF 2800)					1326

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

803

2060800251

ASHISH GUPTA

MAYA

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* AB	25 FF
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	20	38	P 58
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	20	36	P 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	20	36	P 56
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	21	39	P 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 355)(2 : 414)(3 : 418)(4 : 402) GRAND TOTAL (OUT OF 2800)					1589

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

804

2060901044

ASHISH KUMAR GUPTA

CHANDRAKANTA

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 25	* AB	25 FF
	303	FINANCIAL SERVICES MARKETING	P 24	* AB	24 FF
	304	MARKETING COMMUNICATION	P 23	* AB	23 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	P 24	* AB	24 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	P 28	* AB	28 FF
	402	STRATEGIC MARKETING	P 27	* AB	27 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 24	* AB	24 FF
	404	DIRECT MARKETING	P 24	* AB	24 FF
	405	INDUSTRIAL MARKETING	P 28	* AB	28 FF
	406	RURAL & AGRICULTURAL MARKETING	P 24	* AB	24 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48

(1 : 369)(2 : 385)(3 : 270)(4 : 249) GRAND TOTAL (OUT OF 2800) 1273

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

805

2060900973

ATISH KUMAR BISWAL

SANDHYARANI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	49	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	P 17	* 28	45
	402	STRATEGIC MARKETING	20	35	P 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	19	33	P 52
	406	RURAL & AGRICULTURAL MARKETING	18	32	P 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 368)(2 : 397)(3 : 399)(4 : 394) GRAND TOTAL (OUT OF 2800)					1558

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

806

2060900972

JHA RAMESH KUMAR

JANKI DEVI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 10	* 13	23 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	P 17	* 28	45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 13	* 20	33 FF
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 10	* 13	23 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	P 10	* 12	22 FF
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 27	* AB	27 FF
	404	DIRECT MARKETING	P 13	* 19	32 FF
	405	INDUSTRIAL MARKETING	P 15	* 24	39 FF

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	18	32	P 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47

(1 : 351)(2 : 393)(3 : 347)(4 : 307) GRAND TOTAL (OUT OF 2800) 1398

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

807 2061000324

KAMBLE GANGADHAR GULAB SHANTABAI

001 0485 IBMR, WAKAD, PUNE 57
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	P 23	* 42	65
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	P 20	* 36	56
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* 32	50
	306	PROJECT WORK & VIVA	P 24	* 46	70

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	46
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	23	42	*	65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 382)(2 : 429)(3 : 425)(4 : 399)		GRAND TOTAL (OUT OF 2800)				1635

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

808

2060901043

MONU MANGAL

RAMKALI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	P 21	* AB	21 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	P 24	* AB	24 FF
	202	RETAIL MARKETING	P 26	* AB	26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 26	* AB	26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	P 26	* AB	26 FF
	206	RELATIONSHIP MARKETING	P 25	* AB	25 FF

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 20	* AB	20 FF
	303	FINANCIAL SERVICES MARKETING	P 23	* AB	23 FF
	304	MARKETING COMMUNICATION	P 24	* AB	24 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 19	* AB	19 FF
	306	PROJECT WORK & VIVA	P 20	* AB	20 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	P 24	* AB	24 FF
	402	STRATEGIC MARKETING	P 26	* AB	26 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 23	* AB	23 FF
	404	DIRECT MARKETING	P 27	* AB	27 FF
	405	INDUSTRIAL MARKETING	P 25	* AB	25 FF
	406	RURAL & AGRICULTURAL MARKETING	P 25	* AB	25 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 336)(2 : 272)(3 : 240)(4 : 241) GRAND TOTAL (OUT OF 2800)					1089

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

809

2060900970

RANJAN RAJEEV

JAYRANI DEVI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

	(INT) (OUTOF 50)				P 42
2	201 SERVICES MARKETING	P 18	* 31		49
	202 RETAIL MARKETING	17	28	P	45
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	P	56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P	47
	205 MARKET RESEARCH	18	32	P	50
	206 RELATIONSHIP MARKETING	22	40	P	62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301 INTERNATIONAL MARKETING	19	33	P	52
	302 LAWS RELATED TO MARKETING	P 12	* 18		30 FF
	303 FINANCIAL SERVICES MARKETING	18	31	P	49
	304 MARKETING COMMUNICATION	18	31	P	49
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306 PROJECT WORK & VIVA	P 20	* 36		56
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401 BRAND MANAGEMENT	P 14	* 22		36 FF
	402 STRATEGIC MARKETING	17	29	P	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P	49
	404 DIRECT MARKETING	18	31	P	49
	405 INDUSTRIAL MARKETING	17	29	P	46
	406 RURAL & AGRICULTURAL MARKETING	18	31	P	49
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
(1 : 367)(2 : 401)(3 : 363)(4 : 369) GRAND TOTAL (OUT OF 2800)					1500

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

810

2060901022

SHISHIR KUMAR SRIVASTAV

URMIL DEVI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM					
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	32	P 50
	402	STRATEGIC MARKETING	19	34	P 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
(1 : 387)(2 : 403)(3 : 360)(4 : 380) GRAND TOTAL (OUT OF 2800)					1530

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

811

2060901049

SIDDHARTH KUMAR SHRIVASTAVA DAMODAR PRASAD

MANJU BHASHINI DEVI

MMM08_SM

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 375)(2 : 376)(3 : 393)(4 : 383) GRAND TOTAL (OUT OF 2800)					1527

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

812

2060901046

TEMBHURNE SWAPNIL DURYODHAN

VINODINI

001
APRIL 2012

0485 IBMR, WAKAD, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	P 62
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	43	P 63
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	P 53
	404	DIRECT MARKETING	19	33	P 52
	405	INDUSTRIAL MARKETING	20	37	P 57
	406	RURAL & AGRICULTURAL MARKETING	23	42	P 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
(1 : 414)(2 : 397)(3 : 361)(4 : 422) GRAND TOTAL (OUT OF 2800)					1594

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

813

2061100219

ARCHANA DAS

SANDHYA RANI

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	P 19	* 34	53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 388)(2 : 386)	TOTAL (OUT OF 1400)			774

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

814

2061100217

FADNAVIS KANCHAN RUPAK

SMITA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	54	P 78
	104	MANAGERIAL ECONOMICS	24	50	P 74
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	52	* 77
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 473)(2 : 466)	TOTAL (OUT OF 1400)			939
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

815

2061100230

KUMBARE SWAPNIL SAMBHAJI

SUNITA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 49	75
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49

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(1 : 403)(2 : 387)

TOTAL (OUT OF 1400) 790

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

816

2061100222

WAGH AVINASH SURESH

PUSHPA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 14	* 22	36 FF
	102 PRINCIPLES OF MARKETING	P 10	* 12	22 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 05	* 02	07 FF
	104 MANAGERIAL ECONOMICS	P 09	* 10	19 FF
	105 RESEARCH METHODOLOGY	P 12	* 17	29 FF
	106 CONSUMER BEHAVIOUR	P 10	* 12	22 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45

		MMM08_SM				
2	201	SERVICES MARKETING	25	AB	*	25 FF
	202	RETAIL MARKETING	08	07	*	15 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	18	*	30 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	11	*	20 FF
	205	MARKET RESEARCH	17	28	*	45
	206	RELATIONSHIP MARKETING	11	15	*	26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	46
(1 : 224)(2 : 252)			TOTAL (OUT OF 1400)			476
						FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

817

2061000329

AMIT KUMAR SINGH

ASHA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45	
	104	MANAGERIAL ECONOMICS	19	33	P	52	
	105	RESEARCH METHODOLOGY	18	31	P	49	
	106	CONSUMER BEHAVIOUR	17	29	P	46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)					P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)					P 43
2	201	SERVICES MARKETING	20	35	P	55	
	202	RETAIL MARKETING	20	35	P	55	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52	
	205	MARKET RESEARCH	17	28	P	45	
	206	RELATIONSHIP MARKETING	17	28	P	45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)					P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)					P 44
3	301	INTERNATIONAL MARKETING	21	38	P	59	
	302	LAWS RELATED TO MARKETING	P 18	* 31		49	
	303	FINANCIAL SERVICES MARKETING	20	35	P	55	
	304	MARKETING COMMUNICATION	17	29	P	46	
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P	49	
	306	PROJECT WORK & VIVA	P 24	* AB		24	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)					P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)					P 43
4	401	BRAND MANAGEMENT	14	23	* 37	FF	
	402	STRATEGIC MARKETING	18	32	* 50		
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55		
	404	DIRECT MARKETING	18	31	* 49		
	405	INDUSTRIAL MARKETING	23	43	* 66		
	406	RURAL & AGRICULTURAL MARKETING	12	18	* 30	FF	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44		
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46		
(1 : 366)	(2 : 397)	(3 : 367)	(4 : 377)	GRAND TOTAL (OUT OF 2800)		1507	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

818

2061001593

ARUN UDAY KUMAR

GEETA DEVI

001
APRIL 2012

MMM08_SM

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 43	64	
	104	MANAGERIAL ECONOMICS	P 17	* 29	46	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	17	30	P 47	
	202	RETAIL MARKETING	18	32	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	18	32	P 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44	
3	301	INTERNATIONAL MARKETING	17	30	P 47	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	18	32	P 50	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	P 17	* 28	45	
	306	PROJECT WORK & VIVA	P 20	* 36	56	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	14	22	* 36	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	

(1 : 371)(2 : 376)(3 : 373)(4 : 335) GRAND TOTAL (OUT OF 2800) 1455

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

819

2061000339

DHEKALE JAYAMALA MAHADEV

MANGAL

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104 MANAGERIAL ECONOMICS	20	35	P 55
	105 RESEARCH METHODOLOGY	20	36	P 56
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	22	40	P 62
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	19	33	P 52
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	21	38	P 59
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	23	43	P 66
	304 MARKETING COMMUNICATION	21	39	P 60
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	25	47	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401 BRAND MANAGEMENT	21	39	* 60
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404 DIRECT MARKETING	20	37	* 57
	405 INDUSTRIAL MARKETING	22	41	* 63
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 436)(2 : 421)(3 : 453)(4 : 442) GRAND TOTAL (OUT OF 2800)				1752

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

820

2061000332

GADKARI AKSHAY SHRINIWAS

NISHIGANDHA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	43	* 65
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

MMM08_SM

(1 : 403)(2 : 396)(3 : 433)(4 : 448) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

821

2060900282

GAURI PATI SHARMA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 11	* 14	25 FF
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43

MMM08_SM

4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	20	35	P 55
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41

(1 : 354)(2 : 395)(3 : 401)(4 : 375) GRAND TOTAL (OUT OF 2800) 1525

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

822

2061000328

GAVHALE DHANASHREE MAHESH

MADHURI

001

0613 RSSP INST.OF MGNT,PUNE 38

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	43	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	24	47	P 71
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	50	P 73
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	23	46	P 69
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	23	47	* 70
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 439)(2 : 443)(3 : 492)(4 : 464)		GRAND TOTAL (OUT OF 2800)			1838

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

823

2061000331

HAJARE PRACHI NANDKUMAR

KALPANA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42

		MMM08_SM			
2	201 SERVICES MARKETING	21	39	P	60
	202 RETAIL MARKETING	20	37	P	57
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P	57
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	17	28	P	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 41
3	301 INTERNATIONAL MARKETING	21	39	P	60
	302 LAWS RELATED TO MARKETING	17	30	P	47
	303 FINANCIAL SERVICES MARKETING	22	43	P	65
	304 MARKETING COMMUNICATION	P 24	* AB	24	FF
	305 RETAIL OPERATIONS MANAGEMENT	23	46	P	69
	306 PROJECT WORK & VIVA	25	51	P	76
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	23	AB	*	23 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	25	AB	*	25 FF
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	21	39	*	60
	406 RURAL & AGRICULTURAL MARKETING	24	AB	*	24 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	46
(1 : 432)(2 : 405)(3 : 428)(4 : 312) GRAND TOTAL (OUT OF 2800)					1577

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

824

2060800288

NANA KISAN SARAK

SHOBHA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P	46
	102 PRINCIPLES OF MARKETING	17	30	P	47

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 46	69
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 400)(2 : 406)(3 : 408)(4 : 360) GRAND TOTAL (OUT OF 2800)					1574

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

825

2060800295

NIMBALKAR SANJAY SAHEBRAO

MANDA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22	FF
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	17	29	P 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53	
	205	MARKET RESEARCH	19	33	P 52	
	206	RELATIONSHIP MARKETING	22	49	P 71	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	18	31	P 49	
	302	LAWS RELATED TO MARKETING	18	32	P 50	
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56	
	306	PROJECT WORK & VIVA	22	40	P 62	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45	
4	401	BRAND MANAGEMENT	17	28	P 45	
	402	STRATEGIC MARKETING	17	29	P 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	
	404	DIRECT MARKETING	20	36	P 56	
	405	INDUSTRIAL MARKETING	17	29	P 46	
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
(1 : 343)(2 : 407)(3 : 401)(4 : 373) GRAND TOTAL (OUT OF 2800)					1524	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

826

2061000337

NITAM KAUL

RANI

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 47	70
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 12	* 17	29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	P 11	* 14	25 FF
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 18	* 32	50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	43	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 377)(2 : 342)(3 : 385)(4 : 348) GRAND TOTAL (OUT OF 2800)					1452

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

827 CLASS IMPROVEMENT SCHEME 2060800285

PATIL SUDHIR RAJDHAR DEVKABAI

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	P 23	* 43	66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	P 20	* 36	56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	P 23	* 43	66
	203	SALES MANAGEMENT & PERSONAL SELLING	P 19	* 33	52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	P 21	* 39	60
	206	RELATIONSHIP MARKETING	24	46	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	P 23	* 51	74
	304	MARKETING COMMUNICATION	P 21	* 38	59
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	38	P 59
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	P 59
	404	DIRECT MARKETING	P 20	* 35	55
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	19	34	P 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46

(1 : 403)(2 : 453)(3 : 448)(4 : 414) GRAND TOTAL (OUT OF 2800) 1718

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

828

2060800273

RAJPUT NIRAJ SING HOMASING

SUNANDA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	P 24	* AB	24 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36

MMM08_SM

4	401	BRAND MANAGEMENT	18	32	P 50
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41

(1 : 361)(2 : 366)(3 : 352)(4 : 366) GRAND TOTAL (OUT OF 2800) 1445

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

829

2061000333

SANTOSH KUMAR YADAV

DEVARAJI DEVI

001

0613 RSSP INST.OF MGNT,PUNE 38

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	42	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	P 12	* 18	30 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 387)(2 : 393)(3 : 367)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1534
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

830

2060800304

SHAIENDRA KUMAR

NEELAM

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	40	P 62

MMM08_SM

	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	37	P 57
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	18	31	P 49
	406	RURAL & AGRICULTURAL MARKETING	18	31	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 386)(2 : 390)(3 : 379)(4 : 390)		GRAND TOTAL (OUT OF 2800)			1545

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

831

2060800300

SHREEYASH RAVEENDRA KOLHAPURE

CHITRA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	P 22	* 42	64
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	24	58	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 440)(2 : 404)(3 : 446)(4 : 401) GRAND TOTAL (OUT OF 2800)					1691

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

832

2061000338

THAKRE REENA ARUN

PRAMILA

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 394)(2 : 420)(3 : 434)(4 : 398) GRAND TOTAL (OUT OF 2800)					1646

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

833

2060800303

YENPURE SHANKAR BABAN

001
APRIL 2012

0613 RSSP INST.OF MGNT,PUNE 38

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60	
	102	PRINCIPLES OF MARKETING	23	44	P 67	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22	FF
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	23	42	P 65	
	106	CONSUMER BEHAVIOUR	22	41	P 63	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44	
2	201	SERVICES MARKETING	24	50	P 74	
	202	RETAIL MARKETING	23	42	P 65	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	44	P 65	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59	
	205	MARKET RESEARCH	23	48	P 71	
	206	RELATIONSHIP MARKETING	P 25	* AB	25	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43	
3	301	INTERNATIONAL MARKETING	P 23	* AB	23	FF
	302	LAWS RELATED TO MARKETING	P 24	* AB	24	FF
	303	FINANCIAL SERVICES MARKETING	P 21	* 40	61	
	304	MARKETING COMMUNICATION	P 22	* AB	22	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 23	* AB	23	FF
	306	PROJECT WORK & VIVA	P 25	* NA	25	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38	
4	401	BRAND MANAGEMENT	P 23	* AB	23	FF
	402	STRATEGIC MARKETING	P 23	* AB	23	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 23	* AB	23	FF
	404	DIRECT MARKETING	P 23	* AB	23	FF
	405	INDUSTRIAL MARKETING	P 22	* AB	22	FF
	406	RURAL & AGRICULTURAL MARKETING	P 22	* AB	22	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
(1 : 421)(2 : 445)(3 : 253)(4 : 225) GRAND TOTAL (OUT OF 2800)					1344	

FAILS

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

834

2061000340

CHAKRABARTI SUBRATA SHAMBHUNATH

NEETI

001
APRIL 2012

0619 VIT'S SCSR PUNE 411 002

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 26	* AB	26 FF
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* AB	25 FF
	104	MANAGERIAL ECONOMICS	P 27	* AB	27 FF
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	P 29	* AB	29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	P 25	* NA	25 FF
	202	RETAIL MARKETING	P 26	* NA	26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 24	* NA	24 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 27	* NA	27 FF
	205	MARKET RESEARCH	P 24	* NA	24 FF
	206	RELATIONSHIP MARKETING	P 29	* NA	29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	P 26	* NA	26 FF
	302	LAWS RELATED TO MARKETING	P 27	* NA	27 FF
	303	FINANCIAL SERVICES MARKETING	P 26	* NA	26 FF
	304	MARKETING COMMUNICATION	P 25	* NA	25 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 27	* NA	27 FF
	306	PROJECT WORK & VIVA	P 25	* NA	25 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
		(1 : 272)(2 : 250)(3 : 245)			
		TOTAL (OUT OF 2100)			767

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

835

2061000341

PAWALE YOGESH SIDHESHWAR

USHA DEVI

001
APRIL 2012

0619 VIT'S SCSR PUNE 411 002

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43

MMM08_SM

4	401	BRAND MANAGEMENT	13	20	*	33	FF
	402	STRATEGIC MARKETING	17	28	*	45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50	
	404	DIRECT MARKETING	17	28	*	45	
	405	INDUSTRIAL MARKETING	18	32	*	50	
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45	

(1 : 391)(2 : 392)(3 : 382)(4 : 368) GRAND TOTAL (OUT OF 2800) 1533

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

836

2012001532

DIPESH SINGH JAGOISH SINGH GAHERWAR

VIDHYA

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	*	50
	102	PRINCIPLES OF MARKETING	17	28	*	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	*	65
	104	MANAGERIAL ECONOMICS	18	32	*	50
	105	RESEARCH METHODOLOGY	18	31	*	49
	106	CONSUMER BEHAVIOUR	17	28	*	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			*	47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			*	47
2	201	SERVICES MARKETING	12	17	*	29
	202	RETAIL MARKETING	17	28	*	45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	*	35
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	*	53
	205	MARKET RESEARCH	17	28	*	45
	206	RELATIONSHIP MARKETING	12	17	*	29
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	46

(1 : 398)(2 : 329)

MMM08_SM

TOTAL (OUT OF 1400) 727

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

837

2012001533

NABAR DINANATH ABHISHEK

DIPALI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	25	47	* 72
	102	PRINCIPLES OF MARKETING	17	28	* 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	49	* 75
	104	MANAGERIAL ECONOMICS	17	28	* 45
	105	RESEARCH METHODOLOGY	17	30	* 47
	106	CONSUMER BEHAVIOUR	17	29	* 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 48
2	201	SERVICES MARKETING	17	28	* 45

		MMM08_SM		
202	RETAIL MARKETING	18	32	* 50
203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 426)(2 : 390)		TOTAL (OUT OF 1400)		816

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

838

2061100301

RAI PINKI DURYODHAN RAI

LALITA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 407)(2 : 429)		TOTAL (OUT OF 1400)		836
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

839

2061100235

SHAIENDRA TOMAR

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 42	65
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 18	* 32	50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 394)(2 : 374)		TOTAL (OUT OF 1400)		768

FAIL ATKT

23 JUNE 2012

□

840

2061000362

SUMIT KUMAR SHUKLA

SARALA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 41	63
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	P 19	* 33	52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	* 59
	302	LAWS RELATED TO MARKETING	20	35	* 55
	303	FINANCIAL SERVICES MARKETING	22	41	* 63
	304	MARKETING COMMUNICATION	11	16	* 27 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	* 45
	306	PROJECT WORK & VIVA	28	AB	* 28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 48
	(1 : 348)(2 : 389)(3 : 372)		TOTAL (OUT OF 2100)		1109

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

841

2061000355

ABNAVE SHWETA BHANUDAS

PUSHPA

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	P 09	* 11	20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	56	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	08	09	* 17 FF
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	11	14	* 25 FF
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 402)(2 : 357)(3 : 437)(4 : 325) GRAND TOTAL (OUT OF 2800) 1521

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

842

2060900358

AMIT KUMAR

PUNAM

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	13	35	P 48
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	25	49	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	17	28	P 45

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 18	* 31	49
404	DIRECT MARKETING	20	36	P 56
405	INDUSTRIAL MARKETING	17	28	P 45
406	RURAL & AGRICULTURAL MARKETING	19	34	P 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43

(1 : 342)(2 : 355)(3 : 421)(4 : 380) GRAND TOTAL (OUT OF 2800) 1498

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

843

2061000356

AMIT SINGH CHANDEL

RAMJANKI

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 17	* 30	47
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 28	45

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	26	53	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 371)(2 : 392)(3 : 425)(4 : 366)		GRAND TOTAL (OUT OF 2800)			1554
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

844

2061000350

ANIL KUMAR SINGH

BASANTI DEVI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 411)(2 : 382)(3 : 415)(4 : 386)		GRAND TOTAL (OUT OF 2800)			1594

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

845

2061000346

BIPIN KUMAR SINGH

ASHA

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	38	P 59

MMM08_SM

	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 410)(2 : 417)(3 : 453)(4 : 421)		GRAND TOTAL (OUT OF 2800)	1701		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

846

2060900383

CHANDAN SINGH

USHA

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	28	P 42
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	15	29	P 44
	202	RETAIL MARKETING	14	30	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P 41
	205	MARKET RESEARCH	13	38	P 51
	206	RELATIONSHIP MARKETING	20	39	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 12	* 17	29 FF
	303	FINANCIAL SERVICES MARKETING	P 17	* 30	47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	46	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	P 08	* 07	15 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 346)(2 : 354)(3 : 379)(4 : 326)		GRAND TOTAL (OUT OF 2800)			1405

FAILS

23 JUNE 2012

□

847

2061000344

DILIP KUMAR YADAV

MANBHAWATI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	26	55	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	14	22	\$ * 36 \$
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 368)(2 : 397)(3 : 419)(4 : 361) GRAND TOTAL (OUT OF 2800)					1545

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

848

2061000343

GATKAL PRASHANT BABAN

TARAMATHI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	24	49	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

MMM08_SM

(1 : 408)(2 : 413)(3 : 424)(4 : 391) GRAND TOTAL (OUT OF 2800) 1636

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

849

2060900252

JADHAV PRAMOD PADMAKAR

VIJAYMALA

001
APRIL 2012

0662 SURYADATTA'S SIMIR, PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	P 16	* 29	45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	15	32	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	14	34	P 48
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	27	66	P 93
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41

		MMM08_SM			
4	401	BRAND MANAGEMENT	20	36	P 56
	402	STRATEGIC MARKETING	21	39	P 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
(1 : 325)(2 : 339)(3 : 431)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1484

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

850

2060900317

JAY SHANKAR KUMAR DHIRAJ

NIRMALA DEVI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 41	57
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	14	30	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	32	P 46
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	19	34	P 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	P 53
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	22	40	P 62
	406	RURAL & AGRICULTURAL MARKETING	20	37	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 336)(2 : 348)(3 : 391)(4 : 407)		GRAND TOTAL (OUT OF 2800)			1482
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

851 2060800367

JOSHI ABHIJEET RAJENDRA VIDYA

001 0662 SURYADATTA'S SIMIR,PUNE30
APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 44	67
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	13	29	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 20
2	201	SERVICES MARKETING	18	31	P 49

MMM08_SM

	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	18	34	P 52
	302	LAWS RELATED TO MARKETING	17	44	P 61
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	15	29	P 44
	305	RETAIL OPERATIONS MANAGEMENT	12	28	P 40
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	34	P 53
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	21	40	P 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
(1 : 350)(2 : 362)(3 : 369)(4 : 374)		GRAND TOTAL (OUT OF 2800)			1455

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

852

2060900263

KAMANI JIGNESH MAGANBHAI

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	14	40	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	20	38	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	37	P 51
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	57	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	P 53
	402	STRATEGIC MARKETING	22	40	P 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	19	33	P 52
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	P 10	* 12	22 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 364)(2 : 363)(3 : 402)(4 : 371)		GRAND TOTAL (OUT OF 2800)			1500

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

853

2061000359

KULKARNI SAGAR RAMCHANDRA

SAROJ

001
APRIL 2012

MMM08_SM

0662 SURYADATTA'S SIMIR,PUNE30

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26 FF
	104 MANAGERIAL ECONOMICS	P 25	* AB	25 FF
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	P 25	* AB	25 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	18	32	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205 MARKET RESEARCH	P 22	* AB	22 FF
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	P 22	* AB	22 FF
	303 FINANCIAL SERVICES MARKETING	P 21	* AB	21 FF
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	23	52	P 75
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	10	13	* 23 FF
	402 STRATEGIC MARKETING	25	AB	* 25 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	25	AB	* 25 FF
	404 DIRECT MARKETING	10	13	* 23 FF
	405 INDUSTRIAL MARKETING	13	19	* 32 FF
	406 RURAL & AGRICULTURAL MARKETING	05	01	* 06 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 308)(2 : 360)(3 : 340)(4 : 223) GRAND TOTAL (OUT OF 2800) 1231

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

854

2060900280

MITHUN SAO

SAUDAMINI

001
APRIL 2012

0662 SURYADATTA'S SIMIR, PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	16	30	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	14	30	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P 41
	205	MARKET RESEARCH	13	30	P 43
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	21	44	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	38	P 57
	306	PROJECT WORK & VIVA	24	57	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	33	P 52
	402	STRATEGIC MARKETING	23	42	P 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	20	37	P 57
	406	RURAL & AGRICULTURAL MARKETING	18	31	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 370)(2 : 329)(3 : 423)(4 : 405) GRAND TOTAL (OUT OF 2800)					1527

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

855

2060800391

PREETI TYAGI

RAKESH

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	31	P 43
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	13	36	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	12	36	P 48
	302	LAWS RELATED TO MARKETING	17	33	P 50
	303	FINANCIAL SERVICES MARKETING	12	30	P 42
	304	MARKETING COMMUNICATION	15	32	P 47
	305	RETAIL OPERATIONS MANAGEMENT	12	29	P 41
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	14	28	P 42
	402	STRATEGIC MARKETING	P 14	* 29	43
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	39	P 53
	404	DIRECT MARKETING	14	31	P 45
	405	INDUSTRIAL MARKETING	14	34	P 48
	406	RURAL & AGRICULTURAL MARKETING	17	40	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34

MMM08_SM

(1 : 357)(2 : 402)(3 : 351)(4 : 355) GRAND TOTAL (OUT OF 2800) 1465

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

856

2061000349

RAMESH KUMAR YADAV

SHANTI DEVI

001
APRIL 2012

0662 SURYADATTA'S SIMIR, PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	P 12	* 18	30 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43

MMM08_SM

4	401	BRAND MANAGEMENT	11	16	* 27	FF
	402	STRATEGIC MARKETING	12	17	* 29	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50	
	404	DIRECT MARKETING	13	19	* 32	FF
	405	INDUSTRIAL MARKETING	09	10	* 19	FF
	406	RURAL & AGRICULTURAL MARKETING	08	09	* 17	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46	

(1 : 375)(2 : 364)(3 : 402)(4 : 264) GRAND TOTAL (OUT OF 2800) 1405

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

857

2060900255

RAVI KUMAR KULMI

SANTOSH

001

0662 SURYADATTA'S SIMIR,PUNE30

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	16	31	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	14	36	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	54	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	P 13	* 20	33 FF
	402	STRATEGIC MARKETING	21	38	P 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	19	34	P 53
	405	INDUSTRIAL MARKETING	20	37	P 57
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 336)(2 : 360)(3 : 402)(4 : 384)		GRAND TOTAL (OUT OF 2800)			1482
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

858

2060900269

RAWALA PREMSINGH RAGHUNATHSINGH

LILABAI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	36	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	16	28	P 44

MMM08_SM

	202	RETAIL MARKETING	14	35	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P 41
	205	MARKET RESEARCH	13	38	P 51
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	33	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	16	34	P 50
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
(1 : 346)(2 : 346)(3 : 366)(4 : 369)		GRAND TOTAL (OUT OF 2800)			1427

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

859

2060900393

RITESH RANJAN KUMAR

RAMAN DEVI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	33	P 48
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	16	33	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	14	38	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	29	P 42
	205	MARKET RESEARCH	13	32	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	53	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	20	36	P 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	19	33	P 52
	405	INDUSTRIAL MARKETING	18	31	P 49
	406	RURAL & AGRICULTURAL MARKETING	21	39	P 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 344)(2 : 359)(3 : 392)(4 : 396) GRAND TOTAL (OUT OF 2800)					1491

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

860

2061000345

ROHIT GUPTA

ASHA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* 48	73	
	102	PRINCIPLES OF MARKETING	20	37	P 57	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	19	34	P 53	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	17	30	P 47	
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	P 19	* 34	53	
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46	
	306	PROJECT WORK & VIVA	27	52	P 79	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43	
4	401	BRAND MANAGEMENT	14	23	* 37	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35	FF
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	11	15	* 26	FF
	406	RURAL & AGRICULTURAL MARKETING	10	13	* 23	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	
(1 : 427)(2 : 379)(3 : 403)(4 : 293) GRAND TOTAL (OUT OF 2800)					1502	

FAILS

23 JUNE 2012

□

MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

861

2060900365

SALVE SANIL HIRALAL

SUNITA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	15	37	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	16	48	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	34	P 49
	205	MARKET RESEARCH	13	33	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	42	P 62
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	P 17	* 28	45
	405	INDUSTRIAL MARKETING	P 17	* 29	46
	406	RURAL & AGRICULTURAL MARKETING	23	45	P 68
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
(1 : 366)(2 : 385)(3 : 403)(4 : 391) GRAND TOTAL (OUT OF 2800)					1545

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

862

2061000347

SRIKANT C PATIL

SHASHIKALA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 47

(1 : 401)(2 : 382)(3 : 418)(4 : 379) GRAND TOTAL (OUT OF 2800) 1580

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

863

2060900360

SUNIL KUMAR SINGH

S.DEVI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	33	P 50
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	16	33	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	14	38	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	P 46
	205	MARKET RESEARCH	13	30	P 43
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	26	57	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401 BRAND MANAGEMENT	P 17	* 29	46
	402 STRATEGIC MARKETING	19	34	P 53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404 DIRECT MARKETING	17	29	P 46
	405 INDUSTRIAL MARKETING	17	30	P 47
	406 RURAL & AGRICULTURAL MARKETING	23	43	P 66
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 376)(2 : 354)(3 : 434)(4 : 391) GRAND TOTAL (OUT OF 2800)				1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

864

2061000354

SURAJ PRASAD

SHYAMPATI

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	54	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 429)(2 : 419)(3 : 424)(4 : 376)		GRAND TOTAL (OUT OF 2800)			1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

865

2061000342

THAKUR JYOTI JAGATSINGH

JAYASHREE

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205 MARKET RESEARCH	20	36	P 56
	206 RELATIONSHIP MARKETING	19	33	P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	20	36	P 56
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	21	39	P 60
	304 MARKETING COMMUNICATION	20	35	P 55
	305 RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306 PROJECT WORK & VIVA	28	60	P 88
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	20	35	* 55
	402 STRATEGIC MARKETING	24	45	* 69
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	22	40	* 62
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 462)(2 : 431)(3 : 464)(4 : 441)	GRAND TOTAL (OUT OF 2800)			1798

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

866

2061000357

UPADHYAYA BHARAT BALDEV

SARITA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P	63
	102	PRINCIPLES OF MARKETING	19	33	P	52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P	57
	104	MANAGERIAL ECONOMICS	P 25	* AB		25 FF
	105	RESEARCH METHODOLOGY	18	31	P	49
	106	CONSUMER BEHAVIOUR	18	32	P	50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201	SERVICES MARKETING	17	29	P	46
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P	62
	205	MARKET RESEARCH	P 23	* AB		23 FF
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301	INTERNATIONAL MARKETING	17	30	P	47
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	18	31	P	49
	304	MARKETING COMMUNICATION	17	29	P	46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	25	51	P	76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401	BRAND MANAGEMENT	18	31	*	49
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	14	*	25 FF
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	26	AB	*	26 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	*	45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	48
(1 : 388)(2 : 358)(3 : 397)(4 : 338) GRAND TOTAL (OUT OF 2800)						1481

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

867

2061000358

VEG PRAMOD ALEX

ANJELINE

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	P 09	* 11	20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	P 19	* 33	52
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	51	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	17	* 29 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	12	17	* 29 FF
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 369)(2 : 345)(3 : 397)(4 : 332) GRAND TOTAL (OUT OF 2800) 1443

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

868

2060800434

VINAY VERMA

VIDHYA

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	13	29	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	43	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	12	28	P 40
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	12	28	P 40
	304	MARKETING COMMUNICATION	P 14	* 28	42
	305	RETAIL OPERATIONS MANAGEMENT	12	28	P 40
	306	PROJECT WORK & VIVA	21	49	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	P 17	* 28	45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	17	32	P 49
	406	RURAL & AGRICULTURAL MARKETING	18	32	P 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
(1 : 291)(2 : 372)(3 : 354)(4 : 358) GRAND TOTAL (OUT OF 2800)					1375

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

869

2061000353

VIVEK KUMAR SINGH

BINDU

001
APRIL 2012

0662 SURYADATTA'S SIMIR,PUNE30

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 41	63
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 18	30 FF
	104	MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 22	* AB	22 FF
	303	FINANCIAL SERVICES MARKETING	P 20	* 37	57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	48	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	10	12	* 22 FF
	405	INDUSTRIAL MARKETING	11	16	* 27 FF

MMM08_SM

406 RURAL & AGRICULTURAL MARKETING 19 33 * 52
 407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 45
 408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 46

(1 : 316)(2 : 399)(3 : 388)(4 : 305) GRAND TOTAL (OUT OF 2800) 1408

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

870 2061000364

ABHISHEK SINGH SAROJ

001 0663 VISHWAKARMA INST,KONDHWA
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	P 17	* 29	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 10	* 13	23 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	28	P 45

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401	BRAND MANAGEMENT	21	38	*	59
	402	STRATEGIC MARKETING	17	28	*	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	20	36	*	56
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44

(1 : 365)(2 : 381)(3 : 364)(4 : 390) GRAND TOTAL (OUT OF 2800) 1500

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

871 2061000387
 ABHISHEK SINGH KIRAN

001 0663 VISHWAKARMA INST,KONDHWA
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 05	* 01	06	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205	MARKET RESEARCH	P 10	* 13	23	FF
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45	

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301 INTERNATIONAL MARKETING	P 19	* 34		53
	302 LAWS RELATED TO MARKETING	P 06	* 03		09 FF
	303 FINANCIAL SERVICES MARKETING	19	33	P	52
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306 PROJECT WORK & VIVA	P 25	* AB		25 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401 BRAND MANAGEMENT	10	12	* 22	FF
	402 STRATEGIC MARKETING	13	19	* 32	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	17	* 29	FF
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	11	15	* 26	FF
	406 RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	
(1 : 323)(2 : 342)(3 : 321)(4 : 285) GRAND TOTAL (OUT OF 2800)					1271

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

872

2061001608

BIKASH KUMAR DUBEY

SUSHILA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		20	37	P 57
	104 MANAGERIAL ECONOMICS		17	28	P 45
	105 RESEARCH METHODOLOGY		17	28	P 45
	106 CONSUMER BEHAVIOUR		17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 46

MMM08_SM

2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	18	32	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P	47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P	46
	205	MARKET RESEARCH	P 17	* 28		45
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301	INTERNATIONAL MARKETING	17	29	P	46
	302	LAWS RELATED TO MARKETING	P 10	* 12		22 FF
	303	FINANCIAL SERVICES MARKETING	17	30	P	47
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	22	40	P	62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 47
4	401	BRAND MANAGEMENT	12	17	* 29	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	* 33	FF
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 45

(1 : 378)(2 : 369)(3 : 357)(4 : 329) GRAND TOTAL (OUT OF 2800) 1433

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

873

2060900314

DEVESH KUMAR MISHRA

SUNITA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P	46
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	17	29	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	45
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	17	30	P	47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P	45
	205	MARKET RESEARCH	P 12	* 17	29	FF
	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	37
3	301	INTERNATIONAL MARKETING	17	30	P	47
	302	LAWS RELATED TO MARKETING	P 06	* 04	10	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P	45
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P	55
	306	PROJECT WORK & VIVA	24	45	P	69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	17	28	P	45
	402	STRATEGIC MARKETING	17	28	P	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P	52
	404	DIRECT MARKETING	18	31	P	49
	405	INDUSTRIAL MARKETING	18	31	P	49
	406	RURAL & AGRICULTURAL MARKETING	17	29	P	46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
(1 : 360)(2 : 337)(3 : 358)(4 : 377) GRAND TOTAL (OUT OF 2800)						1432

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

874

2061000365

JITENDRA SHREE VAISHNAV

SUSHILA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 394)(2 : 457)(3 : 423)(4 : 432) GRAND TOTAL (OUT OF 2800)					1706

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

875

2060900323

KAPIL DEV BUDANIA

SUMITRA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	52	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	P 17	* 28	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	P 25	* AB	25 FF
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 366)(2 : 371)(3 : 411)(4 : 351)		GRAND TOTAL (OUT OF 2800)			1499

FAILS

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

876

2061000366

KARDAK RAJESH ANIL

SHAILAJA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	P 23	* 42	65
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	P 20	* 37	57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* 32	50
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 48

(1 : 385)(2 : 422)(3 : 409)(4 : 375) GRAND TOTAL (OUT OF 2800) 1591

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

877

2061000383

KUNDAN KUMAR SINHA

KIRAN

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	25	49	P 74
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 48

4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 420)(2 : 453)(3 : 440)(4 : 423) GRAND TOTAL (OUT OF 2800) 1736

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

878

2061000367

MAHESH CHANDRA SINGH

MALTI DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 35	55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301	INTERNATIONAL MARKETING	18	32		P 50
	302	LAWS RELATED TO MARKETING	P 07	* 05	12	FF
	303	FINANCIAL SERVICES MARKETING	18	31		P 49
	304	MARKETING COMMUNICATION	20	35		P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34		P 53
	306	PROJECT WORK & VIVA	P 20	* 36		56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 49
4	401	BRAND MANAGEMENT	17	30	*	47
	402	STRATEGIC MARKETING	13	20	*	33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	17	*	29 FF
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	13	20	*	33 FF
	406	RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	47
(1 : 387)(2 : 408)(3 : 367)(4 : 339)		GRAND TOTAL (OUT OF 2800)				1501

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

879

2061000384

MANISH CHANDRA DUBEY

ASHA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

MMM08_SM

2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	47	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 383)(2 : 410)(3 : 431)(4 : 408) GRAND TOTAL (OUT OF 2800) 1632

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

880

2061000368

MANJESH MISHRA

URMILLA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	22	43	P 65
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 434)(2 : 418)(3 : 416)(4 : 422)		GRAND TOTAL (OUT OF 2800)			1690

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

881

2061000369

MANOJ KUMAR SHARMA

PADMA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 383)(2 : 381)(3 : 383)(4 : 356) GRAND TOTAL (OUT OF 2800)					1503

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

882

2060900335

MITHILESH KUMAR

KAMLA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 47	71
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	35	P 54
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	17	29	P 46
	405	INDUSTRIAL MARKETING	19	34	P 53
	406	RURAL & AGRICULTURAL MARKETING	19	33	P 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 397)(2 : 379)(3 : 393)(4 : 396) GRAND TOTAL (OUT OF 2800)					1565

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

883

2061000388

MO. SARIK

SOFIYA

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 09	* 11	20 FF
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	25	48	P 73
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	18	* 30 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	14	21	* 35 FF

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 346)(2 : 440)(3 : 380)(4 : 350) GRAND TOTAL (OUT OF 2800) 1516

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

884 2061000375
 NAVIN SANT PRAKASH SACHDEV SAPNA

001 0663 VISHWAKARMA INST,KONDHWA
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	25	48	P 73
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	45	P 68
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	43	P 66

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	48
4	401 BRAND MANAGEMENT	21	43	*	64
	402 STRATEGIC MARKETING	17	29	*	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	18	31	*	49
	406 RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	48

(1 : 440)(2 : 431)(3 : 415)(4 : 394) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

885

2061000386

NEERAJ KUMAR SEN

SEETA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	21	40	P 61
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 421)(2 : 400)(3 : 410)(4 : 405)		GRAND TOTAL (OUT OF 2800)			1636

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

886

2061000370

NILESH KUMAR SURAWAT

RAMKANYA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 45
2	201 SERVICES MARKETING	17	30		P 47
	202 RETAIL MARKETING	20	36		P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36		P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31		P 49
	205 MARKET RESEARCH	17	29		P 46
	206 RELATIONSHIP MARKETING	18	32		P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	20	35		P 55
	303 FINANCIAL SERVICES MARKETING	21	39		P 60
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	19	33		P 52
	306 PROJECT WORK & VIVA	21	39		P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401 BRAND MANAGEMENT	20	35	*	55
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	19	34	*	53
	405 INDUSTRIAL MARKETING	20	36	*	56
	406 RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	47
(1 : 409)(2 : 395)(3 : 407)(4 : 415) GRAND TOTAL (OUT OF 2800)					1626

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

887

2061000389

NISHANT KUMAR SINGH

SUMAT

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	21	39	P 60
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	21	39	P 60
	304 MARKETING COMMUNICATION	20	37	P 57
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306 PROJECT WORK & VIVA	22	41	P 63
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	18	32	* 50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	20	35	* 55
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 393)(2 : 405)(3 : 409)(4 : 408) GRAND TOTAL (OUT OF 2800)				1615

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

888

2061000371

NITESH NAGDA

KUSUM

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 374)(2 : 425)(3 : 421)(4 : 404) GRAND TOTAL (OUT OF 2800)					1624

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

889

2060800479

PRADEEP KUMAR PATEL

KAMLESH

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 38	55
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	22	47	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	24	45	P 69
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	15	29	P 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	30	P 45
	404	DIRECT MARKETING	19	41	P 60
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	19	36	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 389)(2 : 374)(3 : 397)(4 : 380) GRAND TOTAL (OUT OF 2800)					1540

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

890

2061000372

PREETAM RAVISHANKAR MESHAM

VIJAYA

001

0663 VISHWAKARMA INST,KONDHWA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 11	* 15	26 FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	28	* 45

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35	FF
404	DIRECT MARKETING	17	29	* 46	
405	INDUSTRIAL MARKETING	20	36	* 56	
406	RURAL & AGRICULTURAL MARKETING	18	31	* 49	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	

(1 : 396)(2 : 372)(3 : 380)(4 : 358) GRAND TOTAL (OUT OF 2800) 1506

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

891

2061000373

RABISH RAI

MANJU DEVI

001

0663 VISHWAKARMA INST,KONDHWA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	22	43	P 65
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	44	P 67

MMM08_SM

	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 409)(2 : 423)(3 : 414)(4 : 416)		GRAND TOTAL (OUT OF 2800)			1662

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

892

2061000374

RAJ KUMAR KABRA

SUSHEELA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 52	74
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	P 21	* 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 06	* 03	09 FF
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	P 12	* 18	30 FF
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	07	05	* 12 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	14	* 25 FF
	404	DIRECT MARKETING	09	11	* 20 FF
	405	INDUSTRIAL MARKETING	07	05	* 12 FF
	406	RURAL & AGRICULTURAL MARKETING	08	09	* 17 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 404)(2 : 349)(3 : 334)(4 : 213)		GRAND TOTAL (OUT OF 2800)			1300

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

893

2061000376

SAISRINIWASAN VENKATRAO VADLAMANI

JAYALAKSHMI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	44	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	43	P 66

MMM08_SM

	106	CONSUMER BEHAVIOUR	20	37	P 57	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	23	42	P 65	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57	
	205	MARKET RESEARCH	18	31	P 49	
	206	RELATIONSHIP MARKETING	20	36	P 56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	21	39	P 60	
	303	FINANCIAL SERVICES MARKETING	22	40	P 62	
	304	MARKETING COMMUNICATION	17	29	P 46	
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56	
	306	PROJECT WORK & VIVA	23	42	P 65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	19	34	* 53	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	22	40	* 62	
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 422)(2 : 420)(3 : 425)(4 : 395)		GRAND TOTAL (OUT OF 2800)			1662	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

894

2061000377

SATISH KUMAR TRIPATHI

CHANDRAKALA DEVI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	14	22	* 36 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 427)(2 : 419)(3 : 392)(4 : 355) GRAND TOTAL (OUT OF 2800)					1593

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	22	45	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 434)(2 : 462)(3 : 439)(4 : 424) GRAND TOTAL (OUT OF 2800)					1759

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

896

2061000385

SHELAR HRISHIKESH SHANKAR

SANJEEVANI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 399)(2 : 394)(3 : 413)(4 : 389) GRAND TOTAL (OUT OF 2800)					1595

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

897

2060900357

SUBHASH SINGH GURJAR

SUSHEELA DEVI

001

0663 VISHWAKARMA INST,KONDHWA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	P 14	* 22 \$	36 \$

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
404	DIRECT MARKETING	17	28	P 45
405	INDUSTRIAL MARKETING	17	30	P 47
406	RURAL & AGRICULTURAL MARKETING	22	41	P 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47

(1 : 392)(2 : 366)(3 : 405)(4 : 379) GRAND TOTAL (OUT OF 2800) 1542

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

898

2061000379

SUMIT KUMAR

ANNAPURNA DEVI

001

0663 VISHWAKARMA INST,KONDHWA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	20	37	P	57
	304	MARKETING COMMUNICATION	18	32	P	50
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306	PROJECT WORK & VIVA	23	44	P	67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	48
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	17	29	*	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22	\$ *	36 \$
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	18	32	*	50
	406	RURAL & AGRICULTURAL MARKETING	17	28	*	45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	47
(1 : 418)(2 : 393)(3 : 406)(4 : 361)		GRAND TOTAL (OUT OF 2800)				1578

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

899

2061000380

VENKATA RAJESH Y

LAKSHMI SUJATHA Y

001

0663 VISHWAKARMA INST,KONDHWA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	28	P 45

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 387)(2 : 380)(3 : 396)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1572

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

900

2061000382

VISHAL KUMAR

NIRMALA KUMARI

001
APRIL 2012

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60

MMM08_SM

	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	23	48	P 71
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	47	P 70
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	44	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 456)(2 : 428)(3 : 427)(4 : 412) GRAND TOTAL (OUT OF 2800)					1723

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

901

2061000381

YOGESH RAMESHJI PALIWAL

GEETA

001
APRIL 2012

MMM08_SM

0663 VISHWAKARMA INST,KONDHWA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55	
	104	MANAGERIAL ECONOMICS	18	31	P 49	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	18	32	P 50	
	202	RETAIL MARKETING	17	29	P 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	19	33	P 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	19	34	P 53	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	20	36	P 56	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	21	38	* 59	
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46	
(1 : 377)(2 : 376)(3 : 382)(4 : 361) GRAND TOTAL (OUT OF 2800)					1496	

FAILS

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

902

2061100311

MAHIPAL DANGI

RADHA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 26	* AB	26	FF
	102	PRINCIPLES OF MARKETING	P 27	* AB	27	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27	FF
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	P 26	* AB	26	FF
	106	CONSUMER BEHAVIOUR	P 26	* AB	26	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	28	AB	* 28	FF
	202	RETAIL MARKETING	28	AB	* 28	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	27	AB	* 27	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	27	AB	* 27	FF
	205	MARKET RESEARCH	27	AB	* 27	FF
	206	RELATIONSHIP MARKETING	28	AB	* 28	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 273)(2 : 260)		TOTAL (OUT OF 1400)		533	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

903

2061100312

SANJAY KUMAR CHAUDHARY

KEVALA DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 44	67
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 30	47
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 393)(2 : 357)		TOTAL (OUT OF 1400)		750

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

904

2060900517

MIRKAR SAJJAN ANKUSH

LAXMI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* AB	17 FF
	105	RESEARCH METHODOLOGY	P 20	* AB	20 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	P 27	* AB	27 FF
	302	LAWS RELATED TO MARKETING	P 28	* AB	28 FF
	303	FINANCIAL SERVICES MARKETING	P 28	* AB	28 FF
	304	MARKETING COMMUNICATION	P 27	* AB	27 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 27	* AB	27 FF
	306	PROJECT WORK & VIVA	P 28	* AB	28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
	(1 : 308)(2 : 386)(3 : 260)		TOTAL (OUT OF 2100)		954

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

905

2060800515

ABHAY NATH

SARDA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	18	32	P 50
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	36	P 56
	202 RETAIL MARKETING	18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	45	P 67
	205 MARKET RESEARCH	P 17	* 28	45
	206 RELATIONSHIP MARKETING	22	40	P 62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	18	31	P 49
	302 LAWS RELATED TO MARKETING	P 09	* 11	20 FF

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	51	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	P 14	* 22	36 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
(1 : 366)(2 : 419)(3 : 346)(4 : 350)		GRAND TOTAL (OUT OF 2800)		1481	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

906

2061000390

ABNENDRA KUMAR

CHANDRAVATI

001

0664 S.PAWAR RITM&CD PUNE 43

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	P 10	* 13	23 FF
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	P 10	* 12	22 FF
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	P 17	* 30	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	08	08	* 16 FF
	402	STRATEGIC MARKETING	12	18	* 30 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	15	* 26 FF
	404	DIRECT MARKETING	11	16	* 27 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 367)(2 : 370)(3 : 363)(4 : 281)		GRAND TOTAL (OUT OF 2800)			1381

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

907

2061000411

AKRITI SINGH

RAMA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	38	P 59

MMM08_SM

	106	CONSUMER BEHAVIOUR	18	31	P	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	42
2	201	SERVICES MARKETING	18	32	P	50
	202	RETAIL MARKETING	21	39	P	60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P	53
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	47
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	25	47	P	72
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	26	50	P	76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401	BRAND MANAGEMENT	08	08	* 16	FF
	402	STRATEGIC MARKETING	27	AB	* 27	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	27	AB	* 27	FF
	405	INDUSTRIAL MARKETING	18	32	* 50	
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	
(1 : 399)(2 : 410)(3 : 422)(4 : 307)		GRAND TOTAL (OUT OF 2800)				1538

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

908

2061000391

AMIT KUMAR SINGH

TARA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

		MMM08_SM			
SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 38	59	
	102 PRINCIPLES OF MARKETING	18	31	P 49	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50	
	104 MANAGERIAL ECONOMICS	P 11	* 15	26	FF
	105 RESEARCH METHODOLOGY	P 09	* 11	20	FF
	106 CONSUMER BEHAVIOUR	19	34	P 53	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44	
2	201 SERVICES MARKETING	17	28	P 45	
	202 RETAIL MARKETING	21	39	P 60	
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205 MARKET RESEARCH	P 11	* 14	25	FF
	206 RELATIONSHIP MARKETING	18	31	P 49	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45	
3	301 INTERNATIONAL MARKETING	17	29	P 46	
	302 LAWS RELATED TO MARKETING	17	29	P 46	
	303 FINANCIAL SERVICES MARKETING	20	36	P 56	
	304 MARKETING COMMUNICATION	17	28	P 45	
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P 46	
	306 PROJECT WORK & VIVA	22	40	P 62	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	
4	401 BRAND MANAGEMENT	11	14	* 25	FF
	402 STRATEGIC MARKETING	17	28	* 45	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404 DIRECT MARKETING	14	21	* 35	FF
	405 INDUSTRIAL MARKETING	18	32	* 50	
	406 RURAL & AGRICULTURAL MARKETING	18	32	* 50	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	

(1 : 342)(2 : 367)(3 : 395)(4 : 341) GRAND TOTAL (OUT OF 2800) 1445

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 10	* 13	23	FF
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	18	31	P 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 05	* 02	07	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	P 12	* 17	29	FF
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55	
	306	PROJECT WORK & VIVA	23	47	P 70	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	19	33	P 52	
	402	STRATEGIC MARKETING	19	33	P 52	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	
	404	DIRECT MARKETING	19	33	P 52	
	405	INDUSTRIAL MARKETING	17	28	P 45	
	406	RURAL & AGRICULTURAL MARKETING	21	39	P 60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46	
(1 : 338)(2 : 355)(3 : 337)(4 : 400) GRAND TOTAL (OUT OF 2800)					1430	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

910

2061000417

ANKUSHKUMAR SINGH AKHILESHWAR

RENU

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	P 25	* AB	25 FF
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	P 19	* 33	52
	302	LAWS RELATED TO MARKETING	P 06	* 04	10 FF
	303	FINANCIAL SERVICES MARKETING	P 20	* 37	57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 36	56
	306	PROJECT WORK & VIVA	P 27	* AB	27 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	10	12	* 22 FF
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	13	20	* 33 FF
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 367)(2 : 358)(3 : 342)(4 : 344) GRAND TOTAL (OUT OF 2800)					1411

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

911

2061000392

BHANUPRATAP SINGH SENGAR

MEENA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 40	62	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 41	63	
	104	MANAGERIAL ECONOMICS	P 25	* AB	25	FF
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	19	34	P 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	P 22	* 40	62	
	302	LAWS RELATED TO MARKETING	P 26	* AB	26	FF
	303	FINANCIAL SERVICES MARKETING	24	46	P 70	
	304	MARKETING COMMUNICATION	P 27	* AB	27	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	P 28	* AB	28	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	28	AB	* 28	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	28	AB	* 28	FF
	404	DIRECT MARKETING	28	AB	* 28	FF

MMM08_SM

405	INDUSTRIAL MARKETING	24	AB	*	24	FF
406	RURAL & AGRICULTURAL MARKETING	28	AB	*	28	FF
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	47	

(1 : 378)(2 : 396)(3 : 353)(4 : 259) GRAND TOTAL (OUT OF 2800) 1386

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

912 2061000418

DAS SOUM SUVRA SANJIB BULU

001 0664 S.PAWAR RITM&CD PUNE 43
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55

MMM08_SM

	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32 FF
	404	DIRECT MARKETING	12	17	* 29 FF
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 395)(2 : 401)(3 : 432)(4 : 377)		GRAND TOTAL (OUT OF 2800)			1605

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

913

2061000393

FIROZ KHAN

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	12	17	* 29 FF
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 374)(2 : 387)(3 : 412)(4 : 373) GRAND TOTAL (OUT OF 2800)					1546
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

914

2061000412

GAJENDRA SINGH

KALAWATI DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

	(INT) (OUTOF 50)				P 41
2	201 SERVICES MARKETING	17	29		P 46
	202 RETAIL MARKETING	17	28		P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31		P 49
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	17	29		P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301 INTERNATIONAL MARKETING	P 21	* 39		60
	302 LAWS RELATED TO MARKETING	17	29		P 46
	303 FINANCIAL SERVICES MARKETING	22	41		P 63
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	29		P 46
	306 PROJECT WORK & VIVA	25	47		P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401 BRAND MANAGEMENT	17	28		* 45
	402 STRATEGIC MARKETING	18	32		* 50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28		* 45
	404 DIRECT MARKETING	13	19		* 32 FF
	405 INDUSTRIAL MARKETING	17	30		* 47
	406 RURAL & AGRICULTURAL MARKETING	19	33		* 52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 44
(1 : 370)(2 : 378)(3 : 424)(4 : 360) GRAND TOTAL (OUT OF 2800)					1532

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

915

2061000394

GURUGOPAL SINGH

MEERA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 22	* AB	22 FF
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	P 25	* AB	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	P 24	* AB	24 FF
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 26	* AB	26 FF
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 26	* AB	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	P 27	* AB	27 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	26	AB	* 26 FF
	402	STRATEGIC MARKETING	25	AB	* 25 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	AB	* 24 FF
	404	DIRECT MARKETING	28	AB	* 28 FF
	405	INDUSTRIAL MARKETING	23	AB	* 23 FF
	406	RURAL & AGRICULTURAL MARKETING	25	AB	* 25 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 330)(2 : 351)(3 : 308)(4 : 240)		GRAND TOTAL (OUT OF 2800)			1229

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

916

2061001607

HIMANSHU GAUR

ASHA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	P 17	* 28	45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 19	* 34	53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	28	59	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22	\$ * 36 \$
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 413)(2 : 409)(3 : 434)(4 : 391) GRAND TOTAL (OUT OF 2800)					1647

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

917

2061000396

LALIT KUMAR TIWARI

MUNNI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	52	P 76
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	22	52	P 74
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	P 21	* 39	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 459)(2 : 418)(3 : 462)(4 : 408) GRAND TOTAL (OUT OF 2800)					1747

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

918

2061000397

LOPEZ JOE CAJETAN

GRACIA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 18	* 32	50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	P 22	* 40	62
	302	LAWS RELATED TO MARKETING	P 09	* 10	19 FF
	303	FINANCIAL SERVICES MARKETING	P 20	* 35	55
	304	MARKETING COMMUNICATION	P 26	* AB	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 26	* AB	26 FF
	306	PROJECT WORK & VIVA	P 28	* AB	28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35 FF
	404	DIRECT MARKETING	08	08	* 16 FF
	405	INDUSTRIAL MARKETING	18	32	* 50

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 388)(2 : 409)(3 : 312)(4 : 349) GRAND TOTAL (OUT OF 2800) 1458

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

919	2061000398
MANISH KUMAR RAI	SUMITRA

001	0664 S.PAWAR RITM&CD PUNE 43
APRIL 2012	

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	48	P 71
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	24	47	P 71
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	P 22	* 40	62

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 454)(2 : 428)(3 : 464)(4 : 409) GRAND TOTAL (OUT OF 2800) 1755

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

920

2060900529

NAMRATA JAIN

NIRMALA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 11	* 15	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	20	35	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 335)(2 : 359)(3 : 354)(4 : 377) GRAND TOTAL (OUT OF 2800)					1425
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

921

2060800548

NARENDRA SINGH TOMAR

MALTI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	41	P 60
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 36

2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	46	P 67
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	50	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	20	36	P 56
	405	INDUSTRIAL MARKETING	17	29	P 46
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44

(1 : 342)(2 : 366)(3 : 373)(4 : 372) GRAND TOTAL (OUT OF 2800) 1453

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

922

2061000400

PAVAN KUMAR SINGH

INER DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 23	* AB	23 FF
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 09	* 10	19 FF
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 26	* AB	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	* 35 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 349)(2 : 382)(3 : 355)(4 : 346)		GRAND TOTAL (OUT OF 2800)			1432

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

923

2061000399

PAVAN KUMAR TYAGI

DULARY

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 12	* 18	30 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	P 23	* 43	66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 403)(2 : 410)(3 : 402)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1604

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

924

2061000401

PRABHAKAR SINGH

KACPRAJ

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55	
	102	PRINCIPLES OF MARKETING	19	34	P 53	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	42	P 63	
	104	MANAGERIAL ECONOMICS	18	31	P 49	
	105	RESEARCH METHODOLOGY	20	36	P 56	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	P 25	* AB	25	FF
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53	
	205	MARKET RESEARCH	19	33	P 52	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	17	30	P 47	
	303	FINANCIAL SERVICES MARKETING	20	37	P 57	
	304	MARKETING COMMUNICATION	P 26	* AB	26	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	P 26	* AB	26	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32	FF
	404	DIRECT MARKETING	07	06	* 13	FF
	405	INDUSTRIAL MARKETING	20	37	* 57	
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
(1 : 410)(2 : 369)(3 : 340)(4 : 336) GRAND TOTAL (OUT OF 2800)					1455	

FAILS

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

925

2061000402

PRAVEEN KR. PANDEY

USHA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	22	* 36 FF
	404	DIRECT MARKETING	10	12	* 22 FF
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 44

(1 : 383)(2 : 399)(3 : 418)(4 : 343) GRAND TOTAL (OUT OF 2800) 1543

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

926

2060800513

PRAVEEN KUMAR NAIK

KAMLA

001

0664 S.PAWAR RITM&CD PUNE 43

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	44	P 63
	104	MANAGERIAL ECONOMICS	P 23	* AB	23 FF
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	20	41	P 61
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	52	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36

MMM08_SM

4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	20	43	P 63
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	20	37	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46

(1 : 362)(2 : 378)(3 : 403)(4 : 401) GRAND TOTAL (OUT OF 2800) 1544

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

927

2060900445

PRAVEEN KUMAR PANDEY

RAJ KUMARI DEVI

001

0664 S.PAWAR RITM&CD PUNE 43

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	22	57	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	21	38	P 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	17	29	P 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 350)(2 : 361)(3 : 401)(4 : 388)		GRAND TOTAL (OUT OF 2800)	1500		

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

928

2060800559

RAJIV RANJAN

R.DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32

		MMM08_SM			
2	201 SERVICES MARKETING	17	28	P	45
	202 RETAIL MARKETING	17	28	P	45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P	50
	205 MARKET RESEARCH	18	32	P	50
	206 RELATIONSHIP MARKETING	19	33	P	52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 33
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 39
3	301 INTERNATIONAL MARKETING	17	28	P	45
	302 LAWS RELATED TO MARKETING	20	37	P	57
	303 FINANCIAL SERVICES MARKETING	17	30	P	47
	304 MARKETING COMMUNICATION	P 09	* 10	19	FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306 PROJECT WORK & VIVA	22	50	P	72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 34
4	401 BRAND MANAGEMENT	19	33	P	52
	402 STRATEGIC MARKETING	17	28	P	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P	47
	404 DIRECT MARKETING	20	36	P	56
	405 INDUSTRIAL MARKETING	17	29	P	46
	406 RURAL & AGRICULTURAL MARKETING	20	35	P	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 43
(1 : 326)(2 : 359)(3 : 354)(4 : 386)		GRAND TOTAL (OUT OF 2800)		1425	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

929

2060900450

RAJPAL DANGI

PREM BAI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		19	34	P 53

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P	59
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	20	35	P	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 37
2	201	SERVICES MARKETING	20	37	P	57
	202	RETAIL MARKETING	20	36	P	56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P	53
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	20	35	P	55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301	INTERNATIONAL MARKETING	20	36	P	56
	302	LAWS RELATED TO MARKETING	P 08	* 08		16 FF
	303	FINANCIAL SERVICES MARKETING	17	30	P	47
	304	MARKETING COMMUNICATION	P 08	* 09		17 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	24	45	P	69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401	BRAND MANAGEMENT	17	28	P	45
	402	STRATEGIC MARKETING	19	33	P	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	P	53
	404	DIRECT MARKETING	19	34	P	53
	405	INDUSTRIAL MARKETING	17	30	P	47
	406	RURAL & AGRICULTURAL MARKETING	21	38	P	59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 47
(1 : 375)(2 : 398)(3 : 335)(4 : 404)		GRAND TOTAL (OUT OF 2800)				1512

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

930

2061000404

RAVI KUMAR SAHA

RANJANA

001
APRIL 2012

MMM08_SM

0664 S.PAWAR RITM&CD PUNE 43

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	21	38	P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	18	31	P 49
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	20	37	P 57
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306 PROJECT WORK & VIVA	25	47	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ * 35 \$
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 371)(2 : 409)(3 : 410)(4 : 374) GRAND TOTAL (OUT OF 2800) 1564

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

931

2061000405

RONAK GYANPRAKASH BHANDARI

SANTOSH

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57	
	102	PRINCIPLES OF MARKETING	20	35	P 55	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	20	36	P 56	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	20	35	P 55	
	202	RETAIL MARKETING	20	36	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	25	AB	* 25	FF
	302	LAWS RELATED TO MARKETING	26	AB	* 26	FF
	303	FINANCIAL SERVICES MARKETING	27	AB	* 27	FF
	304	MARKETING COMMUNICATION	27	AB	* 27	FF
	305	RETAIL OPERATIONS MANAGEMENT	28	AB	* 28	FF
	306	PROJECT WORK & VIVA	28	AB	* 28	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 46	
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27	FF
	404	DIRECT MARKETING	25	AB	* 25	FF
	405	INDUSTRIAL MARKETING	28	AB	* 28	FF
	406	RURAL & AGRICULTURAL MARKETING	25	AB	* 25	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
(1 : 396)(2 : 397)(3 : 252)(4 : 271) GRAND TOTAL (OUT OF 2800)					1316	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

932

2061000406

SHANI JAISWAL

LILA DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	21	38	P 59
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205 MARKET RESEARCH	19	33	P 52
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	21	38	P 59
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	21	38	P 59
	304 MARKETING COMMUNICATION	17	30	P 47
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	23	43	P 66
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

MMM08_SM

(1 : 374)(2 : 408)(3 : 426)(4 : 400) GRAND TOTAL (OUT OF 2800) 1608

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

933

2061000414

SOLANKI GARIMA SUJAY

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	47	P 71
	102	PRINCIPLES OF MARKETING	24	48	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	48	P 70
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	56	P 78
	106	CONSUMER BEHAVIOUR	24	47	P 71
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	28	61	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48

MMM08_SM

4	401	BRAND MANAGEMENT	26	50	* 76
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	25	47	* 72
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 512)(2 : 462)(3 : 501)(4 : 464) GRAND TOTAL (OUT OF 2800) 1939

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

934

2061000407

SUBHASH KUMAR JHA

BAIDEHI DEVI

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46

MMM08_SM

3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	P 23	* 44	67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 391)(2 : 424)(3 : 416)(4 : 413) GRAND TOTAL (OUT OF 2800) 1644

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

935

2061000408

SURAJ JAISWAL

KAMLA

001
APRIL 2012

0664 S.PAWAR RITM&CD PUNE 43

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

MMM08_SM

2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	20	37	P	57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P	50
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	17	29	P	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	20	36	P	56
	303	FINANCIAL SERVICES MARKETING	20	35	P	55
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	P 26	* AB		26 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	24	AB	* 24	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27	FF
	404	DIRECT MARKETING	23	AB	* 23	FF
	405	INDUSTRIAL MARKETING	25	AB	* 25	FF
	406	RURAL & AGRICULTURAL MARKETING	25	AB	* 25	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45

(1 : 373)(2 : 389)(3 : 366)(4 : 244) GRAND TOTAL (OUT OF 2800) 1372

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

936

2061000419

ADATE RAHUL BABAN

ASHA

001
APRIL 2012

0714 IIEBM,BHUMKAR WASTI,WAKAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50

MMM08_SM

	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	38	P 56
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	46	P 65
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	21	42	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	19	42	P 61
	302	LAWS RELATED TO MARKETING	17	41	P 58
	303	FINANCIAL SERVICES MARKETING	19	41	P 60
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	43	P 60
	306	PROJECT WORK & VIVA	17	41	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	15	33	* 48
	402	STRATEGIC MARKETING	16	39	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	34	* 48
	404	DIRECT MARKETING	16	32	* 48
	405	INDUSTRIAL MARKETING	14	41	* 55
	406	RURAL & AGRICULTURAL MARKETING	15	40	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 24
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 21
(1 : 387)(2 : 399)(3 : 402)(4 : 354) GRAND TOTAL (OUT OF 2800)					1542

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

937

2061000420

AJAY SINGH

BIMLA DEVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	44	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	44	P 61
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	15	32	P 47
	202	RETAIL MARKETING	16	33	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	36	P 49
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	16	35	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	16	36	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	41	* 59
	406	RURAL & AGRICULTURAL MARKETING	17	43	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 383)(2 : 328)(3 : 403)(4 : 372) GRAND TOTAL (OUT OF 2800)					1486

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

938

2061000481

AKSHAYA JAIN

ARCHANA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	24	50	P 74
	306	PROJECT WORK & VIVA	25	57	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	25	48	* 73
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 422)(2 : 410)(3 : 447)(4 : 438) GRAND TOTAL (OUT OF 2800)					1717

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

939

2061000421

AMIT GEHLOT

SANGEETA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	36	P 54
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	16	30	P 46
	202	RETAIL MARKETING	16	34	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	P 55
	205	MARKET RESEARCH	15	32	P 47
	206	RELATIONSHIP MARKETING	16	35	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 18	* 31	49
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	58	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 390)(2 : 350)(3 : 408)(4 : 415) GRAND TOTAL (OUT OF 2800) 1563

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

940

2061000484

ANIL BASERA

KAMLA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	40	P 61
	104	MANAGERIAL ECONOMICS	21	47	P 68
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	42	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	41	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	19	37	P 56
	302	LAWS RELATED TO MARKETING	16	28	P 44
	303	FINANCIAL SERVICES MARKETING	17	38	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	32	P 49

MMM08_SM

	306	PROJECT WORK & VIVA	18	48	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	16	32	* 48
	402	STRATEGIC MARKETING	14	39	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	* 50
	404	DIRECT MARKETING	16	31	* 47
	405	INDUSTRIAL MARKETING	16	45	* 61
	406	RURAL & AGRICULTURAL MARKETING	16	43	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26
(1 : 443)(2 : 391)(3 : 371)(4 : 371) GRAND TOTAL (OUT OF 2800)					1576

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

941

2061000423

ANKIT MISHRA

KUSUM

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	* NA	P 28	28 FF
	102	PRINCIPLES OF MARKETING	* NA	P 28	28 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* NA	P 30	30 FF
	104	MANAGERIAL ECONOMICS	12	30	P 42
	105	RESEARCH METHODOLOGY	* NA	P 33	33 FF
	106	CONSUMER BEHAVIOUR	* NA	P 29	29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	* NA	P 28	28 FF
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	* NA	P 30	30 FF
	205	MARKET RESEARCH	* NA	P 44	44 FF

		MMM08_SM			
	206	RELATIONSHIP MARKETING	* NA	P 28	28 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
3	301	INTERNATIONAL MARKETING	* NA	P 30	30 FF
	302	LAWS RELATED TO MARKETING	NA	28	* 28 FF
	303	FINANCIAL SERVICES MARKETING	* NA	P 28	28 FF
	304	MARKETING COMMUNICATION	* NA	P 29	29 FF
	305	RETAIL OPERATIONS MANAGEMENT	* NA	P 33	33 FF
	306	PROJECT WORK & VIVA	NA	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* NA FF
4	401	BRAND MANAGEMENT	00	28	* 28 FF
	402	STRATEGIC MARKETING	00	33	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	00	29	* 29 FF
	404	DIRECT MARKETING	00	28	* 28 FF
	405	INDUSTRIAL MARKETING	00	36	* 36 FF
	406	RURAL & AGRICULTURAL MARKETING	00	30	* 30 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 00 FF
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 00 FF
(1 : 232)(2 : 210)(3 : 148)(4 : 184) GRAND TOTAL (OUT OF 2800)					774

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

942

2061000424

AREKAR SHIVAJI GAUTAM

SHOBHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	42	P 63
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 36
2	201 SERVICES MARKETING	17	30		P 47
	202 RETAIL MARKETING	23	43		P 66
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38		P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39		P 60
	205 MARKET RESEARCH	19	34		P 53
	206 RELATIONSHIP MARKETING	21	38		P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301 INTERNATIONAL MARKETING	21	39		P 60
	302 LAWS RELATED TO MARKETING	19	34		P 53
	303 FINANCIAL SERVICES MARKETING	23	44		P 67
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	19	33		P 52
	306 PROJECT WORK & VIVA	21	48		P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 36
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 38
4	401 BRAND MANAGEMENT	16	32	*	48
	402 STRATEGIC MARKETING	15	38	*	53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	34	*	50
	404 DIRECT MARKETING	17	29	*	46
	405 INDUSTRIAL MARKETING	18	44	*	62
	406 RURAL & AGRICULTURAL MARKETING	16	38	*	54
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	26
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	25
(1 : 401)(2 : 418)(3 : 420)(4 : 364) GRAND TOTAL (OUT OF 2800)					1603

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

943

2061000425

ASHID KHAN

SAIRA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	36	P 54
	104 MANAGERIAL ECONOMICS	18	36	P 54
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201 SERVICES MARKETING	15	28	P 43
	202 RETAIL MARKETING	14	31	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	13	28	P 41
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	32	P 45
	205 MARKET RESEARCH	12	28	P 40
	206 RELATIONSHIP MARKETING	16	28	P 44
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 23
3	301 INTERNATIONAL MARKETING	17	30	P 47
	302 LAWS RELATED TO MARKETING	P 14	* 28	42
	303 FINANCIAL SERVICES MARKETING	17	35	P 52
	304 MARKETING COMMUNICATION	17	30	P 47
	305 RETAIL OPERATIONS MANAGEMENT	16	32	P 48
	306 PROJECT WORK & VIVA	17	37	P 54
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401 BRAND MANAGEMENT	14	22	\$ * 36 \$
	402 STRATEGIC MARKETING	17	28	* 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	18	31	* 49
	406 RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 357)(2 : 303)(3 : 346)(4 : 333) GRAND TOTAL (OUT OF 2800)				1339

PASS CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

ATUL BANSAL

SUDESH

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	45	P 66
	104	MANAGERIAL ECONOMICS	21	41	P 62
	105	RESEARCH METHODOLOGY	20	39	P 59
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	42	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	32	P 48
	205	MARKET RESEARCH	16	31	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	18	35	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	40	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 409)(2 : 365)(3 : 405)(4 : 396) GRAND TOTAL (OUT OF 2800)					1575

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

945

2061000427

CHAVAN SANMAN SHIVAJI

SHOBHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	38	P 58
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	36	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	18	39	P 57
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	19	40	P 59
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	19	35	P 54
	304	MARKETING COMMUNICATION	18	36	P 54
	305	RETAIL OPERATIONS MANAGEMENT	18	37	P 55
	306	PROJECT WORK & VIVA	17	35	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	33	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 355)(2 : 360)(3 : 381)(4 : 362) GRAND TOTAL (OUT OF 2800)					1458

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

946

2061000428

CHAYAN SARDA SUDAMA

SANDHYA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	42	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	37	P 54
	105	RESEARCH METHODOLOGY	18	42	P 60
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	31	P 48
	202	RETAIL MARKETING	16	36	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	16	29	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56
	205	MARKET RESEARCH	14	32	P 46
	206	RELATIONSHIP MARKETING	17	33	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 16	* 32	48
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	42	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	16	37	* 53

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	19	40	* 59
406	RURAL & AGRICULTURAL MARKETING	18	37	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32

(1 : 373)(2 : 354)(3 : 374)(4 : 373) GRAND TOTAL (OUT OF 2800) 1474

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

947

2061000429

DEEPAK JOSHI

SHANTI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	37	P 55
	202	RETAIL MARKETING	17	41	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	40	P 55
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	43	P 61
	302	LAWS RELATED TO MARKETING	17	28	P 45

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	19	38	P 57
	304	MARKETING COMMUNICATION	18	41	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	41	P 58
	306	PROJECT WORK & VIVA	19	35	P 54
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	16	35	* 51
	402	STRATEGIC MARKETING	17	39	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	32	* 48
	404	DIRECT MARKETING	16	28	* 44
	405	INDUSTRIAL MARKETING	16	37	* 53
	406	RURAL & AGRICULTURAL MARKETING	15	46	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26
(1 : 371)(2 : 370)(3 : 394)(4 : 366)		GRAND TOTAL (OUT OF 2800)			1501

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

948

2061000431

DUSHYANT KUMAR SOLANKI

PREMLATA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	40	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P 56
	104	MANAGERIAL ECONOMICS	18	34	P 52
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	38	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	42	P 61

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	45	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	15	34	* 49
	402	STRATEGIC MARKETING	16	41	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	38	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	42	* 59
	406	RURAL & AGRICULTURAL MARKETING	16	44	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26
(1 : 384)(2 : 389)(3 : 404)(4 : 378)		GRAND TOTAL (OUT OF 2800)			1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

949

2061000432

FLABY THUMMANATHARA VARGHESE

LEELAMMA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62

MMM08_SM

	104	MANAGERIAL ECONOMICS	22	45	P	67
	105	RESEARCH METHODOLOGY	21	43	P	64
	106	CONSUMER BEHAVIOUR	19	34	P	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	37
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	21	38	P	59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P	62
	205	MARKET RESEARCH	18	32	P	50
	206	RELATIONSHIP MARKETING	18	31	P	49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	20	37	P	57
	302	LAWS RELATED TO MARKETING	18	32	P	50
	303	FINANCIAL SERVICES MARKETING	19	33	P	52
	304	MARKETING COMMUNICATION	17	29	P	46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	23	42	P	65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	15	24	\$	* 39 \$
	402	STRATEGIC MARKETING	20	37	*	57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	18	32	*	50
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 434)(2 : 396)(3 : 399)(4 : 377)		GRAND TOTAL (OUT OF 2800)				1606

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

950

2060900492

GAIROLA NIMISH DEVENDRA

SANGEETA

001
APRIL 2012

MMM08_SM

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	24	46	P 70	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	20	35	P 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	24	46	P 70	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	14	28	P 42	
	302	LAWS RELATED TO MARKETING	P 12	* AB	12	FF
	303	FINANCIAL SERVICES MARKETING	12	32	P 44	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	23	42	P 65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26	
4	401	BRAND MANAGEMENT	18	32	P 50	
	402	STRATEGIC MARKETING	P 26	* AB	26	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45	
	404	DIRECT MARKETING	18	31	P 49	
	405	INDUSTRIAL MARKETING	17	28	P 45	
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	

(1 : 399)(2 : 408)(3 : 318)(4 : 353) GRAND TOTAL (OUT OF 2800) 1478

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

951

2061000433

GATKAL DIPALI CHANDRAKANTRAO

SUREKHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	20	38	P 58	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44	
	104	MANAGERIAL ECONOMICS	18	34	P 52	
	105	RESEARCH METHODOLOGY	19	42	P 61	
	106	CONSUMER BEHAVIOUR	18	37	P 55	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	19	36	P 55	
	202	RETAIL MARKETING	20	37	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61	
	205	MARKET RESEARCH	18	34	P 52	
	206	RELATIONSHIP MARKETING	19	33	P 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301	INTERNATIONAL MARKETING	18	47	P 65	
	302	LAWS RELATED TO MARKETING	17	28	P 45	
	303	FINANCIAL SERVICES MARKETING	18	46	P 64	
	304	MARKETING COMMUNICATION	18	40	P 58	
	305	RETAIL OPERATIONS MANAGEMENT	17	46	P 63	
	306	PROJECT WORK & VIVA	18	35	P 53	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28	
4	401	BRAND MANAGEMENT	12	AB	* 12	FF
	402	STRATEGIC MARKETING	12	AB	* 12	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	AB	* 13	FF
	404	DIRECT MARKETING	13	37	* 50	
	405	INDUSTRIAL MARKETING	12	AB	* 12	FF
	406	RURAL & AGRICULTURAL MARKETING	12	AB	* 12	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 20	
(1 : 380)(2 : 391)(3 : 404)(4 : 152) GRAND TOTAL (OUT OF 2800)					1327	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

952

2061000434

GAURAV HARISHCHANDRA TIWARI

ARTI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	38	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	43	P 60
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	19	42	P 61
	106	CONSUMER BEHAVIOUR	18	41	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	34	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	46	P 63
	205	MARKET RESEARCH	17	33	P 50
	206	RELATIONSHIP MARKETING	18	42	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	43	P 60
	302	LAWS RELATED TO MARKETING	13	28	P 41
	303	FINANCIAL SERVICES MARKETING	18	41	P 59
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	33	P 50
	306	PROJECT WORK & VIVA	18	42	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	45	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	43	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	38	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33

MMM08_SM

(1 : 404)(2 : 379)(3 : 369)(4 : 403) GRAND TOTAL (OUT OF 2800) 1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

953

2061000435

GUNJAN JAIN

PRATIBHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	21	41	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34

		MMM08_SM			
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	40	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 362)(2 : 350)(3 : 373)(4 : 378) GRAND TOTAL (OUT OF 2800)					1463

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

954

2061000439

KRISHAN KUMAR GARG

VIJAY LAXMI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	38	P 54
	102	PRINCIPLES OF MARKETING	18	36	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	43	P 61
	104	MANAGERIAL ECONOMICS	17	41	P 58
	105	RESEARCH METHODOLOGY	17	46	P 63
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	P 58
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34

		MMM08_SM				
3	301	INTERNATIONAL MARKETING	19	37	P	56
	302	LAWS RELATED TO MARKETING	16	28	P	44
	303	FINANCIAL SERVICES MARKETING	20	36	P	56
	304	MARKETING COMMUNICATION	19	34	P	53
	305	RETAIL OPERATIONS MANAGEMENT	17	35	P	52
	306	PROJECT WORK & VIVA	18	40	P	58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	31
4	401	BRAND MANAGEMENT	05	28	* 33	FF
	402	STRATEGIC MARKETING	05	30	* 35	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	05	28	* 33	FF
	404	DIRECT MARKETING	04	28	* 32	FF
	405	INDUSTRIAL MARKETING	05	34	* 39	FF
	406	RURAL & AGRICULTURAL MARKETING	04	33	* 37	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 07	FF
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 06	FF
(1 : 409)(2 : 380)(3 : 380)(4 : 222)		GRAND TOTAL (OUT OF 2800)				1391
						FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

955

2061000440

KRISHAN SHYORAN

BIJOSHRI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	47	P 64
	104	MANAGERIAL ECONOMICS	19	38	P 57
	105	RESEARCH METHODOLOGY	19	36	P 55
	106	CONSUMER BEHAVIOUR	19	38	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	17	35	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	41	P 58
	205	MARKET RESEARCH	15	37	P 52
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	38	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	40	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 410)(2 : 367)(3 : 400)(4 : 367)		GRAND TOTAL (OUT OF 2800)			1544

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

956

2061000441

MANISH GUPTA

KALAWATI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	32	P 48
	102	PRINCIPLES OF MARKETING	15	32	P 47

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	30	P 45
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	14	34	P 48
	106	CONSUMER BEHAVIOUR	15	36	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	18	35	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	39	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	P 14	* 35	49
	303	FINANCIAL SERVICES MARKETING	17	33	P 50
	304	MARKETING COMMUNICATION	17	38	P 55
	305	RETAIL OPERATIONS MANAGEMENT	16	38	P 54
	306	PROJECT WORK & VIVA	17	47	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	12	28	* 40
	402	STRATEGIC MARKETING	13	40	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	34	* 46
	404	DIRECT MARKETING	12	35	* 47
	405	INDUSTRIAL MARKETING	13	35	* 48
	406	RURAL & AGRICULTURAL MARKETING	13	44	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 20
(1 : 340)(2 : 355)(3 : 377)(4 : 332)		GRAND TOTAL (OUT OF 2800)			1404

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

957

2061000482

MINHAL ZAIDI

AZRA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	43	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	37	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	38	P 55
	205	MARKET RESEARCH	18	38	P 56
	206	RELATIONSHIP MARKETING	18	44	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	20	43	P 63
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	37	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	53	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	36	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	18	38	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25
(1 : 389)(2 : 380)(3 : 385)(4 : 375) GRAND TOTAL (OUT OF 2800)					1529

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

958

2061000442

MULIK AJINKYA CHANDRAKANT

SUNITA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	41	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	35	P 53
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	21	43	P 64
	106	CONSUMER BEHAVIOUR	19	36	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	23	47	P 70
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	44	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	36	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 395)(2 : 410)(3 : 459)(4 : 378) GRAND TOTAL (OUT OF 2800)					1642

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

959

2061000444

NAIR VRINDA VIJAY KUMAR

SATHI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	40	P 59
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	45	P 65
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	43	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	19	48	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	19	44	P 63
	302	LAWS RELATED TO MARKETING	14	34	P 48
	303	FINANCIAL SERVICES MARKETING	18	43	P 61
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	42	P 59
	306	PROJECT WORK & VIVA	17	42	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	45	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	38	* 57
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 30
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 32

(1 : 407)(2 : 388)(3 : 393)(4 : 409) GRAND TOTAL (OUT OF 2800) 1597

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

960 2061000445
NIKUNJ DOSI SINDHU

001 0714 IIEBM, BHUMKAR WASTI, WAKAD
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	47	P 66
	106	CONSUMER BEHAVIOUR	19	42	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	42	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 20	* 36	56
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	55	P 80

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	38
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	38
4	401 BRAND MANAGEMENT	20	35	*	55
	402 STRATEGIC MARKETING	20	37	*	57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	21	38	*	59
	406 RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41

(1 : 413)(2 : 369)(3 : 432)(4 : 404) GRAND TOTAL (OUT OF 2800) 1618

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

961

2061000446

NILESH KUMAR

JAYA DEVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		21	41	P 62
	102 PRINCIPLES OF MARKETING		20	39	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		20	45	P 65
	104 MANAGERIAL ECONOMICS		19	34	P 53
	105 RESEARCH METHODOLOGY		21	47	P 68
	106 CONSUMER BEHAVIOUR		20	42	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 34
2	201 SERVICES MARKETING		19	33	P 52
	202 RETAIL MARKETING		22	40	P 62
	203 SALES MANAGEMENT & PERSONAL SELLING		22	45	P 67
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		20	36	P 56
	205 MARKET RESEARCH		18	32	P 50
	206 RELATIONSHIP MARKETING		22	45	P 67

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	51	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 437)(2 : 426)(3 : 432)(4 : 387) GRAND TOTAL (OUT OF 2800)					1682

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

962

2061000447

NITIN GIRI

REKHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	30	P 45
	102	PRINCIPLES OF MARKETING	16	33	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	38	P 54
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	33	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 30
2	201 SERVICES MARKETING	13	31		P 44
	202 RETAIL MARKETING	13	30		P 43
	203 SALES MANAGEMENT & PERSONAL SELLING	13	40		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	31		P 43
	205 MARKET RESEARCH	12	31	*	43
	206 RELATIONSHIP MARKETING	12	28		P 40
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 20
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				* NA FF
3	301 INTERNATIONAL MARKETING	19	33		P 52
	302 LAWS RELATED TO MARKETING	P 16	* 28		44
	303 FINANCIAL SERVICES MARKETING	P 19	* 34		53
	304 MARKETING COMMUNICATION	17	30		P 47
	305 RETAIL OPERATIONS MANAGEMENT	17	29		P 46
	306 PROJECT WORK & VIVA	P 19	* AB		19 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 31
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	18	32	*	50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404 DIRECT MARKETING	13	19	*	32 FF
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	18	35	*	53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 30
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 29
(1 : 344)(2 : 286)(3 : 322)(4 : 333) GRAND TOTAL (OUT OF 2800)					1285
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

963

2061000448

NITISH GARG

SEEMA DEVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	38	P	53
	102	PRINCIPLES OF MARKETING	16	41	P	57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	48	P	64
	104	MANAGERIAL ECONOMICS	16	32	P	48
	105	RESEARCH METHODOLOGY	16	37	P	53
	106	CONSUMER BEHAVIOUR	17	38	P	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	27
2	201	SERVICES MARKETING	18	32	P	50
	202	RETAIL MARKETING	16	29	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	45	P	63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	P	55
	205	MARKET RESEARCH	15	30	P	45
	206	RELATIONSHIP MARKETING	18	38	P	56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	30
3	301	INTERNATIONAL MARKETING	21	40	P	61
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	20	39	P	59
	304	MARKETING COMMUNICATION	17	30	P	47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	19	44	P	63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401	BRAND MANAGEMENT	17	30	*	47
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404	DIRECT MARKETING	14	22	\$ *	36 \$
	405	INDUSTRIAL MARKETING	20	37	*	57
	406	RURAL & AGRICULTURAL MARKETING	20	39	*	59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35
(1 : 385)(2 : 372)(3 : 393)(4 : 376) GRAND TOTAL (OUT OF 2800)				1526		

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

964

2061000449

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	38	P 53
	102 PRINCIPLES OF MARKETING	17	38	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	36	P 51
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	16	40	P 56
	106 CONSUMER BEHAVIOUR	17	37	P 54
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	18	36	P 54
	203 SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	34	P 50
	205 MARKET RESEARCH	15	29	P 44
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301 INTERNATIONAL MARKETING	20	42	P 62
	302 LAWS RELATED TO MARKETING	17	31	P 48
	303 FINANCIAL SERVICES MARKETING	20	37	P 57
	304 MARKETING COMMUNICATION	P 18	* 31	49
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306 PROJECT WORK & VIVA	20	36	P 56
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401 BRAND MANAGEMENT	16	30	* 46
	402 STRATEGIC MARKETING	17	37	* 54
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	18	32	* 50
	406 RURAL & AGRICULTURAL MARKETING	18	35	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 371)(2 : 354)(3 : 391)(4 : 355) GRAND TOTAL (OUT OF 2800)				1471

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

965

2060800604

PAWAN KUMAR SINGH

KAUSHALYA DEVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* AB	18 FF
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	51	P 74
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	P 25	* AB	25 FF
	302	LAWS RELATED TO MARKETING	P 22	* AB	22 FF
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 23	* AB	23 FF
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	39	P 60
	402	STRATEGIC MARKETING	P 22	* AB	22 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 26	* AB	26 FF
	404	DIRECT MARKETING	P 24	* AB	24 FF
	405	INDUSTRIAL MARKETING	P 26	* AB	26 FF
	406	RURAL & AGRICULTURAL MARKETING	P 24	* AB	24 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
(1 : 352)(2 : 424)(3 : 320)(4 : 277) GRAND TOTAL (OUT OF 2800)					1373

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

966

2061000451

RAGHAV SHARMA

RENU

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	40	P 58
	102	PRINCIPLES OF MARKETING	17	33	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	47	P 63
	104	MANAGERIAL ECONOMICS	17	33	P 50
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	17	33	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	44	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	37	P 55
	302	LAWS RELATED TO MARKETING	16	32	P 48
	303	FINANCIAL SERVICES MARKETING	17	41	P 58
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	15	33	P 48
	306	PROJECT WORK & VIVA	17	52	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	19	41	* 60
	402	STRATEGIC MARKETING	17	43	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	37	* 56
	404	DIRECT MARKETING	17	30	* 47

MMM08_SM

405	INDUSTRIAL MARKETING	19	33	* 52
406	RURAL & AGRICULTURAL MARKETING	19	39	* 58
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33

(1 : 386)(2 : 378)(3 : 378)(4 : 398) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

967

2061000453

RAJAN RAHEJA

KANTA RANI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	38	P 55
	102	PRINCIPLES OF MARKETING	16	34	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	36	P 52
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	13	38	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	17	34	P 51
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	16	40	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	P 40
	205	MARKET RESEARCH	15	31	P 46
	206	RELATIONSHIP MARKETING	16	34	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	31	P 48
	303	FINANCIAL SERVICES MARKETING	17	34	P 51
	304	MARKETING COMMUNICATION	17	28	P 45

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	16	31	P 47
	306	PROJECT WORK & VIVA	17	35	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	15	31	* 46
	402	STRATEGIC MARKETING	14	36	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	34	* 48
	404	DIRECT MARKETING	12	29	* 41
	405	INDUSTRIAL MARKETING	12	29	* 41
	406	RURAL & AGRICULTURAL MARKETING	12	40	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 20
(1 : 348)(2 : 333)(3 : 357)(4 : 319) GRAND TOTAL (OUT OF 2800)					1357

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

968

2061000454

RAJESH KUMAR PATLE

MAYA DEVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	35	P 53
	102	PRINCIPLES OF MARKETING	17	41	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	45	P 61
	104	MANAGERIAL ECONOMICS	16	36	P 52
	105	RESEARCH METHODOLOGY	17	42	P 59
	106	CONSUMER BEHAVIOUR	16	37	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	18	33	P 51
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	46	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	36	P 53

		MMM08_SM			
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	18	36	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	16	43	P 59
	302	LAWS RELATED TO MARKETING	13	36	P 49
	303	FINANCIAL SERVICES MARKETING	15	36	P 51
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	15	31	P 46
	306	PROJECT WORK & VIVA	P 12	* AB	12 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	17	31	* 48
	402	STRATEGIC MARKETING	17	42	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	33	* 50
	405	INDUSTRIAL MARKETING	17	38	* 55
	406	RURAL & AGRICULTURAL MARKETING	16	32	* 48
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28
(1 : 392)(2 : 366)(3 : 309)(4 : 361)		GRAND TOTAL (OUT OF 2800)		1428	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

969

2061000480

RICHA CHANDEL

ANITA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	21	39	P 60

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 440)(2 : 419)(3 : 441)(4 : 400) GRAND TOTAL (OUT OF 2800)					1700

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

970

2061000455

SACHADE PAYAL DILIP

DEEPA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	47	P 63
	104	MANAGERIAL ECONOMICS	18	34	P 52
	105	RESEARCH METHODOLOGY	18	38	P 56
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	22	47	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	43	P 63
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	38	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	56	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	17	34	* 51
	402	STRATEGIC MARKETING	17	42	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28

(1 : 387)(2 : 399)(3 : 401)(4 : 365) GRAND TOTAL (OUT OF 2800) 1552

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 12	* 28	40
	303	FINANCIAL SERVICES MARKETING	12	29	P 41
	304	MARKETING COMMUNICATION	12	28	P 40
	305	RETAIL OPERATIONS MANAGEMENT	12	36	P 48
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	12	29	P 41
	402	STRATEGIC MARKETING	13	29	P 42
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	32	P 47
	404	DIRECT MARKETING	12	40	P 52
	405	INDUSTRIAL MARKETING	12	28	P 40
	406	RURAL & AGRICULTURAL MARKETING	12	44	P 56
	407	ENTRE.DEV.& PROJECT MGNT. (INT) (OUTOF 50)			P 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30

(1 : 383)(2 : 387)(3 : 336)(4 : 339) GRAND TOTAL (OUT OF 2800) 1445

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

972

2061000456

SAUMIL GUPTA

KRISHAN PYARI

001

0714 IIEBM, BHUMKAR WASTI, WAKAD

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	16	36	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	46	P 64
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	16	33	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	P 54
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	18	33	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	38	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	14	21	* 35 FF
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	10	13	* 23 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 355)(2 : 345)(3 : 360)(4 : 323) GRAND TOTAL (OUT OF 2800) 1383

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

973

2061000483

SAURAV JOSHI

MADHAVI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	39	P 57
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	37	P 50
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	43	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	16	44	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	38	P 53
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	15	38	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	17	42	P 59
	302	LAWS RELATED TO MARKETING	14	29	P 43
	303	FINANCIAL SERVICES MARKETING	16	31	P 47
	304	MARKETING COMMUNICATION	P 15	* 28	43
	305	RETAIL OPERATIONS MANAGEMENT	15	32	P 47
	306	PROJECT WORK & VIVA	P 16	* AB	16 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	13	28	* 41
	402	STRATEGIC MARKETING	14	36	* 50

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	33	* 47
404	DIRECT MARKETING	13	32	* 45
405	INDUSTRIAL MARKETING	13	37	* 50
406	RURAL & AGRICULTURAL MARKETING	13	28	* 41
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 21

(1 : 386)(2 : 348)(3 : 310)(4 : 317) GRAND TOTAL (OUT OF 2800) 1361

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

974

2061000457

SEEMA BORA

BIMLA

001

0714 IIEBM, BHUMKAR WASTI, WAKAD

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	38	P 58
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59

		MMM08_SM			
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 422)(2 : 420)(3 : 418)(4 : 432)		GRAND TOTAL (OUT OF 2800)	1692		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

975

2061000479

SHIRSATH DIPIKA DINKAR

DIPALI

001
APRIL 2012

0714 IIEBM,BHUMKAR WASTI,WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	38	P 58
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	44	P 63

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	20	42	P 62
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 18	* AB	18 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	18	47	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	38	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	45	* 65
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	13	19	* 32 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 369)(2 : 375)(3 : 352)(4 : 355)		GRAND TOTAL (OUT OF 2800)			1451

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

976

2061000459

SHIVANI CHAUHAN

GEETA

001
APRIL 2012

0714 IIEBM,BHUMKAR WASTI,WAKAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	45	P 63
	104	MANAGERIAL ECONOMICS	18	38	P 56
	105	RESEARCH METHODOLOGY	19	39	P 58

MMM08_SM

	106	CONSUMER BEHAVIOUR	18	42	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	24	46	P 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	44	P 66
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	47	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	19	37	* 56
	402	STRATEGIC MARKETING	16	42	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	44	* 63
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	41	* 59
	406	RURAL & AGRICULTURAL MARKETING	19	42	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33
(1 : 411)(2 : 433)(3 : 388)(4 : 414)		GRAND TOTAL (OUT OF 2800)			1646

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

977

2061000462

SIVANAGAVENKATESH K

LAKSHMI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	46	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	38	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	43	* 64
	404	DIRECT MARKETING	12	18	* 30 FF
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 422)(2 : 410)(3 : 417)(4 : 405)		GRAND TOTAL (OUT OF 2800)			1654

FAILS

23 JUNE 2012

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001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	18	36	P 54
	106	CONSUMER BEHAVIOUR	20	40	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	37	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	P 15	* AB	15 FF
	303	FINANCIAL SERVICES MARKETING	17	34	P 51
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	38	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 369)(2 : 346)(3 : 324)(4 : 391) GRAND TOTAL (OUT OF 2800) 1430

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

979

2061000466

SONAWANE NIKITA PRAKASH

SUMATI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	20	39	P 59	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52	
	104	MANAGERIAL ECONOMICS	20	40	P 60	
	105	RESEARCH METHODOLOGY	18	46	P 64	
	106	CONSUMER BEHAVIOUR	20	37	P 57	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	P 12	* 31	43	
	202	RETAIL MARKETING	19	37	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	40	P 57	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	21	38	P 59	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 23	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30	
3	301	INTERNATIONAL MARKETING	23	43	P 66	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	20	35	P 55	
	304	MARKETING COMMUNICATION	17	30	P 47	
	305	RETAIL OPERATIONS MANAGEMENT	19	37	P 56	
	306	PROJECT WORK & VIVA	18	59	P 77	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	
4	401	BRAND MANAGEMENT	16	29	* 45	
	402	STRATEGIC MARKETING	16	36	* 52	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	41	* 59	
	404	DIRECT MARKETING	12	18	* 30	FF
	405	INDUSTRIAL MARKETING	17	39	* 56	
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25	
(1 : 417)(2 : 367)(3 : 398)(4 : 351) GRAND TOTAL (OUT OF 2800)					1533	

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

980

2061000467

SOURABH BHATIA

NEELAM

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	42	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	39	P 58
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	40	P 57
	106	CONSUMER BEHAVIOUR	17	32	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	44	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	19	37	P 56
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 18	* 32	50
	305	RETAIL OPERATIONS MANAGEMENT	17	34	P 51
	306	PROJECT WORK & VIVA	20	53	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	36	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46

MMM08_SM

404	DIRECT MARKETING	12	17	* 29	FF
405	INDUSTRIAL MARKETING	19	34	* 53	
406	RURAL & AGRICULTURAL MARKETING	20	40	* 60	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33	

(1 : 384)(2 : 387)(3 : 385)(4 : 351) GRAND TOTAL (OUT OF 2800) 1507

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

981

2061000450

SUKENKAR PRIYANKA PRADEEP

SHOBHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	43	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	45	P 65
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	45	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	39	P 59
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	29	P 46

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	51	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	18	44	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	42	* 62
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 406)(2 : 419)(3 : 422)(4 : 396)		GRAND TOTAL (OUT OF 2800)			1643

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

982

2061000469

SUKHDEV CHANDRA

RAMPYARI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	45	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	39	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	16	37	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	39	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	42	P 57

		MMM08_SM			
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	16	38	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	16	AB	* 16 FF
	402	STRATEGIC MARKETING	18	AB	* 18 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	AB	* 16 FF
	404	DIRECT MARKETING	16	AB	* 16 FF
	405	INDUSTRIAL MARKETING	16	AB	* 16 FF
	406	RURAL & AGRICULTURAL MARKETING	16	AB	* 16 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 404)(2 : 360)(3 : 398)(4 : 151)		GRAND TOTAL (OUT OF 2800)			1313

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

983

2061000472

SUPRIYA POPURI

SATHYAVANI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	44	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	50	P 67
	106	CONSUMER BEHAVIOUR	18	43	P 61

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	31
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	30
2	201 SERVICES MARKETING	17	29	P	46
	202 RETAIL MARKETING	24	47	P	71
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P	59
	205 MARKET RESEARCH	19	33	P	52
	206 RELATIONSHIP MARKETING	22	41	P	63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	39
3	301 INTERNATIONAL MARKETING	22	45	P	67
	302 LAWS RELATED TO MARKETING	17	34	P	51
	303 FINANCIAL SERVICES MARKETING	19	38	P	57
	304 MARKETING COMMUNICATION	18	31	P	49
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306 PROJECT WORK & VIVA	20	50	P	70
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	32
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	36
4	401 BRAND MANAGEMENT	20	36	*	56
	402 STRATEGIC MARKETING	21	38	*	59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	*	65
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	23	44	*	67
	406 RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42

(1 : 388)(2 : 418)(3 : 415)(4 : 432) GRAND TOTAL (OUT OF 2800) 1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

984

2061000478

TRUPTI WAMANRAO WANKAR

MEENA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	34	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	13	37	P 50
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	13	31	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	41	P 56
	205	MARKET RESEARCH	17	35	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	21	41	P 62
	302	LAWS RELATED TO MARKETING	P 16	* 35	51
	303	FINANCIAL SERVICES MARKETING	18	37	P 55
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	44	P 61
	306	PROJECT WORK & VIVA	15	53	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	16	44	* 60
	402	STRATEGIC MARKETING	15	40	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	44	* 64
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	16	45	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25
(1 : 364)(2 : 351)(3 : 389)(4 : 385) GRAND TOTAL (OUT OF 2800)					1489

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT. (INT) (OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49

(1 : 343)(2 : 370)(3 : 359)(4 : 378) GRAND TOTAL (OUT OF 2800) 1450

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

986

2061000473

VAIBHAV ARORA

SHASHI

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	18	41	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	47	P 65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	43	P 62
	106	CONSUMER BEHAVIOUR	18	35	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	47	P 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	19	37	P 56
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	18	34	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	18	50	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	44	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34

(1 : 397)(2 : 382)(3 : 386)(4 : 403) GRAND TOTAL (OUT OF 2800) 1568

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

987

2061000475

VAISHALI

PUNAM

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	19	50	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	47	P 67
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	48	P 68
	106	CONSUMER BEHAVIOUR	21	48	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	41	P 61
	304	MARKETING COMMUNICATION	21	42	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	19	45	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	19	35	* 54

MMM08_SM

402	STRATEGIC MARKETING	18	44	* 62
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	41	* 59
404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	18	39	* 57
406	RURAL & AGRICULTURAL MARKETING	18	47	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31

(1 : 460)(2 : 406)(3 : 413)(4 : 402) GRAND TOTAL (OUT OF 2800) 1681

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

988

2061000477

VIKASH KUMAR

DHANPATI DEVI

001

0714 IIEBM, BHUMKAR WASTI, WAKAD

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	37	P 49
	102	PRINCIPLES OF MARKETING	16	39	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	12	32	P 44
	106	CONSUMER BEHAVIOUR	12	30	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	36	P 53
	205	MARKET RESEARCH	16	40	P 56
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	20	41	P 61

MMM08_SM

302	LAWS RELATED TO MARKETING	17	28	P 45
303	FINANCIAL SERVICES MARKETING	19	36	P 55
304	MARKETING COMMUNICATION	17	30	P 47
305	RETAIL OPERATIONS MANAGEMENT	18	40	P 58
306	PROJECT WORK & VIVA	19	44	P 63
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401 BRAND MANAGEMENT	18	32	* 50
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	40	* 59
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	18	35	* 53
	406 RURAL & AGRICULTURAL MARKETING	18	37	* 55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32

(1 : 326)(2 : 359)(3 : 393)(4 : 371) GRAND TOTAL (OUT OF 2800) 1449

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

989

2061000452

WADHWA RAHUL PRAVEEN

SUREKHA

001
APRIL 2012

0714 IIEBM, BHUMKAR WASTI, WAKAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58
	102	PRINCIPLES OF MARKETING	19	48	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	45	P 61
	104	MANAGERIAL ECONOMICS	18	49	P 67
	105	RESEARCH METHODOLOGY	19	53	P 72
	106	CONSUMER BEHAVIOUR	19	47	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	22	40	P 62

		MMM08_SM		
202	RETAIL MARKETING	20	36	P 56
203	SALES MANAGEMENT & PERSONAL SELLING	21	44	P 65
204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
205	MARKET RESEARCH	21	40	P 61
206	RELATIONSHIP MARKETING	22	45	P 67
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301 INTERNATIONAL MARKETING	21	43	P 64
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	20	48	P 68
	304 MARKETING COMMUNICATION	20	39	P 59
	305 RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306 PROJECT WORK & VIVA	20	52	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401 BRAND MANAGEMENT	23	43	* 66
	402 STRATEGIC MARKETING	22	47	* 69
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	* 65
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	23	44	* 67
	406 RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 453)(2 : 445)(3 : 432)(4 : 463)	GRAND TOTAL (OUT OF 2800)			1793

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

990

2061100300

ABHISHEK KUMAR

MANJU KUMARI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	41	P 63

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 416)(2 : 426)			TOTAL (OUT OF 1400)	842

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

991

2061100363

AMITESH KUMAR

SITA

001
APRIL 2012

MMM08_SM

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	38	P 55
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	P 17	* 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	14	28	* 42
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	16	29	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	24	* 39 FF
	205 MARKET RESEARCH	16	28	* 44
	206 RELATIONSHIP MARKETING	15	29	* 44
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 25
(1 : 363)(2 : 320)			TOTAL (OUT OF 1400)	683

FAIL ATKT

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

992

2061100331

ANAND MITTAL

GEETA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	21	38	P 59
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	21	39	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	20	36	* 56
	206 RELATIONSHIP MARKETING	17	29	* 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 406)(2 : 392)		TOTAL (OUT OF 1400)		798

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

993

2061100316

ARUN SINGH YADAV

MAMTA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 50	76
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 426)(2 : 411)		TOTAL (OUT OF 1400)		837

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

994

2061100299

AWNISH TRIPATHI

MEERA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 427)(2 : 432)	TOTAL (OUT OF 1400)			859

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

995

2061100313

BHUPENDRA SINGH

URMILA

001

0741 SINHGAD IMCA, NARHE, PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 377)(2 : 372)	TOTAL (OUT OF 1400)			749

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

996

2061100314

BHUPENDRA YADAV

MAMTA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	30	P 47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	P 17	* 29	46
	106 CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	29	* 46
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	10	* 19	FF
205	MARKET RESEARCH	17	30	* 47	
206	RELATIONSHIP MARKETING	11	15	* 26	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40	

(1 : 333)(2 : 316) TOTAL (OUT OF 1400) 649

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

997

2061100343

BIKASH KUMAR SINGH

SHIV KUMARI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	29	P 46

		MMM08_SM		
	106	CONSUMER BEHAVIOUR	22	41 P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)		P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)		P 43
2	201	SERVICES MARKETING	22	41 * 63
	202	RETAIL MARKETING	19	34 * 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39 * 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34 * 53
	205	MARKET RESEARCH	22	40 * 62
	206	RELATIONSHIP MARKETING	17	28 * 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)		* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)		* 47
	(1 : 421)(2 : 430)		TOTAL (OUT OF 1400)	851
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

998

2061100302

BIRAJDAR BALASAHEB GURUNATH

MAHADEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

		MMM08_SM		
SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 49	69
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 18	* 32	50
	106 CONSUMER BEHAVIOUR	P 17	* 29	46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	19	33	* 52
	202 RETAIL MARKETING	19	41	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	43	* 63
	205 MARKET RESEARCH	19	33	* 52
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 383)(2 : 401)	TOTAL (OUT OF 1400)		784
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

DEEPAK JAIN

SAROJ

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	44	* 66
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 426)(2 : 448)	TOTAL (OUT OF 1400)			874
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1000

2061100329

DEEPENDER SINGH SHEKHAWAT

KIRAN KANWAR

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	P 20	* 35	55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 414)(2 : 366)	TOTAL (OUT OF 1400)			780

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1001 2061100357
 DWIJENDRA NATH PANDEY REKHA

001 0741 SINHGAD IMCA, NARHE, PUNE 41
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 388)(2 : 408)	TOTAL (OUT OF 1400)			796
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1002

2061100304

GOURAVE SINGH PANWAR

SAVITA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 19	* 35	54
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	18	39	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 403)(2 : 393)	TOTAL (OUT OF 1400)			796

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1003

2061100362

GULAM NABI IMTIYAZ

QAISHRI BANO

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 21	* 38	59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	29	* 46

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 41
(1 : 386)(2 : 392)		TOTAL (OUT OF 1400) 778
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1004	2061100307
KAPIL DEV SONI	NAND KUNWAR

001	0741 SINHGAD IMCA,NARHE,PUNE 41
APRIL 2012	

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102 PRINCIPLES OF MARKETING	19	36	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	17	37	P 54
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 40

2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42

(1 : 389)(2 : 404)

TOTAL (OUT OF 1400) 793

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1005

2061100309

KAPIL DILIP VYAS

JYOTI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48

(1 : 393)(2 : 380)

TOTAL (OUT OF 1400) 773

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1006

2061100315

KUMAR SAURAVH

PUNAM

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	24	45	* 69
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 440)(2 : 437)		TOTAL (OUT OF 1400)		877

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1007

2061100346

MASKARA GAUTAM KUMAR RAMJI PRASAD

SARITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 402)(2 : 421)	TOTAL (OUT OF 1400)			823
					PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1008

2061100305

MOHD.ABDULLAH

KAUSAR JAHAN

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55	
	102	PRINCIPLES OF MARKETING	20	37	P 57	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	20	36	* 56	
	202	RETAIL MARKETING	19	34	* 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26	FF
	205	MARKET RESEARCH	19	33	* 52	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40	
	(1 : 380)(2 : 362)		TOTAL (OUT OF 1400)		742	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1009

2061100324

MOHIT JAIN

KUSUM

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	22	43	P 65
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	35	* 52
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 416)(2 : 407)	TOTAL (OUT OF 1400)			823
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1010

2061100318

MUKESH KUMAR

GYANMATI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43

(1 : 412)(2 : 442)

MMM08_SM

TOTAL (OUT OF 1400) 854

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1011

2061100296

NISHANT SHARMA

KALPANA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	* 55

		MMM08_SM		
202	RETAIL MARKETING	21	39	* 60
203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
205	MARKET RESEARCH	20	35	* 55
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 411)(2 : 417)		TOTAL (OUT OF 1400)		828

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1012

2061100352

PARASHAR RAVI ARUN KUMAR

VEENA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	26	49	P 75
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 458)(2 : 461)		TOTAL (OUT OF 1400)		919
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1013	2061100321
PINCHA HARSHIT RAJENDRA	USHA

001 0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 441)(2 : 442)		TOTAL (OUT OF 1400)		883
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1014

2061100310

PRAVEEN KUMAR

RANJU SINGH

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 57	76
	104	MANAGERIAL ECONOMICS	17	36	P 53
	105	RESEARCH METHODOLOGY	P 18	* 32	50
	106	CONSUMER BEHAVIOUR	P 22	* 44	66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	16	32	* 48
	202	RETAIL MARKETING	17	36	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	15	32	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	17	31	* 48
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 412)(2 : 369)		TOTAL (OUT OF 1400)		781

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1015

2061100354

RAJDIP SINGH

DEVENTI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	16	37	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 398)(2 : 414)	TOTAL (OUT OF 1400)			812
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1016

2061100338

RANJAI KUMAR

MALTI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 417)(2 : 424)	TOTAL (OUT OF 1400)			841

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1017

2061100303

SANDEEP SURESH NAGDEVE

NANKI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	43	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 385)(2 : 396)	TOTAL (OUT OF 1400)			781

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1018

2061100342

SANGEETA ROY

ANUPAMA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	42	* 64
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45

		MMM08_SM			
205	MARKET RESEARCH		21	42	* 63
206	RELATIONSHIP MARKETING		17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 43
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 46
(1 : 404)(2 : 422)			TOTAL (OUT OF 1400)		826
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1019

2061100317

SHADAB AKHTAR

MEHRUN NISHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	P 22	* 40	62
	106	CONSUMER BEHAVIOUR	20	35	P 55

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	49
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	48
2	201 SERVICES MARKETING	24	45	*	69
	202 RETAIL MARKETING	23	44	*	67
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	*	57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	*	49
	205 MARKET RESEARCH	22	40	*	62
	206 RELATIONSHIP MARKETING	19	33	*	52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 436)(2 : 448)		TOTAL (OUT OF 1400)			884
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1020

2061100340

SNEHA PARIHAR

SUNITA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	P 19	* 34	53
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	20	43	* 63
	202 RETAIL MARKETING	21	39	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205 MARKET RESEARCH	20	37	* 57
	206 RELATIONSHIP MARKETING	13	20	* 33 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 402)(2 : 410)		TOTAL (OUT OF 1400)		812
			FAIL	ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1021

2061100320

TAMBAKHE ANKIT SUNILBHAI

MMM08_SM

KALPANA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 393)(2 : 413)	TOTAL (OUT OF 1400)			806
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1022

2061100298

UMESH JAISWANI

MAYA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 432)(2 : 453)	TOTAL (OUT OF 1400)			885
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1023

2061100336

VARDA SALEEM SYED

NAZIA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	25	48	* 73
	206	RELATIONSHIP MARKETING	24	46	* 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 448)(2 : 489)	TOTAL (OUT OF 1400)			937
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1024

2061100332

VIJAY KUMAR JEENGAR

SANJANA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 09	* 11	20 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	P 16	* 28	44
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 09	* 10	19 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	12	28	* 40
	202	RETAIL MARKETING	13	22	* 35 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	10	13	* 23 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	06	03	* 09 FF
	205	MARKET RESEARCH	11	15	* 26 FF
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 286)(2 : 198)	TOTAL (OUT OF 1400)			484

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1025

2061100308

VIKAS PATEL

SUSHMA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 45	67
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 42

(1 : 391)(2 : 375) TOTAL (OUT OF 1400) 766

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1026 2061100326

VIKRANT SINGH MANJOO

001 0741 SINHGAD IMCA,NARHE,PUNE 41
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 19	32 FF
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 17	* 30	47
	106 CONSUMER BEHAVIOUR	P 12	* 17	29 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

MMM08_SM

2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 323)(2 : 335)			TOTAL (OUT OF 1400)		658

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1027

2061100358

VIVEK TRIPATHI

KANTI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	21	45	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 427)(2 : 427)			TOTAL (OUT OF 1400)	854
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1028

2061000665

AASHUTOSH MISHRA

SHEELATA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 48	63
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	30	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	15	34	P 49
	202	RETAIL MARKETING	14	34	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	13	37	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	P 16	* AB	16 FF
	206	RELATIONSHIP MARKETING	13	31	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	17	43	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	35	P 54
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	10	13	* 23 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	31	* 48
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	AB	* 17 FF
	406	RURAL & AGRICULTURAL MARKETING	07	06	* 13 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 346)(2 : 314)(3 : 404)(4 : 269)		GRAND TOTAL (OUT OF 2800)			1333

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1029

2061000463

ABHIJEET AKASH

DOLLI SINGH

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	43	P 64
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	39	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	30	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	16	38	P 54
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	14	36	P 50
	306	PROJECT WORK & VIVA	20	41	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 413)(2 : 376)(3 : 391)(4 : 382) GRAND TOTAL (OUT OF 2800)					1562

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1030

2061000523

ABHINAV KUMAR SINGH

BINA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	25	52	P 77
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	24	46	P 70
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	41	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	37	* 54
	405	INDUSTRIAL MARKETING	17	41	* 58
	406	RURAL & AGRICULTURAL MARKETING	17	41	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 38

(1 : 497)(2 : 432)(3 : 454)(4 : 397) GRAND TOTAL (OUT OF 2800) 1780

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1031 2061000525
ABHINAV TYAGI SANTOSH

001 0741 SINHGAD IMCA,NARHE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	42	P 64
	102	PRINCIPLES OF MARKETING	23	45	P 68
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	15	43	P 58
	302	LAWS RELATED TO MARKETING	14	32	P 46
	303	FINANCIAL SERVICES MARKETING	17	37	P 54
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	22	57	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	18	32	*	50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404 DIRECT MARKETING	17	32	*	49
	405 INDUSTRIAL MARKETING	17	29	*	46
	406 RURAL & AGRICULTURAL MARKETING	18	37	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 433)(2 : 398)(3 : 441)(4 : 371)	GRAND TOTAL (OUT OF 2800)				1643

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1032

2060800668

ABHINENDRA KUMAR SINGH

RITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		P 18	* AB	18 FF
	104 MANAGERIAL ECONOMICS		12	31	P 43
	105 RESEARCH METHODOLOGY		20	38	P 58
	106 CONSUMER BEHAVIOUR		17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING		19	34	P 53
	202 RETAIL MARKETING		17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING		21	38	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		18	32	P 50
	205 MARKET RESEARCH		19	36	P 55
	206 RELATIONSHIP MARKETING		18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 36

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	20	35	P 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	19	34	P 53
	405	INDUSTRIAL MARKETING	19	33	P 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	P 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
(1 : 337)(2 : 389)(3 : 427)(4 : 413)		GRAND TOTAL (OUT OF 2800)			1566

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1033

2061000468

ABHISHEK KANT

ARTI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37

MMM08_SM

2	201	SERVICES MARKETING	16	33	P 49
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	14	43	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	18	33	P 51
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	41	P 59
	302	LAWS RELATED TO MARKETING	17	37	P 54
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 372)(2 : 383)(3 : 424)(4 : 387) GRAND TOTAL (OUT OF 2800) 1566

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1034

2061000471

ABHISHEK KUMAR

USHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	19	46	P 65
	302	LAWS RELATED TO MARKETING	17	42	P 59
	303	FINANCIAL SERVICES MARKETING	16	41	P 57
	304	MARKETING COMMUNICATION	18	39	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	38	P 56
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 464)(2 : 433)(3 : 443)(4 : 457)		GRAND TOTAL (OUT OF 2800)	1797		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1035

2061000526

ABHISHEK KUMAR

MAMTA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	45	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	14	32	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	13	45	P 58
	302	LAWS RELATED TO MARKETING	14	32	P 46
	303	FINANCIAL SERVICES MARKETING	18	36	P 54
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	36	P 54
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 415)(2 : 392)(3 : 402)(4 : 473) GRAND TOTAL (OUT OF 2800)					1682

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1036

2061000529

AKHILESH KUMAR SINGH

URMILA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	38	P 58
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	16	37	P 53
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	17	38	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	36	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	14	35	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 382)(2 : 362)(3 : 402)(4 : 394) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1037

2061000532

ALOK KUMAR

VINDU KUMARI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	30	* 47

MMM08_SM

405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 381)(2 : 386)(3 : 419)(4 : 394) GRAND TOTAL (OUT OF 2800) 1580

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1038

2061000534

AMAR SHAKTI

SHILA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	23	49	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	54	P 77
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	20	38	P 58
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	30	P 47

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 473)(2 : 414)(3 : 447)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1743

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1039

2061000474

AMIT CHAUBEY

RANJANA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	37	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	16	32	P 48
	202	RETAIL MARKETING	16	34	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56

MMM08_SM

	205	MARKET RESEARCH	17	33	P 50
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	15	35	P 50
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	14	35	P 49
	306	PROJECT WORK & VIVA	18	33	P 51
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	37	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	34	* 51
	405	INDUSTRIAL MARKETING	19	45	* 64
	406	RURAL & AGRICULTURAL MARKETING	17	38	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 397)(2 : 377)(3 : 376)(4 : 396) GRAND TOTAL (OUT OF 2800)					1546

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1040

2061000476

AMIT KUMAR DEWANGAN

SARITA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49

MMM08_SM

	106	CONSUMER BEHAVIOUR	20	42	P 62	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	15	36	P 51	
	202	RETAIL MARKETING	13	31	P 44	
	203	SALES MANAGEMENT & PERSONAL SELLING	15	30	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56	
	205	MARKET RESEARCH	14	35	P 49	
	206	RELATIONSHIP MARKETING	18	32	P 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32	
3	301	INTERNATIONAL MARKETING	19	38	P 57	
	302	LAWS RELATED TO MARKETING	15	34	P 49	
	303	FINANCIAL SERVICES MARKETING	18	38	P 56	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	16	34	P 50	
	306	PROJECT WORK & VIVA	20	35	P 55	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43	
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	20	35	* 55	
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37	
(1 : 392)(2 : 360)(3 : 398)(4 : 350) GRAND TOTAL (OUT OF 2800)					1500	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1041

2061000540

AMIT KUMAR SURYAWANSHI

VANDANA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	46	P 68
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	43	P 64
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	19	36	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	28	59	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 427)(2 : 432)(3 : 480)(4 : 454) GRAND TOTAL (OUT OF 2800)					1793

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	38	P 57
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 409)(2 : 398)(3 : 424)(4 : 399) GRAND TOTAL (OUT OF 2800) 1630

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1043

2061000485

AMRIT KUMAR CHAUDHARY

MANJU DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	50	P 73
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	58	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 460)(2 : 420)(3 : 467)(4 : 435) GRAND TOTAL (OUT OF 2800) 1782

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1044

2061000546

ANAND KUMAR GUPTA

GEETA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	43	P 65
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	18	35	P 53
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	15	44	P 59
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	17	35	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	31	P 48
	306	PROJECT WORK & VIVA	21	55	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	23	42	* 65

MMM08_SM

402	STRATEGIC MARKETING	20	35	* 55
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
404	DIRECT MARKETING	19	33	* 52
405	INDUSTRIAL MARKETING	22	40	* 62
406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 419)(2 : 423)(3 : 424)(4 : 418) GRAND TOTAL (OUT OF 2800) 1684

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1045

2061000547

ANIL KUMAR MUNDHRA

SAVITRI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	46	P 66
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	34	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	31	P 49

MMM08_SM

	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	40	P 60
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 382)(2 : 371)(3 : 427)(4 : 408) GRAND TOTAL (OUT OF 2800) 1588

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1046

2061000671

ANKIT KUMAR JAIN

ANULEKHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	39	P 54

MMM08_SM

	202	RETAIL MARKETING	16	44	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	13	33	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	42	P 58
	205	MARKET RESEARCH	14	31	P 45
	206	RELATIONSHIP MARKETING	13	32	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	19	37	P 56
	303	FINANCIAL SERVICES MARKETING	14	34	P 48
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	15	33	P 48
	306	PROJECT WORK & VIVA	P 17	* 29	46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 417)(2 : 365)(3 : 400)(4 : 414)		GRAND TOTAL (OUT OF 2800)			1596

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1047

2061000486

ANKIT ROY

RANJANA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	24	46	P 70

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	14	36	P 50
	202	RETAIL MARKETING	16	35	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	32	P 49
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	13	39	P 52
	302	LAWS RELATED TO MARKETING	13	37	P 50
	303	FINANCIAL SERVICES MARKETING	14	29	P 43
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	14	35	P 49
	306	PROJECT WORK & VIVA	17	38	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	20	46	* 66
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 408)(2 : 357)(3 : 351)(4 : 424) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1048

2061000550

ANKIT SRIVASTAVA

PUSHPA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	45	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	16	32	P 48
	306	PROJECT WORK & VIVA	22	47	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	40	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	38	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	34	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 437)(2 : 394)(3 : 408)(4 : 378) GRAND TOTAL (OUT OF 2800)					1617

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1049

2061000551

ANKUR SHARMA

JANAK DULARI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	12	41	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	13	39	P 52
	304	MARKETING COMMUNICATION	17	32	P 49
	305	RETAIL OPERATIONS MANAGEMENT	16	30	P 46
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 373)(2 : 384)(3 : 377)(4 : 362) GRAND TOTAL (OUT OF 2800)					1496

SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1050

2060900566

ANUBHAV

SUSHILA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	20	48	P 68
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	31	P 48
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	14	31	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 21	* AB	21 FF
	404	DIRECT MARKETING	21	38	P 59
	405	INDUSTRIAL MARKETING	19	33	P 52
	406	RURAL & AGRICULTURAL MARKETING	19	33	P 52

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) P 35
408 FOREIGN LANGUAGE (INT) (OUTOF 50) P 35

(1 : 395)(2 : 384)(3 : 343)(4 : 348) GRAND TOTAL (OUT OF 2800) 1470
FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1051 2061000488
ANUPAM RAWAL RAMILA

001 0741 SINHGAD IMCA,NARHE,PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 44

4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 441)(2 : 390)(3 : 391)(4 : 413) GRAND TOTAL (OUT OF 2800) 1635

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1052

2061000498

ANURAG KUMAR

LALITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	13	34	P 47
	202	RETAIL MARKETING	16	29	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	16	29	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	33	P 47
	205	MARKET RESEARCH	18	34	P 52
	206	RELATIONSHIP MARKETING	15	31	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 33
3	301 INTERNATIONAL MARKETING	13	39		P 52
	302 LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303 FINANCIAL SERVICES MARKETING	14	30		P 44
	304 MARKETING COMMUNICATION	P 14	* 28		42
	305 RETAIL OPERATIONS MANAGEMENT	15	34		P 49
	306 PROJECT WORK & VIVA	19	37		P 56
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 39
4	401 BRAND MANAGEMENT	17	35	*	52
	402 STRATEGIC MARKETING	17	28	*	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	31	*	48
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	31	*	48
	406 RURAL & AGRICULTURAL MARKETING	17	28	*	45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 356)(2 : 349)(3 : 351)(4 : 358) GRAND TOTAL (OUT OF 2800)					1414

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1053

2061000693

ARJUN JAIN

SARITA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		20	38	P 58
	102 PRINCIPLES OF MARKETING		21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		22	43	P 65
	104 MANAGERIAL ECONOMICS		20	40	P 60
	105 RESEARCH METHODOLOGY		17	29	P 46
	106 CONSUMER BEHAVIOUR		17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42

MMM08_SM

2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	38	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	35	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 420)(2 : 408)(3 : 427)(4 : 448) GRAND TOTAL (OUT OF 2800) 1703

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1054

2061000692

ASHISH SHARMA

SADHANA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	33	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	16	30	P 46
	206	RELATIONSHIP MARKETING	19	36	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	15	36	P 51
	302	LAWS RELATED TO MARKETING	P 18	* 31	49
	303	FINANCIAL SERVICES MARKETING	13	36	P 49
	304	MARKETING COMMUNICATION	17	36	P 53
	305	RETAIL OPERATIONS MANAGEMENT	13	29	P 42
	306	PROJECT WORK & VIVA	20	40	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	32	* 49
	404	DIRECT MARKETING	17	33	* 50
	405	INDUSTRIAL MARKETING	17	38	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	40	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 402)(2 : 378)(3 : 393)(4 : 398)		GRAND TOTAL (OUT OF 2800)	1571		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1055

2061000520

ASHUTOSH KUMAR

KANCHAN

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	14	44	P 58
	302	LAWS RELATED TO MARKETING	16	39	P 55
	303	FINANCIAL SERVICES MARKETING	14	48	P 62
	304	MARKETING COMMUNICATION	14	35	P 49
	305	RETAIL OPERATIONS MANAGEMENT	15	33	P 48
	306	PROJECT WORK & VIVA	20	44	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	43	* 65
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	44	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 466)(2 : 433)(3 : 428)(4 : 451) GRAND TOTAL (OUT OF 2800) 1778

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1056

2061000552

ASHUTOSH KUMAR

MEENA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	52	P 72
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	21	42	P 63
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	15	35	P 50
	304	MARKETING COMMUNICATION	15	29	P 44
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	48	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	AB	* 17 FF
	402	STRATEGIC MARKETING	17	AB	* 17 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	AB	* 19 FF
	404	DIRECT MARKETING	20	AB	* 20 FF
	405	INDUSTRIAL MARKETING	20	AB	* 20 FF
	406	RURAL & AGRICULTURAL MARKETING	21	AB	* 21 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 416)(2 : 405)(3 : 429)(4 : 189) GRAND TOTAL (OUT OF 2800)					1439

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1057

2061000521

ASMIT KUMAR

POONAM RANI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	52	P 77
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	15	46	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	25	47	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	42	* 65

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 471)(2 : 450)(3 : 481)(4 : 468) GRAND TOTAL (OUT OF 2800) 1870

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1058 2061000554

ATUL KUMAR SNEH LATA

001 0741 SINHGAD IMCA, NARHE, PUNE 41
 APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301 INTERNATIONAL MARKETING	24	46	P 70
	302 LAWS RELATED TO MARKETING	21	38	P 59
	303 FINANCIAL SERVICES MARKETING	22	41	P 63
	304 MARKETING COMMUNICATION	18	31	P 49
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52

MMM08_SM

	306	PROJECT WORK & VIVA	25	52	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	22	42	* 64
	402	STRATEGIC MARKETING	21	42	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 431)(2 : 421)(3 : 464)(4 : 444) GRAND TOTAL (OUT OF 2800)					1760

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1059

2061000556

AVINASH KUMAR SINHA

RENU

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	37	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	14	33	P 47
	303	FINANCIAL SERVICES MARKETING	18	36	P 54
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 407)(2 : 386)(3 : 400)(4 : 401)		GRAND TOTAL (OUT OF 2800)	1594		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1060

2061000522

B PRASHANTH

B LAXMI KANTA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	18	32	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205 MARKET RESEARCH	20	35	P 55
	206 RELATIONSHIP MARKETING	20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	23	43	P 66
	302 LAWS RELATED TO MARKETING	22	40	P 62
	303 FINANCIAL SERVICES MARKETING	15	40	P 55
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401 BRAND MANAGEMENT	21	45	* 66
	402 STRATEGIC MARKETING	20	36	* 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404 DIRECT MARKETING	20	36	* 56
	405 INDUSTRIAL MARKETING	20	36	* 56
	406 RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 387)(2 : 401)(3 : 445)(4 : 447) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1061

2061000687

BELAM SANDEEP SIDRAMAPPA

MAHADEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

		MMM08_SM		
SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	38	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	15	35	P 50
	202 RETAIL MARKETING	13	28	P 41
	203 SALES MANAGEMENT & PERSONAL SELLING	13	31	P 44
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	14	33	P 47
	205 MARKET RESEARCH	13	28	P 41
	206 RELATIONSHIP MARKETING	P 11	* 15	26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301 INTERNATIONAL MARKETING	15	33	P 48
	302 LAWS RELATED TO MARKETING	14	33	P 47
	303 FINANCIAL SERVICES MARKETING	13	29	P 42
	304 MARKETING COMMUNICATION	P 14	* 28	42
	305 RETAIL OPERATIONS MANAGEMENT	P 13	* 30	43
	306 PROJECT WORK & VIVA	P 17	* 37	54
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401 BRAND MANAGEMENT	17	33	* 50
	402 STRATEGIC MARKETING	18	35	* 53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	12	17	* 29 FF
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 360)(2 : 299)(3 : 341)(4 : 361) GRAND TOTAL (OUT OF 2800)				1361

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1062

2061000557

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 36	52
	104	MANAGERIAL ECONOMICS	P 18	* 37	55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	14	37	P 51
	202	RETAIL MARKETING	13	29	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	13	39	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	12	35	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	13	36	P 49
	303	FINANCIAL SERVICES MARKETING	18	36	P 54
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	13	34	P 47
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 366)(2 : 316)(3 : 374)(4 : 374) GRAND TOTAL (OUT OF 2800)					1430

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1063

2061000524

BIDHU KUMAR MISHRA

RENU

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	39	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	36	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	38	P 55
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	15	30	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	16	36	P 52
	302	LAWS RELATED TO MARKETING	19	37	P 56
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	41	* 62
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	36	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 364)(2 : 367)(3 : 400)(4 : 409) GRAND TOTAL (OUT OF 2800)					1540

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1064

2061000558

CHANDAN KUMAR

MAYA DEVI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	41	P 58
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	44	P 64
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	41	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	22	41	* 63

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
404	DIRECT MARKETING	20	37	* 57
405	INDUSTRIAL MARKETING	22	40	* 62
406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 405)(2 : 425)(3 : 441)(4 : 438) GRAND TOTAL (OUT OF 2800) 1709

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1065

2061000528

CHANDAN KUMAR BHARTI

MADHU

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	35	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	35	P 52
	205	MARKET RESEARCH	19	42	P 61
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	14	33	P 47

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	14	37	P 51
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	19	42	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	21	40	* 61
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 389)	(2 : 377)	(3 : 395)	(4 : 431)	GRAND TOTAL (OUT OF 2800)	1592

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1066

2061000531

CHINMAY PARMAR

DEEPA

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	41	P 58
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	18	32	P 50

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	19	42	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	32	P 49
	206	RELATIONSHIP MARKETING	17	32	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 414)(2 : 381)(3 : 446)(4 : 426)		GRAND TOTAL (OUT OF 2800)			1667

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1067

2061000614

DARPAN KAMAVISDAR

DEEPTI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45

MMM08_SM

	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	44	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	37	P 54
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	44	P 62
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	41	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 424)(2 : 421)(3 : 441)(4 : 454)		GRAND TOTAL (OUT OF 2800)	1740		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1068

2061000538

DEEPAK KUMAR

GODAWALI DEVI

001
APRIL 2012

MMM08_SM

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	P 54
	205	MARKET RESEARCH	18	39	P 57
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	14	38	P 52
	302	LAWS RELATED TO MARKETING	13	36	P 49
	303	FINANCIAL SERVICES MARKETING	14	30	P 44
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	14	33	P 47
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	37	* 54
	402	STRATEGIC MARKETING	17	35	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	* 50
	404	DIRECT MARKETING	18	34	* 52
	405	INDUSTRIAL MARKETING	17	38	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	38	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 357)(2 : 385)(3 : 366)(4 : 395) GRAND TOTAL (OUT OF 2800) 1503

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1069

2061000624

DEEPAK KUMAR DWIVEDI

SUSHEELA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	39	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 373)(2 : 407)(3 : 409)(4 : 395) GRAND TOTAL (OUT OF 2800)					1584

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1070

2061000619

DEOSHRI RAJ

MANJU

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	36	P 54
	202	RETAIL MARKETING	15	31	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	38	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
	205	MARKET RESEARCH	14	36	P 50
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	19	36	P 55
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	13	36	P 49
	304	MARKETING COMMUNICATION	15	29	P 44
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	19	36	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	39	* 59
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 43

(1 : 352)(2 : 376)(3 : 383)(4 : 406) GRAND TOTAL (OUT OF 2800) 1517

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1071

2061000577

DHARMENDRA KUMAR RAY

RAMDEI DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	38	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	39	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	16	35	P 51
	303	FINANCIAL SERVICES MARKETING	14	35	P 49
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401 BRAND MANAGEMENT	21	38	*	59
	402 STRATEGIC MARKETING	21	39	*	60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404 DIRECT MARKETING	20	35	*	55
	405 INDUSTRIAL MARKETING	21	38	*	59
	406 RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 377)(2 : 394)(3 : 413)(4 : 414) GRAND TOTAL (OUT OF 2800)					1598

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1072

2061000544

DHARMENDRA PATIDAR

SHARDA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		21	38	P 59
	102 PRINCIPLES OF MARKETING		19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	29	P 46
	104 MANAGERIAL ECONOMICS		17	28	P 45
	105 RESEARCH METHODOLOGY		18	32	P 50
	106 CONSUMER BEHAVIOUR		17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING		15	28	P 43
	202 RETAIL MARKETING		16	29	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING		14	41	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		16	33	P 49
	205 MARKET RESEARCH		18	31	P 49
	206 RELATIONSHIP MARKETING		17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 32

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	31
3	301 INTERNATIONAL MARKETING	20	37	P	57
	302 LAWS RELATED TO MARKETING	13	31	P	44
	303 FINANCIAL SERVICES MARKETING	20	35	P	55
	304 MARKETING COMMUNICATION	17	29	P	46
	305 RETAIL OPERATIONS MANAGEMENT	15	28	P	43
	306 PROJECT WORK & VIVA	17	28	P	45
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401 BRAND MANAGEMENT	20	39	*	59
	402 STRATEGIC MARKETING	22	40	*	62
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	19	38	*	57
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 384)(2 : 350)(3 : 376)(4 : 404) GRAND TOTAL (OUT OF 2800)					1514

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1073

2060900580

DUSHYANT SHARMA

SUDHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	38	P 55
	102 PRINCIPLES OF MARKETING		21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104 MANAGERIAL ECONOMICS		18	31	P 49
	105 RESEARCH METHODOLOGY		17	28	P 45
	106 CONSUMER BEHAVIOUR		18	34	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

MMM08_SM

	(INT) (OUTOF 50)				P 35
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	17	36		P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28		P 45
	205 MARKET RESEARCH	16	28		P 44
	206 RELATIONSHIP MARKETING	18	39		P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 31
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 33
3	301 INTERNATIONAL MARKETING	17	30		P 47
	302 LAWS RELATED TO MARKETING	18	31		P 49
	303 FINANCIAL SERVICES MARKETING	17	29		P 46
	304 MARKETING COMMUNICATION	17	34		P 51
	305 RETAIL OPERATIONS MANAGEMENT	18	36		P 54
	306 PROJECT WORK & VIVA	13	32		P 45
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 28
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 32
4	401 BRAND MANAGEMENT	17	29		P 46
	402 STRATEGIC MARKETING	19	33		P 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29		P 46
	404 DIRECT MARKETING	20	37		P 57
	405 INDUSTRIAL MARKETING	P 09	* 11	20	FF
	406 RURAL & AGRICULTURAL MARKETING	21	42		P 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
(1 : 377)(2 : 355)(3 : 352)(4 : 354) GRAND TOTAL (OUT OF 2800)					1438

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1074

2061000549

GANESH KUMAR

DEVKI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	52	P 75
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	16	34	P 50
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	37	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	36	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	16	38	P 54
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	46	P 66
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	41	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	35	* 54
	404	DIRECT MARKETING	21	43	* 64
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	41	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 425)(2 : 375)(3 : 418)(4 : 415)		GRAND TOTAL (OUT OF 2800)			1633

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1075

2061000675

GAURAV KUMAR

INDU BALA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 436)(2 : 395)(3 : 466)(4 : 410) GRAND TOTAL (OUT OF 2800)					1707

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1076

2061000622

GOURABH SOBTI

RENU

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	53	P 72
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	19	44	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	13	43	P 56
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	47	* 69
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	25	49	* 74
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 419)(2 : 413)(3 : 462)(4 : 469) GRAND TOTAL (OUT OF 2800)					1763

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1077

2061000626

GURUDARSHAN SINGH

SHARANJEET KAUR

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	20	43	P 63
	105	RESEARCH METHODOLOGY	19	36	P 55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	42	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	14	36	P 50
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56

MMM08_SM

405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 396)(2 : 390)(3 : 415)(4 : 407) GRAND TOTAL (OUT OF 2800) 1608

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1078

2060900649

GYAN GOURAV

PUSHPA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	43	P 62
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	15	29	P 44
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	15	35	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	16	30	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	19	35	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	17	31	P 48
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	P 16	* AB	16 FF
	304	MARKETING COMMUNICATION	16	28	P 44

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	16	31	P 47
	306	PROJECT WORK & VIVA	12	29	P 41
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	P 09	* 11	20 FF
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 20	* AB	20 FF
	404	DIRECT MARKETING	19	38	P 57
	405	INDUSTRIAL MARKETING	P 19	* AB	19 FF
	406	RURAL & AGRICULTURAL MARKETING	17	29	P 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
(1 : 371)(2 : 330)(3 : 296)(4 : 277) GRAND TOTAL (OUT OF 2800)					1274

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1079

2061000627

JEETENDER PANDEY

RAMRANI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	47	P 67
	104	MANAGERIAL ECONOMICS	22	43	P 65
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	41	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	18	32	P 50

MMM08_SM

	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	17	42	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 431)(2 : 415)(3 : 480)(4 : 410) GRAND TOTAL (OUT OF 2800)					1736

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1080

2061000555

JOBBY MATHEW GEORGE

MERCY

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	33	P 52

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	40
2	201 SERVICES MARKETING	17	30	P	47
	202 RETAIL MARKETING	15	30	P	45
	203 SALES MANAGEMENT & PERSONAL SELLING	16	44	P	60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205 MARKET RESEARCH	15	38	P	53
	206 RELATIONSHIP MARKETING	16	35	P	51
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	33
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	32
3	301 INTERNATIONAL MARKETING	13	40	P	53
	302 LAWS RELATED TO MARKETING	15	33	P	48
	303 FINANCIAL SERVICES MARKETING	19	36	P	55
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	18	33	P	51
	306 PROJECT WORK & VIVA	P 18	* 34		52
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	20	35	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404 DIRECT MARKETING	17	30	*	47
	405 INDUSTRIAL MARKETING	17	29	*	46
	406 RURAL & AGRICULTURAL MARKETING	21	40	*	61
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38

(1 : 406)(2 : 377)(3 : 389)(4 : 376) GRAND TOTAL (OUT OF 2800) 1548

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1081

2061000689

KRISHNA PAL SINGH BHATT

MADHU BHATT

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

		MMM08_SM			
SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102 PRINCIPLES OF MARKETING	18	31	P 49	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44	
	104 MANAGERIAL ECONOMICS	16	28	P 44	
	105 RESEARCH METHODOLOGY	17	29	P 46	
	106 CONSUMER BEHAVIOUR	18	39	P 57	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201 SERVICES MARKETING	13	28	P 41	
	202 RETAIL MARKETING	13	28	P 41	
	203 SALES MANAGEMENT & PERSONAL SELLING	13	38	P 51	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	34	P 51	
	205 MARKET RESEARCH	13	28	P 41	
	206 RELATIONSHIP MARKETING	13	30	P 43	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 29	
3	301 INTERNATIONAL MARKETING	13	39	P 52	
	302 LAWS RELATED TO MARKETING	15	33	P 48	
	303 FINANCIAL SERVICES MARKETING	14	33	P 47	
	304 MARKETING COMMUNICATION	14	28	P 42	
	305 RETAIL OPERATIONS MANAGEMENT	P 14	* 40	54	
	306 PROJECT WORK & VIVA	P 17	* 30	47	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401 BRAND MANAGEMENT	13	19	* 32	FF
	402 STRATEGIC MARKETING	17	31	* 48	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47	
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	19	38	* 57	
	406 RURAL & AGRICULTURAL MARKETING	18	36	* 54	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 346)(2 : 327)(3 : 357)(4 : 358) GRAND TOTAL (OUT OF 2800)				1388	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1082

2061000691

KUMAR ASHISH

ASHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	36	P 54
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	15	37	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	16	34	P 50
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 370)(2 : 365)(3 : 394)(4 : 379) GRAND TOTAL (OUT OF 2800)					1508

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1083

2061000559

KUMAR UTTAM

MUNI JHA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	54	P 79
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	24	56	P 80
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	25	48	* 73
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 469)(2 : 454)(3 : 464)(4 : 482) GRAND TOTAL (OUT OF 2800)					1869

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1084

2061000561

KUNAL KUMAR

PUSHPAM DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	22	45	P 67
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	15	38	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	20	39	P 59
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	36	* 56

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	21	39	* 60
406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 425)(2 : 396)(3 : 426)(4 : 401) GRAND TOTAL (OUT OF 2800) 1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1085

2061000630

KUNAL KUMAR

ASHA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	18	32	P 50

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	P 17	* 30	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	05	02	* 07 FF
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 372)(2 : 382)(3 : 399)(4 : 342)		GRAND TOTAL (OUT OF 2800)			1495
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1086

2061000565

MADHAV KHARKIA

SANTOSH

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	44	P 66
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	41	P 59

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 428)(2 : 382)(3 : 424)(4 : 402)		GRAND TOTAL (OUT OF 2800)			1636

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1087

2061000634

MAKRAND BHAMORE

SHOBHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	35	P 55

MMM08_SM

	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	41	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	37	P 54
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	41	* 60
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 377)(2 : 368)(3 : 404)(4 : 391) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1088

2061000568

MANISH KUMAR

GAYTRI DEVI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	35	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	13	37	P 50
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	17	33	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	12	17	* 29 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	36	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 389)(2 : 387)(3 : 399)(4 : 331)		GRAND TOTAL (OUT OF 2800)			1506

FAILS

23 JUNE 2012

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1089

2061000572

MANISH KUMAR

VINITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	18	36	P 54
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 421)(2 : 414)(3 : 431)(4 : 383) GRAND TOTAL (OUT OF 2800)					1649

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1090

2061000637

MANISH KUMAR GOSWAMI

USHA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	41	P 62
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	45	P 67
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	24	46	P 70
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	12	18	* 30 FF
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	48	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 438)(2 : 435)(3 : 463)(4 : 395) GRAND TOTAL (OUT OF 2800) 1731

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1091

2061000690

MANISH TIWARI

JAGESHWARI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	35	P 52
	102	PRINCIPLES OF MARKETING	18	38	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	38	P 55
	104	MANAGERIAL ECONOMICS	16	34	P 50
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	41	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	36	P 55
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	15	41	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	40	* 62

		MMM08_SM		
402	STRATEGIC MARKETING	18	32	* 50
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	21	39	* 60
406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 377)(2 : 370)(3 : 416)(4 : 405) GRAND TOTAL (OUT OF 2800) 1568

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1092

2061000639

MANOJ KUMAR PANDEY

PUSHPA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	33	P 51
	202	RETAIL MARKETING	18	33	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	33	P 52

MMM08_SM

	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 413)(2 : 389)(3 : 389)(4 : 407)		GRAND TOTAL (OUT OF 2800)			1598

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1093

2061000579

MAYANK PANDEY

MANJU

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	38	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	39	P 59
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	42	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	14	42	P 56
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	37	* 54
	402	STRATEGIC MARKETING	18	36	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	31	* 48
	405	INDUSTRIAL MARKETING	17	38	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	35	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 389)(2 : 408)(3 : 421)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1605

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1094

2061000682

MOHAMMAD KAMRAN

SHANAJ KHATOON

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	18	32	P 50

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	39	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 391)(2 : 398)(3 : 401)(4 : 394) GRAND TOTAL (OUT OF 2800)					1584

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1095

2061000643

MRIDULA VERMA

URMILA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	43	P 65
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	38	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	14	39	P 53
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	38	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	35	* 52
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 414)(2 : 371)(3 : 412)(4 : 381) GRAND TOTAL (OUT OF 2800)					1578

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1096

2061000647

NEHA SONI

GEETA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	21	41	P 62
	105 RESEARCH METHODOLOGY	20	35	P 55
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	16	34	P 50
	202 RETAIL MARKETING	17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	38	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301 INTERNATIONAL MARKETING	21	40	P 61
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	15	36	P 51
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	19	36	P 55
	306 PROJECT WORK & VIVA	25	52	P 77
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	18	31	* 49
	402 STRATEGIC MARKETING	21	39	* 60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	21	39	* 60
	406 RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 399)(2 : 368)(3 : 423)(4 : 401)	GRAND TOTAL (OUT OF 2800)			1591

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1097

2061000585

NIDHI SINGH

SAVITRI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	51	P 72
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	42	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	20	42	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	40	P 60
	206	RELATIONSHIP MARKETING	18	34	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	17	48	P 65
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	22	46	P 68
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 42
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 37

(1 : 459)(2 : 429)(3 : 463)(4 : 442) GRAND TOTAL (OUT OF 2800) 1793

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1098

2061000582

NIRBHAY ASHOK SAKHARKAR

SARITA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	15	36	P 51
	202	RETAIL MARKETING	16	32	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	13	40	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	31	P 44
	205	MARKET RESEARCH	15	36	P 51
	206	RELATIONSHIP MARKETING	13	32	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	14	38	P 52
	302	LAWS RELATED TO MARKETING	13	29	P 42
	303	FINANCIAL SERVICES MARKETING	15	33	P 48
	304	MARKETING COMMUNICATION	16	30	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	36	P 56

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 376)(2 : 355)(3 : 376)(4 : 367) GRAND TOTAL (OUT OF 2800) 1474

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1099

2061000649

NISHANT KUMAR

MUNNI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	15	29	P 44
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 404)(2 : 380)(3 : 408)(4 : 381) GRAND TOTAL (OUT OF 2800)					1573

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1100

2061000651

NITESH KUMAR

LILAWATI DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	46	P 67
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	17	30		P 47
	202 RETAIL MARKETING	17	28		P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	38		P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30		P 47
	205 MARKET RESEARCH	17	30		P 47
	206 RELATIONSHIP MARKETING	17	28		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 39
3	301 INTERNATIONAL MARKETING	16	33		P 49
	302 LAWS RELATED TO MARKETING	17	28		P 45
	303 FINANCIAL SERVICES MARKETING	15	29		P 44
	304 MARKETING COMMUNICATION	15	28		P 43
	305 RETAIL OPERATIONS MANAGEMENT	19	36		P 55
	306 PROJECT WORK & VIVA	20	37		P 57
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 44
4	401 BRAND MANAGEMENT	18	31	*	49
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	18	32	*	50
	405 INDUSTRIAL MARKETING	21	38	*	59
	406 RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 416)(2 : 364)(3 : 382)(4 : 393) GRAND TOTAL (OUT OF 2800)					1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1101

2061000694

NITESH KUMAR JHA

REKHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 30	47
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	16	30	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	18	38	P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301 INTERNATIONAL MARKETING	18	34	P 52
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	23	43	P 66
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ * 35 \$
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	20	37	* 57
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 376)(2 : 363)(3 : 393)(4 : 370) GRAND TOTAL (OUT OF 2800)				1502

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1102

2061000653

NITYAGOPAL SAMAL

GITA RANI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100		
			INT.	EXT.	TOT		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P	55	
	102	PRINCIPLES OF MARKETING	20	36	P	56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P	73	
	104	MANAGERIAL ECONOMICS	20	37	P	57	
	105	RESEARCH METHODOLOGY	21	38	P	59	
	106	CONSUMER BEHAVIOUR	17	28	P	45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)					P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)					P 44
2	201	SERVICES MARKETING	19	34	P	53	
	202	RETAIL MARKETING	19	33	P	52	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P	57	
	205	MARKET RESEARCH	17	28	P	45	
	206	RELATIONSHIP MARKETING	17	28	P	45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)					P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)					P 47
3	301	INTERNATIONAL MARKETING	22	41	P	63	
	302	LAWS RELATED TO MARKETING	19	34	P	53	
	303	FINANCIAL SERVICES MARKETING	21	38	P	59	
	304	MARKETING COMMUNICATION	17	30	P	47	
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53	
	306	PROJECT WORK & VIVA	26	55	P	81	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)					P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)					P 45
4	401	BRAND MANAGEMENT	20	36	*	56	
	402	STRATEGIC MARKETING	20	35	*	55	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45	
	404	DIRECT MARKETING	09	11	*	20	FF
	405	INDUSTRIAL MARKETING	21	38	*	59	
	406	RURAL & AGRICULTURAL MARKETING	21	39	*	60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)					* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)					* 40
(1 : 436)(2 : 395)(3 : 448)(4 : 375) GRAND TOTAL (OUT OF 2800)						1654	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1103

2061000587

PIYUSH JOSHI

GAYATRI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	28	P 42
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	39	P 54
	104	MANAGERIAL ECONOMICS	15	30	P 45
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	14	31	P 45
	202	RETAIL MARKETING	14	43	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	15	32	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	37	P 54
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	14	30	P 44
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	15	28	P 43
	306	PROJECT WORK & VIVA	P 19	* 34	53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 333)(2 : 363)(3 : 340)(4 : 369) GRAND TOTAL (OUT OF 2800)					1405

SECOND CLASS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1104

2061000680

POORAN CHAND

SAVITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	P 18	* 33	51
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	41	P 61
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P 61
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	19	37	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	17	38	* 55
406	RURAL & AGRICULTURAL MARKETING	17	44	* 61
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 420)(2 : 417)(3 : 452)(4 : 391) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1105

2061000695

PRAKASH GAUTAM

URMILA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	P 46
	205	MARKET RESEARCH	P 11	* 14	25 FF
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	14	28	P 42
	302	LAWS RELATED TO MARKETING	P 11	* 16	27 FF
	303	FINANCIAL SERVICES MARKETING	13	29	P 42

		MMM08_SM			
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	13	32	P 45
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	10	12	* 22 FF
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	12	18	* 30 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 356)(2 : 317)(3 : 308)(4 : 295)		GRAND TOTAL (OUT OF 2800)			1276

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1106

2061000553

PRAKASH J

MALA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	47	P 70
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	48	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	15	35	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56

MMM08_SM

	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	22	43	P 65
	302	LAWS RELATED TO MARKETING	20	41	P 61
	303	FINANCIAL SERVICES MARKETING	20	42	P 62
	304	MARKETING COMMUNICATION	14	32	P 46
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 438)(2 : 397)(3 : 455)(4 : 409) GRAND TOTAL (OUT OF 2800)			1699		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1107

2061000654

RABINDAR KUMAR YADAV

LALDEY DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	53	P 76
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	23	43	P 66

MMM08_SM

	106	CONSUMER BEHAVIOUR	20	36	P	56	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	43	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	44	
2	201	SERVICES MARKETING	17	28	P	45	
	202	RETAIL MARKETING	19	33	P	52	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	P	63	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56	
	205	MARKET RESEARCH	17	29	P	46	
	206	RELATIONSHIP MARKETING	20	36	P	56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	47	
3	301	INTERNATIONAL MARKETING	20	37	P	57	
	302	LAWS RELATED TO MARKETING	20	35	P	55	
	303	FINANCIAL SERVICES MARKETING	20	48	P	68	
	304	MARKETING COMMUNICATION	17	28	P	45	
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P	61	
	306	PROJECT WORK & VIVA	23	42	P	65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	47	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	48	
4	401	BRAND MANAGEMENT	14	23	\$	* 37	\$
	402	STRATEGIC MARKETING	20	43	*	63	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47	
	404	DIRECT MARKETING	17	31	*	48	
	405	INDUSTRIAL MARKETING	17	40	*	57	
	406	RURAL & AGRICULTURAL MARKETING	17	37	*	54	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38	
(1 : 460)(2 : 413)(3 : 446)(4 : 384) GRAND TOTAL (OUT OF 2800)						1703	

FIRST CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1108

2061000660

RADHE SHYAM RAJPUROHIT

GEETA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 400)(2 : 390)(3 : 427)(4 : 391) GRAND TOTAL (OUT OF 2800)					1608

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

1109

2061000657

RAHUL RANJAN

SAROJ

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 421)(2 : 427)(3 : 448)(4 : 391) GRAND TOTAL (OUT OF 2800)					1687

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1110

2061000646

UTKARSH RAI

PUSHPA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	45	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	13	35	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	15	38	P 53
	303	FINANCIAL SERVICES MARKETING	21	45	P 66
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	16	43	P 59
	306	PROJECT WORK & VIVA	P 20	* 35	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	* 50
	404	DIRECT MARKETING	17	36	* 53
	405	INDUSTRIAL MARKETING	17	40	* 57
	406	RURAL & AGRICULTURAL MARKETING	17	41	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

MMM08_SM

(1 : 432)(2 : 378)(3 : 419)(4 : 390) GRAND TOTAL (OUT OF 2800) 1619

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1111

2061000590

RAIS AHMAD

KHAIRATUN NESHA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	15	39	P 54
	202	RETAIL MARKETING	15	42	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	14	32	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	40	P 55
	205	MARKET RESEARCH	13	30	P 43
	206	RELATIONSHIP MARKETING	16	33	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47

		MMM08_SM			
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 386)(2 : 359)(3 : 437)(4 : 427)		GRAND TOTAL (OUT OF 2800)			1609

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1112

2061000592

RAJESH KUMAR

SONA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	33	P 51
	303	FINANCIAL SERVICES MARKETING	14	39	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	15	24	\$ * 39 \$
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	41	* 60
	406	RURAL & AGRICULTURAL MARKETING	19	41	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 391)(2 : 379)(3 : 414)(4 : 382)		GRAND TOTAL (OUT OF 2800)			1566

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1113

2061000661

RAKESH KUMAR

KALMI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

		MMM08_SM			
2	201 SERVICES MARKETING	17	29	P	46
	202 RETAIL MARKETING	22	41	P	63
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P	59
	205 MARKET RESEARCH	17	30	P	47
	206 RELATIONSHIP MARKETING	17	30	P	47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	42
3	301 INTERNATIONAL MARKETING	19	34	P	53
	302 LAWS RELATED TO MARKETING	22	41	P	63
	303 FINANCIAL SERVICES MARKETING	17	42	P	59
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P	60
	306 PROJECT WORK & VIVA	21	38	P	59
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401 BRAND MANAGEMENT	13	20	*	33 FF
	402 STRATEGIC MARKETING	19	34	*	53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	17	29	*	46
	405 INDUSTRIAL MARKETING	21	39	*	60
	406 RURAL & AGRICULTURAL MARKETING	22	42	*	64
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 432)(2 : 399)(3 : 424)(4 : 383) GRAND TOTAL (OUT OF 2800)					1638

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1114

2061000595

RAM KUMAR PATIL

RADHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		21	42	P 63
	102 PRINCIPLES OF MARKETING		20	36	P 56

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54
	104	MANAGERIAL ECONOMICS	19	39	P 58
	105	RESEARCH METHODOLOGY	21	42	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	14	32	P 46
	202	RETAIL MARKETING	15	43	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	14	35	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	44	P 58
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	13	29	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	16	33	P 49
	302	LAWS RELATED TO MARKETING	13	36	P 49
	303	FINANCIAL SERVICES MARKETING	14	41	P 55
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	14	41	P 55
	306	PROJECT WORK & VIVA	P 19	* 35	54
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	41	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 415)(2 : 359)(3 : 381)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1542

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1115

2061000598

RANA PANKAJ PRATAP SINGH

RENU DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	42	P 63
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	14	33	P 47
	202	RETAIL MARKETING	18	40	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	16	37	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	45	P 63
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	13	28	P 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	20	43	P 63
	302	LAWS RELATED TO MARKETING	18	39	P 57
	303	FINANCIAL SERVICES MARKETING	22	50	P 72
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	40	P 59
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	15	24	\$ * 39 \$
	402	STRATEGIC MARKETING	18	39	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	46	* 65
	406	RURAL & AGRICULTURAL MARKETING	17	43	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 420)(2 : 361)(3 : 421)(4 : 404) GRAND TOTAL (OUT OF 2800)					1606

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1116

2061000664

RAVI KUMAR

MITHILA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	16	37	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 374)(2 : 400)(3 : 392)(4 : 394)		GRAND TOTAL (OUT OF 2800)			1560

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1117

2061000666

RITESH RANJAN

USHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	38	P 57
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	18	38	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	17	31	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	13	42	P 55
	304	MARKETING COMMUNICATION	15	30	P 45
	305	RETAIL OPERATIONS MANAGEMENT	14	35	P 49
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	34	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	31	* 48
	405	INDUSTRIAL MARKETING	18	35	* 53
	406	RURAL & AGRICULTURAL MARKETING	17	39	* 56

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 37
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 38

(1 : 384)(2 : 378)(3 : 407)(4 : 380) GRAND TOTAL (OUT OF 2800) 1549

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1118

2061000684

ROHITASH MUND

BHAGWATI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	19	35	P 54
	302	LAWS RELATED TO MARKETING	13	32	P 45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	21	38	P 59

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401	BRAND MANAGEMENT	13	20	*	33 FF
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	*	56
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	22	41	*	63
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 363)(2 : 374)(3 : 396)(4 : 378)		GRAND TOTAL (OUT OF 2800)				1511

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1119

2061000602

ROUNAK

SHOBHA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	35	P 53
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32

MMM08_SM

208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	16	37	P 53
	303 FINANCIAL SERVICES MARKETING	19	38	P 57
	304 MARKETING COMMUNICATION	14	28	P 42
	305 RETAIL OPERATIONS MANAGEMENT	17	32	P 49
	306 PROJECT WORK & VIVA	20	36	P 56
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	18	36	* 54
	402 STRATEGIC MARKETING	17	34	* 51
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	21	39	* 60
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 373)(2 : 353)(3 : 388)(4 : 398) GRAND TOTAL (OUT OF 2800)				1512

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1120

2061000604

SACHIN KUMAR

RITA RANI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		22	42	P 64
	102 PRINCIPLES OF MARKETING		20	43	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		16	39	P 55
	104 MANAGERIAL ECONOMICS		20	37	P 57
	105 RESEARCH METHODOLOGY		21	40	P 61
	106 CONSUMER BEHAVIOUR		20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY				

(INT) (OUTOF 50)

P 38

2	201	SERVICES MARKETING	16	30	P 46
	202	RETAIL MARKETING	18	39	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	15	39	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	45	P 59
	205	MARKET RESEARCH	19	36	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	13	39	P 52
	303	FINANCIAL SERVICES MARKETING	14	41	P 55
	304	MARKETING COMMUNICATION	14	33	P 47
	305	RETAIL OPERATIONS MANAGEMENT	14	40	P 54
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 433)(2 : 379)(3 : 406)(4 : 411) GRAND TOTAL (OUT OF 2800) 1629

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1121

2061000668

SANDIP KUMAR

SUDHA DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	38	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	38	P 58
	302	LAWS RELATED TO MARKETING	13	28	P 41
	303	FINANCIAL SERVICES MARKETING	18	45	P 63
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 378)(2 : 384)(3 : 409)(4 : 376) GRAND TOTAL (OUT OF 2800)					1547

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1122

2061000607

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 394)(2 : 392)(3 : 428)(4 : 374) GRAND TOTAL (OUT OF 2800)					1588

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1123

2061000633

SAPKAL MADHURI MARUTI

SUMAN

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	37	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	49	P 69
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	13	36	P 49
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	39	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 392)(2 : 401)(3 : 423)(4 : 401) GRAND TOTAL (OUT OF 2800)					1617

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1124

2061000610

SARANG DAMODAR RAUT

SHOBHA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	40	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	16	37	P 53
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	19	39	P 58
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	44	P 64
	306	PROJECT WORK & VIVA	22	51	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55

		MMM08_SM		
404	DIRECT MARKETING	21	38	* 59
405	INDUSTRIAL MARKETING	19	33	* 52
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 440)(2 : 410)(3 : 448)(4 : 437) GRAND TOTAL (OUT OF 2800) 1735

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1125

2061000612

SHARWAN KUMAR

LALIT DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	P 25	* AB	25 FF

MMM08_SM

	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P	62
	306	PROJECT WORK & VIVA	20	37	P	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401	BRAND MANAGEMENT	13	20	*	33 FF
	402	STRATEGIC MARKETING	17	28	*	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	17	29	*	46
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 394)(2 : 383)(3 : 400)(4 : 355)		GRAND TOTAL (OUT OF 2800)				1532

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1126

2061000669

SHIKHANK PUNIA

KAMLA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	34	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51

		MMM08_SM			
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	49	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 370)(2 : 369)(3 : 429)(4 : 352)		GRAND TOTAL (OUT OF 2800)	1520		

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1127

2061000670

SHITHIL KUMAR

MALTI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	21	39	P 60
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205 MARKET RESEARCH	18	32	P 50
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	23	42	P 65
	302 LAWS RELATED TO MARKETING	P 17	* 29	46
	303 FINANCIAL SERVICES MARKETING	19	43	P 62
	304 MARKETING COMMUNICATION	20	37	P 57
	305 RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306 PROJECT WORK & VIVA	25	48	P 73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	21	38	* 59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 381)(2 : 397)(3 : 451)(4 : 394) GRAND TOTAL (OUT OF 2800) 1623

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1128

2061000617

SORATHIA HAMMAD YUNUS

AFSANA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	33	P 51
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 398)(2 : 367)(3 : 408)(4 : 376) GRAND TOTAL (OUT OF 2800)					1549

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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1129

MMM08_SM

2060800649

SOURABH DUBEY

KARUNA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* AB	19 FF
	104	MANAGERIAL ECONOMICS	15	34	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	18	38	P 56
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	16	35	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 22
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	23	48	P 71
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	21	42	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	20	37	P 57
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	20	37	P 57
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38

(1 : 328)(2 : 349)(3 : 415)(4 : 381) GRAND TOTAL (OUT OF 2800) 1473

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1130

2061000673

SOURANGSHU PARIA

MANASI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	34	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	46	P 67
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 394)(2 : 380)(3 : 447)(4 : 413) GRAND TOTAL (OUT OF 2800)					1634

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1131

2061000620

SUDHEER KUMAR CHAUDHARY

RADHA DEVI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	13	34	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	16	31	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	13	34	P 47
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	14	34	P 48
	306	PROJECT WORK & VIVA	21	42	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	17	30	* 47
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 399)(2 : 363)(3 : 401)(4 : 384) GRAND TOTAL (OUT OF 2800) 1547

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1132

2061000625

SUDIP RAHA

SUSARI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	36	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	19	34	P 53

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	P 19	* 34	53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	34	* 51
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	37	* 54
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	17	37	* 54
	406	RURAL & AGRICULTURAL MARKETING	19	45	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 383)(2 : 388)(3 : 443)(4 : 414)		GRAND TOTAL (OUT OF 2800)			1628

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1133

2061000629

SUMANT KUMAR JHA

SUNILA

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	46	P 67
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	39	P 57
	202	RETAIL MARKETING	18	39	P 57

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	P 55
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	16	40	P 56
	302	LAWS RELATED TO MARKETING	14	34	P 48
	303	FINANCIAL SERVICES MARKETING	14	43	P 57
	304	MARKETING COMMUNICATION	14	40	P 54
	305	RETAIL OPERATIONS MANAGEMENT	15	39	P 54
	306	PROJECT WORK & VIVA	20	38	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 432)(2 : 388)(3 : 416)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1134

2061000674

SUMIT KUMAR

SITA DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54

MMM08_SM

	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	19	34	P	53
	106	CONSUMER BEHAVIOUR	18	31	P	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	40
2	201	SERVICES MARKETING	18	32	P	50
	202	RETAIL MARKETING	19	34	P	53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P	57
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	17	29	P	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	39
3	301	INTERNATIONAL MARKETING	14	38	P	52
	302	LAWS RELATED TO MARKETING	P 11	* 16		27 FF
	303	FINANCIAL SERVICES MARKETING	16	47	P	63
	304	MARKETING COMMUNICATION	19	34	P	53
	305	RETAIL OPERATIONS MANAGEMENT	14	36	P	50
	306	PROJECT WORK & VIVA	20	40	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404	DIRECT MARKETING	19	34	*	53
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	23	42	*	65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 387)(2 : 375)(3 : 392)(4 : 396)		GRAND TOTAL (OUT OF 2800)				1550
						FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1135

2061000631

SUNIL

KRISHNA DEVI

001

0741 SINHGAD IMCA,NARHE,PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	16	37	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	16	39	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	34	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	39	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	13	39	P 52
	302	LAWS RELATED TO MARKETING	14	30	P 44
	303	FINANCIAL SERVICES MARKETING	14	42	P 56
	304	MARKETING COMMUNICATION	14	33	P 47
	305	RETAIL OPERATIONS MANAGEMENT	14	35	P 49
	306	PROJECT WORK & VIVA	19	39	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	14	22	\$ * 36 \$
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 424)(2 : 365)(3 : 392)(4 : 369) GRAND TOTAL (OUT OF 2800)					1550

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1136

2061000676

SURESH SHARMA

SARASWATI

001
 APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	38	P 58
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	16	34	P 50
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	40	P 57
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	42	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 356)(2 : 366)(3 : 400)(4 : 396) GRAND TOTAL (OUT OF 2800)					1518

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1137

2061000638

TARANG KUMAR

RANJANA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 18	* 32	50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	35	P 53
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	15	37	P 52
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	32	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	32	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

MMM08_SM

(1 : 360)(2 : 350)(3 : 395)(4 : 354) GRAND TOTAL (OUT OF 2800) 1459

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1138

2061000519

UPADHYAY ASHISH RAMESHCHANDRA

VIMLA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	19	40	P 59
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44

MMM08_SM

4	401	BRAND MANAGEMENT	25	48	* 73
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 425)(2 : 415)(3 : 435)(4 : 421) GRAND TOTAL (OUT OF 2800) 1696

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1139

2061000641

UTKARSH SRIVASTAVA

SNEHLATA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	35	P 53
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	P 54
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34

MMM08_SM

3	301	INTERNATIONAL MARKETING	13	35	P 48
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	14	40	P 54
	304	MARKETING COMMUNICATION	14	36	P 50
	305	RETAIL OPERATIONS MANAGEMENT	14	41	P 55
	306	PROJECT WORK & VIVA	19	39	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	33	* 50
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	32	* 49
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	34	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 381)(2 : 352)(3 : 398)(4 : 370) GRAND TOTAL (OUT OF 2800) 1501

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1140

2061000652

VAIBHAV KISHOR KASTUREY

ANITA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40

MMM08_SM

2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	16	32	P 48
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	14	39	P 53
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	14	37	P 51
	304	MARKETING COMMUNICATION	17	32	P 49
	305	RETAIL OPERATIONS MANAGEMENT	15	34	P 49
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	10	13	* 23 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 368)(2 : 364)(3 : 372)(4 : 323) GRAND TOTAL (OUT OF 2800) 1427

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1141

2061000677

VIJAY RAJPUT

MESHO DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55

MMM08_SM

	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 428)(2 : 428)(3 : 470)(4 : 427)		GRAND TOTAL (OUT OF 2800)			1753

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1142

2061000655

VIJAY SINGH RATHORE

GAUTUM KUNWAR

MMM08_SM

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	46	P 69
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	43	* 65
	402	STRATEGIC MARKETING	22	42	* 64
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 395)(2 : 394)(3 : 439)(4 : 441) GRAND TOTAL (OUT OF 2800)					1669

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1143

2061000678

VIKAS KUMAR

GAURI DEVI

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	45	P 67
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	41	P 62
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	52	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 433)(2 : 366)(3 : 448)(4 : 411) GRAND TOTAL (OUT OF 2800)					1658

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1144

2061000686

VIKASH KUMAR

KANCHAN DEVI

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	36	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	16	36	P 52
	202	RETAIL MARKETING	16	29	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	29	P 44
	205	MARKET RESEARCH	15	31	P 46
	206	RELATIONSHIP MARKETING	13	35	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	13	36	P 49
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	08	08	* 16 FF
	402	STRATEGIC MARKETING	14	21	* 35 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	* 33 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46

MMM08_SM

406 RURAL & AGRICULTURAL MARKETING 19 33 * 52
407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 37
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 38

(1 : 377)(2 : 329)(3 : 376)(4 : 302) GRAND TOTAL (OUT OF 2800) 1384

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1145

2061000679

VIKASH KUMAR BHARTI

SHAKUNTALA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	15	29	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	39	P 60

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401 BRAND MANAGEMENT	17	34	*	51
	402 STRATEGIC MARKETING	18	31	*	49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	*	50
	404 DIRECT MARKETING	17	29	*	46
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	18	38	*	56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38

(1 : 373)(2 : 347)(3 : 411)(4 : 372) GRAND TOTAL (OUT OF 2800) 1503

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1146

2061000681

VINAY KUMAR ITONDIYA

RAMA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	48	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	44	P 62
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P 61
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	40	* 57
	402	STRATEGIC MARKETING	17	37	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	35	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	44	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 430)(2 : 406)(3 : 446)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1147

2061000658

VISHAL ANAND

VANDANA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	17	30	P 47
	202 RETAIL MARKETING	18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205 MARKET RESEARCH	16	28	P 44
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301 INTERNATIONAL MARKETING	20	37	P 57
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	21	38	P 59
	304 MARKETING COMMUNICATION	20	35	P 55
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	22	40	P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401 BRAND MANAGEMENT	17	29	* 46
	402 STRATEGIC MARKETING	18	31	* 49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	35	* 52
	404 DIRECT MARKETING	18	33	* 51
	405 INDUSTRIAL MARKETING	17	31	* 48
	406 RURAL & AGRICULTURAL MARKETING	18	44	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 402)(2 : 352)(3 : 419)(4 : 383) GRAND TOTAL (OUT OF 2800)				1556

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1148

2061000683

WASEEM ALAM RAHI

SHAMIMA KHATOON

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	47	P 67
	102 PRINCIPLES OF MARKETING	22	51	P 73
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	50	P 72
	104 MANAGERIAL ECONOMICS	23	45	P 68
	105 RESEARCH METHODOLOGY	20	48	P 68
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	17	30	P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	22	41	P 63
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301 INTERNATIONAL MARKETING	20	37	P 57
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	19	45	P 64
	304 MARKETING COMMUNICATION	15	38	P 53
	305 RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306 PROJECT WORK & VIVA	21	39	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	20	36	* 56
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 477)(2 : 426)(3 : 431)(4 : 403) GRAND TOTAL (OUT OF 2800)				1737

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1149

2061000662

YOGESH KUMAR

RITA

001
APRIL 2012

0741 SINHGAD IMCA, NARHE, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	14	32	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	P 11	* 15	26 FF
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 28
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	P 13	* 30	43
	303	FINANCIAL SERVICES MARKETING	15	35	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	33	P 51
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	11	16	* 27 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 356)(2 : 321)(3 : 382)(4 : 357) GRAND TOTAL (OUT OF 2800)					1416

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1150

2061000667

ZAFAR AHEMAD ABDUL JABBAR SHEIKH

SHAGUFTA

001
APRIL 2012

0741 SINHGAD IMCA,NARHE,PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	16	29	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	13	28	P 41
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	36	* 53
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 378)(2 : 369)(3 : 409)(4 : 384) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1256

2061100470

AKASH TYAGI

RACHNA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 15	* 28	43	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 40	52	
	104	MANAGERIAL ECONOMICS	P 13	* 28	41	
	105	RESEARCH METHODOLOGY	P 12	* 28	40	
	106	CONSUMER BEHAVIOUR	P 12	* 18	30	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	08	08	* 16	FF
	205	MARKET RESEARCH	14	22	* 36	FF
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40	
	(1 : 319)(2 : 273)		TOTAL (OUT OF 1400)		592	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1257

2061100369

AMIT SHARMA

KAVITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* AB	15	FF
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	20	36	P 56	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	20	35	* 55	
	202	RETAIL MARKETING	20	37	* 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59	
	205	MARKET RESEARCH	18	32	* 50	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41	
	(1 : 337)(2 : 392)	TOTAL (OUT OF 1400)			729	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1258

2061100373

ANKIT AGARWAL

MANJU DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	24	45	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	23	43	* 66

MMM08_SM

206	RELATIONSHIP MARKETING	19	34	* 53
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 445)(2 : 432)		TOTAL (OUT OF 1400)		877

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1259	2061100376
ARKA PRAVA SIKDAR	BELA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 56	76
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 54	67
	104	MANAGERIAL ECONOMICS	19	36	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 41
2	201 SERVICES MARKETING	17	30	*	47
	202 RETAIL MARKETING	19	33	*	52
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	*	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	*	47
	205 MARKET RESEARCH	20	37	*	57
	206 RELATIONSHIP MARKETING	20	35	*	55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	44
(1 : 426)(2 : 389)		TOTAL (OUT OF 1400)			815

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1260

2061100380

ARUNAVA BAIDYA

KAJAL

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 50	70
	104	MANAGERIAL ECONOMICS	20	48	P 68
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 408)(2 : 385)			TOTAL (OUT OF 1400)	793

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1261

2061100389

ASHISH ALEXANDER

EVON

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	23	43	P 66
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	22	41	* 63
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
(1 : 385)(2 : 378)	TOTAL (OUT OF 1400)			763
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1262

2061100392

ATUL GOYAL

MADHU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 393)(2 : 351)	TOTAL (OUT OF 1400)			744

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1263

2061100456

ATUL KUMAR UPADHYAY

NEELAM

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 47	69
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 401)(2 : 384)	TOTAL (OUT OF 1400)			785

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1264

2061100467

BHATTACHARJEE SOUMYODEB SUKHARESH

GOPA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 42	55
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 43	55
	104	MANAGERIAL ECONOMICS	* 17	P 29	46
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 375)(2 : 363)		TOTAL (OUT OF 1400)		738
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1265

2061100396

BHAVESH SATISH CHATURVEDI

MAYA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	P 09	* 11	20 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	33	P 45
	104	MANAGERIAL ECONOMICS	16	45	P 61
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	16	35	* 51
	202	RETAIL MARKETING	16	30	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	11	16	* 27 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	16	29	* 45
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25

MMM08_SM

(1 : 329)(2 : 288)

TOTAL (OUT OF 1400) 617

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1266

2061100463

DEBNATH SAIKAT KANTI MILAN

RITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	* 63
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 36	48
	104	MANAGERIAL ECONOMICS	13	39	P 52
	105	RESEARCH METHODOLOGY	P 12	* 31	43
	106	CONSUMER BEHAVIOUR	* 17	P 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	38	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	18	33	* 51
	206	RELATIONSHIP MARKETING	16	31	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 28
(1 : 364)(2 : 351)			TOTAL (OUT OF 1400)		715
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1267

2061100400

HARSHITA VIJAYVARGIA

ALKA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	22	40	P 62

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	25	47	P 72
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	25	48	P 73
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	23	44	* 67
	202	RETAIL MARKETING	24	46	* 70
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	22	40	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 471)(2 : 487)			TOTAL (OUT OF 1400)	958

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1268

2061100403

KUSHAL VYAS

MANORAMA

001
APRIL 2012

MMM08_SM

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 47	68
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	16	33	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 373)(2 : 384)		TOTAL (OUT OF 1400)		757
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1269

2061100461

KUSHAN SINGH

MAYA

001
 APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 41	54
	102 PRINCIPLES OF MARKETING	P 17	* 30	47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 34	46
	104 MANAGERIAL ECONOMICS	16	32	P 48
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	30	* 47
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	13	20	* 33 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 359)(2 : 346)	TOTAL (OUT OF 1400)		705	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1270

2061100408

MD.ATIF ANWAR

SHAHNAZ

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 48	63
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 408)(2 : 391)	TOTAL (OUT OF 1400)			799

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1271

2061100409

MD.JEESHAN AKHTAR ALI

PARWEEN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 50	72
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
		(1 : 406)(2 : 382)			
		TOTAL (OUT OF 1400)			788

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1272

2061100429

NEELAM SINGH

SARITA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	P 18	* 32	50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	20	37	* 57
	202 RETAIL MARKETING	20	35	* 55
	203 SALES MANAGEMENT & PERSONAL SELLING	11	14	* 25 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205 MARKET RESEARCH	20	35	* 55
	206 RELATIONSHIP MARKETING	19	34	* 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 377)(2 : 384)	TOTAL (OUT OF 1400)		761	

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1273

2061100433

NITESH SONI

SANTOSH

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	15	37	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45

		MMM08_SM		
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
205	MARKET RESEARCH	19	34	* 53
206	RELATIONSHIP MARKETING	18	32	* 50
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42

(1 : 372)(2 : 387) TOTAL (OUT OF 1400) 759

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1274

2061100459

PRIYANKA GUPTA

MANJU SAHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	26	50	P 76
	105	RESEARCH METHODOLOGY	P 18	* 32	50

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	24	45	* 69
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 432)(2 : 442)		TOTAL (OUT OF 1400)		874
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1275

2061100436

RAJESH JAIN

DILKHUSH

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 403)(2 : 392)		TOTAL (OUT OF 1400)			795
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1276

2061100438

RAJESH KUMAR

KANTI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	P 18	* 32	50
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	20	38	* 58
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 391)(2 : 381)		TOTAL (OUT OF 1400)		772
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1277

2061100441

RAVI MISHRA

SHOBHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	P 20	* 37	57
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	21	40	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 428)(2 : 395)		TOTAL (OUT OF 1400)		823

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1278

2061100443

RIDDHI GANDHI

HARSHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 37	57
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 401)(2 : 409)	TOTAL (OUT OF 1400)			810
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1279

2061100445

RUPESH BORA

SUMAN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104	MANAGERIAL ECONOMICS	18	31	P 49	
	105	RESEARCH METHODOLOGY	P 11	* 15	26	FF
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	17	30	* 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	18	31	* 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	
	(1 : 336)(2 : 345)	TOTAL (OUT OF 1400)			681	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1280

2061100446

SAKET KUMAR CHOUBEY

USHA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	22	40	* 62

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 45
(1 : 422)(2 : 408)		TOTAL (OUT OF 1400) 830
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1281	2061100447
SAMIKSHA YADAV	MEENA DEVI

001	0744 SINHGAD IBAR, KONDHWA BK.
APRIL 2012	

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 54	66
	104 MANAGERIAL ECONOMICS	16	28	P 44
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	P 17	* 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 46

2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	18	31	* 49	
	206	RELATIONSHIP MARKETING	18	32	* 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	

(1 : 368)(2 : 348)

TOTAL (OUT OF 1400) 716

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1282

2061100449

SANGEETA CHOUDHARY

RADHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	23	43	* 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 449)(2 : 441)			TOTAL (OUT OF 1400)	890
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1283

2061100450

SHANTI NIKETAN

KALAVATI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	P 18	* 35	53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 403)(2 : 378)		TOTAL (OUT OF 1400)		781
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1284

2061100451

SOMESH PAUL

PRATIVA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	42	P 62
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 419)(2 : 404)		TOTAL (OUT OF 1400)		823
					PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1285

2061100452

SUCHITA JOSHI

CHANDRAKANTA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	P 21	* 38	59
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	21	38	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 404)(2 : 431)		TOTAL (OUT OF 1400)		835

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1286

2061100454

SUNIL KUMAR SHARMA

SUSHILA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 43	63	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 29	46	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	11	16	* 27	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	11	14	* 25	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	20	* 33	FF
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	18	32	* 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	
	(1 : 378)(2 : 310)			TOTAL (OUT OF 1400)	688	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1287

2061100453

SYED FARHEEN AAISHA HAFIZUDDIN

MARVAMSABA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

(1 : 391)(2 : 415)

MMM08_SM

TOTAL (OUT OF 1400) 806

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1288

2061000702

ABHISHEK KUMAR

RANJANA SINHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	34	P 51
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	32	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	33	P 52

MMM08_SM

	202	RETAIL MARKETING	17	39	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	15	30	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	19	42	P 61
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	14	22	\$ * 36 \$
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	36	* 54
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 360)(2 : 368)(3 : 393)(4 : 373) GRAND TOTAL (OUT OF 2800)					1494

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1289

2061000703

ABHISHEK KUMAR

PRATIBHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	37	P 57

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	19	38	P 57
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	16	40	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	41	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	21	43	P 64
	302	LAWS RELATED TO MARKETING	20	40	P 60
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	41	* 62
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 454)(2 : 394)(3 : 432)(4 : 406)		GRAND TOTAL (OUT OF 2800)			1686

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1290

2061000704

ABHISHEK RAJPUROHIT

LILAWATI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	P 69
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	17	41	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	42	P 60
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	43	P 63
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	11	14	* 25 FF
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	38	* 56
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 465)(2 : 393)(3 : 412)(4 : 382)		GRAND TOTAL (OUT OF 2800)			1652

FAILS

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1291

2061000705

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001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	43	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	39	P 58
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	21	42	P 63
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	* 69
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 389)(2 : 391)(3 : 376)(4 : 418) GRAND TOTAL (OUT OF 2800)					1574

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1292

2061000706

ADITYA PRAKASH KOTHALKAR

SUJATA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	41	P 59
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	40	P 58
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	20	45	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	22	45	* 67
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 36

(1 : 457)(2 : 417)(3 : 410)(4 : 445) GRAND TOTAL (OUT OF 2800) 1729

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1293

2061000567

AGRAWAL VAIBHAV MOHANLAL

CHAMPA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	41	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	16	29	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	P 58
	205	MARKET RESEARCH	19	37	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	39	P 58
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	43	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 36

4	401	BRAND MANAGEMENT	15	24	\$ *	39	\$
	402	STRATEGIC MARKETING	19	34	*	53	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	*	69	
	404	DIRECT MARKETING	18	31	*	49	
	405	INDUSTRIAL MARKETING	23	44	*	67	
	406	RURAL & AGRICULTURAL MARKETING	22	41	*	63	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	36	

(1 : 419)(2 : 390)(3 : 405)(4 : 413) GRAND TOTAL (OUT OF 2800) 1627

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1294

2061000588

AKHILESH KUMAR

DURGAWATI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	24	45	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	38	* 56
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 485)(2 : 406)(3 : 457)(4 : 421)		GRAND TOTAL (OUT OF 2800)			1769

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1295

2061000707

AKSHAT KAUSHIK

VASUDHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 33

2	201	SERVICES MARKETING	16	28	P 44
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	34	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	16	36	P 52
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	16	28	P 44
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	14	23	\$ * 37 \$
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	41	* 58
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 366)(2 : 338)(3 : 364)(4 : 400) GRAND TOTAL (OUT OF 2800) 1468

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1296

2061000611

ALAM MASWOOD

NASREEN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	37	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	43	* 61
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 402)(2 : 423)(3 : 407)(4 : 370) GRAND TOTAL (OUT OF 2800)					1602

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1297

2061000708

ALOK KUMAR

GIRJA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	44	P 65
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	39	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	43	P 63
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	42	P 62
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	* 69
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 466)(2 : 399)(3 : 403)(4 : 424) GRAND TOTAL (OUT OF 2800) 1692

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1298

2061000589

AMAR RAJ CHANDRA

REKHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	45	P 67
	106	CONSUMER BEHAVIOUR	16	35	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	21	40	P 61
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	42	* 60
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	44	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 404)(2 : 391)(3 : 400)(4 : 392) GRAND TOTAL (OUT OF 2800) 1587

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1299

2061000591

ANAND KUMAR

ANITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	35	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 40	61
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	36	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	16	31	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	38	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	43	* 64
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	22	45	* 67

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 359)(2 : 388)(3 : 388)(4 : 396) GRAND TOTAL (OUT OF 2800) 1531

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

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001 0744 SINHGAD IBAR, KONDHWA BK.
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	25	47	P 72
	105	RESEARCH METHODOLOGY	26	50	P 76
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	41	P 63

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	45
4	401	BRAND MANAGEMENT	19	33	*	52
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	*	57
	404	DIRECT MARKETING	17	30	*	47
	405	INDUSTRIAL MARKETING	23	44	*	67
	406	RURAL & AGRICULTURAL MARKETING	23	43	*	66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45

(1 : 518)(2 : 423)(3 : 449)(4 : 429) GRAND TOTAL (OUT OF 2800) 1819

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1301

2061000593

ANJANI KUMAR SINGH

SHARDA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 43	62
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	16	33	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	30	P 47

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	23	46	P 69
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	36	* 54
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 379)(2 : 385)(3 : 395)(4 : 397) GRAND TOTAL (OUT OF 2800)					1556

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1302

2061000583

ANKIT MOGHE

SHRADDHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	51	P 74
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 41
2	201 SERVICES MARKETING	20	35		P 55
	202 RETAIL MARKETING	22	40		P 62
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28		P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40		P 62
	205 MARKET RESEARCH	20	36		P 56
	206 RELATIONSHIP MARKETING	20	37		P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301 INTERNATIONAL MARKETING	23	42		P 65
	302 LAWS RELATED TO MARKETING	21	38		P 59
	303 FINANCIAL SERVICES MARKETING	23	43		P 66
	304 MARKETING COMMUNICATION	19	34		P 53
	305 RETAIL OPERATIONS MANAGEMENT	18	31		P 49
	306 PROJECT WORK & VIVA	23	44		P 67
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	17	30	*	47
	402 STRATEGIC MARKETING	19	34	*	53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	*	63
	404 DIRECT MARKETING	18	32	*	50
	405 INDUSTRIAL MARKETING	23	42	*	65
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	48
(1 : 454)(2 : 431)(3 : 446)(4 : 433) GRAND TOTAL (OUT OF 2800)					1764

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1303

2061000710

ANKITA CHOUHAN

PUSHPA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	43	P 65
	102 PRINCIPLES OF MARKETING	25	47	P 72
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	23	45	P 68
	105 RESEARCH METHODOLOGY	22	44	P 66
	106 CONSUMER BEHAVIOUR	23	45	P 68
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	20	36	P 56
	202 RETAIL MARKETING	22	41	P 63
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205 MARKET RESEARCH	20	37	P 57
	206 RELATIONSHIP MARKETING	20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301 INTERNATIONAL MARKETING	22	41	P 63
	302 LAWS RELATED TO MARKETING	22	44	P 66
	303 FINANCIAL SERVICES MARKETING	22	41	P 63
	304 MARKETING COMMUNICATION	21	38	P 59
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401 BRAND MANAGEMENT	19	38	* 57
	402 STRATEGIC MARKETING	20	37	* 57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404 DIRECT MARKETING	20	36	* 56
	405 INDUSTRIAL MARKETING	20	44	* 64
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 470)(2 : 440)(3 : 429)(4 : 427) GRAND TOTAL (OUT OF 2800)				1766

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1304

2061000584

ANKUR SRIVASTAV

MEERA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	39	P 59
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	42	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	30	P 43
	202	RETAIL MARKETING	20	39	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	P 23	* 43	66
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	43	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	11	15	* 26 FF
	402	STRATEGIC MARKETING	18	35	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	37	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 449)(2 : 387)(3 : 386)(4 : 375) GRAND TOTAL (OUT OF 2800)					1597

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1305

2061000711

ANKUSH KUMAR

SARTI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	15	34	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	16	35	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	38	P 57
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	44	* 67
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 372)(2 : 399)(3 : 382)(4 : 406) GRAND TOTAL (OUT OF 2800)					1559

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1306

2061000575

ANSHUMAN TRIPATHI

NEELAM

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	47	P 67
	104	MANAGERIAL ECONOMICS	16	41	P 57
	105	RESEARCH METHODOLOGY	20	43	P 63
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59

		MMM08_SM		
404	DIRECT MARKETING	20	35	* 55
405	INDUSTRIAL MARKETING	21	39	* 60
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 416)(2 : 410)(3 : 451)(4 : 434) GRAND TOTAL (OUT OF 2800) 1711

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1307

2061000712

ARTI SHARMA

LALSA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	45	P 66
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	42	P 65

MMM08_SM

	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	37	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	46	* 64
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	43	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 472)(2 : 419)(3 : 431)(4 : 423)		GRAND TOTAL (OUT OF 2800)		1745	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1308

2061000578

ARUN KUMAR

KRISHNA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	45	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	P 65
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	44	P 63
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	42	P 62
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	18	35	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	42	* 60
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	18	42	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 420)(2 : 388)(3 : 419)(4 : 405)		GRAND TOTAL (OUT OF 2800)			1632

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1309

2061000713

ARUN LAL GUPTA

VIJAYLAKSHMI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	21	38	P 59

MMM08_SM

	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	22	44	P 66
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	46	* 70
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	17	43	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 446)(2 : 388)(3 : 421)(4 : 425) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1310

2061000714

ARYA NARAYANANT

MEENA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	19	39	P 58
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	19	45	P 64
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 444)(2 : 402)(3 : 424)(4 : 416) GRAND TOTAL (OUT OF 2800)					1686

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1311 2061000581
AYUSH BADKUL SUNITA

001 0744 SINHGAD IBAR, KONDHWA BK.
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104 MANAGERIAL ECONOMICS	20	36	P 56
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	17	30	P 47
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301 INTERNATIONAL MARKETING	23	44	P 67
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	17	30	P 47
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	24	45	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	18	32	* 50
	402 STRATEGIC MARKETING	20	35	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	46	* 70
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	20	40	* 60
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 410)(2 : 389)(3 : 428)(4 : 427) GRAND TOTAL (OUT OF 2800)				1654

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1312

2061000715

B.ANIL PATRO

BAIJAYANTI MALA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	49	P 73
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	39	P 59
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	21	47	P 68
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	18	41	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

MMM08_SM

(1 : 472)(2 : 399)(3 : 452)(4 : 406) GRAND TOTAL (OUT OF 2800) 1729

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1313

2061000716

BADRI NAR.DWARIKA P. NAYAK

ANJANA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	36	P 54
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35

MMM08_SM

4	401	BRAND MANAGEMENT	17	31	* 48
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 371)(2 : 383)(3 : 377)(4 : 409) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1314 2061000566
BELSARE UNMESH NANDKUMAR MAYAVATI

001 0744 SINHGAD IBAR, KONDHWA BK.
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	12	32	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	37	P 54
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	32	P 44
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44

MMM08_SM

3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 11	* 15	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	43	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 349)(2 : 352)(3 : 343)(4 : 362)		GRAND TOTAL (OUT OF 2800)			1406

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1315

2061000594

BHUBNESHWAR MISTRY

LACHO DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42

		MMM08_SM			
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	16	28	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	23	46	P 69
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P 61
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	40	* 61
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 402)(2 : 386)(3 : 426)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1623

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1316

2061000717

BHUPENDRA KUMAR BOPCHE

USHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

MMM08_SM

	102	PRINCIPLES OF MARKETING	18	32	P	50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P	59
	104	MANAGERIAL ECONOMICS	18	32	P	50
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	16	37	P	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	35
2	201	SERVICES MARKETING	17	29	P	46
	202	RETAIL MARKETING	16	37	P	53
	203	SALES MANAGEMENT & PERSONAL SELLING	14	30	P	44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P	52
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	16	28	P	44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	18	34	P	52
	302	LAWS RELATED TO MARKETING	P 10	* 12		22 FF
	303	FINANCIAL SERVICES MARKETING	19	34	P	53
	304	MARKETING COMMUNICATION	13	28	P	41
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P	56
	306	PROJECT WORK & VIVA	21	39	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	32
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	31	* 48	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	45	* 62	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	18	33	* 51	
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37	
(1 : 377)(2 : 353)(3 : 350)(4 : 358)		GRAND TOTAL (OUT OF 2800)				1438

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1317

2061000718

CHANDAN KUMAR

RANI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	15	39	P 54
	202	RETAIL MARKETING	17	38	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	43	P 59
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	21	46	P 67
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	44	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 444)(2 : 408)(3 : 430)(4 : 422) GRAND TOTAL (OUT OF 2800)					1704

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1318

2061000597

DHARMENDRA PRASAD

BINA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	26	AB	* 26 FF
	402	STRATEGIC MARKETING	24	AB	* 24 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	AB	* 24 FF
	404	DIRECT MARKETING	25	AB	* 25 FF
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	25	AB	* 25 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 454)(2 : 393)(3 : 434)(4 : 277) GRAND TOTAL (OUT OF 2800)					1558

FAILS

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1319

2061000599

DIPENDRA SINGH TANWAR

SUNITA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	49	P 75
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	26	51	P 77
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 48

(1 : 501)(2 : 413)(3 : 469)(4 : 450) GRAND TOTAL (OUT OF 2800) 1833

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1320

2061000719

DIVYANSHU KUMAR

BIMALA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	39	P 56
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	17	43	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	14	28	P 42
	202	RETAIL MARKETING	20	42	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	16	36	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	P 54
	205	MARKET RESEARCH	18	41	P 59
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	45	P 62
	302	LAWS RELATED TO MARKETING	20	38	P 58
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	38	P 58
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 37

4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	44	* 67
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 456)(2 : 389)(3 : 428)(4 : 413) GRAND TOTAL (OUT OF 2800) 1686

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1321

2061000720

GAURAV JOSHI

ASHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	31	P 44
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	15	34	P 49
	202	RETAIL MARKETING	14	30	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	31	P 43
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 39
3	301	INTERNATIONAL MARKETING	19	34		P 53
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	17	30		P 47
	304	MARKETING COMMUNICATION	17	28		P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306	PROJECT WORK & VIVA	24	45		P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 32
4	401	BRAND MANAGEMENT	10	13	* 23	FF
	402	STRATEGIC MARKETING	18	31	* 49	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	18	35	* 53	
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37	
(1 : 349)(2 : 335)(3 : 367)(4 : 334)		GRAND TOTAL (OUT OF 2800)				1385

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1322

2061000721

GAURAV TYAGI

MANJU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	16	33	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	14	29	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30

MMM08_SM

2	201	SERVICES MARKETING	15	29	P 44
	202	RETAIL MARKETING	15	30	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	32	P 44
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	P 13	* 19	32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	15	40	P 55
	302	LAWS RELATED TO MARKETING	P 23	* AB	23 FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	P 20	* 37	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 348)(2 : 320)(3 : 330)(4 : 356) GRAND TOTAL (OUT OF 2800) 1354

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1323

2061000722

HALAI IMTIYAZ IQBALBHAI

MEMUNA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49

MMM08_SM

	102	PRINCIPLES OF MARKETING	18	32	P	50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P	59
	104	MANAGERIAL ECONOMICS	17	31	P	48
	105	RESEARCH METHODOLOGY	19	33	P	52
	106	CONSUMER BEHAVIOUR	15	31	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	P 16	* AB		16 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 23	* AB		23 FF
	205	MARKET RESEARCH	P 16	* AB		16 FF
	206	RELATIONSHIP MARKETING	16	28	P	44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	43
3	301	INTERNATIONAL MARKETING	16	32	P	48
	302	LAWS RELATED TO MARKETING	P 20	* AB		20 FF
	303	FINANCIAL SERVICES MARKETING	P 12	* AB		12 FF
	304	MARKETING COMMUNICATION	P 21	* AB		21 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* AB		20 FF
	306	PROJECT WORK & VIVA	17	30	P	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	29
4	401	BRAND MANAGEMENT	18	AB	* 18	FF
	402	STRATEGIC MARKETING	18	AB	* 18	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	AB	* 18	FF
	404	DIRECT MARKETING	24	AB	* 24	FF
	405	INDUSTRIAL MARKETING	18	AB	* 18	FF
	406	RURAL & AGRICULTURAL MARKETING	29	AB	* 29	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35
(1 : 378)(2 : 262)(3 : 218)(4 : 196) GRAND TOTAL (OUT OF 2800)						1054

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1324

2061000600

HARSHIT PARSAI

AMITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	54	P 79
	104	MANAGERIAL ECONOMICS	20	42	P 62
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	40	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	22	43	P 65
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 461)(2 : 396)(3 : 451)(4 : 429) GRAND TOTAL (OUT OF 2800)					1737

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1325

2061000601

HERMAN SINGH THOMAS

ROSELINE

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	53	P 80
	104	MANAGERIAL ECONOMICS	26	49	P 75
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 507)(2 : 417)(3 : 464)(4 : 428) GRAND TOTAL (OUT OF 2800)					1816

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1326

2061000603

HIMANSHU VERMA

KUMOD

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	21	42	P 63
	105	RESEARCH METHODOLOGY	20	43	P 63
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	47	P 71
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 46
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 441)(2 : 424)(3 : 454)(4 : 436) GRAND TOTAL (OUT OF 2800) 1755

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1327

2061000605

HRISHIKESH GOSWAMI

PRATIMA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	31	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	33	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	41	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	48	P 72

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	36
4	401	BRAND MANAGEMENT	17	30	*	47
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404	DIRECT MARKETING	19	34	*	53
	405	INDUSTRIAL MARKETING	18	35	*	53
	406	RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 387)(2 : 381)(3 : 408)(4 : 390)		GRAND TOTAL (OUT OF 2800)				1566

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1328

2061000698

HUSSAIN MUKHTARALAM TOUKIR

SAIRA BANU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	39	P 59
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	35	P 54

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	38
3	301	INTERNATIONAL MARKETING	21	45	P	66
	302	LAWS RELATED TO MARKETING	17	29	P	46
	303	FINANCIAL SERVICES MARKETING	21	38	P	59
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	15	33	P	48
	306	PROJECT WORK & VIVA	17	38	P	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	18	32	*	50
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	19	36	*	55
	405	INDUSTRIAL MARKETING	19	34	*	53
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 388)(2 : 405)(3 : 392)(4 : 385)		GRAND TOTAL (OUT OF 2800)				1570

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1329

2061000606

JAYDEV KUMAR

LAKHIRANI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	22	41	P 63
	202 RETAIL MARKETING	20	36	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	20	35	P 55
	206 RELATIONSHIP MARKETING	19	41	P 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	24	46	P 70
	302 LAWS RELATED TO MARKETING	20	37	P 57
	303 FINANCIAL SERVICES MARKETING	22	41	P 63
	304 MARKETING COMMUNICATION	19	34	P 53
	305 RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401 BRAND MANAGEMENT	23	42	* 65
	402 STRATEGIC MARKETING	23	42	* 65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 484)(2 : 437)(3 : 459)(4 : 451) GRAND TOTAL (OUT OF 2800)				1831

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1330

2061000487

JITENDRA MANGLANI

REKHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	19	33	P 52
	202 RETAIL MARKETING	18	32	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	21	38	P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	23	43	P 66
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	19	34	P 53
	304 MARKETING COMMUNICATION	18	31	P 49
	305 RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306 PROJECT WORK & VIVA	17	30	P 47
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	18	32	* 50
	405 INDUSTRIAL MARKETING	20	37	* 57
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 442)(2 : 403)(3 : 397)(4 : 390) GRAND TOTAL (OUT OF 2800)				1632

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1331

2061000608

KARAN GROVER

CHARU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	47	P 71
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	16	36	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	47	P 66
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 464)(2 : 417)(3 : 423)(4 : 407) GRAND TOTAL (OUT OF 2800)					1711

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1332

2061000489

KAVITA BAHETI

SHASHI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	39	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	19	35	P 54
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	16	33	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	43	P 61
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 422)(2 : 394)(3 : 417)(4 : 400) GRAND TOTAL (OUT OF 2800)					1633

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1333

2061000490

KESHAV SHANKAR

NEELAM

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	42	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	43	P 59
	104	MANAGERIAL ECONOMICS	13	32	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	14	28	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	12	34	P 46
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	12	36	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	29	P 41
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	15	36	P 51
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	38	* 56

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
404	DIRECT MARKETING	19	34	* 53
405	INDUSTRIAL MARKETING	17	34	* 51
406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 364)(2 : 340)(3 : 381)(4 : 382) GRAND TOTAL (OUT OF 2800) 1467

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1334

2061000491

KEYUR NEEMA

ANJU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	49	P 74
	104	MANAGERIAL ECONOMICS	19	41	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	46	P 64
	302	LAWS RELATED TO MARKETING	17	30	P 47

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 413)	(2 : 404)	(3 : 417)	(4 : 410)	GRAND TOTAL (OUT OF 2800)	1644

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1335

2061000506

KHANDELWAL NIKHIL NARESH KUMAR

MAYA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	53	P 79
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	41	P 62
	202	RETAIL MARKETING	20	37	P 57

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	21	47	P 68
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 467)(2 : 413)(3 : 445)(4 : 415)		GRAND TOTAL (OUT OF 2800)			1740

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1336

2061000492

KRISHNA KUMAR SINGH

URMILA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45

MMM08_SM

	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	36	P 48
	202	RETAIL MARKETING	18	34	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	36	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	22	43	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	35	* 54
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 373)(2 : 376)(3 : 376)(4 : 362)		GRAND TOTAL (OUT OF 2800)			1487

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1337

2061000609

KUMAR ANKIT

RITA KUMARI

001
APRIL 2012

MMM08_SM

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52	
	102	PRINCIPLES OF MARKETING	20	41	P 61	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	22	41	P 63	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	21	39	P 60	
	202	RETAIL MARKETING	20	37	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56	
	205	MARKET RESEARCH	19	35	P 54	
	206	RELATIONSHIP MARKETING	18	37	P 55	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30	
3	301	INTERNATIONAL MARKETING	19	36	P 55	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	18	37	P 55	
	304	MARKETING COMMUNICATION	17	30	P 47	
	305	RETAIL OPERATIONS MANAGEMENT	12	38	P 50	
	306	PROJECT WORK & VIVA	21	39	P 60	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23	
4	401	BRAND MANAGEMENT	13	19	* 32	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	18	36	* 54	
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 405)(2 : 407)(3 : 374)(4 : 341) GRAND TOTAL (OUT OF 2800)					1527	

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1338

2061000493

KUMARI KAVITA JHA

ASHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	16	36	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205 MARKET RESEARCH	19	34	P 53
	206 RELATIONSHIP MARKETING	20	39	P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301 INTERNATIONAL MARKETING	20	46	P 66
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	21	38	P 59
	304 MARKETING COMMUNICATION	18	31	P 49
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	20	35	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	19	36	* 55
	406 RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 391)(2 : 416)(3 : 416)(4 : 409) GRAND TOTAL (OUT OF 2800)				1632

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1339

2061000494

KUSHAGRA UPADHYAY

REKHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	21	45	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	43	P 61
	302	LAWS RELATED TO MARKETING	P 20	* 40	60
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	12	41	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	18	36	* 54
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

MMM08_SM

(1 : 404)(2 : 418)(3 : 414)(4 : 414) GRAND TOTAL (OUT OF 2800) 1650

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1340

2061000495

MADHUR AGARWAL

SANGITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	40	P 60
	102	PRINCIPLES OF MARKETING	21	45	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	43	P 65
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	39	P 58
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	39	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42

MMM08_SM

4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 446)(2 : 428)(3 : 425)(4 : 413) GRAND TOTAL (OUT OF 2800) 1712

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1341

2061000496

MANDEEP PATHAK

BIJAYA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	49	P 73
	104	MANAGERIAL ECONOMICS	23	47	P 70
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43

MMM08_SM

3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	23	45	* 68
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 470)(2 : 437)(3 : 461)(4 : 437)		GRAND TOTAL (OUT OF 2800)			1805

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1342

2061000497

MD SHAMIM AHMED

NASRIN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	25	54	P 79
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

MMM08_SM

2	201	SERVICES MARKETING	24	47	P 71
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	48	P 73
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	21	45	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	26	49	P 75
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	25	58	P 83
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	24	46	* 70
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 444)(2 : 490)(3 : 497)(4 : 481) GRAND TOTAL (OUT OF 2800) 1912

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1343

2061000499

MEHZABEEN SHABBIR ALI JAIPURY

MALIKA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	43	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	49	P 74
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	41	P 61
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	46	P 66
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 452)(2 : 441)(3 : 427)(4 : 422)		GRAND TOTAL (OUT OF 2800)			1742

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1344

2061000613

MINESH CHOUHAN

RACHANA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	18	35	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	42	P 64
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 405)(2 : 410)(3 : 414)(4 : 375) GRAND TOTAL (OUT OF 2800) 1604

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1345

2061000500

MITHUN KUMAR NANDY

NILIMA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	43	P 65
	202	RETAIL MARKETING	20	38	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	22	42	P 64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	43	P 63
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	16	30	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	38	P 58
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	21	42	* 63
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 449)(2 : 429)(3 : 399)(4 : 403) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1346

2061000696

MOHAPATRA SUSMITA SURENDRA

SACHALA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	43	P 65	
	102	PRINCIPLES OF MARKETING	18	32	P 50	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67	
	104	MANAGERIAL ECONOMICS	21	39	P 60	
	105	RESEARCH METHODOLOGY	20	36	P 56	
	106	CONSUMER BEHAVIOUR	21	42	P 63	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	20	37	P 57	
	202	RETAIL MARKETING	21	39	P 60	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	P 59	
	205	MARKET RESEARCH	20	36	P 56	
	206	RELATIONSHIP MARKETING	17	30	P 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	22	42	P 64	
	302	LAWS RELATED TO MARKETING	P 10	* 13	23	FF
	303	FINANCIAL SERVICES MARKETING	21	39	P 60	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	23	42	P 65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43	
4	401	BRAND MANAGEMENT	19	34	* 53	
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404	DIRECT MARKETING	18	32	* 50	

MMM08_SM

405	INDUSTRIAL MARKETING	18	31	* 49
406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 439)(2 : 412)(3 : 387)(4 : 392) GRAND TOTAL (OUT OF 2800) 1630

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1347 2061000501

MOHIT GANDHI KALPANA

001 0744 SINHGAD IBAR, KONDHWA BK.
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	44	P 57
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	46	P 69
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	12	41	P 53
	202	RETAIL MARKETING	16	33	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	30	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	33	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	17	44	P 61
	302	LAWS RELATED TO MARKETING	15	29	P 44
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47

MMM08_SM

	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	14	22	\$ * 36 \$
	405	INDUSTRIAL MARKETING	18	33	* 51
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 391)(2 : 347)(3 : 375)(4 : 371)		GRAND TOTAL (OUT OF 2800)	1484		

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1348

2061000502

NAVEEN KUMAR MANDAL

MUKTA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	43	P 65
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
	205	MARKET RESEARCH	20	37	P 57

MMM08_SM

	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 417)(2 : 409)(3 : 391)(4 : 403)		GRAND TOTAL (OUT OF 2800)	1620		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1349

2061000615

NEERAJ SHARMA

KAMLA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	21	38	P 59

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	41	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	P 61
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	19	39	P 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	46	P 68
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	17	40	* 57
	406	RURAL & AGRICULTURAL MARKETING	26	50	* 76
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 442)(2 : 437)(3 : 453)(4 : 434) GRAND TOTAL (OUT OF 2800)					1766

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1350

2061000503

NEHA KAIRA

DEEPA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	MMM08_SM				
	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	26	50	P 76
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	25	48	P 73
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	P 72
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	25	47	P 72
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	26	49	* 75
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 511)(2 : 506)(3 : 481)(4 : 487) GRAND TOTAL (OUT OF 2800) 1985

FIRST CLASS WITH DISTINCTION
* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	42	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	22	46	P 68
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	43	P 63
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	26	49	P 75
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	44	* 64
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 474)(2 : 447)(3 : 472)(4 : 460) GRAND TOTAL (OUT OF 2800) 1853

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1352

2061000507

NIRMAL MAHESHWARI

UMA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	26	51	P 77
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104	MANAGERIAL ECONOMICS	24	47	P 71
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	40	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	26	50	P 76
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	26	51	* 77
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 497)(2 : 454)(3 : 486)(4 : 475) GRAND TOTAL (OUT OF 2800) 1912

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1353

2061000618

NISHANT KUMAR

SHARDA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	P 11	* 15	26 FF
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55

MMM08_SM

402	STRATEGIC MARKETING	20	38	* 58
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
404	DIRECT MARKETING	19	35	* 54
405	INDUSTRIAL MARKETING	17	38	* 55
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 428)(2 : 424)(3 : 404)(4 : 408) GRAND TOTAL (OUT OF 2800) 1664

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1354

2061000621

OMKAR CHAKRABARTY

SUPARNA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	42	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	20	39	P 59
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	24	45	P 69
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 433)(2 : 437)(3 : 442)(4 : 446) GRAND TOTAL (OUT OF 2800) 1758

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1355

2061000508

ONKAR PRASAD

SABITRI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	33	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	19	41	P 60
	202	RETAIL MARKETING	20	37	P 57

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	38	P 58
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	19	44	* 63
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 431)(2 : 410)(3 : 399)(4 : 424)		GRAND TOTAL (OUT OF 2800)			1664

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1356

2061000509

PAWAN KUMAR

KAMLA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	42	P 62
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56

MMM08_SM

	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	42	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	32	P 48
	202	RETAIL MARKETING	20	40	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	13	38	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	43	P 59
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	P 15	* 52	67
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	P 12	* 51	63
	304	MARKETING COMMUNICATION	P 13	* 28	41
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* 43	61
	306	PROJECT WORK & VIVA	P 20	* 36	56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	41	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	41	* 61
	406	RURAL & AGRICULTURAL MARKETING	23	48	* 71
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 408)(2 : 407)(3 : 380)(4 : 433)		GRAND TOTAL (OUT OF 2800)			1628

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1357

2061000623

PRADEEP KUMAR YADAV

VIDYA

001
APRIL 2012

MMM08_SM

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	24	48	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 477)(2 : 447)(3 : 465)(4 : 448) GRAND TOTAL (OUT OF 2800) 1837

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1358

2061000510

PRAGATI SINGH

KIRAN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	41	P 61
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	P 61
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	22	44	P 66
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 426)(2 : 418)(3 : 398)(4 : 442) GRAND TOTAL (OUT OF 2800)					1684

FIRST CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1359

2061000511

PRATEEK AGARWAL

MANJU

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	41	P 61
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 36

(1 : 429)(2 : 428)(3 : 428)(4 : 427) GRAND TOTAL (OUT OF 2800) 1712

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1360

2061000512

PRATEEK KUMAR VIDYARTHI

MADHURI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	39	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	38	P 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	44	P 63
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 40

4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	34	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	18	35	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 386)(2 : 434)(3 : 405)(4 : 413) GRAND TOTAL (OUT OF 2800) 1638

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1361

2061000628

PRITHA S.S BHATTACHARYA

MADHABI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	45	P 67
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	34	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	41	P 60
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	15	31	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	18	35	P 53
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 43
3	301	INTERNATIONAL MARKETING	22	41		P 63
	302	LAWS RELATED TO MARKETING	17	28		P 45
	303	FINANCIAL SERVICES MARKETING	17	29		P 46
	304	MARKETING COMMUNICATION	17	28		P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30		P 47
	306	PROJECT WORK & VIVA	24	50		P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 33
4	401	BRAND MANAGEMENT	22	AB	* 22	FF
	402	STRATEGIC MARKETING	17	AB	* 17	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	AB	* 18	FF
	404	DIRECT MARKETING	18	32	* 50	
	405	INDUSTRIAL MARKETING	12	17	* 29	FF
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 414)(2 : 414)(3 : 393)(4 : 275)		GRAND TOTAL (OUT OF 2800)				1496

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1362

2061000513

PRIYA KUSHWAH

SARLA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

MMM08_SM

2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 436)(2 : 442)(3 : 438)(4 : 457) GRAND TOTAL (OUT OF 2800) 1773

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1363

2061000514

R.HARISH BABU

RAMA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	38	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	45	* 64
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 420)(2 : 448)(3 : 431)(4 : 445)		GRAND TOTAL (OUT OF 2800)			1744

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1364

2061000515

RAHUL KUMAR

BRINDA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	15	38	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	15	40	P 55
	202	RETAIL MARKETING	16	36	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	P 53
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	40	P 59
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 29
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	19	41	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 410)(2 : 383)(3 : 391)(4 : 419) GRAND TOTAL (OUT OF 2800)					1603

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1365

2061000576

RAHUL VYAS

NIRMALA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	22	42	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	23	45	P 68
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	16	43	P 59
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	12	41	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	42	P 54
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	43	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	21	40	P 61
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	41	* 61
	402	STRATEGIC MARKETING	18	39	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	18	43	* 61
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 444)(2 : 423)(3 : 413)(4 : 427) GRAND TOTAL (OUT OF 2800) 1707

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1366

2061000632

RAJAN KUMAR

MANJU DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	24	45	P 69
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	26	50	P 76
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	21	40	* 61
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50

MMM08_SM

405	INDUSTRIAL MARKETING	21	43	* 64
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 444)(2 : 476)(3 : 465)(4 : 431) GRAND TOTAL (OUT OF 2800) 1816

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1367

2061000580

RAKESH KUMAR HANKARE

SUNANDA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	42	P 64
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	40	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	43	* 64
	402	STRATEGIC MARKETING	18	36	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	45	* 67
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 411)(2 : 426)(3 : 414)(4 : 435)		GRAND TOTAL (OUT OF 2800)	1686		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1368

2061000635

RANJEET KUMAR RANA

BINDO DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	P 59

MMM08_SM

	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	18	41	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	43	P 65
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	39	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	20	38	* 58
	402	STRATEGIC MARKETING	18	33	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	36	* 54
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 421)(2 : 437)(3 : 393)(4 : 401) GRAND TOTAL (OUT OF 2800)					1652

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1369

2061000574

RASHID NAYYAR

SHABNAM

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	40	P 60
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 20	* 37	57
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	18	42	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 383)(2 : 403)(3 : 406)(4 : 413)		GRAND TOTAL (OUT OF 2800)			1605

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1370

2061000636

RAVINDRA KUMAR SINHA

NEERA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	43	P 62
	202	RETAIL MARKETING	18	37	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	41	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	21	40	P 61
	206	RELATIONSHIP MARKETING	19	42	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	43	* 63
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	43	* 61
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 412)(2 : 437)(3 : 425)(4 : 442)		GRAND TOTAL (OUT OF 2800)			1716

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

1371

2061000517

RISHI SHRIVASTAVA

RENU

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	19	37	P 56
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	21	40	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 445)(2 : 449)(3 : 432)(4 : 447) GRAND TOTAL (OUT OF 2800) 1773

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1372

2061000518

RISHU SHARMA

VIBHA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	16	36	P 52
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	36	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	42	P 62
	202	RETAIL MARKETING	18	42	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	43	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	42	P 61
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

MMM08_SM

(1 : 407)(2 : 403)(3 : 393)(4 : 407) GRAND TOTAL (OUT OF 2800) 1610

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1373

2061000527

ROHIT KUSHWAHA

SHUSILA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	20	39	P 59
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	42	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	39	P 57
	202	RETAIL MARKETING	21	40	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	44	P 65
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37

		MMM08_SM			
4	401	BRAND MANAGEMENT	21	48	* 69
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 449)(2 : 440)(3 : 387)(4 : 404) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1374

2061000530

ROHIT SHIVHARE

BEENA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	40	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	30	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	33	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	18	34	P 52
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	15	28	P 43
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	12	39	P 51
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	14	21	\$ * 35 \$
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 358)(2 : 384)(3 : 364)(4 : 368)		GRAND TOTAL (OUT OF 2800)			1474

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1375

2061000640

SADANAND SHARMA

PARWATI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	42	P 57
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

		MMM08_SM		
2	201 SERVICES MARKETING	20	38	P 58
	202 RETAIL MARKETING	20	36	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	17	32	P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205 MARKET RESEARCH	19	33	P 52
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	P 22	* 41	63
	302 LAWS RELATED TO MARKETING	P 17	* 28	45
	303 FINANCIAL SERVICES MARKETING	P 22	* 43	65
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	P 20	* 36	56
	306 PROJECT WORK & VIVA	P 24	* AB	24 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401 BRAND MANAGEMENT	19	38	* 57
	402 STRATEGIC MARKETING	18	37	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	20	35	* 55
	405 INDUSTRIAL MARKETING	22	41	* 63
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 382)(2 : 384)(3 : 366)(4 : 404) GRAND TOTAL (OUT OF 2800) 1536

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1376

2061000642

SAGARNIL MUKHERJEE

TAPASI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		22	41	P 63
	102 PRINCIPLES OF MARKETING		17	30	P 47

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	19	37	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 463)(2 : 456)(3 : 425)(4 : 412)		GRAND TOTAL (OUT OF 2800)			1756

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1377

2061000644

SAMPADA NIGAM

SHOBHANA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	21	46	P 67
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	45	P 67
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	37	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	38	* 57
	402	STRATEGIC MARKETING	18	35	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	18	42	* 60
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 414)(2 : 436)(3 : 412)(4 : 401) GRAND TOTAL (OUT OF 2800)					1663

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1378

2061000700

SANDEEP KUMAR DANODIA

MEENA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	25	49	P 74
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	38	P 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	38	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 436)(2 : 415)(3 : 426)(4 : 416)		GRAND TOTAL (OUT OF 2800)			1693

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1379

2061000533

SANDEEP KUMAR SINGH

KIRAN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	16	42	P 58
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	15	36	P 51
	202	RETAIL MARKETING	14	39	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	31	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	39	P 57
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	41	* 61
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 36
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 37

(1 : 397)(2 : 379)(3 : 382)(4 : 399) GRAND TOTAL (OUT OF 2800) 1557

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1380

2061000535

SANDIP KUMAR SHARMA

SHARDA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	P 69
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	42	P 61
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	42	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	40	P 56
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	41	P 60
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	39	P 60

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 37
4	401	BRAND MANAGEMENT	20	36	*	56
	402	STRATEGIC MARKETING	17	30	*	47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	18	33	*	51
	406	RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35

(1 : 402)(2 : 415)(3 : 384)(4 : 380) GRAND TOTAL (OUT OF 2800) 1581

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1381

2061000537

SANJIT KUMAR

BASMATI DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	40	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	39	P 58
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 407)(2 : 419)(3 : 422)(4 : 411)		GRAND TOTAL (OUT OF 2800)			1659

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1382

2061000701

SAROJ KUMARI SHARMA

SARLA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	46	P 69
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	26	49	P 75
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	24	45		P 69
	202 RETAIL MARKETING	22	44		P 66
	203 SALES MANAGEMENT & PERSONAL SELLING	18	42		P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	43		P 61
	205 MARKET RESEARCH	21	39		P 60
	206 RELATIONSHIP MARKETING	17	42		P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 42
3	301 INTERNATIONAL MARKETING	23	45		P 68
	302 LAWS RELATED TO MARKETING	21	39		P 60
	303 FINANCIAL SERVICES MARKETING	23	45		P 68
	304 MARKETING COMMUNICATION	18	32		P 50
	305 RETAIL OPERATIONS MANAGEMENT	18	32		P 50
	306 PROJECT WORK & VIVA	22	40		P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 38
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	20	35	*	55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404 DIRECT MARKETING	20	36	*	56
	405 INDUSTRIAL MARKETING	19	39	*	58
	406 RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 448)(2 : 452)(3 : 437)(4 : 400) GRAND TOTAL (OUT OF 2800)					1737

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1383

2060900813

SATISH RAI

SHANTI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	17	29	P 46
	302 LAWS RELATED TO MARKETING	P 11	* 15	26 FF
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	19	33	P 52
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401 BRAND MANAGEMENT	17	28	P 45
	402 STRATEGIC MARKETING	17	28	P 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404 DIRECT MARKETING	18	32	P 50
	405 INDUSTRIAL MARKETING	17	30	P 47
	406 RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
(1 : 364)(2 : 344)(3 : 354)(4 : 361) GRAND TOTAL (OUT OF 2800)				1423

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1384

2061000573

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	13	41	P 54
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	16	34	P 50
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	18	42	P 60
	202 RETAIL MARKETING	17	39	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	13	37	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	39	P 51
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	19	35	P 54
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	17	40	P 57
	302 LAWS RELATED TO MARKETING	18	32	P 50
	303 FINANCIAL SERVICES MARKETING	24	45	P 69
	304 MARKETING COMMUNICATION	P 18	* 36	54
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	22	40	P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	18	31	* 49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	18	38	* 56
	406 RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 373)(2 : 386)(3 : 404)(4 : 377) GRAND TOTAL (OUT OF 2800)				1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1385

2061000539

SAURABH CHHAPRIA

SARITA DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	22	49	P 71
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	41	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62
	205	MARKET RESEARCH	20	38	P 58
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 457)(2 : 435)(3 : 455)(4 : 413) GRAND TOTAL (OUT OF 2800)					1760

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1386

2061000645

SAURABH JAIN

KAVITA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	39	P 59
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	25	47	P 72
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	23	44	P 67
	202 RETAIL MARKETING	23	43	P 66
	203 SALES MANAGEMENT & PERSONAL SELLING	21	41	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205 MARKET RESEARCH	21	38	P 59
	206 RELATIONSHIP MARKETING	19	41	P 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	23	42	P 65
	302 LAWS RELATED TO MARKETING	20	36	P 56
	303 FINANCIAL SERVICES MARKETING	25	47	P 72
	304 MARKETING COMMUNICATION	19	34	P 53
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK & VIVA	26	49	P 75
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	22	40	* 62
	402 STRATEGIC MARKETING	20	37	* 57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56

MMM08_SM

404	DIRECT MARKETING	19	34	* 53
405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 451)(2 : 454)(3 : 476)(4 : 429) GRAND TOTAL (OUT OF 2800) 1810

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1387

2061000648

SHARMA SAURABH

LATA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	37	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	P 64
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	25	47	P 72

MMM08_SM

	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	39	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	38	* 56
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 401)(2 : 412)(3 : 432)(4 : 382)		GRAND TOTAL (OUT OF 2800)	1627		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1388

2061000650

SHASHWAT PANDAY

RENU

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	43	P 63
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	33	* 50
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 383)	(2 : 383)	(3 : 411)	(4 : 363)	GRAND TOTAL (OUT OF 2800)	1540

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1389

2061000541

SHOAIB KHAN

MAKSUDA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	46	P 68
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	23	47	P 70

MMM08_SM

	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	47	P 71
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	26	51	P 77
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	11	15	* 26 FF
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 458)(2 : 431)(3 : 448)(4 : 383)		GRAND TOTAL (OUT OF 2800)			1720

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1390

2061000543

SHOAIB UR REHMAN

ANWAR

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

MMM08_SM

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	40	P 60
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	13	33	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201 SERVICES MARKETING	15	36	P 51
	202 RETAIL MARKETING	14	37	P 51
	203 SALES MANAGEMENT & PERSONAL SELLING	15	37	P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	39	P 51
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	31	P 48
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	16	37	P 53
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	15	32	P 47
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306 PROJECT WORK & VIVA	P 12	* 32	44
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401 BRAND MANAGEMENT	10	13	* 23 FF
	402 STRATEGIC MARKETING	18	31	* 49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	* 33 FF
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	18	35	* 53
	406 RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 357)(2 : 365)(3 : 340)(4 : 335) GRAND TOTAL (OUT OF 2800)				1397

FAILS

23 JUNE 2012

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001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	25	48	P 73
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 469)(2 : 464)(3 : 449)(4 : 455) GRAND TOTAL (OUT OF 2800) 1837

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1392

2061000663

SIDDARTH RAVINDRAN

ANETHA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	15	29	P 44
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	36	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	15	35	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	16	28	P 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	45	P 68
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 378)(2 : 381)(3 : 415)(4 : 397) GRAND TOTAL (OUT OF 2800) 1571

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1393

2061000659

SINGH SHWETA RAM PRAVESH

POONAM

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	23	45	P 68
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	24	47	P 71
	202	RETAIL MARKETING	22	47	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	P 65
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	21	41	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	27	52	P 79
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	21	39	* 60

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
404	DIRECT MARKETING	20	36	* 56
405	INDUSTRIAL MARKETING	23	44	* 67
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 423)(2 : 474)(3 : 458)(4 : 430) GRAND TOTAL (OUT OF 2800) 1785

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1394

2061000545

SMITA RANI

MINNI

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	P 69
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	21	46	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	18	39	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	20	36	P 56

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	18	41	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 428)(2 : 458)(3 : 439)(4 : 431)		GRAND TOTAL (OUT OF 2800)			1756

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1395

2061000560

SONAL KUMAR

NEELIMA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	18	32	P 50

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P	55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	P	64
	205	MARKET RESEARCH	18	32	P	50
	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301	INTERNATIONAL MARKETING	21	43	P	64
	302	LAWS RELATED TO MARKETING	17	30	P	47
	303	FINANCIAL SERVICES MARKETING	21	38	P	59
	304	MARKETING COMMUNICATION	19	34	P	53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	21	39	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	10	12	*	22 FF
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	30	*	47
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	46
(1 : 379)(2 : 413)(3 : 415)(4 : 353)		GRAND TOTAL (OUT OF 2800)				1560

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1396

2061000562

SUDEEP KUMAR

MANJU DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	24	46	P 70

MMM08_SM

	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	38	P 58
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	P 63
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	37	P 56
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	18	34	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 437)(2 : 433)(3 : 434)(4 : 381) GRAND TOTAL (OUT OF 2800)					1685

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1397

2061000563

SUMANT KUMAR SANJAY KUMAR

SHARDA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	36	P 52
	105	RESEARCH METHODOLOGY	18	34	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	15	42	P 57
	202	RETAIL MARKETING	13	42	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	16	41	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	37	P 49
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	16	33	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	15	45	P 60
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	47	P 68
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	12	32	P 44
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	10	13	* 23 FF
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 379)(2 : 380)(3 : 381)(4 : 356)		GRAND TOTAL (OUT OF 2800)			1496

FAILS

23 JUNE 2012

□

1398

2061000697

TANMOY GANGULI

CHAMPA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104	MANAGERIAL ECONOMICS	26	51	P 77
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	25	47	P 72
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	P 69
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 482)(2 : 473)(3 : 480)(4 : 428) GRAND TOTAL (OUT OF 2800) 1863

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1399

2061000570

TAUSEEF AHMAD LATEEF AHMAD SHEIKH

PARVEEN

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	42	P 59	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	17	35	P 52	
	105	RESEARCH METHODOLOGY	18	32	P 50	
	106	CONSUMER BEHAVIOUR	16	28	P 44	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	14	39	P 53	
	202	RETAIL MARKETING	14	38	P 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	41	P 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	39	P 51	
	205	MARKET RESEARCH	15	30	P 45	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	15	42	P 57	
	302	LAWS RELATED TO MARKETING	17	30	P 47	
	303	FINANCIAL SERVICES MARKETING	17	42	P 59	
	304	MARKETING COMMUNICATION	16	33	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49	
	306	PROJECT WORK & VIVA	12	42	P 54	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31	
4	401	BRAND MANAGEMENT	13	19	* 32	FF
	402	STRATEGIC MARKETING	17	31	* 48	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	20	36	* 56	
	405	INDUSTRIAL MARKETING	18	31	* 49	
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36	

(1 : 370)(2 : 370)(3 : 367)(4 : 363) GRAND TOTAL (OUT OF 2800) 1470

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1400

2061000564

UDIT KESARWANI

SHAKUNTALA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	46	P 69
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	43	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P 56
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	16	45	P 61
	304	MARKETING COMMUNICATION	16	28	P 44
	305	RETAIL OPERATIONS MANAGEMENT	18	34	P 52
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45

MMM08_SM

402	STRATEGIC MARKETING	17	33	* 50
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
404	DIRECT MARKETING	17	30	* 47
405	INDUSTRIAL MARKETING	18	32	* 50
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 404)(2 : 393)(3 : 418)(4 : 361) GRAND TOTAL (OUT OF 2800) 1576

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1401

2061000699

UJJWAL CHANDRA CHAND

REBA

001

0744 SINHGAD IBAR, KONDHWA BK.

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	25	47	P 72
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	24	46	P 70

MMM08_SM

	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 472)(2 : 449)(3 : 468)(4 : 418)		GRAND TOTAL (OUT OF 2800)			1807

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1402

2061000569

VARUN VERMA

NEETA

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	18	39	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	19	38	P 57
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	28	P 45

		MMM08_SM			
202	RETAIL MARKETING	19	39	P	58
203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P	53
205	MARKET RESEARCH	17	28	P	45
206	RELATIONSHIP MARKETING	16	32	P	48
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	34
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301 INTERNATIONAL MARKETING	22	42	P	64
	302 LAWS RELATED TO MARKETING	17	30	P	47
	303 FINANCIAL SERVICES MARKETING	18	32	P	50
	304 MARKETING COMMUNICATION	P 17	* 28		45
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306 PROJECT WORK & VIVA	17	42	P	59
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401 BRAND MANAGEMENT	14	23	* 37	FF
	402 STRATEGIC MARKETING	18	31	* 49	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32	FF
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	17	29	* 46	
	406 RURAL & AGRICULTURAL MARKETING	18	31	* 49	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36	
(1 : 379)(2 : 368)(3 : 384)(4 : 329)	GRAND TOTAL (OUT OF 2800)				1460

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1403

2061000571

VIKAS KUMAR PANDEY

LALAN DEVI

001
APRIL 2012

0744 SINHGAD IBAR, KONDHWA BK.

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	41	P 54
	102	PRINCIPLES OF MARKETING	16	41	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49

MMM08_SM

	104	MANAGERIAL ECONOMICS	12	29	P	41
	105	RESEARCH METHODOLOGY	17	30	P	47
	106	CONSUMER BEHAVIOUR	14	32	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	34
2	201	SERVICES MARKETING	12	28	P	40
	202	RETAIL MARKETING	14	31	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	34	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	37	P	49
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	18	35	P	53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	25
3	301	INTERNATIONAL MARKETING	18	36	P	54
	302	LAWS RELATED TO MARKETING	17	29	P	46
	303	FINANCIAL SERVICES MARKETING	18	32	P	50
	304	MARKETING COMMUNICATION	17	29	P	46
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	17	42	P	59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	29
4	401	BRAND MANAGEMENT	14	21	*	35 FF
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	*	33 FF
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	18	32	*	50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35

(1 : 362)(2 : 324)(3 : 365)(4 : 332) GRAND TOTAL (OUT OF 2800) 1383

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1404

2061100898

SAGNIKA CHAKRABORTY

001

0790 ALARD INST.OF MGNT.SCIENCE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 419)(2 : 447)		TOTAL (OUT OF 1400)		866
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

1405

2061000757

ANURAG KUMAR

MIRA

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	40	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	* 69
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 418)(2 : 417)(3 : 405)(4 : 447) GRAND TOTAL (OUT OF 2800) 1687

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1406

2061000756

BRIJESH YADAV

NIRMALA

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	* 65
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

MMM08_SM

(1 : 427)(2 : 409)(3 : 403)(4 : 424) GRAND TOTAL (OUT OF 2800) 1663

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1407

2060901626

LAVISH KUMAR JAIN

SHAKUNTALA DEVI

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	41	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37

		MMM08_SM		
4	401	BRAND MANAGEMENT	18	31 P 49
	402	STRATEGIC MARKETING	18	32 P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29 P 46
	404	DIRECT MARKETING	19	33 P 52
	405	INDUSTRIAL MARKETING	P 19	* 34 53
	406	RURAL & AGRICULTURAL MARKETING	20	36 P 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 47
(1 : 378)(2 : 407)(3 : 376)(4 : 397)		GRAND TOTAL (OUT OF 2800)	1558	

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1408

2061000755

MAHESH KUMAR CHAUHAN

JETNI DEVI

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	25	47	P 72
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 399)(2 : 410)(3 : 402)(4 : 396)		GRAND TOTAL (OUT OF 2800)		1607	

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1409

2061000754

MANOJ KUMAR

MEENA

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 425)(2 : 429)(3 : 438)(4 : 427)		GRAND TOTAL (OUT OF 2800)	1719		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1410

2061000759

MUKUL VIJAY THAKUR

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56	
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	20	36	P 56	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	17	29	P 46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	26	50	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45	
4	401	BRAND MANAGEMENT	19	34	* 53	
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	19	34	* 53	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 385)(2 : 387)(3 : 398)(4 : 370)		GRAND TOTAL (OUT OF 2800)			1540	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1411

2060901578

RAVI BHARDWAJ

VEENA SINGH

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 36	55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	38	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	44	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	40	P 60
	306	PROJECT WORK & VIVA	20	46	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	P 17	* 28	45
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17	* 28	45
	404	DIRECT MARKETING	19	34	P 53
	405	INDUSTRIAL MARKETING	P 12	* 18	30 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 349)(2 : 392)(3 : 388)(4 : 356) GRAND TOTAL (OUT OF 2800)					1485

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1412

2060901574

RUBY KUMARI

SUNITA DEVI

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	19	38	P 57
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	39	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	43	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	40	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	P 17	* 28	45
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 378)(2 : 400)(3 : 383)(4 : 362) GRAND TOTAL (OUT OF 2800)					1523

SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1413

2061000758

TUSHAR NAIK

SHOBHA

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 46

(1 : 374)(2 : 409)(3 : 394)(4 : 376) GRAND TOTAL (OUT OF 2800) 1553

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1414

2060901616

VIJAY KUMAR

LACHIYA DEVI

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	34	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	43	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40

MMM08_SM

4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	20	36	P 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 18	* 32	50
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	P 17	* 28	45
	406	RURAL & AGRICULTURAL MARKETING	P 17	* 30	47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44

(1 : 362)(2 : 367)(3 : 387)(4 : 377) GRAND TOTAL (OUT OF 2800) 1493

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1415

2060901614

VINAY KUMAR

RAMA DEVI

001
APRIL 2012

0790 ALARD INST.OF MGNT.SCIENCE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	40	P 61
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40

MMM08_SM

3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	20	40	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 18	* 36	54
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	P 17	* 30	47
	406	RURAL & AGRICULTURAL MARKETING	P 20	* 37	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
(1 : 385)(2 : 374)(3 : 388)(4 : 393) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1416

2061100473

SHAMEEM AHMAD

SHAKILA ISLAM

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* AB	19 FF
	102	PRINCIPLES OF MARKETING	P 20	* AB	20 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* AB	20 FF
	104	MANAGERIAL ECONOMICS	P 21	* AB	21 FF
	105	RESEARCH METHODOLOGY	P 22	* AB	22 FF
	106	CONSUMER BEHAVIOUR	P 21	* AB	21 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

MMM08_SM

2	201	SERVICES MARKETING	NA	AB	* AB FF
	202	RETAIL MARKETING	NA	AB	* AB FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	AB	* AB FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	AB	* AB FF
	205	MARKET RESEARCH	NA	AB	* AB FF
	206	RELATIONSHIP MARKETING	NA	AB	* AB FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF

(1 : 208)(2 : 0)

TOTAL (OUT OF 1400) 208

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1417

2061000760

ADITYA NARAYAN SINGH

ASHA DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P	56
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	18	31	P	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	44
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	18	31	P	49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P	56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P	65
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	21	38	P	59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	42
3	301	INTERNATIONAL MARKETING	17	29	P	46
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	20	36	P	56
	304	MARKETING COMMUNICATION	P 12	* 17		29 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	22	40	P	62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	45
4	401	BRAND MANAGEMENT	21	39	*	60
	402	STRATEGIC MARKETING	21	39	*	60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	12	17	*	29 FF
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	18	32	*	50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	46
(1 : 371)(2 : 407)(3 : 377)(4 : 383)		GRAND TOTAL (OUT OF 2800)				1538

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1418

2061000778

AMOD THAKUR

SHAILA DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	37	P 55	
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39	
2	201	SERVICES MARKETING	18	31	P 49	
	202	RETAIL MARKETING	18	32	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	18	33	P 51	
	206	RELATIONSHIP MARKETING	19	33	P 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	19	34	P 53	
	302	LAWS RELATED TO MARKETING	P 11	* 16	27	FF
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	P 21	* 39	60	
	306	PROJECT WORK & VIVA	21	40	P 61	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44	
4	401	BRAND MANAGEMENT	20	35	* 55	
	402	STRATEGIC MARKETING	18	31	* 49	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50	
	404	DIRECT MARKETING	13	19	* 32	FF
	405	INDUSTRIAL MARKETING	18	32	* 50	
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	
(1 : 367)(2 : 386)(3 : 382)(4 : 384) GRAND TOTAL (OUT OF 2800)					1519	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1419

2060901500

ARBIND SHUKLA

MITHLLESH

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 32	49	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 08	* 08	16	FF
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	18	32	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	19	34	P 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	20	37	P 57	
	302	LAWS RELATED TO MARKETING	P 10	* 13	23	FF
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	P 10	* 12	22	FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	18	31	P 49	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40	
4	401	BRAND MANAGEMENT	17	30	P 47	
	402	STRATEGIC MARKETING	20	36	P 56	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	P 55	
	404	DIRECT MARKETING	18	32	P 50	
	405	INDUSTRIAL MARKETING	18	31	P 49	
	406	RURAL & AGRICULTURAL MARKETING	18	40	P 58	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44	
(1 : 318)(2 : 364)(3 : 333)(4 : 403) GRAND TOTAL (OUT OF 2800)					1418	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1420

2061000762

ARVIND KUMAR PATHAK

ASHA

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 36	56
	306	PROJECT WORK & VIVA	20	48	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

MMM08_SM

(1 : 396)(2 : 390)(3 : 417)(4 : 406) GRAND TOTAL (OUT OF 2800) 1609

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1421

2060901495

ATUL KUMAR PAL

KANTI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	32	P 47
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	P 18	* AB	18 FF
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 18	* AB	18 FF
	206	RELATIONSHIP MARKETING	P 18	* AB	18 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 20	* AB	20 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 20	* AB	20 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	31	P 49
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44

MMM08_SM

4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	18	37	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42

(1 : 341)(2 : 275)(3 : 320)(4 : 371) GRAND TOTAL (OUT OF 2800) 1307

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1422

2061000764

BHARAT BHUSHAN PRASAD

PRABHUTI DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 08	* 09	17 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	20	51	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 359)(2 : 394)(3 : 363)(4 : 403)		GRAND TOTAL (OUT OF 2800)			1519

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1423

2061000784

HIRANMOY MAHATO

SANDHYA RANI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 50	73
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P	49
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	20	36	P	56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	42
3	301	INTERNATIONAL MARKETING	18	31	P	49
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	20	35	P	55
	304	MARKETING COMMUNICATION	P 10	* 12		22 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	20	51	P	71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	20	35	*	55
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404	DIRECT MARKETING	12	17	*	29 FF
	405	INDUSTRIAL MARKETING	19	33	*	52
	406	RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	46
(1 : 380)(2 : 383)(3 : 371)(4 : 386)		GRAND TOTAL (OUT OF 2800)				1520

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1424

2060901504

KADAM ABHIJEET ARVIND

JYOTSNA

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46

MMM08_SM

	104	MANAGERIAL ECONOMICS	18	32	P	50
	105	RESEARCH METHODOLOGY	16	28	P	44
	106	CONSUMER BEHAVIOUR	17	30	P	47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 29
2	201	SERVICES MARKETING	17	29	P	46
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P	46
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	21	43	P	64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 08	* 08		16 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P	45
	304	MARKETING COMMUNICATION	P 11	* 16		27 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	21	45	P	66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401	BRAND MANAGEMENT	18	32	P	50
	402	STRATEGIC MARKETING	P 10	* 12		22 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P	46
	404	DIRECT MARKETING	P 12	* 17		29 FF
	405	INDUSTRIAL MARKETING	P 17	* 28		45
	406	RURAL & AGRICULTURAL MARKETING	19	33	P	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 43

(1 : 352)(2 : 377)(3 : 325)(4 : 332) GRAND TOTAL (OUT OF 2800) 1386

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1425

2060901476

PRAVEEN JHARIYA

GEETA

001

0793 SIDDHANT INST OF B.M,MAVAL

MMM08_SM

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* AB	16 FF
	104	MANAGERIAL ECONOMICS	P 20	* AB	20 FF
	105	RESEARCH METHODOLOGY	15	31	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 20	* AB	20 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	20	37	P 57
	406	RURAL & AGRICULTURAL MARKETING	18	37	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 296)(2 : 393)(3 : 334)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1412

FAILS

23 JUNE 2012

□

1426

2061000781

SHAILENDRA SINGH CHANDRAWAT

ASHA

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	24	46	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	49	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	25	47	* 72
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 385)(2 : 427)(3 : 417)(4 : 426) GRAND TOTAL (OUT OF 2800)					1655

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1427

2061000772

SHASHI KUMAR

RESHMA DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	38	P 58
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	48	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 392)(2 : 376)(3 : 411)(4 : 403) GRAND TOTAL (OUT OF 2800) 1582

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1428

2061000786

SIDDHESHWAR SAHU

BAIDEI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	48	P 68
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	41	P 62
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	37	* 57

MMM08_SM

402	STRATEGIC MARKETING	22	40	* 62
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	18	32	* 50
406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 393)(2 : 421)(3 : 409)(4 : 418) GRAND TOTAL (OUT OF 2800) 1641

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1429

2061000766

SUJEET KUMAR

KUNTI DEVI

001

0793 SIDDHANT INST OF B.M,MAVAL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	40	P 61

MMM08_SM

302	LAWS RELATED TO MARKETING	19	34	P 53
303	FINANCIAL SERVICES MARKETING	20	35	P 55
304	MARKETING COMMUNICATION	17	28	P 45
305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
306	PROJECT WORK & VIVA	22	50	P 72
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	22	41	* 63
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	30	* 47
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 418)(2 : 408)(3 : 419)(4 : 413) GRAND TOTAL (OUT OF 2800) 1658

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1430

2061000769

VIJAY KUMAR

GITA DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	36	P 56

		MMM08_SM		
202	RETAIL MARKETING	20	36	P 56
203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
205	MARKET RESEARCH	17	28	P 45
206	RELATIONSHIP MARKETING	20	35	P 55
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301 INTERNATIONAL MARKETING	19	33	P 52
	302 LAWS RELATED TO MARKETING	18	32	P 50
	303 FINANCIAL SERVICES MARKETING	20	37	P 57
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	24	46	P 70
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401 BRAND MANAGEMENT	23	42	* 65
	402 STRATEGIC MARKETING	20	36	* 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	20	35	* 55
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 389)(2 : 418)(3 : 410)(4 : 428)	GRAND TOTAL (OUT OF 2800)			1645

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1431

2061000770

VINAY KUMAR

HEERA DEVI

001
APRIL 2012

0793 SIDDHANT INST OF B.M,MAVAL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 381)(2 : 401)(3 : 404)(4 : 412)		GRAND TOTAL (OUT OF 2800)			1598

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1441

2061100502

ABHISHEK KUMAR SAINI

KAMALA

MMM08_SM

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 387)(2 : 330)			TOTAL (OUT OF 1400)	717

FAIL ATKT

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1442

2061100546

ADYA ANIL SHAMRAO

SHAILAJA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	23	44	* 67
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 50
	(1 : 427)(2 : 394)			TOTAL (OUT OF 1400)	821

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1443

2061100551

ADYA SUNIL SHAMRAO

SHAILAJA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28 FF
	102	PRINCIPLES OF MARKETING	P 28	* AB	28 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28 FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28 FF
	105	RESEARCH METHODOLOGY	P 27	* AB	27 FF
	106	CONSUMER BEHAVIOUR	P 28	* AB	28 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	28	AB	* 28 FF
	202	RETAIL MARKETING	25	AB	* 25 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	26	AB	* 26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	AB	* 25 FF
	205	MARKET RESEARCH	26	AB	* 26 FF
	206	RELATIONSHIP MARKETING	26	AB	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 267)(2 : 254)		TOTAL (OUT OF 1400)		521

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1444

2061100584

AKHILESH KUMAR TIWARI

SHYAMA DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	18	* 30 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26 FF
	205	MARKET RESEARCH	10	12	* 22 FF
	206	RELATIONSHIP MARKETING	09	11	* 20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 373)(2 : 289)		TOTAL (OUT OF 1400)		662

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1445

2061100554

ANIL KUMAR TIWARY

UMARANI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28 FF
	102 PRINCIPLES OF MARKETING	P 28	* AB	28 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27 FF
	104 MANAGERIAL ECONOMICS	P 26	* AB	26 FF
	105 RESEARCH METHODOLOGY	P 26	* AB	26 FF
	106 CONSUMER BEHAVIOUR	P 28	* AB	28 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201 SERVICES MARKETING	29	AB	* 29 FF
	202 RETAIL MARKETING	25	AB	* 25 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	25	AB	* 25 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	AB	* 24 FF
	205 MARKET RESEARCH	25	AB	* 25 FF
	206 RELATIONSHIP MARKETING	28	AB	* 28 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 262)(2 : 253)			
	TOTAL (OUT OF 1400)			515

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1446

2061100544

BAVISKAR RENUKA PATINGRAO

UJJWALA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	P 27	* AB	27	FF
	105	RESEARCH METHODOLOGY	P 22	* 40	62	
	106	CONSUMER BEHAVIOUR	21	38	P 59	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	19	33	* 52	

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37 FF
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 385)(2 : 367)		TOTAL (OUT OF 1400)		752
FAIL ATKT				

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1447

2061100537

BRAJESH KUMAR

LAKHAMUNI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45

		MMM08_SM			
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	21	* 35 FF
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 386)(2 : 373)		TOTAL (OUT OF 1400)		759	
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1448

2061100583

CHATE ASHISH BALAJI

RANJANA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 46	70
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 07	* 06	13 FF
	104 MANAGERIAL ECONOMICS	P 27	* AB	27 FF
	105 RESEARCH METHODOLOGY	P 28	* AB	28 FF
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	18	31	* 49
	202 RETAIL MARKETING	14	21	* 35 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	28	AB	* 28 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	24	* 39 FF
	205 MARKET RESEARCH	13	19	* 32 FF
	206 RELATIONSHIP MARKETING	26	AB	* 26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 329)(2 : 305)	TOTAL (OUT OF 1400)		634	

FAIL ATKT

23 JUNE 2012

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001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 46	70
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 09	* 10	19 FF
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	P 10	* 13	23 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	13	20	* 33 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	09	11	* 20 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205 MARKET RESEARCH	11	16	* 27 FF
	206 RELATIONSHIP MARKETING	07	06	* 13 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 50
	(1 : 342)(2 : 266)			
		TOTAL (OUT OF 1400)		608
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1450

2061100514

GANGWAL NAMIT MANOJ

SANGITA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 388)(2 : 413)		TOTAL (OUT OF 1400)		801
					PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1451

2061100589

HRISHIKESH VINODKUMAR PANCHARIYA

VEENA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 49	75
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 20	* 37	57
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 412)(2 : 355)		TOTAL (OUT OF 1400)		767

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1452

2061100510

HUSAIN EHTESHAM IRSHAD KARAM

ARIFA BANO

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 26	* 51	77
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 49	75
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 23	* 43	66
	106	CONSUMER BEHAVIOUR	P 23	* 42	65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 469)(2 : 369)		TOTAL (OUT OF 1400)		838

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1453

2060901072

KAUSHAL KUMAR YADAV

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 50	76
	104	MANAGERIAL ECONOMICS	P 18	* 31	49
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	29	P 46

MMM08_SM

206	RELATIONSHIP MARKETING	17	30	P 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
(1 : 412)(2 : 407)		TOTAL (OUT OF 1400)		819
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1454	2061100511
KAVITA RAJVIR SINGH	REENA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 50
2	201 SERVICES MARKETING	20	35	*	55
	202 RETAIL MARKETING	21	38	*	59
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	*	50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45
	205 MARKET RESEARCH	17	30	*	47
	206 RELATIONSHIP MARKETING	13	20	*	33 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	48
(1 : 417)(2 : 386)		TOTAL (OUT OF 1400)			803

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1455

2061100512

KRISHNA KUMAR

NILAM

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P	47
	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 46		70
	104	MANAGERIAL ECONOMICS	P 21	* 38		59
	105	RESEARCH METHODOLOGY	18	31	P	49
	106	CONSUMER BEHAVIOUR	22	41	P	63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	49
2	201	SERVICES MARKETING	20	36	*	56
	202	RETAIL MARKETING	20	35	*	55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	*	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45
	205	MARKET RESEARCH	17	30	*	47
	206	RELATIONSHIP MARKETING	19	33	*	52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	49
	(1 : 430)(2 : 396)			TOTAL (OUT OF 1400)		826

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1456

2061100572

MANISH SONEJA

RANI RACHANA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 21	* 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	25	AB	* 25 FF
	202	RETAIL MARKETING	26	AB	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	27	AB	* 27 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	22	* 36 FF
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 384)(2 : 303)		TOTAL (OUT OF 1400)		687

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1457

2061100541

MARIYIL ROHIT RAMACHANDRAN

SHOBHNA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	21	38	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 50
	(1 : 428)(2 : 432)	TOTAL (OUT OF 1400)			860
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1458

2061100515

NAVNEET TRIPATHI

NIRMALA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 35	55
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	P 12	* 17	29 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	09	11	* 20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 365)(2 : 318)	TOTAL (OUT OF 1400)			683

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1459

2061100526

PANCHAL SHARADKUMAR MADHUKARRAO

USHATAI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 27	* AB	27 FF
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27 FF
	104	MANAGERIAL ECONOMICS	P 07	* 05	12 FF
	105	RESEARCH METHODOLOGY	P 28	* AB	28 FF
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	25	AB	* 25 FF
	202	RETAIL MARKETING	26	AB	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	25	AB	* 25 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	AB	* 25 FF
	205	MARKET RESEARCH	26	AB	* 26 FF
	206	RELATIONSHIP MARKETING	26	AB	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 281)(2 : 247)			TOTAL (OUT OF 1400)	528

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1460

2061100587

PAVAN PANDURANG BHOPALE

ARUNA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 49	75
	104	MANAGERIAL ECONOMICS	P 08	* 07	15 FF
	105	RESEARCH METHODOLOGY	P 19	* 34	53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	12	17	* 29 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	18	* 30 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	06	04	* 10 FF
	205	MARKET RESEARCH	12	17	* 29 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48

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(1 : 374)(2 : 274)

TOTAL (OUT OF 1400) 648

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1461

2061100516

PRABHAT KUMAR

MUNNI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27 FF
	104	MANAGERIAL ECONOMICS	P 27	* AB	27 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49

		MMM08_SM				
2	201	SERVICES MARKETING	27	AB	* 27	FF
	202	RETAIL MARKETING	25	AB	* 25	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	27	AB	* 27	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	AB	* 24	FF
	205	MARKET RESEARCH	24	AB	* 24	FF
	206	RELATIONSHIP MARKETING	28	AB	* 28	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
(1 : 334)(2 : 250)			TOTAL (OUT OF 1400)		584	
FAIL ATKT						

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1462

2061100518

PRADEEP KUMAR

NIRMALA DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 10	* 12	22 FF

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 17	29 FF
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	26	AB	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	07	06	* 13 FF
	205	MARKET RESEARCH	09	10	* 19 FF
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 330)(2 : 257)			TOTAL (OUT OF 1400)	587

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1463

2061100521

RATNA BAHETI

ANITA

001
APRIL 2012

MMM08_SM

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	23	42	* 65
	202 RETAIL MARKETING	18	32	* 50
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	11	14	* 25 FF
	206 RELATIONSHIP MARKETING	18	32	* 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 406)(2 : 383)			TOTAL (OUT OF 1400)	789

FAIL ATKT

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1464

2061100582

RITESH KUMAR SINHA

GOURIDEVI

001
 APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102 PRINCIPLES OF MARKETING	P 17	* 28	45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45	
	104 MANAGERIAL ECONOMICS	P 17	* 28	45	
	105 RESEARCH METHODOLOGY	17	28	P 45	
	106 CONSUMER BEHAVIOUR	17	30	P 47	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201 SERVICES MARKETING	17	28	* 45	
	202 RETAIL MARKETING	17	28	* 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	08	09	* 17	FF
	205 MARKET RESEARCH	11	15	* 26	FF
	206 RELATIONSHIP MARKETING	17	28	* 45	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
(1 : 352)(2 : 302)		TOTAL (OUT OF 1400)		654	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1465

2061100524

RITESH PATIL

SUSHILA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	13	20	* 33	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	11	16	* 27	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	10	* 19	FF
	205	MARKET RESEARCH	11	15	* 26	FF
	206	RELATIONSHIP MARKETING	13	19	* 32	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
	(1 : 371)(2 : 265)					
		TOTAL (OUT OF 1400)			636	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1466

2061100565

ROHIT MOHAN KOTWAL

MRINALINI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 27	* 56	83
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 48	73
	104	MANAGERIAL ECONOMICS	P 22	* 40	62
	105	RESEARCH METHODOLOGY	P 28	* AB	28 FF
	106	CONSUMER BEHAVIOUR	P 21	* 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 50
	(1 : 449)(2 : 417)		TOTAL (OUT OF 1400)		866

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1467

2061100588

SHARMA ANURAG RAMMANOHAR

PRABHA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	30	P 47
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	19	34	* 53
	202 RETAIL MARKETING	17	29	* 46
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	19	33	* 52
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 383)(2 : 402)	TOTAL (OUT OF 1400)		785	

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1468

2061100513

SHIRODKAR KUNAL GURUNATH

YOGINI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 35	55
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104 MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	19	33	* 52
	202 RETAIL MARKETING	13	20	* 33 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46	
205	MARKET RESEARCH	13	19	* 32	FF
206	RELATIONSHIP MARKETING	17	28	* 45	
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
(1 : 395)(2 : 348)		TOTAL (OUT OF 1400)		743	
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1469

2061100529

SHIVA KANT TIWARI

PREMLATA

001
APRIL 2012

1001 PRESTIGE COLLEGE,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	12	17	* 29 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	09	10	* 19 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 347)(2 : 298)		TOTAL (OUT OF 1400)		645

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1470

2061100581

SHRUTI AWASTHI

NISHA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 411)(2 : 447)		TOTAL (OUT OF 1400)			858
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1471

2061100523

SINGH RITESH PAWAN KUMAR

SHOBHA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 48	73
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	27	AB	* 27 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	10	13	* 23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 396)(2 : 359)		TOTAL (OUT OF 1400)		755
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1472

2061100580

SUKHADIYA BHAVESHKUMAR RAJESHKUMAR

MINA BEN

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 19	* 33	52	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	10	12	* 22	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30	FF
	205	MARKET RESEARCH	13	19	* 32	FF
	206	RELATIONSHIP MARKETING	11	16	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 391)(2 : 284)		TOTAL (OUT OF 1400)		675	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1473

2061100531

TRIPTI DEVENDRA SINGH TOMAR

SHASHI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 20	* 36	56
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 399)(2 : 406)	TOTAL (OUT OF 1400)			805

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1474

2061100532

VIKRANT KUMAR

VEENA DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 42	65
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 41	63
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	12	17	* 29 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205	MARKET RESEARCH	12	17	* 29 FF
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 411)(2 : 298)		TOTAL (OUT OF 1400)		709

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1475

2060901071

MOHANTA BIKAS CHANDRA

AHALYA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 26	* AB	26 FF
	102	PRINCIPLES OF MARKETING	P 26	* AB	26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28 FF
	104	MANAGERIAL ECONOMICS	P 25	* AB	25 FF
	105	RESEARCH METHODOLOGY	P 26	* AB	26 FF
	106	CONSUMER BEHAVIOUR	P 26	* AB	26 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	P 27	* AB	27 FF
	202	RETAIL MARKETING	P 28	* AB	28 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 27	* AB	27 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 27	* AB	27 FF
	205	MARKET RESEARCH	P 25	* AB	25 FF
	206	RELATIONSHIP MARKETING	P 25	* AB	25 FF

		MMM08_SM			
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	P 28	* AB	28 FF
	302	LAWS RELATED TO MARKETING	P 28	* AB	28 FF
	303	FINANCIAL SERVICES MARKETING	P 27	* AB	27 FF
	304	MARKETING COMMUNICATION	P 27	* AB	27 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 27	* AB	27 FF
	306	PROJECT WORK & VIVA	P 28	* AB	28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
	(1 : 256)(2 : 254)(3 : 261)		TOTAL (OUT OF 2100)		771

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1476

2061000847

ABHISHEK KUMAR

REKHA

001
APRIL 2012

1001 PRESTIGE COLLEGE,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 48

2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 386)(2 : 417)(3 : 426)(4 : 411) GRAND TOTAL (OUT OF 2800) 1640

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1477

2061000856

ABHISHEK RANJAN

RANI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 407)(2 : 384)(3 : 453)(4 : 409) GRAND TOTAL (OUT OF 2800)					1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1478

2061000831

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 12	* 17	29 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 375)(2 : 374)(3 : 420)(4 : 413) GRAND TOTAL (OUT OF 2800)					1582

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1479

2061000780

ALAKESH BARUAH ARUN KUMAR

MANJULA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 25	* AB	25 FF
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	24	46	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 28	* AB	28 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	27	AB	* 27 FF
	402	STRATEGIC MARKETING	25	AB	* 25 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	26	AB	* 26 FF
	404	DIRECT MARKETING	27	AB	* 27 FF
	405	INDUSTRIAL MARKETING	25	AB	* 25 FF
	406	RURAL & AGRICULTURAL MARKETING	27	AB	* 27 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 381)(2 : 418)(3 : 419)(4 : 253) GRAND TOTAL (OUT OF 2800) 1471

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1480

2061000817

AMAN KUMAR GUPTA ARVIND

SANTOSH

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	38	* 59

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 429)(2 : 404)(3 : 408)(4 : 412) GRAND TOTAL (OUT OF 2800) 1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1481 2061000849

ASHISH SHRIKRISHANA THAOKAR PUSHPA

001 1001 PRESTIGE COLLEGE, PUNE
 APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	20	36	P 56
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	24	46	P 70
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	21	39	P 60
	304 MARKETING COMMUNICATION	19	33	P 52
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50

		MMM08_SM			
	306	PROJECT WORK & VIVA	29	56	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	38	* 57
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 392)(2 : 414)(3 : 438)(4 : 436)		GRAND TOTAL (OUT OF 2800)		1680	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1482

2060901082

BHAVESH SHRIVASTAVA

GEETA DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 25	* AB	25	FF
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	20	35	P 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	17	28	P 45	

MMM08_SM

	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 05	* 01	06 FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	36	P 56
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	19	34	P 53
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	P 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
(1 : 352)(2 : 383)(3 : 358)(4 : 397) GRAND TOTAL (OUT OF 2800)					1490

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1483

2060901079

CHANDRESH KUMAR YADAV

SARASWATI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 46
2	201 SERVICES MARKETING	17	29		P 46
	202 RETAIL MARKETING	17	28		P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33		P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28		P 45
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	23	44		P 67
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 49
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	P 08	* 08	16	FF
	303 FINANCIAL SERVICES MARKETING	19	34		P 53
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306 PROJECT WORK & VIVA	17	29		P 46
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 47
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 48
4	401 BRAND MANAGEMENT	17	29		P 46
	402 STRATEGIC MARKETING	17	28		P 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 18	* 31	49	
	404 DIRECT MARKETING	18	31		P 49
	405 INDUSTRIAL MARKETING	17	30		P 47
	406 RURAL & AGRICULTURAL MARKETING	18	31		P 49
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 48
(1 : 370)(2 : 395)(3 : 345)(4 : 381) GRAND TOTAL (OUT OF 2800)					1491

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1484

2060901096

DEEPAK SHAH

DAMYANTI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 13	* 19	32 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	30	P 47
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	18	31	P 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
(1 : 396)(2 : 390)(3 : 359)(4 : 378) GRAND TOTAL (OUT OF 2800)					1523

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1485

2061000799

FIROJ KHAN SHRI AKRAM KHAN

SITARA BANO

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 392)(2 : 381)(3 : 400)(4 : 399) GRAND TOTAL (OUT OF 2800) 1572

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1486

2061000791

GAGANDEEP JAGOTRA TILKRAJ

SAVITA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	29	57	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 417)(2 : 429)(3 : 463)(4 : 433) GRAND TOTAL (OUT OF 2800)					1742

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1487

2061000788

ISHAN MALHOTRA MADHO

SITA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	23	42	* 65

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 415)(2 : 409)(3 : 462)(4 : 442) GRAND TOTAL (OUT OF 2800) 1728

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1488

2061000813

KHEM SAGAR NAYAK CHANDRASHEKHAR

KAILASH BAI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	26	51	P 77
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	48	P 73
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72

MMM08_SM

	306	PROJECT WORK & VIVA	27	57	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 470)(2 : 465)(3 : 489)(4 : 438) GRAND TOTAL (OUT OF 2800)					1862

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1489

2060901059

KULKARNI ROCHAN DEEPAK

SHAILAJA

001
APRIL 2012

1001 PRESTIGE COLLEGE,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46

MMM08_SM

	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	P 22	* 40	62
	302	LAWS RELATED TO MARKETING	P 12	* 17	29 FF
	303	FINANCIAL SERVICES MARKETING	P 24	* 45	69
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 36	56
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	21	38	P 59
	402	STRATEGIC MARKETING	20	37	P 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	20	36	P 56
	405	INDUSTRIAL MARKETING	22	41	P 63
	406	RURAL & AGRICULTURAL MARKETING	23	42	P 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
(1 : 380)(2 : 435)(3 : 426)(4 : 449) GRAND TOTAL (OUT OF 2800)					1690

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1490

2061000833

LOHE AMOL NAMDEORAO

VRUNDA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	P 20	* 35	55
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 48
2	201 SERVICES MARKETING	18	32		P 50
	202 RETAIL MARKETING	23	44		P 67
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33		P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38		P 59
	205 MARKET RESEARCH	18	31		P 49
	206 RELATIONSHIP MARKETING	20	35		P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 49
3	301 INTERNATIONAL MARKETING	22	40		P 62
	302 LAWS RELATED TO MARKETING	P 19	* 34		53
	303 FINANCIAL SERVICES MARKETING	20	36		P 56
	304 MARKETING COMMUNICATION	21	38		P 59
	305 RETAIL OPERATIONS MANAGEMENT	21	39		P 60
	306 PROJECT WORK & VIVA	22	40		P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 49
4	401 BRAND MANAGEMENT	17	29	*	46
	402 STRATEGIC MARKETING	18	32	*	50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	*	53
	404 DIRECT MARKETING	20	37	*	57
	405 INDUSTRIAL MARKETING	20	35	*	55
	406 RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	49
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	49
(1 : 418)(2 : 428)(3 : 449)(4 : 414) GRAND TOTAL (OUT OF 2800)					1709

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1491

2061000844

MD JUNAID ALAM ABDUL MOTALLIB

BADRUN NISHA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	23	43	P 66
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	18	31	P 49
	202 RETAIL MARKETING	26	49	P 75
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205 MARKET RESEARCH	22	40	P 62
	206 RELATIONSHIP MARKETING	21	38	P 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	24	45	P 69
	302 LAWS RELATED TO MARKETING	20	36	P 56
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	P 19	* 34	53
	305 RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306 PROJECT WORK & VIVA	26	50	P 76
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	20	36	* 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404 DIRECT MARKETING	20	37	* 57
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 430)(2 : 462)(3 : 473)(4 : 431) GRAND TOTAL (OUT OF 2800)				1796

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1492

2061000830

MORE GANESH VIJAY

SHAILA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 425)(2 : 425)(3 : 443)(4 : 410) GRAND TOTAL (OUT OF 2800)					1703

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1493

2061000852

MUKUL KUMAR AMRENDRA PRASAD

KUMARI SUDHA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 400)(2 : 411)(3 : 448)(4 : 405) GRAND TOTAL (OUT OF 2800)					1664

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1494

2060901080

NEERAJ KUMAR KAUSHAL

KRANTI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 44	67
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	P 20	* 37	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	20	35	P 55

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
404	DIRECT MARKETING	17	28	P 45
405	INDUSTRIAL MARKETING	17	28	P 45
406	RURAL & AGRICULTURAL MARKETING	20	36	P 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 49
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48

(1 : 397)(2 : 392)(3 : 390)(4 : 392) GRAND TOTAL (OUT OF 2800) 1571

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1495

2060800919

OM PRAKASH

ROOPMATI DEVI

001

1001 PRESTIGE COLLEGE, PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* 59	87
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	21	39	P 60

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	P 25	* AB	25 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	22	40	P 62
	405	INDUSTRIAL MARKETING	19	34	P 53
	406	RURAL & AGRICULTURAL MARKETING	19	33	P 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 433)(2 : 437)(3 : 399)(4 : 405)		GRAND TOTAL (OUT OF 2800)			1674
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1496

2061000798

PRADEEP KUMAR KSHETRAPAL SHARMA

INDU

001
APRIL 2012

1001 PRESTIGE COLLEGE,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 392)(2 : 390)(3 : 427)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1598

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1497

2061000774

PRIYANKA JAIN VIJAY KUMAR

SHAKUNTALA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	33	P 52

MMM08_SM

	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P 72
	306	PROJECT WORK & VIVA	P 18	* 31	49
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 411)(2 : 454)(3 : 451)(4 : 443) GRAND TOTAL (OUT OF 2800)					1759

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1498

2061000824

PUSHPENDRA SINGH MAN

SHAKUN

001

1001 PRESTIGE COLLEGE, PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 19	* 33	52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	P 28	* AB	28 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	06	04	* 10 FF
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 382)(2 : 363)(3 : 434)(4 : 345)		GRAND TOTAL (OUT OF 2800)			1524

FAILS

23 JUNE 2012

□

1499

2061000793

RAMESH CHAND KHEDOO RAM

MANBHAWATI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52	
	102	PRINCIPLES OF MARKETING	20	37	P 57	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	29	P 46	
	106	CONSUMER BEHAVIOUR	P 11	* 15	26	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	19	33	P 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59	
	306	PROJECT WORK & VIVA	P 17	* 30	47	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	22	41	* 63	
	402	STRATEGIC MARKETING	18	32	* 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49	
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	22	40	* 62	
	406	RURAL & AGRICULTURAL MARKETING	12	17	* 29	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49	

(1 : 366)(2 : 398)(3 : 373)(4 : 396) GRAND TOTAL (OUT OF 2800) 1533

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1500

2060901553

RANANJAY KUMAR SHARMA

SHANTI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	P 11	* 15	26 FF
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 11	* 14	25 FF
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 07	* 06	13 FF
	303	FINANCIAL SERVICES MARKETING	P 17	* 29	46
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	31	P 49
	402	STRATEGIC MARKETING	20	36	P 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	P 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48

(1 : 364)(2 : 319)(3 : 352)(4 : 386) GRAND TOTAL (OUT OF 2800) 1421

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1501

2061000850

RAVI KUMAR CHOUDHARY AJIT

MEENA

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	18	32	* 50

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	20	36	* 56
405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 413)(2 : 421)(3 : 462)(4 : 428) GRAND TOTAL (OUT OF 2800) 1724

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1502

2061000777

RODGE PALLAVI BABASAHEB

NEETA

001

1001 PRESTIGE COLLEGE, PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	20	37	P 57

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 428)(2 : 437)(3 : 444)(4 : 458)		GRAND TOTAL (OUT OF 2800)			1767

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1503

2061001451

ROOPESH KUMAR BHAIJI KOURAV

MAYA

001

1001 PRESTIGE COLLEGE, PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	54	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 405)(2 : 409)(3 : 450)(4 : 420)		GRAND TOTAL (OUT OF 2800)			1684

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1504

2061000797

SANNI KUMAR SHRI GAJENDRA PANJIYAR

NUTAN DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46

MMM08_SM

	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	14	22	\$ * 36 \$
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 401)(2 : 394)(3 : 403)(4 : 393)		GRAND TOTAL (OUT OF 2800)	1591		

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1505

2061000858

SHUBHAM SRIVASTAVA

UMA

001
APRIL 2012

MMM08_SM

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 27	* AB	27	FF
	105	RESEARCH METHODOLOGY	21	39	P 60	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	P 06	* 04	10	FF
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	P 25	* AB	25	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52	
	205	MARKET RESEARCH	P 28	* AB	28	FF
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	P 28	* AB	28	FF
	302	LAWS RELATED TO MARKETING	17	28	P 45	
	303	FINANCIAL SERVICES MARKETING	17	29	P 46	
	304	MARKETING COMMUNICATION	P 26	* AB	26	FF
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55	
	306	PROJECT WORK & VIVA	26	49	P 75	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	25	AB	* 25	FF
	402	STRATEGIC MARKETING	25	AB	* 25	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	25	AB	* 25	FF
	404	DIRECT MARKETING	27	AB	* 27	FF
	405	INDUSTRIAL MARKETING	25	AB	* 25	FF
	406	RURAL & AGRICULTURAL MARKETING	27	AB	* 27	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	

(1 : 346)(2 : 297)(3 : 372)(4 : 250) GRAND TOTAL (OUT OF 2800) 1265

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1506

2061000827

SINGH DEEPAK KUMAR

KAMALAWATI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	24	45	P 69
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	22	41	P 63
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	19	33	P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301 INTERNATIONAL MARKETING	21	38	P 59
	302 LAWS RELATED TO MARKETING	20	35	P 55
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306 PROJECT WORK & VIVA	24	45	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	17	30	* 47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	23	44	* 67
	406 RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 430)(2 : 419)(3 : 443)(4 : 431) GRAND TOTAL (OUT OF 2800)				1723

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1507

2061000837

TIWARI NAVEEN KUMAR UPENDRA NATH

LAKSHMI DEVI

001
APRIL 2012

1001 PRESTIGE COLLEGE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	P 17	* 29	46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 20	* 37	57
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	P 20	* 36	56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	14	21	\$ * 35 \$
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

MMM08_SM

(1 : 427)(2 : 396)(3 : 429)(4 : 370) GRAND TOTAL (OUT OF 2800) 1622

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1508

2061100478

ANISH KUMAR JAISWAL

URMILA DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 43	63
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	P 16	* 35	51
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 374)(2 : 345)	TOTAL (OUT OF 1400)			719

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1509

2061100492

BANERJEE JETIN JAIKUMAR

JAYA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	16	34	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	* 64
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40

(1 : 371)(2 : 370)

MMM08_SM

TOTAL (OUT OF 1400) 741

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1510

2061100490

PATIL SUSHIL RAMESH

PUSHPA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 20	* 39	59
	105	RESEARCH METHODOLOGY	P 18	* 35	53
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45

		MMM08_SM		
202	RETAIL MARKETING	20	36	* 56
203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 380)(2 : 373)		TOTAL (OUT OF 1400)		753

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1511

2061100495

RAMAKANT SHARMA

BHAGWATI DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 49	64

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	17	33	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	18	* 30 FF
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

(1 : 375)(2 : 351)

TOTAL (OUT OF 1400) 726

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1512

2061100487

SANTANU MUKHERJEE

SHRABONI

001

1044 MATRIX BUSINESS SCHOOL PNA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	14	21	* 35 FF
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 393)(2 : 410)		TOTAL (OUT OF 1400)		803

FAIL ATKT

23 JUNE 2012

□

1513

2061100494

SOURABH SEHGAL

KAMLESH

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 380)(2 : 346)		TOTAL (OUT OF 1400)		726

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1514

2061100482

VADHAIYA MEET VASANT

JYOTI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 368)(2 : 404)		TOTAL (OUT OF 1400)		772

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1515

2061000845

ABHISHEK KUMAR

PHOOL KUMARI DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	47	P 68
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	39	P 57
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	18	42	P 60
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	19	38	P 57
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	18	32	* 50
406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 442)(2 : 407)(3 : 442)(4 : 404) GRAND TOTAL (OUT OF 2800) 1695

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1516

2061000834

ABHISHEK SURENDRRA KUMAR SINGH

HAMLATA

001

1044 MATRIX BUSINESS SCHOOL PNA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	45	P 60
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	16	38	P 54
	302	LAWS RELATED TO MARKETING	17	31	P 48

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	17	39	P	56
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306	PROJECT WORK & VIVA	25	56	P	81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	13	19	*	32 FF
	402	STRATEGIC MARKETING	17	28	*	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	*	33 FF
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	20	36	*	56
	406	RURAL & AGRICULTURAL MARKETING	18	31	*	49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 368)(2 : 363)(3 : 419)(4 : 347)		GRAND TOTAL (OUT OF 2800)				1497

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1517

2060901442

ASHISH SARWAN

001

1044 MATRIX BUSINESS SCHOOL PNA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	15	29	P 44
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	13	29	P 42
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	P 17	* 28	45
	402	STRATEGIC MARKETING	P 11	* 16	27 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 07	* 06	13 FF
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	19	33	P 52
	406	RURAL & AGRICULTURAL MARKETING	P 20	* 35	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
(1 : 328)(2 : 348)(3 : 318)(4 : 306)		GRAND TOTAL (OUT OF 2800)			1300

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1518

2060901426

AVINASH KUMAR SINGH

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 18	* AB	18 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	P 20	* AB	20 FF
	105	RESEARCH METHODOLOGY	17	28	P 45

MMM08_SM

	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	P 20	* AB	20 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 19	* AB	19 FF
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	15	30	P 45
	302	LAWS RELATED TO MARKETING	P 13	* AB	13 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17	* AB	17 FF
	404	DIRECT MARKETING	P 18	* AB	18 FF
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	P 18	* AB	18 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
(1 : 264)(2 : 290)(3 : 306)(4 : 258) GRAND TOTAL (OUT OF 2800)					1118

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1519

2060901428

BHUVNESH KUMAR

KAILASH RANI GERA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.	MMM08_SM			12/30 INT.	28/70 EXT.	40/100 TOT
	PASSING/OUT OF					
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT		21	38	P 59
	102	PRINCIPLES OF MARKETING		20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104	MANAGERIAL ECONOMICS		21	38	P 59
	105	RESEARCH METHODOLOGY		18	31	P 49
	106	CONSUMER BEHAVIOUR		18	41	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 21
2	201	SERVICES MARKETING		19	34	P 53
	202	RETAIL MARKETING		19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING		17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS		19	41	P 60
	205	MARKET RESEARCH		20	36	P 56
	206	RELATIONSHIP MARKETING		17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 36
3	301	INTERNATIONAL MARKETING		17	30	P 47
	302	LAWS RELATED TO MARKETING		18	33	P 51
	303	FINANCIAL SERVICES MARKETING		20	36	P 56
	304	MARKETING COMMUNICATION		21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT		23	42	P 65
	306	PROJECT WORK & VIVA		23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 42
4	401	BRAND MANAGEMENT	P 09		* 10	19 FF
	402	STRATEGIC MARKETING	P 17		* 28	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17		* 30	47
	404	DIRECT MARKETING		17	28	P 45
	405	INDUSTRIAL MARKETING	P 20		* 37	57
	406	RURAL & AGRICULTURAL MARKETING	P 17		* 30	47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 47
(1 : 384)(2 : 388)(3 : 425)(4 : 349) GRAND TOTAL (OUT OF 2800)						1546

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1520

2061000836

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 34	53
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	30	P 44
	104	MANAGERIAL ECONOMICS	P 18	* 31	49
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	16	29	P 45
	303	FINANCIAL SERVICES MARKETING	P 17	* 28	45
	304	MARKETING COMMUNICATION	P 16	* 32	48
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	14	22	* 36 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 361)(2 : 361)(3 : 379)(4 : 332) GRAND TOTAL (OUT OF 2800)					1433

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1521

2061000820

MAHENDRA KUMAR PANDEY

LOPA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P	47
	102	PRINCIPLES OF MARKETING	13	36	P	49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P	42
	104	MANAGERIAL ECONOMICS	12	30	P	42
	105	RESEARCH METHODOLOGY	16	30	P	46
	106	CONSUMER BEHAVIOUR	14	28	P	42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42
2	201	SERVICES MARKETING	17	29	P	46
	202	RETAIL MARKETING	18	32	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	29	P	45
	205	MARKET RESEARCH	18	31	P	49
	206	RELATIONSHIP MARKETING	18	33	P	51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 38
3	301	INTERNATIONAL MARKETING	16	38	P	54
	302	LAWS RELATED TO MARKETING	15	33	P	48
	303	FINANCIAL SERVICES MARKETING	14	36	P	50
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	16	31	P	47
	306	PROJECT WORK & VIVA	20	35	P	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401	BRAND MANAGEMENT	11	16	*	27 FF
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	18	31	*	49
	405	INDUSTRIAL MARKETING	20	35	*	55
	406	RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 41
(1 : 350)(2 : 362)(3 : 377)(4 : 367) GRAND TOTAL (OUT OF 2800)						1456

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1522

2060901431

MOHIT BHARGAVA

URMILLA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	13	29	P 42
	302	LAWS RELATED TO MARKETING	13	32	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	P 18	* AB	18 FF
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 18	* AB	18 FF
	404	DIRECT MARKETING	21	39	P 60

MMM08_SM

405	INDUSTRIAL MARKETING	17	28	P 45
406	RURAL & AGRICULTURAL MARKETING	16	28	P 44
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 32
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38

(1 : 346)(2 : 347)(3 : 337)(4 : 305) GRAND TOTAL (OUT OF 2800) 1335

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1523

2061000842

MUKESH KUMAWAT

SAMPAT DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	34	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	30	P 46
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	17	36	P 53
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47

MMM08_SM

	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 364)(2 : 355)(3 : 393)(4 : 372) GRAND TOTAL (OUT OF 2800)					1484

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1524

2061000809

NIGAM AKSHAT ASHOK

SARITA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	46	P 68
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	59	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 382)(2 : 364)(3 : 438)(4 : 384)		GRAND TOTAL (OUT OF 2800)			1568

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1525

2061000838

NITESH SURESH KUMAR BUDHIRAJA

SUNITA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	13	36	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	12	32	P 44
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	12	28	P 40

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301 INTERNATIONAL MARKETING	16	38	P 54
	302 LAWS RELATED TO MARKETING	15	34	P 49
	303 FINANCIAL SERVICES MARKETING	14	37	P 51
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	20	39	P 59
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	17	28	* 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	18	32	* 50
	405 INDUSTRIAL MARKETING	21	39	* 60
	406 RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 332)(2 : 348)(3 : 386)(4 : 383) GRAND TOTAL (OUT OF 2800) 1449

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1526

2061000812

NITIN KUMAR SINGH

MAYA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	21	42	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	33	P 48
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	P 23	* 42	65
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	22	46	P 68
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 446)(2 : 408)(3 : 444)(4 : 406) GRAND TOTAL (OUT OF 2800)					1704

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1527

2061000804

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	31	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	56	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 387)(2 : 381)(3 : 464)(4 : 413) GRAND TOTAL (OUT OF 2800)					1645

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1528

2061000828

PRADEEP KUMAR TIWARI

RAJMANI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P	45
	102	PRINCIPLES OF MARKETING	18	31	P	49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	38	P	56
	104	MANAGERIAL ECONOMICS	12	29	P	41
	105	RESEARCH METHODOLOGY	17	30	P	47
	106	CONSUMER BEHAVIOUR	18	35	P	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	18	31	P	49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P	45
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	17	30	P	47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	18	39	P	57
	302	LAWS RELATED TO MARKETING	14	37	P	51
	303	FINANCIAL SERVICES MARKETING	13	39	P	52
	304	MARKETING COMMUNICATION	18	32	P	50
	305	RETAIL OPERATIONS MANAGEMENT	17	33	P	50
	306	PROJECT WORK & VIVA	24	45	P	69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	21	AB	*	21 FF
	402	STRATEGIC MARKETING	20	AB	*	20 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	AB	*	22 FF
	404	DIRECT MARKETING	20	AB	*	20 FF
	405	INDUSTRIAL MARKETING	22	AB	*	22 FF
	406	RURAL & AGRICULTURAL MARKETING	23	AB	*	23 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 376)(2 : 362)(3 : 417)(4 : 211) GRAND TOTAL (OUT OF 2800)						1366

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1529

2061000840

PRASHANT KUMAR MISHRA

USHA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	21	44	P 65
	302	LAWS RELATED TO MARKETING	18	40	P 58
	303	FINANCIAL SERVICES MARKETING	19	45	P 64
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	54	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53

		MMM08_SM		
404	DIRECT MARKETING	21	38	* 59
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 437)(2 : 387)(3 : 455)(4 : 416) GRAND TOTAL (OUT OF 2800) 1695

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1530

2060901448

PROOTHI RISHABH NISHANT

ANITA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	30	P 43
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	19	44	P 63
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	15	32	P 47
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	30	P 47

MMM08_SM

304	MARKETING COMMUNICATION	17	29	P 46
305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
306	PROJECT WORK & VIVA	20	42	P 62
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38

4	401	BRAND MANAGEMENT	P 18	* 31	49
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	20	43	P 63
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	19	34	P 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40

(1 : 341)(2 : 367)(3 : 378)(4 : 390) GRAND TOTAL (OUT OF 2800) 1476

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1531

2061000818

RAHUL AGARWAL

RAJNI

001

1044 MATRIX BUSINESS SCHOOL PNA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	16	39	P 55
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	52	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 394)(2 : 394)(3 : 431)(4 : 406)		GRAND TOTAL (OUT OF 2800)			1625

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1532

2061000826

RAMENDRA KUMAR RAVI

URMILA

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45

MMM08_SM

105	RESEARCH METHODOLOGY	P 22	* AB	22	FF
106	CONSUMER BEHAVIOUR	17	28	P 45	
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201 SERVICES MARKETING	17	28	P 45	
	202 RETAIL MARKETING	17	28	P 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49	
	205 MARKET RESEARCH	17	28	P 45	
	206 RELATIONSHIP MARKETING	20	35	P 55	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 32	
3	301 INTERNATIONAL MARKETING	* AB	P 40	40	FF
	302 LAWS RELATED TO MARKETING	* AB	P 37	37	FF
	303 FINANCIAL SERVICES MARKETING	* AB	P 41	41	FF
	304 MARKETING COMMUNICATION	AB	AB	* AB	FF
	305 RETAIL OPERATIONS MANAGEMENT	* AB	P 32	32	FF
	306 PROJECT WORK & VIVA	18	31	P 49	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			* AB	FF
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			* AB	FF
4	401 BRAND MANAGEMENT	17	28	* 45	
	402 STRATEGIC MARKETING	19	34	* 53	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50	
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	21	40	* 61	
	406 RURAL & AGRICULTURAL MARKETING	21	41	* 62	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	
(1 : 339)(2 : 359)(3 : 199)(4 : 400) GRAND TOTAL (OUT OF 2800)				1297	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1533

2061000807

RAVI KUMAR YADAV

KANEE DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

MMM08_SM

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	16	37	P 53
	302	LAWS RELATED TO MARKETING	14	30	P 44
	303	FINANCIAL SERVICES MARKETING	15	41	P 56
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 361)(2 : 371)(3 : 392)(4 : 390) GRAND TOTAL (OUT OF 2800)					1514

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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1534

2061000802

VARUN KUMAR PATIDAR

KAMALA DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	45	P 65
	302	LAWS RELATED TO MARKETING	16	34	P 50
	303	FINANCIAL SERVICES MARKETING	14	41	P 55
	304	MARKETING COMMUNICATION	18	35	P 53
	305	RETAIL OPERATIONS MANAGEMENT	16	32	P 48
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 391)(2 : 385)(3 : 416)(4 : 418) GRAND TOTAL (OUT OF 2800)					1610

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1535

2061000815

VIVEK KUMAR

RESHAM DEVI

001
APRIL 2012

1044 MATRIX BUSINESS SCHOOL PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	18	41	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	35	P 50
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	39	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	48	P 66
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	45	P 63
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	NA	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

MMM08_SM

(1 : 413)(2 : 388)(3 : 366)(4 : 424) GRAND TOTAL (OUT OF 2800) 1591

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1536

2061100427

ABHAY KUMAR

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 36	49	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 33	49	
	104	MANAGERIAL ECONOMICS	P 13	* 28	41	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	P 05	* 02	07	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	08	09	* 17	FF
	202	RETAIL MARKETING	12	28	* 40	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29	FF
	205	MARKET RESEARCH	10	13	* 23	FF
	206	RELATIONSHIP MARKETING	16	28	* 44	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	

(1 : 290)(2 : 269)

TOTAL (OUT OF 1400) 559

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1537

2061100414

ABHIJEET TIWARI

RANJANA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	43	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	45	* 65
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	20	40	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 376)(2 : 450)	TOTAL (OUT OF 1400)			826

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1538

2061100435

ABHISHEK KUMAR VERMA

INDRA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	13	31	P 44
	102 PRINCIPLES OF MARKETING	14	29	P 43
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 14	* 28	42
	105 RESEARCH METHODOLOGY	P 13	* 35	48
	106 CONSUMER BEHAVIOUR	P 12	* 30	42
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	13	37	* 50
	203 SALES MANAGEMENT & PERSONAL SELLING	15	32	* 47

		MMM08_SM		
204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	* 40
205	MARKET RESEARCH	12	30	* 42
206	RELATIONSHIP MARKETING	12	30	* 42
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20

(1 : 315)(2 : 326) TOTAL (OUT OF 1400) 641

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1539

2061100355

ABHISHEK RAJ

SHIROMANI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 50	69
	104	MANAGERIAL ECONOMICS	13	40	P 53
	105	RESEARCH METHODOLOGY	17	29	P 46

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	19	42	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	13	28	* 41
	206	RELATIONSHIP MARKETING	18	35	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 391)(2 : 408)		TOTAL (OUT OF 1400)		799
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1540

2061100416

ADYASHA BISWAL

ANITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

		MMM08_SM		
SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104 MANAGERIAL ECONOMICS	15	30	P 45
	105 RESEARCH METHODOLOGY	P 20	* 36	56
	106 CONSUMER BEHAVIOUR	12	28	P 40
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	22	40	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	17	29	* 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 357)(2 : 383)	TOTAL (OUT OF 1400)		740
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1541

2061100418

ALAPATI UDAY

SURYA KUMARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	40	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	22	AB	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 405)(2 : 367)		TOTAL (OUT OF 1400)		772
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1542

2061100419

AMAN AGARWAL

RENU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	15	28	* 43
	202	RETAIL MARKETING	13	38	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	10	33	* 43 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	32	* 42 FF
	205	MARKET RESEARCH	01	28	* 29 FF
	206	RELATIONSHIP MARKETING	11	32	* 43 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 345)(2 : 309)		TOTAL (OUT OF 1400)		654

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1543

2061100399

AMAN KUMAR

PARMILA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	38	P 54
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	43	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 373)(2 : 408)	TOTAL (OUT OF 1400)			781
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1544

2061100387

ANKIT AGNIHOTRI

SEEMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	37	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	16	31	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	* 60
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	22	41	* 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 410)(2 : 409)	TOTAL (OUT OF 1400)			819

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1545

2061100432

ANKUR UPADHYAY

ALKA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	34	P 49
	102	PRINCIPLES OF MARKETING	16	34	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 47	60
	104	MANAGERIAL ECONOMICS	P 14	* 31	45
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	21	44	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	38	* 53
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	13	39	* 52

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 41
(1 : 363)(2 : 402)		TOTAL (OUT OF 1400) 765
		PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1546	2061100439
APURV SETH	ARCHANA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	12	41	* 53
	102 PRINCIPLES OF MARKETING	12	AB	* 12 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	41	* 53
	104 MANAGERIAL ECONOMICS	12	28	* 40
	105 RESEARCH METHODOLOGY	12	32	* 44
	106 CONSUMER BEHAVIOUR	12	28	* 40
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

		MMM08_SM		
	(INT) (OUTOF 50)			* 22
2	201 SERVICES MARKETING	16	28	* 44
	202 RETAIL MARKETING	12	23	* 35 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	* 40
	205 MARKET RESEARCH	12	30	* 42
	206 RELATIONSHIP MARKETING	19	AB	* 19 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
(1 : 288)(2 : 282)		TOTAL (OUT OF 1400)		570

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1547

2061100334

ARJIT SINGH PARIHAR

SAROJ

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 375)(2 : 380)			TOTAL (OUT OF 1400)	755
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1548

2061100372

ARPAN AGRAHARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 35	48	
	102	PRINCIPLES OF MARKETING	16	28	P 44	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42	
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	16	29	P 45	
	106	CONSUMER BEHAVIOUR	15	28	P 43	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	14	28	* 42	
	203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	* 46	
	205	MARKET RESEARCH	12	18	* 30	FF
	206	RELATIONSHIP MARKETING	13	22	* 35	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 21	
	(1 : 345)(2 : 283)					
			TOTAL (OUT OF 1400)		628	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1549

2061100398

ASHISH KUMAR BAGCHI

AMITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 432)(2 : 429)			TOTAL (OUT OF 1400)	861
					PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1550

2061100374

ASHUTOSH KUMAR

SONFI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	39	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	24	45	* 69
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	38	* 57
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 439)(2 : 440)	TOTAL (OUT OF 1400)			879

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1551

2061100345

AVADESH SINGH

MNOHAR

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	P 12	* 17	29	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 45	58	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 18	* 31	49	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	12	18	* 30	FF
	202	RETAIL MARKETING	12	39	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	12	18	* 30	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	23	* 35	FF
	205	MARKET RESEARCH	17	30	* 47	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 22	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22	
	(1 : 351)(2 : 282)	TOTAL (OUT OF 1400)			633	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1552

2061100356

BHUMIKA SHRIVASTAVA

SHASHI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40

(1 : 420)(2 : 433)

MMM08_SM

TOTAL (OUT OF 1400) 853

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1553

2061100381

BHUPENDRA MARTIA

SHARDA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	15	36	P 51
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	12	29	* 41

		MMM08_SM		
202	RETAIL MARKETING	17	38	* 55
203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	30	* 42
205	MARKET RESEARCH	18	31	* 49
206	RELATIONSHIP MARKETING	15	28	* 43
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
(1 : 377)(2 : 337)		TOTAL (OUT OF 1400)		714

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1554

2061100404

DEBABRATA DEY

SHARBANI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	35	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	18	34	P 52
	105	RESEARCH METHODOLOGY	13	28	P 41
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	32	* 49
	202	RETAIL MARKETING	20	43	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	14	42	* 56
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 375)(2 : 419)		TOTAL (OUT OF 1400)		794
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1555

2061100379

DEBASISH DEB

DIPALI

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	29	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	15	35	* 50
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	18	34	* 52
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 358)(2 : 406)		TOTAL (OUT OF 1400)		764
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

1556

2061100426

DEEPAK SINGH

PUSHPA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	32	P 48
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	21	40	P 61
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	15	30	* 45
	202	RETAIL MARKETING	15	39	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	18	36	* 54
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 373)(2 : 391)			TOTAL (OUT OF 1400)	764

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1557

2061100361

DEVESH GAUTAM

MEERA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	42	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	34	P 51
	104	MANAGERIAL ECONOMICS	20	43	P 63
	105	RESEARCH METHODOLOGY	12	39	P 51
	106	CONSUMER BEHAVIOUR	* 21	P 39	60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	15	43	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	40	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 416)(2 : 445)		TOTAL (OUT OF 1400)		861

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1558

2061100349

DIPANWITA CHAKRABORTY

APARNA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52	
	102 PRINCIPLES OF MARKETING	17	30	P 47	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104 MANAGERIAL ECONOMICS	17	29	P 46	
	105 RESEARCH METHODOLOGY	18	32	P 50	
	106 CONSUMER BEHAVIOUR	17	29	P 46	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201 SERVICES MARKETING	19	33	* 52	
	202 RETAIL MARKETING	21	39	* 60	
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	24	* 37	FF
	205 MARKET RESEARCH	13	20	* 33	FF
	206 RELATIONSHIP MARKETING	18	34	* 52	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 44	
(1 : 378)(2 : 374)		TOTAL (OUT OF 1400)		752	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1559

2061100413

GAURAV MATHUR

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	13	29	P 42
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	36	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	33	* 50
	205	MARKET RESEARCH	19	35	* 54
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
		(1 : 372)(2 : 379)		TOTAL (OUT OF 1400)	751

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1560

2061100344

HITESH OMPRAKASH ACHARYA

PREMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 39	60
	104	MANAGERIAL ECONOMICS	P 07	* 06	13 FF
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55

		MMM08_SM			
205	MARKET RESEARCH		13	20	* 33 FF
206	RELATIONSHIP MARKETING		20	35	* 55
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 40
(1 : 329)(2 : 368)			TOTAL (OUT OF 1400)		697
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1561

2061100330

JATIN KUMAR DANI

SUMAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 40	61
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 38	57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 32
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 32
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	19	34	*	53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	*	46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	*	53
	205 MARKET RESEARCH	07	05	*	12 FF
	206 RELATIONSHIP MARKETING	11	16	*	27 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 362)(2 : 321)		TOTAL (OUT OF 1400)			683
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1562

2061100422

JEETENDRA KUMAR SETH

RANEE DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	33	P 50
	102 PRINCIPLES OF MARKETING	17	31	P 48
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	31	P 47
	104 MANAGERIAL ECONOMICS	17	37	P 54
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	19	34	* 53
	202 RETAIL MARKETING	19	33	* 52
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	* 55
	205 MARKET RESEARCH	12	28	* 40
	206 RELATIONSHIP MARKETING	19	37	* 56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 21
(1 : 370)(2 : 369)	TOTAL (OUT OF 1400)			739
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1563

2061100444

JITENDRA KEDAR SHAH

MMM08_SM

SARASHWATI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 46	66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 370)(2 : 372)		TOTAL (OUT OF 1400)		742

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1564

2061100325

KAKKAR SHASHANK SHEKHAR

SANGITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 26	* 52	78
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	25	47	* 72
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 430)(2 : 433)		TOTAL (OUT OF 1400)		863
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1565

2061100428

KALE PAVAN GANAPATRAO

RAJNI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	* NA	P 29	29	FF
	102	PRINCIPLES OF MARKETING	* NA	P 28	28	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	AB	* AB	FF
	104	MANAGERIAL ECONOMICS	NA	AB	* AB	FF
	105	RESEARCH METHODOLOGY	NA	AB	* AB	FF
	106	CONSUMER BEHAVIOUR	NA	AB	* AB	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA	FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA	FF
2	201	SERVICES MARKETING	12	AB	* 12	FF
	202	RETAIL MARKETING	12	AB	* 12	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	16	AB	* 16	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	AB	* 15	FF
	205	MARKET RESEARCH	01	AB	* 01	FF
	206	RELATIONSHIP MARKETING	23	AB	* 23	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22	
	(1 : 57)(2 : 145)	TOTAL (OUT OF 1400)			202	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1566

2061100423

KARMESH BHATELE

PRAMILA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	NA	AB	* AB FF
	102	PRINCIPLES OF MARKETING	NA	07	* 07 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	28	* 28 FF
	104	MANAGERIAL ECONOMICS	NA	AB	* AB FF
	105	RESEARCH METHODOLOGY	NA	15	* 15 FF
	106	CONSUMER BEHAVIOUR	NA	AB	* AB FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA FF
2	201	SERVICES MARKETING	NA	09	* 09 FF
	202	RETAIL MARKETING	06	28	* 34 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	10	* 10 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	00	* 00 FF
	205	MARKET RESEARCH	NA	00	* 00 FF
	206	RELATIONSHIP MARKETING	NA	15	* 15 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 50)(2 : 68)	TOTAL (OUT OF 1400)			118

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1567

2061100402

LONDHE TUSHAR NILKANTHRAO

SUNANDA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	21	40	P 61
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	* 62
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45

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208 FIELD WORK + SPSS (INT) (OUTOF 50) * 48

(1 : 393)(2 : 417) TOTAL (OUT OF 1400) 810

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1568

2061100335

MANISH NAGAR

SANTOSH

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	P 20	* 36	56
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

MMM08_SM

2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 387)(2 : 393)			TOTAL (OUT OF 1400)		780

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1569

2061100367

MANOHAR KUMAR SINHA

KAUSHLIYA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	16	30	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 56	75
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 21	* 38	59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	21	43	* 64
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
	(1 : 417)(2 : 391)			TOTAL (OUT OF 1400)	808
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1570

2061100333

MARK LIONEL BARREN

JULIET

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 38	59
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 19	* 33	52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 379)(2 : 375)		TOTAL (OUT OF 1400)		754

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1571

2061100368

MAYUR MALU

SAROJDEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	* 17	P 28	45
	106	CONSUMER BEHAVIOUR	12	39	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	16	30	* 46
	202	RETAIL MARKETING	12	36	* 48
	203	SALES MANAGEMENT & PERSONAL SELLING	18	37	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	* 58
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	15	28	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
	(1 : 407)(2 : 364)			TOTAL (OUT OF 1400)	771
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1572

2061100353

MITHUN CHAKRAVARTI

REKHA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	34	P 51
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	41	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	13	30	* 43
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 382)(2 : 393)		TOTAL (OUT OF 1400)		775

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1573

2061100360

NADEEM ARBAJ KHAN

ZAMEELA KHATOON

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	18	42	P 60
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	12	40	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	15	35	* 50
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 400)(2 : 388)	TOTAL (OUT OF 1400)			788

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1574

2061100434

NAGESH KUMAR SHARMA

LHOIBAI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 36	51	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44	
	104	MANAGERIAL ECONOMICS	11	15	* 26	FF
	105	RESEARCH METHODOLOGY	P 11	* 14	25	FF
	106	CONSUMER BEHAVIOUR	P 08	* 09	17	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	12	17	* 29	FF
	202	RETAIL MARKETING	20	36	* 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	10	12	* 22	FF
	206	RELATIONSHIP MARKETING	10	12	* 22	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 279)(2 : 316)				TOTAL (OUT OF 1400)	595

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1575

2061100876

NEERAJ KUMAR

MANJU DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 45	62	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 28	42	
	104	MANAGERIAL ECONOMICS	* NA	P 28	28	FF
	105	RESEARCH METHODOLOGY	P 12	* 28	40	
	106	CONSUMER BEHAVIOUR	12	28	P 40	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35	
2	201	SERVICES MARKETING	15	28	* 43	
	202	RETAIL MARKETING	14	37	* 51	

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
205	MARKET RESEARCH	14	28	* 42
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
(1 : 312)(2 : 341)		TOTAL (OUT OF 1400)		653
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1576

2061100364

NIRAJ KUMAR SINGH

PUSHPA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 39	53
	104	MANAGERIAL ECONOMICS	P 15	* 33	48

		MMM08_SM			
105	RESEARCH METHODOLOGY	P 17	* 29	46	
106	CONSUMER BEHAVIOUR	16	28	P 44	
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201 SERVICES MARKETING	17	28	* 45	
	202 RETAIL MARKETING	15	42	* 57	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46	
	205 MARKET RESEARCH	15	28	* 43	
	206 RELATIONSHIP MARKETING	13	19	* 32	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 22	
(1 : 355)(2 : 337)		TOTAL (OUT OF 1400)		692	
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1577

2061100378

NISHA KUMARI

ANITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	20	43	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104 MANAGERIAL ECONOMICS	20	42	P 62
	105 RESEARCH METHODOLOGY	P 23	* 42	65
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	11	14	* 25 FF
	202 RETAIL MARKETING	21	47	* 68
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	17	29	* 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 428)(2 : 393)	TOTAL (OUT OF 1400)		821	

FAIL ATKT

23 JUNE 2012

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1578

MMM08_SM

2061100417

PANKAJ MANAPURE

ANJU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* AB	20 FF
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 20	* AB	20 FF
	106	CONSUMER BEHAVIOUR	P 18	* AB	18 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	17	* 29 FF
	202	RETAIL MARKETING	12	43	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	11	14	* 25 FF
	206	RELATIONSHIP MARKETING	08	09	* 17 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 21
	(1 : 262)(2 : 280)		TOTAL (OUT OF 1400)		542
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1579

2061100370

PARDEEP KUMAR

SANTOSH DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	* 17	P 29	46
	102	PRINCIPLES OF MARKETING	12	39	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 17	P 28	45
	104	MANAGERIAL ECONOMICS	19	44	P 63
	105	RESEARCH METHODOLOGY	P 15	* 35	50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	28	* 41
	202	RETAIL MARKETING	13	39	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	31	* 47
	205	MARKET RESEARCH	13	29	* 42
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
	(1 : 378)(2 : 334)		TOTAL (OUT OF 1400)		712

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1580

2061100411

PATEL NIKUNJBHAI HASMUKHBHAI

MANJULABEN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	P 11	* 16	27	FF
	105	RESEARCH METHODOLOGY	P 20	* 45	65	
	106	CONSUMER BEHAVIOUR	21	40	P 61	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	18	31	* 49	
	202	RETAIL MARKETING	14	47	* 61	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	09	10	* 19	FF
	206	RELATIONSHIP MARKETING	12	17	* 29	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22	
	(1 : 364)(2 : 320)		TOTAL (OUT OF 1400)		684	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1581

2061100407

PRAMOD KUMAR GUPTA

RAMVATI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 381)(2 : 425)	TOTAL (OUT OF 1400)			806
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1582

2061100337

PRANAY BANDUJI BHOGE

GEETA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* 18	30	FF
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 12	* 18	30	FF
	106	CONSUMER BEHAVIOUR	P 19	* 34	53	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	07	06	* 13	FF
	202	RETAIL MARKETING	20	36	* 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	13	20	* 33	FF

MMM08_SM

206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 316)(2 : 324)		TOTAL (OUT OF 1400)		640
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1583	2061100350
PRIYESH PALIWAL	KARUNA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	22	43	P 65
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 45
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	21	42	*	63
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	*	52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	*	49
	205 MARKET RESEARCH	20	35	*	55
	206 RELATIONSHIP MARKETING	17	29	*	46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	42
(1 : 420)(2 : 400)		TOTAL (OUT OF 1400)			820

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1584

2061100405

RAHUL KUMAR SINGH

CHANDRAMANI DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	50	P 72
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	40	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 399)(2 : 412)			TOTAL (OUT OF 1400)	811

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1585

2061100386

RAJAT MEHROTRA

MEETA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	35	P 52
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	17	35	P 52
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	16	42	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	34	* 51
	205	MARKET RESEARCH	13	30	* 43
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 371)(2 : 370)	TOTAL (OUT OF 1400)			741

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1586

2061100383

RAJIV KUMAR

SHILA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 50	66
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 54	77
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	18	40	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 438)(2 : 402)		TOTAL (OUT OF 1400)		840
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1587

2061100319

RAKSHIT SHOKEEN

NUTAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* 49	75
	104	MANAGERIAL ECONOMICS	P 21	* 38	59
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	P 20	* 35	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 410)(2 : 401)	TOTAL (OUT OF 1400)			811

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1588

2061100390

RAM BHUSHAN MANISH

URMILA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 381)(2 : 403)	TOTAL (OUT OF 1400)			784
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1589

2061100415

RAVI KUMAR

LALITA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	16	44	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	28	* 41
	202	RETAIL MARKETING	12	34	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	* 54
	205	MARKET RESEARCH	14	31	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23

MMM08_SM

(1 : 387)(2 : 351)

TOTAL (OUT OF 1400) 738

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1590

2061100341

RAVI MISHRA

KUSUM

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	37	P 53
	104 MANAGERIAL ECONOMICS	20	36	P 56
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	20	42	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

		MMM08_SM			
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	16	40	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	15	35	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
(1 : 418)(2 : 400)			TOTAL (OUT OF 1400)		818
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1591

2061100384

RUPAM RAKSHIT

SIKHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	35	P 54

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	14	33	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	39	* 58
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 21
	(1 : 375)(2 : 362)			TOTAL (OUT OF 1400)	737

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1592

2061100365

SAINI KARAN MOHINDERSINGH

NEERU

001
APRIL 2012

MMM08_SM

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	14	38	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	41	P 53
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	15	33	P 48
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	17	30	* 47
	202 RETAIL MARKETING	13	34	* 47
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	* 60
	205 MARKET RESEARCH	16	29	* 45
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
(1 : 380)(2 : 360)			TOTAL (OUT OF 1400)	740

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1593

2061100397

SANJAY NAYAK

SAVITRI

001
 APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	40	P 60
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	21	38	P 59
	106 CONSUMER BEHAVIOUR	22	40	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	17	30	* 47
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205 MARKET RESEARCH	19	34	* 53
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 428)(2 : 423)	TOTAL (OUT OF 1400)		851	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1594

2061100406

SHAIKH SHOAIB

MAGBUL JAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	29	* 41
	202	RETAIL MARKETING	14	39	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 403)(2 : 397)				
		TOTAL (OUT OF 1400)			800

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1595

2061100377

SHAILESH SHARMA

MEERA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	P 16	* 38	54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	15	31	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	36	* 50
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	14	29	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
	(1 : 347)(2 : 344)	TOTAL (OUT OF 1400)			691

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1596

2061100394

SHARMA SURESHCHANDRA MAHADEO

TRIVENI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	14	34	P 48
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	20	35	P 55
	105 RESEARCH METHODOLOGY	23	42	P 65
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	18	38	* 56
	203 SALES MANAGEMENT & PERSONAL SELLING	14	31	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	41	* 57
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	20	35	* 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 414)(2 : 393)	TOTAL (OUT OF 1400)		807	

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1597

2061100442

SHINDE PRAJAKTA RAJEEV

MADHURI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	21	38	P 59
	106 CONSUMER BEHAVIOUR	20	37	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	13	20	* 33 FF
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	*	56
205	MARKET RESEARCH	17	30	*	47
206	RELATIONSHIP MARKETING	20	39	*	59
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	38
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	45

(1 : 416)(2 : 368) TOTAL (OUT OF 1400) 784

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1598

2061100388

SHIVANI SINGH

USHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	31	P 47
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	19	35	P 54

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	18	36	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	39	* 56
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	18	39	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 395)(2 : 425)		TOTAL (OUT OF 1400)		820
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1599

2061100425

SHYAM HIMANSHU RAMESHCHANDRA

PARMESHWARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	MMM08_SM			12/30 INT.	28/70 EXT.	40/100 TOT
	PASSING/OUT OF					
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT		17	29	P 46
	102	PRINCIPLES OF MARKETING		17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	30	P 47
	104	MANAGERIAL ECONOMICS		17	29	P 46
	105	RESEARCH METHODOLOGY		16	28	P 44
	106	CONSUMER BEHAVIOUR		16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 46
2	201	SERVICES MARKETING		14	21	* 35 FF
	202	RETAIL MARKETING		16	28	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING		19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS		18	32	* 50
	205	MARKET RESEARCH		16	30	* 46
	206	RELATIONSHIP MARKETING		20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 47
(1 : 356)(2 : 376)				TOTAL (OUT OF 1400)		732
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1600

2061100391

SIDDHARTH CHOUDHARY

SUNITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	34	P 50
	104	MANAGERIAL ECONOMICS	17	32	P 49
	105	RESEARCH METHODOLOGY	14	30	P 44
	106	CONSUMER BEHAVIOUR	15	32	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	14	28	* 42
	203	SALES MANAGEMENT & PERSONAL SELLING	13	33	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	36	* 50
	205	MARKET RESEARCH	13	28	* 41
	206	RELATIONSHIP MARKETING	13	28	* 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 361)(2 : 326)	TOTAL (OUT OF 1400)			687
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1601 2061100437
 SINGH SUJITKUMAR RAMPRAVESH MADHAVI

001 1048 SINHGAD BUSINESS SCHOOL
 APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P	57
	102	PRINCIPLES OF MARKETING	22	40	P	62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P	44
	104	MANAGERIAL ECONOMICS	21	39	P	60
	105	RESEARCH METHODOLOGY	20	44	P	64
	106	CONSUMER BEHAVIOUR	16	42	P	58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	40
2	201	SERVICES MARKETING	13	20	*	33 FF
	202	RETAIL MARKETING	21	38	*	59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	*	56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	*	65
	205	MARKET RESEARCH	19	33	*	52
	206	RELATIONSHIP MARKETING	23	43	*	66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	46
	(1 : 427)(2 : 412)	TOTAL (OUT OF 1400)				839

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1602

2061100328

SINGH SUNAL SAVITA JOGINDER

SURESH KUMAR

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	20	36	P 56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	21	39	P 60	
	105	RESEARCH METHODOLOGY	20	36	P 56	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	19	34	* 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	* 66	
	205	MARKET RESEARCH	17	29	* 46	
	206	RELATIONSHIP MARKETING	17	29	* 46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	
	(1 : 396)(2 : 379)		TOTAL (OUT OF 1400)		775	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1603

2061100322

SINTUMONI ARANDHARA

MIRA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 28	45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	P 11	* 15	26 FF
	105	RESEARCH METHODOLOGY	P 11	* 16	27 FF
	106	CONSUMER BEHAVIOUR	P 10	* 12	22 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	17	* 29 FF
	202	RETAIL MARKETING	14	23	* 37 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	10	13	* 23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 288)(2 : 276)		TOTAL (OUT OF 1400)		564

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1604

2061100347

SNEHA SHARMA

INDU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	34	P 50
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	45	P 66
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	25	47	* 72
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	* 69
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	18	31	* 49

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 41
(1 : 438)(2 : 469)		TOTAL (OUT OF 1400) 907
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1605	2061100366
SOMIK BOSE	SHAITALI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	18	38	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	35	P 51
	104 MANAGERIAL ECONOMICS	20	39	P 59
	105 RESEARCH METHODOLOGY	16	37	P 53
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 43

2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	20	38	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	* 53
	205	MARKET RESEARCH	12	38	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36

(1 : 407)(2 : 392)

TOTAL (OUT OF 1400) 799

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1606

2061100382

SOUMYA BAJPAI

SEEMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	19	43	P 62
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	* 65
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 431)(2 : 417)			TOTAL (OUT OF 1400)	848
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1607

2061100359

SUMENDRA KISHORE

SUNAINA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 42	58
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	31	P 48
	104	MANAGERIAL ECONOMICS	P 19	* 33	52
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	11	14	* 25 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 373)(2 : 321)			TOTAL (OUT OF 1400)	694

FAIL ATKT

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1608

2061100327

SURENDRA KUMAR NAGAR

SITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 385)(2 : 412)				
		TOTAL (OUT OF 1400)			797
					PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1609

2061100385

UMESH KUMAR SINGH

SHYAMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	15	36	P 51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	16	39	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	35	* 50
	205	MARKET RESEARCH	14	30	* 44
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 365)(2 : 349)		TOTAL (OUT OF 1400)		714

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1610

2061100900

VARUN GAUTAM

BRIJBALA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	16	28	P 44	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 44	61	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	14	21	* 35	FF
	202	RETAIL MARKETING	15	24	* 39	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	18	34	* 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	20	AB	* 20	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38	
		(1 : 357)(2 : 311)				
		TOTAL (OUT OF 1400)			668	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1611

2061100424

VIPIN GUPTA

UMA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	41	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

(1 : 400)(2 : 399)

MMM08_SM

TOTAL (OUT OF 1400) 799

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1612

2061100393

VISHNU KUMAR

VEENA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	36	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	16	37	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45

		MMM08_SM		
202	RETAIL MARKETING	17	37	* 54
203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
205	MARKET RESEARCH	18	32	* 50
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 386)(2 : 399)		TOTAL (OUT OF 1400)		785

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1613

2061100371

VISHNU SHANKAR

KAMLA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	12	28	P 40
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	* 21	P 38	59

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	* 17	P 28	45
	105	RESEARCH METHODOLOGY	15	31	P 46
	106	CONSUMER BEHAVIOUR	12	32	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	13	28	* 41
	202	RETAIL MARKETING	13	31	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	* 51
	205	MARKET RESEARCH	15	28	* 43
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22
	(1 : 358)(2 : 339)		TOTAL (OUT OF 1400)		697
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1614

2061100412

WAZID WAHEED

JAHARA

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	36	P 53
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	12	35	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	15	40	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 372)(2 : 404)		TOTAL (OUT OF 1400)		776
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1615

2061100375

YUVRAG PAUL GAIGOLE

JYOTI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 51	69
	104	MANAGERIAL ECONOMICS	18	37	P 55
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	15	29	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	39	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	33	* 48
	205	MARKET RESEARCH	14	29	* 43
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 377)(2 : 359)		TOTAL (OUT OF 1400)		736

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1617

2061000984

AAKANKSHA SINGH

RUBY

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	24	45	* 69
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 484)(2 : 440)(3 : 429)(4 : 490) GRAND TOTAL (OUT OF 2800) 1843

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1618

2060901130

ABHISHEK DUBEY

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 58	79
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	35	P 53
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	18	45	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	18	37	P 55

		MMM08_SM		
402	STRATEGIC MARKETING	18	31	P 49
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
404	DIRECT MARKETING	18	47	P 65
405	INDUSTRIAL MARKETING	18	32	P 50
406	RURAL & AGRICULTURAL MARKETING	15	41	P 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38

(1 : 396)(2 : 379)(3 : 415)(4 : 401) GRAND TOTAL (OUT OF 2800) 1591

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1619

2061001036

ABHISHEK KAUSHAL

URMILA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	16	29	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	12	32	P 44
	202	RETAIL MARKETING	14	35	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	31	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	33	P 45
	205	MARKET RESEARCH	13	32	P 45
	206	RELATIONSHIP MARKETING	14	37	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	15	35	P 50

MMM08_SM

	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	23	46	P 69
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	18	36	* 54
	402	STRATEGIC MARKETING	20	41	* 61
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 366)(2 : 334)(3 : 418)(4 : 425) GRAND TOTAL (OUT OF 2800) 1543

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1620

2061000875

ABHISHEK RAI

RAJKUMARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	16	35	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	45	P 61
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45

		MMM08_SM		
202	RETAIL MARKETING	17	39	P 56
203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	31	P 43
205	MARKET RESEARCH	17	28	P 45
206	RELATIONSHIP MARKETING	20	35	P 55
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301 INTERNATIONAL MARKETING	19	34	P 53
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	20	37	P 57
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	P 22	* AB	22 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401 BRAND MANAGEMENT	17	29	* 46
	402 STRATEGIC MARKETING	20	36	* 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 390)(2 : 342)(3 : 347)(4 : 388)	GRAND TOTAL (OUT OF 2800)			1467

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1621

2061000987

ABHISHEKH KESHARWANI

SUNITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72

MMM08_SM

	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	42	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	23	45	* 68
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	22	43	* 65
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 472)(2 : 426)(3 : 458)(4 : 461) GRAND TOTAL (OUT OF 2800)					1817

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1622

2061001019

ADITYA AGARWALLA

KUSUM LATA

001
APRIL 2012

MMM08_SM

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	40	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	41	P 58
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	20	41	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	46	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	22	42	* 64
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	44	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 392)(2 : 376)(3 : 431)(4 : 435)		GRAND TOTAL (OUT OF 2800)			1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1623

2061000906

ADITYA PANDURANGE SHRIPAD

SUNITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	12	39	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	15	31	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	32	P 46
	205	MARKET RESEARCH	12	32	P 44
	206	RELATIONSHIP MARKETING	12	37	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	23	46	P 69
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	17	34	* 51
	402	STRATEGIC MARKETING	16	33	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	32	* 49
	405	INDUSTRIAL MARKETING	16	33	* 49
	406	RURAL & AGRICULTURAL MARKETING	15	36	* 51
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 385)(2 : 335)(3 : 370)(4 : 357)		GRAND TOTAL (OUT OF 2800)			1447

SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1624

2061000851

AJAY KUMAR GUPTA

ANSH

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	37	P 56
	106	CONSUMER BEHAVIOUR	17	31	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	40	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	35	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 43

(1 : 387)(2 : 376)(3 : 406)(4 : 385) GRAND TOTAL (OUT OF 2800) 1554

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1625

2061000889

AKASH PRATAP SUNIL KUMAR SINGH

SUMAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58
	102	PRINCIPLES OF MARKETING	19	37	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	35	P 54
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	38	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	15	33	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	P 53
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	19	41	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	45	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 38

4	401	BRAND MANAGEMENT	18	34	* 52
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	41	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 407)(2 : 361)(3 : 368)(4 : 404) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1626

2061000969

AKSHAY SANJAY YELWATKAR

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	P 18	* 32	50
	304	MARKETING COMMUNICATION	17	34	P 51
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 390)(2 : 375)(3 : 403)(4 : 358)		GRAND TOTAL (OUT OF 2800)			1526

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1627

2061000926

ALOK SHARMA

KRISHNA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 29	46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

P 38

2	201	SERVICES MARKETING	P 23	* AB	23	FF
	202	RETAIL MARKETING	12	28	P 40	
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P 41	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	12	28	P 40	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37	
3	301	INTERNATIONAL MARKETING	P 21	* 39	60	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	17	30	P 47	
	304	MARKETING COMMUNICATION	P 11	* 14	25	FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	16	AB	* 16	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32	
4	401	BRAND MANAGEMENT	12	28	* 40	
	402	STRATEGIC MARKETING	13	28	* 41	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	14	28	* 42	
	405	INDUSTRIAL MARKETING	12	30	* 42	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 22	

(1 : 349)(2 : 305)(3 : 296)(4 : 301) GRAND TOTAL (OUT OF 2800) 1251

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1628

2061000930

AMIT JOHN

MARIAMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	13	37	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	12	37	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	12	34	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 35
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	16	31	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	16	28	* 44
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 29
(1 : 364)(2 : 351)(3 : 357)(4 : 333)		GRAND TOTAL (OUT OF 2800)			1405

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1629

2061000912

AMIT KUMAR

KRISHNA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	26	51	P 77
	106	CONSUMER BEHAVIOUR	26	51	P 77
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	50	P 75
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	27	52	P 79
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	26	50	* 76
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	25	49	* 74
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 500)(2 : 442)(3 : 460)(4 : 478) GRAND TOTAL (OUT OF 2800)					1880

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1630

2061000951

AMIT RATHOR

MITHLESH KUMARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	19	36	P 55
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 383)(2 : 401)(3 : 439)(4 : 408) GRAND TOTAL (OUT OF 2800)					1631

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1631

2061000964

AMIT TAYAL

KANTA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	36	P 53
	303	FINANCIAL SERVICES MARKETING	19	40	P 59
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	34	* 53

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 375)(2 : 410)(3 : 390)(4 : 397) GRAND TOTAL (OUT OF 2800) 1572

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1632 2061000967

ANIMESH KUMAR POONAM

001 1048 SINHGAD BUSINESS SCHOOL
 APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301 INTERNATIONAL MARKETING	19	43	P 62
	302 LAWS RELATED TO MARKETING	16	33	P 49
	303 FINANCIAL SERVICES MARKETING	17	40	P 57
	304 MARKETING COMMUNICATION	16	29	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50

MMM08_SM

	306	PROJECT WORK & VIVA	22	43	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 389)(2 : 369)(3 : 392)(4 : 364) GRAND TOTAL (OUT OF 2800)					1514

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1633

2061000955

ANKIT BHALERAO

ANJALI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	47	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	16	43	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	49	P 66
	205	MARKET RESEARCH	18	31	P 49

		MMM08_SM			
	206	RELATIONSHIP MARKETING	20	46	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	23	50	P 73
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 470)(2 : 409)(3 : 475)(4 : 439)		GRAND TOTAL (OUT OF 2800)	1793		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1634

2061001002

ANKIT MITTAL

SANJU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	34	P 53

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	40	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 410)(2 : 385)(3 : 455)(4 : 409)		GRAND TOTAL (OUT OF 2800)	1659		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1635

2061000899

ANSHUL JAIN

ASHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	38	P 56
	102	PRINCIPLES OF MARKETING	19	46	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	43	P 60
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	20	40	P 60
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 413)(2 : 373)(3 : 438)(4 : 390) GRAND TOTAL (OUT OF 2800)					1614

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	16	41	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	21	42	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	37	P 54
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	21	44	P 65
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 381)(2 : 400)(3 : 406)(4 : 383) GRAND TOTAL (OUT OF 2800) 1570

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1637

2061000909

ASHISH SHARMA

APARNA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	44	P 65
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	P 65
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	37	P 54
	303	FINANCIAL SERVICES MARKETING	15	38	P 53
	304	MARKETING COMMUNICATION	15	36	P 51
	305	RETAIL OPERATIONS MANAGEMENT	17	36	P 53
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 446)(2 : 436)(3 : 382)(4 : 381) GRAND TOTAL (OUT OF 2800) 1645

MMM08_SM

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1638

2061000974

ASHOK KUMAR SAINI

SUSHILA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	46	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	52	P 73
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	12	42	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	12	34	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	43	P 55
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 22
3	301	INTERNATIONAL MARKETING	20	38	P 58
	302	LAWS RELATED TO MARKETING	20	39	P 59
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	37	* 57

MMM08_SM

402	STRATEGIC MARKETING	19	34	* 53
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 471)(2 : 373)(3 : 431)(4 : 414) GRAND TOTAL (OUT OF 2800) 1689

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1639

2061000997

ASHWANI RAI

KIRAN

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	20	44	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	55	P 76
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	38	P 55
	106	CONSUMER BEHAVIOUR	20	38	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	42	P 58
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	19	39	P 58

MMM08_SM

	302	LAWS RELATED TO MARKETING	17	36	P 53
	303	FINANCIAL SERVICES MARKETING	20	43	P 63
	304	MARKETING COMMUNICATION	20	41	P 61
	305	RETAIL OPERATIONS MANAGEMENT	23	46	P 69
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	42	* 62
	402	STRATEGIC MARKETING	19	35	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 442)(2 : 398)(3 : 431)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1640

2061000917

ATANU BAGCHI

SUPRIYA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	38	P 59

MMM08_SM

	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 18	* 31	49
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 399)(2 : 412)(3 : 409)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1617

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1641

2061000961

ATUL RATHORE

BHAGWATI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	24	45	P 69

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	36	P 53
	303	FINANCIAL SERVICES MARKETING	20	45	P 65
	304	MARKETING COMMUNICATION	18	37	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 445)(2 : 423)(3 : 409)(4 : 404) GRAND TOTAL (OUT OF 2800)					1681

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1642

2061001011

AVINASH KUMAR SHARMA

SUNEETA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	38	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	21	42	P 63
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	40	P 61
	202	RETAIL MARKETING	22	46	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	14	29	P 43
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	34	P 51
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	40	* 61
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 396)(2 : 401)(3 : 391)(4 : 376) GRAND TOTAL (OUT OF 2800)					1564

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1643

2061001022

BHAVYA NEEMA HARIMADAN SHAH

KUSUM

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	44	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	41	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	15	35	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 408)(2 : 382)(3 : 397)(4 : 374) GRAND TOTAL (OUT OF 2800)					1561

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1644

2061000848

BINIT KUMAR

VIDYAWATI KUMARI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	22	44	P 66
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 47
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 452)(2 : 438)(3 : 443)(4 : 429) GRAND TOTAL (OUT OF 2800) 1762

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1645

2061000891

CHALIYAWALA FENIL RAJNIKANT

BHARATIBEN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 42	65
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 19	* 33	52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	P 51
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	13	28	P 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24
3	301	INTERNATIONAL MARKETING	P 18	* 32	50
	302	LAWS RELATED TO MARKETING	P 12	* 31	43
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	35	P 55

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 36
4	401	BRAND MANAGEMENT	12	17	*	29 FF
	402	STRATEGIC MARKETING	15	29	*	44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	44	*	63
	404	DIRECT MARKETING	12	28	*	40
	405	INDUSTRIAL MARKETING	14	28	*	42
	406	RURAL & AGRICULTURAL MARKETING	17	28	*	45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	17 FF
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	27
(1 : 380)(2 : 307)(3 : 369)(4 : 307)		GRAND TOTAL (OUT OF 2800)				1363

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1646

2061000932

CHANDAN KUMAR

NIRYALA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	13	37	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	12	38	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	41	P 53
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	12	39	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	16	32	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	40	* 57
	404	DIRECT MARKETING	16	29	* 45
	405	INDUSTRIAL MARKETING	15	34	* 49
	406	RURAL & AGRICULTURAL MARKETING	15	38	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 29
(1 : 436)(2 : 363)(3 : 410)(4 : 333)		GRAND TOTAL (OUT OF 2800)			1542

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1647

2061000901

CHAWARE AMOL SUMERCHAND

SUNANDA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35

MMM08_SM

2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	16	28	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	16	28	* 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	36	* 51
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25

(1 : 353)(2 : 353)(3 : 345)(4 : 318) GRAND TOTAL (OUT OF 2800) 1369

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1648

2061000934

CHHOTELAL PRASAD

SHAKUNTALA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47

MMM08_SM

	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	40	P 58
	303	FINANCIAL SERVICES MARKETING	17	40	P 57
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	18	46	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	15	29	* 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	45	* 64
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	15	31	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	36	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28
(1 : 408)(2 : 413)(3 : 389)(4 : 345)		GRAND TOTAL (OUT OF 2800)			1555

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1649

2061000929

CHIRAG SURESH UPADHYAY

SHEELA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	25	49	P 74
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	18	40	P 58
	303	FINANCIAL SERVICES MARKETING	20	44	P 64
	304	MARKETING COMMUNICATION	18	34	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	41	* 61
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 434)(2 : 440)(3 : 418)(4 : 405) GRAND TOTAL (OUT OF 2800)					1697

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1650

2061001030

CHITRA SINGH BAGHEL

VIJAYLAXMI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	46	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	20	41	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	P 59
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	21	41	P 62
	302	LAWS RELATED TO MARKETING	17	38	P 55
	303	FINANCIAL SERVICES MARKETING	17	50	P 67
	304	MARKETING COMMUNICATION	18	34	P 52
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	14	22	\$ * 36 \$
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	39	* 58
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	43	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 406)(2 : 428)(3 : 426)(4 : 394) GRAND TOTAL (OUT OF 2800)					1654

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1651

2061000855

DEEPAK GIRDHARI PRASAD KUMAR

KALAWATI DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	44	P 63
	304	MARKETING COMMUNICATION	18	40	P 58
	305	RETAIL OPERATIONS MANAGEMENT	20	42	P 62
	306	PROJECT WORK & VIVA	P 21	* 39	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	40	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 35
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 38

(1 : 405)(2 : 418)(3 : 412)(4 : 399) GRAND TOTAL (OUT OF 2800) 1634

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1652

2061000865

DHARMENDRA KUMAR KUNWAR

KAMLA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	44	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	35	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	26	49	P 75
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	45	P 66
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	36	P 56

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401 BRAND MANAGEMENT	23	43	*	66
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	*	69
	404 DIRECT MARKETING	20	35	*	55
	405 INDUSTRIAL MARKETING	22	43	*	65
	406 RURAL & AGRICULTURAL MARKETING	24	49	*	73
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42

(1 : 384)(2 : 434)(3 : 433)(4 : 469) GRAND TOTAL (OUT OF 2800) 1720

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1653

2060901108

FARAZ SHAKEEL

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104 MANAGERIAL ECONOMICS		13	28	P 41
	105 RESEARCH METHODOLOGY		17	28	P 45
	106 CONSUMER BEHAVIOUR		20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 30
2	201 SERVICES MARKETING		17	28	P 45
	202 RETAIL MARKETING		17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING		17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		15	29	P 44
	205 MARKET RESEARCH		P 17	* 30	47
	206 RELATIONSHIP MARKETING		17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 42
3	301	INTERNATIONAL MARKETING	P 12	*	35	47
	302	LAWS RELATED TO MARKETING	P 12	*	30	42
	303	FINANCIAL SERVICES MARKETING	14		30	P 44
	304	MARKETING COMMUNICATION	12		28	P 40
	305	RETAIL OPERATIONS MANAGEMENT	P 12	*	28	40
	306	PROJECT WORK & VIVA	17		29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 20
4	401	BRAND MANAGEMENT	P 11	*	16	27 FF
	402	STRATEGIC MARKETING	P 14	*	28	42
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 11	*	14	25 FF
	404	DIRECT MARKETING	15		32	P 47
	405	INDUSTRIAL MARKETING	P 15	*	28	43
	406	RURAL & AGRICULTURAL MARKETING	P 13	*	19	32 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 30
(1 : 346)(2 : 335)(3 : 299)(4 : 276) GRAND TOTAL (OUT OF 2800)						1256

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1654

2061000948

GANGESH GUNJAN

KUSUMLATA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 46
2	201 SERVICES MARKETING	21	38		P 59
	202 RETAIL MARKETING	23	42		P 65
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31		P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	39		P 58
	205 MARKET RESEARCH	17	30		P 47
	206 RELATIONSHIP MARKETING	22	41		P 63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 46
3	301 INTERNATIONAL MARKETING	20	35		P 55
	302 LAWS RELATED TO MARKETING	19	34		P 53
	303 FINANCIAL SERVICES MARKETING	23	43		P 66
	304 MARKETING COMMUNICATION	17	30		P 47
	305 RETAIL OPERATIONS MANAGEMENT	18	31		P 49
	306 PROJECT WORK & VIVA	22	41		P 63
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 32
4	401 BRAND MANAGEMENT	18	31	*	49
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	46	*	70
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	20	37	*	57
	406 RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 412)(2 : 429)(3 : 410)(4 : 412)	GRAND TOTAL (OUT OF 2800)				1663

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1655

2061000864

GAURAV GUPTA MAHESH CHANDRA

MANJU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	47	P 70
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	45	* 67
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 429)(2 : 430)(3 : 392)(4 : 403) GRAND TOTAL (OUT OF 2800)					1654

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1656

2061000873

GAURAV SINGH

RITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	13	49	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	14	33	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	42	P 61
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	16	36	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36

(1 : 433)(2 : 401)(3 : 493)(4 : 413) GRAND TOTAL (OUT OF 2800) 1740

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1657

2061001009

HARISH JOSHI

SHOBHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	17	38	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	P 16	* AB	16 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	16	33	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	16	32	P 48
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	43	P 61
	205	MARKET RESEARCH	16	29	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	12	17	* 29 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	44	* 67
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 346)(2 : 361)(3 : 391)(4 : 373) GRAND TOTAL (OUT OF 2800)					1471

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1658

2061000981

HARSH CHAWLA

SONAM

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	16	35	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	36	P 53
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	16	39	P 55
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	16	39	P 55
	202	RETAIL MARKETING	12	40	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	41	P 56
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	36	P 53
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	38	* 58
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	38	* 59

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 405)(2 : 368)(3 : 404)(4 : 376) GRAND TOTAL (OUT OF 2800) 1553

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1659

2061000995

HEMANT KUMAR

KAMALA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	24	48	P 72
	106	CONSUMER BEHAVIOUR	22	45	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	26	50	P 76
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	25	47	P 72
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	23	43	P 66

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	48
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49
4	401 BRAND MANAGEMENT	22	40	*	62
	402 STRATEGIC MARKETING	20	37	*	57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	45	*	69
	404 DIRECT MARKETING	20	37	*	57
	405 INDUSTRIAL MARKETING	22	40	*	62
	406 RURAL & AGRICULTURAL MARKETING	24	46	*	70
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	48

(1 : 445)(2 : 449)(3 : 497)(4 : 472) GRAND TOTAL (OUT OF 2800) 1863

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1660

2061000936

HEMESH LALWANI

HEMLATA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 45
3	301	INTERNATIONAL MARKETING	17	28		P 45
	302	LAWS RELATED TO MARKETING	18	32		P 50
	303	FINANCIAL SERVICES MARKETING	19	37		P 56
	304	MARKETING COMMUNICATION	20	35		P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34		P 53
	306	PROJECT WORK & VIVA	26	49		P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 49
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	17	29	* 46	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60	
	404	DIRECT MARKETING	19	34	* 53	
	405	INDUSTRIAL MARKETING	14	21	* 35	FF
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 385)(2 : 398)(3 : 424)(4 : 374)		GRAND TOTAL (OUT OF 2800)				1581

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1661

2061000959

HITENDRA PRATAP SINGH

USHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	45	P 66
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 45
2	201 SERVICES MARKETING	19	34		P 53
	202 RETAIL MARKETING	18	31		P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36		P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41		P 63
	205 MARKET RESEARCH	20	35		P 55
	206 RELATIONSHIP MARKETING	21	39		P 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 45
3	301 INTERNATIONAL MARKETING	17	29		P 46
	302 LAWS RELATED TO MARKETING	15	35		P 50
	303 FINANCIAL SERVICES MARKETING	20	41		P 61
	304 MARKETING COMMUNICATION	17	40		P 57
	305 RETAIL OPERATIONS MANAGEMENT	19	39		P 58
	306 PROJECT WORK & VIVA	20	35		P 55
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 33
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 36
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	19	33	*	52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	38	*	58
	404 DIRECT MARKETING	20	37	*	57
	405 INDUSTRIAL MARKETING	21	41	*	62
	406 RURAL & AGRICULTURAL MARKETING	20	41	*	61
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 434)(2 : 421)(3 : 396)(4 : 409)	GRAND TOTAL (OUT OF 2800)				1660

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1662

2061000938

HONEY SHARMA

SUSHMA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	26	49	P 75
	203	SALES MANAGEMENT & PERSONAL SELLING	18	40	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	43	* 66
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 477)(2 : 465)(3 : 484)(4 : 430) GRAND TOTAL (OUT OF 2800)					1856

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1663

2061000884

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	36	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	15	36	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	23	48	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	34	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	20	45	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33
(1 : 426)(2 : 445)(3 : 456)(4 : 387) GRAND TOTAL (OUT OF 2800)					1714

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1664

2061000916

JAGTAP AMEY TANAJI

REKHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	37	P 54
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	15	42	P 57
	202	RETAIL MARKETING	14	45	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	45	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	13	41	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 20	* 36	56
	303	FINANCIAL SERVICES MARKETING	P 22	* 41	63
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	44	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 414)(2 : 391)(3 : 452)(4 : 423) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1665

2061000966

JOSH SHARMA

MADHU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	40	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	39	P 58
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	42	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	38	P 56
	303	FINANCIAL SERVICES MARKETING	17	37	P 54
	304	MARKETING COMMUNICATION	19	44	P 63
	305	RETAIL OPERATIONS MANAGEMENT	20	38	P 58
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	42	* 62
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	41	* 61

		MMM08_SM		
404	DIRECT MARKETING	20	36	* 56
405	INDUSTRIAL MARKETING	20	37	* 57
406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 436)(2 : 413)(3 : 416)(4 : 444) GRAND TOTAL (OUT OF 2800) 1709

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1666

2061000960

KAILASH SINGH

INDRA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	32	P 48
	102	PRINCIPLES OF MARKETING	16	40	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	42	P 59
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	35	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	14	37	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	42	P 59
	205	MARKET RESEARCH	12	32	P 44
	206	RELATIONSHIP MARKETING	19	41	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	15	39	P 54
	302	LAWS RELATED TO MARKETING	16	31	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56

		MMM08_SM			
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	P 24	* AB	24 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	44	* 64
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	18	39	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 383)(2 : 379)(3 : 368)(4 : 381)		GRAND TOTAL (OUT OF 2800)			1511

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1667

2061000956

KAPIL BIPIN ANANDPARA

CHANDRIKA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	26	49	P 75
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66

MMM08_SM

	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 445)(2 : 468)(3 : 479)(4 : 432)		GRAND TOTAL (OUT OF 2800)		1824	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1668

2061001000

KAREENA BAHL

NEELAM

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45

MMM08_SM

	106	CONSUMER BEHAVIOUR	18	37	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	43	P 65
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	47	P 67
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 375)(2 : 376)(3 : 479)(4 : 426) GRAND TOTAL (OUT OF 2800)					1656

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1669

2061000893

KETAN KUMAR JANSARI

SARLA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	33	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	12	34	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	45	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	14	35	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	45	P 68
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	32	* 49
	402	STRATEGIC MARKETING	15	39	* 54
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	46	* 63
	404	DIRECT MARKETING	21	40	* 61
	405	INDUSTRIAL MARKETING	17	37	* 54
	406	RURAL & AGRICULTURAL MARKETING	17	40	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26
(1 : 350)(2 : 355)(3 : 438)(4 : 397) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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1670

2061000941

KOTADIYA RAJNIKKUMAR DHIRAJLAL

MUKTABEN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	24	46	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	16	32	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	38	* 58
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	15	41	* 56
	406	RURAL & AGRICULTURAL MARKETING	19	47	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 413)(2 : 426)(3 : 395)(4 : 377) GRAND TOTAL (OUT OF 2800)					1611

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1671

2061000910

KULKARNI NIKHIL ANIL

MEGHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	12	43	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	15	30	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	40	P 53
	205	MARKET RESEARCH	14	31	P 45
	206	RELATIONSHIP MARKETING	12	37	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	15	28	* 43
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	46	* 60
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	15	34	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	41	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 21

(1 : 372)(2 : 374)(3 : 380)(4 : 353) GRAND TOTAL (OUT OF 2800) 1479

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1672

2061000962

MAHENDRA SINGH CHAUHAN

MEENA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	16	37	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	29	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	38	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	12	30	P 42
	202	RETAIL MARKETING	12	30	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	37	P 51
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	15	29	P 44
	302	LAWS RELATED TO MARKETING	P 12	* 17	29 FF
	303	FINANCIAL SERVICES MARKETING	15	28	P 43
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27

		MMM08_SM			
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	41	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 370)(2 : 330)(3 : 341)(4 : 373)		GRAND TOTAL (OUT OF 2800)		1414	
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1673

2061000867

MAHESH RATHORE

LATA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	17	45	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	47	P 70
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	16	40	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 29
3	301	INTERNATIONAL MARKETING	21	39	P 60

MMM08_SM

	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	* 24	P 45	69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	15	37	* 52
	402	STRATEGIC MARKETING	17	34	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	34	* 51
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	16	29	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	42	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28

(1 : 419)(2 : 404)(3 : 427)(4 : 367) GRAND TOTAL (OUT OF 2800) 1617

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1674

2061000939

MARKALI PRAMOD RAMDAS

LEELA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 36	55
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	42	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	P 53

MMM08_SM

	202	RETAIL MARKETING	20	41	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	38	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 394)(2 : 409)(3 : 377)(4 : 435)		GRAND TOTAL (OUT OF 2800)			1615

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1675

2061000887

MAYUR BATHAM

LATA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	16	42	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	44	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	18	35	P 53
	302	LAWS RELATED TO MARKETING	17	39	P 56
	303	FINANCIAL SERVICES MARKETING	18	37	P 55
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 390)(2 : 389)(3 : 417)(4 : 390) GRAND TOTAL (OUT OF 2800)					1586

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1676

2061000905

MEHRA PRATIBHA OMPRAKASH

LATA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	44	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	40	P 58
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	16	44	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	23	48	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	15	41	* 56
	402	STRATEGIC MARKETING	15	36	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	16	36	* 52
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 403)(2 : 410)(3 : 468)(4 : 399)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1677

2061000950

MOHAMMED SHAHID CHOUHAN

RUKIYA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	25	47	P 72
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	15	40	* 55
	402	STRATEGIC MARKETING	17	38	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	17	35	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	44	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 472)(2 : 440)(3 : 462)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1783

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1678

2061001025

MOTEELAL CHANDNA

GATTUBAI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	45	P 68
	104	MANAGERIAL ECONOMICS	22	47	P 69
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 42
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 44

(1 : 455)(2 : 423)(3 : 441)(4 : 425) GRAND TOTAL (OUT OF 2800) 1744

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1679

2061000919

MUNOT SAGAR NITIN

CHANDANA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	36	P 55
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	19	40	P 59
	306	PROJECT WORK & VIVA	25	47	P 72

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	19	34	*	53
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	20	36	*	56
	406	RURAL & AGRICULTURAL MARKETING	21	43	*	64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45

(1 : 376)(2 : 386)(3 : 410)(4 : 412) GRAND TOTAL (OUT OF 2800) 1584

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1680

2061000958

MURLI MANOHAR

NEELAM DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	38	P 55
	102	PRINCIPLES OF MARKETING	17	32	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 50	66
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	P 16	* 28	44
	106	CONSUMER BEHAVIOUR	16	40	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	15	41	P 56
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	16	38	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	45	P 60
	205	MARKET RESEARCH	15	34	P 49
	206	RELATIONSHIP MARKETING	16	38	P 54

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 31
3	301	INTERNATIONAL MARKETING	P 19	* 39		58
	302	LAWS RELATED TO MARKETING	P 19	* 33		52
	303	FINANCIAL SERVICES MARKETING	17	30	P	47
	304	MARKETING COMMUNICATION	19	41	P	60
	305	RETAIL OPERATIONS MANAGEMENT	20	41	P	61
	306	PROJECT WORK & VIVA	23	51	P	74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 37
4	401	BRAND MANAGEMENT	19	34	*	53
	402	STRATEGIC MARKETING	20	36	*	56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404	DIRECT MARKETING	21	38	*	59
	405	INDUSTRIAL MARKETING	23	42	*	65
	406	RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 47
(1 : 384)(2 : 386)(3 : 427)(4 : 439)		GRAND TOTAL (OUT OF 2800)				1636

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1681

2061001016

NIMISH NARAYAN

VEENA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	40	P 57
	102	PRINCIPLES OF MARKETING	17	41	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	21	47	P 68
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	42	P 61
	205 MARKET RESEARCH	13	30	P 43
	206 RELATIONSHIP MARKETING	19	42	P 61
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301 INTERNATIONAL MARKETING	22	44	P 66
	302 LAWS RELATED TO MARKETING	17	39	P 56
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	23	43	P 66
	305 RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306 PROJECT WORK & VIVA	23	43	P 66
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401 BRAND MANAGEMENT	22	40	* 62
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	23	42	* 65
	406 RURAL & AGRICULTURAL MARKETING	21	42	* 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 397)(2 : 387)(3 : 452)(4 : 433) GRAND TOTAL (OUT OF 2800)				1669

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1682

2061000904

NITIN DWIVEDI

KRISHNAVATI DWIVEDI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	22	41	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	22	41	P 63
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	23	43	P 66
	202 RETAIL MARKETING	26	49	P 75
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	P 72
	205 MARKET RESEARCH	21	39	P 60
	206 RELATIONSHIP MARKETING	24	46	P 70
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	22	41	P 63
	302 LAWS RELATED TO MARKETING	21	39	P 60
	303 FINANCIAL SERVICES MARKETING	23	44	P 67
	304 MARKETING COMMUNICATION	27	55	P 82
	305 RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306 PROJECT WORK & VIVA	27	52	P 79
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	24	45	* 69
	402 STRATEGIC MARKETING	23	42	* 65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404 DIRECT MARKETING	20	37	* 57
	405 INDUSTRIAL MARKETING	25	47	* 72
	406 RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 460)(2 : 496)(3 : 513)(4 : 488) GRAND TOTAL (OUT OF 2800)				1957

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1683

2061000878

NITIN POONAM CHAND JAIN

MANJU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	P 17	* 28	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	39	P 56
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 406)(2 : 440)(3 : 418)(4 : 434) GRAND TOTAL (OUT OF 2800)					1698

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1684

2061000976

NITTURKAR MANJUNATH SATERI

SHANTA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	P 20	* 36	56
	304	MARKETING COMMUNICATION	20	42	P 62
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 421)(2 : 429)(3 : 436)(4 : 438) GRAND TOTAL (OUT OF 2800)					1724

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1685

2061000859

PACHAURI SWATI VIMAL PRAKASH

SUDHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104 MANAGERIAL ECONOMICS	18	32	P 50
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	23	44	P 67
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	22	40	P 62
	202 RETAIL MARKETING	25	47	P 72
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	20	37	P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	23	42	P 65
	302 LAWS RELATED TO MARKETING	20	37	P 57
	303 FINANCIAL SERVICES MARKETING	21	39	P 60
	304 MARKETING COMMUNICATION	18	41	P 59
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306 PROJECT WORK & VIVA	25	47	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	20	37	* 57
	402 STRATEGIC MARKETING	19	34	* 53

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
404	DIRECT MARKETING	20	35	* 55
405	INDUSTRIAL MARKETING	22	48	* 70
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 429)(2 : 442)(3 : 453)(4 : 442) GRAND TOTAL (OUT OF 2800) 1766

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1686

2061000861

PANKAJ KRISHANPAL SINGH YADAV

SAROJ

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	* 20	P 37	57
	302	LAWS RELATED TO MARKETING	* 20	P 35	55

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	* 22	P 40	62
	304	MARKETING COMMUNICATION	* 22	P 41	63
	305	RETAIL OPERATIONS MANAGEMENT	* 22	P 41	63
	306	PROJECT WORK & VIVA	* 23	P 43	66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 43
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 394)(2 : 400)(3 : 455)(4 : 414)		GRAND TOTAL (OUT OF 2800)			1663

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1687

2061000872

PARAMJEET SINGH

GURUSHARAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	19	45	P 64

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	38	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 42
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 449)(2 : 421)(3 : 438)(4 : 422)		GRAND TOTAL (OUT OF 2800)			1730

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1688

2061000882

PARDEEP SANGWAN

VIDHYA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	39	P 56
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46

MMM08_SM

	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	37	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	20	41	P 61
	303	FINANCIAL SERVICES MARKETING	20	38	P 58
	304	MARKETING COMMUNICATION	25	49	P 74
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	22	43	* 65
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 388)(2 : 374)(3 : 457)(4 : 429)		GRAND TOTAL (OUT OF 2800)			1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1689

2061000876

PATIL SUDARSHAN SUNIL

SHUBHANGI

001
APRIL 2012

MMM08_SM

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	17	45	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	42	P 58
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	15	36	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	25	47	P 72
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	16	34	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33

(1 : 433)(2 : 415)(3 : 457)(4 : 393) GRAND TOTAL (OUT OF 2800) 1698

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1690

2061000886

PAWAR GANESH

SHOBHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	19	37	P 56	
	202	RETAIL MARKETING	12	30	P 42	
	203	SALES MANAGEMENT & PERSONAL SELLING	13	30	P 43	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	36	P 48	
	205	MARKET RESEARCH	13	28	P 41	
	206	RELATIONSHIP MARKETING	12	30	P 42	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 08	* 09	17	FF
	303	FINANCIAL SERVICES MARKETING	21	38	P 59	
	304	MARKETING COMMUNICATION	22	40	P 62	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	20	36	P 56	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40	
4	401	BRAND MANAGEMENT	19	36	* 55	
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	16	30	* 46	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 29	
(1 : 378)(2 : 316)(3 : 364)(4 : 349) GRAND TOTAL (OUT OF 2800)					1407	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1691

2061000944

POOJARI DEEPAK LINGAPPA

INDIRA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	52	P 74
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	48	P 71
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	24	46	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	45	P 67
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

MMM08_SM

(1 : 442)(2 : 462)(3 : 468)(4 : 443) GRAND TOTAL (OUT OF 2800) 1815

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1692

2061000949

PRATIKSHA SINGH

KIRAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	47	P 69
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	24	46	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	19	36	P 55
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	18	36	P 54
	305	RETAIL OPERATIONS MANAGEMENT	20	41	P 61
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43

MMM08_SM

4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 430)(2 : 439)(3 : 421)(4 : 414) GRAND TOTAL (OUT OF 2800) 1704

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1693

2061000922

PRIYANK CHANSORIYA

PREETI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	41	P 57
	205	MARKET RESEARCH	15	33	P 48
	206	RELATIONSHIP MARKETING	18	37	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34

MMM08_SM

3	301	INTERNATIONAL MARKETING	17	35	P 52
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	17	37	P 54
	304	MARKETING COMMUNICATION	19	35	P 54
	305	RETAIL OPERATIONS MANAGEMENT	18	39	P 57
	306	PROJECT WORK & VIVA	17	47	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	37	* 54
	402	STRATEGIC MARKETING	15	29	* 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	34	* 51
	406	RURAL & AGRICULTURAL MARKETING	14	47	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26
(1 : 399)(2 : 392)(3 : 392)(4 : 363)		GRAND TOTAL (OUT OF 2800)		1546	

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1694

2061000970

PRIYANK JAIN

KIRAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	41	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

MMM08_SM

2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 403)(2 : 416)(3 : 454)(4 : 437) GRAND TOTAL (OUT OF 2800) 1710

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1695

2061000943

RADADIYA SANJAY LALJIBHAI

JAYABEN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	15	36	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 08	* 08	16 FF
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	36	* 53
	402	STRATEGIC MARKETING	13	19	* 32 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	* 50
	404	DIRECT MARKETING	17	37	* 54
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	10	13	* 23 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 425)(2 : 401)(3 : 383)(4 : 313)		GRAND TOTAL (OUT OF 2800)			1522

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1696

2061000935

RAHUL KUMAR

DARSHAN

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	47	P 71
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	15	34	P 49
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	37	P 49
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	15	47	* 62
	402	STRATEGIC MARKETING	15	30	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	32	* 49
	405	INDUSTRIAL MARKETING	15	30	* 45
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25
(1 : 406)(2 : 360)(3 : 417)(4 : 357) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1697

2061000868

RAHUL KUMAR

MEENA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	16	31	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	14	32	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	12	31	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 27
3	301	INTERNATIONAL MARKETING	19	36	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	23	45	P 68
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 359)(2 : 349)(3 : 432)(4 : 380) GRAND TOTAL (OUT OF 2800)					1520

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1698

2061001017

RAJ KEWLANI

REKHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	22	46	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	47	P 68
	205	MARKET RESEARCH	14	36	P 50
	206	RELATIONSHIP MARKETING	21	41	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	18	40	P 58
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	42	P 63
	305	RETAIL OPERATIONS MANAGEMENT	22	44	P 66
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	22	41	* 63

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 453)(2 : 443)(3 : 451)(4 : 453) GRAND TOTAL (OUT OF 2800) 1800

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1699

2061000877

RAJ KUMAR

RANI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	15	39	P 54
	202	RETAIL MARKETING	15	36	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60

MMM08_SM

	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	10	12	* 22 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 351)(2 : 372)(3 : 403)(4 : 360)		GRAND TOTAL (OUT OF 2800)			1486

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1700

2061001037

RAKSHIT SRIVASTAVA

NIRMALA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	39	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	15	29	P 44
	202	RETAIL MARKETING	15	33	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 21
3	301	INTERNATIONAL MARKETING	18	34	P 52
	302	LAWS RELATED TO MARKETING	17	36	P 53
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 392)(2 : 347)(3 : 412)(4 : 393)		GRAND TOTAL (OUT OF 2800)			1544

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1701

2061001035

RANDHIR KUMAR RAVI

RENUKA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	35	P 52
	102	PRINCIPLES OF MARKETING	16	34	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	28	P 44
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42
2	201 SERVICES MARKETING	15	37		P 52
	202 RETAIL MARKETING	18	39		P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	42		P 57
	205 MARKET RESEARCH	14	29		P 43
	206 RELATIONSHIP MARKETING	17	35		P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 24
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 30
3	301 INTERNATIONAL MARKETING	P 17	* 39		56
	302 LAWS RELATED TO MARKETING	17	29		P 46
	303 FINANCIAL SERVICES MARKETING	18	31		P 49
	304 MARKETING COMMUNICATION	22	41		P 63
	305 RETAIL OPERATIONS MANAGEMENT	22	41		P 63
	306 PROJECT WORK & VIVA	21	39		P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	18	31	*	49
	402 STRATEGIC MARKETING	17	28	*	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404 DIRECT MARKETING	14	22	\$ *	36 \$
	405 INDUSTRIAL MARKETING	18	32	*	50
	406 RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41
(1 : 369)(2 : 362)(3 : 412)(4 : 366) GRAND TOTAL (OUT OF 2800)					1509

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1702

2061000963

RASHU GUPTA

MADHURI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	31	P 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301 INTERNATIONAL MARKETING	17	30	P 47
	302 LAWS RELATED TO MARKETING	P 19	* 34	53
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	18	38	P 56
	305 RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306 PROJECT WORK & VIVA	19	34	P 53
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	15	24	\$ * 39 \$
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	29	* 46
	406 RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 392)(2 : 409)(3 : 396)(4 : 376) GRAND TOTAL (OUT OF 2800)				1573

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1703

2061000871

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	12	36	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	P 54
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	12	33	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	40	* 61
	402	STRATEGIC MARKETING	19	36	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 384)(2 : 343)(3 : 444)(4 : 406) GRAND TOTAL (OUT OF 2800)					1577

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1704

2061000870

ROHAN VIJAY WALKE

GAURI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	13	33	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	41	P 58
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	12	35	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 384)(2 : 373)(3 : 390)(4 : 371) GRAND TOTAL (OUT OF 2800)					1518

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1705

2061000952

SAGARIKA BARPANDA

REENA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100		
		INT.	EXT.	TOT		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57	
	102	PRINCIPLES OF MARKETING	23	42	P 65	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	46	P 66	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	19	34	P 53	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	12	35	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	40	P 52	
	205	MARKET RESEARCH	19	33	P 52	
	206	RELATIONSHIP MARKETING	12	37	P 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 27	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39	
3	301	INTERNATIONAL MARKETING	23	44	P 67	
	302	LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303	FINANCIAL SERVICES MARKETING	P 20	* 35	55	
	304	MARKETING COMMUNICATION	23	42	P 65	
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 37	57	
	306	PROJECT WORK & VIVA	26	50	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45	
4	401	BRAND MANAGEMENT	22	42	* 64	
	402	STRATEGIC MARKETING	18	32	* 50	

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403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	17	29	* 46
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 416)(2 : 358)(3 : 438)(4 : 390) GRAND TOTAL (OUT OF 2800) 1602

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1706

2061000913

SAIF AHMAD

SHABNAM

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	15	31	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	32	P 44
	205	MARKET RESEARCH	16	28	P 44
	206	RELATIONSHIP MARKETING	13	32	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	25	49	P 74

		MMM08_SM			
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 367)(2 : 347)(3 : 416)(4 : 421)		GRAND TOTAL (OUT OF 2800)	1551		

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1707	2061000866
SAMBYAL KARTIK ADARSH SINGH	SHIVANI

001	1048 SINHGAD BUSINESS SCHOOL
APRIL 2012	

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	35	P 54
	105	RESEARCH METHODOLOGY	19	42	P 61
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	44	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	39	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	20	39	P 59
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	49	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	45	* 68
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 391)(2 : 403)(3 : 450)(4 : 423)		GRAND TOTAL (OUT OF 2800)			1667

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1708

2061000897

SANDEEP KUMAR

ASHA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	35	P 55

MMM08_SM

	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 400)(2 : 397)(3 : 428)(4 : 377)		GRAND TOTAL (OUT OF 2800)	1602		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1709

2061000853

SAURABH MISHRA

UMA

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 38	54
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	P 17	* AB	17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	P 13	* AB	13 FF
	202	RETAIL MARKETING	13	28	P 41
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	38	P 50
	205	MARKET RESEARCH	12	30	P 42
	206	RELATIONSHIP MARKETING	P 12	* AB	12 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	42	* 59
	302	LAWS RELATED TO MARKETING	17	35	* 52
	303	FINANCIAL SERVICES MARKETING	17	30	* 47
	304	MARKETING COMMUNICATION	17	28	* 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	* 53
	306	PROJECT WORK & VIVA	22	AB	* 22 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 33
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	14	22	* 36 FF
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 310)(2 : 265)(3 : 343)(4 : 350) GRAND TOTAL (OUT OF 2800)					1268

FAILS

23 JUNE 2012

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1710

2061000900

SHARMA MUKESHKUMAR KAILASHCHANDRA

SANTOSH

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	14	30	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	13	31	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	42	P 56
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	* 17	P 29	46
	306	PROJECT WORK & VIVA	20	AB	* 20 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 38
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	13	36	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	31	* 48
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	16	45	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 437)(2 : 351)(3 : 361)(4 : 356)		GRAND TOTAL (OUT OF 2800)			1505

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1711

2061000920

SHASHI KANT

GAYATRI

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	12	33	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	33	P 51
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	P 54
	205	MARKET RESEARCH	13	29	P 42
	206	RELATIONSHIP MARKETING	12	37	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	14	33	* 47
	402	STRATEGIC MARKETING	13	32	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	15	28	* 43
	405	INDUSTRIAL MARKETING	15	45	* 60
	406	RURAL & AGRICULTURAL MARKETING	15	40	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 28

(1 : 390)(2 : 338)(3 : 389)(4 : 353) GRAND TOTAL (OUT OF 2800) 1470

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1712

2061000957

SHENDE SAYALI NITINCHANDRA

LALITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	49	P 75
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	27	52	P 79
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	24	46	P 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	25	48	P 73
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	25	47	* 72

		MMM08_SM		
402	STRATEGIC MARKETING	21	39	* 60
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
404	DIRECT MARKETING	20	35	* 55
405	INDUSTRIAL MARKETING	26	50	* 76
406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 514)(2 : 480)(3 : 513)(4 : 489) GRAND TOTAL (OUT OF 2800) 1996

FIRST CLASS WITH DISTINCTION
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1713

2061000857

SHIV SHANKAR MAHTO

FULMANI DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	39	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	38	P 56
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	28	P 45

MMM08_SM

302	LAWS RELATED TO MARKETING	17	33	P 50
303	FINANCIAL SERVICES MARKETING	19	33	P 52
304	MARKETING COMMUNICATION	20	36	P 56
305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
306	PROJECT WORK & VIVA	21	38	P 59
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	19	34	* 53
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 403)(2 : 412)(3 : 399)(4 : 420) GRAND TOTAL (OUT OF 2800) 1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1714

2061000927

SHUCHI MATHUR

NEETA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59

MMM08_SM

	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	13	39	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	33	* 50
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	44	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 368)(2 : 395)(3 : 392)(4 : 387)		GRAND TOTAL (OUT OF 2800)			1542

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1715

2061000992

SHUKLA PULKIT

SUNITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	32	P	49
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	35	P	52
	106	CONSUMER BEHAVIOUR	18	31	P	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42
2	201	SERVICES MARKETING	15	29	P	44
	202	RETAIL MARKETING	12	38	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P	50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	32	P	44
	205	MARKET RESEARCH	13	30	P	43
	206	RELATIONSHIP MARKETING	P 11	* 16		27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 32
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	17	30	P	47
	303	FINANCIAL SERVICES MARKETING	P 20	* 37		57
	304	MARKETING COMMUNICATION	P 18	* 31		49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	25	48	P	73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 37
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	17	30	*	47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	21	41	*	62
	406	RURAL & AGRICULTURAL MARKETING	18	32	*	50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 43
(1 : 362)(2 : 319)(3 : 396)(4 : 384)		GRAND TOTAL (OUT OF 2800)				1461

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1716

2061000933

SINGH SHESH PRATAP

NEELAM

001
APRIL 2012

MMM08_SM

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	20	39	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	42	* 64
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 431)(2 : 436)(3 : 437)(4 : 427) GRAND TOTAL (OUT OF 2800) 1731

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1717

2061000946

SUNIL DUBEY

DEVKALI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	45	P 65
	304	MARKETING COMMUNICATION	16	36	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	38	P 56
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 430)(2 : 466)(3 : 433)(4 : 460) GRAND TOTAL (OUT OF 2800)					1789

FIRST CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1718

2061000470

SUNIL KUMAR

TARA DEVI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	29	P 44
	102	PRINCIPLES OF MARKETING	16	35	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	40	P 56
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	17	31	P 48
	202	RETAIL MARKETING	16	35	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	32	P 46
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	18	36	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301	INTERNATIONAL MARKETING	P 23	* 43	66
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 19	* 34	53
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	32	* 49
	402	STRATEGIC MARKETING	15	29	* 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	36	* 53
	406	RURAL & AGRICULTURAL MARKETING	17	36	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 29

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 27

(1 : 342)(2 : 339)(3 : 393)(4 : 347) GRAND TOTAL (OUT OF 2800) 1421

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1719

2061000979

SUSHIL KEWLANI

MANJU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	47	P 69
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	35	P 53
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 37

4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	38	* 58
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	42	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 452)(2 : 424)(3 : 405)(4 : 413) GRAND TOTAL (OUT OF 2800) 1694

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1720

2061001027

SWAPNIL ISHWAR GEDAM

SUSHILA

001

1048 SINHGAD BUSINESS SCHOOL

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	31	P 47
	104	MANAGERIAL ECONOMICS	16	38	P 54
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	42	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	36	P 48
	205	MARKET RESEARCH	15	31	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	18	33	P 51
	302	LAWS RELATED TO MARKETING	18	35	P 53
	303	FINANCIAL SERVICES MARKETING	19	42	P 61
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 380)(2 : 358)(3 : 420)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1556

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1721

2061000883

TREHAN TEJAS DINESH

SUNITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 43

2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	13	35	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	38	P 55
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	13	38	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	24	45	P 69
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	24	45	* 69
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 407)(2 : 391)(3 : 472)(4 : 451) GRAND TOTAL (OUT OF 2800) 1721

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1722

2061001006

VIKASH BANSAL

RENU

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

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1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	36	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	41	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	P 54
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	18	39	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 384)(2 : 398)(3 : 418)(4 : 417) GRAND TOTAL (OUT OF 2800)					1617

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1723

2061001004

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	22	41	P 63
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	21	39	P 60
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205 MARKET RESEARCH	20	35	P 55
	206 RELATIONSHIP MARKETING	22	41	P 63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301 INTERNATIONAL MARKETING	21	39	P 60
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	22	40	P 62
	304 MARKETING COMMUNICATION	25	48	P 73
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306 PROJECT WORK & VIVA	26	50	P 76
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401 BRAND MANAGEMENT	23	45	* 68
	402 STRATEGIC MARKETING	22	41	* 63
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	23	42	* 65
	406 RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 389)(2 : 415)(3 : 470)(4 : 454) GRAND TOTAL (OUT OF 2800)				1728

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1724

2061000945

VIPIN SUDHAKAR DAKHOLE

VANITA

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	12	33	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	13	29	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	36	P 49
	205	MARKET RESEARCH	14	29	P 43
	206	RELATIONSHIP MARKETING	12	36	P 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	15	36	* 51
	402	STRATEGIC MARKETING	14	37	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	31	* 46
	404	DIRECT MARKETING	15	30	* 45
	405	INDUSTRIAL MARKETING	09	10	* 19 FF
	406	RURAL & AGRICULTURAL MARKETING	17	32	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 379)(2 : 329)(3 : 412)(4 : 309) GRAND TOTAL (OUT OF 2800)					1429

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1725

2061000942

WAGH HIMANSHU PRABHAKARRAO

DEVASHRI

001
APRIL 2012

1048 SINHGAD BUSINESS SCHOOL

SEM.	PASSING/OUT OF			12/30	28/70	40/100
				INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102	PRINCIPLES OF MARKETING		20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING		18	32	P 50
	104	MANAGERIAL ECONOMICS		18	31	P 49
	105	RESEARCH METHODOLOGY		18	32	P 50
	106	CONSUMER BEHAVIOUR		17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201	SERVICES MARKETING		18	31	P 49
	202	RETAIL MARKETING		17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING		17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS		20	40	P 60
	205	MARKET RESEARCH		17	28	P 45
	206	RELATIONSHIP MARKETING		18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 43
3	301	INTERNATIONAL MARKETING		20	36	P 56
	302	LAWS RELATED TO MARKETING		19	33	P 52
	303	FINANCIAL SERVICES MARKETING		20	41	P 61
	304	MARKETING COMMUNICATION		20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT		17	29	P 46
	306	PROJECT WORK & VIVA		21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401	BRAND MANAGEMENT		19	33	* 52
	402	STRATEGIC MARKETING		19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT		17	28	* 45
	404	DIRECT MARKETING		17	28	* 45

MMM08_SM

405	INDUSTRIAL MARKETING	10	12	* 22	FF
406	RURAL & AGRICULTURAL MARKETING	23	43	* 66	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46	

(1 : 381)(2 : 379)(3 : 418)(4 : 373) GRAND TOTAL (OUT OF 2800) 1551

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1726 2061100472

DESAI VINAYAK VASANT VIMAL

001 1087 SYNERGY INSTITUTE OF MGNT
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102	PRINCIPLES OF MARKETING	P 27	* AB	27	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28	FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28	FF
	105	RESEARCH METHODOLOGY	P 28	* AB	28	FF
	106	CONSUMER BEHAVIOUR	P 29	* AB	29	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
TOTAL (OUT OF 700)					264	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1727

2061100465

HEM SALASKAR

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 33	52
	102	PRINCIPLES OF MARKETING	P 28	* AB	28 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 27	* AB	27 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 10	* 13	23 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
		TOTAL (OUT OF 700)			316
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1728

2061000819

JITESH MUKTESHWAR GAWADE

NILIMA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28 FF
	102	PRINCIPLES OF MARKETING	P 09	* 10	19 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28 FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28 FF
	105	RESEARCH METHODOLOGY	P 29	* AB	29 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

2	201	SERVICES MARKETING	AB	AB	* AB FF
	202	RETAIL MARKETING	AB	AB	* AB FF
	203	SALES MANAGEMENT & PERSONAL SELLING	AB	AB	* AB FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	AB	AB	* AB FF
	205	MARKET RESEARCH	AB	AB	* AB FF
	206	RELATIONSHIP MARKETING	AB	AB	* AB FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* AB FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* AB FF

(1 : 275)(2 : 0)

TOTAL (OUT OF 1400) 275

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1729

2061100479

KADAM SAGAR RAJARAM

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 29	* AB	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 29	* AB	29 FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28 FF
	105	RESEARCH METHODOLOGY	P 29	* AB	29 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
		TOTAL (OUT OF 700)			302
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1730

2012001525

NAGARGOJE BHARAT KESHAV

MMM08_SM

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	* 65
	102	PRINCIPLES OF MARKETING	20	35	* 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	28	60	* 88
	104	MANAGERIAL ECONOMICS	17	30	* 47
	105	RESEARCH METHODOLOGY	17	28	* 45
	106	CONSUMER BEHAVIOUR	17	29	* 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 48
		TOTAL (OUT OF 700)			442
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1731

2061100489

PARDESHI ASHWIN SANJASING

ANJALI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102	PRINCIPLES OF MARKETING	P 28	* AB	28	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28	FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28	FF
	105	RESEARCH METHODOLOGY	P 28	* AB	28	FF
	106	CONSUMER BEHAVIOUR	P 28	* AB	28	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
			TOTAL (OUT OF 700)		266	
						FAIL ATKT

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1732

2061100485

SHAIKH NAZIR BASHIR

SHARIFA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 35	55	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45	
	104	MANAGERIAL ECONOMICS	P 11	* 16	27	FF
	105	RESEARCH METHODOLOGY	P 11	* 16	27	FF
	106	CONSUMER BEHAVIOUR	20	36	P 56	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
			TOTAL (OUT OF 700)		351	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1733

2061100488

WANKHEDE SHITAL

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 07	* 06	13 FF
	102	PRINCIPLES OF MARKETING	P 08	* 08	16 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 07	* 06	13 FF
	104	MANAGERIAL ECONOMICS	P 07	* 05	12 FF
	105	RESEARCH METHODOLOGY	P 11	* 14	25 FF
	106	CONSUMER BEHAVIOUR	P 08	* 09	17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

TOTAL (OUT OF 700) 192

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1734

2061100484

ANAND MOHAN

DEOPATI DEVI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48

(1 : 385)(2 : 348)

MMM08_SM

TOTAL (OUT OF 1400) 733

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1735

2061100503

ASHISH KUMAR SINGH

URMILA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 44	67
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 11	* 14	25 FF
	104	MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45

		MMM08_SM			
202	RETAIL MARKETING	17	30	*	47
203	SALES MANAGEMENT & PERSONAL SELLING	18	31	*	49
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	*	47
205	MARKET RESEARCH	17	28	*	45
206	RELATIONSHIP MARKETING	11	16	*	27 FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	49
208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	47
(1 : 344)(2 : 356)		TOTAL (OUT OF 1400)			700

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1736

2061100500

BHANUPRATAPSINGH SHIVSINGH

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	* 69
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	14	21	* 35 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 448)(2 : 421)		TOTAL (OUT OF 1400)		869
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1737

2061100481

CHOUDHARY NILADRI HARASHIT

SASWATI

001

1087 SYNERGY INSTITUTE OF MGNT

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 35	55	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 11	* 16	27	FF
	105	RESEARCH METHODOLOGY	17	29	P 46	
	106	CONSUMER BEHAVIOUR	P 11	* 14	25	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	13	19	* 32	FF
	202	RETAIL MARKETING	14	23	* 37	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53	
	205	MARKET RESEARCH	13	19	* 32	FF
	206	RELATIONSHIP MARKETING	08	08	* 16	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
	(1 : 338)(2 : 295)		TOTAL (OUT OF 1400)		633	

FAIL ATKT

23 JUNE 2012

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1738

2061100457

DAYMA PRASHANT SUNIL

SANTOSHI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	19	34	P 53
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	28	AB	* 28 FF
	202 RETAIL MARKETING	28	AB	* 28 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	28	AB	* 28 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	27	AB	* 27 FF
	205 MARKET RESEARCH	28	AB	* 28 FF
	206 RELATIONSHIP MARKETING	28	AB	* 28 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 401)(2 : 264)	TOTAL (OUT OF 1400)		665

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1739

2061100504

DEEPAK KUMAR

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 40	62	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53	
	104	MANAGERIAL ECONOMICS	P 08	* 08	16	FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	14	21	* 35	FF
	202	RETAIL MARKETING	17	29	* 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32	FF
	205	MARKET RESEARCH	11	14	* 25	FF
	206	RELATIONSHIP MARKETING	11	16	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
	(1 : 362)(2 : 304)		TOTAL (OUT OF 1400)		666	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1740

2061100462

GAIKWAD SATISH BHAGWAN

KUKABAI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	28	AB	* 28 FF
	202	RETAIL MARKETING	28	AB	* 28 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	28	AB	* 28 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	28	AB	* 28 FF
	205	MARKET RESEARCH	28	AB	* 28 FF
	206	RELATIONSHIP MARKETING	28	AB	* 28 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 447)(2 : 265)		TOTAL (OUT OF 1400)		712

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1741

2061100505

GARG NIKHIL SATISH

USHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	14	21	* 35	FF
	202	RETAIL MARKETING	20	36	* 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67	
	205	MARKET RESEARCH	17	30	* 47	
	206	RELATIONSHIP MARKETING	13	19	* 32	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
		(1 : 373)(2 : 378)	TOTAL (OUT OF 1400)		751	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1742

2061100480

GORE SANGRAM SURESH

NANDA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 34	53
	102	PRINCIPLES OF MARKETING	P 11	* 15	26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 46	70
	104	MANAGERIAL ECONOMICS	P 10	* 13	23 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 09	* 10	19 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	15	24	* 39 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45

		MMM08_SM				
205	MARKET RESEARCH		13	19	* 32	FF
206	RELATIONSHIP MARKETING		10	13	* 23	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 48	
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 48	
(1 : 332)(2 : 312)			TOTAL (OUT OF 1400)		644	
						FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1743

2061100476

GUND SATISH KISAN

KESHAR

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 28	45
	102	PRINCIPLES OF MARKETING	P 10	* 12	22 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	P 09	* 11	20 FF
	105	RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106	CONSUMER BEHAVIOUR	17	30	P 47

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 48
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 49
2	201 SERVICES MARKETING	12	18	* 30	FF
	202 RETAIL MARKETING	20	36	* 56	
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32	FF
	205 MARKET RESEARCH	12	17	* 29	FF
	206 RELATIONSHIP MARKETING	12	18	* 30	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49	
(1 : 303)(2 : 325)		TOTAL (OUT OF 1400)		628	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1744

2061100460

GUND SUHAS RAMBHAU

RATNAPRABHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

PASSING/OUT OF 12/30 28/70 40/100

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SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	29	AB	* 29 FF
	202 RETAIL MARKETING	29	AB	* 29 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	20	* 33 FF
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	08	09	* 17 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 428)(2 : 299)		TOTAL (OUT OF 1400)		727
			FAIL	ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1745

2061100498

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 413)(2 : 359)	TOTAL (OUT OF 1400)			772

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1746

2061100508

HOLKAR SONALI NANDKUMAR

SANGITA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 384)(2 : 391)		TOTAL (OUT OF 1400)		775
			FAIL ATKT		

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1747

2061100466

JADHAVRAO NANDKUMAR SAMBHAJI

SUNANDA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 410)(2 : 376)	TOTAL (OUT OF 1400)			786

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1748

2061100493

KHANDESHI SAYIM UMARSAHEB

JAIBUNNISA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 28	45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 08	* 08	16 FF
	104	MANAGERIAL ECONOMICS	P 05	* 02	07 FF
	105	RESEARCH METHODOLOGY	P 08	* 08	16 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 271)(2 : 330)	TOTAL (OUT OF 1400)			601

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1749

2061100497

MUFASSIL HUSAI

KAMRUL NISHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39	60	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	21	39	* 60	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	18	31	* 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 47

(1 : 388)(2 : 379) TOTAL (OUT OF 1400) 767

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1750 2061100509

PANKAJ THAKUR MITHLESH

001 1087 SYNERGY INSTITUTE OF MGNT
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

MMM08_SM

2	201	SERVICES MARKETING	12	17	* 29	FF
	202	RETAIL MARKETING	17	29	* 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	17	30	* 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
(1 : 368)(2 : 363)			TOTAL (OUT OF 1400)		731	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1751

2061100448

PATIL PRATIK HARISHCHANDRA

PRATIBHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	25	47	* 72
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	23	43	* 66
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 460)(2 : 462)			TOTAL (OUT OF 1400)	922
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1752

2061100455

PAWAR KUMAR RAVINDRA

SUSHILA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 393)(2 : 428)		TOTAL (OUT OF 1400)		821

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1753

2061100468

PIYALI PAL

KRISHNA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	52	P 79
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 451)(2 : 455)			TOTAL (OUT OF 1400)	906
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1754

2061100491

RABI SANKAR KARMAKAR

RINA RANI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 428)(2 : 410)		TOTAL (OUT OF 1400)		838

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1755

2061100506

RAKESH KUMAR SINGH

LALITA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 367)(2 : 380)		TOTAL (OUT OF 1400)		747

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1756

2061100496

RIZWAN SHAUKAT KARBELKAR

FEHMIDA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 32	50
	102 PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 09	* 11	20 FF
	104 MANAGERIAL ECONOMICS	P 10	* 12	22 FF
	105 RESEARCH METHODOLOGY	P 11	* 16	27 FF
	106 CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	15	24	* 39 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	11	14	* 25 FF
	206 RELATIONSHIP MARKETING	13	19	* 32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 270)(2 : 332)			
	TOTAL (OUT OF 1400)			602

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1757

2061100501

SUBIMAL DAS

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 37	57	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 07	* 05	12	FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	P 17	* 28	45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	17	30	* 47	

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
205	MARKET RESEARCH	17	28	* 45
206	RELATIONSHIP MARKETING	11	16	* 27 FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
(1 : 346)(2 : 348)		TOTAL (OUT OF 1400)		694
				FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1758

2061100458

TANDALE AMRUTA VIKAS

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28 FF
	102	PRINCIPLES OF MARKETING	P 27	* AB	27 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28 FF
	104	MANAGERIAL ECONOMICS	P 27	* AB	27 FF

		MMM08_SM			
105	RESEARCH METHODOLOGY	P 28	* AB	28	FF
106	CONSUMER BEHAVIOUR	P 28	* AB	28	FF
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201 SERVICES MARKETING	28	AB	* 28	FF
	202 RETAIL MARKETING	26	AB	* 26	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	27	AB	* 27	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	28	AB	* 28	FF
	205 MARKET RESEARCH	28	AB	* 28	FF
	206 RELATIONSHIP MARKETING	28	AB	* 28	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
(1 : 262)(2 : 258)		TOTAL (OUT OF 1400)		520	
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1759

2061100483

VIKASH TRIPATHI

VIDYA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	P 18	* 31	49
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	21	38	* 59
	202 RETAIL MARKETING	22	41	* 63
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205 MARKET RESEARCH	20	37	* 57
	206 RELATIONSHIP MARKETING	19	33	* 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 423)(2 : 436)	TOTAL (OUT OF 1400)		859	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1760

MMM08_SM

2012001534

VINEET NAUTIYAL

USHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	* 66
	102 PRINCIPLES OF MARKETING	17	29	* 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	* 45
	104 MANAGERIAL ECONOMICS	17	29	* 46
	105 RESEARCH METHODOLOGY	17	28	* 45
	106 CONSUMER BEHAVIOUR	17	29	* 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 47
2	201 SERVICES MARKETING	22	40	* 62
	202 RETAIL MARKETING	21	39	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	17	29	* 46
	206 RELATIONSHIP MARKETING	20	35	* 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 390)(2 : 414)	TOTAL (OUT OF 1400)		804
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1761

2061100475

VISHWESHA BALKRUSHNA PATANKAR

SHASHIKALA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27	FF
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	P 28	* AB	28	FF
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	21	39	* 60	
	202	RETAIL MARKETING	19	33	* 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	19	34	* 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49	
	(1 : 346)(2 : 408)		TOTAL (OUT OF 1400)		754	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1762

2061100469

VIVEK RAWAT

INDU

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62	
	104	MANAGERIAL ECONOMICS	20	35	P 55	
	105	RESEARCH METHODOLOGY	P 27	* AB	27	FF
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	20	37	* 57	
	202	RETAIL MARKETING	17	30	* 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47	
	205	MARKET RESEARCH	20	35	* 55	
	206	RELATIONSHIP MARKETING	17	30	* 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 378)(2 : 394)		TOTAL (OUT OF 1400)		772	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1763 CLASS IMPROVEMENT SCHEME 2060901832
 ABHYANKAR KIRAN ANIL LATA

001
 APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 10	* 12	22 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	P 09	* 10	19 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	P 23	* 42	65
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	22	40	P 62

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	P 17	* 28	45
	402	STRATEGIC MARKETING	23	42	P 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 17	* 28	45
	404	DIRECT MARKETING	22	41	P 63
	405	INDUSTRIAL MARKETING	P 20	* 35	55
	406	RURAL & AGRICULTURAL MARKETING	P 17	* 30	47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 347)(2 : 438)(3 : 421)(4 : 416) GRAND TOTAL (OUT OF 2800)					1622

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1764

2061000360

ADKAR RADHIKA SUDHEER

JAYSHRI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	34	P 53

MMM08_SM

	206	RELATIONSHIP MARKETING	17	29	P	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	47
3	301	INTERNATIONAL MARKETING	24	45	P	69
	302	LAWS RELATED TO MARKETING	18	32	P	50
	303	FINANCIAL SERVICES MARKETING	20	35	P	55
	304	MARKETING COMMUNICATION	P 27	* AB	27	FF
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P	66
	306	PROJECT WORK & VIVA	20	36	P	56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	27	AB	* 27	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	28	AB	* 28	FF
	404	DIRECT MARKETING	28	AB	* 28	FF
	405	INDUSTRIAL MARKETING	27	AB	* 27	FF
	406	RURAL & AGRICULTURAL MARKETING	28	AB	* 28	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	
(1 : 416)(2 : 407)(3 : 421)(4 : 262)		GRAND TOTAL (OUT OF 2800)			1506	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1765

2060901871

AITAWADE RAHUL KIRAN

SUNANDA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	P 25	* AB	25 FF
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 49
2	201 SERVICES MARKETING	22	40		P 62
	202 RETAIL MARKETING	18	32		P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35		P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32		P 50
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	19	33		P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	P 29	* AB	29	FF
	302 LAWS RELATED TO MARKETING	P 29	* AB	29	FF
	303 FINANCIAL SERVICES MARKETING	P 29	* AB	29	FF
	304 MARKETING COMMUNICATION	P 28	* AB	28	FF
	305 RETAIL OPERATIONS MANAGEMENT	P 28	* AB	28	FF
	306 PROJECT WORK & VIVA	P 28	* AB	28	FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 49
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 48
4	401 BRAND MANAGEMENT	13	19	* 32	FF
	402 STRATEGIC MARKETING	28	AB	* 28	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27	FF
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	10	13	* 23	FF
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 399)(2 : 409)(3 : 268)(4 : 310) GRAND TOTAL (OUT OF 2800)					1386

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1766

2061000792

ASLEKAR AVINASH MAKARAND

MADHURI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.

PASSING/OUT OF 12/30 28/70 40/100
INT. EXT. TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 19	* 34	53
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	25	47	* 72
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50
(1 : 483)(2 : 422)(3 : 476)(4 : 443) GRAND TOTAL (OUT OF 2800)					1824

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1767

2060901844

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	25	48	P 73
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	* 19	P 34	53
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	21	39	P 60
	405	INDUSTRIAL MARKETING	20	35	P 55
	406	RURAL & AGRICULTURAL MARKETING	24	45	P 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 430)(2 : 457)(3 : 415)(4 : 437) GRAND TOTAL (OUT OF 2800)					1739

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1768

2061000738

BEMBDE SUPRIYA SUNIL

SUJATA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	22	43	* 65
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 401)(2 : 421)(3 : 423)(4 : 435) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1770

2061000726

BIKROM BORKAKOTY

MLAMONI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	22	41	* 63
406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 397)(2 : 388)(3 : 400)(4 : 412) GRAND TOTAL (OUT OF 2800) 1597

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1771

2061000782

BORSE VAISHALI SANDEEP

MINAL

001

1087 SYNERGY INSTITUTE OF MGNT

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	P 23	* 53	76
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	41	P 63

MMM08_SM

	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 398)(2 : 441)(3 : 442)(4 : 399)		GRAND TOTAL (OUT OF 2800)	1680		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1772

2061000740

GANDHE SANJEETA SANJAY

SUPRIYA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 45	69
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 20	* 35	55
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 20	* 36	56
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 403)(2 : 385)(3 : 393)(4 : 396)		GRAND TOTAL (OUT OF 2800)			1577

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1773

2061000737

GUTTIKAR SUHAS VILASRAO

SHOBHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 38	59
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	19	33	P 52

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 411)(2 : 380)(3 : 386)(4 : 379)		GRAND TOTAL (OUT OF 2800)			1556

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1774

2061000794

HALLUR GIRI GUNDU

VASUNDHARA

001

1087 SYNERGY INSTITUTE OF MGNT

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	29	63	P 92
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50
(1 : 435)(2 : 440)(3 : 484)(4 : 451) GRAND TOTAL (OUT OF 2800)					1810

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1775

2061000744

HATANKAR SOURABH SUNIL

SONAL

001
 APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104 MANAGERIAL ECONOMICS	20	36	P 56
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	P 29	* AB	29 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	P 26	* AB	26 FF
	202 RETAIL MARKETING	17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	P 27	* AB	27 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205 MARKET RESEARCH	P 25	* AB	25 FF
	206 RELATIONSHIP MARKETING	P 26	* AB	26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	P 27	* AB	27 FF
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	P 28	* AB	28 FF
	306 PROJECT WORK & VIVA	P 28	* NA	28 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401 BRAND MANAGEMENT	28	AB	* 28 FF
	402 STRATEGIC MARKETING	28	AB	* 28 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	29	AB	* 29 FF
	404 DIRECT MARKETING	28	AB	* 28 FF
	405 INDUSTRIAL MARKETING	28	AB	* 28 FF
	406 RURAL & AGRICULTURAL MARKETING	28	AB	* 28 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 382)(2 : 297)(3 : 326)(4 : 265) GRAND TOTAL (OUT OF 2800) 1270

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1776

2061000763

INGLE SUHAS SADANAND

SUSHILA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	25	48	P 73
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	24	45	P 69
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	25	48	* 73
	302	LAWS RELATED TO MARKETING	20	35	* 55
	303	FINANCIAL SERVICES MARKETING	25	47	* 72
	304	MARKETING COMMUNICATION	22	40	* 62
	305	RETAIL OPERATIONS MANAGEMENT	21	38	* 59
	306	PROJECT WORK & VIVA	23	42	* 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 49
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50

MMM08_SM

(1 : 456)(2 : 479)(3 : 483)(4 : 448) GRAND TOTAL (OUT OF 2800) 1866

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1777

2061000814

KADAM MADHURI RAMESH

NIRMLA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52	
	104	MANAGERIAL ECONOMICS	19	34	P 53	
	105	RESEARCH METHODOLOGY	23	43	P 66	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	20	36	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	19	34	P 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	24	45	P 69	
	302	LAWS RELATED TO MARKETING	P 28	* AB	28	FF
	303	FINANCIAL SERVICES MARKETING	P 28	* AB	28	FF
	304	MARKETING COMMUNICATION	17	29	P 46	
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66	
	306	PROJECT WORK & VIVA	20	35	P 55	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	

		MMM08_SM				
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	27	AB	* 27	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	26	AB	* 26	FF
	404	DIRECT MARKETING	28	AB	* 28	FF
	405	INDUSTRIAL MARKETING	28	AB	* 28	FF
	406	RURAL & AGRICULTURAL MARKETING	27	AB	* 27	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	
(1 : 419)(2 : 404)(3 : 390)(4 : 260)		GRAND TOTAL (OUT OF 2800)	1473			
FAILS						

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1778

2061000724

KESKAR SOMNATH PRAKASH

SUNANDA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	41	P 63

MMM08_SM

	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 468)(2 : 398)(3 : 446)(4 : 441) GRAND TOTAL (OUT OF 2800) 1753

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1779

2061000773

KILLEDAR GOMTESH ASHOK

VAISHALI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	19	33	P 52

		MMM08_SM		
202	RETAIL MARKETING	20	37	P 57
203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
205	MARKET RESEARCH	17	28	P 45
206	RELATIONSHIP MARKETING	17	30	P 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	18	32	P 50
	303 FINANCIAL SERVICES MARKETING	18	32	P 50
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	21	39	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	20	35	* 55
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	17	28	* 45
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50
(1 : 411)(2 : 403)(3 : 392)(4 : 400)		GRAND TOTAL (OUT OF 2800)		1606

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1780

2061000727

KULKARNI HARSHALA HIMANSHU

CHHAYA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	38	P 59

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50
(1 : 453)(2 : 421)(3 : 452)(4 : 437) GRAND TOTAL (OUT OF 2800)					1763

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1781

2061000783

KULKARNI PRASANNA DHIRENDRA

MUKTA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73	
	104	MANAGERIAL ECONOMICS	P 27	* AB	27	FF
	105	RESEARCH METHODOLOGY	P 28	* AB	28	FF
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50	
2	201	SERVICES MARKETING	20	35	P 55	
	202	RETAIL MARKETING	P 28	* AB	28	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 28	* AB	28	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 25	* AB	25	FF
	205	MARKET RESEARCH	19	34	P 53	
	206	RELATIONSHIP MARKETING	P 28	* AB	28	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50	
3	301	INTERNATIONAL MARKETING	20	36	P 56	
	302	LAWS RELATED TO MARKETING	17	28	P 45	
	303	FINANCIAL SERVICES MARKETING	22	40	P 62	
	304	MARKETING COMMUNICATION	P 19	* 33	52	
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	24	45	P 69	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	21	38	* 59	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50	
(1 : 357)(2 : 317)(3 : 432)(4 : 410) GRAND TOTAL (OUT OF 2800)					1516	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1782 CLASS IMPROVEMENT SCHEME 2060901869
 MANE PRAVIN NARAYAN KANCHAN

001 1087 SYNERGY INSTITUTE OF MGNT
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	P 17	* 29	46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	P 20	* 36	56
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	P 24	* 45	69
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	P 18	* 32	50
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 10	* 13	23 FF
	404	DIRECT MARKETING	20	36	P 56
	405	INDUSTRIAL MARKETING	P 18	* 32	50
	406	RURAL & AGRICULTURAL MARKETING	P 18	* 31	49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
(1 : 403)(2 : 418)(3 : 428)(4 : 376) GRAND TOTAL (OUT OF 2800)					1625

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1783

2061000789

MANE SHIVAJI TUKARAM

RANJANA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	20	37	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 443)(2 : 446)(3 : 463)(4 : 445) GRAND TOTAL (OUT OF 2800) 1797

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1784

2061000729

MANE VISHWAJEET SHIVAJIRAO

KAMAL

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	47	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48

MMM08_SM

4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 414)(2 : 417)(3 : 432)(4 : 405) GRAND TOTAL (OUT OF 2800) 1668

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1785

2061000749

NALAWADE AISHWARYA PANKAJ

SUSHMA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50

MMM08_SM

3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50

(1 : 398)(2 : 415)(3 : 463)(4 : 411) GRAND TOTAL (OUT OF 2800) 1687

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1786

2061000746

NARKHEDE RACHANA PARAG

INDU

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50

MMM08_SM

2	201	SERVICES MARKETING	18	31	P	49
	202	RETAIL MARKETING	18	32	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	19	34	P	53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	50
3	301	INTERNATIONAL MARKETING	18	31	P	49
	302	LAWS RELATED TO MARKETING	P 11	* 14		25 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P	45
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	P 07	* 06		13 FF
	306	PROJECT WORK & VIVA	21	39	P	60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	13	20	* 33	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	15	* 26	FF
	404	DIRECT MARKETING	28	AB	* 28	FF
	405	INDUSTRIAL MARKETING	27	AB	* 27	FF
	406	RURAL & AGRICULTURAL MARKETING	28	AB	* 28	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49	

(1 : 393)(2 : 394)(3 : 336)(4 : 268) GRAND TOTAL (OUT OF 2800) 1391

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1787

2061000725

NIKAM AJITKUMAR SAMBHAJI

SUREKHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 403)(2 : 391)(3 : 425)(4 : 393)		GRAND TOTAL (OUT OF 2800)			1612

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1788 CLASS IMPROVEMENT SCHEME 2060901863

NIRMAL VIJAYSHANKAR H L NIRMAL VIMALA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	18	32	P 50	
	106	CONSUMER BEHAVIOUR	20	35	P 55	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	17	30	P 47	
	202	RETAIL MARKETING	22	40	P 62	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	21	38	P 59	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	P 28	* AB	28	FF
	302	LAWS RELATED TO MARKETING	P 29	* AB	29	FF
	303	FINANCIAL SERVICES MARKETING	P 29	* AB	29	FF
	304	MARKETING COMMUNICATION	21	38	P 59	
	305	RETAIL OPERATIONS MANAGEMENT	P 29	* AB	29	FF
	306	PROJECT WORK & VIVA	17	30	P 47	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48	
4	401	BRAND MANAGEMENT	P 26	* AB	26	FF
	402	STRATEGIC MARKETING	20	36	P 56	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 26	* AB	26	FF
	404	DIRECT MARKETING	22	41	P 63	
	405	INDUSTRIAL MARKETING	P 26	* AB	26	FF
	406	RURAL & AGRICULTURAL MARKETING	P 26	* AB	26	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
(1 : 398)(2 : 409)(3 : 318)(4 : 319) GRAND TOTAL (OUT OF 2800)					1444	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1789

2061000723

PATIL TUSHAR BHIMRAO

MANGAL

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	22	41	P 63	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63	
	104	MANAGERIAL ECONOMICS	20	35	P 55	
	105	RESEARCH METHODOLOGY	17	29	P 46	
	106	CONSUMER BEHAVIOUR	20	37	P 57	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	17	30	P 47	
	202	RETAIL MARKETING	20	35	P 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55	
	205	MARKET RESEARCH	20	35	P 55	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	21	39	P 60	
	302	LAWS RELATED TO MARKETING	18	32	P 50	
	303	FINANCIAL SERVICES MARKETING	23	42	P 65	
	304	MARKETING COMMUNICATION	19	34	P 53	
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47	
	306	PROJECT WORK & VIVA	P 29	* AB	29	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48	
4	401	BRAND MANAGEMENT	18	32	* 50	
	402	STRATEGIC MARKETING	21	38	* 59	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56	
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	17	30	* 47	
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 426)(2 : 398)(3 : 400)(4 : 413) GRAND TOTAL (OUT OF 2800)					1637	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1790

2061000753

PATIL VINAYAK VEERANNA

GAURABAI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	29	60	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50

MMM08_SM

(1 : 412)(2 : 414)(3 : 444)(4 : 391) GRAND TOTAL (OUT OF 2800) 1661

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1791

2060901831

SATHE MANAS SUDHIR

UTTARA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	P 69	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 27	* AB	27	FF
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 11	* 16	27	FF
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	17	30	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	22	41	P 63	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49	
3	301	INTERNATIONAL MARKETING	18	32	P 50	
	302	LAWS RELATED TO MARKETING	18	31	P 49	
	303	FINANCIAL SERVICES MARKETING	23	43	P 66	
	304	MARKETING COMMUNICATION	17	29	P 46	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	P 29	* AB	29	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48	

MMM08_SM

4	401	BRAND MANAGEMENT	21	39	P 60
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	23	44	P 67
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	P 22	* 40	62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49

(1 : 367)(2 : 422)(3 : 381)(4 : 431) GRAND TOTAL (OUT OF 2800) 1601

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1792

2061000808

SAWANT SHARVARI AJIT

ARCHANA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 407)(2 : 416)(3 : 426)(4 : 399)		GRAND TOTAL (OUT OF 2800)			1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1793

2060901845

SHASHIKANT DESHMUKH

INDUBAI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

		MMM08_SM			
2	201 SERVICES MARKETING	17	30	P	47
	202 RETAIL MARKETING	19	33	P	52
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	P	55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P	47
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	20	35	P	55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	23	43	P	66
	302 LAWS RELATED TO MARKETING	P 20	* 35		55
	303 FINANCIAL SERVICES MARKETING	17	29	P	46
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306 PROJECT WORK & VIVA	19	34	P	53
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 49
4	401 BRAND MANAGEMENT	17	28	P	45
	402 STRATEGIC MARKETING	19	33	P	52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P	47
	404 DIRECT MARKETING	20	36	P	56
	405 INDUSTRIAL MARKETING	19	34	P	53
	406 RURAL & AGRICULTURAL MARKETING	23	42	P	65
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				P 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 48

(1 : 399)(2 : 397)(3 : 415)(4 : 414) GRAND TOTAL (OUT OF 2800) 1625

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1794

2061000816

SHINDE INDRAJEET YASHWANT

KANCHANMALA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 11	* 14		25	FF
	104	MANAGERIAL ECONOMICS	17	28	P	45	
	105	RESEARCH METHODOLOGY	17	28	P	45	
	106	CONSUMER BEHAVIOUR	17	29	P	46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	49	
2	201	SERVICES MARKETING	17	28	P	45	
	202	RETAIL MARKETING	17	29	P	46	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52	
	205	MARKET RESEARCH	17	28	P	45	
	206	RELATIONSHIP MARKETING	17	29	P	46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	47	
3	301	INTERNATIONAL MARKETING	19	34	P	53	
	302	LAWS RELATED TO MARKETING	P 28	* AB		28	FF
	303	FINANCIAL SERVICES MARKETING	P 18	* 32		50	
	304	MARKETING COMMUNICATION	P 17	* 28		45	
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50	
	306	PROJECT WORK & VIVA	P 28	* AB		28	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49	
4	401	BRAND MANAGEMENT	14	21	* 35	FF	
	402	STRATEGIC MARKETING	20	35	* 55		
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27	FF	
	404	DIRECT MARKETING	17	28	* 45		
	405	INDUSTRIAL MARKETING	19	33	* 52		
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52		
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49		
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47		
(1 : 348)(2 : 374)(3 : 352)(4 : 362) GRAND TOTAL (OUT OF 2800)						1436	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1795

2061000730

SHIRTURE ARCHANA PANDIT

SHAKUNTALA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63	
	104	MANAGERIAL ECONOMICS	21	39	P 60	
	105	RESEARCH METHODOLOGY	22	40	P 62	
	106	CONSUMER BEHAVIOUR	21	38	P 59	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	P 27	* AB	27	FF
	202	RETAIL MARKETING	24	45	P 69	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	18	31	P 49	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49	
3	301	INTERNATIONAL MARKETING	23	42	P 65	
	302	LAWS RELATED TO MARKETING	19	34	P 53	
	303	FINANCIAL SERVICES MARKETING	22	40	P 62	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57	
	306	PROJECT WORK & VIVA	P 28	* AB	28	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	19	33	* 52	
	402	STRATEGIC MARKETING	18	31	* 49	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	28	AB	* 28	FF
	404	DIRECT MARKETING	19	34	* 53	
	405	INDUSTRIAL MARKETING	28	AB	* 28	FF
	406	RURAL & AGRICULTURAL MARKETING	28	AB	* 28	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	
(1 : 445)(2 : 396)(3 : 407)(4 : 334) GRAND TOTAL (OUT OF 2800)					1582	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1796

2061000776

SIDDQI RAHILA SHAMIM

QURAIsha

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	P 17	* 34	51
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 19	* 34	53
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 425)(2 : 410)(3 : 441)(4 : 404)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1797

2061000796

SINGH RASHMI UMESH

KARUNA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28	FF
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 29	* AB	29	FF
	104	MANAGERIAL ECONOMICS	P 28	* AB	28	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49	
2	201	SERVICES MARKETING	17	30	P 47	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205	MARKET RESEARCH	P 26	* AB	26	FF
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	20	35	P 55	
	302	LAWS RELATED TO MARKETING	P 29	* AB	29	FF
	303	FINANCIAL SERVICES MARKETING	20	36	P 56	
	304	MARKETING COMMUNICATION	P 28	* AB	28	FF
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52	
	306	PROJECT WORK & VIVA	18	32	P 50	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	28	AB	* 28	FF
	402	STRATEGIC MARKETING	28	AB	* 28	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	29	AB	* 29	FF
	404	DIRECT MARKETING	28	AB	* 28	FF
	405	INDUSTRIAL MARKETING	28	AB	* 28	FF
	406	RURAL & AGRICULTURAL MARKETING	28	AB	* 28	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47	

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 48

(1 : 324)(2 : 362)(3 : 367)(4 : 264) GRAND TOTAL (OUT OF 2800) 1317

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1798

2060901867

SONAWANE VISHAL ARJUN

KOMAL

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26	FF
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	20	37	P 57	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48	
2	201	SERVICES MARKETING	20	36	P 56	
	202	RETAIL MARKETING	20	37	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	22	41	P 63	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	23	42	P 65	
	302	LAWS RELATED TO MARKETING	17	30	P 47	
	303	FINANCIAL SERVICES MARKETING	18	32	P 50	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60	
	306	PROJECT WORK & VIVA	18	32	P 50	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	

MMM08_SM

4	401	BRAND MANAGEMENT	21	39	P 60
	402	STRATEGIC MARKETING	20	37	P 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404	DIRECT MARKETING	25	47	P 72
	405	INDUSTRIAL MARKETING	20	35	P 55
	406	RURAL & AGRICULTURAL MARKETING	23	43	P 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49

(1 : 382)(2 : 433)(3 : 419)(4 : 456) GRAND TOTAL (OUT OF 2800) 1690

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1799

2060901833

SUTAR VINAYAK MANOHAR

SUVARNA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 26	* AB	26 FF
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49

		MMM08_SM		
3	301	INTERNATIONAL MARKETING	18	31 P 49
	302	LAWS RELATED TO MARKETING	P 29	* AB 29 FF
	303	FINANCIAL SERVICES MARKETING	19	34 P 53
	304	MARKETING COMMUNICATION	17	28 P 45
	305	RETAIL OPERATIONS MANAGEMENT	P 28	* AB 28 FF
	306	PROJECT WORK & VIVA	P 28	* AB 28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 48
4	401	BRAND MANAGEMENT	17	28 * 45
	402	STRATEGIC MARKETING	28	AB * 28 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	28	AB * 28 FF
	404	DIRECT MARKETING	17	29 * 46
	405	INDUSTRIAL MARKETING	19	33 * 52
	406	RURAL & AGRICULTURAL MARKETING	27	AB * 27 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 48
(1 : 343)(2 : 409)(3 : 329)(4 : 323)		GRAND TOTAL (OUT OF 2800)		1404
				FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1800

2061000742

SWAGATA HOM CHOWDHURY

MINATI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50

MMM08_SM

	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 409)(2 : 385)(3 : 425)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1616

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1801

2061000748

TAVDARE YUVRAJ ANNASAHEB

SHOBHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	22	41	P 63

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P	66
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	22	41	P	63
	106	CONSUMER BEHAVIOUR	19	34	P	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	50
2	201	SERVICES MARKETING	P 21	* 38		59
	202	RETAIL MARKETING	P 28	* AB		28 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 27	* AB		27 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 26	* AB		26 FF
	205	MARKET RESEARCH	P 26	* AB		26 FF
	206	RELATIONSHIP MARKETING	17	29	P	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	50
3	301	INTERNATIONAL MARKETING	23	42	P	65
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	19	34	P	53
	304	MARKETING COMMUNICATION	P 17	* 30		47
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P	59
	306	PROJECT WORK & VIVA	21	38	P	59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	49
4	401	BRAND MANAGEMENT	18	32	*	50
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404	DIRECT MARKETING	18	32	*	50
	405	INDUSTRIAL MARKETING	20	35	*	55
	406	RURAL & AGRICULTURAL MARKETING	22	41	*	63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	49
(1 : 436)(2 : 312)(3 : 425)(4 : 417) GRAND TOTAL (OUT OF 2800)						1590

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1802

2061000765

UDGAONKAR DEEPAK VASANTRAO

SUDHA

001
APRIL 2012

MMM08_SM

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	29	60	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 50
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50

(1 : 385)(2 : 408)(3 : 468)(4 : 394) GRAND TOTAL (OUT OF 2800) 1655

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1803

2061000779

UDGAONKAR RUTURAJ HIMANSHU

MEDINI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62	
	102	PRINCIPLES OF MARKETING	20	36	P 56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60	
	104	MANAGERIAL ECONOMICS	18	31	P 49	
	105	RESEARCH METHODOLOGY	18	31	P 49	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 50	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50	
2	201	SERVICES MARKETING	20	35	P 55	
	202	RETAIL MARKETING	22	40	P 62	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50	
3	301	INTERNATIONAL MARKETING	23	44	P 67	
	302	LAWS RELATED TO MARKETING	21	38	P 59	
	303	FINANCIAL SERVICES MARKETING	20	36	P 56	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57	
	306	PROJECT WORK & VIVA	28	60	P 88	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	15	24	* 39	FF
	402	STRATEGIC MARKETING	29	AB	* 29	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49	
	404	DIRECT MARKETING	23	42	* 65	
	405	INDUSTRIAL MARKETING	21	38	* 59	
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 50	
(1 : 421)(2 : 416)(3 : 471)(4 : 400)		GRAND TOTAL (OUT OF 2800)			1708	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1804

2060901843

UPADHYAY PRAMOD KUMAR

SONMATI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26 FF
	104	MANAGERIAL ECONOMICS	P 27	* AB	27 FF
	105	RESEARCH METHODOLOGY	P 26	* AB	26 FF
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 28	* AB	28 FF
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	18	32	P 50
	402	STRATEGIC MARKETING	P 25	* AB	25 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 25	* AB	25 FF
	404	DIRECT MARKETING	25	47	P 72
	405	INDUSTRIAL MARKETING	P 26	* AB	26 FF
	406	RURAL & AGRICULTURAL MARKETING	P 26	* AB	26 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49

MMM08_SM

(1 : 343)(2 : 458)(3 : 385)(4 : 321) GRAND TOTAL (OUT OF 2800) 1507

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1805

2061000790

YUGAL RATHOD BHUPENDRA

MOHINI

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	P 23	* 42	65
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	P 18	* 31	49
	206	RELATIONSHIP MARKETING	P 17	* 29	46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	P 21	* 39	60
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	P 20	* 37	57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 23	* 44	67
	306	PROJECT WORK & VIVA	P 28	* AB	28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48

		MMM08_SM			
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 50
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 399)(2 : 401)(3 : 399)(4 : 387)		GRAND TOTAL (OUT OF 2800)		1586	
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2347

2061000736

BHOSALE MIHIR ARUN

DAKSHA

001
APRIL 2012

1087 SYNERGY INSTITUTE OF MGNT

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	17	29	P 46

		MMM08_SM			
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	20	* 33 FF
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 382)(2 : 389)(3 : 400)(4 : 376)		GRAND TOTAL (OUT OF 2800)			1547

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1806

2061100525

ANKUSH SATISH MAHESHWARI

SANDHYA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 50	74
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	22	41	* 63

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
205	MARKET RESEARCH	21	39	* 60
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
(1 : 432)(2 : 430)		TOTAL (OUT OF 1400)		862
PASSES				

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1807

2061100899

DEVIS DEJOHN

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	35	P 55

		MMM08_SM			
105	RESEARCH METHODOLOGY	P 18	* 31	49	
106	CONSUMER BEHAVIOUR	21	38	P 59	
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201 SERVICES MARKETING	17	28	* 45	
	202 RETAIL MARKETING	20	35	* 55	
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49	
	205 MARKET RESEARCH	20	35	* 55	
	206 RELATIONSHIP MARKETING	20	36	* 56	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
(1 : 398)(2 : 413)		TOTAL (OUT OF 1400)		811	
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1808

2061100522

GAWADE AKSHAY DIGAMBER

DEEPIKA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 388)(2 : 404)		TOTAL (OUT OF 1400)		792	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1809

MMM08_SM

2061100520

KUVALEKAR TANVI NIKET

NEHA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 35	55
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	20	35	* 55
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205 MARKET RESEARCH	23	42	* 65
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 387)(2 : 429)		TOTAL (OUT OF 1400)	816
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1810

2061100517

NAVALE DIPAK VYANKAT

NIRMALA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 17	* 29	46	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	20	35	* 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53	
	205	MARKET RESEARCH	20	36	* 56	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
	(1 : 367)(2 : 386)		TOTAL (OUT OF 1400)		753	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1811

2061100527

NIRAJ RAMDIN VERMA

GAURI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 44	67
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 51	71
	104	MANAGERIAL ECONOMICS	P 21	* 40	61
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 425)(2 : 397)		TOTAL (OUT OF 1400)		822

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1812

2061100528

PANDIT SWAPNIL GHANSHYAM

SHOBHA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* AB	25 FF
	102	PRINCIPLES OF MARKETING	P 25	* AB	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	P 25	* AB	25 FF
	105	RESEARCH METHODOLOGY	P 25	* AB	25 FF
	106	CONSUMER BEHAVIOUR	P 24	* AB	24 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	25	AB	* 25 FF
	202	RETAIL MARKETING	26	AB	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	26	AB	* 26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	26	AB	* 26 FF
	205	MARKET RESEARCH	28	AB	* 28 FF
	206	RELATIONSHIP MARKETING	26	AB	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 241)(2 : 251)		TOTAL (OUT OF 1400)		492

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1813

2061100519

THITE VINIT CHANDRAKANT

MADHAVI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 47	70
	102	PRINCIPLES OF MARKETING	P 10	* 13	23 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205	MARKET RESEARCH	18	31	* 49

MMM08_SM

206	RELATIONSHIP MARKETING	12	17	* 29	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45	
(1 : 362)(2 : 327)		TOTAL (OUT OF 1400)		689	
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1814	2061000898
AMIT KUMAR MISHRA	NEELA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201 SERVICES MARKETING	18	31	P 49
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	31	P 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	17	29	P 46
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	17	30	P 47
	305 RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306 PROJECT WORK & VIVA	28	54	P 82
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401 BRAND MANAGEMENT	18	32	* 50
	402 STRATEGIC MARKETING	17	30	* 47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 388)(2 : 417)(3 : 435)(4 : 401) GRAND TOTAL (OUT OF 2800)				1641

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1815

2061000895

APARNA AJAY BAPAT

SUNANDA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	19	34	P 53
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	P 72
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301 INTERNATIONAL MARKETING	20	36	P 56
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	23	42	P 65
	304 MARKETING COMMUNICATION	20	35	P 55
	305 RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306 PROJECT WORK & VIVA	29	65	P 94
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	23	42	* 65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404 DIRECT MARKETING	20	36	* 56
	405 INDUSTRIAL MARKETING	18	31	* 49
	406 RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 403)(2 : 437)(3 : 475)(4 : 448) GRAND TOTAL (OUT OF 2800)				1763

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1816

2061000937

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 438)(2 : 453)(3 : 438)(4 : 433) GRAND TOTAL (OUT OF 2800)					1762

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1817

2061000914

GULZAR HUSAIN SHABBIR

FATIMA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	28	59	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 442)(2 : 424)(3 : 470)(4 : 453) GRAND TOTAL (OUT OF 2800)					1789

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1818

2061000911

HANUMAN VERMA

VIDYA DEVI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	35	* 55

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
404	DIRECT MARKETING	19	33	* 52
405	INDUSTRIAL MARKETING	18	31	* 49
406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 417)(2 : 431)(3 : 421)(4 : 412) GRAND TOTAL (OUT OF 2800) 1681

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1819

2061000921

JUZER ALI DAWAWALA

MALEKA

001

1102 MERC INST.OF MGNT.,BHUKUM

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	33	P 52

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 417)	(2 : 446)	(3 : 455)	(4 : 426)	GRAND TOTAL (OUT OF 2800)	1744

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1820

2061000923

KUKASVADIYA IBRAHIM RAZAK

RUKSHANA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	38	P 59

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 445)(2 : 440)(3 : 436)(4 : 432)		GRAND TOTAL (OUT OF 2800)			1753

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1821

2061000925

KUMAR SHASWAT

MINA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52

MMM08_SM

	104	MANAGERIAL ECONOMICS	19	33	P	52
	105	RESEARCH METHODOLOGY	19	33	P	52
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	48
2	201	SERVICES MARKETING	20	36	P	56
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P	62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	20	36	P	56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	48
3	301	INTERNATIONAL MARKETING	P 20	* 37		57
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	17	30	P	47
	304	MARKETING COMMUNICATION	P 17	* 29		46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306	PROJECT WORK & VIVA	26	51	P	77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401	BRAND MANAGEMENT	14	22	* 36	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	09	11	* 20	FF
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	14	22	* 36	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49	

(1 : 429)(2 : 414)(3 : 412)(4 : 321) GRAND TOTAL (OUT OF 2800) 1576

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1822

2061000947

MANISH KASBEKAR

KUNJALTA

001

1102 MERC INST.OF MGNT.,BHUKUM

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 28	* AB	28 FF
	102	PRINCIPLES OF MARKETING	P 28	* AB	28 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 48	73
	104	MANAGERIAL ECONOMICS	P 28	* AB	28 FF
	105	RESEARCH METHODOLOGY	P 28	* AB	28 FF
	106	CONSUMER BEHAVIOUR	P 28	* AB	28 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	P 28	* AB	28 FF
	202	RETAIL MARKETING	P 19	* 34	53
	203	SALES MANAGEMENT & PERSONAL SELLING	P 19	* 33	52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 28	* AB	28 FF
	205	MARKET RESEARCH	P 23	* 42	65
	206	RELATIONSHIP MARKETING	P 28	* AB	28 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	P 29	* AB	29 FF
	302	LAWS RELATED TO MARKETING	P 28	* AB	28 FF
	303	FINANCIAL SERVICES MARKETING	P 27	* AB	27 FF
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	P 27	* AB	27 FF
	306	PROJECT WORK & VIVA	P 28	* AB	28 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	29	AB	* 29 FF
	402	STRATEGIC MARKETING	07	06	* 13 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	27	AB	* 27 FF
	404	DIRECT MARKETING	14	22	* 36 FF
	405	INDUSTRIAL MARKETING	27	AB	* 27 FF
	406	RURAL & AGRICULTURAL MARKETING	28	AB	* 28 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 309)(2 : 350)(3 : 280)(4 : 257) GRAND TOTAL (OUT OF 2800)					1196

FAILS

23 JUNE 2012

□

1823

2061000940

NISHANT

BIVA DEVI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	24	46	* 70
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 408)(2 : 438)(3 : 428)(4 : 437) GRAND TOTAL (OUT OF 2800)					1711

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1824

2061000869

ROHIT SHARMA

BABITA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	27	62	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

MMM08_SM

(1 : 401)(2 : 428)(3 : 422)(4 : 397) GRAND TOTAL (OUT OF 2800) 1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1825

2061000894

SOMAN VIDULA VINAYAK

SHALINI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	28	63	P 91
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48

		MMM08_SM			
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	26	50	* 76
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 424)(2 : 447)(3 : 475)(4 : 459) GRAND TOTAL (OUT OF 2800)					1805

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1826

2061000918

TACKKE ISHAN AMINBHAI

HNYRA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	48	P 73
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48

		MMM08_SM		
3	301	INTERNATIONAL MARKETING	21	39 P 60
	302	LAWS RELATED TO MARKETING	17	29 P 46
	303	FINANCIAL SERVICES MARKETING	20	36 P 56
	304	MARKETING COMMUNICATION	17	28 P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37 P 57
	306	PROJECT WORK & VIVA	28	58 P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 44
4	401	BRAND MANAGEMENT	19	34 * 53
	402	STRATEGIC MARKETING	21	39 * 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33 * 52
	404	DIRECT MARKETING	23	44 * 67
	405	INDUSTRIAL MARKETING	19	34 * 53
	406	RURAL & AGRICULTURAL MARKETING	21	39 * 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		* 47
(1 : 448)(2 : 436)(3 : 437)(4 : 436)		GRAND TOTAL (OUT OF 2800)	1757	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1827

2061000879

VIDYA RAJEEV BHALERAO

SNEHALATA

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	27	62	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	38	* 55
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 405)(2 : 425)(3 : 426)(4 : 424)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1828

2060901800

VIKAS KUMAR

SHEILA DEVI

001
APRIL 2012

1102 MERC INST.OF MGNT.,BHUKUM

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* AB		25 FF
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	17	30	P	47
	106	CONSUMER BEHAVIOUR	P 24	* AB		24 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	47
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	18	32	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	P 21	* AB		21 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P	53
	205	MARKET RESEARCH	P 23	* AB		23 FF
	206	RELATIONSHIP MARKETING	P 23	* AB		23 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	42
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 26	* AB		26 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P	46
	304	MARKETING COMMUNICATION	P 25	* AB		25 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 28	* AB		28 FF
	306	PROJECT WORK & VIVA	25	59	P	84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	47
4	401	BRAND MANAGEMENT	P 28	* AB		28 FF
	402	STRATEGIC MARKETING	P 29	* AB		29 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 28	* AB		28 FF
	404	DIRECT MARKETING	P 29	* AB		29 FF
	405	INDUSTRIAL MARKETING	P 29	* AB		29 FF
	406	RURAL & AGRICULTURAL MARKETING	P 28	* AB		28 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	49
(1 : 328)(2 : 299)(3 : 347)(4 : 269) GRAND TOTAL (OUT OF 2800)						1243

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1839

2061100530

BHARAT KUMAR

SHARDA DEVI

001
APRIL 2012

1172 ASIAN INST.OF MGNT.PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 441)(2 : 433)		TOTAL (OUT OF 1400)		874

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1840

2012001535

AMIT KAWADUJI CHAUDHARI

NIRMALA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	* 62
	102 PRINCIPLES OF MARKETING	11	15	* 26 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	* 49
	104 MANAGERIAL ECONOMICS	07	06	* 13 FF
	105 RESEARCH METHODOLOGY	11	15	* 26 FF
	106 CONSUMER BEHAVIOUR	09	11	* 20 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 44
2	201 SERVICES MARKETING	11	15	* 26 FF
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	12	18	* 30 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	12	17	* 29 FF
	206 RELATIONSHIP MARKETING	11	16	* 27 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 283)(2 : 283)	TOTAL (OUT OF 1400)			566

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1841

2012001536

AMIT SHARMA

KAMLESH DEVI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	48	* 72	
	102	PRINCIPLES OF MARKETING	18	31	* 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	* 49	
	104	MANAGERIAL ECONOMICS	08	09	* 17	FF
	105	RESEARCH METHODOLOGY	17	28	* 45	
	106	CONSUMER BEHAVIOUR	17	28	* 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 43	
2	201	SERVICES MARKETING	19	34	* 53	
	202	RETAIL MARKETING	19	33	* 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	13	19	* 32	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59	
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43	
	(1 : 362)(2 : 355)		TOTAL (OUT OF 1400)		717	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1842

2061100535

DEBDOOT MAJUMDER

MAITRAYEE

001
APRIL 2012

1178 ARIHANT IMS ,CAMP ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22 FF
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 352)(2 : 377)		TOTAL (OUT OF 1400)		729

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1843

2061100536

PANKAJ ARUN ASOLE

JYOTI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	11	15	* 26 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	13	20	* 33 FF
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 372)(2 : 327)			
	TOTAL (OUT OF 1400)			699

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1844

2061100534

PARTHO BANERJEE

MALASREE

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 40	62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	17	28	* 45

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
205	MARKET RESEARCH	17	30	* 47
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 379)(2 : 378)		TOTAL (OUT OF 1400)		757
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1845

2012001537

RAHUL RATNAKAR NAIK

MINL

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	* 53
	102	PRINCIPLES OF MARKETING	11	16	* 27 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	17	* 29 FF
	104	MANAGERIAL ECONOMICS	09	10	* 19 FF

		MMM08_SM			
	105	RESEARCH METHODOLOGY	11	15	* 26 FF
	106	CONSUMER BEHAVIOUR	17	28	* 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 42
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	13	20	* 33 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	22	* 36 FF
	205	MARKET RESEARCH	11	14	* 25 FF
	206	RELATIONSHIP MARKETING	12	17	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
(1 : 285)(2 : 281)			TOTAL (OUT OF 1400)		566
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1846

2061100538

SANDEEP BISWAS

MALATI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	P 22	* 41	63
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	35	* 55
	202 RETAIL MARKETING	17	30	* 47
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	19	33	* 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 385)(2 : 393)	TOTAL (OUT OF 1400)		778	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT. (INT) (OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 360)(2 : 381)(3 : 409)(4 : 371) GRAND TOTAL (OUT OF 2800) 1521

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1848

2061001495

ANIT PRAMANICK

CHAMPA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	29	P 46	
	105	RESEARCH METHODOLOGY	18	32	P 50	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	30	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59	
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37	
3	301	INTERNATIONAL MARKETING	18	32	P 50	
	302	LAWS RELATED TO MARKETING	P 10	* 13	23	FF
	303	FINANCIAL SERVICES MARKETING	23	44	P 67	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46	
	306	PROJECT WORK & VIVA	24	48	P 72	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	11	16	* 27	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	18	31	* 49	
	405	INDUSTRIAL MARKETING	18	32	* 50	
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	

(1 : 351)(2 : 368)(3 : 388)(4 : 347) GRAND TOTAL (OUT OF 2800) 1454

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1849

2061001480

BHAGAT ASHISH BHAGWAN

CHHABUTAI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	50	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104	MANAGERIAL ECONOMICS	20	38	P 58
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	43	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	52	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	37	* 57

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
404	DIRECT MARKETING	17	30	* 47
405	INDUSTRIAL MARKETING	19	33	* 52
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 431)(2 : 444)(3 : 441)(4 : 395) GRAND TOTAL (OUT OF 2800) 1711

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1850

2061001474

BHOJANE ARJUN PANDURANG

RAJSHREE

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	36	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	21	38	P	59
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	23	66	P	89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	14	23	\$ *	37 \$
	402	STRATEGIC MARKETING	20	35	*	55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 361)	(2 : 376)	(3 : 436)	(4 : 368)	GRAND TOTAL (OUT OF 2800)		1541

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1851

2061001488

BHUSARI SUNISH SUBHASH

SUNITA

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	21	40	P 61
	202	RETAIL MARKETING	20	38	P 58

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 10	* 13	23 FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 11	* 16	27 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	50	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 351)(2 : 382)(3 : 363)(4 : 348)		GRAND TOTAL (OUT OF 2800)			1444

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1852

2061001468

CHAUHAN CHETAN MUKESH

SUMAN

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 17	* 28	45

		MMM08_SM			
105	RESEARCH METHODOLOGY	17	29	P	46
106	CONSUMER BEHAVIOUR	17	28	P	45
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	35
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	35
2	201 SERVICES MARKETING	17	28	P	45
	202 RETAIL MARKETING	17	28	P	45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	P	47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P	45
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	P 11	* 16		27 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301 INTERNATIONAL MARKETING	19	34	P	53
	302 LAWS RELATED TO MARKETING	17	29	P	46
	303 FINANCIAL SERVICES MARKETING	18	32	P	50
	304 MARKETING COMMUNICATION	P 17	* 28		45
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306 PROJECT WORK & VIVA	25	48	P	73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	29	*	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	11	16	*	27 FF
	404 DIRECT MARKETING	17	30	*	47
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 345)(2 : 335)(3 : 407)(4 : 348) GRAND TOTAL (OUT OF 2800)					1435
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1853

2061001476

CHAVAN HARSHVARDHAN MADHUKAR

UJWALA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	43	P 61
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	46	P 68
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	55	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 384)(2 : 407)(3 : 422)(4 : 398) GRAND TOTAL (OUT OF 2800)				1611	

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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1854

2061001465

CHAVAN RAVIKANT BHAGWAN

REKHA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	18	32	P 50	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	47	P 65	
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	17	44	P 61	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35	
2	201	SERVICES MARKETING	21	38	P 59	
	202	RETAIL MARKETING	20	36	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	21	39	P 60	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	22	42	P 64	
	302	LAWS RELATED TO MARKETING	P 11	* 16	27	FF
	303	FINANCIAL SERVICES MARKETING	23	44	P 67	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306	PROJECT WORK & VIVA	25	55	P 80	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44	
4	401	BRAND MANAGEMENT	19	34	* 53	
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	18	* 30	FF
	404	DIRECT MARKETING	20	37	* 57	
	405	INDUSTRIAL MARKETING	19	34	* 53	
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	
(1 : 393)(2 : 434)(3 : 424)(4 : 385) GRAND TOTAL (OUT OF 2800)					1636	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1855

2061001461

DHAGE VIKAS TANAJI

SINDHU

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	35	P 53
	102	PRINCIPLES OF MARKETING	17	35	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	35	P 54
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 370)(2 : 394)(3 : 425)(4 : 395) GRAND TOTAL (OUT OF 2800) 1584

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1856

2061001408

DHAPALE SANDEEP BALASO

YASHODHA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47

		MMM08_SM		
402	STRATEGIC MARKETING	20	37	* 57
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 397)(2 : 443)(3 : 430)(4 : 399) GRAND TOTAL (OUT OF 2800) 1669

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1857

2061001485

DOLTADE NAMDEV AABA

YASHODA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	22	42	P 64
	106	CONSUMER BEHAVIOUR	19	39	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	45	P 67
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	17	29	P 46

MMM08_SM

	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	24	63	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 409)(2 : 429)(3 : 413)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1660

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1858

2061001479

FASATE JITENDRA ASHOK

ANJIRA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	42	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	21	39	P 60

		MMM08_SM		
202	RETAIL MARKETING	22	40	P 62
203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	47	P 69
205	MARKET RESEARCH	22	40	P 62
206	RELATIONSHIP MARKETING	23	44	P 67
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301 INTERNATIONAL MARKETING	21	40	P 61
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	24	47	P 71
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306 PROJECT WORK & VIVA	23	46	P 69
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	20	37	* 57
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	25	49	* 74
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 403)(2 : 462)(3 : 434)(4 : 422)	GRAND TOTAL (OUT OF 2800)			1721

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1859

2061001487

GHADGE SHRIKANT ANANDA

INDUMATI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	41	P	59
	104	MANAGERIAL ECONOMICS	18	31	P	49
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	18	35	P	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 37
2	201	SERVICES MARKETING	20	37	P	57
	202	RETAIL MARKETING	21	38	P	59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301	INTERNATIONAL MARKETING	20	36	P	56
	302	LAWS RELATED TO MARKETING	P 18	* 32		50
	303	FINANCIAL SERVICES MARKETING	21	38	P	59
	304	MARKETING COMMUNICATION	18	32	P	50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	23	43	P	66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 42
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	18	31	*	49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	*	46
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 43
(1 : 378)	(2 : 400)	(3 : 418)	(4 : 373)	GRAND TOTAL (OUT OF 2800)		1569

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1860

2061001482

GHANWAT DATTATRAYA SARJERAO

MANDA

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	34	P 52
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	38	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	48	P 71
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	41	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 408)(2 : 442)(3 : 418)(4 : 415) GRAND TOTAL (OUT OF 2800)					1683

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1861

2061001453

GULALKARI SARANG VIJAY

SMITA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	38	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	39	P 58
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 386)(2 : 387)(3 : 407)(4 : 385) GRAND TOTAL (OUT OF 2800)					1565

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1862

2061001477

INGOLE PANKAJ PRALHAD

MEENA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	61	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 44
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 345)(2 : 366)(3 : 431)(4 : 379) GRAND TOTAL (OUT OF 2800) 1521

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1863

2061001466

JADHAV PRASHANT DASHARATH

ANJANI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	39	P 59
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	46	P 65
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	41	P 59
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	20	40	P 60
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	42	P 65

MMM08_SM

307 FOREIGN LANGUAGE (INT) (OUTOF 50) P 43
308 VIRTUAL MARKETING (INT) (OUTOF 50) P 43

4 401 BRAND MANAGEMENT 19 34 * 53
402 STRATEGIC MARKETING 19 33 * 52
403 EXPORT DOCUMENTATION & FOREX MANAGEMENT 17 30 * 47
404 DIRECT MARKETING 17 29 * 46
405 INDUSTRIAL MARKETING 20 35 * 55
406 RURAL & AGRICULTURAL MARKETING 20 36 * 56
407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 43
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 42

(1 : 400)(2 : 399)(3 : 406)(4 : 394) GRAND TOTAL (OUT OF 2800) 1599

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1864

2061001462

JAGTAP NILESH HARISHCHANDRA

CHHAYA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	38	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	52	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 380)(2 : 379)(3 : 414)(4 : 373) GRAND TOTAL (OUT OF 2800)					1546

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1865

2061001473

JAMBHALE TEJAS RAMESH

ALKA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 36
2	201 SERVICES MARKETING	20	36		P 56
	202 RETAIL MARKETING	18	32		P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34		P 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41		P 63
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	17	30		P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301 INTERNATIONAL MARKETING	21	38		P 59
	302 LAWS RELATED TO MARKETING	17	28		P 45
	303 FINANCIAL SERVICES MARKETING	21	38		P 59
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	21	39		P 60
	306 PROJECT WORK & VIVA	26	52		P 78
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 42
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	30	*	47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	19	33	*	52
	405 INDUSTRIAL MARKETING	19	33	*	52
	406 RURAL & AGRICULTURAL MARKETING	21	38	*	59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 359)(2 : 392)(3 : 430)(4 : 386) GRAND TOTAL (OUT OF 2800)					1567

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1866

2061001472

JAYALE SUSHIL DIGAMBAR

SUNITA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205 MARKET RESEARCH	17	29	P 46
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301 INTERNATIONAL MARKETING	20	37	P 57
	302 LAWS RELATED TO MARKETING	P 17	* 28	45
	303 FINANCIAL SERVICES MARKETING	17	28	P 45
	304 MARKETING COMMUNICATION	P 12	* 18	30 FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	23	59	P 82
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	17	28	* 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	10	12	* 22 FF
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	28	* 45
	406 RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 343)(2 : 355)(3 : 390)(4 : 337) GRAND TOTAL (OUT OF 2800)				1425

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1867

2061001456

001
APRIL 2012

1178 ARIHANT IMS ,CAMP ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	22	49	P 71
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	46	P 68
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	51	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 365)(2 : 422)(3 : 424)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1620

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1868

2061001469

KAMBLE ANKUR SURESH

SHOBHA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	49	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 358)(2 : 389)(3 : 417)(4 : 376) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1869

2061001457

KAREKAR AJINKYA CHANDRAVILAS

VRUSHALI

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	19	41	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	42	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45

MMM08_SM

404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	18	32	* 50
406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 368)(2 : 387)(3 : 409)(4 : 393) GRAND TOTAL (OUT OF 2800) 1557

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1870

2061001463

KHOCHAGE MAHESH SHANTINATH

SHUBHANGI

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	35	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56

MMM08_SM

304	MARKETING COMMUNICATION	18	31	P	49
305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
306	PROJECT WORK & VIVA	25	48	P	73
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42

4	401	BRAND MANAGEMENT	14	21	\$ *	35	\$
	402	STRATEGIC MARKETING	17	28	*	45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45	
	404	DIRECT MARKETING	18	31	*	49	
	405	INDUSTRIAL MARKETING	19	33	*	52	
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43	

(1 : 355)(2 : 368)(3 : 416)(4 : 366) GRAND TOTAL (OUT OF 2800) 1505

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1871

2061001491

KOKATE GANESH SURESH

VIJAYA

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	44	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	42	P 61
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	42	P 63
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 400)(2 : 420)(3 : 422)(4 : 380)		GRAND TOTAL (OUT OF 2800)			1622

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1872

2061001493

KUKDE DHIRENDRA DINKARRAO

SUNANDA

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	42	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45

		MMM08_SM			
105	RESEARCH METHODOLOGY	22	42	P	64
106	CONSUMER BEHAVIOUR	18	31	P	49
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	35
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	39
2	201 SERVICES MARKETING	20	37	P	57
	202 RETAIL MARKETING	20	37	P	57
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P	50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P	57
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	20	37	P	57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	39
3	301 INTERNATIONAL MARKETING	17	30	P	47
	302 LAWS RELATED TO MARKETING	P 22	* AB	22	FF
	303 FINANCIAL SERVICES MARKETING	19	34	P	53
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306 PROJECT WORK & VIVA	23	48	P	71
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401 BRAND MANAGEMENT	17	29	*	46
	402 STRATEGIC MARKETING	17	28	*	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	17	*	29 FF
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	42
(1 : 386)(2 : 402)(3 : 375)(4 : 360) GRAND TOTAL (OUT OF 2800)					1523

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1873

2061001454

KUTE RUSHIKESH SAMBHAJI

RANJANA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	35	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	46	P 67
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	44	P 66
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	35	* 52
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	43	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 399)(2 : 440)(3 : 432)(4 : 409) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

1874

2061001499

KUTE UDDHAV ANANDA

ASHIBAI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	35	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	35	P 53
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	23	50	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 372)(2 : 385)(3 : 413)(4 : 385) GRAND TOTAL (OUT OF 2800)					1555

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1875

2061001492

MANE GANESH VINAYAK

KANTABAI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	39	P 58
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	23	45	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	42	P 64
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	26	57	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

MMM08_SM

(1 : 403)(2 : 441)(3 : 441)(4 : 421) GRAND TOTAL (OUT OF 2800) 1706

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1876

2061001489

MHATRE ANUP ANANTA

RANJANA

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	49	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42

		MMM08_SM			
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 392)(2 : 409)(3 : 417)(4 : 391) GRAND TOTAL (OUT OF 2800)				1609	

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1877	2061001459
NAZARE SHRADDHA GANPATI	RESHMA

001 APRIL 2012	1178 ARIHANT IMS,CAMP,PUNE
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SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	20	37	P 57
	106 CONSUMER BEHAVIOUR	19	39	P 58
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201 SERVICES MARKETING	20	40	P 60
	202 RETAIL MARKETING	19	33	P 52
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 34

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	54	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 385)(2 : 384)(3 : 428)(4 : 396)		GRAND TOTAL (OUT OF 2800)			1593

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1878

2061001494

PARAB AMEY ANIL

ALKA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37

		MMM08_SM			
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 389)(2 : 435)(3 : 435)(4 : 399)		GRAND TOTAL (OUT OF 2800)			1658

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1879

2061001501

PATIL NIKHIL RUSTUMRAO

LATA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	35	P 53

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	21	\$ * 35 \$
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 358)(2 : 360)(3 : 412)(4 : 358)		GRAND TOTAL (OUT OF 2800)	1488		

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1880

2061001498

PATIL SAGAR SUBHASH

SHASHIKALA

MMM08_SM

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	19	37	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	38	P 58
	104	MANAGERIAL ECONOMICS	19	39	P 58
	105	RESEARCH METHODOLOGY	18	33	P 51
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	51	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 399)(2 : 410)(3 : 418)(4 : 401) GRAND TOTAL (OUT OF 2800)					1628

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1881

2061001411

PATIL SUYOG APPASO

SHARDA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 49	73
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 18	* 31	49
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 402)(2 : 378)(3 : 406)(4 : 388) GRAND TOTAL (OUT OF 2800)					1574

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1882

2061001490

PATIL VINOD MANIK

LATABAI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	39	P 59
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	20	43	P 63
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	41	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	55	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	33	* 52

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406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 378)(2 : 404)(3 : 443)(4 : 386) GRAND TOTAL (OUT OF 2800) 1611

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1883 2061001455

PATLE KAMLESH MOHANLAL DEVINDRA

001 1178 ARIHANT IMS,CAMP,PUNE
 APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	37	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	18	34	P 52
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	20	36	P 56
	202 RETAIL MARKETING	20	35	P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301 INTERNATIONAL MARKETING	23	43	P 66
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	P 11	* 15	26 FF
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P 52

MMM08_SM

	306	PROJECT WORK & VIVA	25	52	P	77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	12	18	*	30 FF
	402	STRATEGIC MARKETING	08	09	*	17 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	18	31	*	49
	406	RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 362)(2 : 388)(3 : 407)(4 : 325)		GRAND TOTAL (OUT OF 2800)				1482

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1884

2061001486

PUNSE RAHUL PUNDALIKRAO

VIJAYA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	36	P 54
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	36	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 36
3	301	INTERNATIONAL MARKETING	22	44		P 66
	302	LAWS RELATED TO MARKETING	17	29		P 46
	303	FINANCIAL SERVICES MARKETING	20	37		P 57
	304	MARKETING COMMUNICATION	17	29		P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	35		P 55
	306	PROJECT WORK & VIVA	20	35		P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401	BRAND MANAGEMENT	11	14	*	25 FF
	402	STRATEGIC MARKETING	17	30	*	47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	18	31	*	49
	406	RURAL & AGRICULTURAL MARKETING	19	34	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 367)(2 : 391)(3 : 412)(4 : 352)		GRAND TOTAL (OUT OF 2800)				1522
						FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1885

2061001484

SABALE ABHIJIT CHANDRAKANT

SHOBHA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	43	P 63
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	41	P 59
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 34

2	201	SERVICES MARKETING	22	43	P 65
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	24	47	P 71
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	38	* 56
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 400)(2 : 434)(3 : 424)(4 : 422) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1886

2061001475

SHEGANE MANGESH MURLIDHAR

ASHA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	31	P 48
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	43	P 61
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 385)(2 : 387)(3 : 412)(4 : 369) GRAND TOTAL (OUT OF 2800)					1553

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1887

2061001478

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	37	P 55
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	43	P 62
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	22	42	P 64
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	21	40	P 61
	302	LAWS RELATED TO MARKETING	P 18	* 35	53
	303	FINANCIAL SERVICES MARKETING	23	46	P 69
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 389)(2 : 443)(3 : 427)(4 : 421) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1888

2061001471

SHINDE ARCHANA HARISHCHANDRA

KALPANA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	43	P 65	
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	21	45	P 66	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44	
2	201	SERVICES MARKETING	23	44	P 67	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	P 12	* 17	29	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38	
3	301	INTERNATIONAL MARKETING	21	38	P 59	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	20	35	P 55	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46	
	306	PROJECT WORK & VIVA	23	53	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	23	44	* 67	
	402	STRATEGIC MARKETING	19	34	* 53	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404	DIRECT MARKETING	19	34	* 53	
	405	INDUSTRIAL MARKETING	20	36	* 56	
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39	
(1 : 408)(2 : 390)(3 : 411)(4 : 416) GRAND TOTAL (OUT OF 2800)					1625	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1889

2061001402

SHINTRE DATTRAJ ANANDRAO

SUDHATAI

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 34	53	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 44	67	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	29	P 46	
	106	CONSUMER BEHAVIOUR	P 08	* 09	17	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 09	* 11	20	FF
	205	MARKET RESEARCH	17	30	P 47	
	206	RELATIONSHIP MARKETING	P 05	* 01	06	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	P 24	* AB	24	FF
	302	LAWS RELATED TO MARKETING	P 24	* AB	24	FF
	303	FINANCIAL SERVICES MARKETING	P 23	* AB	23	FF
	304	MARKETING COMMUNICATION	P 08	* 08	16	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 05	* 02	07	FF
	306	PROJECT WORK & VIVA	23	42	P 65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45	
4	401	BRAND MANAGEMENT	07	05	* 12	FF
	402	STRATEGIC MARKETING	05	01	* 06	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	AB	* 23	FF
	404	DIRECT MARKETING	25	AB	* 25	FF

MMM08_SM

405	INDUSTRIAL MARKETING	05	01	* 06	FF
406	RURAL & AGRICULTURAL MARKETING	09	10	* 19	FF
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	

(1 : 360)(2 : 291)(3 : 247)(4 : 179) GRAND TOTAL (OUT OF 2800) 1077

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1890

2061001496

TANMAY MANDAL

CHHABI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 50	71
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	P 19	* 33	52
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45

MMM08_SM

	306	PROJECT WORK & VIVA	21	48	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 378)(2 : 345)(3 : 389)(4 : 371) GRAND TOTAL (OUT OF 2800)					1483

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1891

2061001458

THORAT INDRAJIT NETAJI

SUJATA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	37	P 54
	106	CONSUMER BEHAVIOUR	17	32	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	22	42	P 64
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47

MMM08_SM

	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 362)(2 : 412)(3 : 440)(4 : 402)		GRAND TOTAL (OUT OF 2800)	1616		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1892

2061001470

VEER ATUL DHONDIRAM

VIJAYA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	38	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	22	42	P 64
	304	MARKETING COMMUNICATION	23	46	P 69
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 393)(2 : 397)(3 : 446)(4 : 426) GRAND TOTAL (OUT OF 2800)					1662

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1893

2061001481

VHARAKAT SAMIRKUMAR NARAYAN

SHAKUNTALA

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

		MMM08_SM			
SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102 PRINCIPLES OF MARKETING	17	31	P 48	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56	
	104 MANAGERIAL ECONOMICS	17	28	P 45	
	105 RESEARCH METHODOLOGY	19	34	P 53	
	106 CONSUMER BEHAVIOUR	18	36	P 54	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34	
2	201 SERVICES MARKETING	21	38	P 59	
	202 RETAIL MARKETING	17	30	P 47	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205 MARKET RESEARCH	18	32	P 50	
	206 RELATIONSHIP MARKETING	P 13	* 19	32	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301 INTERNATIONAL MARKETING	20	35	P 55	
	302 LAWS RELATED TO MARKETING	P 19	* 33	52	
	303 FINANCIAL SERVICES MARKETING	20	36	P 56	
	304 MARKETING COMMUNICATION	P 17	* 28	45	
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306 PROJECT WORK & VIVA	25	48	P 73	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43	
4	401 BRAND MANAGEMENT	20	36	* 56	
	402 STRATEGIC MARKETING	19	33	* 52	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404 DIRECT MARKETING	19	33	* 52	
	405 INDUSTRIAL MARKETING	20	37	* 57	
	406 RURAL & AGRICULTURAL MARKETING	18	32	* 50	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44	

(1 : 373)(2 : 362)(3 : 411)(4 : 409) GRAND TOTAL (OUT OF 2800) 1555

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1894

2061001452

WAGH SHYAM TEJRAO

NANDA

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 43	61	
	102	PRINCIPLES OF MARKETING	20	36	P 56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	45	P 65	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	18	32	P 50	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	18	32	P 50	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59	
	205	MARKET RESEARCH	19	33	P 52	
	206	RELATIONSHIP MARKETING	19	33	P 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301	INTERNATIONAL MARKETING	18	31	P 49	
	302	LAWS RELATED TO MARKETING	P 12	* 17	29	FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	24	52	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	19	33	* 52	
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404	DIRECT MARKETING	18	32	* 50	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41	
(1 : 404)(2 : 393)(3 : 380)(4 : 391) GRAND TOTAL (OUT OF 2800)					1568	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1895

2061001500

YADAV DHANAJI LAXMAN

NILAVATI

001
APRIL 2012

1178 ARIHANT IMS,CAMP,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	19	37	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	18	42	P 60
	105	RESEARCH METHODOLOGY	20	40	P 60
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	22	45	P 67
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	52	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 396)(2 : 429)(3 : 456)(4 : 428) GRAND TOTAL (OUT OF 2800)					1709

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1896

2061001464

YADAV MAHENDRA UTTAM

MALATI

001
APRIL 2012

1178 ARIHANT IMS, CAMP, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	39	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	17	38	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	P 20	* 37	57
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56

MMM08_SM

404	DIRECT MARKETING	17	29	* 46
405	INDUSTRIAL MARKETING	17	29	* 46
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 371)(2 : 394)(3 : 420)(4 : 399) GRAND TOTAL (OUT OF 2800) 1584

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1897

2061001597

YELIKAR SARANG SHRIKANT

SAROJ

001

1178 ARIHANT IMS,CAMP,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 24	* AB	24 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 23	* AB	23 FF
	106	CONSUMER BEHAVIOUR	P 25	* AB	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 25	* AB	25 FF
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49

MMM08_SM

	304	MARKETING COMMUNICATION	P 24	* AB	24	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	23	44	P 67	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42	
4	401	BRAND MANAGEMENT	19	34	* 53	
	402	STRATEGIC MARKETING	09	11	* 20	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	11	16	* 27	FF
	405	INDUSTRIAL MARKETING	17	29	* 46	
	406	RURAL & AGRICULTURAL MARKETING	06	04	* 10	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39	
(1 : 270)(2 : 350)(3 : 371)(4 : 283) GRAND TOTAL (OUT OF 2800)					1274	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1898

2061100539

DESAI SUJIT SUBHASH

ASHA

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 48	72	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23	FF
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	P 17	* 29	46	
	106	CONSUMER BEHAVIOUR	P 21	* 39	60	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	18	32	* 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	

		MMM08_SM			
205	MARKET RESEARCH		17	28	* 45
206	RELATIONSHIP MARKETING		19	34	* 53
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 45
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 44
(1 : 382)(2 : 373)			TOTAL (OUT OF 1400)		755
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1899

2061000973

CHAVAN VINAYAK PARVATI SHANKARAO

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	17	29	P 46

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 37
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 32
2	201 SERVICES MARKETING	20	35		P 55
	202 RETAIL MARKETING	17	42		P 59
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35		P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	39		P 59
	205 MARKET RESEARCH	P 18	* AB	18	FF
	206 RELATIONSHIP MARKETING	19	33		P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 34
3	301 INTERNATIONAL MARKETING	22	41		P 63
	302 LAWS RELATED TO MARKETING	17	30		P 47
	303 FINANCIAL SERVICES MARKETING	17	30		P 47
	304 MARKETING COMMUNICATION	P 25	* AB	25	FF
	305 RETAIL OPERATIONS MANAGEMENT	22	41		P 63
	306 PROJECT WORK & VIVA	P 23	* 43		66
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401 BRAND MANAGEMENT	25	AB	* 25	FF
	402 STRATEGIC MARKETING	27	AB	* 27	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	25	AB	* 25	FF
	404 DIRECT MARKETING	26	AB	* 26	FF
	405 INDUSTRIAL MARKETING	24	AB	* 24	FF
	406 RURAL & AGRICULTURAL MARKETING	27	AB	* 27	FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 47

(1 : 345)(2 : 368)(3 : 399)(4 : 247) GRAND TOTAL (OUT OF 2800) 1359

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1900

2060901667

KUMAR RISHIKESH ANAND

PARVATI DEVI

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	P 08	* 09	17 FF
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	16	29	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	34	P 52
	306 PROJECT WORK & VIVA	18	31	P 49
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401 BRAND MANAGEMENT	19	35	P 54
	402 STRATEGIC MARKETING	19	33	P 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404 DIRECT MARKETING	18	32	P 50
	405 INDUSTRIAL MARKETING	18	31	P 49
	406 RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
(1 : 356)(2 : 368)(3 : 329)(4 : 380) GRAND TOTAL (OUT OF 2800)				1433

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1901

2061001610

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	24	47	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	14	21	\$ * 35 \$
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 362)(2 : 392)(3 : 425)(4 : 382) GRAND TOTAL (OUT OF 2800)					1561

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1902

2061000968

MASHAL SUJAY SURYAKANT

JAYASHREE

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102	PRINCIPLES OF MARKETING	20	37	P 57	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	17	34	P 51	
	106	CONSUMER BEHAVIOUR	16	28	P 44	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	18	32	P 50	
	202	RETAIL MARKETING	17	35	P 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60	
	205	MARKET RESEARCH	18	31	P 49	
	206	RELATIONSHIP MARKETING	20	36	P 56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39	
3	301	INTERNATIONAL MARKETING	18	32	P 50	
	302	LAWS RELATED TO MARKETING	20	37	P 57	
	303	FINANCIAL SERVICES MARKETING	18	32	P 50	
	304	MARKETING COMMUNICATION	P 12	* 17	29	FF
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59	
	306	PROJECT WORK & VIVA	23	42	P 65	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44	
4	401	BRAND MANAGEMENT	21	39	* 60	
	402	STRATEGIC MARKETING	11	15	* 26	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	10	13	* 23	FF
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
(1 : 368)(2 : 390)(3 : 396)(4 : 338) GRAND TOTAL (OUT OF 2800)					1492	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1903

2061000971

MUKESH KUMAR TIWARI

MAMTADEVI

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.	PASSING/OUT OF			12/30	28/70	40/100
				INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102	PRINCIPLES OF MARKETING		17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING		17	28	P 45
	104	MANAGERIAL ECONOMICS		17	28	P 45
	105	RESEARCH METHODOLOGY		17	28	P 45
	106	CONSUMER BEHAVIOUR		18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 44
2	201	SERVICES MARKETING		17	30	P 47
	202	RETAIL MARKETING		21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING		18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS		20	37	P 57
	205	MARKET RESEARCH		20	37	P 57
	206	RELATIONSHIP MARKETING		17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301	INTERNATIONAL MARKETING		20	36	P 56
	302	LAWS RELATED TO MARKETING		17	30	P 47
	303	FINANCIAL SERVICES MARKETING		20	35	P 55
	304	MARKETING COMMUNICATION		21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT		23	42	P 65
	306	PROJECT WORK & VIVA		25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 45
4	401	BRAND MANAGEMENT		22	40	* 62
	402	STRATEGIC MARKETING		17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT		17	30	* 47
	404	DIRECT MARKETING		20	36	* 56

MMM08_SM

405	INDUSTRIAL MARKETING	23	43	* 66
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 364)(2 : 411)(3 : 447)(4 : 435) GRAND TOTAL (OUT OF 2800) 1657

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1904

2060901650

RAVI RANJAN PATEL

KAUSHALAYA DEVI

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	44	P 65
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	20	37	P 57

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 19	* 34	53
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	P 20	* 35	55
	406	RURAL & AGRICULTURAL MARKETING	19	33	P 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 378)(2 : 420)(3 : 402)(4 : 392) GRAND TOTAL (OUT OF 2800)					1592

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1905

2060901661

SHABI HASAN

SAYEDA HASAN

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* AB	21 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	P 28	* AB	28 FF
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	46	P 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 23	* AB	23 FF

MMM08_SM

	205	MARKET RESEARCH	P 24	* AB	24	FF
	206	RELATIONSHIP MARKETING	P 23	* AB	23	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 19	* AB	19	FF
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	P 20	* AB	20	FF
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55	
	306	PROJECT WORK & VIVA	17	29	P 46	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32	
4	401	BRAND MANAGEMENT	P 12	* 17	29	FF
	402	STRATEGIC MARKETING	15	35	P 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 14	* 22	36	FF
	404	DIRECT MARKETING	P 13	* 20	33	FF
	405	INDUSTRIAL MARKETING	P 08	* 08	16	FF
	406	RURAL & AGRICULTURAL MARKETING	16	28	P 44	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 37	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20	
(1 : 344)(2 : 305)(3 : 305)(4 : 265) GRAND TOTAL (OUT OF 2800)					1219	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1906

2061000980

SHEDGE NAVNATH RAGHUNATH

LAXMI

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 30	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	20	35	P 55
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205 MARKET RESEARCH	17	30	P 47
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301 INTERNATIONAL MARKETING	17	30	P 47
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	18	32	P 50
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306 PROJECT WORK & VIVA	22	40	P 62
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401 BRAND MANAGEMENT	20	36	* 56
	402 STRATEGIC MARKETING	17	28	* 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 362)(2 : 376)(3 : 402)(4 : 410) GRAND TOTAL (OUT OF 2800) 1550

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1907

2060901662

SUMIT KUMAR

JAYRANI

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

		MMM08_SM			
SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 35	55	
	102 PRINCIPLES OF MARKETING	P 11	* 16	27	FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70	
	104 MANAGERIAL ECONOMICS	P 21	* AB	21	FF
	105 RESEARCH METHODOLOGY	17	30	P 47	
	106 CONSUMER BEHAVIOUR	17	28	P 45	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201 SERVICES MARKETING	17	28	P 45	
	202 RETAIL MARKETING	19	33	P 52	
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49	
	205 MARKET RESEARCH	17	28	P 45	
	206 RELATIONSHIP MARKETING	17	28	P 45	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45	
3	301 INTERNATIONAL MARKETING	17	28	P 45	
	302 LAWS RELATED TO MARKETING	P 08	* 07	15	FF
	303 FINANCIAL SERVICES MARKETING	17	29	P 46	
	304 MARKETING COMMUNICATION	P 25	* AB	25	FF
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47	
	306 PROJECT WORK & VIVA	20	35	P 55	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36	
4	401 BRAND MANAGEMENT	17	28	P 45	
	402 STRATEGIC MARKETING	P 21	* AB	21	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	28	P 43	
	404 DIRECT MARKETING	19	33	P 52	
	405 INDUSTRIAL MARKETING	17	29	P 46	
	406 RURAL & AGRICULTURAL MARKETING	16	28	P 44	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 39	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46	

(1 : 342)(2 : 371)(3 : 312)(4 : 336) GRAND TOTAL (OUT OF 2800) 1361

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1908

2061000975

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	33	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	40	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	44	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	P 58
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	23	42	P 65
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	46	P 68
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	24	45	* 69
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 373)(2 : 426)(3 : 453)(4 : 453) GRAND TOTAL (OUT OF 2800)					1705

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1909

2061000965

SURAJIT DAS

BANAPRAVHA

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	26	52	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 397)(2 : 398)(3 : 444)(4 : 441) GRAND TOTAL (OUT OF 2800)					1680

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1910

2060901685

YERMALKAR DIPEEKA VILASRAO

PRATIBHA

001
APRIL 2012

1179 SARHAD INST.OF MGNT.KATRAJ

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	26	49	P 75
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	25	51	P 76
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	42	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	40	P 57
	306	PROJECT WORK & VIVA	18	37	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	18	38	P 56

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
404	DIRECT MARKETING	20	35	P 55
405	INDUSTRIAL MARKETING	20	35	P 55
406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39

(1 : 392)(2 : 461)(3 : 397)(4 : 380) GRAND TOTAL (OUT OF 2800) 1630

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1921

2012001538

AMIT KUMAR

PUNAM LAL

001

1206 IMEX& DEV.DHANKAWADI,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	* 70
	102	PRINCIPLES OF MARKETING	17	28	* 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	52	* 79
	104	MANAGERIAL ECONOMICS	18	32	* 50
	105	RESEARCH METHODOLOGY	23	42	* 65
	106	CONSUMER BEHAVIOUR	23	42	* 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	* 69
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 467)(2 : 430)	TOTAL (OUT OF 1400)			897

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1922

2061100543

ANKUR SRIVASTAVA

NEELAM

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	43	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	21	42	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	42	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	* 64

MMM08_SM

205	MARKET RESEARCH	22	43	* 65
206	RELATIONSHIP MARKETING	17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
(1 : 389)(2 : 405)		TOTAL (OUT OF 1400)		794

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1923

2061100545

ANURAG TIWARI

ARATI

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	23	42	P 65

		MMM08_SM		
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	18	31	* 49
	202 RETAIL MARKETING	22	40	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205 MARKET RESEARCH	23	42	* 65
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 413)(2 : 422)		TOTAL (OUT OF 1400)		835
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1924

2061100547

ARCHANA YADAV

SHEELES

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

PASSING/OUT OF 12/30 28/70 40/100

Page 1874

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	20	36	P 56
	106 CONSUMER BEHAVIOUR	22	40	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	22	41	* 63
	203 SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	* 72
	205 MARKET RESEARCH	27	52	* 79
	206 RELATIONSHIP MARKETING	22	41	* 63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 406)(2 : 481)	TOTAL (OUT OF 1400)			887
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1925

2061100548

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 57	78
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 422)(2 : 411)	TOTAL (OUT OF 1400)			833

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1926

2061100549

AYUSH BHATNAGAR

NISHA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	48	* 70
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	23	42	* 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 404)(2 : 454)	TOTAL (OUT OF 1400)			858

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1927

2061100553

BIRADAR MANJUNATH BASANGOUDA

SHARADA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	21	38	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 369)(2 : 424)	TOTAL (OUT OF 1400)			793
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1928

2061100550

DEVESH SINGH

RANI

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 398)(2 : 373)	TOTAL (OUT OF 1400)			771

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1929

2061100552

FAIJ AHMAD AYANI

MAIMOON NISHA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	44	* 66
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	24	45	* 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 43

(1 : 365)(2 : 462) TOTAL (OUT OF 1400) 827

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1930 2061100558

GAWAS PRACHI PANDURANG PRIYA

001 1206 IMEX& DEV.DHANKAWADI,PUNE
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	21	45	P 66
	105 RESEARCH METHODOLOGY	23	42	P 65
	106 CONSUMER BEHAVIOUR	23	43	P 66
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47

MMM08_SM

2	201	SERVICES MARKETING	24	45	* 69
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	* 69
	205	MARKET RESEARCH	23	42	* 65
	206	RELATIONSHIP MARKETING	24	46	* 70
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 445)(2 : 487)			TOTAL (OUT OF 1400)		932

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1931

2061100555

NISHIT MISHRA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	P 11	* 14	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 54	75
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 360)(2 : 348)		TOTAL (OUT OF 1400)		708
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1932

2061100557

NUPUR SHARMA

KAMINI

MMM08_SM

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	24	46	* 70
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 403)(2 : 432)		TOTAL (OUT OF 1400)		835

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1933

2061100559

PRATEEK AGARWAL

PUSHPA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	23	45	P 68
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	26	49	* 75
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	* 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	26	51	* 77
	205	MARKET RESEARCH	24	46	* 70
	206	RELATIONSHIP MARKETING	23	44	* 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 453)(2 : 503)			TOTAL (OUT OF 1400)	956
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1934

2061100560

PRIYA SRIVASTAVA

ALKA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	24	47	* 71
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	45	* 68
	205	MARKET RESEARCH	22	40	* 62
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 392)(2 : 451)	TOTAL (OUT OF 1400)			843

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1935

2061100561

PRIYAM BHAWNANI

KOMAL

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	44	* 67
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	46	* 68
	205	MARKET RESEARCH	23	45	* 68
	206	RELATIONSHIP MARKETING	22	41	* 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 398)(2 : 470)	TOTAL (OUT OF 1400)			868

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1936

2061100563

SACHIN SINGH YADAV

SUNILA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 20	* AB	20 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 52	72
	104 MANAGERIAL ECONOMICS	P 10	* 12	22 FF
	105 RESEARCH METHODOLOGY	12	28	P 40
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205 MARKET RESEARCH	20	37	* 57
	206 RELATIONSHIP MARKETING	22	40	* 62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 309)(2 : 356)			
	TOTAL (OUT OF 1400)			665

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1937

2061100542

SANA IQBAL

NIGAR

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	54	P 75
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	42	P 62
	106	CONSUMER BEHAVIOUR	22	43	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	25	48	* 73
	202	RETAIL MARKETING	23	44	* 67

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	25	47	* 72
204	DISTRIBUTION MANAGEMENT & LOGISTICS	27	53	* 80
205	MARKET RESEARCH	25	48	* 73
206	RELATIONSHIP MARKETING	23	44	* 67
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 455)(2 : 525)		TOTAL (OUT OF 1400)		980
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1938

2061100564

SHAIKH SHAHID

SHEHNAZ

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 45	69
	104	MANAGERIAL ECONOMICS	P 11	* 15	26 FF

		MMM08_SM			
105	RESEARCH METHODOLOGY	17	30	P	47
106	CONSUMER BEHAVIOUR	17	28	P	45
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	41
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	41
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	17	28	*	45
	203 SALES MANAGEMENT & PERSONAL SELLING	11	16	*	27 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	*	60
	205 MARKET RESEARCH	17	29	*	46
	206 RELATIONSHIP MARKETING	11	15	*	26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 366)(2 : 336)		TOTAL (OUT OF 1400)			702
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1939

2061100566

SHRADDHA GUPTA

SUMAN

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	22	47	P 69
	105 RESEARCH METHODOLOGY	22	40	P 62
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	23	42	* 65
	202 RETAIL MARKETING	23	46	* 69
	203 SALES MANAGEMENT & PERSONAL SELLING	22	45	* 67
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205 MARKET RESEARCH	23	44	* 67
	206 RELATIONSHIP MARKETING	23	42	* 65
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 429)(2 : 475)	TOTAL (OUT OF 1400)		904	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1940

MMM08_SM

2061100567

SHREYA CHOWDHURY

JOBA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104 MANAGERIAL ECONOMICS	24	46	P 70
	105 RESEARCH METHODOLOGY	20	37	P 57
	106 CONSUMER BEHAVIOUR	24	45	P 69
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	25	48	* 73
	202 RETAIL MARKETING	21	38	* 59
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	* 69
	205 MARKET RESEARCH	24	45	* 69
	206 RELATIONSHIP MARKETING	24	45	* 69
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 481)(2 : 500)	TOTAL (OUT OF 1400)		981
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1941

2012001539

SINHA AKANKSHA ARBIND

REETA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	AB	* 12	FF
	102	PRINCIPLES OF MARKETING	12	AB	* 12	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	AB	* 12	FF
	104	MANAGERIAL ECONOMICS	12	AB	* 12	FF
	105	RESEARCH METHODOLOGY	12	AB	* 12	FF
	106	CONSUMER BEHAVIOUR	12	AB	* 12	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 20	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 20	
2	201	SERVICES MARKETING	12	AB	* 12	FF
	202	RETAIL MARKETING	12	AB	* 12	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	AB	* 12	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	AB	* 12	FF
	205	MARKET RESEARCH	12	AB	* 12	FF
	206	RELATIONSHIP MARKETING	12	AB	* 12	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20	
	(1 : 112)(2 : 112)		TOTAL (OUT OF 1400)		224	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1942

2061100570

VIKAS SHARMA

NIRMALA

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 378)(2 : 395)		TOTAL (OUT OF 1400)		773

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1943

2061100571

VINOD KUMAR

GAYATRI

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 53	77	
	104	MANAGERIAL ECONOMICS	P 08	* 09	17	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	18	31	* 49	
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	20	35	* 55	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 20	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42	
	(1 : 357)(2 : 338)		TOTAL (OUT OF 1400)		695	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1944

2060901810

NAVAL KISHOR SHARMA

SUSHILA DEVI

001
APRIL 2012

1206 IMEX& DEV.DHANKAWADI ,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	19	36	P 55

MMM08_SM

	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	21	38	P 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	P 53
	404	DIRECT MARKETING	19	33	P 52
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	20	36	P 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
(1 : 382)(2 : 378)(3 : 370)(4 : 396) GRAND TOTAL (OUT OF 2800)					1526

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1945

2061100574

ADITYA PARASHAR

SHASHI

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 50	74
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106	CONSUMER BEHAVIOUR	P 10	* 13	23 FF

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 42
2	201 SERVICES MARKETING	13	19	* 32	FF
	202 RETAIL MARKETING	17	28	* 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205 MARKET RESEARCH	18	32	* 50	
	206 RELATIONSHIP MARKETING	17	30	* 47	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	
(1 : 342)(2 : 340)		TOTAL (OUT OF 1400)		682	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1946

2061100577

AGARWAL RAKHI LALIT

SARITA

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

PASSING/OUT OF 12/30 28/70 40/100

Page 1899

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	23	AB	* 23 FF
	202 RETAIL MARKETING	23	AB	* 23 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	21	AB	* 21 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	AB	* 22 FF
	205 MARKET RESEARCH	23	AB	* 23 FF
	206 RELATIONSHIP MARKETING	23	AB	* 23 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 377)(2 : 209)		TOTAL (OUT OF 1400)		586
			FAIL	ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1947

2061100575

DEVESH PARASHAR

MMM08_SM

SANTOSH

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 367)(2 : 357)	TOTAL (OUT OF 1400)			724

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1948

2061100578

SHANTANU BIHARI PATHAK

MADHURI

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 26	* AB	26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	P 23	* AB	23 FF
	105	RESEARCH METHODOLOGY	P 23	* AB	23 FF
	106	CONSUMER BEHAVIOUR	P 24	* AB	24 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	14	23	* 37 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	AB	* 24 FF
	205	MARKET RESEARCH	23	AB	* 23 FF
	206	RELATIONSHIP MARKETING	22	AB	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 254)(2 : 278)	TOTAL (OUT OF 1400)			532

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1949

2061100573

SHIVAM AWASTHI

UMA

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 368)(2 : 376)	TOTAL (OUT OF 1400)			744
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1950

2061001003

DIGHE RAHUL BHAGWAN

LILABAI

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	39	P 60

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	29	*	46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	24	45	*	69
	405 INDUSTRIAL MARKETING	17	30	*	47
	406 RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40

(1 : 430)(2 : 410)(3 : 403)(4 : 396) GRAND TOTAL (OUT OF 2800) 1639

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1951

2061000983

DINESH KUMAR HARLE

RAM BAI

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P	42		
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P	42		
3	301	INTERNATIONAL MARKETING	P	23	*	42	65		
	302	LAWS RELATED TO MARKETING	P	17	*	28	45		
	303	FINANCIAL SERVICES MARKETING		17		28	P 45		
	304	MARKETING COMMUNICATION	P	17	*	28	45		
	305	RETAIL OPERATIONS MANAGEMENT		18		32	P 50		
	306	PROJECT WORK & VIVA		NA		NA	* NA	FF	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)					P 41		
	308	VIRTUAL MARKETING (INT) (OUTOF 50)					P 43		
4	401	BRAND MANAGEMENT		12		18	* 30	FF	
	402	STRATEGIC MARKETING		17		29	* 46		
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT		17		28	* 45		
	404	DIRECT MARKETING		22		40	* 62		
	405	INDUSTRIAL MARKETING		17		28	* 45		
	406	RURAL & AGRICULTURAL MARKETING		14		21	* 35	FF	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)					* 40		
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)					* 38		
(1 : 379)(2 : 408)(3 : 334)(4 : 341) GRAND TOTAL (OUT OF 2800)							1462		

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1952

2061000996

GAIKWAD ABHINANDAN CHANDRAKANT

SUNANDA

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 51	76
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 44

2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	P 18	* 32	50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 12	* 18	30 FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 18	* 32	50
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	13	19	* 32 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 398)(2 : 378)(3 : 368)(4 : 339) GRAND TOTAL (OUT OF 2800) 1483

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1953

2061001008

GOSWAMI DIPIKAKUMARI SHAMBHUPURI

KAMLA DEVI

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	23	44	* 67
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 477)(2 : 443)(3 : 432)(4 : 438)		GRAND TOTAL (OUT OF 2800)	1790		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1954

2061001010

JADHAV SUNITA KISAN

SULOCHANA

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 396)(2 : 426)(3 : 402)(4 : 419) GRAND TOTAL (OUT OF 2800) 1643

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1955

2061001001

KERKAR VISHWANATH CHANDRAKANT

SUSHILA

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	24	46	P 70
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	18	39	* 57
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 423)(2 : 410)(3 : 420)(4 : 427) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1956

2060901533

NAVEEN DWIVEDI

SAROJ

001
APRIL 2012

1210 FORESIGHT IMR,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 24	* AB	24 FF
	303	FINANCIAL SERVICES MARKETING	P 23	* AB	23 FF
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	P 24	* AB	24 FF
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 25	* AB	25 FF
	404	DIRECT MARKETING	17	30	P 47

MMM08_SM

405	INDUSTRIAL MARKETING	P 25	* AB	25	FF
406	RURAL & AGRICULTURAL MARKETING	17	29	P 46	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 43	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44	

(1 : 338)(2 : 388)(3 : 314)(4 : 301) GRAND TOTAL (OUT OF 2800) 1341

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1957 2060901808

RAJIV RANJAN AJAY DUWADI MINA DEVI

001 1210 FORESIGHT IMR,PUNE
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 41	60
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 08	* 08	16 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50

MMM08_SM

	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	28	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	P 46
	404	DIRECT MARKETING	20	35	P 55
	405	INDUSTRIAL MARKETING	P 13	* 20	33 FF
	406	RURAL & AGRICULTURAL MARKETING	17	30	P 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
(1 : 350)(2 : 373)(3 : 369)(4 : 357)		GRAND TOTAL (OUT OF 2800)			1449

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1959

2061100602

ABHISHEK ANAND

SULEKHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	25	47	P 72
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	24	50	P 74
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 38
(1 : 448)(2 : 402)		TOTAL (OUT OF 1400) 850
		PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1960

2061100609

ABHISHEK RANJAN

SANDHYA KUMARI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	15	34	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104 MANAGERIAL ECONOMICS	20	41	P 61
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	16	43	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 42

2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40

(1 : 390)(2 : 384)

TOTAL (OUT OF 1400) 774

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1961

2061100615

AMAR ANAND

KUMARI NEELAM DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	36	P 54
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	30	P 46
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40

(1 : 381)(2 : 347)

TOTAL (OUT OF 1400) 728

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1962

2061100593

ANINDO SARKAR

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	38	* 57
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	11	16	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 372)(2 : 364)		TOTAL (OUT OF 1400)		736

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1963

2061100613

ANKIT GARG

SADHANA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49	
	102	PRINCIPLES OF MARKETING	18	38	P 56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 41	56	
	104	MANAGERIAL ECONOMICS	19	35	P 54	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	P 17	* 29	46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	20	38	* 58	
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46	
	205	MARKET RESEARCH	13	19	* 32	FF
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
	(1 : 385)(2 : 365)		TOTAL (OUT OF 1400)		750	

FAIL ATKT

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1964

2061100605

ARJUN PANDEY

SUSMA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41	
	104	MANAGERIAL ECONOMICS	18	36	P 54	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	18	32	* 50	
	202	RETAIL MARKETING	17	29	* 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	20	* 33	FF
	205	MARKET RESEARCH	14	28	* 42	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 22	
	(1 : 367)(2 : 342)		TOTAL (OUT OF 1400)		709	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1965

2061100611

AROTE HARISH SHASHIKANT

RASHMI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 43	66
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 19	* 34	53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25
	(1 : 385)(2 : 359)			TOTAL (OUT OF 1400)	744
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1966

2061100618

AVINASH RANJAN

SANTARA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	16	33	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 43	62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 15	* 28	43
	106	CONSUMER BEHAVIOUR	P 19	* 33	52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205	MARKET RESEARCH	13	20	* 33 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

(1 : 386)(2 : 351)

MMM08_SM

TOTAL (OUT OF 1400) 737

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1967

2061100649

BHATTACHARYA KOUSHIK ASHOK KUMAR

CHHANDA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	41	* 63

		MMM08_SM		
202	RETAIL MARKETING	20	37	* 57
203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
205	MARKET RESEARCH	23	42	* 65
206	RELATIONSHIP MARKETING	19	37	* 56
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
(1 : 452)(2 : 434)		TOTAL (OUT OF 1400)		886

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1968

2061100597

BHUPENDRA SINGH RATHOR

BHANWAR KUNWAR

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	21	43	P 64
	105	RESEARCH METHODOLOGY	15	32	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	14	39	* 53
	202	RETAIL MARKETING	16	28	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42
	205	MARKET RESEARCH	16	32	* 48
	206	RELATIONSHIP MARKETING	16	32	* 48
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 419)(2 : 364)		TOTAL (OUT OF 1400)		783
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1969

2061100634

CHANDAN KUMAR

ASHA DEVI

001

1241 SKNSSBM, AMBEGAON, PUNE 41

MMM08_SM

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	43	P 65
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	NA	37	* 37 FF
	202	RETAIL MARKETING	NA	42	* 42 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	43	* 43 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	30	* 30 FF
	205	MARKET RESEARCH	NA	30	* 30 FF
	206	RELATIONSHIP MARKETING	NA	29	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 409)(2 : 211)		TOTAL (OUT OF 1400)		620

FAIL ATKT

23 JUNE 2012

□

1970

2061100639

DEVESH KUMAR PANDEY

SHASHI PRABH

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	19	45	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	50	P 71
	105	RESEARCH METHODOLOGY	21	43	P 64
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	45	* 62
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	44	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	* 48
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	18	41	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
		(1 : 456)(2 : 413)			
		TOTAL (OUT OF 1400)			869

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1971

2061100641

GAURAV KUMAR JAGNANI

BABITA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	34	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 16	* 35	51
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	12	17	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 371)(2 : 365)		TOTAL (OUT OF 1400)		736

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1972

2061100644

JAGANMOY CHAND

ANJANA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	23	42	P 65
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104 MANAGERIAL ECONOMICS	23	44	P 67
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	21	38	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	22	41	* 63
	202 RETAIL MARKETING	22	40	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205 MARKET RESEARCH	18	32	* 50
	206 RELATIONSHIP MARKETING	22	40	* 62
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 429)(2 : 452)	TOTAL (OUT OF 1400)		881

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1973

2061100684

KUMAR PRINCE PREMSHANKAR

SUBHASHINI DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54
	104	MANAGERIAL ECONOMICS	21	44	P 65
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37
		(1 : 418)(2 : 398)	TOTAL (OUT OF 1400)		816

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1974

2061100709

KUMARI RAJNI RIDHALAL

SUMITRA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	41	P 62
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	* 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52

		MMM08_SM			
205	MARKET RESEARCH		20	35	* 55
206	RELATIONSHIP MARKETING		21	39	* 60
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 44
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 48
(1 : 426)(2 : 457)			TOTAL (OUT OF 1400)		883
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1975

2061100667

METHEWS KUMAR

BIVA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	12	29	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 38	54
	104	MANAGERIAL ECONOMICS	13	33	P 46
	105	RESEARCH METHODOLOGY	P 12	* 28	40
	106	CONSUMER BEHAVIOUR	17	30	* 47

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	43
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	14	28	*	42
	203 SALES MANAGEMENT & PERSONAL SELLING	21	40	*	61
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	*	26 FF
	205 MARKET RESEARCH	14	28	*	42
	206 RELATIONSHIP MARKETING	13	19	*	32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	22
(1 : 360)(2 : 310)		TOTAL (OUT OF 1400)			670

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1976

2061100663

MOHD ALI FARIDI

SHAHNAAZ

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

Page 1932

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	21	41	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	20	42	* 62
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	22	44	* 66
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	19	34	* 53
	206 RELATIONSHIP MARKETING	19	34	* 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
(1 : 420)(2 : 428)	TOTAL (OUT OF 1400)			848
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1977

2061100669

NAZRE ALAM

MMM08_SM

NAZMA KHATOON

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	31	P 46
	102	PRINCIPLES OF MARKETING	15	36	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	14	39	P 53
	105	RESEARCH METHODOLOGY	12	30	P 42
	106	CONSUMER BEHAVIOUR	15	30	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	44	* 61
	202	RETAIL MARKETING	14	44	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42
	205	MARKET RESEARCH	14	31	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 344)(2 : 376)	TOTAL (OUT OF 1400)			720

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1978

2061100671

NEERAJ KUMAR SONI

USHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	35	P 48
	104	MANAGERIAL ECONOMICS	17	38	P 55
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	12	30	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	41	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	14	44	* 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	28	* 44
	205	MARKET RESEARCH	14	30	* 44
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 359)(2 : 362)	TOTAL (OUT OF 1400)			721
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1979

2061100592

NIKITA ROY

SUMAN

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	41	P 61
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 20	* 38	58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25
	(1 : 398)(2 : 342)	TOTAL (OUT OF 1400)			740

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1980

2061100672

PANKAJ MISHRA

ANJU

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	32	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 368)(2 : 354)	TOTAL (OUT OF 1400)			722

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1981

2061100678

PRAKASH KUMAR

KUMKUM DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	22	44	P 66
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	47	* 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 45

(1 : 399)(2 : 415) TOTAL (OUT OF 1400) 814

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1982

2061100674

PRAMOD KUMAR

RUKMINI DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

MMM08_SM

2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	25	47	* 72
	203	SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	18	39	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
(1 : 406)(2 : 444)			TOTAL (OUT OF 1400)		850

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1983

2061100691

RAHIM KAUSAR

SHAMIDA BEGUM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	40	P 58
	105	RESEARCH METHODOLOGY	P 17	* 30	* 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	38	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	23	* 37 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 386)(2 : 401)			TOTAL (OUT OF 1400)	787
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1984

2061100704

RAHUL KUMAR SAHU

BEENA

MMM08_SM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	44	P 66
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	22	46	* 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 393)(2 : 400)		TOTAL (OUT OF 1400)		793

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1985

2061100697

RAJEEV RANJAN SINGH

POONAM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* AB	12 FF
	102	PRINCIPLES OF MARKETING	12	31	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	P 14	* AB	14 FF
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	15	28	* 43
	202	RETAIL MARKETING	04	15	* 19 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	36	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	04	14	* 18 FF
	205	MARKET RESEARCH	05	20	* 25 FF
	206	RELATIONSHIP MARKETING	04	14	* 18 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 21
	(1 : 249)(2 : 219)			TOTAL (OUT OF 1400)	468

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1986

2061100689

RAJESH KUMAR MAHATO

UPPU DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 407)(2 : 395)	TOTAL (OUT OF 1400)			802

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1987

2061100702

RISHABH SRIVASTAVA

MAYA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50	
	102	PRINCIPLES OF MARKETING	16	29	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	36	P 53	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	14	32	P 46	
	106	CONSUMER BEHAVIOUR	15	37	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	11	14	* 25	FF
	202	RETAIL MARKETING	14	23	* 37	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	14	37	* 51	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42	
	205	MARKET RESEARCH	13	20	* 33	FF
	206	RELATIONSHIP MARKETING	14	28	* 42	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20	
	(1 : 361)(2 : 292)		TOTAL (OUT OF 1400)		653	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1988

2061100694

RISHU KUMAR SHAW

UMA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	18	35	P 53
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104 MANAGERIAL ECONOMICS	24	46	P 70
	105 RESEARCH METHODOLOGY	15	33	P 48
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	18	32	* 50
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	25	47	* 72
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	19	34	* 53
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 406)(2 : 423)			
	TOTAL (OUT OF 1400)			829

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1989

2061100590

RITESH KUMAR

BALI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 51	70
	104	MANAGERIAL ECONOMICS	19	36	P 55
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	16	34	* 50

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	19	35	* 54
204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	22	* 36 FF
205	MARKET RESEARCH	17	30	* 47
206	RELATIONSHIP MARKETING	13	20	* 33 FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 378)(2 : 352)		TOTAL (OUT OF 1400)		730
				FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1990

2061100721

SAHIL AGARWAL

SANJU

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	23	44	P 67

		MMM08_SM			
105	RESEARCH METHODOLOGY	17	30	P	47
106	CONSUMER BEHAVIOUR	18	32	P	50
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	45
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201 SERVICES MARKETING	20	37	*	57
	202 RETAIL MARKETING	21	39	*	60
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	*	65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45
	205 MARKET RESEARCH	18	31	*	49
	206 RELATIONSHIP MARKETING	17	28	*	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	49
(1 : 433)(2 : 419)		TOTAL (OUT OF 1400)			852
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1991

2061100624

SALUNKE BALIRAM KUNDLIK

SUKMAR

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	35	P 53
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	25	48	* 73
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 400)(2 : 392)		TOTAL (OUT OF 1400)		792	

FAIL ATKT

23 JUNE 2012

□

1992

MMM08_SM

2061100715

SANDEEP KUMAR SINGH YADAV

SHAKUNTALA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	21	42	P 63
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	13	20	* 33 FF
	202 RETAIL MARKETING	20	36	* 56
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	24	* 39 FF
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	11	15	* 26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 377)(2 : 351)		TOTAL (OUT OF 1400)	728
				FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1993

2061100722

SANJU SAH

SHANTI DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	28	55	P 83
	104 MANAGERIAL ECONOMICS	25	48	P 73
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	22	41	* 63
	202 RETAIL MARKETING	23	44	* 67
	203 SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	20	35	* 55
	206 RELATIONSHIP MARKETING	20	36	* 56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 463)(2 : 459)			
	TOTAL (OUT OF 1400)			922
				PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1994

2061100591

SANTOSH KUMAR YADAV

BADAMA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	NA	AB	* AB FF
	102	PRINCIPLES OF MARKETING	NA	06	* 06 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	NA	04	* 04 FF
	104	MANAGERIAL ECONOMICS	NA	00	* 00 FF
	105	RESEARCH METHODOLOGY	NA	AB	* AB FF
	106	CONSUMER BEHAVIOUR	NA	AB	* AB FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* NA FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* NA FF
2	201	SERVICES MARKETING	NA	06	* 06 FF
	202	RETAIL MARKETING	NA	31	* 31 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	19	* 19 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	09	* 09 FF
	205	MARKET RESEARCH	NA	07	* 07 FF
	206	RELATIONSHIP MARKETING	NA	11	* 11 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 10)(2 : 83)		TOTAL (OUT OF 1400)		93

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1995

2061100726

SATISH KUMAR

SHASHI PRABHA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 19	* 33	52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 358)(2 : 400)	TOTAL (OUT OF 1400)			758
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1996

2061100712

SAURABH KUMAR SINGH

BALA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	21	43	P 64
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 20	* 36	56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	42	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45

MMM08_SM

206	RELATIONSHIP MARKETING	15	32	* 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 402)(2 : 397)		TOTAL (OUT OF 1400)		799

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1997

2061100716

SHAIKH VARISH

ISHRAT BANU

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	19	33	*	52
	202 RETAIL MARKETING	18	41	*	59
	203 SALES MANAGEMENT & PERSONAL SELLING	15	42	*	57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	*	49
	205 MARKET RESEARCH	19	35	*	54
	206 RELATIONSHIP MARKETING	17	28	*	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	44
(1 : 381)(2 : 405)		TOTAL (OUT OF 1400)			786

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1998

2061100725

SHASHI RANJAN

KRISHNA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	40	P 60
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	15	39	* 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	* 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	* 42
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	15	31	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 23
	(1 : 374)(2 : 356)		TOTAL (OUT OF 1400)	730	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1999

2061100718

SHEKHAR SHARMA

VIBHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	35	P 50
	104	MANAGERIAL ECONOMICS	21	40	P 61
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	38	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 409)(2 : 418)		TOTAL (OUT OF 1400)		827
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2000

2061100723

SHIV DARSHAN

MAN KANWAR

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	22	42	* 64
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	* 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39
	(1 : 429)(2 : 414)	TOTAL (OUT OF 1400)			843
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2001 2061100720
 SUPRATIK MONDAL PRITI SHANKAR PRANATI

001 1241 SKNSSBM, AMBEGAON, PUNE 41
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	16	34	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	48	P 69
	104	MANAGERIAL ECONOMICS	19	41	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	14	38	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	41	* 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 20
	(1 : 399)(2 : 365)	TOTAL (OUT OF 1400)			764

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2002

2061100727

VARUN KUMAR

ASHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	38	P 58
	104	MANAGERIAL ECONOMICS	19	37	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	16	38	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	21	* 35 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 400)(2 : 394)	TOTAL (OUT OF 1400)			794

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2003

2061100731

YOGESH KUMAR SHARMA

NIRMALA DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	* 20	P 37	57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32 FF
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34

MMM08_SM

(1 : 371)(2 : 365)

TOTAL (OUT OF 1400) 736

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2004

2061001332

ABHINAV KUMAR

SHANTI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102 PRINCIPLES OF MARKETING	21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	52	P 73
	104 MANAGERIAL ECONOMICS	23	46	P 69
	105 RESEARCH METHODOLOGY	24	57	P 81
	106 CONSUMER BEHAVIOUR	22	40	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

		MMM08_SM			
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	52	P 77
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	26	49	P 75
	302	LAWS RELATED TO MARKETING	23	44	P 67
	303	FINANCIAL SERVICES MARKETING	24	52	P 76
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	28	56	* 84
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	24	45	* 69
	405	INDUSTRIAL MARKETING	26	50	* 76
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49

(1 : 504)(2 : 485)(3 : 507)(4 : 518) GRAND TOTAL (OUT OF 2800) 2014

FIRST CLASS WITH DISTINCTION
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2005

2061001371

ABHISHEK NATH TIWARI

SITA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	42	P 64

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	43	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	50	P 73
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	25	49	P 74
	106	CONSUMER BEHAVIOUR	18	40	P 58
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	46	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	17	42	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	45	P 65
	205	MARKET RESEARCH	18	34	P 52
	206	RELATIONSHIP MARKETING	18	39	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	25	48	* 73
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 475)(2 : 423)(3 : 473)(4 : 465) GRAND TOTAL (OUT OF 2800)					1836

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2006

2061001378

AKSHAT KABRA

SANDHYA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	38	P 56
	102	PRINCIPLES OF MARKETING	16	39	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	35	P 52
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	22	43	P 65
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	16	29	P 45
	202	RETAIL MARKETING	19	47	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	41	P 55
	205	MARKET RESEARCH	13	34	P 47
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	22	46	P 68
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	22	48	* 70
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	22	42	* 64
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 419)(2 : 391)(3 : 440)(4 : 453) GRAND TOTAL (OUT OF 2800)					1703

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2007

2061001369

AMARESH KUMAR SINGH

RAJKUMARI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	44	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	42	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 401)(2 : 383)(3 : 400)(4 : 392) GRAND TOTAL (OUT OF 2800)					1576

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2008

2061001363

ARPIT SRIVASTAVA

ARCHANA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	42	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	18	36	P 54
	303	FINANCIAL SERVICES MARKETING	20	45	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	44	P 64
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	22	44	* 66
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 406)(2 : 385)(3 : 454)(4 : 423) GRAND TOTAL (OUT OF 2800) 1668

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2009 2061001323

ARVIND BOHRA SUMAN

001 1241 SKNSSBM, AMBEGAON, PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	40	P 60
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	43	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	39	P 57
	205	MARKET RESEARCH	15	31	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	44	P 64
	302	LAWS RELATED TO MARKETING	16	37	P 53
	303	FINANCIAL SERVICES MARKETING	18	42	P 60
	304	MARKETING COMMUNICATION	16	29	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	35	P 53

MMM08_SM

	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 413)(2 : 378)(3 : 406)(4 : 410)		GRAND TOTAL (OUT OF 2800)			1607

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2010

2061001445

ARVIND KUMAR PRABHAKAR

URMILA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	15	30	P 45
	202	RETAIL MARKETING	13	39	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	37	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	32	P 45
	205	MARKET RESEARCH	P 13	* 28	41

MMM08_SM

	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	16	30	P 46
	303	FINANCIAL SERVICES MARKETING	P 19	* 38	57
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	P 20	* 35	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 340)(2 : 322)(3 : 388)(4 : 374) GRAND TOTAL (OUT OF 2800)					1424

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2011

2061001326

ASADULLAH RAHIM

AISHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	46	P 66
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 36
2	201 SERVICES MARKETING	16	42		P 58
	202 RETAIL MARKETING	16	42		P 58
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35		P 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	16	38		P 54
	205 MARKET RESEARCH	16	32		P 48
	206 RELATIONSHIP MARKETING	16	29		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 28
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 44
3	301 INTERNATIONAL MARKETING	22	40		P 62
	302 LAWS RELATED TO MARKETING	17	29		P 46
	303 FINANCIAL SERVICES MARKETING	21	41		P 62
	304 MARKETING COMMUNICATION	17	30		P 47
	305 RETAIL OPERATIONS MANAGEMENT	17	29		P 46
	306 PROJECT WORK & VIVA	27	52		P 79
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	21	38	*	59
	402 STRATEGIC MARKETING	18	31	*	49
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	19	34	*	53
	406 RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 398)(2 : 390)(3 : 427)(4 : 397) GRAND TOTAL (OUT OF 2800)					1612

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2012

2061001374

AVISHEK KUMAR SRIVASTAVA

BABY CHANDA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102 PRINCIPLES OF MARKETING	19	37	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	35	P 48
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	14	44	P 58
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	18	43	P 61
	202 RETAIL MARKETING	18	38	P 56
	203 SALES MANAGEMENT & PERSONAL SELLING	19	38	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	33	P 48
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301 INTERNATIONAL MARKETING	17	38	P 55
	302 LAWS RELATED TO MARKETING	18	37	P 55
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	17	30	P 47
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	25	58	P 83
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401 BRAND MANAGEMENT	18	31	* 49
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404 DIRECT MARKETING	14	21	\$ * 35 \$
	405 INDUSTRIAL MARKETING	22	40	* 62
	406 RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 400)(2 : 383)(3 : 415)(4 : 385) GRAND TOTAL (OUT OF 2800)				1583

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2013

2061001387

DEEPAK JAISWAL

KUSUM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	15	43	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	50	P 65
	104	MANAGERIAL ECONOMICS	20	41	P 61
	105	RESEARCH METHODOLOGY	19	46	P 65
	106	CONSUMER BEHAVIOUR	18	36	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	46	P 68
	202	RETAIL MARKETING	15	35	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	46	P 66
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	20	42	P 62
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	27	56	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	24	50	* 74
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 454)(2 : 414)(3 : 460)(4 : 429) GRAND TOTAL (OUT OF 2800)					1757

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2014

2061001450

DINESH SHARMA

YASHODA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	35	P 50
	102	PRINCIPLES OF MARKETING	15	35	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	16	32	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	14	35	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	38	P 58
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	32	P 45
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	33	P 51
	303	FINANCIAL SERVICES MARKETING	17	32	P 49
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 358)(2 : 341)(3 : 373)(4 : 371) GRAND TOTAL (OUT OF 2800)					1443

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2015

2061001423

GADHIA SUNIT SUJESH

NEETA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	42	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	44	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	16	37	P 53
	303	FINANCIAL SERVICES MARKETING	21	46	P 67
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	21	38	* 59

		MMM08_SM		
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	23	43	* 66
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 421)(2 : 406)(3 : 415)(4 : 447) GRAND TOTAL (OUT OF 2800) 1689

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2016

2061001407

GAUTAM SANKHLA

LALITA DEVI

001

1241 SKNSSBM, AMBEGAON, PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	42	P 61
	102	PRINCIPLES OF MARKETING	18	46	P 64
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	40	P 58
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	19	42	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	20	44	P 64

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	25	47	* 72
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	24	46	* 70
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 455)(2 : 439)(3 : 469)(4 : 494)		GRAND TOTAL (OUT OF 2800)			1857

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2017

2061001425

HEMANT NAGAR

KALAWATI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	38	P 55
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	12	33	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	12	32	P 44
	202	RETAIL MARKETING	14	31	P 45

		MMM08_SM			
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	34	P 49
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	12	34	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	38	P 56
	303	FINANCIAL SERVICES MARKETING	16	32	P 48
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	P 24	* AB	24 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	43	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 354)(2 : 319)(3 : 350)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1421
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2018

2061001439

ISHAN GHANSHANI

RAKHI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	38	P 59

MMM08_SM

	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	55	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 435)(2 : 413)(3 : 455)(4 : 440) GRAND TOTAL (OUT OF 2800)					1743

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2019

2061001433

JAGDEEP CHOUDHARY

SARASWATI DEVI

001

1241 SKNSSBM, AMBEGAON, PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	42	P 63
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	41	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	33	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	16	32	P 48
	303	FINANCIAL SERVICES MARKETING	23	48	P 71
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 417)(2 : 373)(3 : 423)(4 : 447) GRAND TOTAL (OUT OF 2800)					1660

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2020

2061001385

JAI PRAKASH

MEENA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 49
(1 : 422)(2 : 400)(3 : 438)(4 : 423) GRAND TOTAL (OUT OF 2800)					1683

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2021

2061001446

JITENDRA PAWAR

MEERA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	32	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	16	34	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	16	29	P 45
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	39	P 56
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

MMM08_SM

(1 : 381)(2 : 390)(3 : 413)(4 : 390) GRAND TOTAL (OUT OF 2800) 1574

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2022

2061001401

KESHAV SHARMA

UMA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	25	47	P 72
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39

MMM08_SM

4	401	BRAND MANAGEMENT	20	46	* 66
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 411)(2 : 426)(3 : 420)(4 : 423) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2023

2061001330

KISHAN BISHNU PRASAD AGRAWAL

MEERA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	40	P 60
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	42	P 60
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	14	39	P 53
	202	RETAIL MARKETING	15	28	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	33	P 48
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	P 14	* AB	14 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37

MMM08_SM

3	301	INTERNATIONAL MARKETING	P 18	* AB	18	FF
	302	LAWS RELATED TO MARKETING	P 17	* AB	17	FF
	303	FINANCIAL SERVICES MARKETING	P 19	* AB	19	FF
	304	MARKETING COMMUNICATION	P 22	* AB	22	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* AB	20	FF
	306	PROJECT WORK & VIVA	22	44	P 66	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36	
4	401	BRAND MANAGEMENT	22	AB	* 22	FF
	402	STRATEGIC MARKETING	20	AB	* 20	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	AB	* 22	FF
	404	DIRECT MARKETING	24	AB	* 24	FF
	405	INDUSTRIAL MARKETING	24	AB	* 24	FF
	406	RURAL & AGRICULTURAL MARKETING	22	AB	* 22	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 400)(2 : 323)(3 : 232)(4 : 210) GRAND TOTAL (OUT OF 2800)					1165	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2024

2061001322

MANEESH CHAUHAN

VIJAYA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	26	51	P 77
	106	CONSUMER BEHAVIOUR	25	49	P 74
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47

		MMM08_SM			
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	24	49	P 73
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	26	49	P 75
	205	MARKET RESEARCH	23	43	P 66
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	25	48	P 73
	302	LAWS RELATED TO MARKETING	P 22	* 40	62
	303	FINANCIAL SERVICES MARKETING	26	49	P 75
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 502)(2 : 487)(3 : 475)(4 : 451) GRAND TOTAL (OUT OF 2800) 1915

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2025

2061001397

MOHIT KUMAR KULCHANDANI

SHASHI DEVI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

MMM08_SM

	102	PRINCIPLES OF MARKETING	15	35	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	36	P 51
	105	RESEARCH METHODOLOGY	16	38	P 54
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	12	42	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	46	P 67
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	55	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 378)(2 : 375)(3 : 438)(4 : 409)		GRAND TOTAL (OUT OF 2800)			1600

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2026

2061001427

MONIKA ASNANI

MEERA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	24	49	P 73
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 434)(2 : 442)(3 : 497)(4 : 479)		GRAND TOTAL (OUT OF 2800)			1852

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2027

2061001430

NAIMUDDIN ANSARI

ZAINAB

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	16	30	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	38	P 56
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	49	P 72
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	27	52	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 373)(2 : 434)(3 : 450)(4 : 411) GRAND TOTAL (OUT OF 2800)					1668

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2028

2061001449

NIDHI KESHRI

VEENA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	18	35	P 53
	105	RESEARCH METHODOLOGY	15	34	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	P 18	* AB	18 FF
	202	RETAIL MARKETING	18	43	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	18	36	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	34	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 31
3	301	INTERNATIONAL MARKETING	NA	AB	* AB FF
	302	LAWS RELATED TO MARKETING	NA	AB	* AB FF
	303	FINANCIAL SERVICES MARKETING	NA	AB	* AB FF
	304	MARKETING COMMUNICATION	NA	AB	* AB FF
	305	RETAIL OPERATIONS MANAGEMENT	NA	AB	* AB FF
	306	PROJECT WORK & VIVA	NA	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA FF
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* NA FF
4	401	BRAND MANAGEMENT	NA	AB	* AB FF
	402	STRATEGIC MARKETING	NA	AB	* AB FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	NA	AB	* AB FF
	404	DIRECT MARKETING	NA	AB	* AB FF
	405	INDUSTRIAL MARKETING	NA	AB	* AB FF

MMM08_SM

406 RURAL & AGRICULTURAL MARKETING NA AB * AB FF
 407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * NA FF
 408 FOREIGN LANGUAGE (INT) (OUTOF 50) * NA FF

(1 : 375)(2 : 346)(3 : 0)(4 : 0) GRAND TOTAL (OUT OF 2800) 721

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2029 2061001403

PANKAJ KUMAR SONI REKHA

001 1241 SKNSSBM, AMBEGAON, PUNE 41
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 44
4	401	BRAND MANAGEMENT	12	18	*	30 FF
	402	STRATEGIC MARKETING	17	30	*	47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	*	55
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	20	35	*	55
	406	RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 381)(2 : 403)(3 : 423)(4 : 379)		GRAND TOTAL (OUT OF 2800)				1586

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2030

2061001442

PAVAN PATIDAR

SITA BAI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	12	42	P 54
	202	RETAIL MARKETING	15	29	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	19	40	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
	205	MARKET RESEARCH	16	32	P 48
	206	RELATIONSHIP MARKETING	18	36	P 54
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	15	37	P 52
	303	FINANCIAL SERVICES MARKETING	21	44	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 401)(2 : 364)(3 : 413)(4 : 380)		GRAND TOTAL (OUT OF 2800)			1558

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2031 2061001400

PAWAN KUMAR SURAJ

001 1241 SKNSSBM, AMBEGAON, PUNE 41
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	18	42	P 60
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

MMM08_SM

2	201	SERVICES MARKETING	12	39	P 51
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	43	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	39	P 58
	205	MARKET RESEARCH	12	32	P 44
	206	RELATIONSHIP MARKETING	17	34	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	48	P 65
	302	LAWS RELATED TO MARKETING	18	43	P 61
	303	FINANCIAL SERVICES MARKETING	18	48	P 66
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	39	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 432)(2 : 393)(3 : 431)(4 : 407) GRAND TOTAL (OUT OF 2800) 1663

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2032

2061001410

RAKESH KUMAR THAKUR

VEENA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	15	48	P 63
	202	RETAIL MARKETING	16	38	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	40	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	25	49	P 74
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	19	46	P 65
	304	MARKETING COMMUNICATION	19	37	P 56
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 412)(2 : 395)(3 : 455)(4 : 437)		GRAND TOTAL (OUT OF 2800)			1699

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2033

2061001440

SANDEEP PANDEY

INDRAVATI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	55	P 78
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	45	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	46	P 64
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	25	50	P 75
	302	LAWS RELATED TO MARKETING	16	44	P 60
	303	FINANCIAL SERVICES MARKETING	20	44	P 64
	304	MARKETING COMMUNICATION	19	39	P 58
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	23	49	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 440)(2 : 429)(3 : 458)(4 : 430) GRAND TOTAL (OUT OF 2800)					1757

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2034

2061001417

SAUMYA RAJ

POONAM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	41	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	17	38	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	14	47	P 61
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	32	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 23
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	18	34	P 52
	303	FINANCIAL SERVICES MARKETING	18	38	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 394)(2 : 361)(3 : 397)(4 : 366) GRAND TOTAL (OUT OF 2800)					1518

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2035

2061001431

SHAILENDRA KUMAR

NILAM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	16	34	P 50
	303	FINANCIAL SERVICES MARKETING	17	36	P 53
	304	MARKETING COMMUNICATION	17	36	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	42	P 61
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 393)(2 : 401)(3 : 424)(4 : 396) GRAND TOTAL (OUT OF 2800) 1614

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2036

2061001395

SHASHIKANT BHADURIYA

MUNII

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	47	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	44	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 34
3	301	INTERNATIONAL MARKETING	22	45	P 67
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	25	50	P 75

MMM08_SM

	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 377)(2 : 399)(3 : 455)(4 : 414) GRAND TOTAL (OUT OF 2800)					1645

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2037

2061001383

SHOBHIT GUPTA

NEELAM

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	P 51
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 393)(2 : 395)(3 : 426)(4 : 388)		GRAND TOTAL (OUT OF 2800)	1602		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2038

2061001392

SHRINJAY KUMAR PALLAV

SAVITA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	48	P 69
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	33	P 51

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	45
2	201 SERVICES MARKETING	17	30	P	47
	202 RETAIL MARKETING	18	40	P	58
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	33	P	46
	205 MARKET RESEARCH	16	28	P	44
	206 RELATIONSHIP MARKETING	17	29	P	46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	35
3	301 INTERNATIONAL MARKETING	21	38	P	59
	302 LAWS RELATED TO MARKETING	P 21	* 38		59
	303 FINANCIAL SERVICES MARKETING	22	40	P	62
	304 MARKETING COMMUNICATION	P 19	* 33		52
	305 RETAIL OPERATIONS MANAGEMENT	21	38	P	59
	306 PROJECT WORK & VIVA	20	35	P	55
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401 BRAND MANAGEMENT	11	16	* 27	FF
	402 STRATEGIC MARKETING	17	29	* 46	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404 DIRECT MARKETING	17	30	* 47	
	405 INDUSTRIAL MARKETING	20	36	* 56	
	406 RURAL & AGRICULTURAL MARKETING	20	35	* 55	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	

(1 : 398)(2 : 353)(3 : 426)(4 : 359) GRAND TOTAL (OUT OF 2800) 1536

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2039

2061001335

SUCHAK SOHIL JATIN

JITIKSHA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

PASSING/OUT OF 12/30 28/70 40/100

Page 2004

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	37	P 56
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	17	43	P 60
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201 SERVICES MARKETING	16	34	P 50
	202 RETAIL MARKETING	18	39	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	21	41	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	40	P 55
	205 MARKET RESEARCH	15	28	P 43
	206 RELATIONSHIP MARKETING	12	28	P 40
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301 INTERNATIONAL MARKETING	20	35	P 55
	302 LAWS RELATED TO MARKETING	16	29	P 45
	303 FINANCIAL SERVICES MARKETING	17	32	P 49
	304 MARKETING COMMUNICATION	16	34	P 50
	305 RETAIL OPERATIONS MANAGEMENT	18	34	P 52
	306 PROJECT WORK & VIVA	20	35	P 55
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	20	36	* 56
	406 RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 385)(2 : 352)(3 : 370)(4 : 365) GRAND TOTAL (OUT OF 2800)				1472

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2040

2061001448

SUMIT SAGAR

JYOTI

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	40	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	43	P 60
	104	MANAGERIAL ECONOMICS	18	36	P 54
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	13	39	P 52
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	35	P 51
	205	MARKET RESEARCH	12	28	P 40
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	37	P 54
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	35	P 54
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	22	43	P 65
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	41	* 62
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 393)(2 : 381)(3 : 402)(4 : 388) GRAND TOTAL (OUT OF 2800)					1564

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2041

2061001404

SUNIL KUMAR

YAMUNA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	19	36	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	46	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	18	38	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	41	P 56
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301	INTERNATIONAL MARKETING	17	44	P 61
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	16	37	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	42	* 64
	406	RURAL & AGRICULTURAL MARKETING	20	43	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 364)(2 : 362)(3 : 382)(4 : 403) GRAND TOTAL (OUT OF 2800)					1511

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2042

2061001420

SUNNY KUMAR

CHANDA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	33	P 50
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	26	58	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	34	* 53

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	23	43	* 66
406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 414)(2 : 431)(3 : 463)(4 : 427) GRAND TOTAL (OUT OF 2800) 1735

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2043

2061001437

VANDANA SINGH

URMILA

001

1241 SKNSSBM, AMBEGAON, PUNE 41

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	30	P 47

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	20	36	P	56
	304	MARKETING COMMUNICATION	22	41	P	63
	305	RETAIL OPERATIONS MANAGEMENT	25	47	P	72
	306	PROJECT WORK & VIVA	22	41	P	63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	46
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	20	36	*	56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	*	56
	404	DIRECT MARKETING	19	34	*	53
	405	INDUSTRIAL MARKETING	22	41	*	63
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	46
(1 : 448)	(2 : 456)	(3 : 458)	(4 : 419)	GRAND TOTAL (OUT OF 2800)		1781

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2044

2061001444

VYOM SRIVASTAVA

RANJANA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 381)(2 : 372)(3 : 413)(4 : 387) GRAND TOTAL (OUT OF 2800)					1553

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2045

2061001441

WASIM AKRAM

AZIZA

001
APRIL 2012

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56

MMM08_SM

	104	MANAGERIAL ECONOMICS	20	37	P	57
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	17	29	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201	SERVICES MARKETING	19	47	P	66
	202	RETAIL MARKETING	16	32	P	48
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P	59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	33	P	49
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	20	37	P	57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	24
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301	INTERNATIONAL MARKETING	18	32	P	50
	302	LAWS RELATED TO MARKETING	17	30	P	47
	303	FINANCIAL SERVICES MARKETING	18	31	P	49
	304	MARKETING COMMUNICATION	19	37	P	56
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	22	41	P	63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	15	24	\$ *	39 \$
	402	STRATEGIC MARKETING	17	29	*	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	*	56
	404	DIRECT MARKETING	19	33	*	52
	405	INDUSTRIAL MARKETING	20	37	*	57
	406	RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 402)(2 : 395)(3 : 395)(4 : 392)		GRAND TOTAL (OUT OF 2800)				1584

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2046

2061001415

YOGENDRA SINGH RAWAT

GUDDI

001
APRIL 2012

MMM08_SM

1241 SKNSSBM, AMBEGAON, PUNE 41

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	42	P 63
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	36	P 54
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	P 17	* 34	51
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	37	P 56
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 386)(2 : 360)(3 : 389)(4 : 359) GRAND TOTAL (OUT OF 2800) 1494

FAILS

23 JUNE 2012

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MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2047

2012001549

BHARAT RAJPUROHIT

001
 APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	45	* 66	
	102 PRINCIPLES OF MARKETING	12	28	* 40	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	* 50	
	104 MANAGERIAL ECONOMICS	11	16	* 27	FF
	105 RESEARCH METHODOLOGY	09	10	* 19	FF
	106 CONSUMER BEHAVIOUR	17	28	* 45	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 35	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 35	
2	201 SERVICES MARKETING	12	20	* 32	FF
	202 RETAIL MARKETING	12	18	* 30	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	12	28	* 40	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	* 46	
	205 MARKET RESEARCH	12	28	* 40	
	206 RELATIONSHIP MARKETING	12	28	* 40	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
(1 : 317)(2 : 299)	TOTAL (OUT OF 1400)			616	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2048

2012001550

MAYUR SHARMA

001

1245 ASIAN SCHOOL OF MGNT,PUNE9

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	50	* 71
	102	PRINCIPLES OF MARKETING	21	39	* 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	51	* 75
	104	MANAGERIAL ECONOMICS	18	32	* 50
	105	RESEARCH METHODOLOGY	17	30	* 47
	106	CONSUMER BEHAVIOUR	19	34	* 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 35
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 426)(2 : 381)				
		TOTAL (OUT OF 1400)			807

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2049

2061001296

AKSHAYKUMAR SHASHIKANT LAD

MANJULABEN

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	24	50	P 74
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	23	44	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	P 19	* 34	53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	26	52	P 78
	306	PROJECT WORK & VIVA	26	61	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45

		MMM08_SM		
402	STRATEGIC MARKETING	20	35	* 55
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
404	DIRECT MARKETING	25	47	* 72
405	INDUSTRIAL MARKETING	20	35	* 55
406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37

(1 : 448)(2 : 439)(3 : 477)(4 : 432) GRAND TOTAL (OUT OF 2800) 1796

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2050

2061001299

AMIT SINGH

MINA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 49	72
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	P 18	* 32	50
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 21
3	301	INTERNATIONAL MARKETING	12	39	P 51

MMM08_SM

	302	LAWS RELATED TO MARKETING	P 12	* 28	40
	303	FINANCIAL SERVICES MARKETING	12	35	P 47
	304	MARKETING COMMUNICATION	12	38	P 50
	305	RETAIL OPERATIONS MANAGEMENT	12	43	P 55
	306	PROJECT WORK & VIVA	16	34	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	40	* 61
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	42	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 405)(2 : 376)(3 : 361)(4 : 402) GRAND TOTAL (OUT OF 2800)					1544

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2051

2061001221

BHADORIA VISHWAS SINGH

URMILA DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P	50
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	32
3	301	INTERNATIONAL MARKETING	19	34	P	53
	302	LAWS RELATED TO MARKETING	P 18	* 32		50
	303	FINANCIAL SERVICES MARKETING	19	34	P	53
	304	MARKETING COMMUNICATION	20	37	P	57
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306	PROJECT WORK & VIVA	25	48	P	73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	38
4	401	BRAND MANAGEMENT	15	24	\$ *	39 \$
	402	STRATEGIC MARKETING	17	29	*	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	21	39	*	60
	405	INDUSTRIAL MARKETING	19	34	*	53
	406	RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	37
(1 : 378)(2 : 347)(3 : 417)(4 : 379) GRAND TOTAL (OUT OF 2800)						1521

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2052

2061001251

DIKHOLKAR ABHISHEK HARIDAS

VIDYA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	16	40	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	21	42	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	42	* 63
	405	INDUSTRIAL MARKETING	17	34	* 51
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 408)(2 : 413)(3 : 440)(4 : 421) GRAND TOTAL (OUT OF 2800)					1682

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2053

2061001232

DOMDE SAGAR SURENDRA

SMITA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	61	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	32	* 49
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 429)(2 : 391)(3 : 441)(4 : 419) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2054

2061001245

G.RAMACHANDRAN

SULOCHANA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	P 19	* 34	53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 12	* 31	43
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	17	46	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	20	42	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 410)(2 : 395)(3 : 400)(4 : 380) GRAND TOTAL (OUT OF 2800)					1585

FAILS

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2055

2061001229

JITENDRA

LAKHPATTI DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 40

(1 : 368)(2 : 385)(3 : 390)(4 : 359) GRAND TOTAL (OUT OF 2800) 1502

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2056

2061001256

JOGE CHETAN SHRIRAMJI

ASHA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	17	48	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41

MMM08_SM

4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	21	39	*	60
	405	INDUSTRIAL MARKETING	14	24	\$ *	38 \$
	406	RURAL & AGRICULTURAL MARKETING	21	41	*	62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38

(1 : 358)(2 : 333)(3 : 420)(4 : 381) GRAND TOTAL (OUT OF 2800) 1492

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2057

2061001246

MAHAJAN RAGHAV

VIJAYLAXMI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40

MMM08_SM

3	301	INTERNATIONAL MARKETING	21	38	P	59
	302	LAWS RELATED TO MARKETING	P 26	* AB		26 FF
	303	FINANCIAL SERVICES MARKETING	18	31	P	49
	304	MARKETING COMMUNICATION	P 23	* AB		23 FF
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P	56
	306	PROJECT WORK & VIVA	24	56	P	80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	39
4	401	BRAND MANAGEMENT	12	18	*	30 FF
	402	STRATEGIC MARKETING	17	29	*	46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	22	42	*	64
	405	INDUSTRIAL MARKETING	13	19	*	32 FF
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 365)(2 : 424)(3 : 373)(4 : 357)		GRAND TOTAL (OUT OF 2800)				1519

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2058

2061001237

MESHARAM MADHAV RAMESHRAO

WANMALA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

		MMM08_SM			
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	25	47	* 72
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 407)(2 : 384)(3 : 421)(4 : 424)		GRAND TOTAL (OUT OF 2800)			1636

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2059

2061001223

NAGURE OMKAR PARVAT

SUHASINI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P	47
	104	MANAGERIAL ECONOMICS	17	28	P	45
	105	RESEARCH METHODOLOGY	20	35	P	55
	106	CONSUMER BEHAVIOUR	18	31	P	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	42
2	201	SERVICES MARKETING	19	34	P	53
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	18	31	P	49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	21	38	P	59
	302	LAWS RELATED TO MARKETING	P 12	* 17		29 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P	46
	304	MARKETING COMMUNICATION	20	35	P	55
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	25	61	P	86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47	
	404	DIRECT MARKETING	21	43	* 64	
	405	INDUSTRIAL MARKETING	17	30	* 47	
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 371)(2 : 380)(3 : 411)(4 : 374)		GRAND TOTAL (OUT OF 2800)				1536

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2060

2061001224

PANDEY VIJAY BHADUR

MADHURI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	45	P 68
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	24	52	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 395)(2 : 407)(3 : 441)(4 : 398) GRAND TOTAL (OUT OF 2800)					1641

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2061

2061001255

PANDHARKAR SWAPNIL VIJAY

VEENITA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 50	74
	102	PRINCIPLES OF MARKETING	P 08	* 08	16 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 11	* 14	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	P 17	* 28	45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 08	* 09	17 FF
	205	MARKET RESEARCH	P 12	* 18	30 FF
	206	RELATIONSHIP MARKETING	P 11	* 14	25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 30
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 06	* 03	09 FF
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	17	33	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	08	07	* 15 FF
	402	STRATEGIC MARKETING	06	03	* 09 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	12	17	* 29 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 333)(2 : 274)(3 : 339)(4 : 257) GRAND TOTAL (OUT OF 2800)					1203

FAILS

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2062

2061001298

PRAJAPATI BHAVIK KUMAR KALIDAS

GITABEN

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	41	P 61
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	25	50	P 75
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	25	61	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 39

(1 : 410)(2 : 393)(3 : 458)(4 : 439) GRAND TOTAL (OUT OF 2800) 1700

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2063

2061001580

RAJKUMAR SANAJAOBA

SUNILA DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	16	34	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 43
4	401 BRAND MANAGEMENT	11	16	*	27 FF
	402 STRATEGIC MARKETING	21	38	*	59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404 DIRECT MARKETING	23	42	*	65
	405 INDUSTRIAL MARKETING	18	31	*	49
	406 RURAL & AGRICULTURAL MARKETING	22	40	*	62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	46
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 386)(2 : 352)(3 : 383)(4 : 398) GRAND TOTAL (OUT OF 2800)					1519

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2064

2061001226

RAJNISH KUMAR SINGH

GYANTI DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	29	P 46
	102 PRINCIPLES OF MARKETING		17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		18	32	P 50
	104 MANAGERIAL ECONOMICS		17	29	P 46
	105 RESEARCH METHODOLOGY		P 12	* 18	30 FF
	106 CONSUMER BEHAVIOUR		17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 34
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING		18	31	P 49
	202 RETAIL MARKETING		17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING		17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		17	30	P 47
	205 MARKET RESEARCH		18	31	P 49
	206 RELATIONSHIP MARKETING		17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 33
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 32

MMM08_SM

3	301	INTERNATIONAL MARKETING	22	40	P	62
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	17	28	P	45
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P	55
	306	PROJECT WORK & VIVA	17	30	P	47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	41
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52	
	404	DIRECT MARKETING	21	39	* 60	
	405	INDUSTRIAL MARKETING	21	38	* 59	
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 336)(2 : 348)(3 : 381)(4 : 394)		GRAND TOTAL (OUT OF 2800)				1459

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2065

2061001581

SANJIT KUMAR GOCHHAYAT

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 50	73
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 43	66
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41

		MMM08_SM			
2	201 SERVICES MARKETING	17	28	P	45
	202 RETAIL MARKETING	17	30	P	47
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	P	53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P	46
	205 MARKET RESEARCH	P 18	* 31		49
	206 RELATIONSHIP MARKETING	17	29	P	46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 32
3	301 INTERNATIONAL MARKETING	18	31	P	49
	302 LAWS RELATED TO MARKETING	P 17	* 28		45
	303 FINANCIAL SERVICES MARKETING	P 23	* 42		65
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306 PROJECT WORK & VIVA	18	31	P	49
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 38
4	401 BRAND MANAGEMENT	12	17	* 29	FF
	402 STRATEGIC MARKETING	13	20	* 33	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46	
	404 DIRECT MARKETING	18	31	* 49	
	405 INDUSTRIAL MARKETING	19	34	* 53	
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39	
(1 : 398)(2 : 353)(3 : 381)(4 : 354) GRAND TOTAL (OUT OF 2800)					1486

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2066

2061001242

SAURABH UNIYAL

LALITA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	29	P 46
	102 PRINCIPLES OF MARKETING		17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	20	39	P 59
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 366)(2 : 363)(3 : 388)(4 : 374)		GRAND TOTAL (OUT OF 2800)			1491

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2067

2061001227

SHARMA DEEPAK

PUSHPA

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	25	60	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 370)(2 : 392)(3 : 443)(4 : 402) GRAND TOTAL (OUT OF 2800)					1607

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2068

2061001228

SINVHAGADE PANKAJ NARESH

VISHRANTI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 20	* 37	57
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	50	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	23	44	* 67
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 348)(2 : 364)(3 : 429)(4 : 407)		GRAND TOTAL (OUT OF 2800)			1548

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2069

2061001236

SOLANKI ISHWAR SINGH

CHHAGAN DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 45
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 39

(1 : 362)(2 : 379)(3 : 392)(4 : 379) GRAND TOTAL (OUT OF 2800) 1512
FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2070 2061001233
TAMBUSKAR GIRISH BHIMRAO VRUNDA

001 1245 ASIAN SCHOOL OF MGNT,PUNE9
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	16	38	P 54
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 39

4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	21	41	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39

(1 : 383)(2 : 388)(3 : 418)(4 : 428) GRAND TOTAL (OUT OF 2800) 1617

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2071

2061001222

VIGNESH RAJA M

KARPAGAM

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	P 18	* 31	49
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	62	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	21	44	* 65
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 403)(2 : 414)(3 : 455)(4 : 420)		GRAND TOTAL (OUT OF 2800)			1692

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2072

2061001252

VISHAL SINGH

URMILA DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

	(INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	22	41		P 63
	202 RETAIL MARKETING	20	35		P 55
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29		P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29		P 46
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	17	30		P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301 INTERNATIONAL MARKETING	20	36		P 56
	302 LAWS RELATED TO MARKETING	P 17	* 28		45
	303 FINANCIAL SERVICES MARKETING	20	35		P 55
	304 MARKETING COMMUNICATION	17	28		P 45
	305 RETAIL OPERATIONS MANAGEMENT	20	36		P 56
	306 PROJECT WORK & VIVA	21	39		P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	11	15	* 26	FF
	402 STRATEGIC MARKETING	19	33	* 52	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55	
	404 DIRECT MARKETING	17	30	* 47	
	405 INDUSTRIAL MARKETING	17	28	* 45	
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 373)(2 : 377)(3 : 399)(4 : 372) GRAND TOTAL (OUT OF 2800)					1521

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2073

2061001240

YADAV PINTU

INDU DEVI

001
APRIL 2012

1245 ASIAN SCHOOL OF MGNT,PUNE9

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 378)(2 : 386)(3 : 394)(4 : 373)		GRAND TOTAL (OUT OF 2800)			1531

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2081

2061100896

DURGA BAHADUR THAPA

DEVI KUMARI

001
APRIL 2012

1250 PRAGNYA INST.OF M&IT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39	60
	102	PRINCIPLES OF MARKETING	P 11	* 15	26 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	P 11	* 15	26 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	12	17	* 29 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 327)(2 : 298)			TOTAL (OUT OF 1400)	625

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2082

2061100897

SINGH PREM SAGAR JITENDRA

RITA

001
APRIL 2012

1250 PRAGNYA INST.OF M&IT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 46	70	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 28	45	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	09	11	* 20	FF
	202	RETAIL MARKETING	22	AB	* 22	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55	
	205	MARKET RESEARCH	17	30	* 47	
	206	RELATIONSHIP MARKETING	12	18	* 30	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA	FF
	(1 : 377)(2 : 269)					
			TOTAL (OUT OF 1400)		646	

FAIL ATKT

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2083

2061100854

ADITYA SINGH TOMAR

PREETI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 39	60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 376)(2 : 364)		TOTAL (OUT OF 1400)		740

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2084

2061100838

AKASHDEEP SINGH

GEETA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	43	P 65
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	23	44	* 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 422)(2 : 422)	TOTAL (OUT OF 1400)			844
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2085

2061100839

AKSHIT JAIN

ANILA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42

(1 : 377)(2 : 373)

MMM08_SM

TOTAL (OUT OF 1400) 750

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2086

2061100840

AMIT PANT

MIRDULA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 42	65
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	13	20	* 33 FF

		MMM08_SM			
202	RETAIL MARKETING	13	19	* 32	FF
203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49	
205	MARKET RESEARCH	17	28	* 45	
206	RELATIONSHIP MARKETING	17	28	* 45	
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44	
(1 : 382)(2 : 333)		TOTAL (OUT OF 1400)		715	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2087 2061100841

ANSHUL RANA ANITA

001 1253 MUENCHEN IBS,PUNE 14
APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 44	67
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	12	18	* 30 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 396)(2 : 355)		TOTAL (OUT OF 1400)		751
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2088

2061100842

BHASKAR MALHOTRA

ASHA

001

1253 MUENCHEN IBS,PUNE 14

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	P 21	* 39	60
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	* 61
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 384)(2 : 379)		TOTAL (OUT OF 1400)		763

FAIL ATKT

23 JUNE 2012

□

2089

2061100843

DEVANSH AGGARWAL

DEEPA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 40	62
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 375)(2 : 390)		TOTAL (OUT OF 1400)		765

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2090

2061100844

GAURAV SHARMA

GEETA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 390)(2 : 392)	TOTAL (OUT OF 1400)			782

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2091 2061100845

HIMANSHU AGARWAL MAMTA

001 1253 MUENCHEN IBS,PUNE 14
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 46	69
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 403)(2 : 388)		TOTAL (OUT OF 1400)		791

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2092

2061100846

MOHD.WASIM AKHTAR SHEIKH

RAZIYA BEGUM

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
		(1 : 370)(2 : 379)		TOTAL (OUT OF 1400)	749

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2093

2061100847

NARENDRA SINGH RATHORE

MANGAL

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63

		MMM08_SM			
205	MARKET RESEARCH		17	28	* 45
206	RELATIONSHIP MARKETING		21	39	* 60
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 43
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 43
(1 : 431)(2 : 438)			TOTAL (OUT OF 1400)		869
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2094

2061100848

NIKHIL AGRAWAL

SUSHMA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 45	65
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	41
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	46
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	18	31	*	49
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	*	57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	*	57
	205 MARKET RESEARCH	12	18	*	30 FF
	206 RELATIONSHIP MARKETING	18	31	*	49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	46
(1 : 392)(2 : 374)		TOTAL (OUT OF 1400)			766

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23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2095

2061100849

PANKAJ KUMAR

USHA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

PASSING/OUT OF 12/30 28/70 40/100

Page 2060

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	21	41	P 62
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	19	33	* 52
	202 RETAIL MARKETING	20	35	* 55
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	* 60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	* 62
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	21	39	* 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 407)(2 : 419)	TOTAL (OUT OF 1400)			826
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2096

2061100850

SHIVEN PRIYADARSHI

MMM08_SM

SANGEETA

001
APRIL 2012

1253 MUENCHEN IBS, PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	45	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	* 69
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 380)(2 : 424)	TOTAL (OUT OF 1400)			804

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2097

2061100853

TRAMBKESH MISHRA

LATA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* 47	72
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 409)(2 : 379)		TOTAL (OUT OF 1400)		788
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2098

2061100851

UTTAM SHARMA

BEENA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	51	P 74
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	* 63
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 461)(2 : 426)	TOTAL (OUT OF 1400)			887
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2099

2061100852

VIPIN BHARDAWAJ

SUSHILA DEVI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	45	* 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 400)(2 : 405)	TOTAL (OUT OF 1400)			805

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2100

2061001324

AAROHI TAYAL

BINDU

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 410)(2 : 432)(3 : 478)(4 : 416)		GRAND TOTAL (OUT OF 2800)			1736

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2101

2061001320

ABHINAV JAIN

BINDU

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 40
2	201 SERVICES MARKETING	21	38		P 59
	202 RETAIL MARKETING	17	30		P 47
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36		P 56
	205 MARKET RESEARCH	17	28		P 45
	206 RELATIONSHIP MARKETING	17	28		P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 41
3	301 INTERNATIONAL MARKETING	22	41		P 63
	302 LAWS RELATED TO MARKETING	17	30		P 47
	303 FINANCIAL SERVICES MARKETING	21	39		P 60
	304 MARKETING COMMUNICATION	18	31		P 49
	305 RETAIL OPERATIONS MANAGEMENT	18	31		P 49
	306 PROJECT WORK & VIVA	24	49		P 73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 42
4	401 BRAND MANAGEMENT	21	38	*	59
	402 STRATEGIC MARKETING	17	28	*	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	*	50
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	18	31	*	49
	406 RURAL & AGRICULTURAL MARKETING	18	31	*	49
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	44
(1 : 354)(2 : 382)(3 : 424)(4 : 383) GRAND TOTAL (OUT OF 2800)					1543

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2102

2061001311

AGRAWAL AVINASH ABHIMANYU

RENU

001
APRIL 2012

1253 MUENCHEN IBS, PUNE 14

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	47	P 71
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	45	P 68
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	45	P 68
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	23	46	P 69
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	62	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 468)(2 : 460)(3 : 481)(4 : 454) GRAND TOTAL (OUT OF 2800)					1863

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2103

2061001331

001
APRIL 2012

1253 MUENCHEN IBS, PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 462)(2 : 461)(3 : 493)(4 : 460) GRAND TOTAL (OUT OF 2800)					1876

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2104

2061001309

ANSHUL BANSAL

SADHANA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	25	54	P 79
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	23	46	P 69
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	25	47	P 72
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	26	49	P 75
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	60	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	25	47	* 72
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	22	40	* 62
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 484)(2 : 456)(3 : 503)(4 : 473) GRAND TOTAL (OUT OF 2800)					1916

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2105

2061001283

ANUPAM BAJLA

PRAMILA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	21	48	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	20	40	* 60
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	20	36	* 56
406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 372)(2 : 380)(3 : 401)(4 : 387) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2106

2061001288

ANURAG ANAND

SONIA

001

1253 MUENCHEN IBS,PUNE 14

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	44	P 67

		MMM08_SM			
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	60	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 369)(2 : 389)(3 : 448)(4 : 366)		GRAND TOTAL (OUT OF 2800)	1572		

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2107

2061001345

ARORA SAHAJ

NANDINI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62

MMM08_SM

	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	P 21	* 39	60
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	P 21	* 39	60
	304	MARKETING COMMUNICATION	P 10	* 12	22 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 20	* 36	56
	306	PROJECT WORK & VIVA	P 22	* 40	62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 403)(2 : 423)(3 : 392)(4 : 409) GRAND TOTAL (OUT OF 2800)					1627

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2108

2061001292

ARUN.K.JOY

ALICE

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	36	P 56

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	43	P 64
	304	MARKETING COMMUNICATION	22	43	P 65
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	40	P 61
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 385)(2 : 418)(3 : 444)(4 : 416) GRAND TOTAL (OUT OF 2800)					1663

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2109

2061001279

CH.SAILESH

SHUBHASINI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	39	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 368)(2 : 380)(3 : 426)(4 : 391) GRAND TOTAL (OUT OF 2800) 1565

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	55	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 394)(2 : 394)(3 : 438)(4 : 419) GRAND TOTAL (OUT OF 2800) 1645

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2111

2061001284

DESAI RONAK DEEPAK

JAGRUTI

001

1253 MUENCHEN IBS,PUNE 14

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	52	P 74
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	22	43	P 65
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	48	P 71
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	55	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 466)(2 : 434)(3 : 465)(4 : 444) GRAND TOTAL (OUT OF 2800) 1809

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2112

2061001281

DHOLU DHAVAL PATEL

MANJULA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	44	P 65
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	24	46	P 70
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	47	P 69
	304	MARKETING COMMUNICATION	21	42	P 63
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	23	45	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	21	39	* 60

		MMM08_SM		
402	STRATEGIC MARKETING	20	36	* 56
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 391)(2 : 448)(3 : 455)(4 : 403) GRAND TOTAL (OUT OF 2800) 1697

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2113

2061001347

DIXIT ADITYA KUMAR

USHA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	23	45	P 68
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	25	47	P 72
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	50	P 75
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67

MMM08_SM

	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	25	47	P 72
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 481)(2 : 442)(3 : 492)(4 : 457)		GRAND TOTAL (OUT OF 2800)			1872

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2114

2061001294

GAURAV SACHDEV

KUSUM

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	35	P 55

		MMM08_SM			
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	62	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 419)(2 : 413)(3 : 461)(4 : 415)		GRAND TOTAL (OUT OF 2800)			1708

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2115

2061001328

GHIKE SARANG RAMESH

SHAILAJA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	38	P 59

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	48	P 70
	104	MANAGERIAL ECONOMICS	21	46	P 67
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	25	47	P 72
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 434)(2 : 399)(3 : 484)(4 : 431)		GRAND TOTAL (OUT OF 2800)			1748

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2116

2061001302

GUPTA POORVA

VANDANA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49	
	102	PRINCIPLES OF MARKETING	20	42	P 62	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 39	60	
	104	MANAGERIAL ECONOMICS	P 11	* 14	25	FF
	105	RESEARCH METHODOLOGY	17	30	P 47	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	21	38	P 59	
	202	RETAIL MARKETING	20	36	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	42	P 61	
	205	MARKET RESEARCH	19	33	P 52	
	206	RELATIONSHIP MARKETING	17	30	P 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	21	40	P 61	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	17	30	P 47	
	304	MARKETING COMMUNICATION	20	39	P 59	
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53	
	306	PROJECT WORK & VIVA	P 20	* AB	20	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	18	31	* 49	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	20	35	* 55	
	405	INDUSTRIAL MARKETING	19	34	* 53	
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 376)(2 : 399)(3 : 364)(4 : 373) GRAND TOTAL (OUT OF 2800)					1512	

FAILS

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2117

2061001357

HIMANSHU BHASIN

JYOTI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	55	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 422)(2 : 422)(3 : 475)(4 : 433)		GRAND TOTAL (OUT OF 2800)			1752

FIRST CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2118

2061001307

JATIN SEHGAL

KIRAN

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	52	P 77
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	25	51	P 76
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	23	44	P 67
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	22	40	* 62
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 47

(1 : 483)(2 : 433)(3 : 477)(4 : 422) GRAND TOTAL (OUT OF 2800) 1815

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2119 2061001319
 KHANDELWAL SHEKHAR MANJU

001 1253 MUENCHEN IBS,PUNE 14
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	21	43	P 64
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	58	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43

MMM08_SM

308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401 BRAND MANAGEMENT	23	44	*	67
	402 STRATEGIC MARKETING	20	36	*	56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	*	56
	404 DIRECT MARKETING	21	39	*	60
	405 INDUSTRIAL MARKETING	20	37	*	57
	406 RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45
(1 : 450)(2 : 405)(3 : 468)(4 : 443) GRAND TOTAL (OUT OF 2800)					1766

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2120

2061001339

MAHIN ISMAIL SHERASHIA

HALIMA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		21	39	P 60
	102 PRINCIPLES OF MARKETING		20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		23	45	P 68
	104 MANAGERIAL ECONOMICS		21	39	P 60
	105 RESEARCH METHODOLOGY		20	36	P 56
	106 CONSUMER BEHAVIOUR		22	40	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING		20	37	P 57
	202 RETAIL MARKETING		23	44	P 67
	203 SALES MANAGEMENT & PERSONAL SELLING		17	30	P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		23	44	P 67
	205 MARKET RESEARCH		18	32	P 50
	206 RELATIONSHIP MARKETING		20	35	P 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 44

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	47	P 71
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	65	P 90
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 446)(2 : 431)(3 : 484)(4 : 422)		GRAND TOTAL (OUT OF 2800)			1783

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2121

2061001356

MANI JOSE

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	44	P 64
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 40

2	201	SERVICES MARKETING	24	45	P 69
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	43	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	43	P 64
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	P 22	* 42	64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 416)(2 : 430)(3 : 406)(4 : 376) GRAND TOTAL (OUT OF 2800) 1628

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2122

2061001278

MANISH PINJANI

RENU

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	48	P 71
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	58	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	24	45	* 69
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 439)(2 : 418)(3 : 463)(4 : 416)		GRAND TOTAL (OUT OF 2800)			1736

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2123

2061001336

MANOJ KUMAR

MEENA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	25	47	P 72
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	24	62	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 474)(2 : 449)(3 : 481)(4 : 449) GRAND TOTAL (OUT OF 2800)					1853

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2124

2061001341

MEENU YADAV

HEERA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	50	P 74
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 467)(2 : 415)(3 : 480)(4 : 421) GRAND TOTAL (OUT OF 2800)					1783

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2125

2061001333

MRIGESH WADHERA

SARITA

001
APRIL 2012

1253 MUENCHEN IBS, PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43	P 64
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	55	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50

MMM08_SM

405	INDUSTRIAL MARKETING	20	35	* 55
406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 371)(2 : 409)(3 : 443)(4 : 399) GRAND TOTAL (OUT OF 2800) 1622

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2126

2061001287

NAMIT CHANDOK

NEELAM

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	P 13	* 20	33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	21	38	P 59

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	45	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 358)(2 : 357)(3 : 429)(4 : 364)		GRAND TOTAL (OUT OF 2800)			1508

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2127

2061001306

NAYKODI UDDHAV NAMDEV

ARCHANA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 360)(2 : 388)(3 : 395)(4 : 378) GRAND TOTAL (OUT OF 2800)					1521

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2128

2061001354

PARSHAR MAYANK

KIRAN

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	22	40	P 62
	202 RETAIL MARKETING	18	32	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301 INTERNATIONAL MARKETING	23	43	P 66
	302 LAWS RELATED TO MARKETING	19	33	P 52
	303 FINANCIAL SERVICES MARKETING	22	42	P 64
	304 MARKETING COMMUNICATION	21	43	P 64
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306 PROJECT WORK & VIVA	22	50	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	17	30	* 47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	19	33	* 52
	405 INDUSTRIAL MARKETING	20	35	* 55
	406 RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 373)(2 : 392)(3 : 450)(4 : 386) GRAND TOTAL (OUT OF 2800) 1601

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2129

2061001349

PAWAL PRITHVIRAJ KALYAN

USHA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	23	44	P 67
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 380)(2 : 381)(3 : 410)(4 : 387) GRAND TOTAL (OUT OF 2800)					1558

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	46	P 66
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	21	50	P 71
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 420)(2 : 406)(3 : 441)(4 : 421) GRAND TOTAL (OUT OF 2800) 1688

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2131

2061001343

RAWAT DEEPENDRA SINGH

KAMLA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	44	P 67
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	21	40	P 61
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 392)(2 : 393)(3 : 451)(4 : 383) GRAND TOTAL (OUT OF 2800) 1619

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2132

2061001321

ROHIT GARG

NISHA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	46	P 69
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	50	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	40	* 62

MMM08_SM

402	STRATEGIC MARKETING	20	36	* 56
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
404	DIRECT MARKETING	18	31	* 49
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 442)(2 : 398)(3 : 449)(4 : 412) GRAND TOTAL (OUT OF 2800) 1701

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2133

2061001285

SHARMA KARTIK KUMAR

POONAM

001

1253 MUENCHEN IBS,PUNE 14

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	42	P 65

MMM08_SM

	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	60	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 428)(2 : 406)(3 : 460)(4 : 433)		GRAND TOTAL (OUT OF 2800)			1727

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2134

2061001290

SHUKLA AMAN KUMAR

SAVITRI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	48	P 71
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	45	P 68
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 431)(2 : 419)(3 : 439)(4 : 434)		GRAND TOTAL (OUT OF 2800)			1723

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2135

2061001342

SUBRATO KIRTANIA

SHYAMALI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	55	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	40	* 61
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 356)(2 : 394)(3 : 423)(4 : 393) GRAND TOTAL (OUT OF 2800)					1566

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2136

2061001304

VAIBHAV VAKILNA

BAKSHIKA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	45	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 380)(2 : 393)(3 : 413)(4 : 403) GRAND TOTAL (OUT OF 2800)					1589

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2137

2061001334

VISHWA PRATAP

BEENA

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	42	P 63
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	P 61
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	50	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 389)(2 : 396)(3 : 415)(4 : 396) GRAND TOTAL (OUT OF 2800)					1596

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2138

2061001313

WALDIA KIRTI SINGH

RAGESHWARI

001
APRIL 2012

1253 MUENCHEN IBS,PUNE 14

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	42	P 64
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	26	55	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 43
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 42

(1 : 415)(2 : 417)(3 : 447)(4 : 419) GRAND TOTAL (OUT OF 2800) 1698

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2139

2061001399

DAPHAL AMOL SAHEBRAO

NANDA

001
APRIL 2012

1260 VIKAS PRATISTHAN'S CBS PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* AB	25 FF
	102	PRINCIPLES OF MARKETING	P 22	* AB	22 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26 FF
	104	MANAGERIAL ECONOMICS	P 22	* AB	22 FF
	105	RESEARCH METHODOLOGY	P 26	* AB	26 FF
	106	CONSUMER BEHAVIOUR	P 20	* AB	20 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	P 15	* AB	15 FF
	202	RETAIL MARKETING	P 15	* AB	15 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 19	* AB	19 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 14	* AB	14 FF
	205	MARKET RESEARCH	P 19	* AB	19 FF
	206	RELATIONSHIP MARKETING	P 22	* AB	22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	P 20	* AB	20 FF
	302	LAWS RELATED TO MARKETING	P 22	* AB	22 FF
	303	FINANCIAL SERVICES MARKETING	P 21	* AB	21 FF
	304	MARKETING COMMUNICATION	P 20	* AB	20 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 18	* AB	18 FF
	306	PROJECT WORK & VIVA	P 18	* AB	18 FF

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 30
308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 35
4	401 BRAND MANAGEMENT	20	AB	*	20 FF
	402 STRATEGIC MARKETING	22	AB	*	22 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	00	AB	*	00 FF
	404 DIRECT MARKETING	25	AB	*	25 FF
	405 INDUSTRIAL MARKETING	20	AB	*	20 FF
	406 RURAL & AGRICULTURAL MARKETING	22	AB	*	22 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40

(1 : 216)(2 : 154)(3 : 184)(4 : 184) GRAND TOTAL (OUT OF 2800) 738

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2196

2061100601

ABHIKANT VERMA

NITYA

001
APRIL 2012

1264 I.I.M.D, MULASHI,PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	28	P 45
	102 PRINCIPLES OF MARKETING		17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		P 18	* 39	57
	104 MANAGERIAL ECONOMICS		P 17	* 28	45
	105 RESEARCH METHODOLOGY		P 17	* 30	47
	106 CONSUMER BEHAVIOUR		17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 32
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 33
2	201 SERVICES MARKETING		17	29	* 46
	202 RETAIL MARKETING		19	34	* 53
	203 SALES MANAGEMENT & PERSONAL SELLING		17	29	* 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		10	13	* 23 FF
	205 MARKET RESEARCH		17	28	* 45
	206 RELATIONSHIP MARKETING		11	16	* 27 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 42

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 40

(1 : 349)(2 : 322) TOTAL (OUT OF 1400) 671

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2197

2061100622

ADITYA KUMAR

SUCHITA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	37	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	41	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

MMM08_SM

2	201	SERVICES MARKETING	22	41	* 63	
	202	RETAIL MARKETING	22	40	* 62	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56	
	205	MARKET RESEARCH	22	41	* 63	
	206	RELATIONSHIP MARKETING	27	AB	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
(1 : 399)(2 : 420)			TOTAL (OUT OF 1400)		819	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2198

2061100604

ANJU DHANIK

SHUSHILA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	P 20	* 37	57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 45	64
	104	MANAGERIAL ECONOMICS	P 17	* 30	47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22 FF
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 374)(2 : 356)		TOTAL (OUT OF 1400)		730
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2199

2061100627

BHARAT MENARIA

MANGI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	37	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	20	37	* 57
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
	(1 : 348)(2 : 402)		TOTAL (OUT OF 1400)		750

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2200

2061100598

DIVYA NAGAR

ANITA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	38	P 58
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	39	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 384)(2 : 384)			TOTAL (OUT OF 1400)	768
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2201

2061100585

ESMAELI ASMA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 11	* 14	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 11	* 15	26 FF
	104	MANAGERIAL ECONOMICS	P 06	* 03	09 FF
	105	RESEARCH METHODOLOGY	P 10	* 13	23 FF
	106	CONSUMER BEHAVIOUR	P 12	* 18	30 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	10	13	* 23 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	08	09	* 17 FF
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 216)(2 : 288)			TOTAL (OUT OF 1400)	504

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2202

2061100608

GAUTAM KUMAR

MINA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	30	P 46
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	13	19	* 32 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 332)(2 : 349)		TOTAL (OUT OF 1400)		681

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2203

2061100617

INDAL SINGH

RAMKISHORI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	15	30	P 45
	102 PRINCIPLES OF MARKETING	P 16	* 28	44
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105 RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201 SERVICES MARKETING	13	20	* 33 FF
	202 RETAIL MARKETING	20	39	* 59
	203 SALES MANAGEMENT & PERSONAL SELLING	11	15	* 26 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205 MARKET RESEARCH	11	15	* 26 FF
	206 RELATIONSHIP MARKETING	22	41	* 63
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 280)(2 : 318)			
	TOTAL (OUT OF 1400)			598

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2204

2061100629

JETHA RAM

DHAPHU DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	19	33	* 52

		MMM08_SM			
203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29	FF
204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
205	MARKET RESEARCH	17	29	* 46	
206	RELATIONSHIP MARKETING	17	28	* 45	
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40	
(1 : 331)(2 : 332)		TOTAL (OUT OF 1400)		663	
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2205

2012001554

MANJUNATH

MAHADEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	AB	40	* 40	FF
	102	PRINCIPLES OF MARKETING	AB	28	* 28	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	28	* 28	FF
	104	MANAGERIAL ECONOMICS	AB	04	* 04	FF

		MMM08_SM			
105	RESEARCH METHODOLOGY	AB	10	*	10 FF
106	CONSUMER BEHAVIOUR	AB	16	*	16 FF
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			*	AB FF
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			*	AB FF
2	201 SERVICES MARKETING	07	05	*	12 FF
	202 RETAIL MARKETING	15	24	*	39 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	11	16	*	27 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	*	32 FF
	205 MARKET RESEARCH	12	18	*	30 FF
	206 RELATIONSHIP MARKETING	13	19	*	32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	42
(1 : 126)(2 : 258)		TOTAL (OUT OF 1400)		384	
FAIL ATKT					

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2206

2061100603

MISAL SUNIL SHAHAJI

KALPANA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	22	41	* 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 393)(2 : 447)		TOTAL (OUT OF 1400)		840	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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2207

MMM08_SM

2061100607

MOHAMMAD UVAISH ANSARI

SHANEEN

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 05	* 01	06	FF
	102 PRINCIPLES OF MARKETING	P 17	* 28	45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 00	* 00	00	FF
	104 MANAGERIAL ECONOMICS	P 23	* AB	23	FF
	105 RESEARCH METHODOLOGY	P 19	* AB	19	FF
	106 CONSUMER BEHAVIOUR	P 18	* AB	18	FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201 SERVICES MARKETING	13	20	* 33	FF
	202 RETAIL MARKETING	13	20	* 33	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	07	05	* 12	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	08	07	* 15	FF
	205 MARKET RESEARCH	00	00	* 00	FF
	206 RELATIONSHIP MARKETING	20	AB	* 20	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	
	(1 : 170)(2 : 194)			TOTAL (OUT OF 1400)	364
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2208

2061100628

MONIKA DIXIT

GEETA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 48	67
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	19	41	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	11	* 20 FF
	205	MARKET RESEARCH	09	11	* 20 FF
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 376)(2 : 312)		TOTAL (OUT OF 1400)		688

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2209

2061100599

NIDHI TOMAR

ANJANA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	23	44	* 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 394)(2 : 432)		TOTAL (OUT OF 1400)		826

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2210

2012001555

NIRANJANA VISHWAKARMA

SHEELA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	AB	50	* 50 FF
	102	PRINCIPLES OF MARKETING	AB	28	* 28 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	52	* 52 FF
	104	MANAGERIAL ECONOMICS	AB	34	* 34 FF
	105	RESEARCH METHODOLOGY	AB	28	* 28 FF
	106	CONSUMER BEHAVIOUR	AB	43	* 43 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB FF
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	24	45	* 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 235)(2 : 448)	TOTAL (OUT OF 1400)			683

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2211

2061100595

NITISH CHAND KASHYAP

SHUBHAWATI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	17	28	* 45

MMM08_SM

206	RELATIONSHIP MARKETING	19	34	* 53
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 345)(2 : 396)		TOTAL (OUT OF 1400)		741
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2212	2061100886
NIVEDITA PANDEY	MAMTA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 39
2	201 SERVICES MARKETING	26	51	*	77
	202 RETAIL MARKETING	22	41	*	63
	203 SALES MANAGEMENT & PERSONAL SELLING	24	45	*	69
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	27	55	*	82
	205 MARKET RESEARCH	26	50	*	76
	206 RELATIONSHIP MARKETING	26	49	*	75
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 467)(2 : 534)		TOTAL (OUT OF 1400)			1001

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2213

2061100625

PAWAN KUMAR MAHTO

DEWANTI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.

PASSING/OUT OF 12/30 28/70 40/100
 INT. EXT. TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P	44
	102	PRINCIPLES OF MARKETING	P 17	* 28		45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P	51
	104	MANAGERIAL ECONOMICS	17	30	P	47
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	20	35	P	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	31
2	201	SERVICES MARKETING	19	33	*	52
	202	RETAIL MARKETING	17	30	*	47
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	*	33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	*	67
	205	MARKET RESEARCH	18	31	*	49
	206	RELATIONSHIP MARKETING	22	40	*	62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	46
	(1 : 349)(2 : 401)			TOTAL (OUT OF 1400)		750

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2214

2061100614

RASHMI NAMBIAR

RAJAMMA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 56	78
	104	MANAGERIAL ECONOMICS	P 20	* 35	55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	* 66
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	21	38	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 393)(2 : 406)		TOTAL (OUT OF 1400)		799

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2215

2061100600

RAVI RANJAN KUMAR

LAXMI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 390)(2 : 375)	TOTAL (OUT OF 1400)			765
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2216

2061100887

ROBIN SINGH

ROMA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 368)(2 : 399)	TOTAL (OUT OF 1400)			767

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2217

2061100606

ROHAN PARIHAR

NEELAM

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 363)(2 : 421)	TOTAL (OUT OF 1400)			784
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2218

2061100616

SATENDRA SINGH SIKARWAR

MITHLESH DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 19	* 34	53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	42	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	* 65
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	22	40	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40

MMM08_SM

(1 : 369)(2 : 391)

TOTAL (OUT OF 1400) 760

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2219

2061100621

SAWAI SINGH

SANTOSH

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106 CONSUMER BEHAVIOUR	P 22	* AB	22 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	09	10	* 19 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32 FF
	205	MARKET RESEARCH	11	16	* 27 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 291)(2 : 313)			TOTAL (OUT OF 1400)		604
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2220

2061100623

SUDHEER KUMAR

BIMLA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 359)(2 : 415)			TOTAL (OUT OF 1400)	774

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2221

2061100612

THOBHANI SAGAR KANAIYALAL

KIRANBEN

001
APRIL 2012

MMM08_SM

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 33	49
	102	PRINCIPLES OF MARKETING	P 06	* 04	10 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	P 09	* 10	19 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	08	09	* 17 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	11	15	* 26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	07	05	* 12 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 218)(2 : 254)		TOTAL (OUT OF 1400)		472

FAIL ATKT

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2222

2061100620

VIKASH KUMAR

NILAM DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201 SERVICES MARKETING	20	36	* 56
	202 RETAIL MARKETING	18	32	* 50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205 MARKET RESEARCH	18	31	* 49
	206 RELATIONSHIP MARKETING	21	38	* 59
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 385)(2 : 415)		TOTAL (OUT OF 1400)		800
PASSES				

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2223

2061100619

VISHAL SETHI

POONAM

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 50	70
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 11	* 14	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 335)(2 : 366)		TOTAL (OUT OF 1400)		701

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2224

2061001538

AJAY SINGH

LAXMI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	35	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	30	* 47

MMM08_SM

402	STRATEGIC MARKETING	20	36	* 56
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
404	DIRECT MARKETING	14	22	\$ * 36 \$
405	INDUSTRIAL MARKETING	17	28	* 45
406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 370)(2 : 379)(3 : 345)(4 : 381) GRAND TOTAL (OUT OF 2800) 1475

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2225

2061001590

ASHOK KUMAR PATEL

NIVASIYA

001

1264 I.I.M.D, MULASHI, PUNE 57

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52

MMM08_SM

302	LAWS RELATED TO MARKETING	17	29	P	46
303	FINANCIAL SERVICES MARKETING	21	39	P	60
304	MARKETING COMMUNICATION	P 19	* 33		52
305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
306	PROJECT WORK & VIVA	18	32	P	50
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	31

4	401	BRAND MANAGEMENT	14	21	\$ *	35	\$
	402	STRATEGIC MARKETING	22	40	*	62	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52	
	404	DIRECT MARKETING	19	33	*	52	
	405	INDUSTRIAL MARKETING	17	28	*	45	
	406	RURAL & AGRICULTURAL MARKETING	21	38	*	59	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	41	

(1 : 418)(2 : 392)(3 : 366)(4 : 386) GRAND TOTAL (OUT OF 2800) 1562

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2226

2061001541

DHARMESH KUMAR PADLIYA

PRATIBHA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45

MMM08_SM

	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 388)(2 : 445)(3 : 410)(4 : 419)		GRAND TOTAL (OUT OF 2800)			1662

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2227

2061001543

HARDIK JAIN

SHASHI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	36	P 56

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	23	45	P 68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	12	18	* 30 FF
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 378)(2 : 426)(3 : 400)(4 : 398)		GRAND TOTAL (OUT OF 2800)			1602

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2228

2061001545

KAMAL JAIN

CHANDA DEVI

001
APRIL 2012

MMM08_SM

1264 I.I.M.D, MULASHI, PUNE 57

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104 MANAGERIAL ECONOMICS	18	31	P 49	
	105 RESEARCH METHODOLOGY	17	28	P 45	
	106 CONSUMER BEHAVIOUR	20	35	P 55	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35	
2	201 SERVICES MARKETING	18	32	P 50	
	202 RETAIL MARKETING	17	28	P 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47	
	205 MARKET RESEARCH	18	32	P 50	
	206 RELATIONSHIP MARKETING	20	36	P 56	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 43	
3	301 INTERNATIONAL MARKETING	18	32	P 50	
	302 LAWS RELATED TO MARKETING	17	29	P 46	
	303 FINANCIAL SERVICES MARKETING	20	37	P 57	
	304 MARKETING COMMUNICATION	P 07	* 05	12	FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306 PROJECT WORK & VIVA	20	36	P 56	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 35	
4	401 BRAND MANAGEMENT	08	08	* 16	FF
	402 STRATEGIC MARKETING	08	08	* 16	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49	
	404 DIRECT MARKETING	17	28	* 45	
	405 INDUSTRIAL MARKETING	11	15	* 26	FF
	406 RURAL & AGRICULTURAL MARKETING	22	45	* 67	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	

(1 : 365)(2 : 403)(3 : 336)(4 : 309) GRAND TOTAL (OUT OF 2800) 1413

FAILS

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2229

2061001547

MAYAK KUMAR BHATT

MANJULA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	19	33	P 52	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	20	35	P 55	
	202	RETAIL MARKETING	21	38	P 59	
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	37	P 57	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	18	32	P 50	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	20	36	P 56	
	304	MARKETING COMMUNICATION	P 12	* 17	29	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	22	40	P 62	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 38	
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	20	36	* 56	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42	
(1 : 365)(2 : 423)(3 : 360)(4 : 360) GRAND TOTAL (OUT OF 2800)					1508	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2230

2061001592

NIKHILESH KUMAR PANDEY

RADHA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	49	P 71
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	40	P 60
	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	P 22	* 46	68
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

MMM08_SM

(1 : 390)(2 : 404)(3 : 401)(4 : 388) GRAND TOTAL (OUT OF 2800) 1583

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2231

2061001548

NIRAJ KUMAR GABEL

UTTRA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	23	46	P 69
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39

		MMM08_SM			
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 369)(2 : 417)(3 : 418)(4 : 429) GRAND TOTAL (OUT OF 2800)					1633

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2232

2061001549

NISHANT JAIN

ARUNA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	52	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	47	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 374)(2 : 440)(3 : 425)(4 : 447)		GRAND TOTAL (OUT OF 2800)		1686	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2233

2061001591

POLISETTE SRIRAM KRISHNA

TULASI NAGA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

		MMM08_SM			
2	201 SERVICES MARKETING	17	30	P	47
	202 RETAIL MARKETING	19	33	P	52
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	P	62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	20	35	P	55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 49
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 48
3	301 INTERNATIONAL MARKETING	17	28	P	45
	302 LAWS RELATED TO MARKETING	17	29	P	46
	303 FINANCIAL SERVICES MARKETING	19	33	P	52
	304 MARKETING COMMUNICATION	P 17	* 28		45
	305 RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306 PROJECT WORK & VIVA	21	39	P	60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 37
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 35
4	401 BRAND MANAGEMENT	23	AB	*	23 FF
	402 STRATEGIC MARKETING	21	AB	*	21 FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	AB	*	23 FF
	404 DIRECT MARKETING	22	AB	*	22 FF
	405 INDUSTRIAL MARKETING	21	AB	*	21 FF
	406 RURAL & AGRICULTURAL MARKETING	23	AB	*	23 FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	39
(1 : 398)(2 : 410)(3 : 366)(4 : 213) GRAND TOTAL (OUT OF 2800)					1387

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2234

2061001550

PRADEEP KUMAR

KAMALA RANI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		17	29	P 46
	102 PRINCIPLES OF MARKETING		17	28	P 45

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	20	40	P 60
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 366)(2 : 420)(3 : 359)(4 : 405) GRAND TOTAL (OUT OF 2800)					1550

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2235

2061001552

SAGAR BHATNAGAR

MADHU

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 352)(2 : 368)(3 : 348)(4 : 386)		GRAND TOTAL (OUT OF 2800)			1454

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2236

2061001555

VANDITA SHUKLA

KAVITA

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	19	39	P 58
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	P 18	* 32	50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	24	AB	* 24 FF
	402	STRATEGIC MARKETING	23	AB	* 23 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	AB	* 24 FF
	404	DIRECT MARKETING	24	AB	* 24 FF
	405	INDUSTRIAL MARKETING	23	AB	* 23 FF
	406	RURAL & AGRICULTURAL MARKETING	24	AB	* 24 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 433)(2 : 440)(3 : 377)(4 : 228) GRAND TOTAL (OUT OF 2800)					1478

FAILS

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2237

2061001556

VIMAL PATIDAR

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	40	P 60
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	44	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 42

(1 : 401)(2 : 428)(3 : 360)(4 : 377) GRAND TOTAL (OUT OF 2800) 1566

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2238

2061001557

VISHAL KUMAR

MITARA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56	
	102	PRINCIPLES OF MARKETING	22	41	P 63	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	44	P 64	
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	21	38	P 59	
	106	CONSUMER BEHAVIOUR	23	42	P 65	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	22	40	P 62	
	202	RETAIL MARKETING	21	38	P 59	
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60	
	205	MARKET RESEARCH	20	35	P 55	
	206	RELATIONSHIP MARKETING	22	43	P 65	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	20	40	P 60	
	302	LAWS RELATED TO MARKETING	19	43	P 62	
	303	FINANCIAL SERVICES MARKETING	20	48	P 68	
	304	MARKETING COMMUNICATION	17	28	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	20	43	P 63	
	306	PROJECT WORK & VIVA	P 11	* 16	27	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	

MMM08_SM

4	401	BRAND MANAGEMENT	23	AB	*	23	FF
	402	STRATEGIC MARKETING	23	AB	*	23	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	AB	*	24	FF
	404	DIRECT MARKETING	24	AB	*	24	FF
	405	INDUSTRIAL MARKETING	26	AB	*	26	FF
	406	RURAL & AGRICULTURAL MARKETING	23	AB	*	23	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43	

(1 : 453)(2 : 445)(3 : 385)(4 : 227) GRAND TOTAL (OUT OF 2800) 1510

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2239

2061001558

VISHWANISH TIWARI

RANI

001

1264 I.I.M.D, MULASHI, PUNE 57

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	45	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	21	AB	* 21 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 396)(2 : 392)(3 : 373)(4 : 341)		GRAND TOTAL (OUT OF 2800)			1502
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2240

2061001559

YOGESH KUMAR

BHOORI DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	40	P 60
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	36	P 56

MMM08_SM

	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	39	P 59
	306	PROJECT WORK & VIVA	P 18	* 32	50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	21	48	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 384)(2 : 423)(3 : 382)(4 : 430)		GRAND TOTAL (OUT OF 2800)			1619

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2241

2061001560

YUDHISHTHAR SINGH

NIRMALA DEVI

001
APRIL 2012

1264 I.I.M.D, MULASHI, PUNE 57

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	19	34	P 53	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	17	29	P 46	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	19	34	P 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	18	32	P 50	
	303	FINANCIAL SERVICES MARKETING	20	37	P 57	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	20	40	P 60	
	306	PROJECT WORK & VIVA	P 10	* 13	23	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31	
4	401	BRAND MANAGEMENT	17	28	* 45	
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	30	* 47	
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 379)	(2 : 383)	(3 : 346)	(4 : 379)	GRAND TOTAL (OUT OF 2800)	1487	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2261

2061100798

KATKAR VAIBHAV MALOTI

SHOBHA

001
APRIL 2012

MMM08_SM

1266 SANKALP B.S.AMBEGAON, PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	13	19	* 32 FF
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	14	23	* 37 FF
	205 MARKET RESEARCH	13	19	* 32 FF
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
(1 : 367)(2 : 327)	TOTAL (OUT OF 1400)			694

FAIL ATKT

23 JUNE 2012

□

MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2262

2061100884

POKALE DHANANJAY BALASAHEB

SHOBHA

001
APRIL 2012

1266 SANKALP B.S.AMBEGAON,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* AB	22 FF
	102 PRINCIPLES OF MARKETING	P 24	* AB	24 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22 FF
	104 MANAGERIAL ECONOMICS	P 23	* AB	23 FF
	105 RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106 CONSUMER BEHAVIOUR	P 22	* AB	22 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201 SERVICES MARKETING	21	AB	* 21 FF
	202 RETAIL MARKETING	22	AB	* 22 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	23	AB	* 23 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	AB	* 22 FF
	205 MARKET RESEARCH	23	AB	* 23 FF
	206 RELATIONSHIP MARKETING	24	AB	* 24 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 214)(2 : 221)			
		TOTAL (OUT OF 1400)		435

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2263

2012001548

RAHUL SIROHI

VINESH

001
APRIL 2012

1266 SANKALP B.S.AMBEGAON,PUNE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	AB	* 21	FF
	102 PRINCIPLES OF MARKETING	23	AB	* 23	FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	AB	* 22	FF
	104 MANAGERIAL ECONOMICS	21	AB	* 21	FF
	105 RESEARCH METHODOLOGY	22	AB	* 22	FF
	106 CONSUMER BEHAVIOUR	23	AB	* 23	FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 42	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 43	
2	201 SERVICES MARKETING	20	AB	* 20	FF
	202 RETAIL MARKETING	23	AB	* 23	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	23	AB	* 23	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	AB	* 21	FF
	205 MARKET RESEARCH	24	AB	* 24	FF
	206 RELATIONSHIP MARKETING	25	AB	* 25	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 44	
	(1 : 217)(2 : 223)				
	TOTAL (OUT OF 1400)			440	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2270

2061100895

ARUNKUMAR

RAMADEVI

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* AB	16 FF
	104	MANAGERIAL ECONOMICS	P 15	* AB	15 FF
	105	RESEARCH METHODOLOGY	P 13	* AB	13 FF
	106	CONSUMER BEHAVIOUR	13	28	P 41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	* 48
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	10	12	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 26
	(1 : 235)(2 : 319)		TOTAL (OUT OF 1400)		554

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2271

2061100872

AYARE AKSHAY AJIT

SANGEETA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	20	37	P 57
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104 MANAGERIAL ECONOMICS	21	39	P 60
	105 RESEARCH METHODOLOGY	P 20	* 35	55
	106 CONSUMER BEHAVIOUR	16	39	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201 SERVICES MARKETING	22	40	* 62
	202 RETAIL MARKETING	21	39	* 60
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205 MARKET RESEARCH	20	37	* 57
	206 RELATIONSHIP MARKETING	13	19	* 32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 404)(2 : 401)		TOTAL (OUT OF 1400)	805

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2272

2061100871

BHAGWAT SAGAR RAMESH

SUNITA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 42	64
	102	PRINCIPLES OF MARKETING	15	32	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 53	72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 16	* 29	45
	106	CONSUMER BEHAVIOUR	15	35	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	21	43	* 64
	202	RETAIL MARKETING	20	41	* 61
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS		19	33	* 52
205	MARKET RESEARCH		21	42	* 63
206	RELATIONSHIP MARKETING		12	17	* 29 FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 40
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 39
(1 : 385)(2 : 400)			TOTAL (OUT OF 1400)		785
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2273

2061100873

BORADE PRITI BALIRAM

ALKA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	29	P 46

		MMM08_SM			
106	CONSUMER BEHAVIOUR	17	40	P	57
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	38
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	36
2	201 SERVICES MARKETING	21	38	*	59
	202 RETAIL MARKETING	21	38	*	59
	203 SALES MANAGEMENT & PERSONAL SELLING	18	31	*	49
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	*	57
	205 MARKET RESEARCH	22	41	*	63
	206 RELATIONSHIP MARKETING	17	28	*	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	37
(1 : 382)(2 : 410)		TOTAL (OUT OF 1400)			792
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2274

2061100868

JADHAO SAWANKUMAR BABARAO

NEETA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 13	* AB	13 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* AB	13 FF
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	19	AB	* 19 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
	(1 : 268)(2 : 313)		TOTAL (OUT OF 1400)		581
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2275

2061100866

MANE SURAJ SAMPATRAO

MEENA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 44	62
	104	MANAGERIAL ECONOMICS	19	37	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	13	35	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	19	41	* 60
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 374)(2 : 399)		TOTAL (OUT OF 1400)		773
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2276

2061100856

PANDAV MADHUSUDAN MOHANRAO

CHITRA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 42	61
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 56	78
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	15	33	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	19	39	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 404)(2 : 386)		TOTAL (OUT OF 1400)		790

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2277

2061100861

PARSHURAMKAR MILIND MAROTI

KUSUM

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	14	33	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	23	43	* 66
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 342)(2 : 409)	TOTAL (OUT OF 1400)			751
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2278

2061100894

PATIL MANOJKUMAR MOHANRAO

RAJMATI

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102	PRINCIPLES OF MARKETING	15	32	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 44	59
	104	MANAGERIAL ECONOMICS	16	33	P 49
	105	RESEARCH METHODOLOGY	P 14	* 30	44
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	21	41	* 62
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 363)(2 : 374)	TOTAL (OUT OF 1400)			737

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2279

2061100858

RAWATE RAJAN BALNATH

MATHURA

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 60	84
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	15	44	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	22	41	* 63
	202	RETAIL MARKETING	23	43	* 66
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	* 70
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	17	28	* 45

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 38
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 42
(1 : 415)(2 : 444)		TOTAL (OUT OF 1400) 859
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2280	2061100865
SAWANT ASMITA KESHAV	ARATI

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	23	43	P 66
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	19	36	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

MMM08_SM

(INT) (OUTOF 50)

P 35

2	201	SERVICES MARKETING	22	43	* 65	
	202	RETAIL MARKETING	19	34	* 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	48	* 69	
	205	MARKET RESEARCH	02	43	* 45	FF
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 39	

(1 : 407)(2 : 409)

TOTAL (OUT OF 1400) 816

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2281

2061100864

SHINDE ANUP ANANDRAO

MALATI

001
APRIL 2012

1300 OASIS IMS, AMBEGAON, PUNE 46

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	37	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	24	46	* 70
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 366)(2 : 418)		TOTAL (OUT OF 1400)		784
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2264

2012001540

AMIT KAWALE

NIRMALA

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	27	53	* 80
	102	PRINCIPLES OF MARKETING	17	28	* 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	28	61	* 89
	104	MANAGERIAL ECONOMICS	22	40	* 62
	105	RESEARCH METHODOLOGY	17	29	* 46
	106	CONSUMER BEHAVIOUR	23	43	* 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 49
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49
	(1 : 485)(2 : 387)		TOTAL (OUT OF 1400)		872

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2265

2012001541

ARPIT KAUSHAL

REKHA

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	28	56	* 84
	102	PRINCIPLES OF MARKETING	17	29	* 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	27	60	* 87
	104	MANAGERIAL ECONOMICS	22	41	* 63
	105	RESEARCH METHODOLOGY	19	33	* 52
	106	CONSUMER BEHAVIOUR	22	40	* 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 48
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 491)(2 : 404)		TOTAL (OUT OF 1400)		895

PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2266

2012001542

BAJJAL ADITYA RAVIKUMAR

KIRAN

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	* 57	
	102	PRINCIPLES OF MARKETING	17	28	* 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	* 45	
	104	MANAGERIAL ECONOMICS	17	28	* 45	
	105	RESEARCH METHODOLOGY	17	28	* 45	
	106	CONSUMER BEHAVIOUR	12	17	* 29	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 49	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 49	
2	201	SERVICES MARKETING	08	07	* 15	FF
	202	RETAIL MARKETING	14	22	* 36	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23	FF
	205	MARKET RESEARCH	17	28	* 45	
	206	RELATIONSHIP MARKETING	08	09	* 17	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49	
	(1 : 364)(2 : 268)			TOTAL (OUT OF 1400)	632	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2267

2012001543

PRADEEP KUMAR SUDHANSU

REKHA

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	* 56
	102	PRINCIPLES OF MARKETING	11	16	* 27 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	* 45
	104	MANAGERIAL ECONOMICS	28	AB	* 28 FF
	105	RESEARCH METHODOLOGY	27	AB	* 27 FF
	106	CONSUMER BEHAVIOUR	29	AB	* 29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 49
2	201	SERVICES MARKETING	11	14	* 25 FF
	202	RETAIL MARKETING	08	07	* 15 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	10	* 19 FF
	205	MARKET RESEARCH	29	AB	* 29 FF
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 310)(2 : 241)			TOTAL (OUT OF 1400)	551

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2268

2012001544

RAHULKUMAR SHAKYA

UDAYA

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	* 53
	102	PRINCIPLES OF MARKETING	09	10	* 19 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	19	* 32 FF
	104	MANAGERIAL ECONOMICS	17	28	* 45
	105	RESEARCH METHODOLOGY	28	AB	* 28 FF
	106	CONSUMER BEHAVIOUR	08	09	* 17 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 48
2	201	SERVICES MARKETING	08	07	* 15 FF
	202	RETAIL MARKETING	11	15	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	07	06	* 13 FF
	205	MARKET RESEARCH	11	16	* 27 FF
	206	RELATIONSHIP MARKETING	10	12	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 49
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49

(1 : 290)(2 : 234)

MMM08_SM

TOTAL (OUT OF 1400) 524

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2269

2012001545

RANADE MAHESH PRABHAKAR

PRATIBHA

030
APRIL 2012

1282 PAWA'S SBM, SUDUMBARE, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	* 69
	102	PRINCIPLES OF MARKETING	17	29	* 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	* 65
	104	MANAGERIAL ECONOMICS	22	40	* 62
	105	RESEARCH METHODOLOGY	17	29	* 46
	106	CONSUMER BEHAVIOUR	19	34	* 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 50
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 50
2	201	SERVICES MARKETING	17	28	* 45

		MMM08_SM		
202	RETAIL MARKETING	21	39	* 60
203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
205	MARKET RESEARCH	17	30	* 47
206	RELATIONSHIP MARKETING	19	33	* 52
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 50
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 50
(1 : 441)(2 : 412)		TOTAL (OUT OF 1400)		853

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1151 2061100638

ABDUL MOHIT ASHMIN

036 0742 SINHGAD BA&CA LONAVALA
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 48	61

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	19	40	* 59
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 410)(2 : 379)		TOTAL (OUT OF 1400)		789
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1152

2061100633

AMITESH SINGH

INDU

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	38	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 41
	(1 : 375)(2 : 411)		TOTAL (OUT OF 1400)		786
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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1153

2061100630

AUTADE AJAY BABAN

RANGU

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	37	P 54
	104 MANAGERIAL ECONOMICS	22	41	P 63
	105 RESEARCH METHODOLOGY	P 21	* 38	59
	106 CONSUMER BEHAVIOUR	20	37	P 57
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	17	29	* 46
	202 RETAIL MARKETING	20	35	* 55
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205 MARKET RESEARCH	23	42	* 65
	206 RELATIONSHIP MARKETING	20	36	* 56
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 432)(2 : 426)	TOTAL (OUT OF 1400)		858

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1154

2061100631

BHAKUNI JITENDERSINGH MAHENDER

GANGA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	P 21	* 39	60
	106 CONSUMER BEHAVIOUR	20	39	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205 MARKET RESEARCH	21	39	* 60
	206 RELATIONSHIP MARKETING	19	33	* 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 413)(2 : 400)	TOTAL (OUT OF 1400)			813
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1155

2061100636

HARSHIT SAH

SANGEETA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	45	P 65
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	* 67
	205	MARKET RESEARCH	23	44	* 67
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 467)(2 : 460)	TOTAL (OUT OF 1400)			927

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1156

2061100640

JIGYASA THAKUR

CHANDRAKANTA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	41	P 53
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	46	P 67
	106	CONSUMER BEHAVIOUR	20	42	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	12	37	* 49
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	20	42	* 62
	206	RELATIONSHIP MARKETING	22	40	* 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 422)(2 : 421)	TOTAL (OUT OF 1400)			843

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1157

2061100632

RAHUL PAL

BHAGWAN DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	38	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59

		MMM08_SM			
205	MARKET RESEARCH		22	40	* 62
206	RELATIONSHIP MARKETING		21	39	* 60
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 41
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 43
(1 : 412)(2 : 429)			TOTAL (OUT OF 1400)		841
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1158

2061100635

SHEKHAWAT PUSHPENDRA SINGH VIJENDRA SINGH

PUSHPA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 19	* 34	53
	106	CONSUMER BEHAVIOUR	20	37	P 57

		MMM08_SM		
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205 MARKET RESEARCH	21	43	* 64
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 388)(2 : 398)		TOTAL (OUT OF 1400)		786
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1159

2061100637

SNEHANKUR PRATIK

PRITI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

PASSING/OUT OF 12/30 28/70 40/100

Page 2197

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	21	39	P 60
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	32	P 46
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	18	31	P 49
	106 CONSUMER BEHAVIOUR	19	36	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	12	28	* 40
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205 MARKET RESEARCH	17	38	* 55
	206 RELATIONSHIP MARKETING	19	33	* 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 33
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
(1 : 392)(2 : 374)	TOTAL (OUT OF 1400)			766
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1160

2061001074

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	51	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	21	43	P 64
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	22	46	P 68
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 33
4	401	BRAND MANAGEMENT	20	39	* 59
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 441)(2 : 440)(3 : 430)(4 : 421) GRAND TOTAL (OUT OF 2800)					1732

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1161

2061001160

ABHINAV DIXIT

MEERA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	39	P 56
	102	PRINCIPLES OF MARKETING	17	43	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	18	40	P 58
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	37	P 55
	202	RETAIL MARKETING	19	49	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	35	P 52
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	15	43	P 58
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	12	43	P 55
	305	RETAIL OPERATIONS MANAGEMENT	12	31	P 43
	306	PROJECT WORK & VIVA	24	58	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 28
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	23	45	* 68
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 415)(2 : 442)(3 : 410)(4 : 399) GRAND TOTAL (OUT OF 2800)					1666

HIGHER SECOND CLASS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1162

2061001196

ABHISHEK SINGH

PREMA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	43	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	51	P 77
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	26	49	P 75
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	19	38	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	41	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	23	43	P 66
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23
4	401	BRAND MANAGEMENT	15	31	* 46
	402	STRATEGIC MARKETING	22	41	* 63
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52

		MMM08_SM		
404	DIRECT MARKETING	17	30	* 47
405	INDUSTRIAL MARKETING	22	45	* 67
406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 474)(2 : 429)(3 : 394)(4 : 413) GRAND TOTAL (OUT OF 2800) 1710

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1163

2061001199

ABHISHEKH

NILIMA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	17	44	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	41	P 63

		MMM08_SM			
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	41	* 60
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 400)(2 : 434)(3 : 424)(4 : 410)		GRAND TOTAL (OUT OF 2800)			1668

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1164	2061001028
ADITYA CHHANGANI	ANURADHA

036	0742 SINHGAD BA&CA LONAVALA
APRIL 2012	

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	36	P 54
	102	PRINCIPLES OF MARKETING	16	36	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	15	33	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	15	33	P 48
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205	MARKET RESEARCH	17	34	P 51
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	15	30	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	14	38	P 52
	305	RETAIL OPERATIONS MANAGEMENT	12	31	P 43
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	11	16	* 27 FF
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 362)(2 : 383)(3 : 346)(4 : 343)		GRAND TOTAL (OUT OF 2800)			1434

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1165

2061001154

AJAY KUMAR PANDEY

KIRAN

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	32	P 50

MMM08_SM

	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	39	P 57
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	35	P 52
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	14	32	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	19	35	P 54
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23
4	401	BRAND MANAGEMENT	13	19	* 32 FF
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	41	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 401)(2 : 382)(3 : 374)(4 : 371)		GRAND TOTAL (OUT OF 2800)			1528

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1166

2061001112

AJAY PAPNE

PUSHPA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	39	P 59
	102	PRINCIPLES OF MARKETING	12	34	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	16	34	P 50
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	13	33	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	18	39	P 57
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	19	35	P 54
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	P 46
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	14	31	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	37	P 56
	304	MARKETING COMMUNICATION	17	38	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	16	28	* 44
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 354)(2 : 381)(3 : 367)(4 : 387) GRAND TOTAL (OUT OF 2800)					1489

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	40	P 57
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	18	35	* 53
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 413)(2 : 394)(3 : 401)(4 : 407) GRAND TOTAL (OUT OF 2800) 1615

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1168

2061001068

AMIT KUMAR

INDRA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	19	44	P 63
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	42	* 61
	402	STRATEGIC MARKETING	21	40	* 61
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	22	44	* 66
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 437)(2 : 441)(3 : 478)(4 : 429) GRAND TOTAL (OUT OF 2800) 1785

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1169

2061001084

AMIT KUMAR GUPTA

RAJKUMARI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	44	P 67
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	26	51	P 77
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	49	P 66
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	26	54	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	21	39	* 60

		MMM08_SM		
402	STRATEGIC MARKETING	23	42	* 65
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	23	46	* 69
406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 472)(2 : 484)(3 : 475)(4 : 427) GRAND TOTAL (OUT OF 2800) 1858

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1170

2061001029

ANAND KUMAR SINGH

MEERA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	44	P 65
	202	RETAIL MARKETING	22	46	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	35	P 53

MMM08_SM

	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	26	49	P 75
	304	MARKETING COMMUNICATION	24	45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401	BRAND MANAGEMENT	17	41	* 58
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	24	47	* 71
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 430)(2 : 469)(3 : 438)(4 : 442)		GRAND TOTAL (OUT OF 2800)			1779

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1171

2061001202

ANIKET KUMAR

VIDYAWATI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	23	42	P 65

MMM08_SM

	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	15	35	P 50
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 345)(2 : 428)(3 : 395)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1565

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1172

2061001123

ANKIT KUMAR JAIN

RANJANA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	46	P 69

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	36	P 54
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	22	41	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	18	50	* 68
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 421)(2 : 417)(3 : 405)(4 : 437)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1173

2061001057

ANKITA SUNIL CHOUKSEY

USHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	25	48	P 73
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	16	33	P 49
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	18	45	* 63
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 435)(2 : 460)(3 : 425)(4 : 434) GRAND TOTAL (OUT OF 2800)					1754

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1174

2061001187

ASHISH CHOUHAN

PREM

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	39	P 58
	105	RESEARCH METHODOLOGY	18	40	P 58
	106	CONSUMER BEHAVIOUR	15	38	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	18	36	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	21	43	P 64
	305	RETAIL OPERATIONS MANAGEMENT	13	30	P 43
	306	PROJECT WORK & VIVA	22	62	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	14	37	* 51
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	12	43	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 397)(2 : 419)(3 : 398)(4 : 379) GRAND TOTAL (OUT OF 2800)					1593

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1176

2061001024

ASHWINI KUMAR PARMAR

MANU DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	13	38	P 51
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	18	40	P 58
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	12	30	P 42
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	16	42	P 58
	305	RETAIL OPERATIONS MANAGEMENT	12	33	P 45
	306	PROJECT WORK & VIVA	19	33	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 35
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	16	29	* 45
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52

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407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 33
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 36

(1 : 350)(2 : 394)(3 : 370)(4 : 372) GRAND TOTAL (OUT OF 2800) 1486

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1177 2061001059

AYAN CHOWDHURY MANASHI

036 0742 SINHGAD BA&CA LONAVALA
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	32	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	33	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 23
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	39	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	14	29	P 43
	302	LAWS RELATED TO MARKETING	P 19	* 40	59
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	20	42	P 62
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	58	P 84

MMM08_SM

307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 38
308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 24
4	401 BRAND MANAGEMENT	20	35	*	55
	402 STRATEGIC MARKETING	18	32	*	50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404 DIRECT MARKETING	20	36	*	56
	405 INDUSTRIAL MARKETING	20	36	*	56
	406 RURAL & AGRICULTURAL MARKETING	17	30	*	47
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	34
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43

(1 : 336)(2 : 404)(3 : 412)(4 : 388) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1178

2061001137

BACHWANI JAYKUMAR MOHAN

BHARTI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		22	40	P 62
	102 PRINCIPLES OF MARKETING		24	46	P 70
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING		19	34	P 53
	104 MANAGERIAL ECONOMICS		22	40	P 62
	105 RESEARCH METHODOLOGY		24	45	P 69
	106 CONSUMER BEHAVIOUR		23	42	P 65
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 47
2	201 SERVICES MARKETING		21	38	P 59
	202 RETAIL MARKETING		26	50	P 76
	203 SALES MANAGEMENT & PERSONAL SELLING		24	46	P 70
	204 DISTRIBUTION MANAGEMENT & LOGISTICS		22	40	P 62
	205 MARKET RESEARCH		21	39	P 60
	206 RELATIONSHIP MARKETING		23	42	P 65

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	24	45	P 69
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	27	53	P 80
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	28	63	P 91
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	25	48	* 73
	402	STRATEGIC MARKETING	25	47	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	26	49	* 75
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 472)(2 : 479)(3 : 523)(4 : 485)		GRAND TOTAL (OUT OF 2800)			1959

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1179

2061001162

BALARAM SAHU

BHABANI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	22	47	P 69
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	24	45	P 69
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	20	37	P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301 INTERNATIONAL MARKETING	17	40	P 57
	302 LAWS RELATED TO MARKETING	20	36	P 56
	303 FINANCIAL SERVICES MARKETING	23	43	P 66
	304 MARKETING COMMUNICATION	21	47	P 68
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306 PROJECT WORK & VIVA	25	48	P 73
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401 BRAND MANAGEMENT	16	40	* 56
	402 STRATEGIC MARKETING	22	41	* 63
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404 DIRECT MARKETING	21	38	* 59
	405 INDUSTRIAL MARKETING	21	42	* 63
	406 RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 434)(2 : 437)(3 : 438)(4 : 432) GRAND TOTAL (OUT OF 2800)				1741

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1180

2061001176

BARUN KUMAR PADHY

ALAKA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102 PRINCIPLES OF MARKETING	22	41	P 63
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	23	42	P 65
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	20	42	P 62
	203 SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205 MARKET RESEARCH	21	39	P 60
	206 RELATIONSHIP MARKETING	20	37	P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	16	38	P 54
	302 LAWS RELATED TO MARKETING	20	37	P 57
	303 FINANCIAL SERVICES MARKETING	22	45	P 67
	304 MARKETING COMMUNICATION	20	45	P 65
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	22	54	P 76
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401 BRAND MANAGEMENT	17	33	* 50
	402 STRATEGIC MARKETING	23	42	* 65
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	21	39	* 60
	405 INDUSTRIAL MARKETING	23	42	* 65
	406 RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 441)(2 : 438)(3 : 434)(4 : 429) GRAND TOTAL (OUT OF 2800)				1742

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1181

2061001096

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	36	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	32	P 49
	105	RESEARCH METHODOLOGY	13	33	P 46
	106	CONSUMER BEHAVIOUR	13	28	P 41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	37	P 55
	302	LAWS RELATED TO MARKETING	P 21	* 43	64
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	61	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	17	31	* 48
	402	STRATEGIC MARKETING	24	46	* 70
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	41	* 61
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 357)(2 : 419)(3 : 444)(4 : 432) GRAND TOTAL (OUT OF 2800)					1652

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1182

2061001130

BRIJESH PRATAP SINGH

POONAM

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	41	P 61
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	35	P 52
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	43	P 63
	304	MARKETING COMMUNICATION	20	45	P 65
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	18	43	* 61
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 442)(2 : 429)(3 : 418)(4 : 421) GRAND TOTAL (OUT OF 2800)					1710

* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1183

2061001125

CHANDAN KUMAR SINGH

USHA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104 MANAGERIAL ECONOMICS	23	42	P 65
	105 RESEARCH METHODOLOGY	18	37	P 55
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	17	37	P 54
	203 SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	41	P 56
	205 MARKET RESEARCH	17	33	P 50
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301 INTERNATIONAL MARKETING	16	31	P 47
	302 LAWS RELATED TO MARKETING	P 21	* 38	59
	303 FINANCIAL SERVICES MARKETING	23	42	P 65
	304 MARKETING COMMUNICATION	19	33	P 52
	305 RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306 PROJECT WORK & VIVA	19	33	P 52
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401 BRAND MANAGEMENT	14	32	* 46
	402 STRATEGIC MARKETING	22	40	* 62

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51
404	DIRECT MARKETING	19	34	* 53
405	INDUSTRIAL MARKETING	17	43	* 60
406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 406)(2 : 391)(3 : 377)(4 : 388) GRAND TOTAL (OUT OF 2800) 1562

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1184

2061001214

CHANDRA BHUSHAN BHRIGUNATH SINGH

SAVITRI DEVI

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	40	P 57
	102	PRINCIPLES OF MARKETING	18	37	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	31	P 48
	106	CONSUMER BEHAVIOUR	12	28	P 40
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	14	28	P 42
	202	RETAIL MARKETING	17	39	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	46	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	32	P 44
	205	MARKET RESEARCH	P 17	* 42	59
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	15	35	P 50
	302	LAWS RELATED TO MARKETING	17	28	P 45

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	40	P 60
	305	RETAIL OPERATIONS MANAGEMENT	12	28	P 40
	306	PROJECT WORK & VIVA	17	31	P 48
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	16	30	* 46
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	* 40
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	12	41	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	40	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 347)(2 : 392)(3 : 359)(4 : 357) GRAND TOTAL (OUT OF 2800) 1455

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1185

2061001164

CHARKHA DINESH JAGDISH

URMILA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	19	36	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	18	37	P 55

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	19	41	P 60
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 405)(2 : 398)(3 : 361)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1553

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1186

2061001100

DAVID COOK

SONAM

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57

MMM08_SM

	104	MANAGERIAL ECONOMICS	19	41	P 60	
	105	RESEARCH METHODOLOGY	14	43	P 57	
	106	CONSUMER BEHAVIOUR	17	34	P 51	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	16	28	P 44	
	202	RETAIL MARKETING	17	40	P 57	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	45	P 66	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	P 61	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	36	P 56	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	14	50	* 64	
	302	LAWS RELATED TO MARKETING	17	37	* 54	
	303	FINANCIAL SERVICES MARKETING	18	46	* 64	
	304	MARKETING COMMUNICATION	14	28	* 42	
	305	RETAIL OPERATIONS MANAGEMENT	17	38	* 55	
	306	PROJECT WORK & VIVA	12	18	* 30	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 30	
4	401	BRAND MANAGEMENT	15	28	* 43	
	402	STRATEGIC MARKETING	17	39	* 56	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	31	* 43	
	404	DIRECT MARKETING	20	35	* 55	
	405	INDUSTRIAL MARKETING	18	42	* 60	
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 25	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 411)(2 : 406)(3 : 369)(4 : 384)		GRAND TOTAL (OUT OF 2800)			1570	
						FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1187

2061001070

DEBASISH SAHU

KANAKA LATA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	25	47	P 72
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	22	45	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	14	38	P 52
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	21	40	P 61
	306	PROJECT WORK & VIVA	22	57	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	17	32	* 49
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	21	40	* 61
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 433)(2 : 432)(3 : 430)(4 : 398) GRAND TOTAL (OUT OF 2800)					1693

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1188

2061001146

DEBASMITA DAS

MITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	19	33	P 52
	106 CONSUMER BEHAVIOUR	21	40	P 61
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	23	45	P 68
	202 RETAIL MARKETING	17	44	P 61
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	21	39	P 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	14	30	P 44
	302 LAWS RELATED TO MARKETING	20	35	P 55
	303 FINANCIAL SERVICES MARKETING	20	35	P 55
	304 MARKETING COMMUNICATION	18	31	P 49
	305 RETAIL OPERATIONS MANAGEMENT	20	40	P 60
	306 PROJECT WORK & VIVA	23	42	P 65
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 23
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	21	38	* 59
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	20	35	* 55
	405 INDUSTRIAL MARKETING	24	46	* 70
	406 RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 24
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 414)(2 : 427)(3 : 390)(4 : 401) GRAND TOTAL (OUT OF 2800)				1632

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1189

2061001170

DEEP CHANDRA JOSHI

PUSHPA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	33	P 50
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	35	P 52
	106	CONSUMER BEHAVIOUR	16	38	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	45	P 65
	202	RETAIL MARKETING	17	39	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	39	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	16	36	P 52
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	45	* 66
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

MMM08_SM

(1 : 368)(2 : 408)(3 : 352)(4 : 375) GRAND TOTAL (OUT OF 2800) 1503

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1190

2060901418

DIGVIJAY SINGH

KRISHANA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	39	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	38	P 51
	104	MANAGERIAL ECONOMICS	14	32	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	12	34	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	16	32	P 48
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 11	* 15	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40

MMM08_SM

4	401	BRAND MANAGEMENT	17	29	P 46
	402	STRATEGIC MARKETING	14	28	P 42
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	32	P 47
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	22	40	P 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35

(1 : 342)(2 : 376)(3 : 338)(4 : 358) GRAND TOTAL (OUT OF 2800) 1414

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1191

2060901499

DILIP KUMAR SWARNKAR

KAMLA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	19	42	P 61
	202	RETAIL MARKETING	18	42	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	39	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	23	46	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	12	37	P 49
	302	LAWS RELATED TO MARKETING	17	32	P 49
	303	FINANCIAL SERVICES MARKETING	18	39	P 57
	304	MARKETING COMMUNICATION	14	28	P 42
	305	RETAIL OPERATIONS MANAGEMENT	16	41	P 57
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	14	38	P 52
	402	STRATEGIC MARKETING	13	32	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	P 56
	404	DIRECT MARKETING	17	34	P 51
	405	INDUSTRIAL MARKETING	P 20	* 42	62
	406	RURAL & AGRICULTURAL MARKETING	24	45	P 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
(1 : 349)(2 : 416)(3 : 364)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1526

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1192

2061001121

GOVINDA

PRAMILA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	38	P 55
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39

		MMM08_SM			
2	201 SERVICES MARKETING	20	37	P	57
	202 RETAIL MARKETING	17	28	P	45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	17	28	P	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 30
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 41
3	301 INTERNATIONAL MARKETING	14	28	P	42
	302 LAWS RELATED TO MARKETING	19	34	P	53
	303 FINANCIAL SERVICES MARKETING	17	29	P	46
	304 MARKETING COMMUNICATION	P 15	* 28		43
	305 RETAIL OPERATIONS MANAGEMENT	15	30	P	45
	306 PROJECT WORK & VIVA	17	30	P	47
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 31
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 20
4	401 BRAND MANAGEMENT	13	19	* 32	FF
	402 STRATEGIC MARKETING	17	29	* 46	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404 DIRECT MARKETING	18	31	* 49	
	405 INDUSTRIAL MARKETING	15	39	* 54	
	406 RURAL & AGRICULTURAL MARKETING	20	35	* 55	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36	
(1 : 353)(2 : 360)(3 : 327)(4 : 337) GRAND TOTAL (OUT OF 2800)					1377

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1193

2061001167

GULWELKAR ANUPAM PRADEEP

SHUBHANGI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT		19	33	P 52
	102 PRINCIPLES OF MARKETING		21	42	P 63

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 375)(2 : 384)(3 : 391)(4 : 363) GRAND TOTAL (OUT OF 2800)					1513

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1194

2061001033

JITIN ARORA

SAPNA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58	
	102	PRINCIPLES OF MARKETING	20	36	P 56	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55	
	104	MANAGERIAL ECONOMICS	20	37	P 57	
	105	RESEARCH METHODOLOGY	14	36	P 50	
	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	34	P 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	43	P 62	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	18	32	P 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	19	34	P 53	
	304	MARKETING COMMUNICATION	P 17	* 30	47	
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53	
	306	PROJECT WORK & VIVA	22	54	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23	
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	21	42	* 63	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	19	34	* 53	
	405	INDUSTRIAL MARKETING	22	44	* 66	
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43	
(1 : 386)(2 : 378)(3 : 382)(4 : 396) GRAND TOTAL (OUT OF 2800)					1542	

FAILS

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1195

2061001055

K.SONY

SATYABATI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	23	46	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	35	P 52
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	20	47	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	17	46	* 63
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	23	47	* 70
	406	RURAL & AGRICULTURAL MARKETING	26	50	* 76
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 402)(2 : 405)(3 : 413)(4 : 440) GRAND TOTAL (OUT OF 2800)					1660

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1196

2061001047

KARAN PANCHOLI

MEENA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	43	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	47	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	31	P 48
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	40	P 59
	306	PROJECT WORK & VIVA	19	39	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23
4	401	BRAND MANAGEMENT	18	39	* 57
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	21	45	* 66
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 43

(1 : 453)(2 : 436)(3 : 384)(4 : 439) GRAND TOTAL (OUT OF 2800) 1712

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1197

2061001205

KERALA MANOJKUMAR DNKERALA

SHANTI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	47	P 66
	106	CONSUMER BEHAVIOUR	15	38	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	39	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	44	P 64
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	18	34	P 52
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	15	41	P 56
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 32

4	401	BRAND MANAGEMENT	16	37	* 53
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	15	43	* 58
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 432)(2 : 412)(3 : 411)(4 : 436) GRAND TOTAL (OUT OF 2800) 1691

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1198

2061001045

KESHAV KUMAR

MANORAMA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	46	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	20	39	P 59
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	22	42	* 64
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 411)(2 : 435)(3 : 406)(4 : 429)		GRAND TOTAL (OUT OF 2800)			1681

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1199

2061001091

MAHENDRA SINGH GEHLOT

MANJU DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50) P 39

2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	14	30	P 44
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	39	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	15	24	\$ * 39 \$
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	23	43	* 66
	406	RURAL & AGRICULTURAL MARKETING	21	43	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44

(1 : 383)(2 : 394)(3 : 367)(4 : 376) GRAND TOTAL (OUT OF 2800) 1520

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1200

2061001155

MANIKANT SHARMA

UTTRA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	14	28	P 42
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	14	28	* 42
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	28	* 44
	404	DIRECT MARKETING	15	28	* 43
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 25
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 360)(2 : 365)(3 : 347)(4 : 354) GRAND TOTAL (OUT OF 2800)					1426

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1201

2061001194

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	26	49	P 75
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	25	48	P 73
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	21	45	P 66
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	43	P 60
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	42	P 61
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	24	45	* 69
	406	RURAL & AGRICULTURAL MARKETING	24	47	* 71
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 473)(2 : 455)(3 : 410)(4 : 448) GRAND TOTAL (OUT OF 2800)					1786

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1202

2061001054

MITUL SURESHKUMAR KHANDELWAL

ALKA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	15	37	P 52
	106	CONSUMER BEHAVIOUR	18	39	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	42	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	16	29	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	20	43	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	19	39	* 58
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 381)(2 : 403)(3 : 396)(4 : 429) GRAND TOTAL (OUT OF 2800)					1609

HIGHER SECOND CLASS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1203

2061001212

MRIGANK SHEKHAR UPADHYAY

SHASHI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	16	33	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	16	33	P 49
	106	CONSUMER BEHAVIOUR	12	36	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 20	* 36	56
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	15	29	P 44
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49

MMM08_SM

404	DIRECT MARKETING	18	32	* 50
405	INDUSTRIAL MARKETING	18	31	* 49
406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 363)(2 : 373)(3 : 354)(4 : 353) GRAND TOTAL (OUT OF 2800) 1443

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1204

2061001051

NITIN PATNI

MANJU

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	24	46	P 70
	105	RESEARCH METHODOLOGY	16	44	P 60
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	22	46	P 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	51	P 76
	205	MARKET RESEARCH	21	45	P 66
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	42	P 59
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	19	33	P 52

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	20	45	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	15	41	* 56
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	21	46	* 67
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 455)(2 : 467)(3 : 426)(4 : 437)		GRAND TOTAL (OUT OF 2800)	1785		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1205

2061001184

NITIN SINGH

REKHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52

MMM08_SM

	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	14	35	P 49
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	53	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 382)(2 : 366)(3 : 410)(4 : 404) GRAND TOTAL (OUT OF 2800)					1562

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1206

2061001135

PIYUSH KUMAR

SAVITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	39	P 60

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	30	P 47	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	18	31	P 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	41	P 62	
	205	MARKET RESEARCH	17	29	P 46	
	206	RELATIONSHIP MARKETING	18	32	P 50	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41	
3	301	INTERNATIONAL MARKETING	18	37	P 55	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	21	38	P 59	
	304	MARKETING COMMUNICATION	P 18	* 31	49	
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57	
	306	PROJECT WORK & VIVA	25	59	P 84	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 23	
4	401	BRAND MANAGEMENT	19	33	* 52	
	402	STRATEGIC MARKETING	20	37	* 57	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	19	33	* 52	
	405	INDUSTRIAL MARKETING	20	36	* 56	
	406	RURAL & AGRICULTURAL MARKETING	08	07	* 15	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47	
(1 : 400)(2 : 397)(3 : 420)(4 : 359)		GRAND TOTAL (OUT OF 2800)			1576	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1207

2061001088

PRAKASH

SHARDA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	23	44	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	36	P 53
	306	PROJECT WORK & VIVA	25	60	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	22	44	* 66
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 419)(2 : 425)(3 : 408)(4 : 392) GRAND TOTAL (OUT OF 2800)					1644

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	37	P 56
	102	PRINCIPLES OF MARKETING	17	37	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	35	P 52
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	36	P 54
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	40	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	35	P 50
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	16	34	P 50
	306	PROJECT WORK & VIVA	20	46	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	12	28	* 40
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	12	34	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	44	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 367)(2 : 390)(3 : 370)(4 : 360) GRAND TOTAL (OUT OF 2800) 1487

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1209

2061001020

PRASHANT JOSHI

ARUNA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	33	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	21	46	P 67
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	34	P 51
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	29	P 44
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 20	* 35	55
	305	RETAIL OPERATIONS MANAGEMENT	13	35	P 48
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	16	35	* 51
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 358)(2 : 402)(3 : 365)(4 : 397) GRAND TOTAL (OUT OF 2800) 1522

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1210

2061001180

PRIYA SRIVASTAVA

SUMAN

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	26	50	P 76
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	22	45	P 67
	203	SALES MANAGEMENT & PERSONAL SELLING	25	47	P 72
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	45	P 66
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	25	51	P 76
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	43	P 63
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	15	43	* 58

MMM08_SM

402	STRATEGIC MARKETING	19	33	* 52
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
404	DIRECT MARKETING	19	34	* 53
405	INDUSTRIAL MARKETING	23	43	* 66
406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 465)(2 : 464)(3 : 420)(4 : 435) GRAND TOTAL (OUT OF 2800) 1784

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1211

2061001093

PRIYESH KUMAR

PUMMY

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	41	P 61
	102	PRINCIPLES OF MARKETING	20	38	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	19	36	P 55
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	16	30	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	21	43	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	40	P 55
	205	MARKET RESEARCH	18	33	P 51
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	16	32	P 48

MMM08_SM

	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	18	39	P 57
	305	RETAIL OPERATIONS MANAGEMENT	14	34	P 48
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	15	33	* 48
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 402)(2 : 386)(3 : 370)(4 : 392)		GRAND TOTAL (OUT OF 2800)			1550

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1212

2061001031

PRIYESH PATEL

GEETA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	29	P 46

MMM08_SM

	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	38	P 56
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	40	P 59
	306	PROJECT WORK & VIVA	23	54	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28
4	401	BRAND MANAGEMENT	17	37	* 54
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 432)(2 : 393)(3 : 409)(4 : 419)		GRAND TOTAL (OUT OF 2800)			1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1213

2061001078

PUSHKAR R.TAMHANE

SMITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	19	34	P 53

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	19	33	P 52	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	16	28	P 44	
	202	RETAIL MARKETING	17	32	P 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	43	P 64	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57	
	205	MARKET RESEARCH	17	29	P 46	
	206	RELATIONSHIP MARKETING	17	30	P 47	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	17	32	P 49	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	21	38	P 59	
	304	MARKETING COMMUNICATION	20	39	P 59	
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53	
	306	PROJECT WORK & VIVA	23	43	P 66	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28	
4	401	BRAND MANAGEMENT	15	36	* 51	
	402	STRATEGIC MARKETING	18	31	* 49	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52	
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	17	40	* 57	
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46	
(1 : 388)(2 : 387)(3 : 401)(4 : 390)		GRAND TOTAL (OUT OF 2800)			1566	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1214

2061001049

RADHEYRAMAN

KISHORI

036
APRIL 2012

MMM08_SM

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	17	39	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	14	35	P 49
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	33	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	32	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	14	50	* 64
	302	LAWS RELATED TO MARKETING	P 16	* 28	44
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 12	* 28	40
	305	RETAIL OPERATIONS MANAGEMENT	12	28	P 40
	306	PROJECT WORK & VIVA	P 17	* 35	52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 27
4	401	BRAND MANAGEMENT	14	28	* 42
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	31	* 43
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	14	33	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 333)(2 : 353)(3 : 339)(4 : 330) GRAND TOTAL (OUT OF 2800)					1355

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1215

2061001048

RAHUL KUMAR

ASHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	40	P 58
	306	PROJECT WORK & VIVA	23	58	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	19	38	* 57
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	11	14	* 25 FF
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 363)(2 : 378)(3 : 396)(4 : 360) GRAND TOTAL (OUT OF 2800)					1497

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1216

2060901403

RAHUL KUMAR SINGH

PUSHPA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	15	42	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	33	P 50
	202	RETAIL MARKETING	14	36	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	16	32	P 48
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	38	P 55
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	13	35	P 48
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	17	34	P 51
	402	STRATEGIC MARKETING	14	38	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	32	P 47
	404	DIRECT MARKETING	16	28	P 44
	405	INDUSTRIAL MARKETING	P 19	* AB	19 FF
	406	RURAL & AGRICULTURAL MARKETING	22	45	P 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 22

MMM08_SM

(1 : 367)(2 : 379)(3 : 343)(4 : 332) GRAND TOTAL (OUT OF 2800) 1421

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1217

2061001151

RAHUL MUDOTIYA

MUNNI DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	13	34	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	13	34	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	14	36	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	38	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	38	P 55
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 28

		MMM08_SM			
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 39
(1 : 366)(2 : 385)(3 : 373)(4 : 395) GRAND TOTAL (OUT OF 2800)				1519	

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1218

2061001076

RAJESH KUMAR REDDY

MOHINI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	49	P 75
	104	MANAGERIAL ECONOMICS	20	39	P 59
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	17	42	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	46	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	24	46	P 70
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42

		MMM08_SM			
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	24	53	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	22	50	* 72
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	22	49	* 71
	406	RURAL & AGRICULTURAL MARKETING	25	47	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 467)(2 : 456)(3 : 462)(4 : 465)		GRAND TOTAL (OUT OF 2800)			1850

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1219

2061001046

RAJKUMAR RAI

CHOTI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	43	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	22	40	P 62
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	18	37	* 55
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 417)(2 : 401)(3 : 405)(4 : 413)		GRAND TOTAL (OUT OF 2800)			1636

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1220

2061001067

RANVIR SINGH

BHAGWAT KANWAR

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62

MMM08_SM

	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	23	45	P 68
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	19	36	P 55
	306	PROJECT WORK & VIVA	25	54	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	18	37	* 55
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	22	42	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 444)	(2 : 424)	(3 : 424)	(4 : 405)	GRAND TOTAL (OUT OF 2800)	1697

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1221

2061001053

RICHA RITESH

RITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	19	46	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	17	42	P 59
	106	CONSUMER BEHAVIOUR	19	42	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	37	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	22	47	P 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	24	46	P 70
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	48	P 71
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	23	44	P 67
	306	PROJECT WORK & VIVA	24	62	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	19	45	* 64
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	45	* 65
	406	RURAL & AGRICULTURAL MARKETING	27	53	* 80
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 452)(2 : 426)(3 : 467)(4 : 444) GRAND TOTAL (OUT OF 2800)					1789

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1222

2061001183

RISHU SINGH

NEELAM

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	24	46	P 70
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	40	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	16	34	P 50
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	40	P 57
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	15	31	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 431)(2 : 395)(3 : 407)(4 : 420) GRAND TOTAL (OUT OF 2800)					1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1223

2061001118

RITESH KUMAR MALL

SHUSHILA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	39	P 56
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	15	31	P 46
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	37	P 54
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	14	28	* 42
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	16	30	* 46
	405	INDUSTRIAL MARKETING	17	31	* 48

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 359)(2 : 386)(3 : 362)(4 : 345) GRAND TOTAL (OUT OF 2800) 1452

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1224

2061001156

ROHAN SWAMI

SHANTI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	36	P 54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 22
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	37	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	16	29	P 45
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	21	40	P 61
	304	MARKETING COMMUNICATION	13	35	P 48
	305	RETAIL OPERATIONS MANAGEMENT	14	33	P 47

MMM08_SM

	306	PROJECT WORK & VIVA	22	42	P 64
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	14	33	* 47
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	45	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 377)(2 : 377)(3 : 373)(4 : 372) GRAND TOTAL (OUT OF 2800)					1499

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1225

2061001052

SAMEER KULKARNI

RENUKA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	15	44	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	13	41	P 54
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	38	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	43	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	17	38	P 55

MMM08_SM

	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	16	43	P 59
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	47	P 70
	304	MARKETING COMMUNICATION	P 22	* 43	65
	305	RETAIL OPERATIONS MANAGEMENT	16	47	P 63
	306	PROJECT WORK & VIVA	24	54	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	18	41	* 59
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	36	* 54
	406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 404)(2 : 421)(3 : 447)(4 : 432)		GRAND TOTAL (OUT OF 2800)	1704		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1226

2061001026

SANDEEP SOURAV

KUSUM

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	34	P 53

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	23	47	P 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	27	58	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	21	43	* 64
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 437)(2 : 414)(3 : 448)(4 : 446) GRAND TOTAL (OUT OF 2800)					1745

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1227

2061001039

SANJAY KUMAR THAKUR

SHAKUN

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

		MMM08_SM		
SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102 PRINCIPLES OF MARKETING	19	36	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	21	38	P 59
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	17	33	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	42	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	P 46
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301 INTERNATIONAL MARKETING	19	40	P 59
	302 LAWS RELATED TO MARKETING	20	37	P 57
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	15	35	P 50
	306 PROJECT WORK & VIVA	24	47	P 71
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401 BRAND MANAGEMENT	20	35	* 55
	402 STRATEGIC MARKETING	18	32	* 50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	16	37	* 53
	406 RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 36
(1 : 384)(2 : 372)(3 : 396)(4 : 394) GRAND TOTAL (OUT OF 2800)				1546

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

1228

MMM08_SM

2061001032

SAURABH KUMAR TIWARI

RITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P	49
	102	PRINCIPLES OF MARKETING	18	38	P	56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P	52
	104	MANAGERIAL ECONOMICS	16	28	P	44
	105	RESEARCH METHODOLOGY	16	28	P	44
	106	CONSUMER BEHAVIOUR	16	30	P	46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 38
2	201	SERVICES MARKETING	19	33	P	52
	202	RETAIL MARKETING	17	34	P	51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	41	P	59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	34	P	49
	205	MARKET RESEARCH	17	30	P	47
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 41
3	301	INTERNATIONAL MARKETING	19	39	P	58
	302	LAWS RELATED TO MARKETING	17	30	P	47
	303	FINANCIAL SERVICES MARKETING	20	36	P	56
	304	MARKETING COMMUNICATION	20	36	P	56
	305	RETAIL OPERATIONS MANAGEMENT	15	34	P	49
	306	PROJECT WORK & VIVA	20	37	P	57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 28
4	401	BRAND MANAGEMENT	17	29	*	46
	402	STRATEGIC MARKETING	17	28	*	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	*	52
	404	DIRECT MARKETING	12	18	*	30 FF
	405	INDUSTRIAL MARKETING	19	41	*	60
	406	RURAL & AGRICULTURAL MARKETING	25	48	*	73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)				* 38

(1 : 360)(2 : 380)(3 : 384)(4 : 377) GRAND TOTAL (OUT OF 2800) 1501

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1229

2061001115

SAURABH MISHRA

ANURADHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	15	34	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	38	P 54
	202	RETAIL MARKETING	17	36	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	32	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	33	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	* 12	P 37	49
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 12	* 33	45
	305	RETAIL OPERATIONS MANAGEMENT	12	31	P 43
	306	PROJECT WORK & VIVA	15	40	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 26
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 20
4	401	BRAND MANAGEMENT	14	28	* 42
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	* 40
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 355)(2 : 372)(3 : 346)(4 : 332) GRAND TOTAL (OUT OF 2800)					1405

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1230

2061001143

SAXENA PRINCEE

SUDHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	22	42	P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	23	42	P 65
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	22	47	P 69
	302	LAWS RELATED TO MARKETING	24	46	P 70
	303	FINANCIAL SERVICES MARKETING	25	51	P 76
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	63	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	22	47	* 69
	402	STRATEGIC MARKETING	23	42	* 65

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
404	DIRECT MARKETING	20	37	* 57
405	INDUSTRIAL MARKETING	24	47	* 71
406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47

(1 : 448)(2 : 462)(3 : 483)(4 : 469) GRAND TOTAL (OUT OF 2800) 1862

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1231

2061001178

SHAIFALI JAIN

SHOBHA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	28	56	P 84
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	28	55	P 83
	106	CONSUMER BEHAVIOUR	16	41	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	24	45	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	26	49	P 75
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	24	49	P 73
	302	LAWS RELATED TO MARKETING	24	47	P 71

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	25	56	P 81
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	26	54	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	27	57	* 84
	402	STRATEGIC MARKETING	23	44	* 67
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	25	48	* 73
	406	RURAL & AGRICULTURAL MARKETING	25	48	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 512)(2 : 490)(3 : 502)(4 : 503) GRAND TOTAL (OUT OF 2800) 2007

FIRST CLASS WITH DISTINCTION

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1232

2061001105

SHAIENDRA SINGH TOMAR

PUSHPA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	40	P 61
	102	PRINCIPLES OF MARKETING	12	35	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	15	35	P 50
	106	CONSUMER BEHAVIOUR	13	28	P 41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	19	38	P 57
	202	RETAIL MARKETING	17	35	P 52

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	P 46
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	38	P 55
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 16	* 28	44
	305	RETAIL OPERATIONS MANAGEMENT	15	34	P 49
	306	PROJECT WORK & VIVA	14	43	P 57
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	33	* 51
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 361)(2 : 383)(3 : 372)(4 : 396)		GRAND TOTAL (OUT OF 2800)			1512

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1233

2061001110

SHASHANK SUDESH CHOURASIA

ANJU

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	15	31	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53

MMM08_SM

	104	MANAGERIAL ECONOMICS	17	32	P 49	
	105	RESEARCH METHODOLOGY	15	28	P 43	
	106	CONSUMER BEHAVIOUR	13	30	P 43	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	18	41	P 59	
	202	RETAIL MARKETING	17	33	P 50	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	39	P 54	
	205	MARKET RESEARCH	17	32	P 49	
	206	RELATIONSHIP MARKETING	17	29	P 46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 30	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41	
3	301	INTERNATIONAL MARKETING	* 17	P 35	52	
	302	LAWS RELATED TO MARKETING	17	29	P 46	
	303	FINANCIAL SERVICES MARKETING	20	35	P 55	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	13	31	P 44	
	306	PROJECT WORK & VIVA	12	45	P 57	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26	
4	401	BRAND MANAGEMENT	15	28	* 43	
	402	STRATEGIC MARKETING	18	32	* 50	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	17	29	* 46	
	406	RURAL & AGRICULTURAL MARKETING	13	19	* 32	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40	
(1 : 356)(2 : 381)(3 : 360)(4 : 343)		GRAND TOTAL (OUT OF 2800)			1440	
					FAILS	

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1234

2061001098

SHEETAL CHAUDHARY

SNEHLATA

036

0742 SINHGAD BA&CA LONAVALA

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	40	P 58
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	21	42	P 63
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 41
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	14	33	* 47
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46
(1 : 379)(2 : 402)(3 : 418)(4 : 401) GRAND TOTAL (OUT OF 2800)					1600

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1235

2061001127

SIDDHARTH SINGH

PUSHPA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102 PRINCIPLES OF MARKETING	21	38	P 59
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104 MANAGERIAL ECONOMICS	20	35	P 55
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201 SERVICES MARKETING	21	39	P 60
	202 RETAIL MARKETING	18	32	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	37	P 55
	205 MARKET RESEARCH	18	35	P 53
	206 RELATIONSHIP MARKETING	17	29	P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	18	32	P 50
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	19	33	P 52
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306 PROJECT WORK & VIVA	21	51	P 72
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401 BRAND MANAGEMENT	18	34	* 52
	402 STRATEGIC MARKETING	19	33	* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	30	* 47
	406 RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 383)(2 : 395)(3 : 380)(4 : 366) GRAND TOTAL (OUT OF 2800)				1524

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1236

2061001190

SINDAL VIVEK VIJAYKUMAR

LILAVATI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	19	38	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	16	30	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	13	29	P 42
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	18	36	P 54
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	13	30	P 43
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	14	33	P 47
	306	PROJECT WORK & VIVA	20	42	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	14	30	* 44
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

MMM08_SM

(1 : 365)(2 : 360)(3 : 362)(4 : 359) GRAND TOTAL (OUT OF 2800) 1446

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1237

2061001050

SINGH GURDEEP

SARJEET RAJPAL

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	35	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	34	P 49
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22

MMM08_SM

4	401	BRAND MANAGEMENT	15	33	* 48
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 391)(2 : 391)(3 : 382)(4 : 381) GRAND TOTAL (OUT OF 2800) 1545

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1238

2061001061

SORAB MAHAJAN

SUNITA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	23	43	P 66
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44

MMM08_SM

3	301	INTERNATIONAL MARKETING	19	43	P 62
	302	LAWS RELATED TO MARKETING	21	45	P 66
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	43	P 66
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	19	37	* 56
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 473)(2 : 437)(3 : 425)(4 : 404) GRAND TOTAL (OUT OF 2800) 1739

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1239

2061001174

SOURABH KR VISHWAKARMA

SHILA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41

MMM08_SM

2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	42	P 61
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	37	P 55
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	37	P 54
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	17	31	P 48
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	15	29	* 44
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	39	* 59
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 398)(2 : 417)(3 : 370)(4 : 383) GRAND TOTAL (OUT OF 2800) 1568

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1240

2061001169

SUMIT KUMAR MISRA

PRABHASINI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	44	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	16	42	P 58
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	17	43	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40	P 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	24	45	P 69
	303	FINANCIAL SERVICES MARKETING	26	49	P 75
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	40	* 59
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 440)(2 : 444)(3 : 444)(4 : 436)		GRAND TOTAL (OUT OF 2800)			1764

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1241

2061001208

SUNIL KUMAR

PARVATI DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102	PRINCIPLES OF MARKETING	17	32	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	15	42	P 57
	202	RETAIL MARKETING	17	32	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	34	P 46
	205	MARKET RESEARCH	17	34	P 51
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	12	46	* 58
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	12	30	P 42
	305	RETAIL OPERATIONS MANAGEMENT	12	29	P 41
	306	PROJECT WORK & VIVA	12	29	* 41
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 27
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	32	* 44
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 329)(2 : 371)(3 : 330)(4 : 343) GRAND TOTAL (OUT OF 2800) 1373

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1242

2061001038

T.CHINMAYA PATRA

MAMATA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	21	44	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	21	40	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	24	47	P 71
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	22	42	* 64
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 416)(2 : 433)(3 : 393)(4 : 411) GRAND TOTAL (OUT OF 2800) 1653

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1243

2061001148

TANVEER NOOR MOHD KHAN

ALIMUNNISHA

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	22	41	P 63
	105	RESEARCH METHODOLOGY	20	44	P 64
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	P 59
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	35	P 50
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	24	51	P 75
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	57	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	22	43	* 65

MMM08_SM

406 RURAL & AGRICULTURAL MARKETING 22 40 * 62
 407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 26
 408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 45

(1 : 429)(2 : 418)(3 : 458)(4 : 414) GRAND TOTAL (OUT OF 2800) 1719

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1244

2061001198

VED PRAKASH SINGH

VIDYA DEVI

036
 APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	15	28	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	31	P 48
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	14	31	P 45
	302	LAWS RELATED TO MARKETING	P 09	* 11	20 FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	20	43	P 63
	305	RETAIL OPERATIONS MANAGEMENT	17	32	P 49

MMM08_SM

	306	PROJECT WORK & VIVA	17	39	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 36
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	14	28	* 42
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	16	32	* 48
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	16	31	* 47
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 346)(2 : 357)(3 : 350)(4 : 351)		GRAND TOTAL (OUT OF 2800)		1404	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1245

2061001120

VIBHOR SHUKLA

MANJU

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	19	42	P 61
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	13	34	P 47
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	38	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	20	35	P 55

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	19	40	P 59
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	34	P 51
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 37
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 359)(2 : 411)(3 : 371)(4 : 362) GRAND TOTAL (OUT OF 2800)					1503

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1246

2061001080

VICKY RAJAK KR

RANI DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	18	32	P 50
	202 RETAIL MARKETING	20	39	P 59
	203 SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	19	33	P 52
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	19	43	P 62
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	24	45	P 69
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	17	33	P 50
	306 PROJECT WORK & VIVA	21	39	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	20	38	* 58
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404 DIRECT MARKETING	18	31	* 49
	405 INDUSTRIAL MARKETING	19	33	* 52
	406 RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 28
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43
(1 : 412)(2 : 412)(3 : 403)(4 : 389) GRAND TOTAL (OUT OF 2800)				1616

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1247

2060901457

VIKAS KUMAR

SHARVANI DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

PASSING/OUT OF 12/30 28/70 40/100

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SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	13	28	P 41
	105 RESEARCH METHODOLOGY	P 17	* AB	17 FF
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 24
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	17	29	P 46
	202 RETAIL MARKETING	13	37	P 50
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	35	P 50
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	14	36	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 20
3	301 INTERNATIONAL MARKETING	16	32	P 48
	302 LAWS RELATED TO MARKETING	17	28	P 45
	303 FINANCIAL SERVICES MARKETING	17	41	P 58
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	12	31	P 43
	306 PROJECT WORK & VIVA	20	36	P 56
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401 BRAND MANAGEMENT	18	33	P 51
	402 STRATEGIC MARKETING	12	36	P 48
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 15	* AB	15 FF
	404 DIRECT MARKETING	17	28	P 45
	405 INDUSTRIAL MARKETING	P 11	* 16	27 FF
	406 RURAL & AGRICULTURAL MARKETING	21	39	P 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 20
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
(1 : 320)(2 : 338)(3 : 340)(4 : 287) GRAND TOTAL (OUT OF 2800)				1285

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1248

2061001158

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102 PRINCIPLES OF MARKETING	23	42	P 65
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	19	33	P 52
	105 RESEARCH METHODOLOGY	20	37	P 57
	106 CONSUMER BEHAVIOUR	19	43	P 62
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201 SERVICES MARKETING	20	38	P 58
	202 RETAIL MARKETING	20	37	P 57
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	34	P 52
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	30	P 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301 INTERNATIONAL MARKETING	17	39	P 56
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	22	41	P 63
	304 MARKETING COMMUNICATION	17	28	P 45
	305 RETAIL OPERATIONS MANAGEMENT	20	43	P 63
	306 PROJECT WORK & VIVA	21	39	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 29
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	21	45	* 66
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	18	31	* 49
	406 RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 413)(2 : 399)(3 : 401)(4 : 402) GRAND TOTAL (OUT OF 2800)				1615

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1249

2061001210

VIPIN PAL

BEENA DEVI

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	36	P 55
	102	PRINCIPLES OF MARKETING	19	40	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	36	P 54
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	16	38	P 54
	106	CONSUMER BEHAVIOUR	16	31	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	41	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	31	P 48
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	14	43	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	44	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	14	34	P 48
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 26
4	401	BRAND MANAGEMENT	16	43	* 59
	402	STRATEGIC MARKETING	17	43	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 385)(2 : 400)(3 : 364)(4 : 391) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1250

2061001132

VIVEK KUMAR VERMA

BENU

036
APRIL 2012

0742 SINHGAD BA&CA LONAVALA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	13	33	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	35	P 52
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	34	P 52
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	17	34	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	18	35	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	31	P 46
	205	MARKET RESEARCH	17	35	P 52
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	* 16	P 32	48
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	16	41	P 57
	305	RETAIL OPERATIONS MANAGEMENT	14	31	P 45
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	12	34	* 46
	402	STRATEGIC MARKETING	19	43	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	34	* 52

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	13	20	* 33 FF
406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 370)(2 : 391)(3 : 370)(4 : 366) GRAND TOTAL (OUT OF 2800) 1497

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1251 2061001086

VIVEK SINGH REETA

036 0742 SINHGAD BA&CA LONAVALA
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	19	39	P 58
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	18	38	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	42	P 60
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	13	36	P 49
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	29	P 46

MMM08_SM

305	RETAIL OPERATIONS MANAGEMENT	20	35	P	55
306	PROJECT WORK & VIVA	24	45	P	69
307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	23
4	401 BRAND MANAGEMENT	18	31	*	49
	402 STRATEGIC MARKETING	22	40	*	62
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	*	55
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	25
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	45

(1 : 403)(2 : 412)(3 : 405)(4 : 383) GRAND TOTAL (OUT OF 2800) 1603

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1 2061100650
AASHISH KUMAR MANJU DEVI

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P	49
	102	PRINCIPLES OF MARKETING	17	28	P	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 07	* 06		13 FF
	104	MANAGERIAL ECONOMICS	P 17	* 28		45
	105	RESEARCH METHODOLOGY	P 19	* AB		19 FF
	106	CONSUMER BEHAVIOUR	20	35	P	55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	40
2	201	SERVICES MARKETING	18	31	*	49
	202	RETAIL MARKETING	17	29	*	46
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	*	55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	*	45

		MMM08_SM			
205	MARKET RESEARCH		17	30	* 47
206	RELATIONSHIP MARKETING		17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 38
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 38
(1 : 304)(2 : 363)			TOTAL (OUT OF 1400)		667
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2	2061100651
ABHINEET KUMAR	REKHA RANI

049	0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012	

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 08	* 08	16 FF
	106	CONSUMER BEHAVIOUR	P 17	* 29	46

		MMM08_SM			
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	45
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201 SERVICES MARKETING	18	31	*	49
	202 RETAIL MARKETING	17	30	*	47
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	*	53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	*	53
	205 MARKET RESEARCH	12	17	*	29 FF
	206 RELATIONSHIP MARKETING	18	32	*	50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	38
(1 : 331)(2 : 367)		TOTAL (OUT OF 1400)			698

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

3

2061100652

ABHISHEK RAI

USHA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

PASSING/OUT OF 12/30 28/70 40/100

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SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	19	34	P 53
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	22	41	P 63
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	23	46	* 69
	202 RETAIL MARKETING	17	30	* 47
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205 MARKET RESEARCH	18	32	* 50
	206 RELATIONSHIP MARKETING	20	40	* 60
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 393)(2 : 410)	TOTAL (OUT OF 1400)			803
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

4

2061100653

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	P 10	* 12	22 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 07	* 06	13 FF
	105	RESEARCH METHODOLOGY	P 08	* 09	17 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	09	11	* 20 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	08	08	* 16 FF
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 274)(2 : 298)	TOTAL (OUT OF 1400)			572

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

5

2061100654

ARVIND KUMAR

MAMTA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 09	* 10	19 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	P 00	* 00	00 FF
	105	RESEARCH METHODOLOGY	P 10	* 13	23 FF
	106	CONSUMER BEHAVIOUR	P 12	* 18	30 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	13	19	* 32 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	08	08	* 16 FF
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 248)(2 : 323)	TOTAL (OUT OF 1400)			571

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

6

2061100655

AVINASH CHOUDHARY

SUSHILA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 30	47
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	12	18	* 30 FF
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 354)(2 : 355)	TOTAL (OUT OF 1400)			709
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

7 2061100656

BHALERAO NIKHIL RAJENDRA RAJASHREE

049 0331 IBMR CHINCHWAD, PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	12	17	* 29 FF
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 365)(2 : 371)	TOTAL (OUT OF 1400)			736

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

8

2061100657

BIRENDRA KUMAR YADAV

ANAR DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 22	* 41	63
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	40	* 60
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 38

(1 : 391)(2 : 403) TOTAL (OUT OF 1400) 794

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

9 2061100659

CHORASIYA RATNESH RAMAVTAR SHEELA

049 0331 IBMR CHINCHWAD, PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 40	58
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 38	58
	104	MANAGERIAL ECONOMICS	P 20	* 36	56
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 20	* 36	56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38

MMM08_SM

2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	20	38	* 58
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 394)(2 : 407)			TOTAL (OUT OF 1400)		801

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

10

2061100660

GAUTAM GAURAV

HEMALATA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52

		MMM08_SM			
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	35	* 55
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	22	* 36 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 377)(2 : 389)		TOTAL (OUT OF 1400)		766
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

11

2061100661

GAUTAM KUMAR

DEWANTI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	46	P 68
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	23	48	* 71
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	23	42	* 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 434)(2 : 423)		TOTAL (OUT OF 1400)		857

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

12

2061100711

GONDIL SUHAS RAMCHANDRA

REKHA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 50	70
	102	PRINCIPLES OF MARKETING	P 19	* 35	54
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* AB	18 FF
	104	MANAGERIAL ECONOMICS	P 18	* AB	18 FF
	105	RESEARCH METHODOLOGY	P 18	* 37	55
	106	CONSUMER BEHAVIOUR	P 18	* 31	49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	20	39	* 59
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 346)(2 : 394)		TOTAL (OUT OF 1400)		740

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

13

2061100645

GUJAR MANGESH NAGNATH

SUMITRA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	43	P 61
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 383)(2 : 396)		TOTAL (OUT OF 1400)		779

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

14

2061100662

INDARJEET JAGARNATH SINGH

ALKA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	33	P 51
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 21	* 41	62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	* 58
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	20	41	* 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 378)(2 : 405)		TOTAL (OUT OF 1400)		783

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

15

2061100664

JADHAV NISHA MOHAN

PUSHPLATA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 46	64
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 17	* 29	46
	106 CONSUMER BEHAVIOUR	P 17	* 28	45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	37	* 57
	202 RETAIL MARKETING	19	33	* 52
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	11	16	* 27 FF
	205 MARKET RESEARCH	17	28	* 45
	206 RELATIONSHIP MARKETING	20	38	* 58
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 375)(2 : 372)			
	TOTAL (OUT OF 1400)			747

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

16

2061100665

KAPIL KUMAR

MUNNI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	18	32	* 50

		MMM08_SM		
203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
205	MARKET RESEARCH	17	29	* 46
206	RELATIONSHIP MARKETING	17	30	* 47
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 361)(2 : 386)		TOTAL (OUT OF 1400)		747
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

17

2061100666

KHATU ASHISH ASHOK

AMITA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	41	P 61

		MMM08_SM			
105	RESEARCH METHODOLOGY	17	28	P	45
106	CONSUMER BEHAVIOUR	19	33	P	52
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201 SERVICES MARKETING	23	42	*	65
	202 RETAIL MARKETING	21	39	*	60
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	*	62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	42	*	62
	205 MARKET RESEARCH	20	36	*	56
	206 RELATIONSHIP MARKETING	19	34	*	53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	45
(1 : 388)(2 : 451)		TOTAL (OUT OF 1400)			839
PASSES					

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

18

2061100668

KHAVALE DARSHAN DILIP

DEEPALI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

MMM08_SM

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	20	37	P 57
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	33	P 52
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	23	47	* 70
	202 RETAIL MARKETING	23	42	* 65
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205 MARKET RESEARCH	21	39	* 60
	206 RELATIONSHIP MARKETING	18	37	* 55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 392)(2 : 435)	TOTAL (OUT OF 1400)		827	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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19

MMM08_SM

2061100670

KRISHNA MURARI

KUSUM DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47	
	102 PRINCIPLES OF MARKETING	17	28	P 45	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104 MANAGERIAL ECONOMICS	18	31	P 49	
	105 RESEARCH METHODOLOGY	17	28	P 45	
	106 CONSUMER BEHAVIOUR	17	28	P 45	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41	
2	201 SERVICES MARKETING	20	35	* 55	
	202 RETAIL MARKETING	18	31	* 49	
	203 SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30	FF
	205 MARKET RESEARCH	20	38	* 58	
	206 RELATIONSHIP MARKETING	19	34	* 53	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38	
	(1 : 357)(2 : 386)		TOTAL (OUT OF 1400)	743	
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

20

2061100673

MITHILESH KUMAR

SUNITA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 31	49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	23	42	* 65
	202	RETAIL MARKETING	20	37	* 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	18	32	* 50
	206	RELATIONSHIP MARKETING	20	39	* 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 359)(2 : 419)		TOTAL (OUT OF 1400)		778
					PASSES

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

21 2061100675
MOHIT KUMAR SINGH MEENA

049 0331 IBMR CHINCHWAD, PUNE 19
APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104 MANAGERIAL ECONOMICS	21	38	P 59
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	23	45	* 68
	202 RETAIL MARKETING	20	36	* 56
	203 SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205 MARKET RESEARCH	20	40	* 60
	206 RELATIONSHIP MARKETING	20	41	* 61
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 391)(2 : 448)	TOTAL (OUT OF 1400)		839
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

22

2061100676

MORE PRASHANT DEVRAM

BIJALABAI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	38	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	20	39	* 59
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	* 60
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 362)(2 : 390)	TOTAL (OUT OF 1400)			752

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

23

2061100677

NAVALE PRASAD PRAKASH

KALPANA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	21	38	* 59
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	19	33	* 52

MMM08_SM

206	RELATIONSHIP MARKETING	19	33	* 52
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 363)(2 : 413)		TOTAL (OUT OF 1400)		776

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

24	2061100680
NITISH PARASHAR	RANJU

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	18	31	*	49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	*	47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	*	54
	205 MARKET RESEARCH	19	33	*	52
	206 RELATIONSHIP MARKETING	20	35	*	55
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	38
(1 : 374)(2 : 388)		TOTAL (OUT OF 1400)			762

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

25

2061100681

PAL SUNNY PURSHOTAM

DARSHAN

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.

PASSING/OUT OF	12/30	28/70	40/100
	INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	34	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 330)(2 : 373)		TOTAL (OUT OF 1400)	703	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

26

2061100682

PANKAJ KUMAR

RADHA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 381)(2 : 398)		TOTAL (OUT OF 1400)		779

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

27

2061100683

PATIL SWATI BABURAO

SUMAN

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	36	P 54
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	21	39	* 60
	202	RETAIL MARKETING	20	38	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	42	* 62
	205	MARKET RESEARCH	20	38	* 58
	206	RELATIONSHIP MARKETING	20	37	* 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 375)(2 : 435)	TOTAL (OUT OF 1400)			810
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

28

2061100685

PIYUSH KUMAR

SHANTI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 370)(2 : 374)	TOTAL (OUT OF 1400)			744

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

29

2061100686

PRASHANT KUMAR SINGH

MANJU

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 33	52
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	34	* 53
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 365)(2 : 397)	TOTAL (OUT OF 1400)			762
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

30

2061100713

PRAVEEN SINGH SOLANKI

VIBHA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	30	* 47
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45

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(1 : 357)(2 : 376)

TOTAL (OUT OF 1400) 733

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

31

2061100687

PRITA DUBEY

KIRAN

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 17	* 29	46
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42

		MMM08_SM			
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 374)(2 : 404)			TOTAL (OUT OF 1400)		778
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

32

2061100688

PUJA KUMARI

SAVITA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	33	P 51
	102	PRINCIPLES OF MARKETING	17	28	P 45

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	38	* 58
	205	MARKET RESEARCH	14	21	* 35 FF
	206	RELATIONSHIP MARKETING	11	14	* 25 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 354)(2 : 336)		TOTAL (OUT OF 1400)		690

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

33

2061100690

RAJIV KUMAR PANDEY

SHIV MURTI DEVI

049
APRIL 2012

MMM08_SM

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	P 07	* 06	13 FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201 SERVICES MARKETING	12	18	* 30 FF
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 296)(2 : 326)			TOTAL (OUT OF 1400)	622

FAIL ATKT

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

34

2061100646

RAORANE BABURAO BALKRISHNA

JAYSHREE

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 19	* 44	63
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 41	59
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	19	33	* 52
	202 RETAIL MARKETING	21	38	* 59
	203 SALES MANAGEMENT & PERSONAL SELLING	20	38	* 58
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205 MARKET RESEARCH	18	32	* 50
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 400)(2 : 401)	TOTAL (OUT OF 1400)		801	

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

35

2012001527

ROBIN DAS

MINU

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	AB	52	* 52	FF
	102	PRINCIPLES OF MARKETING	AB	28	* 28	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	32	* 32	FF
	104	MANAGERIAL ECONOMICS	AB	28	* 28	FF
	105	RESEARCH METHODOLOGY	AB	28	* 28	FF
	106	CONSUMER BEHAVIOUR	AB	45	* 45	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB	FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB	FF
2	201	SERVICES MARKETING	23	42	* 65	
	202	RETAIL MARKETING	18	31	* 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56	
	205	MARKET RESEARCH	20	37	* 57	
	206	RELATIONSHIP MARKETING	19	33	* 52	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
	(1 : 213)(2 : 432)			TOTAL (OUT OF 1400)	645	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

36

2061100658

ROHAN DEVENDRA CHAWARE

VARSHA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	P 12	* 17	29	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 31	49	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	21	38	P 59	
	106	CONSUMER BEHAVIOUR	P 24	* AB	24	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	20	35	* 55	
	202	RETAIL MARKETING	19	34	* 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62	
	205	MARKET RESEARCH	20	35	* 55	
	206	RELATIONSHIP MARKETING	17	29	* 46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38	
	(1 : 336)(2 : 416)		TOTAL (OUT OF 1400)		752	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

37

2061100692

ROHIT SINGH

PRAVESH

049

0331 IBMR CHINCHWAD,PUNE 19

APRIL 2012

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	20	36	P 56
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	17	29	P 46
	106 CONSUMER BEHAVIOUR	20	35	P 55
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	19	33	* 52
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	39	* 59
	205 MARKET RESEARCH	19	34	* 53
	206 RELATIONSHIP MARKETING	17	28	* 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
(1 : 389)(2 : 402)	TOTAL (OUT OF 1400)		791	

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

38

2061100693

SAGAR KUMAR

MAMTA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104 MANAGERIAL ECONOMICS	22	40	P 62
	105 RESEARCH METHODOLOGY	20	35	P 55
	106 CONSUMER BEHAVIOUR	21	39	P 60
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	20	35	* 55
	202 RETAIL MARKETING	20	36	* 56
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS		24	45	* 69
205	MARKET RESEARCH		21	39	* 60
206	RELATIONSHIP MARKETING		17	28	* 45
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 45
208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 48

(1 : 416)(2 : 437) TOTAL (OUT OF 1400) 853

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

39 2061100695

SAHDEV DWIVEDI SUNITA

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	22	42	P 64
	105	RESEARCH METHODOLOGY	17	28	P 45

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	23	42	* 65
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	18	31	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 401)(2 : 418)		TOTAL (OUT OF 1400)	819	
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

40

2061100696

SANDEEP MUKHERJEE

RUMA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	43	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	* 46
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	42	* 62
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 413)(2 : 384)		TOTAL (OUT OF 1400)		797
				FAIL	ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

SARANSH KATIYAR

INDRA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	13	19	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 378)(2 : 376)		TOTAL (OUT OF 1400)		754
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

42

2061100679

SINGH NEERAJ PHANINDER

HEERA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 54	76	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* 52	77	
	104	MANAGERIAL ECONOMICS	P 18	* 32	50	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	P 12	* 17	29	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	17	28	* 45	
	202	RETAIL MARKETING	18	31	* 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45	
	205	MARKET RESEARCH	18	32	* 50	
	206	RELATIONSHIP MARKETING	14	21	* 35	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48	
	(1 : 401)(2 : 369)		TOTAL (OUT OF 1400)		770	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

43

2061100699

SOURAV SARKAR

SHEFALI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	18	32	* 50
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 358)(2 : 373)	TOTAL (OUT OF 1400)			731
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

44

2061100700

SUBRAT KUMAR SARANGI

BRAJESWARI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	* 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	46	* 66
	205	MARKET RESEARCH	20	36	* 56
	206	RELATIONSHIP MARKETING	19	34	* 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 454)(2 : 449)	TOTAL (OUT OF 1400)			903
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

45

2061100710

SUDHIR KUMAR YADAV

MEENA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 40	58
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* AB	18 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 08	* 08	16 FF
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	11	16	* 27 FF
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	12	18	* 30 FF

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 28
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 30
(1 : 286)(2 : 281)		TOTAL (OUT OF 1400) 567
FAIL ATKT		

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

46	2061100701
SUNIL KUMAR SINGH	SHAKUNTALA

049	0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012	

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102 PRINCIPLES OF MARKETING	20	35	P 55
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	P 17	* 28	45
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	17	28	*	45
	202 RETAIL MARKETING	23	43	*	66
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	*	59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	*	59
	205 MARKET RESEARCH	20	37	*	57
	206 RELATIONSHIP MARKETING	17	28	*	45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			*	48
	(1 : 369)(2 : 427)		TOTAL (OUT OF 1400)		796

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

47

2012001528

THOBHANI MANAN YOGESHBHAI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	AB	44	* 44 FF
	102	PRINCIPLES OF MARKETING	AB	13	* 13 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	AB	28	* 28 FF
	104	MANAGERIAL ECONOMICS	AB	07	* 07 FF
	105	RESEARCH METHODOLOGY	AB	11	* 11 FF
	106	CONSUMER BEHAVIOUR	AB	28	* 28 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* AB FF
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* AB FF
2	201	SERVICES MARKETING	NA	19	* 19 FF
	202	RETAIL MARKETING	NA	22	* 22 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	NA	17	* 17 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	31	* 31 FF
	205	MARKET RESEARCH	NA	30	* 30 FF
	206	RELATIONSHIP MARKETING	NA	21	* 21 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* NA FF
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF

(1 : 131)(2 : 140)

TOTAL (OUT OF 1400) 271

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

49

2061100703

VADANERE MURLIDHAR KRISHNA

SUNANDA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102 PRINCIPLES OF MARKETING	18	32	P 50
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104 MANAGERIAL ECONOMICS	17	29	P 46
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	20	36	* 56
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205 MARKET RESEARCH	20	35	* 55
	206 RELATIONSHIP MARKETING	17	29	* 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
(1 : 371)(2 : 403)	TOTAL (OUT OF 1400)			774
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

50

2061100705

VAGHASIYA KEYURKUMAR SHAMBHUBAHI

BHAVNA BEN

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	38	P 58
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	42	P 64
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	42	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	* 54
	205	MARKET RESEARCH	20	38	* 58
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 415)(2 : 397)		TOTAL (OUT OF 1400)		812
					PASSES

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

51

2061100706

VIJAY BHUSHAN

RADHA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 59	82
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 406)(2 : 394)			TOTAL (OUT OF 1400)	800

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

52

2061100707

VIKASH KUMAR

NEELAM DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	24	45	P 69
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	23	44	* 67
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	* 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	23	43	* 66
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 426)(2 : 434)	TOTAL (OUT OF 1400)			860
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

53

2061100708

VIVEK KUMAR SINGH

SUNITA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 46	70
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22 FF
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38

(1 : 394)(2 : 351)

MMM08_SM

TOTAL (OUT OF 1400) 745

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

54

2061001211

AJIT KUMAR

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47

MMM08_SM

	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	25	62	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 385)(2 : 378)(3 : 429)(4 : 337) GRAND TOTAL (OUT OF 2800)					1529

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

55

2061001197

AKASH ARUN BANSOD

PRAVINA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70

MMM08_SM

	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	18	56	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 393)(2 : 372)(3 : 401)(4 : 362)		GRAND TOTAL (OUT OF 2800)			1528

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

56

2061001177

AMIT KUMAR

MAMTA DEVI

049
APRIL 2012

MMM08_SM

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	25	48	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	23	48	P 71
	203	SALES MANAGEMENT & PERSONAL SELLING	22	42	P 64
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	26	63	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	40	* 58
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 468)(2 : 468)(3 : 462)(4 : 432) GRAND TOTAL (OUT OF 2800) 1830

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

57

2061001099

AMIT SINGH

MUNNI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	25	47	P 72
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 21	* 40	61
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	22	60	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 412)(2 : 414)(3 : 429)(4 : 386) GRAND TOTAL (OUT OF 2800)					1641

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

58

2060900878

ANIMESH KUMAR SRIVASTAV

RITA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	P 17	* 28	45
	405	INDUSTRIAL MARKETING	21	38	P 59
	406	RURAL & AGRICULTURAL MARKETING	24	48	P 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47

408 FOREIGN LANGUAGE (INT) (OUTOF 50) P 46

(1 : 410)(2 : 417)(3 : 458)(4 : 426) GRAND TOTAL (OUT OF 2800) 1711

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

59 2061001097
 ASHENDRA KUMAR SINGH RASHMI

049 0331 IBMR CHINCHWAD, PUNE 19
 APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	23	47	P 70
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	23	44	P 67
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	28	56	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45

MMM08_SM

308 VIRTUAL MARKETING (INT) (OUTOF 50) P 46

4 401 BRAND MANAGEMENT 20 35 * 55
 402 STRATEGIC MARKETING 21 39 * 60
 403 EXPORT DOCUMENTATION & FOREX MANAGEMENT 20 35 * 55
 404 DIRECT MARKETING 17 28 * 45
 405 INDUSTRIAL MARKETING 20 37 * 57
 406 RURAL & AGRICULTURAL MARKETING 23 43 * 66
 407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 48
 408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 35

(1 : 442)(2 : 450)(3 : 451)(4 : 421) GRAND TOTAL (OUT OF 2800) 1764

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

60

2061001188

ASHISH KUMAR

SITA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	20	38	P 58
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	33	P 51
	306	PROJECT WORK & VIVA	19	55	P 74
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 395)(2 : 421)(3 : 412)(4 : 414)		GRAND TOTAL (OUT OF 2800)			1642

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

61 2061001181
 BASANT KUMAR CHOUDHARY RAM DEVI

049 0331 IBMR CHINCHWAD,PUNE 19
 APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	24	45	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)				P 45
2	201 SERVICES MARKETING	18	31		P 49
	202 RETAIL MARKETING	21	38		P 59
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40		P 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38		P 59
	205 MARKET RESEARCH	18	31		P 49
	206 RELATIONSHIP MARKETING	20	37		P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 45
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 47
3	301 INTERNATIONAL MARKETING	19	34		P 53
	302 LAWS RELATED TO MARKETING	17	30		P 47
	303 FINANCIAL SERVICES MARKETING	23	42		P 65
	304 MARKETING COMMUNICATION	17	29		P 46
	305 RETAIL OPERATIONS MANAGEMENT	17	30		P 47
	306 PROJECT WORK & VIVA	27	60		P 87
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401 BRAND MANAGEMENT	19	33	*	52
	402 STRATEGIC MARKETING	18	32	*	50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	*	47
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	18	32	*	50
	406 RURAL & AGRICULTURAL MARKETING	22	41	*	63
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	48
(1 : 396)(2 : 427)(3 : 437)(4 : 403)	GRAND TOTAL (OUT OF 2800)				1663

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

62

2061001111

BHAVESH KUMAR ASHOK PATEL

MEENAKSHI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 20	* 35	55
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	P 20	* 35	55
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	62	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 392)(2 : 388)(3 : 432)(4 : 360) GRAND TOTAL (OUT OF 2800)					1572

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

63

2061001166

BIJESH BAITHA

SONA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	23	44	P 67
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	26	49	P 75
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 437)(2 : 453)(3 : 460)(4 : 424) GRAND TOTAL (OUT OF 2800)					1774

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

64

2061001131

BISHWAJEET KUMAR SINGH

URMILA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	19	46	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	54	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 385)(2 : 416)(3 : 421)(4 : 426) GRAND TOTAL (OUT OF 2800) 1648

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

65

2061001106

BISWAJIT

NAMITA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	52	P 78
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	23	46	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	28	59	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	20	37	* 57

MMM08_SM

405	INDUSTRIAL MARKETING	18	34	* 52
406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 447)(2 : 459)(3 : 459)(4 : 436) GRAND TOTAL (OUT OF 2800) 1801

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

66 2061001201
BISWAS VIJAYKUMAR SWAPANKUMAR ARATI

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	24	47	P 71
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	43	P 64
	304	MARKETING COMMUNICATION	P 17	* 28	45

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	62	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 422)(2 : 411)(3 : 430)(4 : 374)		GRAND TOTAL (OUT OF 2800)	1637		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

67

2061001117

CHANDAN KUMAR SINGH

SAVITRI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49

MMM08_SM

	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	22	46	P 68
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	22	60	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 416)(2 : 397)(3 : 431)(4 : 420) GRAND TOTAL (OUT OF 2800)					1664

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

68

2061001063

CHAVAN PRASHANT SURYAKANT

USHA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	18	31	P 49

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	22	42	P 64
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	19	41	P 60
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	60	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 405)(2 : 401)(3 : 442)(4 : 410) GRAND TOTAL (OUT OF 2800)					1658

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

69

2060900663

DALVI SHAILENDRA VASUDEO

SHOBHA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 32	50
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* 46	70
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	21	38	P 59
	405	INDUSTRIAL MARKETING	19	33	P 52
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
(1 : 396)(2 : 379)(3 : 406)(4 : 385) GRAND TOTAL (OUT OF 2800)					1566

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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70

2061001204

DIPAK KUMAR SINGH

TETRA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	23	46	P 69
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	63	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 387)(2 : 429)(3 : 417)(4 : 401) GRAND TOTAL (OUT OF 2800) 1634

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

71

2061001092

DIWAKAR KUMAR CHHOTE LAL

SITA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	55	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

MMM08_SM

(1 : 441)(2 : 426)(3 : 417)(4 : 400) GRAND TOTAL (OUT OF 2800) 1684

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

72

2060900776

DOBARIYA MAYUR HARSUKHBHAI

HANSA BEN

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	45	P 69	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	19	33	P 52	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	19	33	P 52	
	202	RETAIL MARKETING	21	39	P 60	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205	MARKET RESEARCH	17	29	P 46	
	206	RELATIONSHIP MARKETING	20	35	P 55	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45	
3	301	INTERNATIONAL MARKETING	17	30	P 47	
	302	LAWS RELATED TO MARKETING	P 08	* 07	15	FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47	
	304	MARKETING COMMUNICATION	18	31	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66	
	306	PROJECT WORK & VIVA	26	56	P 82	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	

MMM08_SM

4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	23	42	P 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	18	32	P 50
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	20	35	P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45

(1 : 403)(2 : 396)(3 : 400)(4 : 405) GRAND TOTAL (OUT OF 2800) 1604

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

73

2061001209

GUPTA NIDHI ASHUTOSH

NEENA

049

0331 IBMR CHINCHWAD,PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60

MMM08_SM

	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	28	64	P 92
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 396)(2 : 428)(3 : 463)(4 : 425) GRAND TOTAL (OUT OF 2800) 1712

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

74

2061001193

GUPTA RAJENDRA ANIL

INDU

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	32	P 50

MMM08_SM

	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	24	55	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 408)(2 : 409)(3 : 409)(4 : 403)		GRAND TOTAL (OUT OF 2800)			1629

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

75

2061001150

HOMENDRA KUMAR SAHU

GANGA

049

0331 IBMR CHINCHWAD,PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	23	44	P 67
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	25	50	P 75
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	22	40	P 62
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	24	60	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 436)(2 : 455)(3 : 441)(4 : 428) GRAND TOTAL (OUT OF 2800)					1760

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

76

2061001584

JOSHI YOGESH VISHNUPRASAD

DAKSHA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	21	43	P 64
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	26	62	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 432)(2 : 415)(3 : 450)(4 : 397)		GRAND TOTAL (OUT OF 2800)			1694

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

77

2061001073

KAMBLE SUSHIL DNYANESHWAR

KALPANA

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	23	42	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	42	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	55	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 389)(2 : 412)(3 : 416)(4 : 366)		GRAND TOTAL (OUT OF 2800)			1583

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

78

2061001213

KARANDE TEJASHRI SHRINIVAS

SHUBHANGI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	23	42	P 65
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	24	46	P 70
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	23	64	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 48
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 35

(1 : 440)(2 : 469)(3 : 497)(4 : 407) GRAND TOTAL (OUT OF 2800) 1813

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

79

2061001238

KHEDEKAR SADANAND AJABRAO

KUSUM

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 46	70
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	P 11	* 16	27 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	P 17	* 28	45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	P 08	* 09	17 FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 11	* 15	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	21	45	P 66

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 46
4	401	BRAND MANAGEMENT	12	17	*	29 FF
	402	STRATEGIC MARKETING	19	34	*	53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	*	32 FF
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	09	10	*	19 FF
	406	RURAL & AGRICULTURAL MARKETING	07	05	*	12 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 385)(2 : 371)(3 : 359)(4 : 276)		GRAND TOTAL (OUT OF 2800)				1391

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

80

2061001215

KUMAR ABHISHEK

RITA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	23	43	P 66
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	19	41	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	22	55	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	21	44	* 65
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 411)(2 : 420)(3 : 421)(4 : 428)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

81

2061001159

M.D. SOHAIL

SHENAAZ BEGUM

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY			

	(INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	17	30	P 47
	202 RETAIL MARKETING	17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205 MARKET RESEARCH	17	28	P 45
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	18	32	P 50
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	24	46	P 70
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401 BRAND MANAGEMENT	17	29	* 46
	402 STRATEGIC MARKETING	17	29	* 46
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404 DIRECT MARKETING	17	29	* 46
	405 INDUSTRIAL MARKETING	17	29	* 46
	406 RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 368)(2 : 375)(3 : 392)(4 : 356)	GRAND TOTAL (OUT OF 2800)			1491

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

82

2061001069

MANGLESH MADHUKAR MORE

MADHURI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.

PASSING/OUT OF 12/30 28/70 40/100
INT. EXT. TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	24	60	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	13	20	* 33 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 409)(2 : 410)(3 : 415)(4 : 348) GRAND TOTAL (OUT OF 2800)				1582	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

83

2061001175

MANISH KUMAR SINGH

PRAMILA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	27	64	P 91
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 400)(2 : 415)(3 : 444)(4 : 408) GRAND TOTAL (OUT OF 2800) 1667

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

84

2061001145

MANISHA CHAREEDIA

RUKMANI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	21	54	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 416)(2 : 435)(3 : 444)(4 : 423) GRAND TOTAL (OUT OF 2800)					1718

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

85

2061001119

MUKESH MAMRAJBHAI MISTRY

SANTOSH

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	46	P 68
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	45	P 68
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66
	306	PROJECT WORK & VIVA	22	60	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	36	* 56

MMM08_SM

405	INDUSTRIAL MARKETING	20	35	* 55
406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 425)(2 : 427)(3 : 451)(4 : 401) GRAND TOTAL (OUT OF 2800) 1704

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

86

2061001042

NARESH BESRA

DASHMI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	40	P 62
	302	LAWS RELATED TO MARKETING	P 20	* 36	56
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 17	* 30	47

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	24	54	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 372)(2 : 422)(3 : 450)(4 : 382)		GRAND TOTAL (OUT OF 2800)	1626		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

87

2061001234

OEDRA NAGAJAN KANABHAI

DEVIBEN

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45

MMM08_SM

	205	MARKET RESEARCH	17	28	P	45	
	206	RELATIONSHIP MARKETING	17	29	P	46	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	47	
3	301	INTERNATIONAL MARKETING	19	38	P	57	
	302	LAWS RELATED TO MARKETING	P 11	* 15		26	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P	45	
	304	MARKETING COMMUNICATION	P 17	* 28		45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45	
	306	PROJECT WORK & VIVA	22	50	P	72	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43	
4	401	BRAND MANAGEMENT	11	16	* 27		FF
	402	STRATEGIC MARKETING	17	28	* 45		
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45		
	404	DIRECT MARKETING	17	28	* 45		
	405	INDUSTRIAL MARKETING	17	29	* 46		
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56		
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48		
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35		
(1 : 377)(2 : 384)(3 : 376)(4 : 347)		GRAND TOTAL (OUT OF 2800)				1484	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

88

2061001081

PANJIKAR VAIBHAV FAKRU

JANKI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P	55
	102	PRINCIPLES OF MARKETING	18	32	P	50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P	53
	104	MANAGERIAL ECONOMICS	18	32	P	50
	105	RESEARCH METHODOLOGY	17	28	P	45
	106	CONSUMER BEHAVIOUR	18	31	P	49

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201 SERVICES MARKETING	20	37	P 57
	202 RETAIL MARKETING	17	29	P 46
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205 MARKET RESEARCH	18	31	P 49
	206 RELATIONSHIP MARKETING	20	37	P 57
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301 INTERNATIONAL MARKETING	18	31	P 49
	302 LAWS RELATED TO MARKETING	17	29	P 46
	303 FINANCIAL SERVICES MARKETING	22	40	P 62
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306 PROJECT WORK & VIVA	27	65	P 92
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401 BRAND MANAGEMENT	17	28	* 45
	402 STRATEGIC MARKETING	20	36	* 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	21	38	* 59
	406 RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 396)(2 : 405)(3 : 451)(4 : 416) GRAND TOTAL (OUT OF 2800) 1668

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

89

2061001153

PANKAJ GOSWAMI

RAJMATI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

		MMM08_SM			
SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	P 22	* 44	66
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	P 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	28	65	P 93
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 431)(2 : 403)(3 : 445)(4 : 401) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	40	P 62
	207	INDIAN ECONOMIC ENVIRON. (INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	24	63	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	41	* 61
	406	RURAL & AGRICULTURAL MARKETING	23	44	* 67
	407	ENTRE.DEV.& PROJECT MGNT. (INT) (OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 432)(2 : 435)(3 : 434)(4 : 405) GRAND TOTAL (OUT OF 2800) 1706

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

91 2061001041
PAWAR DINESH BALU MANGALA

049 0331 IBMR CHINCHWAD, PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	47	P 69
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	21	44	P 65
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	23	57	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 439)(2 : 435)(3 : 449)(4 : 416) GRAND TOTAL (OUT OF 2800) 1739

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

92

2060900707

PAWAR KISHOR BALU

MANGALA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	43	P 65
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 26	* AB	26 FF
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	P 22	* 40	62
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	P 17	* 28	45

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402	STRATEGIC MARKETING	22	43	P 65
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
404	DIRECT MARKETING	20	36	P 56
405	INDUSTRIAL MARKETING	20	37	P 57
406	RURAL & AGRICULTURAL MARKETING	18	32	P 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45

(1 : 405)(2 : 416)(3 : 426)(4 : 413) GRAND TOTAL (OUT OF 2800) 1660

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

93

2061001163

PAWAR RAHUL RAMESH

RATNAPRBHA

049

0331 IBMR CHINCHWAD,PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	19	33	P	52
	304	MARKETING COMMUNICATION	P 18	* 31		49
	305	RETAIL OPERATIONS MANAGEMENT	P 21	* 38		59
	306	PROJECT WORK & VIVA	23	63	P	86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	12	17	*	29 FF
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	18	31	*	49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 391)	(2 : 395)	(3 : 438)	(4 : 339)	GRAND TOTAL (OUT OF 2800)		1563

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

94 2061001043
PISAL ABHISHEK HANMANTRAO MANGALA

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	42	P 64
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53

		MMM08_SM			
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	19	36	P 55
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	22	63	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 385)(2 : 407)(3 : 423)(4 : 379)		GRAND TOTAL (OUT OF 2800)			1594

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

95

2061001122

PRAJAPATI NAIMESHKUMAR NATVARLAL

PRAMILABEN

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 12	* 18	30 FF
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 18	* 31	49
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	46	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 397)(2 : 410)(3 : 393)(4 : 374)		GRAND TOTAL (OUT OF 2800)			1574

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

96

2061001089

PRIYA RANJAN PANDEY

KUM DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	27	57	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 399)(2 : 391)(3 : 425)(4 : 359)		GRAND TOTAL (OUT OF 2800)			1574

FAILS

23 JUNE 2012

□

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	42	P 65
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	19	33	P 52
	105	RESEARCH METHODOLOGY	25	48	P 73
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	P 65
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	26	53	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 470)(2 : 445)(3 : 441)(4 : 429) GRAND TOTAL (OUT OF 2800) 1785

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

98

2060900775

RATANPARA KAUSHAL VRAJLAL

KANCHANBEN

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	17	29	P 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45

(1 : 416)(2 : 379)(3 : 385)(4 : 373) GRAND TOTAL (OUT OF 2800) 1553

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

99

2061001585

RAVI RANJAN

RAMA PATI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* 59	82
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	42	P 64
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	20	36	* 56

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
404	DIRECT MARKETING	21	39	* 60
405	INDUSTRIAL MARKETING	18	38	* 56
406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 426)(2 : 421)(3 : 435)(4 : 424) GRAND TOTAL (OUT OF 2800) 1706

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

100 2061001128

RISHABH BHARTI NUPUR

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 19	* 33	52

		MMM08_SM			
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	21	52	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 398)(2 : 396)(3 : 403)(4 : 364)		GRAND TOTAL (OUT OF 2800)			1561
					FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

101

2061001062

SADANAND SHARMA

LALPANNI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	P 23	* 43	66
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52

MMM08_SM

	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	27	53	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 443)(2 : 409)(3 : 435)(4 : 393)		GRAND TOTAL (OUT OF 2800)			1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

102

2061001582

SANDEEP PRATAP

SANDHYA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	19	34	P 53

MMM08_SM

	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	28	58	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	39	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 431)(2 : 399)(3 : 460)(4 : 419) GRAND TOTAL (OUT OF 2800)					1709

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

103

2061001083

SANJAY KUMAR

URMILA DEVI

049

0331 IBMR CHINCHWAD, PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	P 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 11	* 15	26 FF
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 17	* 30	47
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	52	P 75
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 397)(2 : 425)(3 : 382)(4 : 366) GRAND TOTAL (OUT OF 2800)					1570

FAILS

23 JUNE 2012

□

104

2061001114

SANJEEV CHOUDHARY

ASHA DEVI

049

0331 IBMR CHINCHWAD, PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 10	* 13	23 FF
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	58	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 379)(2 : 431)(3 : 389)(4 : 371) GRAND TOTAL (OUT OF 2800)					1570

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

105

2061001189

SARBESH KUMAR SINGH

MANJU DEVI

049

0331 IBMR CHINCHWAD, PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	19	43	P 62
	302	LAWS RELATED TO MARKETING	P 11	* 16	27 FF
	303	FINANCIAL SERVICES MARKETING	18	46	P 64
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	21	60	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	22	41	* 63
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 387)(2 : 417)(3 : 418)(4 : 408) GRAND TOTAL (OUT OF 2800) 1630

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

106

2061001134

SHAH SANKET SANJAY

SADHANA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	20	35	* 55

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
404	DIRECT MARKETING	19	33	* 52
405	INDUSTRIAL MARKETING	21	38	* 59
406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 398)(2 : 412)(3 : 468)(4 : 415) GRAND TOTAL (OUT OF 2800) 1693

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

107 2061001250

SHATAPARNI MAZUMDAR SWAPNA

049 0331 IBMR CHINCHWAD,PUNE 19
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	20	35	P 55

MMM08_SM

	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	62	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40	* 62
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 429)(2 : 419)(3 : 462)(4 : 440)		GRAND TOTAL (OUT OF 2800)			1750

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

108

2061001253

SIDDIQUI MAINUDDIN ABDULHAQUE

KHADIJA KHATOON

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 26	* AB	26 FF
	104	MANAGERIAL ECONOMICS	P 24	* AB	24 FF
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	P 24	* AB	24 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	P 12	* 17	29 FF
	202	RETAIL MARKETING	18	31	P 49

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P	50
	205	MARKET RESEARCH	P 10	* 12		22 FF
	206	RELATIONSHIP MARKETING	P 11	* 15		26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	45
3	301	INTERNATIONAL MARKETING	P 19	* AB		19 FF
	302	LAWS RELATED TO MARKETING	P 20	* AB		20 FF
	303	FINANCIAL SERVICES MARKETING	P 21	* AB		21 FF
	304	MARKETING COMMUNICATION	P 19	* AB		19 FF
	305	RETAIL OPERATIONS MANAGEMENT	P 19	* AB		19 FF
	306	PROJECT WORK & VIVA	21	63	P	84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401	BRAND MANAGEMENT	08	09	* 17	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	AB	* 23	FF
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 302)(2 : 315)(3 : 268)(4 : 294)		GRAND TOTAL (OUT OF 2800)				1179

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

109

2061001138

SIMA KUMARI

USHA DEVI

049

0331 IBMR CHINCHWAD,PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	29	P 46

MMM08_SM

	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	62	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 417)(2 : 432)(3 : 444)(4 : 400)		GRAND TOTAL (OUT OF 2800)			1693

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

110

2061001056

SINGH SADHNA SHIVSHARAN

SHEELA

049

0331 IBMR CHINCHWAD, PUNE 19

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 17	* 30	47
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	28	63	P 91
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 392)(2 : 400)(3 : 449)(4 : 387) GRAND TOTAL (OUT OF 2800)					1628

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

111

2061001192

SINGH SAURABH KUMAR

RITA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	23	43	P 66
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	21	44	P 65
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	43	P 63
	304	MARKETING COMMUNICATION	P 24	* 45	P 69
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	21	58	P 79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	21	38	* 59
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	38	* 58
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 412)(2 : 428)(3 : 459)(4 : 415) GRAND TOTAL (OUT OF 2800)					1714

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

112

2061001200

SRI RAM VISHWAKARMA

MAHESHWARI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	24	46	P 70
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	24	47	P 71
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	40	* 58
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

MMM08_SM

(1 : 403)(2 : 420)(3 : 453)(4 : 419) GRAND TOTAL (OUT OF 2800) 1695

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

113

2061001173

SUKDEV MANDAL

DEEPALI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	40	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	28	55	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45

MMM08_SM

4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	42	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 428)(2 : 428)(3 : 456)(4 : 398) GRAND TOTAL (OUT OF 2800) 1710

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

114

2061001058

SUMIT KESTWAL

PARWATI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46

MMM08_SM

3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	58	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 368)(2 : 411)(3 : 409)(4 : 389) GRAND TOTAL (OUT OF 2800) 1577

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

115

2061001147

TUSHAR SAHA

PREETI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	47	P 71
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46

MMM08_SM

2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	42	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	35	P 54
	306	PROJECT WORK & VIVA	22	58	P 80
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 410)(2 : 375)(3 : 433)(4 : 377) GRAND TOTAL (OUT OF 2800) 1595

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

116

2061001124

VARUN HANDA

KAMLESH

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	28	65	P 93
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 441)(2 : 419)(3 : 469)(4 : 407)		GRAND TOTAL (OUT OF 2800)			1736

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

117

2061001186

VIHAN JHA ASSEM

SARIKA

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	P 17	* 29	46
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	P 11	* 14	25 FF
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 12	* 17	29 FF
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	24	53	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	13	20	* 33 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	13	20	* 33 FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 364)(2 : 370)(3 : 361)(4 : 339) GRAND TOTAL (OUT OF 2800) 1434

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

118

2061001108

VIJAY KUMAR

SUMITRA DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	28	60	P 88
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	14	22	\$ * 36 \$
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 397)(2 : 408)(3 : 407)(4 : 377) GRAND TOTAL (OUT OF 2800)					1589

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

119

2061001095

VIKASH PANDEY CHANDRA BHUSHAN PANDEY

SAVITRI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD, PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 18	* 32	50
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45

(1 : 393)(2 : 385)(3 : 432)(4 : 398) GRAND TOTAL (OUT OF 2800) 1608

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

120	2061001172
VIVEK KUMAR	SUNITA DEVI

049 APRIL 2012 0331 IBMR CHINCHWAD, PUNE 19

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102 PRINCIPLES OF MARKETING	27	53	P 80
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104 MANAGERIAL ECONOMICS	26	49	P 75
	105 RESEARCH METHODOLOGY	26	51	P 77
	106 CONSUMER BEHAVIOUR	23	44	P 67
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201 SERVICES MARKETING	22	41	P 63
	202 RETAIL MARKETING	25	47	P 72
	203 SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	26	51	P 77
	205 MARKET RESEARCH	22	40	P 62
	206 RELATIONSHIP MARKETING	25	47	P 72
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	25	47	P 72
	302 LAWS RELATED TO MARKETING	20	36	P 56
	303 FINANCIAL SERVICES MARKETING	25	48	P 73
	304 MARKETING COMMUNICATION	24	45	P 69
	305 RETAIL OPERATIONS MANAGEMENT	26	51	P 77

MMM08_SM

	306	PROJECT WORK & VIVA	28	65	P 93
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	23	42	* 65
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	46	* 69
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 536)(2 : 501)(3 : 536)(4 : 478) GRAND TOTAL (OUT OF 2800)					2051

FIRST CLASS WITH DISTINCTION
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

121

2061001136

VIVEK KUMAR SINGH

GYANWATI DEVI

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	48	P 72
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55

MMM08_SM

	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	25	48	P 73
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	28	61	P 89
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 444)(2 : 440)(3 : 462)(4 : 417) GRAND TOTAL (OUT OF 2800)				1763	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

122

2061001071

ZUZARTE VANRICK CASIMIRO

049
APRIL 2012

0331 IBMR CHINCHWAD,PUNE 19

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	47
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	45
2	201 SERVICES MARKETING	19	33	P	52
	202 RETAIL MARKETING	22	40	P	62
	203 SALES MANAGEMENT & PERSONAL SELLING	21	39	P	60
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P	59
	205 MARKET RESEARCH	17	28	P	45
	206 RELATIONSHIP MARKETING	18	32	P	50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	48
3	301 INTERNATIONAL MARKETING	18	31	P	49
	302 LAWS RELATED TO MARKETING	P 12	* 17	29	FF
	303 FINANCIAL SERVICES MARKETING	19	33	P	52
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	20	35	P	55
	306 PROJECT WORK & VIVA	27	63	P	90
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	46
4	401 BRAND MANAGEMENT	19	33	*	52
	402 STRATEGIC MARKETING	19	33	*	52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404 DIRECT MARKETING	17	28	*	45
	405 INDUSTRIAL MARKETING	17	29	*	46
	406 RURAL & AGRICULTURAL MARKETING	19	33	*	52
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	48
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 372)(2 : 423)(3 : 412)(4 : 378) GRAND TOTAL (OUT OF 2800)					1585

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1911

2061100728

JAGDALE KRANTI ASHOK

USHA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104 MANAGERIAL ECONOMICS	21	39	P 60
	105 RESEARCH METHODOLOGY	18	32	P 50
	106 CONSUMER BEHAVIOUR	20	36	P 56
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	19	33	* 52
	202 RETAIL MARKETING	22	40	* 62
	203 SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205 MARKET RESEARCH	23	43	* 66
	206 RELATIONSHIP MARKETING	19	34	* 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
(1 : 421)(2 : 455)	TOTAL (OUT OF 1400)			876
				PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1912

2061100733

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 55	77
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	34	P 52
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	NA	28	* 28 FF
	202	RETAIL MARKETING	NA	34	* 34 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	22	40	* 62
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	NA	42	* 42 FF
	205	MARKET RESEARCH	NA	18	* 18 FF
	206	RELATIONSHIP MARKETING	18	32	* 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 420)(2 : 328)		TOTAL (OUT OF 1400)		748

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1913

2061100736

PATIL SHARVARI SACHIN

USHA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	50	P 75
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	20	49	P 69
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 455)(2 : 446)	TOTAL (OUT OF 1400)			901
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1914

2061100738

SHUBHANGI JANOLKAR

PRATIBHA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	* 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	* 55
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 408)(2 : 419)	TOTAL (OUT OF 1400)			827
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1916

2061100719

VARSHA VASANT AGTE

VINITA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	44	P 64
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	22	40	P 62
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	19	33	* 52
	202	RETAIL MARKETING	22	41	* 63
	203	SALES MANAGEMENT & PERSONAL SELLING	24	46	* 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	42	* 65
	205	MARKET RESEARCH	22	41	* 63
	206	RELATIONSHIP MARKETING	21	39	* 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 408)(2 : 467)	TOTAL (OUT OF 1400)			875

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1917

2061001365

JAIVIND KUMAR SINGH

PRAMILA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	28	P 40
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	15	40	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	36	P 51
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	35	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42

MMM08_SM

	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 42
3	301	INTERNATIONAL MARKETING	17	37		P 54
	302	LAWS RELATED TO MARKETING	P 16	* AB	16	FF
	303	FINANCIAL SERVICES MARKETING	20	35		P 55
	304	MARKETING COMMUNICATION	P 19	* AB	19	FF
	305	RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306	PROJECT WORK & VIVA	19	44		P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 36
4	401	BRAND MANAGEMENT	17	28	*	45
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	08	07	*	15 FF
	404	DIRECT MARKETING	18	33	*	51
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	15	AB	*	15 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	32
(1 : 382)(2 : 389)(3 : 328)(4 : 283)		GRAND TOTAL (OUT OF 2800)				1382

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1918

2061001366

MANIKANT KUMAR

PRAMILA DEVI

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	31	P 45
	104	MANAGERIAL ECONOMICS	13	28	P 41
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21

MMM08_SM

2	201	SERVICES MARKETING	16	29	P	45
	202	RETAIL MARKETING	13	28	P	41
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P	41
	205	MARKET RESEARCH	P 14	* 21		35 FF
	206	RELATIONSHIP MARKETING	14	28	P	42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	16	30	P	46
	302	LAWS RELATED TO MARKETING	P 17	* 28		45
	303	FINANCIAL SERVICES MARKETING	24	AB	* 24	FF
	304	MARKETING COMMUNICATION	P 19	* AB		19 FF
	305	RETAIL OPERATIONS MANAGEMENT	* 17	P 29		46
	306	PROJECT WORK & VIVA	18	55	P	73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	17	30	* 47	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32	FF
	404	DIRECT MARKETING	17	29	* 46	
	405	INDUSTRIAL MARKETING	14	22	* 36	FF
	406	RURAL & AGRICULTURAL MARKETING	18	36	* 54	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48	

(1 : 313)(2 : 340)(3 : 328)(4 : 343) GRAND TOTAL (OUT OF 2800) 1324

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1919

2061001360

SHENDE PARAG PURUSHOTTAM

PRATIBHA

049
APRIL 2012

1180 YES'S IIMS.,CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59

MMM08_SM

	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	15	33	P 48
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	P 53
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	20	40	P 60
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	23	55	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 383)(2 : 392)(3 : 427)(4 : 417) GRAND TOTAL (OUT OF 2800)					1619

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1920

2061001362

SIROHI POOJA

SUMAN

049
APRIL 2012

1180 YES'S IIMS., CHINCHWAD PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	45	P 66
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	42	P 62
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	20	49	P 69
	304	MARKETING COMMUNICATION	P 20	* 36	56
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	23	58	P 81
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	24	46	* 70
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 401)(2 : 436)(3 : 464)(4 : 470) GRAND TOTAL (OUT OF 2800)					1771

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2074

2061100740

DHARMENDRA CHHABRA

NEETA

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	20	35	* 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	12	17	* 29 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 384)(2 : 354)		TOTAL (OUT OF 1400)		738
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2075

2061100742

GOURAV KUMAR AGRAWAL

MRADULA

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 36	56
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	15	24	* 39 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	14	22	* 36 FF
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 381)(2 : 338)	TOTAL (OUT OF 1400)			719

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2076

2061100741

SINGH AJIT JAYPRAKASH

USHA

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 48	71	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	18	31	P 49	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	11	14	* 25	FF
	202	RETAIL MARKETING	20	35	* 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30	FF
	205	MARKET RESEARCH	11	15	* 26	FF
	206	RELATIONSHIP MARKETING	08	08	* 16	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46	
		(1 : 407)(2 : 295)				
			TOTAL (OUT OF 1400)		702	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2077

2061100743

SINGH RAJESH KUMAR RAMSHABAD

ASHA DEVI

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 54	78
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	52	P 76
	104	MANAGERIAL ECONOMICS	23	44	P 67
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	24	45	* 69
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	20	36	* 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

MMM08_SM

(1 : 496)(2 : 431)

TOTAL (OUT OF 1400) 927

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2078

2061001274

DIPIKA TOPRANI

N

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	21	38	P 59
	106 CONSUMER BEHAVIOUR	18	32	P 50
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47

		MMM08_SM			
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	24	58	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	19	33	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 419)(2 : 382)(3 : 414)(4 : 389)		GRAND TOTAL (OUT OF 2800)			1604

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2079

2061001596

KADAMBINI KUMARI

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53

MMM08_SM

	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	23	42	P 65
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	24	45	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	24	49	P 73
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	60	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	22	41	* 63
	405	INDUSTRIAL MARKETING	24	46	* 70
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 470)(2 : 437)(3 : 465)(4 : 469)		GRAND TOTAL (OUT OF 2800)			1841

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2080

2061001259

NAIR LAKSHMI JAGANNATHAN

KUMARI

049
APRIL 2012

1249 PRATIBHA IMS, CHINCHWAD

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	25	52	P 77
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	23	42	P 65
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	23	60	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	22	41	* 63
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	* 65
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	23	44	* 67
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 464)(2 : 408)(3 : 441)(4 : 451) GRAND TOTAL (OUT OF 2800)					1764

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2151

2061100774

AADIL KHAN

BALKIS

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	P 20	* 36	56
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	15	32	* 47
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	09	11	* 20 FF
	205	MARKET RESEARCH	19	33	* 52
	206	RELATIONSHIP MARKETING	14	32	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 397)(2 : 349)	TOTAL (OUT OF 1400)			746

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2152

2061100775

ABHINY YADAV

SAROJ

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 52	74
	102	PRINCIPLES OF MARKETING	P 17	* 29	46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	22	40	* 62
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	14	22	* 36 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	14	29	* 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 390)(2 : 368)	TOTAL (OUT OF 1400)			758

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2153

2061100878

AJIT KUMAR

KAMLA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 42	64
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 29	46
	104	MANAGERIAL ECONOMICS	P 09	* 10	19 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 11	* 14	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	10	13	* 23 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	11	15	* 26 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	19	* 32 FF
	205	MARKET RESEARCH	11	14	* 25 FF
	206	RELATIONSHIP MARKETING	12	20	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 31
	(1 : 331)(2 : 244)			TOTAL (OUT OF 1400)	575

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2154

2061100776

AMIT KUMAR SHARMA

INDRAMONY DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* AB	22 FF
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	P 26	* AB	26 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	12	AB	* 12 FF
	202	RETAIL MARKETING	12	AB	* 12 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	AB	* 12 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	AB	* 12 FF
	205	MARKET RESEARCH	12	AB	* 12 FF
	206	RELATIONSHIP MARKETING	12	AB	* 12 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25

MMM08_SM

(1 : 278)(2 : 122)

TOTAL (OUT OF 1400) 400

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2155

2061100777

ARVIND KUMAR SINHA

SHANTI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 48	70
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* 28	45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 18	* 32	50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44

		MMM08_SM			
2	201	SERVICES MARKETING	18	31	* 49
	202	RETAIL MARKETING	12	28	* 40
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	33	* 49
	205	MARKET RESEARCH	12	28	* 40
	206	RELATIONSHIP MARKETING	12	30	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 33
	(1 : 390)(2 : 328)		TOTAL (OUT OF 1400)	718	
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2156

2061100778

ASHISH SARKAR

SUMOTHI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 17	* 28	45

		MMM08_SM			
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 38	59
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	P 17	* 30	47
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	12	38	* 50
	202	RETAIL MARKETING	15	28	* 43
	203	SALES MANAGEMENT & PERSONAL SELLING	14	21	* 35 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	12	31	* 43
	206	RELATIONSHIP MARKETING	12	28	* 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 383)(2 : 327)		TOTAL (OUT OF 1400)		710

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2157

2061100779

BALAM SINGH DHAUNI

BHAGARATHI

049
APRIL 2012

MMM08_SM

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 50	74
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	20	43	* 63
	202	RETAIL MARKETING	17	30	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	37	* 53
	205	MARKET RESEARCH	13	38	* 51
	206	RELATIONSHIP MARKETING	12	32	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 408)(2 : 374)		TOTAL (OUT OF 1400)		782

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2158

2061100773

DHEERAJ KUMAR VERMA

KAMINI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* AB	22	FF
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23	FF
	104	MANAGERIAL ECONOMICS	P 24	* AB	24	FF
	105	RESEARCH METHODOLOGY	P 21	* AB	21	FF
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42	
2	201	SERVICES MARKETING	12	AB	* 12	FF
	202	RETAIL MARKETING	12	AB	* 12	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	AB	* 12	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	AB	* 12	FF
	205	MARKET RESEARCH	12	AB	* 12	FF
	206	RELATIONSHIP MARKETING	12	AB	* 12	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25	
		(1 : 266)(2 : 122)				
			TOTAL (OUT OF 1400)		388	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2159

2061100744

DIGAR SINGH BHANDARI

PARWATI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	20	35	P 55
	105 RESEARCH METHODOLOGY	P 18	* 31	49
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201 SERVICES MARKETING	21	39	* 60
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205 MARKET RESEARCH	20	35	* 55
	206 RELATIONSHIP MARKETING	12	31	* 43
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 383)(2 : 390)			
	TOTAL (OUT OF 1400)			773

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2160

2061100780

FARAZ KHAN

FARHA NAZ

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	19	33	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	18	42	* 60
	206	RELATIONSHIP MARKETING	15	34	* 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47

(1 : 382)(2 : 409)

TOTAL (OUT OF 1400) 791

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2161

2061100781

GOTAM

SULOCHANA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52	
	102	PRINCIPLES OF MARKETING	P 11	* 15	26	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46	
2	201	SERVICES MARKETING	16	35	* 51	
	202	RETAIL MARKETING	16	35	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23	FF
	205	MARKET RESEARCH	13	29	* 42	
	206	RELATIONSHIP MARKETING	14	30	* 44	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40	
	(1 : 349)(2 : 321)	TOTAL (OUT OF 1400)			670	

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2162

2061100888

JAVARE SHAMAL MAHENDRA

SUREKHA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	17	29	P 46
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104 MANAGERIAL ECONOMICS	21	38	P 59
	105 RESEARCH METHODOLOGY	P 17	* 30	47
	106 CONSUMER BEHAVIOUR	18	31	P 49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201 SERVICES MARKETING	12	39	* 51
	202 RETAIL MARKETING	12	32	* 44
	203 SALES MANAGEMENT & PERSONAL SELLING	12	28	* 40

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	28	* 40	
205	MARKET RESEARCH	12	31	* 43	
206	RELATIONSHIP MARKETING	12	19	* 31	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25	
(1 : 405)(2 : 299)		TOTAL (OUT OF 1400)		704	
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2163

2061100782

KHURSHED ALAM

RAHMATUN NISHA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* 40	62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45

		MMM08_SM			
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	37	* 49
	202	RETAIL MARKETING	18	38	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	14	30	* 44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 383)(2 : 356)		TOTAL (OUT OF 1400)		739
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2164

2012001551

LALLA SUNIL HARI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.	MMM08_SM				
	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	51	* 73
	102	PRINCIPLES OF MARKETING	19	33	* 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	50	* 74
	104	MANAGERIAL ECONOMICS	17	28	* 45
	105	RESEARCH METHODOLOGY	20	35	* 55
	106	CONSUMER BEHAVIOUR	21	38	* 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 38
2	201	SERVICES MARKETING	16	32	* 48
	202	RETAIL MARKETING	18	40	* 58
	203	SALES MANAGEMENT & PERSONAL SELLING	19	34	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 431)(2 : 389)		TOTAL (OUT OF 1400)		820
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2165

2061100767

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	15	36	* 51
	202	RETAIL MARKETING	14	38	* 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	33	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	16	38	* 54
	206	RELATIONSHIP MARKETING	12	35	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 385)(2 : 366)		TOTAL (OUT OF 1400)		751
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2166

2061100771

PANKAJ KUMAR SANA

TULSI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 44	67
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	29	* 41
	202	RETAIL MARKETING	18	33	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	13	20	* 33 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	08	08	* 16 FF
	205	MARKET RESEARCH	13	34	* 47
	206	RELATIONSHIP MARKETING	12	28	* 40
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 30
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38
	(1 : 381)(2 : 296)		TOTAL (OUT OF 1400)		677

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2167

2061100786

PATIL UMAKANT BHIMRAO

SUMAN

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	P 17	* 28	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	12	33	* 45
	202	RETAIL MARKETING	16	35	* 51
	203	SALES MANAGEMENT & PERSONAL SELLING	12	17	* 29 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	12	33	* 45
	206	RELATIONSHIP MARKETING	12	29	* 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 342)(2 : 301)	TOTAL (OUT OF 1400)			643

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2168

2061100768

RAJESH KUMAR BHAWRIYA

GANGA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 17	* 28	45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	16	32	* 48	
	202	RETAIL MARKETING	18	33	* 51	
	203	SALES MANAGEMENT & PERSONAL SELLING	11	16	* 27	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29	FF
	205	MARKET RESEARCH	16	35	* 51	
	206	RELATIONSHIP MARKETING	12	28	* 40	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 38	
	(1 : 366)(2 : 318)	TOTAL (OUT OF 1400)			684	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2169

2061100783

SATISH KUMAR

KUNTA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	* 46
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	14	28	* 42

MMM08_SM

207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)	* 42
208	FIELD WORK + SPSS (INT) (OUTOF 50)	* 47
(1 : 374)(2 : 393)		TOTAL (OUT OF 1400) 767
PASSES		

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2170	2061100769
SURESH SINGH	BHURI DEVI

049	1263 LOTUS BUSI.SCH.TATHAWADE
APRIL 2012	

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102 PRINCIPLES OF MARKETING	19	33	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104 MANAGERIAL ECONOMICS	21	38	P 59
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY			

(INT) (OUTOF 50)

P 43

2	201	SERVICES MARKETING	18	36	* 54
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	19	34	* 53
	206	RELATIONSHIP MARKETING	14	31	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44
(1 : 397)(2 : 395)			TOTAL (OUT OF 1400)		792

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2171

2061100784

TANMOY BISWAS

RATNA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	12	30	* 42
	202	RETAIL MARKETING	12	33	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	29	* 44
	205	MARKET RESEARCH	13	32	* 45
	206	RELATIONSHIP MARKETING	12	29	* 41
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
	(1 : 378)(2 : 332)			TOTAL (OUT OF 1400)	710
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2172

2061100785

TIRIHANKAR CHAKRABORTY

SANGHAMITRA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	P 24	* AB	24 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	19	40	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	13	32	* 45
	206	RELATIONSHIP MARKETING	12	34	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 350)(2 : 372)		TOTAL (OUT OF 1400)		722

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2173

2061100770

VIJAY SINGH BARETH

SANTOSH KANWAR

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	21	38	* 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205	MARKET RESEARCH	20	35	* 55
	206	RELATIONSHIP MARKETING	14	33	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
	(1 : 397)(2 : 375)			TOTAL (OUT OF 1400)	772

FAIL ATKT

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2174

2061100879

VIKASH KUMAR

SAROJI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 44	65
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	12	28	* 40
	202	RETAIL MARKETING	12	36	* 48
	203	SALES MANAGEMENT & PERSONAL SELLING	12	31	* 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	15	* 26 FF
	205	MARKET RESEARCH	12	29	* 41
	206	RELATIONSHIP MARKETING	11	15	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 25
	(1 : 348)(2 : 294)		TOTAL (OUT OF 1400)		642

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2175

2061100772

VIVEK KUMAR

LALTI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	20	36	* 56
	202	RETAIL MARKETING	18	31	* 49
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	14	28	* 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 391)(2 : 396)	TOTAL (OUT OF 1400)			787
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2176

2061100882

YOGESH SINGH

KRISHNA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 36	56
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 19	* 34	53
	104	MANAGERIAL ECONOMICS	P 08	* 07	15 FF
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	12	32	* 44
	202	RETAIL MARKETING	12	24	* 36 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	13	* 23 FF
	205	MARKET RESEARCH	12	28	* 40
	206	RELATIONSHIP MARKETING	12	20	* 32 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45

(1 : 315)(2 : 290)

MMM08_SM

TOTAL (OUT OF 1400) 605

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2177

2061001561

ABHISHEK KUMAR SINGH

GEETA

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	46	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	21	39	P 60

MMM08_SM

	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	16	39	* 55
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 420)(2 : 450)(3 : 463)(4 : 418)		GRAND TOTAL (OUT OF 2800)			1751

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2178

2061001562

ANAND KUMAR SHARMA

MANJU DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	43	P 66

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	37	P 57
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	23	46	P 69
	304	MARKETING COMMUNICATION	17	29	P 46
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	38	* 56
	402	STRATEGIC MARKETING	21	47	* 68
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	39	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 401)(2 : 404)(3 : 423)(4 : 422)		GRAND TOTAL (OUT OF 2800)			1650

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2179

2061001563

ANIL KUMAR

GYARSI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	47	P 72
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	22	41	P 63
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	25	47	* 72
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 444)(2 : 447)(3 : 428)(4 : 435) GRAND TOTAL (OUT OF 2800)					1754

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2180

2061001564

ANKIT KATEWA

SANTOSH DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	23	43	P 66
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	23	43	P 66
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	23	42	P 65
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	18	32	P 50
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 448)(2 : 446)(3 : 428)(4 : 419) GRAND TOTAL (OUT OF 2800)					1741

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2181

2061001565

ANKIT PAREEK

SAROJ

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	P 17	* 29	46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	35	P 54
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	29	P 44
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55

MMM08_SM

407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50) * 40
408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 40

(1 : 369)(2 : 368)(3 : 381)(4 : 380) GRAND TOTAL (OUT OF 2800) 1498

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2182

2061001566

AVINASH JAISWAL

SUNITA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	21	39	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	54	P 79
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	20	39	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	39	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	20	35	P 55

MMM08_SM

	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	24	55	* 79
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43

(1 : 393)(2 : 414)(3 : 420)(4 : 453) GRAND TOTAL (OUT OF 2800) 1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2183

2061001567

BHAWANEE SINGH MEENA

BIRAMA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	22	40	P 62

MMM08_SM

	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	45	
3	301	INTERNATIONAL MARKETING	17	28	P	45	
	302	LAWS RELATED TO MARKETING	17	30	P	47	
	303	FINANCIAL SERVICES MARKETING	22	40	P	62	
	304	MARKETING COMMUNICATION	18	32	P	50	
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53	
	306	PROJECT WORK & VIVA	P 23	* AB		23	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	42	
4	401	BRAND MANAGEMENT	22	40	*	62	
	402	STRATEGIC MARKETING	21	39	*	60	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45	
	404	DIRECT MARKETING	17	28	*	45	
	405	INDUSTRIAL MARKETING	20	35	*	55	
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	38	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35	
(1 : 397)(2 : 401)(3 : 364)(4 : 395) GRAND TOTAL (OUT OF 2800)						1557	
							FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2184

2061001575

DUGGAL SUMEETPAL SINGH HARBANS SINGH

SURINDER

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P	62	
	102	PRINCIPLES OF MARKETING	20	35	P	55	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 25	* AB		25	FF
	104	MANAGERIAL ECONOMICS	17	30	P	47	
	105	RESEARCH METHODOLOGY	23	42	P	65	
	106	CONSUMER BEHAVIOUR	20	35	P	55	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	42	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY					

MMM08_SM

(INT) (OUTOF 50)

P 39

2	201	SERVICES MARKETING	22	41	P 63
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	P 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	23	46	P 69
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	23	43	P 66
	303	FINANCIAL SERVICES MARKETING	25	47	P 72
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	24	46	P 70
	306	PROJECT WORK & VIVA	P 26	* AB	26 FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	25	48	* 73
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	20	37	* 57
	406	RURAL & AGRICULTURAL MARKETING	24	48	* 72
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 390)(2 : 466)(3 : 439)(4 : 448) GRAND TOTAL (OUT OF 2800) 1743

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2185

2061001568

MANOJ KUMAR GUPTA

SUBHAWATI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	40	P 62
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	24	45	P 69
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	17	30	P 47
	305	RETAIL OPERATIONS MANAGEMENT	21	38	P 59
	306	PROJECT WORK & VIVA	26	52	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 418)(2 : 422)(3 : 435)(4 : 425)		GRAND TOTAL (OUT OF 2800)	1700		

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2186

2061001569

PRABHAKAR TRIPATHI

ANUPAM

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	P 10	* 12	22 FF
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	20	37	* 57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	14	22	* 36 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38

(1 : 340)(2 : 382)(3 : 373)(4 : 362) GRAND TOTAL (OUT OF 2800) 1457

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2187

2061001570

RAJESH CHEJARA

CHIDI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	46	P 70
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	38	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	33	P 49
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	21	39	P 60
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	33	* 51
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 380)(2 : 400)(3 : 407)(4 : 376) GRAND TOTAL (OUT OF 2800)					1563

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2188

2061001571

RAJKUMAR VERMA

KAMLA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	23	42	P 65
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	21	39	P 60
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 49
3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	21	42	P 63
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	23	42	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	34	* 53

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 435)(2 : 456)(3 : 447)(4 : 430) GRAND TOTAL (OUT OF 2800) 1768

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2189

2061001572

RAJNISH KUMAR BARI

PUSHPA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	22	40	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	21	38	P 59
	202	RETAIL MARKETING	22	42	P 64
	203	SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	21	39	P 60
	303	FINANCIAL SERVICES MARKETING	24	46	P 70
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	23	43	P 66

MMM08_SM

	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	23	42	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	24	49	* 73
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 432)(2 : 453)(3 : 443)(4 : 445) GRAND TOTAL (OUT OF 2800)					1773

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2190

2061001573

ROSHAN CHEJARA

CHOTI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	49	P 74
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	30	P 46
	205	MARKET RESEARCH	17	29	P 46

MMM08_SM

	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	49
3	301	INTERNATIONAL MARKETING	19	34	P	53
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	23	44	P	67
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306	PROJECT WORK & VIVA	17	28	P	45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	43
4	401	BRAND MANAGEMENT	15	24	\$ *	39 \$
	402	STRATEGIC MARKETING	20	36	*	56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	*	52
	404	DIRECT MARKETING	19	33	*	52
	405	INDUSTRIAL MARKETING	17	30	*	47
	406	RURAL & AGRICULTURAL MARKETING	21	41	*	62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	38
(1 : 389)(2 : 368)(3 : 394)(4 : 384) GRAND TOTAL (OUT OF 2800)						1535

SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2191

2061001574

SAMPAT SINGH

SHUGAN

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	39
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201 SERVICES MARKETING	18	31	P	49
	202 RETAIL MARKETING	17	30	P	47
	203 SALES MANAGEMENT & PERSONAL SELLING	18	32	P	50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P	50
	205 MARKET RESEARCH	18	31	P	49
	206 RELATIONSHIP MARKETING	17	30	P	47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	46
3	301 INTERNATIONAL MARKETING	18	31	P	49
	302 LAWS RELATED TO MARKETING	P 09	* 11	20	FF
	303 FINANCIAL SERVICES MARKETING	22	41	P	63
	304 MARKETING COMMUNICATION	17	28	P	45
	305 RETAIL OPERATIONS MANAGEMENT	20	35	P	55
	306 PROJECT WORK & VIVA	P 22	* AB	22	FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P	42
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	42
4	401 BRAND MANAGEMENT	17	28	*	45
	402 STRATEGIC MARKETING	17	30	*	47
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404 DIRECT MARKETING	20	35	*	55
	405 INDUSTRIAL MARKETING	17	28	*	45
	406 RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35

(1 : 364)(2 : 379)(3 : 338)(4 : 368) GRAND TOTAL (OUT OF 2800) 1449

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2192

2061001576

SANDEEP KUMAR

MANOWARI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	22	40	P 62
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104 MANAGERIAL ECONOMICS	18	31	P 49
	105 RESEARCH METHODOLOGY	20	35	P 55
	106 CONSUMER BEHAVIOUR	19	34	P 53
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201 SERVICES MARKETING	22	40	P 62
	202 RETAIL MARKETING	20	41	P 61
	203 SALES MANAGEMENT & PERSONAL SELLING	23	43	P 66
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205 MARKET RESEARCH	19	34	P 53
	206 RELATIONSHIP MARKETING	19	34	P 53
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301 INTERNATIONAL MARKETING	20	37	P 57
	302 LAWS RELATED TO MARKETING	18	31	P 49
	303 FINANCIAL SERVICES MARKETING	23	44	P 67
	304 MARKETING COMMUNICATION	19	33	P 52
	305 RETAIL OPERATIONS MANAGEMENT	23	42	P 65
	306 PROJECT WORK & VIVA	17	28	P 45
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401 BRAND MANAGEMENT	19	34	* 53
	402 STRATEGIC MARKETING	21	39	* 60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	19	34	* 53
	406 RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 413)(2 : 437)(3 : 426)(4 : 417) GRAND TOTAL (OUT OF 2800)				1693

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2193

2061001577

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	44	P 67	
	104	MANAGERIAL ECONOMICS	18	31	P 49	
	105	RESEARCH METHODOLOGY	19	33	P 52	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201	SERVICES MARKETING	18	32	P 50	
	202	RETAIL MARKETING	19	33	P 52	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	32	P 48	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	38	P 58	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	17	28	P 45	
	302	LAWS RELATED TO MARKETING	P 10	* 12	22	FF
	303	FINANCIAL SERVICES MARKETING	22	41	P 63	
	304	MARKETING COMMUNICATION	P 18	* 31	49	
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49	
	306	PROJECT WORK & VIVA	22	42	P 64	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46	
4	401	BRAND MANAGEMENT	13	20	* 33	FF
	402	STRATEGIC MARKETING	14	23	* 37	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	13	20	* 33	FF
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	20	43	* 63	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35	
(1 : 375)(2 : 401)(3 : 380)(4 : 326) GRAND TOTAL (OUT OF 2800)					1482	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2194

2061001578

SUNIL KUMAR MAURYA

DHARMA DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	41	P 63
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	21	38	P 59
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	22	41	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 42
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 43
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	22	49	* 71
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	22	41	* 63
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41
(1 : 392)(2 : 417)(3 : 432)(4 : 440) GRAND TOTAL (OUT OF 2800)					1681

FIRST CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2195

2061001579

TRILOK KUMAR SAHANI

BHAGYAWATI DEVI

049
APRIL 2012

1263 LOTUS BUSI.SCH.TATHAWADE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	48	P 73
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	22	40	P 62
	202	RETAIL MARKETING	20	40	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	24	45	P 69
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	22	40	P 62
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	24	45	* 69
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53

MMM08_SM

404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	19	34	* 53
406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

(1 : 378)(2 : 425)(3 : 434)(4 : 416) GRAND TOTAL (OUT OF 2800) 1653

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2242

2061001509

ASHISH CHUNGWANI

SAPNA

049

1265 AUREOLE INST. OF MGNT,PUNE

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	34	P 52
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 25	* AB	25 FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47

MMM08_SM

	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	25	59	P	84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	30
4	401	BRAND MANAGEMENT	22	AB	*	22 FF
	402	STRATEGIC MARKETING	21	AB	*	21 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	24	AB	*	24 FF
	404	DIRECT MARKETING	25	AB	*	25 FF
	405	INDUSTRIAL MARKETING	23	AB	*	23 FF
	406	RURAL & AGRICULTURAL MARKETING	24	AB	*	24 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	34
(1 : 362)(2 : 382)(3 : 362)(4 : 205) GRAND TOTAL (OUT OF 2800)						1311

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2243

2061001520

BEERENDRA PAURANIK

VIDHYA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 41	61
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* 51	72
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106	CONSUMER BEHAVIOUR	P 12	* 17	29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	38	P 58
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45

MMM08_SM

	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	20	35	P	55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	P 21	* 41		62
	302	LAWS RELATED TO MARKETING	P 07	* 05		12 FF
	303	FINANCIAL SERVICES MARKETING	P 19	* 33		52
	304	MARKETING COMMUNICATION	P 11	* 16		27 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306	PROJECT WORK & VIVA	27	60	P	87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	40
4	401	BRAND MANAGEMENT	09	11	* 20	FF
	402	STRATEGIC MARKETING	13	20	* 33	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	12	18	* 30	FF
	405	INDUSTRIAL MARKETING	17	29	* 46	
	406	RURAL & AGRICULTURAL MARKETING	14	21	* 35	FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 32	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34	
(1 : 341)(2 : 372)(3 : 362)(4 : 275) GRAND TOTAL (OUT OF 2800)						1350

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2244

2061001523

CHANDAN KUMAR YADAV

DHANMTI DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 12	* 17	29 FF
	105	RESEARCH METHODOLOGY	P 10	* 12	22 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 29
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 33
2	201 SERVICES MARKETING	18	31		P 49
	202 RETAIL MARKETING	19	34		P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28		P 45
	205 MARKET RESEARCH	23	42		P 65
	206 RELATIONSHIP MARKETING	18	31		P 49
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 42
3	301 INTERNATIONAL MARKETING	17	30		P 47
	302 LAWS RELATED TO MARKETING	P 08	* 08	16	FF
	303 FINANCIAL SERVICES MARKETING	18	31		P 49
	304 MARKETING COMMUNICATION	P 11	* 16	27	FF
	305 RETAIL OPERATIONS MANAGEMENT	20	37		P 57
	306 PROJECT WORK & VIVA	26	55		P 81
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 32
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 33
4	401 BRAND MANAGEMENT	10	13	* 23	FF
	402 STRATEGIC MARKETING	18	32	* 50	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63	
	404 DIRECT MARKETING	13	20	* 33	FF
	405 INDUSTRIAL MARKETING	17	28	* 45	
	406 RURAL & AGRICULTURAL MARKETING	17	30	* 47	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34	
(1 : 293)(2 : 390)(3 : 342)(4 : 330) GRAND TOTAL (OUT OF 2800)					1355

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2245

2061001524

GOVIND KUMAR YADAV

AMLAWATI DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	17	30	P 47
	105 RESEARCH METHODOLOGY	17	30	P 47
	106 CONSUMER BEHAVIOUR	17	30	P 47
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201 SERVICES MARKETING	18	31	P 49
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205 MARKET RESEARCH	20	37	P 57
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	P 09	* 10	19 FF
	303 FINANCIAL SERVICES MARKETING	17	30	P 47
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306 PROJECT WORK & VIVA	25	60	P 85
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401 BRAND MANAGEMENT	11	16	* 27 FF
	402 STRATEGIC MARKETING	21	40	* 61
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	17	29	* 46
	406 RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33
(1 : 340)(2 : 392)(3 : 361)(4 : 353) GRAND TOTAL (OUT OF 2800)				1446

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2246

2061001517

049
APRIL 2012

1265 AUREOLE INST. OF MGNT, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	21	38	P 59
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	25	59	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	11	15	* 26 FF
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	43	* 66
	404	DIRECT MARKETING	23	43	* 66
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33
(1 : 361)(2 : 381)(3 : 394)(4 : 371) GRAND TOTAL (OUT OF 2800)					1507

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2247

2061001504

MAHESH EKNATH CHANDE

MANDA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	26	50	P 76
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	P 20	* 37	57
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	25	65	P 90
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	24	45	* 69
	402	STRATEGIC MARKETING	22	44	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	41	* 63
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 425)(2 : 383)(3 : 408)(4 : 430) GRAND TOTAL (OUT OF 2800)					1646

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2248

2061001502

MANE RESHMA PANDURANG

TULASA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	46	P 68
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 34
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 32	49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	50	P 76
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	21	41	* 62
	402	STRATEGIC MARKETING	22	46	* 68
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	* 60
	404	DIRECT MARKETING	17	28	* 45

MMM08_SM

405	INDUSTRIAL MARKETING	17	28	* 45
406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35

(1 : 378)(2 : 377)(3 : 385)(4 : 400) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2249

2061001526

NETRAM PRAKASH CHAUDHARY

KAVITA DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	37	P 52
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	29	P 43
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	22	41	P 63
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 06	* 03	09 FF
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	P 17	* 28	45

		MMM08_SM			
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P 56
	306	PROJECT WORK & VIVA	24	60	P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	13	20	* 33 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	19	34	* 53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 37
(1 : 325)(2 : 380)(3 : 366)(4 : 355)		GRAND TOTAL (OUT OF 2800)		1426	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2250

2061001515

PARAS NATH MISHRA

KUSUM DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	38	P 59
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	P 59
	205	MARKET RESEARCH	18	32	P 50

MMM08_SM

	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	23	43	P 66
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	18	32	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	27	65	P 92
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	23	43	* 66
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59
	404	DIRECT MARKETING	23	44	* 67
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	24	46	* 70
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 408)(2 : 396)(3 : 457)(4 : 446) GRAND TOTAL (OUT OF 2800)				1707	

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2251

2061001512

PREETAM SINGH GAHARWAR

AKHILESH

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	P 11	* 15	26 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 33
2	201	SERVICES MARKETING	17	29		P 46
	202	RETAIL MARKETING	17	28		P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28		P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29		P 46
	205	MARKET RESEARCH	20	36		P 56
	206	RELATIONSHIP MARKETING	18	31		P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 40
3	301	INTERNATIONAL MARKETING	17	28		P 45
	302	LAWS RELATED TO MARKETING	P 12	* 17		29 FF
	303	FINANCIAL SERVICES MARKETING	17	29		P 46
	304	MARKETING COMMUNICATION	P 17	* 28		45
	305	RETAIL OPERATIONS MANAGEMENT	17	28		P 45
	306	PROJECT WORK & VIVA	25	59		P 84
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 36
4	401	BRAND MANAGEMENT	17	29	*	46
	402	STRATEGIC MARKETING	19	33	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	*	60
	404	DIRECT MARKETING	17	30	*	47
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	20	37	*	57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	34
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	32
(1 : 325)(2 : 365)(3 : 365)(4 : 373)		GRAND TOTAL (OUT OF 2800)				1428

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2252

2061001511

PUSHPENDRA SINGH

MADHU

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	35	P 54
	102 PRINCIPLES OF MARKETING	17	28	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	18	31	P 49
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205 MARKET RESEARCH	20	35	P 55
	206 RELATIONSHIP MARKETING	17	28	P 45
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	P 10	* 13	23 FF
	303 FINANCIAL SERVICES MARKETING	18	32	P 50
	304 MARKETING COMMUNICATION	P 17	* 28	45
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	25	59	P 84
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 32
4	401 BRAND MANAGEMENT	17	30	* 47
	402 STRATEGIC MARKETING	17	28	* 45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404 DIRECT MARKETING	17	28	* 45
	405 INDUSTRIAL MARKETING	12	17	* 29 FF
	406 RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 352)(2 : 367)(3 : 359)(4 : 340) GRAND TOTAL (OUT OF 2800)				1418

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2253

2061001508

049
APRIL 2012

1265 AUREOLE INST. OF MGNT, PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102 PRINCIPLES OF MARKETING	18	31	P 49
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	18	38	P 56
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201 SERVICES MARKETING	17	28	P 45
	202 RETAIL MARKETING	19	34	P 53
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205 MARKET RESEARCH	18	32	P 50
	206 RELATIONSHIP MARKETING	18	32	P 50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	17	30	P 47
	302 LAWS RELATED TO MARKETING	17	30	P 47
	303 FINANCIAL SERVICES MARKETING	20	36	P 56
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306 PROJECT WORK & VIVA	26	60	P 86
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401 BRAND MANAGEMENT	22	41	* 63
	402 STRATEGIC MARKETING	21	39	* 60
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	42	* 65
	404 DIRECT MARKETING	19	34	* 53
	405 INDUSTRIAL MARKETING	18	32	* 50
	406 RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 34
(1 : 357)(2 : 387)(3 : 405)(4 : 422) GRAND TOTAL (OUT OF 2800)				1571

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2254

2061001506

RAJAN VERMA

CHINTA DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	21	39	P 60
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	36	P 54
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	25	65	P 90
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	23	44	* 67
	402	STRATEGIC MARKETING	22	40	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	23	44	* 67
	404	DIRECT MARKETING	20	35	* 55
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	23	42	* 65
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 364)(2 : 389)(3 : 398)(4 : 434) GRAND TOTAL (OUT OF 2800)					1585

HIGHER SECOND CLASS

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2255

2061001527

RAJNI KANT SINGH

BIBHA DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	18	31	P 49	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	P 17	* 28	45	
	202	RETAIL MARKETING	17	30	P 47	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	20	40	P 60	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	P 07	* 06	13	FF
	303	FINANCIAL SERVICES MARKETING	18	32	P 50	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	25	60	P 85	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36	
4	401	BRAND MANAGEMENT	19	33	* 52	
	402	STRATEGIC MARKETING	13	20	* 33	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	38	* 59	

MMM08_SM

404	DIRECT MARKETING	13	20	* 33	FF
405	INDUSTRIAL MARKETING	12	18	* 30	FF
406	RURAL & AGRICULTURAL MARKETING	20	36	* 56	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32	

(1 : 339)(2 : 377)(3 : 355)(4 : 325) GRAND TOTAL (OUT OF 2800) 1396

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2256

2061001525

RAVI PRATAP SINGH

ASHA DEVI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104	MANAGERIAL ECONOMICS	P 12	* 17	29	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	17	29	P 46	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205	MARKET RESEARCH	18	32	P 50	
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	P 21	* 38	59	
	302	LAWS RELATED TO MARKETING	P 06	* 03	09	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	P 17	* 28	45	

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	12	18	* 30 FF
	405	INDUSTRIAL MARKETING	17	28	* 45
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 31
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 318)(2 : 360)(3 : 359)(4 : 339)		GRAND TOTAL (OUT OF 2800)			1376

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2257

2061001519

ROHIT SINGH GAUR

SARITA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	36	P 53
	102	PRINCIPLES OF MARKETING	16	35	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	30	P 44
	104	MANAGERIAL ECONOMICS	15	28	P 43
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	15	31	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	40	P 60
	205	MARKET RESEARCH	17	28	P 45

MMM08_SM

	206	RELATIONSHIP MARKETING	18	32	P	50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 08	* 09	17	FF
	303	FINANCIAL SERVICES MARKETING	19	34	P	53
	304	MARKETING COMMUNICATION	P 17	* 30	47	
	305	RETAIL OPERATIONS MANAGEMENT	20	36	P	56
	306	PROJECT WORK & VIVA	P 23	* AB	23	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	30
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	31
4	401	BRAND MANAGEMENT	22	49	*	71
	402	STRATEGIC MARKETING	20	37	*	57
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	21	39	*	60
	404	DIRECT MARKETING	20	36	*	56
	405	INDUSTRIAL MARKETING	18	31	*	49
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	36
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	32
(1 : 334)(2 : 378)(3 : 302)(4 : 416)		GRAND TOTAL (OUT OF 2800)				1430

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2258

2061001505

SHYAM RAJENDRA NASHINE

NEETA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	47	P 69
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 33
2	201 SERVICES MARKETING	17	28		P 45
	202 RETAIL MARKETING	21	39		P 60
	203 SALES MANAGEMENT & PERSONAL SELLING	17	29		P 46
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28		P 45
	205 MARKET RESEARCH	22	43		P 65
	206 RELATIONSHIP MARKETING	17	29		P 46
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 38
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 44
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	P 08	* 09		17 FF
	303 FINANCIAL SERVICES MARKETING	20	36		P 56
	304 MARKETING COMMUNICATION	P 17	* 29		46
	305 RETAIL OPERATIONS MANAGEMENT	19	34		P 53
	306 PROJECT WORK & VIVA	25	60		P 85
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	21	39		* 60
	402 STRATEGIC MARKETING	19	33		* 52
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	40		* 62
	404 DIRECT MARKETING	21	39		* 60
	405 INDUSTRIAL MARKETING	21	38		* 59
	406 RURAL & AGRICULTURAL MARKETING	21	41		* 62
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 31
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 35
(1 : 376)(2 : 389)(3 : 377)(4 : 421) GRAND TOTAL (OUT OF 2800)					1563
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2259

2061001518

SUMIT KUMAR JAISWAL

MANSHA

049
APRIL 2012

1265 AUREOLE INST. OF MGNT,PUNE

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	28	P	42
	102	PRINCIPLES OF MARKETING	16	31	P	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	31	P	44
	104	MANAGERIAL ECONOMICS	15	37	P	52
	105	RESEARCH METHODOLOGY	19	34	P	53
	106	CONSUMER BEHAVIOUR	16	29	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	25
2	201	SERVICES MARKETING	19	33	P	52
	202	RETAIL MARKETING	18	32	P	50
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P	45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P	49
	205	MARKET RESEARCH	18	31	P	49
	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 10	* 13		23 FF
	303	FINANCIAL SERVICES MARKETING	18	31	P	49
	304	MARKETING COMMUNICATION	P 17	* 30		47
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	27	65	P	92
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	20	37	*	57
	402	STRATEGIC MARKETING	20	36	*	56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	17	28	*	45
	406	RURAL & AGRICULTURAL MARKETING	20	36	*	56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	32
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	35
(1 : 333)(2 : 368)(3 : 368)(4 : 375) GRAND TOTAL (OUT OF 2800)						1444

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2260

2061001516

VIJAY KUMAR SHUKLA

INDRAVATI

049
APRIL 2012

1265 AUREOLE INST. OF MGNT, PUNE

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	31	P 46
	102	PRINCIPLES OF MARKETING	16	28	P 44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	40	P 57
	104	MANAGERIAL ECONOMICS	15	29	P 44
	105	RESEARCH METHODOLOGY	P 16	* 28	44
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	34	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 05	* 01	06 FF
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	60	P 85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 36
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	13	19	* 32 FF
	405	INDUSTRIAL MARKETING	13	20	* 33 FF
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 30
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31

(1 : 329)(2 : 384)(3 : 348)(4 : 321) GRAND TOTAL (OUT OF 2800) 1382

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

532

2061100760

ANKITA SINGH

SARITA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	25	50	P 75
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	22	41	P 63
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	22	41	* 63
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	* 62
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	19	33	* 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 434)(2 : 433)	TOTAL (OUT OF 1400)			867
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

533

2061100762

MHASKE RANJEET RABHAJI

NANDA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	20	AB	* 20 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 384)(2 : 319)	TOTAL (OUT OF 1400)			703

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

534

2061100763

MINTU KUMAR

URMILA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	20	37	P 57
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	17	30	* 47
	202	RETAIL MARKETING	21	39	* 60
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
	(1 : 386)(2 : 361)			TOTAL (OUT OF 1400)	747

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

535

2061100764

NAJMA SAHIR

HAFEEZA NAZEER

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	P 18	* 32	50
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	38	* 59
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46

MMM08_SM

(1 : 382)(2 : 381)

TOTAL (OUT OF 1400) 763

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

536

2061100765

NAMITA HEMANTRAO IKHAR

USHA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* 50	75
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	41	P 63
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	19	34	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	17	29	* 46
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 436)(2 : 375)			TOTAL (OUT OF 1400)		811
FAIL ATKT					

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

537

2061100766

SUSHANT HANUMANT GAWALI

JAISHREE

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 25	* 52	77
	102	PRINCIPLES OF MARKETING	19	35	P 54

		MMM08_SM		
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	47 P 66
	104	MANAGERIAL ECONOMICS	19	34 P 53
	105	RESEARCH METHODOLOGY	18	31 P 49
	106	CONSUMER BEHAVIOUR	21	43 P 64
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)		P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)		P 48
2	201	SERVICES MARKETING	17	29 * 46
	202	RETAIL MARKETING	21	41 * 62
	203	SALES MANAGEMENT & PERSONAL SELLING	21	40 * 61
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	43 * 64
	205	MARKET RESEARCH	19	33 * 52
	206	RELATIONSHIP MARKETING	17	28 * 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)		* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)		* 35
	(1 : 454)(2 : 405)		TOTAL (OUT OF 1400)	859

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

538

2061001075

ABHISHEK KUMAR MALAKAR

NILIMA DEVI

081
APRIL 2012

MMM08_SM

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	26	52	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	23	42	* 65
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 378)(2 : 375)(3 : 419)(4 : 405) GRAND TOTAL (OUT OF 2800) 1577

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

539

2061001072

BADRI NARAYAN MISHRA

NANKI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	40	P 58
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 33
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 20	* 36	56
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	26	52	P 78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 364)(2 : 385)(3 : 437)(4 : 393)		GRAND TOTAL (OUT OF 2800)			1579

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

540

2061001077

BAIJU ANAND

CHANDRIKA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	20	40	P 60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	15	32	P 47
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	19	33	P 52
	304	MARKETING COMMUNICATION	P 18	* 39	57
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	25	58	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	36	* 56
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42

MMM08_SM

408 FOREIGN LANGUAGE (INT) (OUTOF 50) * 42

(1 : 350)(2 : 371)(3 : 428)(4 : 391) GRAND TOTAL (OUT OF 2800) 1540

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

541 2060900962
BHISE SUNDAR ANNASAHEB INDUMATI

081 0339 D.Y.PATIL INST.PIMPRI,PNA
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 21	* AB	21 FF
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	13	32	P 45
	202	RETAIL MARKETING	18	33	P 51
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	P 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	13	28	P 41
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 22
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	30	P 47
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	19	34	P 53
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43

MMM08_SM

	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	18	31	P 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	17	28	P 45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 38
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
(1 : 333)(2 : 309)(3 : 372)(4 : 351)		GRAND TOTAL (OUT OF 2800)			1365

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

542

2061001079

HARISH KUMAR

PRABHA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	49	P 71
	104	MANAGERIAL ECONOMICS	18	40	P 58
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	44	P 67
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	37	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44

MMM08_SM

3	301	INTERNATIONAL MARKETING	24	45	P 69
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	25	62	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	21	39	* 60
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 46
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 441)(2 : 415)(3 : 466)(4 : 432) GRAND TOTAL (OUT OF 2800) 1754

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

543

2061001082

JAIBARDHAN KUMAR

SANGEETA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36

MMM08_SM

2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	17	29	P 46
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	52	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 44
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 356)(2 : 384)(3 : 399)(4 : 373) GRAND TOTAL (OUT OF 2800) 1512

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

544

2060900904

KADAM URMADAS SITARAM

TARAMATEE

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	12	28	P 40
	202	RETAIL MARKETING	15	31	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	P 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	29	P 41
	205	MARKET RESEARCH	13	28	P 41
	206	RELATIONSHIP MARKETING	14	32	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 21
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	20	37	P 57
	306	PROJECT WORK & VIVA	22	40	P 62
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	37	P 57
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	P 55
	404	DIRECT MARKETING	18	31	P 49
	405	INDUSTRIAL MARKETING	17	28	P 45
	406	RURAL & AGRICULTURAL MARKETING	20	37	P 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
(1 : 361)(2 : 296)(3 : 389)(4 : 388)		GRAND TOTAL (OUT OF 2800)		1434	

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

545

2061001085

KUNDAN

MOTI JHARI DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	18	33	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	19	33	P 52
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	31	* 49
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
(1 : 377)(2 : 400)(3 : 439)(4 : 397) GRAND TOTAL (OUT OF 2800)					1613

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

546

2061001087

KUNDAN KUMAR SINGH

MEERA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	20	35	P 55
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	21	39	P 60
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	51	P 77
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 347)(2 : 370)(3 : 429)(4 : 368) GRAND TOTAL (OUT OF 2800)					1514

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

547

2060900979

MANISH KUMAR JHA

RENU

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI ,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	35	P 53
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	15	28	P 43
	202	RETAIL MARKETING	19	36	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	13	29	P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	P 42
	205	MARKET RESEARCH	15	31	P 46
	206	RELATIONSHIP MARKETING	17	36	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 32
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	P 19	* 33	52
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	24	48	P 72
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	18	32	P 50
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	17	28	P 45

MMM08_SM

405	INDUSTRIAL MARKETING	P 18	* 31	49
406	RURAL & AGRICULTURAL MARKETING	19	39	P 58
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39

(1 : 369)(2 : 338)(3 : 398)(4 : 374) GRAND TOTAL (OUT OF 2800) 1479

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

548

2060801334

MISAL NILESH VIJAY

SMITA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	22	41	P 63
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 42
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	38	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	15	28	P 43
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	43	P 59
	205	MARKET RESEARCH	14	29	P 43
	206	RELATIONSHIP MARKETING	18	34	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	P 17	* 37	54
	303	FINANCIAL SERVICES MARKETING	15	32	P 47
	304	MARKETING COMMUNICATION	17	28	P 45

		MMM08_SM			
	305	RETAIL OPERATIONS MANAGEMENT	17	38	P 55
	306	PROJECT WORK & VIVA	20	63	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	P 45
	402	STRATEGIC MARKETING	P 13	* 19	32 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404	DIRECT MARKETING	20	49	P 69
	405	INDUSTRIAL MARKETING	18	33	P 51
	406	RURAL & AGRICULTURAL MARKETING	17	29	P 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 44
(1 : 384)(2 : 365)(3 : 406)(4 : 372)		GRAND TOTAL (OUT OF 2800)			1527

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

549

2061001066

MUKESH SUWALKA

SUSHILA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	29	P 46

MMM08_SM

	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 38
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	25	48	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	21	38	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 360)(2 : 374)(3 : 438)(4 : 394)		GRAND TOTAL (OUT OF 2800)	1566		

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

550

2061001090

NIKKY RAJ

ARCHANA PRASAD

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	43	P 63
	102	PRINCIPLES OF MARKETING	21	41	P 62
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	21	38	P 59
	106	CONSUMER BEHAVIOUR	18	32	P 50

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	22	43	P 65
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	20	36	P 56
	303	FINANCIAL SERVICES MARKETING	26	50	P 76
	304	MARKETING COMMUNICATION	22	40	P 62
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	27	60	P 87
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	20	36	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	20	36	* 56
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 403)(2 : 420)(3 : 493)(4 : 446) GRAND TOTAL (OUT OF 2800)					1762

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

551

2061001109

PANCHI SWANAND ARUN

PRATIBHA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.	MMM08_SM			40/100 TOT	
	PASSING/OUT OF	12/30 INT.	28/70 EXT.		
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	38	P 57
	104	MANAGERIAL ECONOMICS	15	34	P 49
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	20	35	P 55
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	36	P 56
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	26	60	P 86
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 360)(2 : 385)(3 : 424)(4 : 384) GRAND TOTAL (OUT OF 2800) 1553

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	13	37	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	15	31	P 46
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	13	28	P 41
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	14	30	P 44
	202	RETAIL MARKETING	16	28	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	13	39	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	41	P 55
	205	MARKET RESEARCH	15	28	P 43
	206	RELATIONSHIP MARKETING	15	31	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 24
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	20	36	P 56
	305	RETAIL OPERATIONS MANAGEMENT	19	36	P 55
	306	PROJECT WORK & VIVA	21	38	P 59
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	20	35	P 55
	402	STRATEGIC MARKETING	17	29	P 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	P 52
	404	DIRECT MARKETING	P 20	* AB	20 FF
	405	INDUSTRIAL MARKETING	19	34	P 53
	406	RURAL & AGRICULTURAL MARKETING	P 20	* AB	20 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 34

(1 : 313)(2 : 329)(3 : 385)(4 : 315) GRAND TOTAL (OUT OF 2800) 1342

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

553

2061001113

PAVAN DHAR DWIVEDI

URMILA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P	47
	102	PRINCIPLES OF MARKETING	19	33	P	52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P	45
	104	MANAGERIAL ECONOMICS	15	30	P	45
	105	RESEARCH METHODOLOGY	19	33	P	52
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	28
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	28
2	201	SERVICES MARKETING	17	28	P	45
	202	RETAIL MARKETING	20	39	P	59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P	46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P	56
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	19	33	P	52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	38
3	301	INTERNATIONAL MARKETING	20	37	P	57
	302	LAWS RELATED TO MARKETING	18	31	P	49
	303	FINANCIAL SERVICES MARKETING	21	39	P	60
	304	MARKETING COMMUNICATION	20	37	P	57
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	26	52	P	78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	44
4	401	BRAND MANAGEMENT	13	20	*	33 FF
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	*	55
	404	DIRECT MARKETING	20	35	*	55
	405	INDUSTRIAL MARKETING	19	34	*	53
	406	RURAL & AGRICULTURAL MARKETING	20	35	*	55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 342)(2 : 380)(3 : 435)(4 : 381) GRAND TOTAL (OUT OF 2800)						1538

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

554

2061001064

RAHUL RANJAN

POONAM

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53	
	102	PRINCIPLES OF MARKETING	18	40	P 58	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	15	28	P 43	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	19	33	P 52	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	P 17	* 28	45	
	202	RETAIL MARKETING	18	31	P 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	15	30	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	18	31	P 49	
	303	FINANCIAL SERVICES MARKETING	20	36	P 56	
	304	MARKETING COMMUNICATION	P 09	* 10	19	FF
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52	
	306	PROJECT WORK & VIVA	26	50	P 76	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47	
4	401	BRAND MANAGEMENT	12	18	* 30	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	

MMM08_SM

404	DIRECT MARKETING	17	29	* 46
405	INDUSTRIAL MARKETING	18	31	* 49
406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 356)(2 : 348)(3 : 391)(4 : 345) GRAND TOTAL (OUT OF 2800) 1440

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

555

2061001094

SATENDRA KUMAR GUPTA

SABUJANA DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	19	39	P 58
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	37	P 55
	104	MANAGERIAL ECONOMICS	17	35	P 52
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 35
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	19	40	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	37	P 56
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	22	40	P 62

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	19	34	P	53
	306	PROJECT WORK & VIVA	26	52	P	78
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	45
4	401	BRAND MANAGEMENT	15	24	\$ *	39 \$
	402	STRATEGIC MARKETING	18	32	*	50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	20	35	*	55
	405	INDUSTRIAL MARKETING	19	33	*	52
	406	RURAL & AGRICULTURAL MARKETING	21	39	*	60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 404)(2 : 394)(3 : 455)(4 : 381)		GRAND TOTAL (OUT OF 2800)				1634

HIGHER SECOND CLASS \$ 0.4

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

556

2061001101

SATYENDRA KUMAR SINGH

RATANI DEVI

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	18	37	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	16	28	P 44
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	35	P 55
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	P 21	* AB	21 FF
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	40	P 61

MMM08_SM

	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	17	30	P	47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	21	39	P	60
	302	LAWS RELATED TO MARKETING	17	28	P	45
	303	FINANCIAL SERVICES MARKETING	20	37	P	57
	304	MARKETING COMMUNICATION	17	28	P	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P	50
	306	PROJECT WORK & VIVA	26	53	P	79
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	45
4	401	BRAND MANAGEMENT	23	AB	*	23 FF
	402	STRATEGIC MARKETING	23	AB	*	23 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	22	AB	*	22 FF
	404	DIRECT MARKETING	22	AB	*	22 FF
	405	INDUSTRIAL MARKETING	21	AB	*	21 FF
	406	RURAL & AGRICULTURAL MARKETING	23	AB	*	23 FF
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	40
(1 : 362)(2 : 349)(3 : 426)(4 : 214) GRAND TOTAL (OUT OF 2800)						1351

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

557

2061001104

SHAMBHU

CHINTA

081
APRIL 2012

0339 D.Y.PATIL INST.PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 21	* 41	62
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 05	* 02	07 FF
	104	MANAGERIAL ECONOMICS	P 10	* 12	22 FF
	105	RESEARCH METHODOLOGY	P 17	* 28	45
	106	CONSUMER BEHAVIOUR	16	28	P 44

MMM08_SM

	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 26
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 28
2	201	SERVICES MARKETING	15	28		P 43
	202	RETAIL MARKETING	13	31		P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	14	28		P 42
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	15	28		P 43
	205	MARKET RESEARCH	P 08	* 07	15	FF
	206	RELATIONSHIP MARKETING	P 13	* 19	32	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 25
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				P 41
3	301	INTERNATIONAL MARKETING	P 23	* 42	65	
	302	LAWS RELATED TO MARKETING	P 17	* 28	45	
	303	FINANCIAL SERVICES MARKETING	P 21	* 39	60	
	304	MARKETING COMMUNICATION	P 17	* 28	45	
	305	RETAIL OPERATIONS MANAGEMENT	P 17	* 28	45	
	306	PROJECT WORK & VIVA	P 27	* AB	27	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)				P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)				P 44
4	401	BRAND MANAGEMENT	09	11	* 20	FF
	402	STRATEGIC MARKETING	05	02	* 07	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	19	* 32	FF
	404	DIRECT MARKETING	18	31	* 49	
	405	INDUSTRIAL MARKETING	13	20	* 33	FF
	406	RURAL & AGRICULTURAL MARKETING	17	28	* 45	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 38	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38	
(1 : 289)(2 : 285)(3 : 376)(4 : 262) GRAND TOTAL (OUT OF 2800)						1212

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1432

2061100758

AGARWAL MUKESH VEDPRAKASH

USHA

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23 FF
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104 MANAGERIAL ECONOMICS	17	28	P 45
	105 RESEARCH METHODOLOGY	P 23	* AB	23 FF
	106 CONSUMER BEHAVIOUR	P 24	* AB	24 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201 SERVICES MARKETING	11	15	* 26 FF
	202 RETAIL MARKETING	17	28	* 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	* 49
	205 MARKET RESEARCH	12	18	* 30 FF
	206 RELATIONSHIP MARKETING	11	15	* 26 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 271)(2 : 314)	TOTAL (OUT OF 1400)		585
			FAIL ATKT	

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1433

2061100753

081
APRIL 2012

0916 NSCTS NATIONAL IMS, PIMPRI

SEM.		PASSING/OUT OF	12/30	28/70	40/100	
			INT.	EXT.	TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23	FF
	102	PRINCIPLES OF MARKETING	P 24	* AB	24	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24	FF
	104	MANAGERIAL ECONOMICS	P 24	* AB	24	FF
	105	RESEARCH METHODOLOGY	P 23	* AB	23	FF
	106	CONSUMER BEHAVIOUR	P 24	* AB	24	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43	
2	201	SERVICES MARKETING	12	17	* 29	FF
	202	RETAIL MARKETING	18	31	* 49	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	* 60	
	205	MARKET RESEARCH	26	AB	* 26	FF
	206	RELATIONSHIP MARKETING	27	AB	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 229)(2 : 334)		TOTAL (OUT OF 1400)		563	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1434

2061100748

KALAWANT VASIM SARDAR

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	23	46	P 69
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	38	P 59
	104	MANAGERIAL ECONOMICS	21	47	P 68
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	23	44	P 67
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	27	AB	* 27 FF
	202	RETAIL MARKETING	26	AB	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	27	AB	* 27 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	27	AB	* 27 FF
	205	MARKET RESEARCH	27	AB	* 27 FF
	206	RELATIONSHIP MARKETING	26	AB	* 26 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 46
	(1 : 465)(2 : 252)		TOTAL (OUT OF 1400)		717
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1435

2061100883

KUDALE SHIVRAJ LAXMANRAO

MANGALA

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* AB	24 FF
	102	PRINCIPLES OF MARKETING	P 24	* AB	24 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	P 06	* 03	09 FF
	105	RESEARCH METHODOLOGY	P 09	* 11	20 FF
	106	CONSUMER BEHAVIOUR	P 25	* AB	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	10	12	* 22 FF
	202	RETAIL MARKETING	08	07	* 15 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	19	* 32 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	18	* 30 FF
	205	MARKET RESEARCH	10	13	* 23 FF
	206	RELATIONSHIP MARKETING	06	04	* 10 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47
	(1 : 211)(2 : 226)		TOTAL (OUT OF 1400)		437

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1436

2061100745

MOHITE BABASAHEB JOTIRAM

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23	FF
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52	
	104	MANAGERIAL ECONOMICS	19	34	P 53	
	105	RESEARCH METHODOLOGY	21	38	P 59	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45	
2	201	SERVICES MARKETING	18	31	* 49	
	202	RETAIL MARKETING	20	35	* 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	* 49	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	* 57	
	205	MARKET RESEARCH	22	40	* 62	
	206	RELATIONSHIP MARKETING	26	AB	* 26	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 47	
	(1 : 375)(2 : 392)		TOTAL (OUT OF 1400)		767	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1437

2061100759

NOGHOJKAR PRASAD PRABHAKAR

JAYASHRI

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23 FF
	102	PRINCIPLES OF MARKETING	P 23	* AB	23 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24 FF
	104	MANAGERIAL ECONOMICS	P 23	* AB	23 FF
	105	RESEARCH METHODOLOGY	P 23	* AB	23 FF
	106	CONSUMER BEHAVIOUR	P 23	* AB	23 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	27	AB	* 27 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	27	AB	* 27 FF
	206	RELATIONSHIP MARKETING	27	AB	* 27 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48

MMM08_SM

208 FIELD WORK + SPSS (INT) (OUTOF 50) * 48

(1 : 225)(2 : 300) TOTAL (OUT OF 1400) 525

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1438 2061100757

SHINDE NILESH RAJENDRA RANJANA

081 0916 NSCTS NATIONAL IMS,PIMPRI

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23 FF
	102	PRINCIPLES OF MARKETING	P 23	* AB	23 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 23	* AB	23 FF
	104	MANAGERIAL ECONOMICS	P 21	* AB	21 FF
	105	RESEARCH METHODOLOGY	P 25	* AB	25 FF
	106	CONSUMER BEHAVIOUR	P 25	* AB	25 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45

MMM08_SM

2	201	SERVICES MARKETING	26	AB	*	26	FF
	202	RETAIL MARKETING	26	AB	*	26	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	27	AB	*	27	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	27	AB	*	27	FF
	205	MARKET RESEARCH	26	AB	*	26	FF
	206	RELATIONSHIP MARKETING	28	AB	*	28	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			*	47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	47	
(1 : 230)(2 : 254)			TOTAL (OUT OF 1400)			484	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1439

2061001534

GORALE PRASHANT BABAN

SUNITA

081
APRIL 2012

0916 NSCTS NATIONAL IMS,PIMPRI

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49

MMM08_SM

	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	22	41	P 63
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 48
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	23	43	P 66
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	25	57	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 25
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	19	34	* 53
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	21	39	* 60
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 395)	(2 : 399)	(3 : 400)	(4 : 426)	GRAND TOTAL (OUT OF 2800)	1620

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1440

2061001535

SANAP RAVINDRA CHINTAMAN

MATHURABAI

081
APRIL 2012

0916 NSCTS NATIONAL IMS, PIMPRI

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* 48	72
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	21	38	P 59
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	24	59	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	19	34	* 53
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	23	43	* 66
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 412)(2 : 414)(3 : 407)(4 : 405) GRAND TOTAL (OUT OF 2800)					1638

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1958

2061100799

JADHAV ZUNJARAO HAMBIRRAO

SUHASINI

081
APRIL 2012

1237 SNBP COL.OF M&S PIMPRI,PNA

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45	
	102	PRINCIPLES OF MARKETING	19	34	P 53	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 28	* AB	28	FF
	104	MANAGERIAL ECONOMICS	21	39	P 60	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	20	36	P 56	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	21	38	* 59	
	202	RETAIL MARKETING	20	35	* 55	
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	* 52	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	25	47	* 72	
	205	MARKET RESEARCH	18	32	* 50	
	206	RELATIONSHIP MARKETING	19	34	* 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 48	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 49	
	(1 : 382)(2 : 438)		TOTAL (OUT OF 1400)		820	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1829

2012001526

GAVAKHARE ASHISH MARUTRAO

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	27	AB	* 27	FF
	102 PRINCIPLES OF MARKETING	27	AB	* 27	FF
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	28	AB	* 28	FF
	104 MANAGERIAL ECONOMICS	26	AB	* 26	FF
	105 RESEARCH METHODOLOGY	24	AB	* 24	FF
	106 CONSUMER BEHAVIOUR	24	AB	* 24	FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 48	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 49	
	TOTAL (OUT OF 700)			253	
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1830

2012001552

CHAREGAONKAR RAJESH GOPALRAO

MADHAVI

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	AB	* 24	FF
	102	PRINCIPLES OF MARKETING	25	AB	* 25	FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	AB	* 24	FF
	104	MANAGERIAL ECONOMICS	22	AB	* 22	FF
	105	RESEARCH METHODOLOGY	24	AB	* 24	FF
	106	CONSUMER BEHAVIOUR	23	AB	* 23	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 45	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 47	
2	201	SERVICES MARKETING	27	AB	* 27	FF
	202	RETAIL MARKETING	25	AB	* 25	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	28	AB	* 28	FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	AB	* 23	FF
	205	MARKET RESEARCH	25	AB	* 25	FF
	206	RELATIONSHIP MARKETING	27	AB	* 27	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 44	
	(1 : 234)(2 : 244)	TOTAL (OUT OF 1400)			478	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1831

2012001553

MOHAN LAL

BIMLA DEVI

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	AB	* 23	FF
	102	PRINCIPLES OF MARKETING	17	28	* 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	25	AB	* 25	FF
	104	MANAGERIAL ECONOMICS	24	AB	* 24	FF
	105	RESEARCH METHODOLOGY	23	AB	* 23	FF
	106	CONSUMER BEHAVIOUR	22	AB	* 22	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			* 46	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			* 47	
2	201	SERVICES MARKETING	26	AB	* 26	FF
	202	RETAIL MARKETING	26	AB	* 26	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	* 56	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	27	AB	* 27	FF
	205	MARKET RESEARCH	19	34	* 53	
	206	RELATIONSHIP MARKETING	17	28	* 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45	

MMM08_SM

(1 : 255)(2 : 325)

TOTAL (OUT OF 1400) 580

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1832

2061100789

SUMIT KUMAR

BIMLESH

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* 45	68
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	P 17	* 28	45
	105 RESEARCH METHODOLOGY	P 17	* 29	46
	106 CONSUMER BEHAVIOUR	P 18	* 31	49
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48

		MMM08_SM			
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	20	36	* 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	10	12	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 390)(2 : 371)			TOTAL (OUT OF 1400)		761
					FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1833

2061001133

HAPASE SACHIN BHANUDAS

LATA

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	29	P 46

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	19	34	P 53
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	P 24	* 46	70
	302	LAWS RELATED TO MARKETING	P 18	* 32	50
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	27	56	P 83
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	20	35	* 55
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 382)(2 : 406)(3 : 449)(4 : 398) GRAND TOTAL (OUT OF 2800)					1635

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1834 CLASS IMPROVEMENT SCHEME

2060901726

PEDNEKAR RUTUJA BHUSHAN

ARCHANA

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 53	66
	102	PRINCIPLES OF MARKETING	P 17	* 28	45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	21	38	P 59
	105	RESEARCH METHODOLOGY	16	29	P 45
	106	CONSUMER BEHAVIOUR	18	41	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 21
2	201	SERVICES MARKETING	P 19	* 33	52
	202	RETAIL MARKETING	P 20	* 36	56
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 22	* 40	62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	P 27	* 53	80
	304	MARKETING COMMUNICATION	P 19	* 33	52
	305	RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306	PROJECT WORK & VIVA	23	44	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	21	38	P 59
	402	STRATEGIC MARKETING	19	33	P 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	P 47
	404	DIRECT MARKETING	20	35	P 55
	405	INDUSTRIAL MARKETING	P 20	* 35	55
	406	RURAL & AGRICULTURAL MARKETING	21	38	P 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 49
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
(1 : 370)(2 : 434)(3 : 459)(4 : 425) GRAND TOTAL (OUT OF 2800)					1688

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1835

2061001142

SAJAL KUMAR JAISWAL

MEERA

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	20	37	P 57
	203	SALES MANAGEMENT & PERSONAL SELLING	21	39	P 60
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	18	32	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	17	30	* 47
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 391)(2 : 414)(3 : 400)(4 : 365)		GRAND TOTAL (OUT OF 2800)			1570

FAILS

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1836

2060901915

SATYA PRAKASH SHARMA

MANJU

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49	
	102	PRINCIPLES OF MARKETING	19	33	P 52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 24	* AB	24	FF
	104	MANAGERIAL ECONOMICS	20	36	P 56	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	20	35	P 55	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 48	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	20	36	P 56	
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	35	P 55	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	
3	301	INTERNATIONAL MARKETING	17	29	P 46	
	302	LAWS RELATED TO MARKETING	17	28	P 45	
	303	FINANCIAL SERVICES MARKETING	18	31	P 49	
	304	MARKETING COMMUNICATION	18	32	P 50	
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45	
	306	PROJECT WORK & VIVA	20	37	P 57	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 50	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49	
4	401	BRAND MANAGEMENT	19	33	P 52	
	402	STRATEGIC MARKETING	19	34	P 53	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 26	* AB	26	FF
	404	DIRECT MARKETING	17	30	P 47	
	405	INDUSTRIAL MARKETING	17	28	P 45	
	406	RURAL & AGRICULTURAL MARKETING	21	38	P 59	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 49	

408 FOREIGN LANGUAGE (INT) (OUTOF 50) P 48

(1 : 376)(2 : 405)(3 : 391)(4 : 379) GRAND TOTAL (OUT OF 2800) 1551

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1837 2061001129

SAURABH KUMAR RAJESHWARI DEVI

101 1168 PRATIBHA IMR,NEW SANGVI,PN
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 49
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 50
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 50
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 50
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48

MMM08_SM

4	401	BRAND MANAGEMENT	12	17	* 29	FF
	402	STRATEGIC MARKETING	17	28	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	28	* 45	
	406	RURAL & AGRICULTURAL MARKETING	20	35	* 55	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 43	

(1 : 388)(2 : 390)(3 : 402)(4 : 352) GRAND TOTAL (OUT OF 2800) 1532

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1838

2060901728

SURYAWANSHI PRAVIN BABURAO

KAMAL

101
APRIL 2012

1168 PRATIBHA IMR,NEW SANGVI,PN

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	31	P 45	
	102	PRINCIPLES OF MARKETING	17	30	P 47	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46	
	104	MANAGERIAL ECONOMICS	17	28	P 45	
	105	RESEARCH METHODOLOGY	P 12	* 17	29	FF
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22	
2	201	SERVICES MARKETING	19	34	P 53	
	202	RETAIL MARKETING	17	28	P 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	19	34	P 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48	

		MMM08_SM		
3	301	INTERNATIONAL MARKETING	18	32 P 50
	302	LAWS RELATED TO MARKETING	18	32 P 50
	303	FINANCIAL SERVICES MARKETING	18	32 P 50
	304	MARKETING COMMUNICATION	17	28 P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	28 P 45
	306	PROJECT WORK & VIVA	17	29 P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)		P 49
4	401	BRAND MANAGEMENT	21	39 P 60
	402	STRATEGIC MARKETING	18	32 P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31 P 49
	404	DIRECT MARKETING	19	34 P 53
	405	INDUSTRIAL MARKETING	21	39 P 60
	406	RURAL & AGRICULTURAL MARKETING	20	35 P 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)		P 48
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)		P 49
(1 : 308)(2 : 399)(3 : 384)(4 : 424)		GRAND TOTAL (OUT OF 2800)		1515
				FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1252

2060801386

BODAKE SACHIN SHRIRAM

CHANDRAKALA

108
APRIL 2012

0743 DR.D.Y.PATIL IMS,AKURDI 44

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44	
	102	PRINCIPLES OF MARKETING	17	28	P 45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 38	54	
	104	MANAGERIAL ECONOMICS	P 08	* 07	15	FF
	105	RESEARCH METHODOLOGY	P 15	* 28	43	
	106	CONSUMER BEHAVIOUR	12	28	P 40	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26	
2	201	SERVICES MARKETING	19	34	P 53	

		MMM08_SM		
202	RETAIL MARKETING	16	35	P 51
203	SALES MANAGEMENT & PERSONAL SELLING	19	36	P 55
204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	38	P 54
205	MARKET RESEARCH	17	28	P 45
206	RELATIONSHIP MARKETING	16	47	P 63
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301 INTERNATIONAL MARKETING	17	30	P 47
	302 LAWS RELATED TO MARKETING	20	40	P 60
	303 FINANCIAL SERVICES MARKETING	18	31	P 49
	304 MARKETING COMMUNICATION	P 10	* 13	23 FF
	305 RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306 PROJECT WORK & VIVA	17	28	P 45
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401 BRAND MANAGEMENT	17	28	P 45
	402 STRATEGIC MARKETING	20	36	P 56
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	P 49
	404 DIRECT MARKETING	22	47	P 69
	405 INDUSTRIAL MARKETING	19	34	P 53
	406 RURAL & AGRICULTURAL MARKETING	21	39	P 60
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 41
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
(1 : 287)(2 : 397)(3 : 345)(4 : 412)	GRAND TOTAL (OUT OF 2800)			1441

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1253

2060900944

SATARE CHANDRASHEKHAR KISHOR

SULOCHANA

108
APRIL 2012

0743 DR.D.Y.PATIL IMS,AKURDI 44

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45

MMM08_SM

	104	MANAGERIAL ECONOMICS	P 06	* 04	10	FF
	105	RESEARCH METHODOLOGY	P 15	* 29	44	
	106	CONSUMER BEHAVIOUR	P 05	* 02	07	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 28	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40	
2	201	SERVICES MARKETING	16	28	P 44	
	202	RETAIL MARKETING	15	28	P 43	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	P 50	
	205	MARKET RESEARCH	P 14	* 23	37	FF
	206	RELATIONSHIP MARKETING	17	28	P 45	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42	
3	301	INTERNATIONAL MARKETING	P 21	* 38	59	
	302	LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303	FINANCIAL SERVICES MARKETING	P 00	* 00	00	FF
	304	MARKETING COMMUNICATION	P 15	* AB	15	FF
	305	RETAIL OPERATIONS MANAGEMENT	P 09	* 11	20	FF
	306	PROJECT WORK & VIVA	21	40	P 61	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 38	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24	
4	401	BRAND MANAGEMENT	* AB	P 28	28	FF
	402	STRATEGIC MARKETING	P 08	* 09	17	FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	AB	02	* 02	FF
	404	DIRECT MARKETING	12	30	P 42	
	405	INDUSTRIAL MARKETING	P 13	* AB	13	FF
	406	RURAL & AGRICULTURAL MARKETING	15	29	P 44	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 28	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27	

(1 : 260)(2 : 345)(3 : 242)(4 : 201) GRAND TOTAL (OUT OF 2800) 1048

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1254

2060900939

SUCHENDRA KUMAR SINGH

VIMLA SINGH

108

0743 DR.D.Y.PATIL IMS,AKURDI 44

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	29	P 43
	102	PRINCIPLES OF MARKETING	12	33	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* 54	70
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	15	30	P 45
	106	CONSUMER BEHAVIOUR	13	34	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	13	36	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	12	37	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	31	P 48
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	42	P 61
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	15	28	P 43
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	19	43	P 62
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	20	37	P 57
	402	STRATEGIC MARKETING	17	30	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	P 50
	404	DIRECT MARKETING	17	28	P 45
	405	INDUSTRIAL MARKETING	20	39	P 59
	406	RURAL & AGRICULTURAL MARKETING	21	38	P 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
(1 : 355)(2 : 395)(3 : 377)(4 : 402) GRAND TOTAL (OUT OF 2800)					1529

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MMM08_SM
MASTER IN MARKETING MANAGEMENT (REV.2008-09)

1255

2060801406

ULHAS BHIKU TAKALE

108
APRIL 2012

0743 DR.D.Y.PATIL IMS,AKURDI 44

SEM.	PASSING/OUT OF	12/30	28/70	40/100	
		INT.	EXT.	TOT	
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 30	47	
	102 PRINCIPLES OF MARKETING	17	29	P 46	
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 35	47	
	104 MANAGERIAL ECONOMICS	12	28	P 40	
	105 RESEARCH METHODOLOGY	12	28	P 40	
	106 CONSUMER BEHAVIOUR	17	28	P 45	
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36	
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27	
2	201 SERVICES MARKETING	17	28	P 45	
	202 RETAIL MARKETING	16	29	P 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205 MARKET RESEARCH	17	28	P 45	
	206 RELATIONSHIP MARKETING	20	35	P 55	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301 INTERNATIONAL MARKETING	13	28	P 41	
	302 LAWS RELATED TO MARKETING	P 11	* 14	25	FF
	303 FINANCIAL SERVICES MARKETING	13	29	P 42	
	304 MARKETING COMMUNICATION	17	29	P 46	
	305 RETAIL OPERATIONS MANAGEMENT	P 14	* 28	42	
	306 PROJECT WORK & VIVA	18	32	P 50	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 30	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 25	
4	401 BRAND MANAGEMENT	14	28	P 42	
	402 STRATEGIC MARKETING	12	29	P 41	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	30	P 44	
	404 DIRECT MARKETING	16	28	P 44	
	405 INDUSTRIAL MARKETING	17	28	P 45	
	406 RURAL & AGRICULTURAL MARKETING	17	28	P 45	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 28	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20	
(1 : 328)(2 : 358)(3 : 301)(4 : 309) GRAND TOTAL (OUT OF 2800)				1296	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2140

2061001434

JAVED

HAMMEDAN

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	21	40	P 61
	202	RETAIL MARKETING	20	35	P 55
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 39
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	20	37	P 57
	303	FINANCIAL SERVICES MARKETING	22	43	P 65
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	21	38	* 59
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

MMM08_SM

(1 : 389)(2 : 408)(3 : 400)(4 : 375) GRAND TOTAL (OUT OF 2800) 1572

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2141

2061001412

ARVIND KUMAR

MANOHARI DEVI

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	31	P 49
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	21	40	P 61
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	P 17	* 28	45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 45

		MMM08_SM			
4	401	BRAND MANAGEMENT	12	17	* 29 FF
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	23	42	* 65
	406	RURAL & AGRICULTURAL MARKETING	17	30	* 47
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 38
(1 : 362)(2 : 398)(3 : 392)(4 : 348) GRAND TOTAL (OUT OF 2800)				1500	
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2142

2061001413

KUNAL KUMAR SINGH

MALTI DEVI

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 40
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	30	P 47

MMM08_SM

	302	LAWS RELATED TO MARKETING	19	38	P 57
	303	FINANCIAL SERVICES MARKETING	20	41	P 61
	304	MARKETING COMMUNICATION	18	31	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	19	33	* 52
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 376)(2 : 382)(3 : 399)(4 : 368) GRAND TOTAL (OUT OF 2800) 1525

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2143

2061001426

PANKAJ KUMAR

VEENA DEVI

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	17	29	P 46

MMM08_SM

	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 17	* 29	46
	303	FINANCIAL SERVICES MARKETING	21	38	P 59
	304	MARKETING COMMUNICATION	P 17	* 29	46
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	18	31	* 49
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 388)(2 : 364)(3 : 385)(4 : 354)		GRAND TOTAL (OUT OF 2800)			1491

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2144

2061001424

PRADEEP KUMAR RANA

DHEERA

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	35	P 55
	102	PRINCIPLES OF MARKETING	19	33	P 52

MMM08_SM

	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 47
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	19	34	P 53
	302	LAWS RELATED TO MARKETING	22	41	P 63
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	20	35	P 55
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	43	P 65
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 49
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 49
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 47
(1 : 402)(2 : 427)(3 : 436)(4 : 399) GRAND TOTAL (OUT OF 2800)					1664

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2145

2061001421

RAGHUWANSHI ABHISHEK SINGH

MAMTA

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	P 16	* 34	50
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	P 18	* 40	58
	302	LAWS RELATED TO MARKETING	P 17	* 28	45
	303	FINANCIAL SERVICES MARKETING	18	32	P 50
	304	MARKETING COMMUNICATION	P 11	* 15	26 FF
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	17	28	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 40
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 21
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 346)(2 : 357)(3 : 331)(4 : 343) GRAND TOTAL (OUT OF 2800)					1377

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2146

2061001406

RAJPUT NITENDRA SINGH

BHAGWATI

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	51	P 75
	104	MANAGERIAL ECONOMICS	21	39	P 60
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	20	35	P 55
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	20	37	P 57
	206	RELATIONSHIP MARKETING	23	42	P 65
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 41
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	20	35	P 55
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	P 09	* 11	20 FF
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	17	29	P 46
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	20	37	* 57
	402	STRATEGIC MARKETING	17	29	* 46
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	21	39	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 24
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 410)(2 : 406)(3 : 372)(4 : 388) GRAND TOTAL (OUT OF 2800)					1576

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2147

2061001436

SEBANANDA DEY

SHANTILATA

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 49
2	201	SERVICES MARKETING	20	36	P 56
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	19	34	P 53
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	20	36	P 56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	36	* 56
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	34	* 53
	406	RURAL & AGRICULTURAL MARKETING	22	40	* 62
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 23
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 41

MMM08_SM

(1 : 402)(2 : 409)(3 : 413)(4 : 374) GRAND TOTAL (OUT OF 2800) 1598

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2148

2061001419

SHARMA KRISHNA BIHARI

MUNNI

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	43	P 66
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	28	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	19	34	P 53
	303	FINANCIAL SERVICES MARKETING	19	34	P 53
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	20	38	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 47

MMM08_SM

4	401	BRAND MANAGEMENT	18	32	* 50
	402	STRATEGIC MARKETING	18	32	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	18	32	* 50
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 22
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42

(1 : 404)(2 : 361)(3 : 399)(4 : 358) GRAND TOTAL (OUT OF 2800) 1522

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2149

2061001414

SRIVASTAVA PRAVEEN KUMAR

MAYA

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102	PRINCIPLES OF MARKETING	21	38	P 59
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	37	P 57
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 48
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	17	30	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 43

MMM08_SM

3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	17	29	P 46
	303	FINANCIAL SERVICES MARKETING	20	43	P 63
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	20	35	P 55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	17	28	* 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	21	39	* 60
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40

(1 : 401)(2 : 385)(3 : 397)(4 : 360) GRAND TOTAL (OUT OF 2800) 1543

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2150

2061001416

SRIVASTAVA SHAILENDRA

PREMA

182
APRIL 2012

1262 PSB INST OF MGNT,PUNE 46

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	36	P 56
	102	PRINCIPLES OF MARKETING	20	35	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47

MMM08_SM

2	201	SERVICES MARKETING	19	33	P 52
	202	RETAIL MARKETING	20	36	P 56
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	34	P 53
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 47
3	301	INTERNATIONAL MARKETING	18	31	P 49
	302	LAWS RELATED TO MARKETING	22	40	P 62
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	17	28	P 45
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	17	30	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 48
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 48
4	401	BRAND MANAGEMENT	17	30	* 47
	402	STRATEGIC MARKETING	18	31	* 49
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	* 55
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	33	* 52
	406	RURAL & AGRICULTURAL MARKETING	20	37	* 57
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 24
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 46

(1 : 394)(2 : 404)(3 : 412)(4 : 379) GRAND TOTAL (OUT OF 2800) 1589

HIGHER SECOND CLASS
* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2282

2061100808

AVHAD PRAPHULLA VITTHAL

NIRMALA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

		MMM08_SM			
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	14	29	P 43
	102	PRINCIPLES OF MARKETING	P 16	* 28	44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 18	* 41	59
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	P 18	* 31	49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	29	* 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	* 56
	205	MARKET RESEARCH	21	39	* 60
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45
	(1 : 364)(2 : 385)		TOTAL (OUT OF 1400)		749
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2283

2061100822

JAI KISHAN BINDHYACHAL PRASAD

GEETA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	16	29	P 45
	102	PRINCIPLES OF MARKETING	P 16	* 28	44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 42	62
	104	MANAGERIAL ECONOMICS	17	31	P 48
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	31	* 48
	202	RETAIL MARKETING	14	33	* 47
	203	SALES MANAGEMENT & PERSONAL SELLING	14	39	* 53
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	41	* 59
	205	MARKET RESEARCH	18	31	* 49
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 367)(2 : 335)		TOTAL (OUT OF 1400)		702

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2284

2061100823

KATKADE AMOL DAULAT

ALKA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	35	P 50
	102	PRINCIPLES OF MARKETING	P 16	* 40	56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	16	35	P 51
	104	MANAGERIAL ECONOMICS	17	37	P 54
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	16	37	* 53
	203	SALES MANAGEMENT & PERSONAL SELLING	10	12	* 22 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	39	* 58
	205	MARKET RESEARCH	18	33	* 51
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
	(1 : 383)(2 : 355)		TOTAL (OUT OF 1400)		738

FAIL ATKT

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2285

2061100810

KHAIRNAR NILESH SAHEBRAO

LATA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	28	P 41	
	102	PRINCIPLES OF MARKETING	P 16	* 36	52	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45	
	104	MANAGERIAL ECONOMICS	P 17	* 34	51	
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	18	31	P 49	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33	
2	201	SERVICES MARKETING	12	18	* 30	FF
	202	RETAIL MARKETING	16	29	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50	
	205	MARKET RESEARCH	18	32	* 50	
	206	RELATIONSHIP MARKETING	19	34	* 53	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 45	
	(1 : 354)(2 : 360)		TOTAL (OUT OF 1400)		714	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2286

2061100811

KHAN SAKIB NASRULLAH

SALMA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 30	43
	102	PRINCIPLES OF MARKETING	P 13	* AB	13 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* AB	13 FF
	104	MANAGERIAL ECONOMICS	P 11	* 14	25 FF
	105	RESEARCH METHODOLOGY	P 15	* 28	43
	106	CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 28
2	201	SERVICES MARKETING	11	15	* 26 FF
	202	RETAIL MARKETING	11	15	* 26 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	12	28	* 40
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	10	12	* 22 FF
	205	MARKET RESEARCH	13	30	* 43
	206	RELATIONSHIP MARKETING	10	12	* 22 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 26
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF
	(1 : 221)(2 : 205)			TOTAL (OUT OF 1400)	426

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2287

2061100809

NADGE PARESH CHARAKANTH

ANURADHA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 41	54
	102	PRINCIPLES OF MARKETING	P 11	* 14	25 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	13	28	P 41
	104	MANAGERIAL ECONOMICS	P 10	* 12	22 FF
	105	RESEARCH METHODOLOGY	P 11	* 14	25 FF
	106	CONSUMER BEHAVIOUR	P 09	* 11	20 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 25
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	09	11	* 20 FF
	202	RETAIL MARKETING	13	20	* 33 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	07	06	* 13 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29 FF
	205	MARKET RESEARCH	14	28	* 42
	206	RELATIONSHIP MARKETING	12	18	* 30 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA FF

(1 : 238)(2 : 198)

MMM08_SM

TOTAL (OUT OF 1400) 436

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2288

2061100825

SALADE VIJAY RAJENDRA

SUNITA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 13	* 35	48
	102	PRINCIPLES OF MARKETING	P 13	* 28	41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 14	* 28	42
	104	MANAGERIAL ECONOMICS	P 13	* 29	42
	105	RESEARCH METHODOLOGY	P 12	* 18	30 FF
	106	CONSUMER BEHAVIOUR	P 12	* 17	29 FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 27
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	13	19	* 32 FF

		MMM08_SM			
202	RETAIL MARKETING	11	14	* 25	FF
203	SALES MANAGEMENT & PERSONAL SELLING	12	28	* 40	
204	DISTRIBUTION MANAGEMENT & LOGISTICS	11	14	* 25	FF
205	MARKET RESEARCH	13	29	* 42	
206	RELATIONSHIP MARKETING	10	13	* 23	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 26	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA	FF
(1 : 285)(2 : 213)		TOTAL (OUT OF 1400)		498	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2289

2061100812

SALVE KUNAL ANIL

BHARTI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	P 20	* 35	55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	34	P 53

		MMM08_SM			
	104	MANAGERIAL ECONOMICS	18	33	P 51
	105	RESEARCH METHODOLOGY	17	30	P 47
	106	CONSUMER BEHAVIOUR	19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 43
(1 : 388)(2 : 378)			TOTAL (OUT OF 1400)		766
					PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2290

2061100813

SHAHANE GIRISH RAMESH

JAYSHREE

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 22	* 44	66
	102	PRINCIPLES OF MARKETING	P 17	* 30	47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	35	P 55
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	15	28	* 43
	202	RETAIL MARKETING	12	17	* 29 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	13	28	* 41
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	38	* 52
	205	MARKET RESEARCH	15	30	* 45
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 391)(2 : 337)		TOTAL (OUT OF 1400)		728

FAIL ATKT

23 JUNE 2012

□

MMM08_SM

2291

2061100814

SINGH AJAY KUMAR

RAM KUMARI DEVI

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	19	33	P 52
	102 PRINCIPLES OF MARKETING	19	34	P 53
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104 MANAGERIAL ECONOMICS	19	34	P 53
	105 RESEARCH METHODOLOGY	22	40	P 62
	106 CONSUMER BEHAVIOUR	20	39	P 59
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201 SERVICES MARKETING	19	36	* 55
	202 RETAIL MARKETING	21	40	* 61
	203 SALES MANAGEMENT & PERSONAL SELLING	20	37	* 57
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	21	42	* 63
	205 MARKET RESEARCH	23	43	* 66
	206 RELATIONSHIP MARKETING	17	30	* 47
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 44
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 417)(2 : 441)		TOTAL (OUT OF 1400)	858

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2292

2061100815

SONAWANE SANTOSH MOTIRAM

SHOBHA

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	39	P 60
	104	MANAGERIAL ECONOMICS	22	40	P 62
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	20	36	P 56
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 47
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	18	32	* 50
	202	RETAIL MARKETING	22	40	* 62
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	* 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	23	43	* 66
	206	RELATIONSHIP MARKETING	20	35	* 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 48
	(1 : 417)(2 : 432)	TOTAL (OUT OF 1400)			849

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2293

2061100816

THETE KRISHNA NAMDEO

PUSHPA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	28	* 45
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	* 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	20	37	* 57
	206	RELATIONSHIP MARKETING	17	30	* 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 360)(2 : 379)	TOTAL (OUT OF 1400)			739

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2294

2061100817

THORAT YOGESH NANDKUMAR

RATNAMALA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	P 18	* 32	50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	16	28	* 44
	202	RETAIL MARKETING	16	28	* 44
	203	SALES MANAGEMENT & PERSONAL SELLING	16	30	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	32	* 50
	205	MARKET RESEARCH	21	38	* 59
	206	RELATIONSHIP MARKETING	17	28	* 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
	(1 : 363)(2 : 368)		TOTAL (OUT OF 1400)		731

PASSES

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2295

2061001149

AHIRE PRASHANT CHANDRAKANT

SUNANDA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	23	42	P 65
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	36	P 55
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	20	37	P 57
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	P 13	* 20	33 FF
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	35	P 54

MMM08_SM

	205	MARKET RESEARCH	15	28	P	43
	206	RELATIONSHIP MARKETING	15	29	P	44
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	29
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	40
3	301	INTERNATIONAL MARKETING	14	29	P	43
	302	LAWS RELATED TO MARKETING	14	28	P	42
	303	FINANCIAL SERVICES MARKETING	20	37	P	57
	304	MARKETING COMMUNICATION	14	35	P	49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P	46
	306	PROJECT WORK & VIVA	22	48	P	70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	27
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	37
4	401	BRAND MANAGEMENT	11	16	*	27 FF
	402	STRATEGIC MARKETING	12	33	*	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	33	*	50
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	13	37	*	50
	406	RURAL & AGRICULTURAL MARKETING	12	41	*	53
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	27
(1 : 391)(2 : 335)(3 : 371)(4 : 339)		GRAND TOTAL (OUT OF 2800)				1436

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2296

2061001532

BADHE SACHIN PARASHRAM

RANJANA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	20	36	P 56
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	28	P 42
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	38
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	38
2	201 SERVICES MARKETING	17	28	P	45
	202 RETAIL MARKETING	19	34	P	53
	203 SALES MANAGEMENT & PERSONAL SELLING	19	33	P	52
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P	46
	205 MARKET RESEARCH	P 18	* 31		49
	206 RELATIONSHIP MARKETING	18	32	P	50
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P	38
3	301 INTERNATIONAL MARKETING	P 13	* 39		52
	302 LAWS RELATED TO MARKETING	NA	02	* 02	FF
	303 FINANCIAL SERVICES MARKETING	P 20	* 35		55
	304 MARKETING COMMUNICATION	P 13	* 28		41
	305 RETAIL OPERATIONS MANAGEMENT	P 17	* 30		47
	306 PROJECT WORK & VIVA	NA	NA	* NA	FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA	FF
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P	28
4	401 BRAND MANAGEMENT	NA	12	* 12	FF
	402 STRATEGIC MARKETING	NA	12	* 12	FF
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	NA	28	* 28	FF
	404 DIRECT MARKETING	NA	21	* 21	FF
	405 INDUSTRIAL MARKETING	NA	30	* 30	FF
	406 RURAL & AGRICULTURAL MARKETING	NA	39	* 39	FF
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* NA	FF
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* NA	FF
(1 : 355)(2 : 374)(3 : 225)(4 : 142) GRAND TOTAL (OUT OF 2800)					1096

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2297

2060901781

BAVISKAR BHARAT SUDAM

MANGALA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	12	28	P 40
	102 PRINCIPLES OF MARKETING	14	31	P 45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 28	41
	104 MANAGERIAL ECONOMICS	P 08	* 08	16 FF
	105 RESEARCH METHODOLOGY	17	28	P 45
	106 CONSUMER BEHAVIOUR	17	28	P 45
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 23
2	201 SERVICES MARKETING	P 11	* 14	25 FF
	202 RETAIL MARKETING	12	28	P 40
	203 SALES MANAGEMENT & PERSONAL SELLING	12	29	P 41
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	12	29	P 41
	205 MARKET RESEARCH	12	28	P 40
	206 RELATIONSHIP MARKETING	P 09	* 10	19 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301 INTERNATIONAL MARKETING	12	28	P 40
	302 LAWS RELATED TO MARKETING	P 07	* 06	13 FF
	303 FINANCIAL SERVICES MARKETING	P 09	* 10	19 FF
	304 MARKETING COMMUNICATION	13	28	P 41
	305 RETAIL OPERATIONS MANAGEMENT	14	31	P 45
	306 PROJECT WORK & VIVA	NA	NA	* NA FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401 BRAND MANAGEMENT	12	28	P 40
	402 STRATEGIC MARKETING	12	28	P 40
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 07	* 05	12 FF
	404 DIRECT MARKETING	12	29	P 41
	405 INDUSTRIAL MARKETING	P 12	* 28	40
	406 RURAL & AGRICULTURAL MARKETING	13	31	P 44
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 23
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
(1 : 286)(2 : 269)(3 : 212)(4 : 264) GRAND TOTAL (OUT OF 2800)				1031

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2298

2060801421

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	28	P 43
	102	PRINCIPLES OF MARKETING	16	35	P 51
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 42	54
	104	MANAGERIAL ECONOMICS	15	31	P 46
	105	RESEARCH METHODOLOGY	12	29	P 41
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	14	28	P 42
	202	RETAIL MARKETING	12	28	P 40
	203	SALES MANAGEMENT & PERSONAL SELLING	13	31	P 44
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	41	P 55
	205	MARKET RESEARCH	14	28	P 42
	206	RELATIONSHIP MARKETING	12	39	P 51
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 22
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 26
3	301	INTERNATIONAL MARKETING	12	29	P 41
	302	LAWS RELATED TO MARKETING	12	39	P 51
	303	FINANCIAL SERVICES MARKETING	12	28	P 40
	304	MARKETING COMMUNICATION	13	35	P 48
	305	RETAIL OPERATIONS MANAGEMENT	14	35	P 49
	306	PROJECT WORK & VIVA	14	33	P 47
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 27
4	401	BRAND MANAGEMENT	13	29	P 42
	402	STRATEGIC MARKETING	13	34	P 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	32	P 46
	404	DIRECT MARKETING	16	34	P 50
	405	INDUSTRIAL MARKETING	17	30	P 47
	406	RURAL & AGRICULTURAL MARKETING	16	45	P 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 26
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23

(1 : 346)(2 : 322)(3 : 324)(4 : 342) GRAND TOTAL (OUT OF 2800) 1334

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2299

2061001261

BODKE TANVI SANJAY

VEENA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	15	30	P 45
	102	PRINCIPLES OF MARKETING	18	32	P 50
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52
	104	MANAGERIAL ECONOMICS	18	38	P 56
	105	RESEARCH METHODOLOGY	12	32	P 44
	106	CONSUMER BEHAVIOUR	12	34	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	33	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	17	32	P 49
	302	LAWS RELATED TO MARKETING	15	32	P 47
	303	FINANCIAL SERVICES MARKETING	21	39	P 60
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	43	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	13	43	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	34	* 53
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	16	39	* 55
	406	RURAL & AGRICULTURAL MARKETING	14	45	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 41
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 44
(1 : 363)(2 : 397)(3 : 406)(4 : 405) GRAND TOTAL (OUT OF 2800)					1571

HIGHER SECOND CLASS

MMM08_SM
* * CONGRATULATIONS * *

23 JUNE 2012

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2300

2061001165

CHANDRATRE PRAJAKTA PRAMOD

JAYSHRI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 12	* 45	57	
	102	PRINCIPLES OF MARKETING	P 17	* 28	45	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	30	P 47	
	104	MANAGERIAL ECONOMICS	P 08	* 09	17	FF
	105	RESEARCH METHODOLOGY	17	28	P 45	
	106	CONSUMER BEHAVIOUR	17	28	P 45	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27	
2	201	SERVICES MARKETING	P 13	* 19	32	FF
	202	RETAIL MARKETING	12	28	P 40	
	203	SALES MANAGEMENT & PERSONAL SELLING	15	29	P 44	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	28	P 42	
	205	MARKET RESEARCH	P 13	* AB	13	FF
	206	RELATIONSHIP MARKETING	14	28	P 42	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 21	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* NA	FF
3	301	INTERNATIONAL MARKETING	13	28	P 41	
	302	LAWS RELATED TO MARKETING	P 08	* 08	16	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P 45	
	304	MARKETING COMMUNICATION	13	32	P 45	
	305	RETAIL OPERATIONS MANAGEMENT	P 15	* 37	52	
	306	PROJECT WORK & VIVA	NA	00	* 00	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24	
4	401	BRAND MANAGEMENT	16	28	* 44	
	402	STRATEGIC MARKETING	12	30	* 42	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	13	28	* 41	

MMM08_SM

404	DIRECT MARKETING	14	22	* 36	FF
405	INDUSTRIAL MARKETING	12	32	* 44	
406	RURAL & AGRICULTURAL MARKETING	12	38	* 50	
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 33	
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 26	

(1 : 312)(2 : 234)(3 : 244)(4 : 316) GRAND TOTAL (OUT OF 2800) 1106

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2301

2061001260

DANGALE NITIN PRALAD

SUMAN

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 16	* 38	54
	102	PRINCIPLES OF MARKETING	P 16	* 28	44
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	35	P 47
	104	MANAGERIAL ECONOMICS	P 16	* 28	44
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	16	28	P 44
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 25
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	14	29	P 43
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	13	34	P 47
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 31
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
3	301	INTERNATIONAL MARKETING	13	28	P 41
	302	LAWS RELATED TO MARKETING	P 11	* 15	26 FF
	303	FINANCIAL SERVICES MARKETING	16	28	P 44
	304	MARKETING COMMUNICATION	14	28	P 42

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	16	28	P	44
	306	PROJECT WORK & VIVA	18	38	P	56
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	28
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401	BRAND MANAGEMENT	12	18	*	30 FF
	402	STRATEGIC MARKETING	11	15	*	26 FF
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	*	45
	404	DIRECT MARKETING	13	20	*	33 FF
	405	INDUSTRIAL MARKETING	12	33	*	45
	406	RURAL & AGRICULTURAL MARKETING	12	40	*	52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	33
(1 : 331)(2 : 337)(3 : 315)(4 : 306)		GRAND TOTAL (OUT OF 2800)				1289

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2302

2061001168

GUPTA KAUSTUBH KISHOR

USHA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	22	51	P 73
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	19	34	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 39
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	29	P 46
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	18	32	P 50

MMM08_SM

	206	RELATIONSHIP MARKETING	22	40	P 62	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	13	30	P 43	
	302	LAWS RELATED TO MARKETING	P 13	* 32	45	
	303	FINANCIAL SERVICES MARKETING	17	36	P 53	
	304	MARKETING COMMUNICATION	13	33	P 46	
	305	RETAIL OPERATIONS MANAGEMENT	18	33	P 51	
	306	PROJECT WORK & VIVA	20	41	P 61	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30	
4	401	BRAND MANAGEMENT	14	28	* 42	
	402	STRATEGIC MARKETING	12	32	* 44	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	18	* 30	FF
	404	DIRECT MARKETING	14	28	* 42	
	405	INDUSTRIAL MARKETING	12	37	* 49	
	406	RURAL & AGRICULTURAL MARKETING	14	40	* 54	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 21	
(1 : 401)(2 : 381)(3 : 361)(4 : 326) GRAND TOTAL (OUT OF 2800)					1469	

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2303

2061001171

HIRAY DINESH VIJAY

LALITA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 43
2	201 SERVICES MARKETING	P 13	* 20	33	FF
	202 RETAIL MARKETING	17	28	P 45	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205 MARKET RESEARCH	18	31	P 49	
	206 RELATIONSHIP MARKETING	17	30	P 47	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35	
3	301 INTERNATIONAL MARKETING	19	34	P 53	
	302 LAWS RELATED TO MARKETING	P 17	* 29	46	
	303 FINANCIAL SERVICES MARKETING	20	36	P 56	
	304 MARKETING COMMUNICATION	17	28	P 45	
	305 RETAIL OPERATIONS MANAGEMENT	18	32	P 50	
	306 PROJECT WORK & VIVA	21	38	P 59	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 45	
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 36	
4	401 BRAND MANAGEMENT	17	28	* 45	
	402 STRATEGIC MARKETING	17	28	* 45	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49	
	404 DIRECT MARKETING	18	31	* 49	
	405 INDUSTRIAL MARKETING	20	37	* 57	
	406 RURAL & AGRICULTURAL MARKETING	16	37	* 53	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43	
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			* 33	
(1 : 366)(2 : 341)(3 : 390)(4 : 374) GRAND TOTAL (OUT OF 2800)				1471	
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2304

2061001179

JADHAV ROHIT BABURAO

MEENAKSHI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P	45
	102	PRINCIPLES OF MARKETING	19	34	P	53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P	44
	104	MANAGERIAL ECONOMICS	17	34	P	51
	105	RESEARCH METHODOLOGY	14	31	P	45
	106	CONSUMER BEHAVIOUR	17	28	P	45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	34
2	201	SERVICES MARKETING	17	30	P	47
	202	RETAIL MARKETING	19	36	P	55
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P	59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P	52
	205	MARKET RESEARCH	17	28	P	45
	206	RELATIONSHIP MARKETING	20	35	P	55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	15	34	P	49
	302	LAWS RELATED TO MARKETING	P 13	* AB		13 FF
	303	FINANCIAL SERVICES MARKETING	22	42	P	64
	304	MARKETING COMMUNICATION	13	36	P	49
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P	52
	306	PROJECT WORK & VIVA	NA	AB	* AB	FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	31
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	34
4	401	BRAND MANAGEMENT	19	34	*	53
	402	STRATEGIC MARKETING	12	39	*	51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	35	*	55
	404	DIRECT MARKETING	17	28	*	45
	405	INDUSTRIAL MARKETING	15	39	*	54
	406	RURAL & AGRICULTURAL MARKETING	20	44	*	64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	32
(1 : 356)(2 : 398)(3 : 292)(4 : 398) GRAND TOTAL (OUT OF 2800)						1444

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2305

2060901787

JADHAV SACHIN SUDHAKAR

MANDABAI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	36	P 49
	102	PRINCIPLES OF MARKETING	13	28	P 41
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* AB	13 FF
	104	MANAGERIAL ECONOMICS	12	28	P 40
	105	RESEARCH METHODOLOGY	14	30	P 44
	106	CONSUMER BEHAVIOUR	13	30	P 43
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 20
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 22
2	201	SERVICES MARKETING	15	30	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	33	P 51
	205	MARKET RESEARCH	19	33	P 52
	206	RELATIONSHIP MARKETING	18	38	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 30
3	301	INTERNATIONAL MARKETING	13	29	P 42
	302	LAWS RELATED TO MARKETING	13	28	P 41
	303	FINANCIAL SERVICES MARKETING	13	30	P 43
	304	MARKETING COMMUNICATION	13	35	P 48
	305	RETAIL OPERATIONS MANAGEMENT	13	38	P 51
	306	PROJECT WORK & VIVA	* 18	P 34	52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 22
4	401	BRAND MANAGEMENT	17	32	P 49
	402	STRATEGIC MARKETING	15	30	P 45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	28	P 42
	404	DIRECT MARKETING	16	38	P 54
	405	INDUSTRIAL MARKETING	18	32	P 50
	406	RURAL & AGRICULTURAL MARKETING	15	37	P 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 20
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
(1 : 272)(2 : 360)(3 : 323)(4 : 335) GRAND TOTAL (OUT OF 2800)					1290
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2306

2061001182

JADHAV SANDIP JAGANNATH

SINDHUBAI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	31	P 48
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	31	P 48
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	20	36	P 56
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	31	P 49
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	18	32	P 50
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	23	42	P 65
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	28	P 45
	306	PROJECT WORK & VIVA	22	48	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 42
4	401	BRAND MANAGEMENT	20	35	* 55
	402	STRATEGIC MARKETING	19	37	* 56
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	19	37	* 56
	406	RURAL & AGRICULTURAL MARKETING	19	41	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 31
(1 : 376)(2 : 360)(3 : 418)(4 : 399) GRAND TOTAL (OUT OF 2800)					1553

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2307

2060901724

JADHAV VIKRANT BALASAHEB

SHOBHA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	37	P 55
	102	PRINCIPLES OF MARKETING	17	38	P 55
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 15	* 44	59
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	36	P 53
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 31
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	28	P 45
	203	SALES MANAGEMENT & PERSONAL SELLING	19	47	P 66
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	37	P 57
	205	MARKET RESEARCH	18	32	P 50
	206	RELATIONSHIP MARKETING	16	29	P 45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 34
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 36
3	301	INTERNATIONAL MARKETING	19	36	P 55
	302	LAWS RELATED TO MARKETING	P 19	* 36	55
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	14	35	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	15	30	P 45
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 24
4	401	BRAND MANAGEMENT	16	32	P 48
	402	STRATEGIC MARKETING	16	28	P 44
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	12	28	P 40
	404	DIRECT MARKETING	17	33	P 50
	405	INDUSTRIAL MARKETING	17	30	P 47

MMM08_SM

406	RURAL & AGRICULTURAL MARKETING	14	36	P 50
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 24
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 24

(1 : 380)(2 : 378)(3 : 340)(4 : 327) GRAND TOTAL (OUT OF 2800) 1425

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2308 2061001185

JAIN ABHISHEK PRADEEP CHANCHAL

003 0503 J.D.C.BYTCO IMSR NASHIK
APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	14	28	P 42
	104	MANAGERIAL ECONOMICS	P 16	* 28	44
	105	RESEARCH METHODOLOGY	16	28	P 44
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 29
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	14	28	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	17	31	P 48
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	16	32	P 48
	205	MARKET RESEARCH	17	32	P 49
	206	RELATIONSHIP MARKETING	15	28	P 43
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 33
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
3	301	INTERNATIONAL MARKETING	15	29	P 44
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	17	36	P 53
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	P 21	* 38	59

		MMM08_SM			
	306	PROJECT WORK & VIVA	20	38	P 58
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 33
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	17	28	* 45
	402	STRATEGIC MARKETING	15	28	* 43
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	28	* 45
	405	INDUSTRIAL MARKETING	16	31	* 47
	406	RURAL & AGRICULTURAL MARKETING	14	28	* 42
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 29
(1 : 334)(2 : 348)(3 : 382)(4 : 341)		GRAND TOTAL (OUT OF 2800)		1405	

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2309

2061001531

JAIN DEEPAK SURYAKANT

SUNANDA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	13	38	P 51
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	32	P 49
	104	MANAGERIAL ECONOMICS	18	39	P 57
	105	RESEARCH METHODOLOGY	12	28	P 40
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 27
2	201	SERVICES MARKETING	18	31	P 49
	202	RETAIL MARKETING	18	35	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P 60
	205	MARKET RESEARCH	12	32	P 44

MMM08_SM

	206	RELATIONSHIP MARKETING	17	29	P 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 36
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	P 15	* 31	46
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	16	33	P 49
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	21	39	P 60
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	15	37	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	* 49
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	14	36	* 50
	406	RURAL & AGRICULTURAL MARKETING	14	45	* 59
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 30
(1 : 351)(2 : 370)(3 : 371)(4 : 378) GRAND TOTAL (OUT OF 2800)					1470

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2310

2061001191

KULKARNI AJINKYA RAMESH

MEGHA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 20	* 37	57
	104	MANAGERIAL ECONOMICS	P 18	* 32	50
	105	RESEARCH METHODOLOGY	13	29	P 42
	106	CONSUMER BEHAVIOUR	17	28	P 45

MMM08_SM

107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 33
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 32
2	201 SERVICES MARKETING	P 12	* 17	29	FF
	202 RETAIL MARKETING	14	28	P 42	
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45	
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	P 45	
	205 MARKET RESEARCH	17	29	P 46	
	206 RELATIONSHIP MARKETING	P 12	* 18	30	FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 31
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 38
3	301 INTERNATIONAL MARKETING	17	29	P 46	
	302 LAWS RELATED TO MARKETING	P 13	* 28	41	
	303 FINANCIAL SERVICES MARKETING	P 16	* AB	16	FF
	304 MARKETING COMMUNICATION	P 16	* 28	44	
	305 RETAIL OPERATIONS MANAGEMENT	P 15	* 32	47	
	306 PROJECT WORK & VIVA	22	43	P 65	
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 29
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 31
4	401 BRAND MANAGEMENT	17	28	* 45	
	402 STRATEGIC MARKETING	12	29	* 41	
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	28	* 42	
	404 DIRECT MARKETING	12	18	* 30	FF
	405 INDUSTRIAL MARKETING	11	16	* 27	FF
	406 RURAL & AGRICULTURAL MARKETING	12	31	* 43	
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 39
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 32

(1 : 350)(2 : 306)(3 : 319)(4 : 299) GRAND TOTAL (OUT OF 2800) 1274

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2311

2060901735

MARATHE MANGESH JANRAO

NANDA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

PASSING/OUT OF 12/30 28/70 40/100

SEM.	MMM08_SM	INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	16	28	P 44
	102 PRINCIPLES OF MARKETING	12	32	P 44
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 12	* 40	52
	104 MANAGERIAL ECONOMICS	P 12	* 31	43
	105 RESEARCH METHODOLOGY	15	31	P 46
	106 CONSUMER BEHAVIOUR	14	30	P 44
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 29
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201 SERVICES MARKETING	16	28	P 44
	202 RETAIL MARKETING	17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	15	35	P 50
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	15	28	P 43
	205 MARKET RESEARCH	19	35	P 54
	206 RELATIONSHIP MARKETING	13	28	P 41
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 32
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 LAWS RELATED TO MARKETING	15	31	P 46
	303 FINANCIAL SERVICES MARKETING	13	28	P 41
	304 MARKETING COMMUNICATION	14	31	P 45
	305 RETAIL OPERATIONS MANAGEMENT	16	35	P 51
	306 PROJECT WORK & VIVA	18	42	P 60
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 27
	308 VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401 BRAND MANAGEMENT	14	28	P 42
	402 STRATEGIC MARKETING	15	28	P 43
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	29	P 43
	404 DIRECT MARKETING	14	39	P 53
	405 INDUSTRIAL MARKETING	16	29	P 45
	406 RURAL & AGRICULTURAL MARKETING	14	31	P 45
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 23
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
(1 : 334)(2 : 344)(3 : 350)(4 : 317) GRAND TOTAL (OUT OF 2800)				1345

PASS CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2312

2060901737

MORE ASHUTOSH VITTHAL

DWARKA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	21	39	P 60
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	29	P 44
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	19	33	P 52
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	16	28	P 44
	203	SALES MANAGEMENT & PERSONAL SELLING	18	39	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	18	35	P 53
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	17	40	P 57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 39
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40
3	301	INTERNATIONAL MARKETING	15	28	P 43
	302	LAWS RELATED TO MARKETING	P 13	* 28	41
	303	FINANCIAL SERVICES MARKETING	15	28	P 43
	304	MARKETING COMMUNICATION	16	37	P 53
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	22	48	P 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 20
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31
4	401	BRAND MANAGEMENT	17	30	P 47
	402	STRATEGIC MARKETING	18	32	P 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 12	* 28	40
	404	DIRECT MARKETING	14	39	P 53
	405	INDUSTRIAL MARKETING	P 14	* 34	48
	406	RURAL & AGRICULTURAL MARKETING	14	29	P 43
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 27
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23
(1 : 366)(2 : 380)(3 : 353)(4 : 331) GRAND TOTAL (OUT OF 2800)					1430

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2313

2061001195

NAIR SAVITA SATHIANATHAN

RATNA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	24	46	P 70
	102	PRINCIPLES OF MARKETING	25	51	P 76
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	55	P 79
	104	MANAGERIAL ECONOMICS	25	48	P 73
	105	RESEARCH METHODOLOGY	20	46	P 66
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	23	43	P 66
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	23	43	P 66
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 46
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 48
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	19	33	P 52
	303	FINANCIAL SERVICES MARKETING	17	42	P 59
	304	MARKETING COMMUNICATION	20	37	P 57
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52
	306	PROJECT WORK & VIVA	27	55	P 82
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	24	46	* 70
	402	STRATEGIC MARKETING	20	45	* 65
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	22	40	* 62
	406	RURAL & AGRICULTURAL MARKETING	22	45	* 67
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 32
(1 : 507)(2 : 438)(3 : 437)(4 : 437) GRAND TOTAL (OUT OF 2800)					1819

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2314

2061001530

PAL SANJAY UMASHANKAR

BUDHRANI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	28	P 45
	102	PRINCIPLES OF MARKETING	17	30	P 47
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	14	34	P 48
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 26
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	20	36	P 56
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	14	28	P 42
	302	LAWS RELATED TO MARKETING	P 08	* 09	17 FF
	303	FINANCIAL SERVICES MARKETING	19	39	P 58
	304	MARKETING COMMUNICATION	14	34	P 48
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	22	41	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 34
4	401	BRAND MANAGEMENT	17	29	* 46
	402	STRATEGIC MARKETING	12	30	* 42

MMM08_SM

403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
404	DIRECT MARKETING	17	28	* 45
405	INDUSTRIAL MARKETING	14	32	* 46
406	RURAL & AGRICULTURAL MARKETING	12	44	* 56
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25

(1 : 342)(2 : 359)(3 : 329)(4 : 353) GRAND TOTAL (OUT OF 2800) 1383

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2315

2061001219

PATIL SACHIN PITAMBAR

VIJAYA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	16	32	P 48
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 36
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	17	35	P 52
	203	SALES MANAGEMENT & PERSONAL SELLING	19	33	P 52
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	20	35	P 55
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 42
3	301	INTERNATIONAL MARKETING	15	31	P 46
	302	LAWS RELATED TO MARKETING	13	29	P 42
	303	FINANCIAL SERVICES MARKETING	22	42	P 64

		MMM08_SM			
	304	MARKETING COMMUNICATION	14	36	P 50
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	NA	NA	* NA FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 32
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 35
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	17	30	* 47
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45
	404	DIRECT MARKETING	18	32	* 50
	405	INDUSTRIAL MARKETING	20	38	* 58
	406	RURAL & AGRICULTURAL MARKETING	16	44	* 60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 27
(1 : 350)(2 : 397)(3 : 318)(4 : 382)		GRAND TOTAL (OUT OF 2800)		1447	

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2316

2061001254

RAJOLE SHIVANI DNYANESHWAR

VANDANA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	20	37	P 57
	102	PRINCIPLES OF MARKETING	23	44	P 67
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	45	P 69
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	21	39	P 60
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 43
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 41
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	22	41	P 63
	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P 57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62

MMM08_SM

	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	38	P 59
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	19	33	P 52
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	24	48	P 72
	304	MARKETING COMMUNICATION	21	40	P 61
	305	RETAIL OPERATIONS MANAGEMENT	18	32	P 50
	306	PROJECT WORK & VIVA	20	43	P 63
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	21	39	* 60
	402	STRATEGIC MARKETING	20	42	* 62
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32	* 50
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	20	35	* 55
	406	RURAL & AGRICULTURAL MARKETING	19	45	* 64
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 429)(2 : 417)(3 : 421)(4 : 415) GRAND TOTAL (OUT OF 2800)					1682

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2317

2061001258

SANAP RASHMI SUNIL

VIDYA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	19	34	P 53
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	24	53	P 77
	104	MANAGERIAL ECONOMICS	17	30	P 47
	105	RESEARCH METHODOLOGY	19	33	P 52

MMM08_SM

	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 47
2	201	SERVICES MARKETING	17	29	P 46
	202	RETAIL MARKETING	21	41	P 62
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	P 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	36	P 56
	205	MARKET RESEARCH	17	30	P 47
	206	RELATIONSHIP MARKETING	20	35	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 45
3	301	INTERNATIONAL MARKETING	17	30	P 47
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	21	45	P 66
	304	MARKETING COMMUNICATION	17	41	P 58
	305	RETAIL OPERATIONS MANAGEMENT	19	34	P 53
	306	PROJECT WORK & VIVA	20	49	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 37
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	20	36	* 56
	402	STRATEGIC MARKETING	13	38	* 51
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	34	* 48
	404	DIRECT MARKETING	19	34	* 53
	405	INDUSTRIAL MARKETING	14	39	* 53
	406	RURAL & AGRICULTURAL MARKETING	13	45	* 58
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 35
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 419)(2 : 403)(3 : 416)(4 : 389) GRAND TOTAL (OUT OF 2800)					1627

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2318

2061001230

SANAP SHILPA SAJAN

INDUMATI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

MMM08_SM

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	32	P 50
	102	PRINCIPLES OF MARKETING	19	33	P 52
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	35	P 54
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	18	34	P 52
	106	CONSUMER BEHAVIOUR	17	30	P 47
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 44
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	17	29	P 46
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	20	35	P 55
	304	MARKETING COMMUNICATION	16	37	P 53
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	21	46	P 67
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 40
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	19	35	* 54
	402	STRATEGIC MARKETING	17	35	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	30	* 47
	404	DIRECT MARKETING	17	29	* 46
	405	INDUSTRIAL MARKETING	17	29	* 46
	406	RURAL & AGRICULTURAL MARKETING	19	33	* 52
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 44
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 40
(1 : 387)(2 : 380)(3 : 392)(4 : 381) GRAND TOTAL (OUT OF 2800)					1540

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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2319

2061001231

SHAH SHREYA SNEHALKUMAR

SUPERNA

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	34	P 53
	102	PRINCIPLES OF MARKETING	24	46	P 70
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	43	P 64
	104	MANAGERIAL ECONOMICS	19	34	P 53
	105	RESEARCH METHODOLOGY	17	42	P 59
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 44
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 31
2	201	SERVICES MARKETING	18	32	P 50
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	35	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	40	P 62
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	21	39	P 60
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	20	37	P 57
	302	LAWS RELATED TO MARKETING	18	31	P 49
	303	FINANCIAL SERVICES MARKETING	23	47	P 70
	304	MARKETING COMMUNICATION	22	44	P 66
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	20	53	P 73
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 39
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 37
4	401	BRAND MANAGEMENT	18	41	* 59
	402	STRATEGIC MARKETING	12	38	* 50
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	36	* 54
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	15	38	* 53
	406	RURAL & AGRICULTURAL MARKETING	14	47	* 61
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 42
(1 : 420)(2 : 403)(3 : 446)(4 : 411) GRAND TOTAL (OUT OF 2800)					1680

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2320

2061001235

SHINDE DHANANJAY SAKHARAM

MIRABAI

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	22	40	P 62	
	102	PRINCIPLES OF MARKETING	18	31	P 49	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50	
	104	MANAGERIAL ECONOMICS	18	32	P 50	
	105	RESEARCH METHODOLOGY	15	36	P 51	
	106	CONSUMER BEHAVIOUR	17	29	P 46	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 40	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36	
2	201	SERVICES MARKETING	17	28	P 45	
	202	RETAIL MARKETING	19	34	P 53	
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	P 46	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P 46	
	205	MARKET RESEARCH	17	28	P 45	
	206	RELATIONSHIP MARKETING	20	35	P 55	
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	
3	301	INTERNATIONAL MARKETING	14	30	P 44	
	302	LAWS RELATED TO MARKETING	P 12	* 17	29	FF
	303	FINANCIAL SERVICES MARKETING	19	33	P 52	
	304	MARKETING COMMUNICATION	13	36	P 49	
	305	RETAIL OPERATIONS MANAGEMENT	19	33	P 52	
	306	PROJECT WORK & VIVA	18	40	P 58	
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23	
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 31	
4	401	BRAND MANAGEMENT	17	29	* 46	
	402	STRATEGIC MARKETING	13	32	* 45	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	14	29	* 43	
	404	DIRECT MARKETING	17	28	* 45	
	405	INDUSTRIAL MARKETING	17	33	* 50	
	406	RURAL & AGRICULTURAL MARKETING	14	42	* 56	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 25	

(1 : 384)(2 : 371)(3 : 338)(4 : 352) GRAND TOTAL (OUT OF 2800) 1445

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2321

2060801459

SONAR MAYUR VINOD

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	20	37	P 57
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	20	36	P 56
	105	RESEARCH METHODOLOGY	16	30	P 46
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	15	36	P 51
	202	RETAIL MARKETING	18	32	P 50
	203	SALES MANAGEMENT & PERSONAL SELLING	16	33	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	41	P 61
	205	MARKET RESEARCH	20	38	P 58
	206	RELATIONSHIP MARKETING	16	39	P 55
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 37
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 37
3	301	INTERNATIONAL MARKETING	17	31	P 48
	302	LAWS RELATED TO MARKETING	15	35	P 50
	303	FINANCIAL SERVICES MARKETING	13	41	P 54
	304	MARKETING COMMUNICATION	13	44	P 57
	305	RETAIL OPERATIONS MANAGEMENT	18	36	P 54
	306	PROJECT WORK & VIVA	16	36	P 52
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 21
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	13	36	P 49

MMM08_SM

402	STRATEGIC MARKETING	14	29	P 43
403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 13	* 35	48
404	DIRECT MARKETING	14	30	P 44
405	INDUSTRIAL MARKETING	15	34	P 49
406	RURAL & AGRICULTURAL MARKETING	14	37	P 51
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 25
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 23

(1 : 371)(2 : 398)(3 : 366)(4 : 332) GRAND TOTAL (OUT OF 2800) 1467

SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2322

2061001239

SONAWANE MILIND GOVIND

SHOBHA

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	38	P 55
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	37	P 57
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	18	35	P 53
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	19	34	P 53
	203	SALES MANAGEMENT & PERSONAL SELLING	20	36	P 56
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	P 53
	205	MARKET RESEARCH	20	36	P 56
	206	RELATIONSHIP MARKETING	18	31	P 49
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 41
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 35
3	301	INTERNATIONAL MARKETING	17	28	P 45

MMM08_SM

	302	LAWS RELATED TO MARKETING	P 21	* 38	59
	303	FINANCIAL SERVICES MARKETING	23	44	P 67
	304	MARKETING COMMUNICATION	21	38	P 59
	305	RETAIL OPERATIONS MANAGEMENT	17	29	P 46
	306	PROJECT WORK & VIVA	NA	AB	* AB FF
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 35
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 39
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	14	34	* 48
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	29	* 46
	404	DIRECT MARKETING	17	30	* 47
	405	INDUSTRIAL MARKETING	19	39	* 58
	406	RURAL & AGRICULTURAL MARKETING	18	37	* 55
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 43
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 35
(1 : 390)(2 : 388)(3 : 350)(4 : 381) GRAND TOTAL (OUT OF 2800)					1509

FAILS

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2323

2061001218

SUSHILKUMAR PRALHAD PAGAR

KALPANA

003

0503 J.D.C.BYTCO IMSR NASHIK

APRIL 2012

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	18	31	P 49
	102	PRINCIPLES OF MARKETING	18	31	P 49
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104	MANAGERIAL ECONOMICS	18	32	P 50
	105	RESEARCH METHODOLOGY	17	28	P 45
	106	CONSUMER BEHAVIOUR	17	29	P 46
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 37
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 37
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	20	38	P 58

MMM08_SM

	203	SALES MANAGEMENT & PERSONAL SELLING	20	37	P	57
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	21	39	P	60
	205	MARKET RESEARCH	17	29	P	46
	206	RELATIONSHIP MARKETING	20	37	P	57
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			*	37
3	301	INTERNATIONAL MARKETING	17	29	P	46
	302	LAWS RELATED TO MARKETING	P 16	* 38		54
	303	FINANCIAL SERVICES MARKETING	22	43	P	65
	304	MARKETING COMMUNICATION	14	37	P	51
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P	55
	306	PROJECT WORK & VIVA	14	41	*	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	44
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	37
4	401	BRAND MANAGEMENT	17	30	*	47
	402	STRATEGIC MARKETING	17	35	*	52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	31	*	49
	404	DIRECT MARKETING	17	29	*	46
	405	INDUSTRIAL MARKETING	19	34	*	53
	406	RURAL & AGRICULTURAL MARKETING	17	43	*	60
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			*	39
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			*	43
(1 : 358)(2 : 403)(3 : 407)(4 : 389)		GRAND TOTAL (OUT OF 2800)				1557

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2324

2061001244

TARTE SWAPNIL RAMESH

VANDANA

003
APRIL 2012

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	29	P 46
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45

MMM08_SM

	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	18	31	P 49
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 46
2	201	SERVICES MARKETING	21	39	P 60
	202	RETAIL MARKETING	18	31	P 49
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P 49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	P 52
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	19	33	P 52
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 44
3	301	INTERNATIONAL MARKETING	20	36	P 56
	302	LAWS RELATED TO MARKETING	17	28	P 45
	303	FINANCIAL SERVICES MARKETING	22	40	P 62
	304	MARKETING COMMUNICATION	19	34	P 53
	305	RETAIL OPERATIONS MANAGEMENT	18	31	P 49
	306	PROJECT WORK & VIVA	24	45	P 69
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 47
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 41
4	401	BRAND MANAGEMENT	19	33	* 52
	402	STRATEGIC MARKETING	18	34	* 52
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	18	31	* 49
	405	INDUSTRIAL MARKETING	21	38	* 59
	406	RURAL & AGRICULTURAL MARKETING	20	36	* 56
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 42
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 368)(2 : 393)(3 : 422)(4 : 410)		GRAND TOTAL (OUT OF 2800)			1593

HIGHER SECOND CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2325

2060901777

WAGH RAMAKANT TUKARAM

PRAMILA

003
APRIL 2012

MMM08_SM

0503 J.D.C.BYTCO IMSR NASHIK

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	34	P 51
	102	PRINCIPLES OF MARKETING	15	28	P 43
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	12	42	P 54
	104	MANAGERIAL ECONOMICS	12	30	P 42
	105	RESEARCH METHODOLOGY	15	28	P 43
	106	CONSUMER BEHAVIOUR	15	33	P 48
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 24
2	201	SERVICES MARKETING	13	29	P 42
	202	RETAIL MARKETING	14	28	P 42
	203	SALES MANAGEMENT & PERSONAL SELLING	16	39	P 55
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	14	33	P 47
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	13	29	P 42
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 33
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	15	32	P 47
	303	FINANCIAL SERVICES MARKETING	18	31	P 49
	304	MARKETING COMMUNICATION	13	28	P 41
	305	RETAIL OPERATIONS MANAGEMENT	20	35	P 55
	306	PROJECT WORK & VIVA	18	33	P 51
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 22
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 30
4	401	BRAND MANAGEMENT	P 10	* 13	23 FF
	402	STRATEGIC MARKETING	14	29	P 43
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	15	31	P 46
	404	DIRECT MARKETING	16	31	P 47
	405	INDUSTRIAL MARKETING	18	31	P 49
	406	RURAL & AGRICULTURAL MARKETING	14	32	P 46
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P 24
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 25

(1 : 337)(2 : 341)(3 : 340)(4 : 303) GRAND TOTAL (OUT OF 2800) 1321

FAILS

23 JUNE 2012

□

MMM08_SM
 MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2326

2061100837

BHAVE AMEYA MEGHANAD

MANJUSHA

003
 APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 17	* 44	61
	102 PRINCIPLES OF MARKETING	17	31	P 48
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	28	P 45
	104 MANAGERIAL ECONOMICS	16	33	P 49
	105 RESEARCH METHODOLOGY	16	28	P 44
	106 CONSUMER BEHAVIOUR	17	29	P 46
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30
2	201 SERVICES MARKETING	17	28	* 45
	202 RETAIL MARKETING	15	24	* 39 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	15	29	* 44
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205 MARKET RESEARCH	17	30	* 47
	206 RELATIONSHIP MARKETING	12	18	* 30 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 42
(1 : 353)(2 : 329)		TOTAL (OUT OF 1400)		682

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2327

2061100834

JAGDISH SUBHASH SAWANT

SANGEETA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.	PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101 PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* 38	53
	102 PRINCIPLES OF MARKETING	P 17	* 28	45
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 17	* AB	17 FF
	104 MANAGERIAL ECONOMICS	P 16	* 28	44
	105 RESEARCH METHODOLOGY	P 09	* 11	20 FF
	106 CONSUMER BEHAVIOUR	P 11	* 15	26 FF
	107 BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 30
	108 FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 33
2	201 SERVICES MARKETING	11	16	* 27 FF
	202 RETAIL MARKETING	10	12	* 22 FF
	203 SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	17	28	* 45
	205 MARKET RESEARCH	23	AB	* 23 FF
	206 RELATIONSHIP MARKETING	13	19	* 32 FF
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 36
	(1 : 268)(2 : 265)		TOTAL (OUT OF 1400)	533

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2328

2061100835

KHABIYA HARSHAL HUKUMCHAND

KALPANA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 20	* 49	69
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	17	29	P 46
	104	MANAGERIAL ECONOMICS	20	35	P 55
	105	RESEARCH METHODOLOGY	P 17	* 29	46
	106	CONSUMER BEHAVIOUR	18	32	P 50
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 38
2	201	SERVICES MARKETING	13	20	* 33 FF
	202	RETAIL MARKETING	13	20	* 33 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	34	* 53
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	17	29	* 46
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 40
	(1 : 387)(2 : 340)		TOTAL (OUT OF 1400)		727

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2329

2061100829

KOLHAPURKAR DHANANJAY SANJAY

VIJAYA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 48	66	
	102	PRINCIPLES OF MARKETING	17	29	P 46	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	19	33	P 52	
	104	MANAGERIAL ECONOMICS	17	30	P 47	
	105	RESEARCH METHODOLOGY	P 17	* 30	47	
	106	CONSUMER BEHAVIOUR	18	32	P 50	
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 39	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 35	
2	201	SERVICES MARKETING	13	20	* 33	FF
	202	RETAIL MARKETING	17	28	* 45	
	203	SALES MANAGEMENT & PERSONAL SELLING	18	32	* 50	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	19	33	* 52	
	205	MARKET RESEARCH	18	31	* 49	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 37	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 37	
	(1 : 382)(2 : 336)		TOTAL (OUT OF 1400)		718	

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2330

2061001603

PATIL PRASHANT DEORAM

KAMAL

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 23	* AB	23 FF
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 22	* AB	22 FF
	104	MANAGERIAL ECONOMICS	P 21	* AB	21 FF
	105	RESEARCH METHODOLOGY	P 22	* AB	22 FF
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 41
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 43
2	201	SERVICES MARKETING	P 18	* AB	18 FF
	202	RETAIL MARKETING	P 20	* AB	20 FF
	203	SALES MANAGEMENT & PERSONAL SELLING	P 20	* AB	20 FF

		MMM08_SM			
204	DISTRIBUTION MANAGEMENT & LOGISTICS	P 17	* AB	17	FF
205	MARKET RESEARCH	P 22	* AB	22	FF
206	RELATIONSHIP MARKETING	P 19	* AB	19	FF
207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 35	
208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 40	

(1 : 262)(2 : 191)

TOTAL (OUT OF 1400) 453

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2331

2061100833

RITESH RAMESH SAWALA

CHAYA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 15	* AB	15 FF
	102	PRINCIPLES OF MARKETING	P 12	* 17	29 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 16	* AB	16 FF
	104	MANAGERIAL ECONOMICS	P 17	* 28	45
	105	RESEARCH METHODOLOGY	P 17	* AB	17 FF

		MMM08_SM			
106	CONSUMER BEHAVIOUR	P 09	* 11	20	FF
107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 34	
108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 30	
2	201 SERVICES MARKETING	11	15	* 26	FF
	202 RETAIL MARKETING	11	14	* 25	FF
	203 SALES MANAGEMENT & PERSONAL SELLING	11	16	* 27	FF
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	11	14	* 25	FF
	205 MARKET RESEARCH	11	14	* 25	FF
	206 RELATIONSHIP MARKETING	17	28	* 45	
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 34	
	208 FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
(1 : 206)(2 : 242)		TOTAL (OUT OF 1400)		448	

FAIL ATKT

23 JUNE 2012

□

MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2332

2061100819

TEJAS SAGARMAL BAMB

PUSHAPA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.	MMM08_SM			12/30	28/70	40/100
	PASSING/OUT OF			INT.	EXT.	TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT		17	30	P 47
	102	PRINCIPLES OF MARKETING	P	24	* AB	24 FF
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P	22	* AB	22 FF
	104	MANAGERIAL ECONOMICS	P	20	* AB	20 FF
	105	RESEARCH METHODOLOGY	P	21	* AB	21 FF
	106	CONSUMER BEHAVIOUR		19	34	P 53
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)				P 34
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 30
2	201	SERVICES MARKETING		18	AB	* 18 FF
	202	RETAIL MARKETING		16	AB	* 16 FF
	203	SALES MANAGEMENT & PERSONAL SELLING		23	AB	* 23 FF
	204	DISTRIBUTION MANAGEMENT & LOGISTICS		22	AB	* 22 FF
	205	MARKET RESEARCH		20	AB	* 20 FF
	206	RELATIONSHIP MARKETING		17	AB	* 17 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				* 38
	208	FIELD WORK + SPSS (INT) (OUTOF 50)				* 41
	(1 : 251)(2 : 195)			TOTAL (OUT OF 1400)		446
						FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2333

2061100827

VADNERE CHETAN YASHVANT

LATA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	31	P 49
	104	MANAGERIAL ECONOMICS	17	29	P 46
	105	RESEARCH METHODOLOGY	17	29	P 46
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32
2	201	SERVICES MARKETING	13	19	* 32 FF
	202	RETAIL MARKETING	17	28	* 45
	203	SALES MANAGEMENT & PERSONAL SELLING	17	29	* 46
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	30	* 47
	205	MARKET RESEARCH	17	28	* 45
	206	RELATIONSHIP MARKETING	13	20	* 33 FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 40
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 34
	(1 : 341)(2 : 322)		TOTAL (OUT OF 1400)		663
					FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2334

2061100830

WARE HRUSHIKESH NARAYAN

SHOBHA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 18	* 45	63	
	102	PRINCIPLES OF MARKETING	P 19	* 34	53	
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	18	32	P 50	
	104	MANAGERIAL ECONOMICS	P 16	* 28	44	
	105	RESEARCH METHODOLOGY	P 12	* 17	29	FF
	106	CONSUMER BEHAVIOUR	P 12	* 18	30	FF
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32	
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 32	
2	201	SERVICES MARKETING	12	18	* 30	FF
	202	RETAIL MARKETING	12	17	* 29	FF
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	* 45	
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	12	17	* 29	FF
	205	MARKET RESEARCH	16	29	* 45	
	206	RELATIONSHIP MARKETING	13	20	* 33	FF
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			* 35	
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			* 35	
	(1 : 333)(2 : 281)		TOTAL (OUT OF 1400)		614	

FAIL ATKT

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2336

2061001605

DESHMUKH HARSHAL SHARADRAO

ARUNA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	29	P 46
	102	PRINCIPLES OF MARKETING	25	47	P 72
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	20	36	P 56
	104	MANAGERIAL ECONOMICS	18	31	P 49
	105	RESEARCH METHODOLOGY	23	42	P 65
	106	CONSUMER BEHAVIOUR	21	38	P 59
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 46
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	28	P 45
	202	RETAIL MARKETING	21	38	P 59
	203	SALES MANAGEMENT & PERSONAL SELLING	21	38	P 59
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	28	P 45
	206	RELATIONSHIP MARKETING	22	41	P 63
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 45
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	22	41	P 63
	302	LAWS RELATED TO MARKETING	17	30	P 47
	303	FINANCIAL SERVICES MARKETING	20	37	P 57
	304	MARKETING COMMUNICATION	23	42	P 65
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P 47
	306	PROJECT WORK & VIVA	26	65	P 91
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P 46
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P 46
4	401	BRAND MANAGEMENT	18	31	* 49
	402	STRATEGIC MARKETING	23	43	* 66
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	19	33	* 52
	404	DIRECT MARKETING	20	36	* 56

MMM08_SM

405	INDUSTRIAL MARKETING	22	40	* 62
406	RURAL & AGRICULTURAL MARKETING	20	35	* 55
407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 48
408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48

(1 : 438)(2 : 425)(3 : 462)(4 : 436) GRAND TOTAL (OUT OF 2800) 1761

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2337

2060901741

HARNE ABHIJEET HEMANT

MAYA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	17	30	P 47
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	21	41	P 62
	104	MANAGERIAL ECONOMICS	13	32	P 45
	105	RESEARCH METHODOLOGY	18	32	P 50
	106	CONSUMER BEHAVIOUR	19	33	P 52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 38
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 36
2	201	SERVICES MARKETING	16	40	P 56
	202	RETAIL MARKETING	17	30	P 47
	203	SALES MANAGEMENT & PERSONAL SELLING	17	28	P 45
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	20	35	P 55
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	14	36	P 50
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 28
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 25
3	301	INTERNATIONAL MARKETING	17	28	P 45
	302	LAWS RELATED TO MARKETING	18	32	P 50
	303	FINANCIAL SERVICES MARKETING	17	28	P 45
	304	MARKETING COMMUNICATION	17	28	P 45

MMM08_SM

	305	RETAIL OPERATIONS MANAGEMENT	17	28	P	45
	306	PROJECT WORK & VIVA	20	35	P	55
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	34
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	35
4	401	BRAND MANAGEMENT	17	29	P	46
	402	STRATEGIC MARKETING	17	28	P	45
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	P 14	* 22		36 FF
	404	DIRECT MARKETING	21	39	P	60
	405	INDUSTRIAL MARKETING	17	29	P	46
	406	RURAL & AGRICULTURAL MARKETING	17	28	P	45
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			P	40
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	38
(1 : 375)(2 : 352)(3 : 354)(4 : 356) GRAND TOTAL (OUT OF 2800)						1437

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2338

2061001606

MAHAJAN SATISH VISHWANATH

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT	
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	P 24	* AB	24	FF
	102	PRINCIPLES OF MARKETING	21	39	P	60
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P	65
	104	MANAGERIAL ECONOMICS	P 23	* AB	23	FF
	105	RESEARCH METHODOLOGY	17	29	P	46
	106	CONSUMER BEHAVIOUR	19	33	P	52
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P	45
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P	43
2	201	SERVICES MARKETING	P 23	* AB	23	FF
	202	RETAIL MARKETING	17	28	P	45
	203	SALES MANAGEMENT & PERSONAL SELLING	18	31	P	49
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	17	29	P	46
	205	MARKET RESEARCH	P 23	* AB	23	FF

MMM08_SM

	206	RELATIONSHIP MARKETING	17	28	P	45
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P	43
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P	44
3	301	INTERNATIONAL MARKETING	17	28	P	45
	302	LAWS RELATED TO MARKETING	P 27	* AB	27	FF
	303	FINANCIAL SERVICES MARKETING	17	28	P	45
	304	MARKETING COMMUNICATION	18	32	P	50
	305	RETAIL OPERATIONS MANAGEMENT	17	30	P	47
	306	PROJECT WORK & VIVA	25	60	P	85
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			P	43
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			P	45
4	401	BRAND MANAGEMENT	11	14	* 25	FF
	402	STRATEGIC MARKETING	20	36	* 56	
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	* 45	
	404	DIRECT MARKETING	17	30	* 47	
	405	INDUSTRIAL MARKETING	12	17	* 29	FF
	406	RURAL & AGRICULTURAL MARKETING	17	29	* 46	
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 45	
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45	
(1 : 358)(2 : 318)(3 : 387)(4 : 338) GRAND TOTAL (OUT OF 2800)						1401

FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2339

2060901733

SALUNKE MUKESH HIRALAL

KALPANA

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	19	39	P 58
	102	PRINCIPLES OF MARKETING	17	28	P 45
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	P 13	* 49	62
	104	MANAGERIAL ECONOMICS	17	28	P 45
	105	RESEARCH METHODOLOGY	18	31	P 49
	106	CONSUMER BEHAVIOUR	17	28	P 45
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 32

MMM08_SM

108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)				P 39
2	201 SERVICES MARKETING	12	42		P 54
	202 RETAIL MARKETING	15	36		P 51
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30		P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	18	40		P 58
	205 MARKET RESEARCH	17	30		P 47
	206 RELATIONSHIP MARKETING	20	45		P 65
	207 INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)				P 30
	208 FIELD WORK + SPSS (INT) (OUTOF 50)				P 35
3	301 INTERNATIONAL MARKETING	17	28		P 45
	302 LAWS RELATED TO MARKETING	17	28		P 45
	303 FINANCIAL SERVICES MARKETING	20	35		P 55
	304 MARKETING COMMUNICATION	18	31		P 49
	305 RETAIL OPERATIONS MANAGEMENT	17	30		P 47
	306 PROJECT WORK & VIVA	P 11	* 16		27 FF
	307 FOREIGN LANGUAGE (INT) (OUTOF 50)				P 36
	308 VIRTUAL MARKETING (INT) (OUTOF 50)				P 40
4	401 BRAND MANAGEMENT	18	31		* 49
	402 STRATEGIC MARKETING	18	32		* 50
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	18	32		* 50
	404 DIRECT MARKETING	18	33		* 51
	405 INDUSTRIAL MARKETING	20	36		* 56
	406 RURAL & AGRICULTURAL MARKETING	20	37		* 57
	407 ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)				* 40
	408 FOREIGN LANGUAGE (INT) (OUTOF 50)				* 40
(1 : 375)(2 : 387)(3 : 344)(4 : 393) GRAND TOTAL (OUT OF 2800)					1499
					FAILS

23 JUNE 2012

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MASTER IN MARKETING MANAGEMENT (REV.2008-09)

2340

2061001604

UPALEKAR HARSHADA SATISH

NEELAM

003
APRIL 2012

1171 MS GOSAVI IBS NASIK 5

SEM. PASSING/OUT OF 12/30 28/70 40/100
INT. EXT. TOT

MMM08_SM

1	101	PRINCIPLES & PRACTICES OF MANAGEMENT	23	43	P 66
	102	PRINCIPLES OF MARKETING	22	51	P 73
	103	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	23	42	P 65
	104	MANAGERIAL ECONOMICS	21	51	P 72
	105	RESEARCH METHODOLOGY	22	44	P 66
	106	CONSUMER BEHAVIOUR	23	43	P 66
	107	BUSINESS COMMUNICATION (INT) (OUTOF 50)			P 42
	108	FUNDAMENTALS OF INFORMATION TECHNOLOGY (INT) (OUTOF 50)			P 45
2	201	SERVICES MARKETING	17	30	P 47
	202	RETAIL MARKETING	21	39	P 60
	203	SALES MANAGEMENT & PERSONAL SELLING	21	49	P 70
	204	DISTRIBUTION MANAGEMENT & LOGISTICS	22	41	P 63
	205	MARKET RESEARCH	17	29	P 46
	206	RELATIONSHIP MARKETING	23	48	P 71
	207	INDIAN ECONOMIC ENVIRON.(INT) (OUTOF 50)			P 42
	208	FIELD WORK + SPSS (INT) (OUTOF 50)			P 46
3	301	INTERNATIONAL MARKETING	26	50	* 76
	302	LAWS RELATED TO MARKETING	23	43	* 66
	303	FINANCIAL SERVICES MARKETING	26	52	* 78
	304	MARKETING COMMUNICATION	23	42	* 65
	305	RETAIL OPERATIONS MANAGEMENT	25	49	* 74
	306	PROJECT WORK & VIVA	24	46	* 70
	307	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 45
	308	VIRTUAL MARKETING (INT) (OUTOF 50)			* 48
4	401	BRAND MANAGEMENT	21	38	* 59
	402	STRATEGIC MARKETING	26	49	* 75
	403	EXPORT DOCUMENTATION & FOREX MANAGEMENT	20	37	* 57
	404	DIRECT MARKETING	20	37	* 57
	405	INDUSTRIAL MARKETING	18	32	* 50
	406	RURAL & AGRICULTURAL MARKETING	24	45	* 69
	407	ENTRE.DEV.& PROJECT MGNT.(INT)(OUTOF 50)			* 47
	408	FOREIGN LANGUAGE (INT) (OUTOF 50)			* 48
(1 : 495)(2 : 445)(3 : 522)(4 : 462) GRAND TOTAL (OUT OF 2800)					1924

FIRST CLASS

* * CONGRATULATIONS * *

23 JUNE 2012

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