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CERTIFICATE COURSE IN E-COMMERCE

E-Commerce

(Paper - I)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Draw appropriate diagrams wherever necessary.*

Q1) Answer any two of following : **[16]**

- a) Explain supply chain management.
- b) Explain categories of E-Commerce in detail.
- c) How will you get digital signature? What is the use of digital signature in E-Commerce?

Q2) Answer any three of the following : **[24]**

- a) Write short notes on any two :
 - i) G to G E-Commerce.
 - ii) C to G E-Commerce.
 - iii) B to G E-Commerce.
- b) Explain the following tags with example.
 - i) <HEAD>.
 - ii) .
 - iii)
.
- c) Write down the HTML program to get the following output.
UNITS OF COMPUTER SYSTEM.
 - i) Input unit.
 - ii) Output unit.
 - iii) Memory unit.
 - A) Primary memory.
 - B) Secondary memory.
 - iv) Processing unit.
- d) Explain the procedure of purchasing in E-Commerce.

P.T.O.

Q3) Attempt any four :

[40]

a) Write HTML program to get the following output.

Train No.	Time	
	Arrival	Departure
20110	10:30 AM	10:40 AM
11788	11:22 PM	11:35 PM

b) Define a case study on business to business E-Commerce.

c) List out various modes of payment available in E-Commerce. And explain any one of them.

d) Explain E-Marketing.

e) Explain advantages and disadvantages of E-Commerce.

Q4) Write short note on any four :

[20]

a) <HR>.

b) EDI.

c) Secured Electronic transaction.

d) Encryption.

e) E-Banking.



Total No. of Questions : 5]

[Total No. of Pages : 2

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[3871]-2

CERTIFICATE COURSE IN E-COMMERCE

Computer Fundamental

(Paper - II)

Time : 3 Hours]

[Max. Marks : 100

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Draw appropriate diagrams wherever necessary.*

Q1) Attempt any four : **[20]**

- a) Explain all the functional units of computer system with the help of diagram.
- b) Write short notes on :
 - i) Printer.
 - ii) Keyboard.
- c) Differentiate between application software and system software. Give examples of both.
- d) Write advantages and limitation of computer system.
- e) Write down the steps to add filter in Excel Sheet.

Q2) Attempt any four : **[20]**

- a) What do you mean by database. Explain Ms-Access as database.
- b) Write down the steps to add animation to a power point slide.
- c) How to create and rename a folder in Windows?
- d) Explain the types of networks.
- e) Explain the evolution of internet.

Q3) Write a short note on. **[20]**

- a) Ring topology.
- b) Plotter.
- c) Joystick.
- d) Primary memory.

P.T.O.

Q4) Attempt any two : **[16]**

- a) Explain file and edit menu of MS-Word in detail.
- b) Write down steps to add bar chart and pie chart.
- c) How we create a table in MS-Access.

Q5) Attempt any four : **[24]**

- a) Explain the secondary memory with its examples.
- b) How do we do sorting of data in MS-Excel.
- c) Write down the steps to insert image in MS-Word document.
- d) Explain any two application of internet.
- e) How do we add header and footer in MS-Word document.

