Total No. of Questions : 4]          [Total No. of Printed Pages : 3

[3615]-105

P. G. D. F. T. (Semester - I) Examination - 2009

PAPER - V

QUANTITATIVE METHODS

(June 2008 Pattern)

Time : 3 Hours]                                    [Max. Marks : 60

*Instructions :*

(1) All questions are compulsory.

(2) Figures to the right indicate full marks.

(3) Use of calculator and statistical table is allowed.

(4) Graph paper will be supplied on request.

---

Q.1) (A) Explain Construction of Histogram. Hence draw histogram for the following data : [08]

| Marks | 0-20 | 20-40 | 40-60 | 60-80 | 80-100 |
|---|---|---|---|---|---|
| Students | 20 | 40 | 70 | 40 | 30 |

(B) Explain meaning and use of Quantitative Techniques. [07]

**OR**

Q.1) (A) Calculate Geometric Mean and Median Weight of the Group of Students with Weights (in kg) given below :

51, 52, 53, 51, 53, 54, 54, 50, 55, 53 [08]

(B) Compute (i) Range and (ii) Quartiles for the following data :

100, 24, 14, 105, 21, 35, 106, 16, 100, 72, 68, 103, 61, 90, 20 [07]

**Q.2) (A)** What do you mean by Dispersion ? Describe different measures of Dispersion. **[08]**

**(B)** Which of the following two series A and B is more stable ? Why ? **[07]**

| A | 4 | 4 | 2 | 3 | 6 | 8 | 2 | 0 | 1 | −1 |
|---|---|---|---|---|---|---|---|---|---|---|
| B | 8 | 7 | 5 | 5 | 6 | 7 | 4 | 3 | 4 | 1 |

**OR**

**Q.2) (A)** Explain the term 'Regression'. Why there are two regression lines ? Distinguish between Regression Coefficient and Correlation Coefficient. **[08]**

**(B)** Define Population and Sample. Describe advantages and use of Sampling Techniques. **[07]**

**Q.3) (A)** The probabilities that a man fishing at a particular place will catch 1, 2, 3, 4 fish are 0.4, 0.3, 0.15, 0.15 respectively. What is the expected value and variance of number of fish caught ? **[08]**

**(B)** State p.m.f. of Poisson Distribution. State its Mean and Variance. State any two real life situations where Poisson Distribution is applicable. **[07]**

**OR**

**Q.3) (A)** Define Parameter, Estimator. Distinguish between Point and Interval Estimation. **[08]**

**(B)** A certain factory runs in two shifts. A sample of 1,000 items selected from production of 1st shift gave 52 defective items. However a sample of 700 items selected from production of 2nd shift gave 45 defective items. Can we conclude that proportion of defective items in two shifts may be the same ? Use 5% level of significance. ($Z\alpha = 1.64$) **[07]**

**Q.4)** Attempt **any three** of the following :                                    [3x5=15]

    (a)    Define Null Hypothesis, Alternative Hypothesis, Decision Rules.

    (b)    Define Type I Error, Type II Error, Level of Significance.

    (c)    Describe Student's t-test.

    (d)    Define Normal Distribution. State p.d.f. of Normal Distribution. State its Mean, Median, Mode and Variance.

    (e)    Define Sample Space, Event, Independence of two events with illustrations.

———————

Total No. of Questions : 4]          [Total No. of Printed Pages : 2

**[3615]-104**

**P. G. D. F. T. (Semester - I) Examination - 2009**

**PAPER - IV**

**MARKETING PRINCIPLES AND MANAGEMENT**

(June 2008 Pattern)

Time : 3 Hours]                                   [Max. Marks : 60

*Instructions :*

    *(1) Attempt all questions.*

    *(2) All questions carry equal marks.*

---

**Q.1)** Define Marketing Research. Explain Marketing Research Process in detail. **[15]**

**OR**

**Q.1)** Discuss role of Product Planning and Development in International Marketing. **[15]**

**Q.2)** Describe significance of Marketing Information System in Effective Marketing. **[15]**

**OR**

**Q.2)** Define Target Markets. Explain Strategies for Differentiating and Market Positioning. **[15]**

**Q.3)** Explain in detail Consumer Markets and their Buying Behaviour. **[15]**

**OR**

**Q.3)** What is E-commerce ? Discuss its impact on Domestic Market. **[15]**

**Q.4)** Write short notes : **(Any Three)**                                    **[15]**

    (a)    Scope of Marketing

    (b)    Importance of Pricing Strategies

    (c)    Product Life Cycle

    (d)    Advertisement

    (e)    Managing Service Brand

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**[3615]-103**

**P. G. D. F. T. (Semester - I) Examination - 2009**

**PAPER - III**

**INTERNATIONAL LOGISTICS**

**(June 2008 Pattern)**

**Time : 3 Hours]** [**Max. Marks : 60**

*Instructions :*

    *(1) Attempt all questions.*

    *(2) All questions carry equal marks.*

---

**Q.1)** Elaborate importance of International Logistics in Foreign Trade. **[15]**

**OR**

**Q.1)** Describe role of various Intermediaries involved in International Logistics. **[15]**

**Q.2)** Describe in detail different Modes of Transport used in International Logistics. **[15]**

**OR**

**Q.2)** Explain importance of INCO Terms 2000, giving details of each of them. **[15]**

**Q.3)** Explain in detail different types of containers used in Ocean Freight in case of International Trade. Discuss 'Containerisation and Palletisation'. **[15]**

**OR**

**Q.3)** Explain in detail 'Bill of Lading'. Give different types of the same with brief information on each of them. **[15]**

**Q.4)** Write short notes : **(Any Three)**                                                      **[15]**

    (a)    Types of Cargoes in International Trade

    (b)    Importance of Packing in International Trade

    (c)    Types of Vessels in Ocean Freight

    (d)    Legalisation and Consular Invoice

    (e)    Certificate of Origin

_____

**[3615]-102**

**P. G. D. F. T. (Semester - I) Examination - 2009**

**PAPER - II**

**INTERNATIONAL ECONOMICS AND
FOREIGN EXCHANGE MANAGEMENT**

**(June 2008 Pattern)**

**Time : 3 Hours]**　　　　　　　　　　**[Max. Marks : 60**

*Instructions :*

　　*(1) Attempt all questions.*

　　*(2) All questions carry equal marks.*

---

**Q.1)** Critically examine Ricardian Theory of Comparative Cost.

**OR**

**Q.1)** "Trade Protection is essential for developing countries." Comment.

**Q.2)** Explain theory of Customs Union and discuss its impact on Trade Creation and Trade Diversion.

**OR**

**Q.2)** Describe process of Financing of Exports and Deemed Exports.

**Q.3)** Explain merits and demerits of Flexible Exchange Rate.

**OR**

**Q.3)** Discuss methods of International Trade Settlements.

**Q.4)** Write short notes : **(Any Three)**

    (a)    Product Life Cycle

    (b)    Bid Bond

    (c)    Pre-shipment Finance

    (d)    Objectives of Exchange Control

    (e)    GATS

——————————

**[3615]-101**

**P. G. D. F. T. (Semester - I) Examination - 2009**

**PAPER - I**

**MANAGERIAL ECONOMICS**

(June 2008 Pattern)

**Time : 3 Hours]**             **[Max. Marks : 60**

*Instructions :*

       *(1) All questions are compulsory.*

       *(2) All questions carry equal marks.*

---

**Q.1)** Explain in detail nature and scope of Managerial Economics. How Micro-economics differs from Managerial Economics ?     **[15]**

**OR**

**Q.1)** Explain Demand Forecasting. Discuss its significance in Estimation of Demand.     **[15]**

**Q.2)** Discuss Price and Output Determination in short and long run in monopoly.     **[15]**

**OR**

**Q.2)** Describe Oligopoly Models in detail.     **[15]**

**Q.3)** Suppose a firm is thinking of investing in a machine project which costs Capital Expenditure equal to Rs. 1,50,000 and Net Cash Flows from the machinery project are as given below :     **[15]**

| Year | 1 | 2 | 3 | 4 | 5 |
|------|------|------|------|------|------|
| Net Cash Flow | 20,000 | 55,000 | 55,000 | 45,000 | 35,000 |

Suppose the firm can borrow investment funds at 10% annual rate of interest. Whether the firm should undertake the project ? (NPV Method)

**OR**

**Q.3)** What is Cost of Capital ? Explain its structure and role in International Competitiveness. **[15]**

**Q.4)** Write short notes : **(Any Three)** **[15]**

    (a)    Linear Programming

    (b)    Three Degrees of Price Discrimination

    (c)    Profitability Index Method (Decision Rule)

    (d)    Features of Perfect Competition

    (e)    Selling Costs

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# [3615]-16

## P. G. D. F. T. (Semester - I) Examination - 2009

## PAPER - VI

## FOREIGN EXCHANGE MANAGEMENT

### (Old Course)

Time : 3 Hours]       [Max. Marks : 60

***Instructions :***

     *(1)*   Attempt ***any four*** *questions.*

     *(2)*   *All questions carry equal marks.*

---

**Q.1)** Discuss B.O.P. Crisis of 1990's in India.

**Q.2)** What do you mean by Exchange Rate Mechanism ? Explain Spot and Forward Rate.

**Q.3)** Describe role of ECGC in International Trade.

**Q.4)** Discuss Gold Standard and Bretton Woods System in detail.

**Q.5)** Distinguish between Repatriable and Non-repatriable Accounts. Explain its significance for the Indian Economy.

**Q.6)** Write short notes : **(Any Three)**

     (a)     Financial Institutions in International Trade

     (b)     Euro Market

     (c)     Country Risk Analysis

     (d)     Open Account

     (e)     IMF

**[3615]-15**

**P. G. D. F. T. (Semester - I) Examination - 2009**

**PAPER - V**

**QUANTITATIVE METHODS**

(Old Course)

Time : 3 Hours]                                                    [Max. Marks : 60

*Instructions :*

      *(1) Attempt **any four** questions.*

      *(2) Figures to the right indicate full marks.*

      *(3) Use of calculator and statistical table is allowed.*

      *(4) Graph paper will be supplied on request.*

---

**Q.1)** (A)  Describe Utility and Scope of Statistical Techniques with illustrations in the following fields :

      Economics and Management Science          **[08]**

    (B)  Following is the Frequency Distribution of 200 randomly chosen patients regarding their stay in hospital after operation :

| Hospital Stay in days | 0-5 | 5-10 | 10-15 | 15-20 | 20-25 |
|---|---|---|---|---|---|
| No. of Patients | 24 | 90 | 45 | 30 | 11 |

      Draw less than Ogive Curve for the above data and hence obtain median of the data.          **[07]**

**Q.2) (A)** What do you mean by Central Tendency ? Describe different measures of Central Tendency. **[08]**

**(B)** Compute (i) Range and Coefficient of Range, (ii) Quartile Deviation and Coefficient of Quartile Deviation for the following data :

100, 24, 14, 105, 21, 35, 106, 16, 100, 72, 68, 103, 61, 90, 20. **[07]**

**Q.3) (A)** Explain the terms Population and Sample. Discuss advantages and use of Sampling Techniques. **[08]**

**(B)** A Committee of four is to be formed from 3 Engineers, 4 Economists, 2 Statisticians and 1 Chartered Accountant.

(i) What is the probability that each of the four categories of professions is included in the Committee ?

(ii) What is the probability that the Committee consists of the Chartered Accountant and at least one Engineer ? **[07]**

**Q.4) (A)** Obtain expected value and variance of number of heads when three fair coins are tossed simultaneously. **[08]**

**(B)** State p.d.f. of a Normal Distribution. State its Mean, Median, Mode and Variance. Also state properties of Normal Distribution. **[07]**

**Q.5) (A)** Define Parameter, Statistic, Point Estimation and Interval Estimation. **[08]**

**(B)** Compute Price Index Number for the year 2002 with 2001 as base year using weighted arithmetic mean of price relatives for the following data : **[07]**

| Commodity | A | B | C | D |
|---|---|---|---|---|
| Price in 2001 | 10 | 8 | 25 | 16 |
| Price in 2000 | 12 | 9 | 30 | 28 |
| Weights | 30 | 20 | 25 | 25 |

**Q.6)** (A) Calculate Spearman's Rank Correlation Coefficient between the following marks given by two judges in series of eight one-act plays in a drama competition : **[08]**

| One-act Play No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---|---|---|---|---|---|---|---|
| Marks by Judge A | 81 | 72 | 60 | 33 | 29 | 11 | 56 | 42 |
| Marks by Judge B | 75 | 56 | 42 | 15 | 30 | 20 | 60 | 80 |

(B) Define : Null Hypothesis, Alternative Hypothesis, Type I error, Type II error **[07]**

———————

## [3615]-14

### P. G. D. F. T. (Semester - I) Examination - 2009
### PAPER - IV
### MARKETING PRINCIPLES AND MANAGEMENT

(Old Course)

**Time : 3 Hours]**        **[Max. Marks : 60**

*Instructions :*

*(1) Attempt **any four** questions.*

*(2) All questions carry equal marks.*

**Q.1)** Write a detailed note on Marketing Information System.

**Q.2)** Discuss merits and demerits of Direct and Indirect Channels of Distribution.

**Q.3)** What do you mean by Product Life Cycle ? Discuss Managing Products through Product Life Cycle.

**Q.4)** Discuss Pricing Strategies and Policies with respect to the Product and Market.

**Q.5)** Write a detailed note on Product Planning and Development.

**Q.6)** Write short notes : **(Any Three)**

    (a)    Sales Promotion

    (b)    Services Marketing

    (c)    Market Segmentation

    (d)    Buying Behaviour

    (e)    Analyzing Competitors

# [3615]-13

## P. G. D. F. T. (Semester - I) Examination - 2009
## PAPER - III
## INTERNATIONAL LOGISTICS
### (Old Course)

**Time : 3 Hours]**                                    **[Max. Marks : 60**

*Instructions :*

*(1) Attempt **any four** questions.*

*(2) All questions carry equal marks.*

**Q.1)** Discuss 'INCOTERMS' in detail.                                    **[15]**

**Q.2)** Discuss 'Marine Insurance' in detail.                              **[15]**

**Q.3)** Explain various documents in 'International Trade'. Elaborate their importance.                                                             **[15]**

**Q.4)** What are the different Modes of Transport used in International Trade. **[15]**

**Q.5)** Describe different types of Vessels with respect to Cargo Types.    **[15]**

**Q.6)** Write short notes : **(Any Three)**                                **[15]**

    (a)    Containerisation

    (b)    Carrier's Liability

    (c)    Bill of Lading

    (d)    NVOCC

    (e)    Feeder Operation

Total No. of Questions : 6]　　　　[Total No. of Printed Pages : 1

## [3615]-12

## P. G. D. F. T. (Semester - I) Examination - 2009

## PAPER - II

## INTERNATIONAL ECONOMICS

### (Old Course)

Time : 3 Hours]　　　　　　　　　　　　　　　[Max. Marks : 60

*Instructions :*

　　　　*(1)　Attempt **any four** questions.*

　　　　*(2)　All questions carry equal marks.*

**Q.1)** Critically examine Ricardo's Principle of Comparative Cost.

**Q.2)** What is Trade Protection ? Distinguish between Tariffs and Quota.

**Q.3)** Define terms of Trade. Discuss factors affecting terms of Trade.

**Q.4)** State merits and demerits of Fixed Exchange Rate.

**Q.5)** Discuss Causes of Disequilibrium in the Balance of Payments and examine measures taken by Government of India to correct it.

**Q.6)** Write short notes : **(Any Three)**

　　　(a)　Opportunity Cost

　　　(b)　GATT

　　　(c)　Objectives of IMF

　　　(d)　Subsidies

　　　(e)　Flexible Exchange Rate

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Total No. of Questions : 6]　　　　　　　[Total No. of Printed Pages : 1

## [3615]-11

### P. G. D. F. T. (Semester - I) Examination - 2009
### PAPER - I
### MANAGERIAL ECONOMICS
#### (Old Course)

Time : 3 Hours]　　　　　　　　　　　　　　　[Max. Marks : 60

*Instructions :*

*(1) Attempt **any four** questions.*

*(2) All questions carry equal marks.*

---

**Q.1)** Explain broad characteristics of Managerial Economics. How does Managerial Economics differ from Micro Economics ?

**Q.2)** Define Elasticity of Demand. Explain its significance in Managerial Decision-making.

**Q.3)** Explain Increasing, Constant and Diminishing Returns to Scale with the help of diagram.

**Q.4)** Describe Price and Output Determination in short and long run in Monopolistic Competition with the help of diagram.

**Q.5)** What is Risk Analysis ? Explain Decision-making under Uncertainty.

**Q.6)** Write short notes : **(Any Three)**

    (a)　　Operating Leverages

    (b)　　Decision to Invest Abroad

    (c)　　Product Market and Corporate Strategies

    (d)　　Sealed Bid Pricing

    (e)　　Price Discrimination Under Dumping

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**[3615]-210**

**P. G. D. F. T. (Semester - II) Examination - 2009**

**PAPER - XI**

**COMMERCIAL GEOGRAPHY**

**(June 2008 Pattern)**

**Time : 3 Hours]**                                    **[Max. Marks : 60**

***Instructions :***

*(1) All questions are compulsory.*

*(2) All questions carry equal marks.*

*(3) Use outline map of the World for answering Q. No. 4.*

---

**Q.1)** Explain in detail Weber's Theory of Industrial Location.        **[15]**

**OR**

**Q.1)** Write a detailed note on the World Distribution of Iron Ore and Copper.        **[15]**

**Q.2)** State major advantages of Forest Resources.        **[15]**

**OR**

**Q.2)** Explain in detail the role of Transportation and Communication in Economic Development of a Country.        **[15]**

**Q.3)** Write short notes : **(Any Three)**        **[15]**

    (a)    Marine Resources

    (b)    Green Revolution

    (c)    Mixed Farming

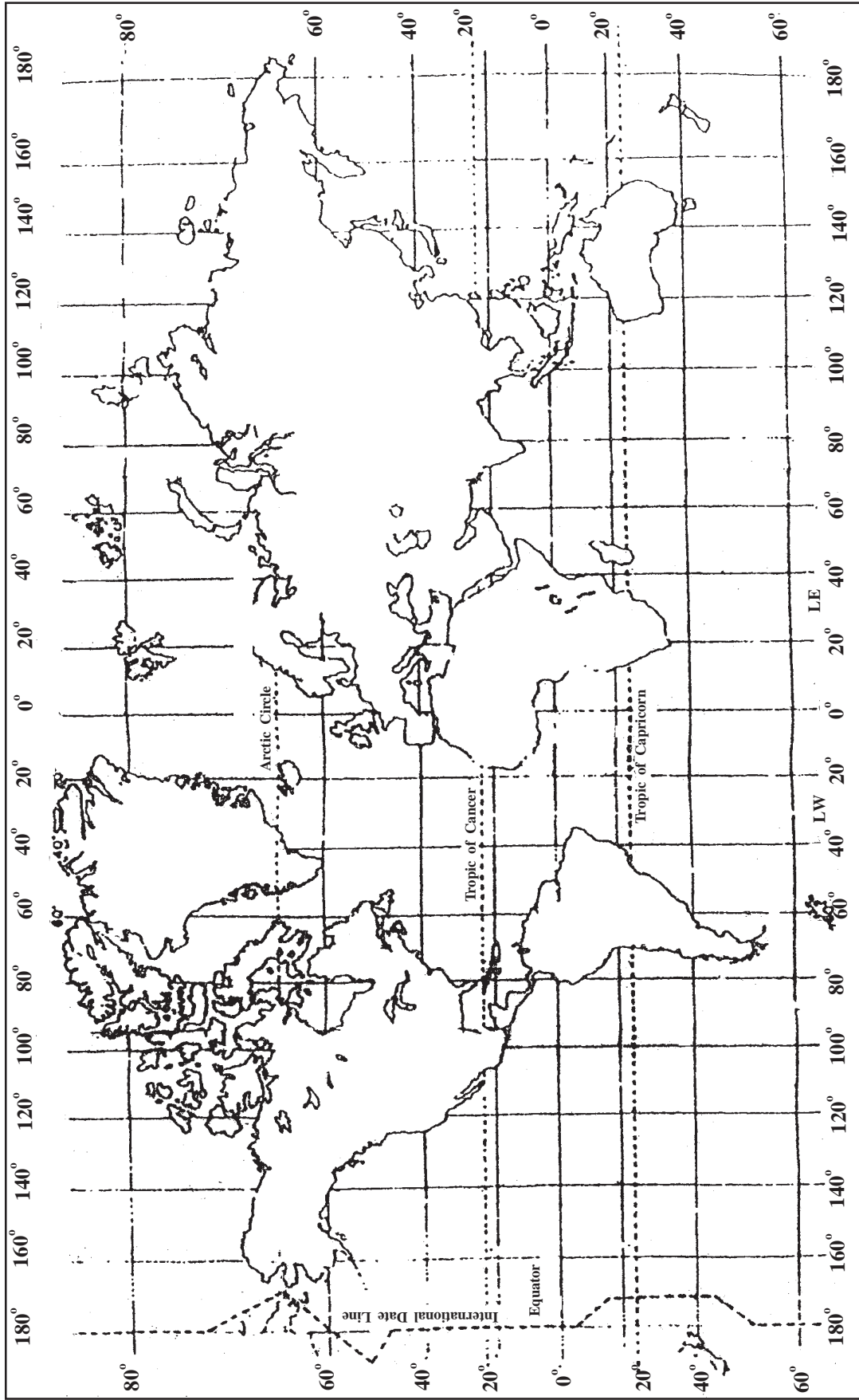    (d)    Animal Resources

    (e)    Coal Resources of India

**Q.4)** Compare Coal and Petroleum as a Source of Power and give an account of their distribution. **[15]**

**OR**

**Q.4)** Mark and name the following in the outline map of the World given to you and prepare a suitable Index : **[15]**

    (a)    Great Lakes and St. Lawrence

    (b)    Major Sea Ports along East-Coast of India

    (c)    Major Ship Building Industries of the World

    (d)    Major Petrochemical Industries of the World

    (e)    Rice Producing Regions of the World

————————

# WORLD

INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

Arctic Circle

Tropic of Cancer

Tropic of Capricorn

Equator

International Date Line

LE

LW

[3615]-210/3

**[3615]-209**

**P. G. D. F. T. (Semester - II) Examination - 2009**

**PAPER - X**

**INDIAN ECONOMY AND TRADE DEPENDENCIES**

**(June 2008 Pattern)**

**Time : 3 Hours]**                                  **[Max. Marks : 60**

*Instructions :*

      *(1) All questions are compulsory.*

      *(2) All questions carry equal marks.*

---

**Q.1)** Describe relative position of India in World Trade since Independence. **[15]**

**OR**

**Q.1)** Explain Import Substitution Policy of India. **[15]**

**Q.2)** Analyse difference between Balance of Trade and Balance of Payment. What are the basic components of Balance of Payment. **[15]**

**OR**

**Q.2)** Explain - Export House, Trading House and Star Trading House. **[15]**

**Q.3)** Discuss Globalisation and emerging Foreign Trade Scenario. **[15]**

**OR**

**Q.3)** Explain Foreign Direct Investment in India. **[15]**

**Q.4)** Write short notes : **(Any Three)** [15]

    (a)    World Trade Organisation and India

    (b)    Special Economic Zones

    (c)    Exchange Control

    (d)    Liberalisation in Trade Policy

    (e)    EOUs

———————

Total No. of Questions : 4]                    [Total No. of Printed Pages : 2

**[3615]-203**

**P. G. D. F. T. (Semester - II) Examination - 2009**

**PAPER - IX**

**EXPORT AND IMPORT PROCEDURES**

**(June 2008 Pattern)**

Time : 3 Hours]                                   [Max. Marks : 60

*Instructions :*

    *(1) Attempt all questions.*

    *(2) All questions carry equal marks.*

---

**Q.1)** Explain in detail Mandatory Registrations required to start business in Foreign Trade in India.                                           **[15]**

**OR**

**Q.1)** Give Complete Procedure for obtaining Importer Exporter Code.    **[15]**

**Q.2)** Explain :                                                         **[15]**

    (a)   Direct and Indirect Export

    (b)   Advance Authorisation

    (c)   EOU and SEZ

**OR**

**Q.2)** Explain Export House Category and benefits applicable to them as per FTP 2004-09.                                                        **[15]**

**Q.3)** Explain Complete Procedure for Import Clearance of Cargo by Sea. **[15]**

**OR**

**Q.3)** Explain EPCG in detail. **[15]**

**Q.4)** Write short notes : **(Any Three)** **[15]**

    (a)    Types of Bills of Lading

    (b)    DEPB

    (c)    Conditions in an International Letter of Credit

    (d)    Terms of Payment in International Trade

    (e)    Focus Product Scheme and Focus Market Scheme

_____

Total No. of Questions : 4]                    [Total No. of Printed Pages : 2

**[3615]-202**

**P. G. D. F. T. (Semester - II) Examination - 2009**

**PAPER - VIII**

**INTERNATIONAL FINANCIAL MANAGEMENT**

**(June 2008 Pattern)**

Time : 3 Hours]                                    [Max. Marks : 60

*Instructions :*

     *(1) All questions are compulsory.*

     *(2) All questions carry equal marks.*

---

**Q.1)** Explain in detail - Rewards, Risks and their importance in International Finance. **[15]**

**OR**

**Q.1)** What are various participants in Foreign Exchange Market ? Describe nature of their participation. **[15]**

**Q.2)** What do you mean by Currency Exchange Risk and its Management ? Explain in detail Economic and Accounting Exposure. **[15]**

**OR**

**Q.2)** What do you understand by Speculation ? In what respect speculation is different from hedging ? **[15]**

**Q.3)** Explain Interest Rate Parity Theory. How can it be used to determine investment and borrowing markets ? **[15]**

**OR**

**Q.3)** What do you understand by Euro Bond ? Describe various types of Euro Bonds. **[15]**

**Q.4)** Write short notes : **(Any Three)** [15]

    (a)    Parallel Loan and Credit Swaps

    (b)    Basic Input Required to Make Project Evaluation

    (c)    Euro Deposit, Euro Currency, Euro Loans and Euro Money

    (d)    Spot Exchange Market

    (e)    Quotation at the Foreign Exchange Market

———————————

**[3615]-201**

**P. G. D. F. T. (Semester - II) Examination - 2009**

**PAPER - VII**

**INTERNATIONAL MARKETING**

**(June 2008 Pattern)**

Time : 3 Hours]    [Max. Marks : 60

*Instructions :*

*(1)  All questions are compulsory.*

*(2)  All questions carry equal marks.*

**Q.1)** Service requirements differ from country to country based on the stage of Markets. Explain. **[15]**

**OR**

**Q.1)** Write a detail note on International Monetary System and World Trade. **[15]**

**Q.2)** How does Language, Media Choices and Segmentation restrict choices in Advertising Campaigns ? Discuss with appropriate examples. **[15]**

**OR**

**Q.2)** Discuss Distribution Channels used in International Marketing. **[15]**

**Q.3)** Differentiate between a Global Company and a Multinational Company. Discuss idea of global orientation. **[15]**

**OR**

**Q.3)** Elaborate factors influencing International Marketing. **[15]**

**Q.4)** Write short notes : **(Any Three)**                                                              **[15]**

    (a)    Foreign Trade Zones

    (b)    Overseas Research

    (c)    International Marketing of Technology

    (d)    Opportunities in Developing Countries

    (e)    Trade Marks

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# [3615]-25

## P. G. D. F. T. (Semester - II) Examination - 2009

## PAPER - XI

## COMMERCIAL GEOGRAPHY

### (Old Course)

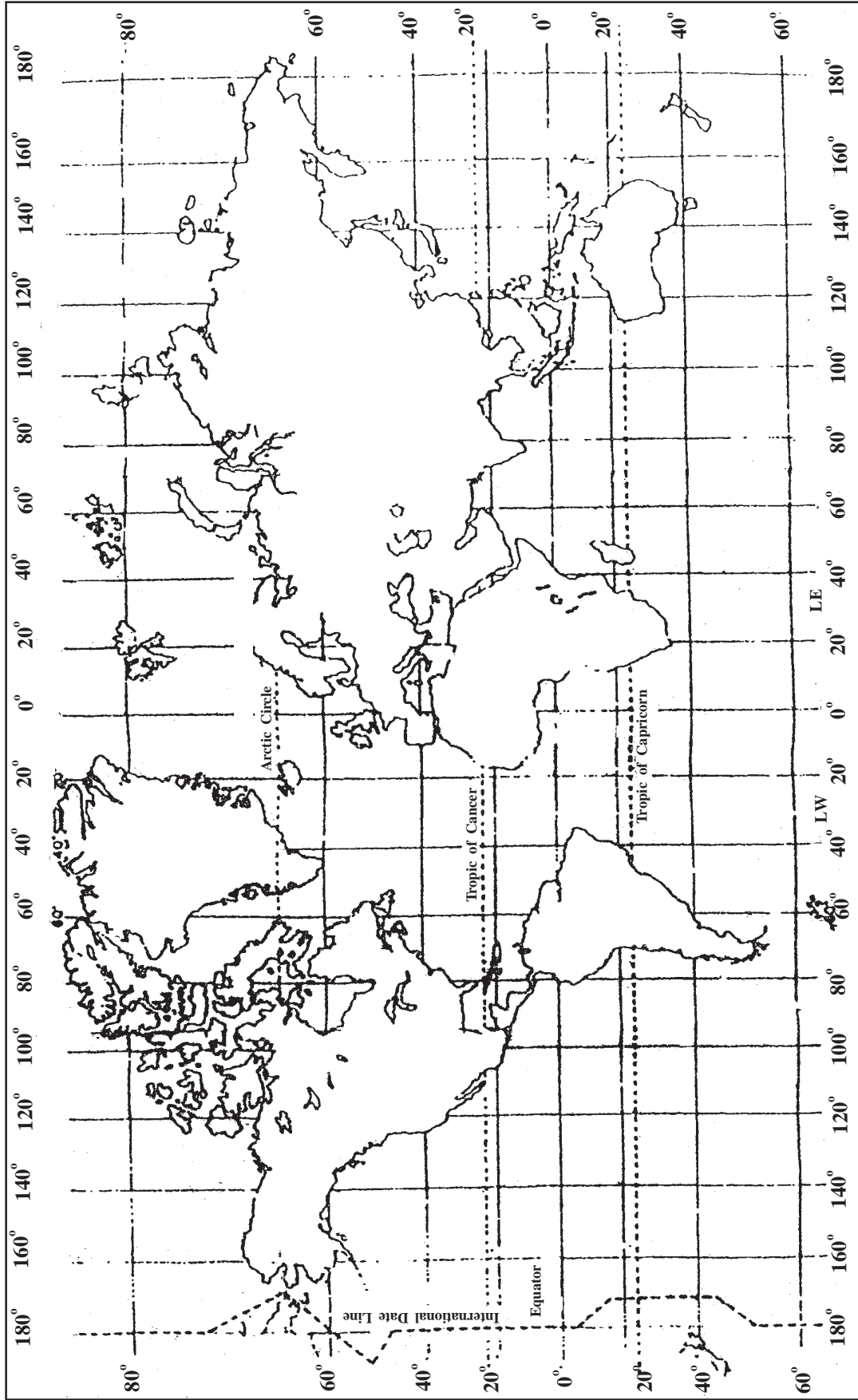Time : 3 Hours]                                                    [Max. Marks : 60

*Instructions :*

*(1) Question No. **6** is compulsory, attempt **any three** questions from the remaining.*

*(2) Use of map stencil is allowed.*

*(3) Draw neat diagrams and maps wherever necessary.*

*(4) Use outline map of the World for answering **Q. 6**.*

---

**Q.1)** Explain various factors that are responsible for the location of Iron and Steel Industries. [15]

**Q.2)** What do you mean by Natural Resources ? How uneven distribution of Natural Resources can affect World Trade ? [15]

**Q.3)** Discuss Hydro-electric Power Development in India and its role in Economic Development. [15]

**Q.4)** Write detailed note on 'Green Revolution' in India. [15]

**Q.5)** Write short notes : **(Any Three)** [15]

    (a)    Aquaculture

    (b)    Role of Transportation in Economic Development

    (c)    Paper Industry in India

    (d)    Extensive Farming

    (e)    Operation Flood Programme

**Q.6)** Mark and name the following in the outline map of the world given to you and prepare suitable Index : **(Any Five)** **[15]**

    (a)    Major Forests in India

    (b)    Major Sea Ports along East Coast of India

    (c)    The Suez Canal and the Panama Canal

    (d)    World's Automobile Industry

    (e)    World's Distribution of Iron Ore

    (f)    Red Sea

———————

**WORLD**

INST. TO CANDIDATES : ATTACH THIS MAP WITH ANSWER BOOK

Arctic Circle

Tropic of Cancer

Tropic of Capricorn

Equator

International Date Line

LE

LW

[3615]-25/3

## [3615]-24

### P. G. D. F. T. (Semester - II) Examination - 2009

### PAPER - X

### INDIA'S EXPORT AND IMPORT TRADE SINCE 1955

#### (Old Course)

**Time : 3 Hours]** **[Max. Marks : 60**

*Instructions :*

*(1) Attempt **any four** questions.*

*(2) All questions carry equal marks.*

---

**Q.1)** Explain India's Imports since 1955 with special reference to Commodity Composition and Direction.

**Q.2)** Examine in detail the changes over time in India's Export and Import Policy.

**Q.3)** Explain Globalisation. Discuss its impact on India's Foreign Trade.

**Q.4)** Write a detailed note on State Trading in Foreign Trade.

**Q.5)** Discuss causes of disequilibrium in the Balance of Payments and the measures taken by Government of India to correct them.

**Q.6)** Write short notes : **(Any Three)**

    (a) Objectives of Exchange Control

    (b) Balance of Trade

    (c) Free Trade Zones

    (d) Foreign Collaboration and Joint Ventures

    (e) Convertibility of Rupee

---

# [3615]-23

## P. G. D. F. T. (Semester - II) Examination - 2009

## PAPER - IX

## EXPORT AND IMPORT PROCEDURE

### (Old Course)

**Time : 3 Hours]**                                                    **[Max. Marks : 60**

*Instructions :*

*(1) Attempt **any four** questions.*

*(2) All questions carry equal marks.*

---

**Q.1)** Discuss role of ECGC in International Trade.

**Q.2)** Describe various Duty Exemption and Remission Schemes.

**Q.3)** What do you mean by Certificate of Origin ? Discuss GSP and GSTP.

**Q.4)** Discuss Categories of Exporters in detail.

**Q.5)** Write short notes : **(Any Three)**

    (a)    Importance of Marine Insurance

    (b)    Clearing and Forwarding Agent

    (c)    IEC Registration

    (d)    ARE - 1

    (e)    Software Technology Park

**Q.6)** Write a detailed note on Special Economic Zone.

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Total No. of Questions : 6]                    [Total No. of Printed Pages : 1

# [3615]-22

## P. G. D. F. T. (Semester - II) Examination - 2009
## PAPER - VIII
## INTERNATIONAL FINANCIAL MANAGEMENT
### (Old Course)

Time : 3 Hours]                                        [Max. Marks : 60

*Instructions :*

    *(1) Attempt **any four** questions.*

    *(2) All questions carry equal marks.*

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**Q.1)** What are the importance, risks and rewards in International Financial System ?

**Q.2)** What is Forward Exchange Contract ? Explain its features in detail.

**Q.3)** Explain in detail the Purchasing Power Parity Principle.

**Q.4)** What are various Complexities of Multinational Capital Budgeting ? How these make project evaluation difficult ?

**Q.5)** Explain in detail about Euro Bonds, Foreign Bonds and Multicurrency Bonds in long term financial market.

**Q.6)** Write short notes : **(Any Three)**

    (a)   CHIPS and CHAPS

    (b)   Portfolio Analysis

    (c)   Black - Scholes Formula

    (d)   Currency Options and Currency Swaps

    (e)   Hedging and Speculation

# [3615]-21

## P. G. D. F. T. (Semester - II) Examination - 2009

## PAPER - VII

## INTERNATIONAL MARKETING

### (Old Course)

**Time : 3 Hours]**                                                      **[Max. Marks : 60**

*Instructions :*

    *(1) Attempt **any four** questions.*

    *(2) All questions carry equal marks.*

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**Q.1)** Discuss marketing opportunities available in developing countries.

**Q.2)** Explain Product Standardisation and Adaptation in the Context of International Marketing.

**Q.3)** Discuss International Marketing of Services and Technology.

**Q.4)** Write a detailed note on International Distribution Channels with respect to different markets.

**Q.5)** Write a detailed note on Regional Integration and Protectionism.

**Q.6)** Write short notes : **(Any Three)**

    (a)    Entry Strategies

    (b)    International Marketing Information

    (c)    International Advertising Strategy

    (d)    E-commerce and its Impact on International Marketing

    (e)    Export Pricing

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