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CERTIFICATE COURSE IN E-COMMERCE

E-Commerce (Paper - I)

Time: 3 Hours [Max. Marks: 100

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Draw appropriate diagrams wherever necessary.
- **Q1)** Answer any two of following:

[16]

- a) Explain supply chain management.
- b) Explain categories of E-Commerce in detail.
- c) How will you get digital signature? What is the use of digital signature in E-Commerce?
- **Q2)** Answer any three of the following:

[24]

- a) Write short notes on any two:
 - i) G to G E-Commerce.
 - ii) C to G E-Commerce.
 - iii) B to G E-Commerce.
- b) Explain the following tags with example.
 - i) <HEAD>.
 - ii) .
 - iii)
.
- c) Write down the HTML program to get the following output.

UNITS OF COMPUTER SYSTEM.

- i) Input unit.
- ii) Output unit.
- iii) Memory unit.
 - A) Primary memory.
 - B) Secondary memory.
- iv) Processing unit.
- d) Explain the procedure of purchasing in E-Commerce.

Q3) Attempt any four :

[40]

a) Write HTML program to get the following output.

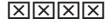
Train No.	Time	
	Arrival	Departure
20110	10:30 AM	10:40 AM
11788	11:22 PM	11:35 PM

- b) Define a case study on business to business E-Commerce.
- c) List out various modes of payment available in E-Commerce. And explain any one of them.
- d) Explain E-Marketing.
- e) Explain advantages and disadvantages of E-Commerce.

Q4) Write short note on any four:

[20]

- a) <HR>.
- b) EDI.
- c) Secured Electronic transaction.
- d) Encryption.
- e) E-Banking.



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Total No. of Questions: 5] [Total No. of Pages: 2

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[3871]-2

CERTIFICATE COURSE IN E-COMMERCE

Computer Fundamental (Paper - II)

Time: 3 Hours [Max. Marks: 100

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Draw appropriate diagrams wherever necessary.

Q1) Attempt any four:

[20]

- a) Explain all the functional units of computer system with the help of diagram.
- b) Write short notes on:
 - i) Printer.
 - ii) Keyboard.
- c) Differentiate between application software and system software. Give examples of both.
- d) Write advantages and limitation of computer system.
- e) Write down the steps to add filter in Excel Sheet.

Q2) Attempt any four:

[20]

- a) What do you mean by database. Explain Ms-Access as database.
- b) Write down the steps to add animation to a power point slide.
- c) How to create and rename a folder in Windows?
- d) Explain the types of networks.
- e) Explain the evolution of internet.

Q3) Write a short note on.

[20]

- a) Ring topology.
- b) Plotter.
- c) Joystick.
- d) Primary memory.

Q4) Attempt any two:

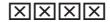
[16]

- a) Explain file and edit menu of MS-Word in detail.
- b) Write down steps to add bar chart and pie chart.
- c) How we create a table in MS-Access.

Q5) Attempt any four:

[24]

- a) Explain the secondary memory with its examples.
- b) How do we do sorting of data in MS-Excel.
- c) Write down the steps to insert image in MS-Word document.
- d) Explain any two application of internet.
- e) How do we add header and footer in MS-Word document.



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