

Total No. of Questions—4]

[Total No. of Printed Pages—2

**[3769]-201**

**S.Y. B.Com. EXAMINATION, 2010**

**BUSINESS COMMUNICATION**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

**1. Answer in 20 words each (any ten) : [20]**

- (1) What do you mean by Horizontal Communication ?
- (2) What do you mean by 'Non-verbal Communication' ?
- (3) What do you mean by Soft Skill ?
- (4) Define the term 'Business Letter'.
- (5) What is status enquiry ?
- (6) Define the term Collection Letter.
- (7) What is body language ?
- (8) What is 'Resume' ?
- (9) What do you mean by 'Agenda' ?
- (10) Define Extraordinary General Meeting.
- (11) What is 'Fax' ?
- (12) What is 'Telex' ?
- (13) What is 'ECS' ?

**2. Answer in 50 words each (any two) : [10]**

- (1) State the process of communication.

**P.T.O.**

- (2) What are the points to be considered while drafting an enquiry letter ?
- (3) State the contents of job application.
- (4) Explain the importance of Report.

3. Answer in **150** words each (any *two*) : [20]

- (1) Write a complaint letter to the Sales Manager, L.G. Electronics, Mumbai, about received damage goods.
- (2) Write a letter to Avinash Sawant, Nasik for collecting information about creditworthiness of M/s Vilasrao Patil, Nasik.
- (3) Write an appointment letter on behalf of Hero Honda Company Ltd., New Delhi to Shri Anil Deshmukh, Pune, as an Accountant.
- (4) Draft a progress report of Hindusthan Construction Company Ltd., Nasik, on completion of 5 years service.

4. Answer in **300** words each (any *two*) : [30]

- (1) What do you mean by communication ? Explain the barriers of communication.
- (2) Define the term listening. Describe in detail types of listener.
- (3) Describe the various electronic instruments used in modern communication.
- (4) What is Minutes ? Explain the importance of Minutes.

**S.Y. B.Com. EXAMINATION, 2010**

**CORPORATE ACCOUNTING**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Use of calculator is allowed.

1. (A) Fill in the blanks (any five) :

[5]

(i) Discount on issue of shares is a ..... loss.

(ii) AS-5 stands for .....

(iii) In ..... there is one liquidation and one formation of a company.

(iv) A public limited company can earn ..... profits only after getting the certificate of commencement.

(v) The audit fees paid for company audit under Section 227 of Companies Act, 1956 must be charged to ..... incorporation period.

(vi) AS-10 deals with accounting for ..... assets.

(vii) If the benefits received by holding company are more than the cost incurred by holding company in acquiring the shares of subsidiary company, then the difference is called as .....

P.T.O.



(B) Match the pairs :

[5]

I

II

- |                               |                                   |
|-------------------------------|-----------------------------------|
| (i) Bonus shares              | (a) Amalgamation                  |
| (ii) AS-2                     | (b) Intangible Assets             |
| (iii) AS-26                   | (c) Capitalisation of Reserves    |
| (iv) Formation of New Company | (d) Valuation of Inventories      |
| (v) Capital Profit            | (e) Profit prior to incorporation |

2. (A) Surya Limited invited applications for 10,000 Equity shares of Rs. 100 each at a discount 6% payable as follows : [12]

On Application Rs. 25

On Allotment Rs. 34 (discount Rs. 6)

On First and Final call Rs. 35.

The applications received were for 9,000 shares and all of these were accepted. All money dues were received except the first and final call on 100 shares of Miss Roshani, which were forfeited. 50 shares of which were re-issued @ Rs. 90 to Mr. Chandra as fully paid.

Pass Journal entries in the books of Surya Limited.



- (B) Pawan India Ltd. was incorporated on 31st May, 2009 to acquire an existing business from 1st April, 2009. The following is the Profit & Loss A/c for the year ended on 31st March, 2010. [8]

**Profit & Loss A/c**

(for the year ended on 31st March, 2010)

Dr.		Cr.	
Particulars	Rs.	Particulars	Rs.
To Office Salary	18,000	By Gross Profit b/d	88,000
To Vendor's Salary	6,000		
To Telegram Charges	2,400		
To Office Rent	3,600		
To Repairs & Maintenance of Delivery Van	3,300		
To Sales Tax	2,200		
To Provision for Taxation	3,000		
To Director's fees	4,000		
To Discount on issue of shares	2,850		
To Interest on purchase consideration	1,875		
To Audit fees	4,775		
To Printing Charges	6,000		
To Net Profit c/d	30,000		
	88,000		88,000

*Additional Information :*

- (1) Sales are of one commodity and at a fixed rate, and the average of the monthly sales for the first two months was one-half of the average of the monthly sales for the remaining period of the year.
- (2) The purchase consideration of Rs. 90,000 was paid to vendor on 31st August, 2009. Interest @ 5% was paid on the purchase consideration to the date of settlement.

Prepare a statement showing profit or loss prior to and post-incorporation together with the accounting treatment of the same.

*Or*

(A) Solve the following :

- (i) The company deals in various products which are neither similar nor interchangeable. At the time of closing of annual accounts for the year 2008-09 the historical cost

and net realisable value of the items of closing stock are determined as below : [5]

Items	Historical Cost (Rs. in lakhs)	Net Realisable Value (Rs. in lakhs)
Value No. 1	200	180
Value No. 2	42	42
Value No. 3	180	210
Value No. 4	150	185
Value No. 5	140	199

What will be the value of closing stock ?

- (ii) Plaza Ltd. purchased a plot of land for Rs. 20,00,000 and constructed a building on it at a cost of Rs. 70,00,000. It has also incurred the following expenses in the process : [5]

Stamp Duty and Registration of Land	Rs. 2,00,000
Demolition of old building	Rs. 3,00,000
Architect's and Engineer's fees for the building	Rs. 2,80,000
Government dues on construction	Rs. 70,000
Municipal Corporation charges	Rs. 40,000
Fencing around the plot of land	Rs. 2,00,000



Find the cost of Land and cost of Building separately and also find out the cost at which Land and Building be shown in the Balance Sheet.

(B) Write short notes on : [10]

- (i) Borrowing cost;
- (ii) Contingencies and events occurring after the Balance Sheet date.

3. (A) The following are the balances of Zalkari Devi Limited as on 31st March, 2010 : [15]

Debit balances	Rs.	Credit balances	Rs.
Premises	30,72,000	Share Capital	40,00,000
Plant	33,00,000	12% Debentures	30,00,000
Stock	7,50,000	Profit & Loss A/c	2,62,500
Debtors	8,70,000	Bills Payable	3,70,000
Goodwill	2,50,000	Creditors	4,00,000
Cash and Bank	4,06,500	Sales	41,50,000
Calls in arrears	75,000	General Reserve	2,50,000
Interim dividend paid	3,92,500	Provision for Doubtful	
Purchases	18,50,000	debts on 1-4-2009	35,000
Preliminary Expenses	50,000		
Wages	9,79,800		
General Expenses	68,350		
Salaries	2,02,250		
Bad Debts	21,100		
Debenture Interest paid	1,80,000		
	1,24,67,500		1,24,67,500

*Additional Information :*

- (a) Depreciate plant by 15%.
- (b) Write off Rs. 5,000 from Preliminary expenses.
- (c) Half year's debenture interest is due.
- (d) Create 5% provision on debtors for doubtful debts.
- (e) Provide for Income Tax @ 50% of current year's profit.
- (f) Stock on 31st March, 2010 was Rs. 9,50,000.
- (g) A claim of Rs. 25,000 for workmen's compensation is being disputed by the company.
- (h) Transfer Rs. 10,000 to General Reserve.
- (i) Salaries are outstanding for current year Rs. 20,000.

Prepare Trading A/c, Profit & Loss A/c, Profit & Loss Appropriation A/c for the year ended on 31st March, 2010 and Balance Sheet as on that date.

- (B) From the following information, prepare a Consolidated Balance Sheet of Hawai Ltd. and its subsidiary Sundari Ltd., as at 31-3-2009 giving detailed workings : [15]

**Balance Sheets**  
(as on 31-3-2009)

Liabilities	Hawai Ltd. (Rs.)	Sundari Ltd. (Rs.)	Assets	Hawai Ltd. (Rs.)	Sundari Ltd. (Rs.)
<u>Share Capital :</u>			Goodwill	1,00,000	—
Equity shares of Rs. 10 each	4,00,000	2,00,000	Fixed Assets	2,00,000	2,50,000
General Reserve	2,00,000	60,000	<u>Investments :</u>		
Profit & Loss A/c	1,00,000	40,000	(i) 16,000 shares of Rs. 10 each in Sundari Ltd.		
6% Debentures	—	1,00,000	at cost	2,00,000	—
Loan from Hawai Ltd.	—	10,000	(ii) 6% Debentures of Sundari Ltd.		
Sundry Creditors	1,00,000	40,000	(face value Rs. 60,000)	60,000	—
Bills Payable	50,000	30,000	(iii) Government Securities	—	50,000
			Stock	1,00,000	40,000
			Sundry Debtors	80,000	40,000
			Bill Receivable	40,000	—
			Bank Balance	60,000	1,00,000
			Loan to Sundari Ltd.	10,000	—
	8,50,000	4,80,000		8,50,000	4,80,000



*Additional Information :*

- (i) Sundry creditors of Hawai Ltd. includes Rs. 20,000 due to Sundari Ltd.
- (ii) The closing stock of Hawai Ltd. includes stock worth Rs. 30,000 supplied by Sundari Ltd. which had invoiced at cost plus 20% profit on cost.
- (iii) Bills payable of Sundari Ltd. include Rs. 24,000 issued in favour of Hawai Ltd. which was discounted but not yet matured Rs. 4,000 of them.
- (iv) Hawai Ltd. acquired 16,000 equity shares in Sundari Ltd. on 1-4-2008 on which date the Balance Sheet of Sundari Ltd. showed General Reserve at Rs. 20,000 and Profit & Loss A/c credit balance of Rs. 10,000.
- (v) Hawai Ltd. revalued fixed assets of Sundari Ltd. as on 1-4-2008 at Rs. 2,60,000.

4. (A) Write short notes (any *two*) : [8]

- (i) Capital Redemption Reserve;
- (ii) Difference between Equity shares and Debentures;
- (iii) Reduction of Share Capital.

(B) From the following information relating to Ratan Ltd., prepare Liquidator's Final Statement of Account : [12]

(1) Share Capital :

(a) 800 Preference shares of Rs. 100 each fully paid.

(b) 35,000 Equity (A) shares of Rs. 10 each fully paid.

(c) 30,000 Equity (B) shares of Rs. 10 each, Rs. 7 paid up.

(d) 20,000 Equity (C) shares of Rs. 5 each, Rs. 2 paid up.

(2) Debentures of Rs. 70,000.

(3) Creditors of Rs. 50,000 unsecured, creditors Rs. 10,000 preferential.

(4) Assets realised Rs. 3,10,000.

(5) Liquidator's remuneration is 5% on assets realised and liquidation expenses were Rs. 6,600 and legal charges were Rs. 2,900.

Or

The following are the Balance Sheets of two companies — Akash Ltd. and Sagar Ltd. on 31st March, 2010 : [20]

**Balance Sheet of Akash Ltd.**

(as on 31-3-2010)

Liabilities	Rs.	Assets	Rs.
<u>Share Capital :</u>		Goodwill	10,000
Equity shares of Re. 1		Building	45,000
each fully paid	1,50,000	Machinery at cost	50,000
Forfeited Shares A/c	150	Less : Depreciation	<u>15,000</u>
4% Debentures	35,000	Sundry Debtors	25,850
Reserve Fund	10,000	Stock	68,276
Profit & Loss A/c	16,865	Cash at Bank	33,674
Sundry Creditors	5,785		
	2,17,800		2,17,800

**Balance Sheet of Sagar Ltd.**

(as on 31-3-2010)

Liabilities	Rs.	Assets	Rs.
<u>Share Capital :</u>		Goodwill	10,000
Equity shares of Re. 1		Building	13,000
each fully paid	39,000	Machinery at cost	11,000
5% Debentures	7,000	Sundry Debtors	10,000
Sundry Creditors	25,700	Less : R.D.D.	<u>500</u>
Bank Overdraft	600	Stock	15,200
		Profit & Loss A/c	13,600
	72,300		72,300



The two companies decided to amalgamate as on 31st March, 2010 and a new company 'Sukhsagar Ltd.' was formed with an authorised capital of Rs. 2,50,000 in shares of Re. 1 each. The following terms were agreed :

(1) The consideration was :

(a) 6 Shares of Re. 1 each at Rs. 1.10 fully paid in the New Company in exchange for every 5 shares in Akash Ltd. and Rs. 1,000 in cash.

One share of Re. 1 each at Rs. 1.10 fully paid in the New Company in exchange for every 3 shares in Sagar Ltd. and Rs. 500 in cash.

(b) The debentureholders were to be allotted such debentures in the New Company bearing interest at 3.5% as would bring them the same amount of interest.

(2) Akash Ltd. to pay its own cost of winding up which amounted to Rs. 300 and the cost of winding up of Sagar Ltd. is to be paid by Sukhsagar Ltd. (not to include in purchase consideration) which amounted to Rs. 200.

(3) Sukhsagar Limited to take over all assets and liabilities of both companies at book values.

Prepare :

(i) Realisation A/c, Sukhsagar Ltd. A/c, Equity Shares in Sukhsagar Ltd. A/c, 4% Debentureholders A/c, Cash A/c and Equity Shareholders A/c in the books of Akash Limited.

(ii) Open Journal entries in the books of Sukhsagar Limited.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-203**

**S.Y. B.Com. EXAMINATION, 2010**

**BUSINESS ECONOMICS (MACRO)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Draw neat diagrams wherever necessary.

1. Answer the following questions in **20** words each (any *ten*) : [20]

- (1) Define 'Macro Economics'.
- (2) What is the significance of estimating National Income ?
- (3) How is near money different from legal tender money ?
- (4) What are the primary functions of money ?
- (5) State the *two* assumptions of Fisher's Quantity Theory of Money.
- (6) What is C.R.R. ? In which phase of a trade cycle, central bank lowers the C.R.R. ?
- (7) Which factors from demand-side are responsible for inflation ?
- (8) What is deflation ?
- (9) State the Psychological law of consumption.
- (10) Explain the relationship between inflation and unemployment.
- (11) Define Budget.
- (12) Give any *four* items of public expenditure.
- (13) Which principle lies at the root of public finance ?

P.T.O.

2. Answer the following questions in **50** words each (any *two*) : [10]
- (1) Explain Reserve Bank of India's new money measures.
  - (2) Explain cash-balance approach to the theory of value of money.
  - (3) Explain the phases of a trade cycle with diagram.
  - (4) Explain the terms—Marginal propensity to consume and Marginal efficiency of capital.
3. Answer the following questions in **150** words each (any *two*) : [20]
- (1) Explain with diagram, the circular flow of income.
  - (2) What are the effects of inflation on production and distribution of income ?
  - (3) Explain with example, the investment multiplier principle, developed by Keynes.
  - (4) What is meant by 'Public Finance' ? Explain the nature and scope of Public Finance.
4. Answer the following questions in **300** words each (any *two*) : [30]
- (1) Why and how does Central Bank control credit creation of the Commercial Banks ?
  - (2) Explain the Keynesian theory of employment and income.
  - (3) Critically examine the following statement :  
"Supply creates its own demand."
  - (4) Give an account of the different methods of computation of national income. What are the difficulties encountered in estimation of national income ?



(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे अनिवार्य आहे.

(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1. खालील प्रश्नांची प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) समग्रलक्षी अर्थशास्त्राची व्याख्या द्या.
- (2) राष्ट्रीय उत्पन्न गणनेचे महत्व काय ?
- (3) जवळ-जवळ पैसा हा विधिग्राह्य पैशापेक्षा भिन्न कसा ?
- (4) पैशाची प्राथमिक कार्ये कोणती ?
- (5) पैशाच्या मूल्यविषयक परिमाण सिद्धांताच्या फिशरच्या दृष्टिकोनाची दोन गृहिते सांगा.
- (6) राखीव निधीचे प्रमाण म्हणजे काय ? व्यापार चक्राच्या कोणत्या अवस्थेमध्ये मध्यवर्ती बँक राखीव निधिचे प्रमाण कमी करते ?
- (7) चलनविस्ताराला कारणीभूत असणारे मागणीच्या बाजूचे घटक कोणते ?
- (8) चलनसंकोच म्हणजे काय ?
- (9) उपभोगविषयक मानसशास्त्रीय नियम विशद करा.
- (10) चलनफुगवटा आणि बेकारी यातील संबंध स्पष्ट करा.
- (11) अर्थसंकल्पाची व्याख्या सांगा.
- (12) सार्वजनिक खर्चाच्या कोणत्याही चार बाबी सांगा.
- (13) सार्वजनिक आय-व्ययाच्या मुळाशी असलेले तत्त्व कोणते ?

2. खालील प्रश्नांची प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [10]

- (1) रिझर्व्ह बँक ऑफ इंडियाची पैशाविषयक नवीन मापने स्पष्ट करा.
- (2) पैशाच्या मूल्यासंबंधीचा रोकड निधि सिद्धांत स्पष्ट करा.
- (3) व्यापार चक्राच्या विविध अवस्थांचे आकृतिसह वर्णन करा.
- (4) सीमांत उपभोग प्रवृत्ती व भांडवलाची सीमांत लाभक्षमता या संकल्पना स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी 150 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [20]

- (1) उत्पन्नाच्या चक्राकार प्रवाहाचे आकृतिसह स्पष्टीकरण करा.
- (2) चलनफुगवट्याचे उत्पादन आणि उत्पादनाच्या विभाजनावर होणारे परिणाम सांगा.
- (3) केन्स यांनी विकसित केलेले गुंतवणूक गुणकाचे तत्व सोदाहरण स्पष्ट करा.
- (4) सार्वजनिक आय-व्यय म्हणजे काय ? त्याचे स्वरूप व व्याप्ती स्पष्ट करा.

4. खालील प्रश्नांची प्रत्येकी 300 शब्दांत उत्तरे द्या (कोणतेही दोन) : [30]

- (1) व्यापारी बँका करत असलेल्या पतनिर्मितीवर मध्यवर्ती बँक का आणि कसे नियंत्रण ठेवते ?
- (2) केन्स यांचा उत्पन्न आणि रोजगारविषयक सिद्धांत स्पष्ट करा.
- (3) पुढील विधानाचे टीकात्मक परीक्षण करा :  
“पुरवठा आपली मागणी निर्माण करतो.”
- (4) राष्ट्रीय उत्पन्न गणनेच्या विविध पद्धतींचा आढावा घ्या. राष्ट्रीय उत्पन्न मोजताना येणाऱ्या अडचणी कोणत्या ?

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-204**

**S.Y. B.Com. EXAMINATION, 2010**

**PRINCIPLES AND FUNCTIONS OF MANAGEMENT**

**(Business Management)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Answer the following questions in **20** words each (any *ten*) : [20]

- (1) What is 'Administration' ?
- (2) Define the term 'Decision-making'.
- (3) Define the term 'Profession'.
- (4) What is meant by 'Motivation' ?
- (5) Define the term 'Communication'.
- (6) What do you mean by 'Centralisation' ?
- (7) What is 'Scientific Management' ?
- (8) What is 'Situational Leadership' ?
- (9) State the assumptions of Theory 'X'.
- (10) What do you mean by 'Management by Objectives' ?
- (11) Define the term 'Organisation'.
- (12) What is 'Event Management' ?
- (13) What do you mean by 'Social Responsibility' ?

P.T.O.



2. Answer the following questions in 50 words each (any two) : [10]

- (1) What are the techniques of Coordination ?
- (2) Write a brief note on 'Departmentation'.
- (3) Explain the steps in planning.
- (4) Explain the reasons for resistance to change.

3. Answer in 150 words each (any two) : [20]

- (1) Explain the contribution of 'Herzberg'.
- (2) Describe the steps in the process of control.
- (3) Explain the types of decision-making.
- (4) Describe the difficulties in delegation of authority.

4. Answer in 300 words each (any two) : [30]

- (1) Describe the contribution of Mahatma Gandhi to Management.
- (2) Explain the methods of training along with their merits and demerits.
- (3) Describe various styles of Leadership.
- (4) Explain the scope and characteristics of business ethics.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न अनिवार्य आहेत.

(ii) उजव्या बाजूकडील अंक पूर्ण गुण दर्शवितात.

1. खालील प्रश्नांची प्रत्येकी 20 शब्दात उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) 'प्रशासन' म्हणजे काय ?

- (2) 'निर्णय-प्रक्रिया' या संज्ञेची व्याख्या लिहा.
- (3) 'पेशा' या संज्ञेची व्याख्या लिहा.
- (4) 'अभिप्रेरणा' म्हणजे काय ?
- (5) 'संदेशावहन' या संज्ञेची व्याख्या लिहा.
- (6) व्यवसायाचे 'केन्द्रिकरण' म्हणजे काय ?
- (7) 'शास्त्रीय व्यवस्थापन' म्हणजे काय ?
- (8) 'परिस्थितीजन्य नेतृत्व' म्हणजे काय ?
- (9) सिद्धांत 'क्ष' ची गृहिते सांगा.
- (10) 'उद्दिष्टांद्वारे व्यवस्थापन' म्हणजे काय ?
- (11) 'संघटन' या संज्ञेची व्याख्या लिहा.
- (12) 'घटना व्यवस्थापन' म्हणजे काय ?
- (13) 'सामाजिक जबाबदारी' म्हणजे काय ?

2. खालील प्रश्नांची प्रत्येकी 50 शब्दात उत्तरे लिहा (कोणतेही दोन) : [10]

- (1) समन्वयाची तंत्रे कोणती ते लिहा.
- (2) विभागीकरणावर थोडक्यात टीप लिहा.
- (3) नियोजनाच्या पायऱ्या (टप्पे) स्पष्ट करा.
- (4) बदलास विरोध असण्याची कारणे स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी 150 शब्दात उत्तरे लिहा (कोणतेही दोन) : [20]

- (1) 'हर्जबर्ग' यांचे योगदान विशद करा.
- (2) नियंत्रण-प्रक्रियेतील टप्पे (पायऱ्या) वर्णन करा.
- (3) निर्णय प्रक्रियेचे प्रकार स्पष्ट करा.
- (4) अधिकार प्रदानातील अडथळ्यांचे वर्णन करा.

4. खालील प्रश्नांची प्रत्येकी 300 शब्दात उत्तरे लिहा (कोणतेही दोन) : [30]

- (1) व्यवस्थापनातील महात्मा गांधीचे योगदान वर्णन करा.
- (2) प्रशिक्षणाचे प्रकार, त्यांच्या फायद्यातोट्यांसह स्पष्ट करा.
- (3) विविध नेतृत्व शैलींचे वर्णन करा.
- (4) व्यावसायिक नितीमूल्यांची व्याप्ती व वैशिष्ट्ये स्पष्ट करा.



Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-205**

**S.Y. B.Com. EXAMINATION, 2010**

**ELEMENTS OF COMPANY LAW**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

**1.** Answer the following questions in **20** words each (any *ten*) : [20]

- (1) Who can become a Promoter ?
- (2) What is 'E-filing' ?
- (3) State the meaning of 'Independent Legal Entity' of the company.
- (4) Define 'Employees Stock Option'.
- (5) What is the meaning of 'Underwriting of Shares' ?
- (6) What is the meaning of 'Deemed Prospectus' ?
- (7) What is the meaning of 'Proxy' ?
- (8) Enumerate *two* ordinary businesses that can be transacted in an Annual General Meeting.
- (9) Who can be appointed as a 'Director' ?
- (10) State the maximum number of public companies in which a person can be appointed as director.
- (11) State any *two* purposes of amalgamation.
- (12) Define 'Liquidator'.
- (13) State the required quorum for a board meeting.

P.T.O.

2. Answer the following questions in **50** words each (any *two*) : [10]
- (1) List the documents required for registration of a public company.
  - (2) State the rights of minority shareholders to protect their interest.
  - (3) Distinguish between reconstruction and amalgamation of companies.
  - (4) What is 'Digital Signature Certificate' ?
3. Answer the following questions in **150** words each (any *two*) : [20]
- (1) State the advantages of incorporation of a company.
  - (2) "A company cannot buy-back its own shares." Explain. Are there any exceptions to it ?
  - (3) Distinguish between Motion and Resolution.
  - (4) Explain the duties and rights of official liquidator.
4. Answer the following questions in **300** words each (any *two*) : [30]
- (1) Define 'Private Company'. State the privileges and exemptions that can be enjoyed by a private company.
  - (2) Define 'Shares'. Distinguish between equity shares and preference shares.
  - (3) Who can become a director ? State the modes of appointment of directors.
  - (4) Explain the different kinds of company meetings.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न आवश्यक आहेत.

(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. खालील प्रश्नांची उत्तरे प्रत्येकी 20 शब्दात लिहा (कोणतेही दहा) : [20]

- (1) प्रवर्तक कोण होवू शकतो ?
- (2) ई-फायलींग म्हणजे काय ?
- (3) कंपनीच्या कायदेशिर अस्तित्वाचा अर्थ सांगा.
- (4) कर्मचारी भाग विकल्पाची व्याख्या द्या.
- (5) भाग विभेकरार म्हणजे काय ?
- (6) गृहीत माहितीपत्रक म्हणजे काय ?
- (7) 'प्रतिनिधी' या शब्दाचा अर्थ काय आहे ?
- (8) वार्षिक सर्वसाधारण सभेमध्ये चर्चीले जाणारे कोणतेही दोन सर्वसाधारण कार्य विशद करा.
- (9) संचालक म्हणून कोणाची नियुक्ती होवू शकते ?
- (10) एका व्यक्तीची जास्तीत जास्त किती सार्वजनिक कंपनीमध्ये संचालक म्हणून नियुक्ती होवू शकते ?
- (11) एकत्रीकरणाचे कोणतेही दोन हेतू सांगा.
- (12) विसर्जकाची व्याख्या द्या.
- (13) संचालक मंडळाच्या सभेची गणसंख्या सांगा.

2. खालील प्रश्नांची उत्तरे प्रत्येकी 50 शब्दात लिहा (कोणतेही दोन) : [10]

- (1) सार्वजनिक कंपनीच्या नोंदणीसाठी आवश्यक कागदपत्राची यादी करा.



- (2) अल्पसंख्याक सभासदांना त्यांचे हित जोपासण्यासाठी कोणते हक्क असतात ते सांगा.
- (3) कंपनीची पूर्णरचना आणि एकत्रीकरण यातील फरक स्पष्ट करा.
- (4) डिजीटल सिग्नेचर सर्टीफिकेट म्हणजे काय ?

3. खालील प्रश्नांची उत्तरे प्रत्येकी 150 शब्दात लिहा (कोणतेही दोन) : [20]

- (1) कंपनी नोंदणीचे फायदे सांगा.
- (2) 'कंपनी स्वतःचे भाग परत विकत घेवू शकत नाही,' स्पष्ट करा. याला काही अपवाद आहेत का ?
- (3) प्रस्ताव आणि ठराव यातील फरक स्पष्ट करा.
- (4) अधिकृत विसर्जकाची कर्तव्य आणि अधिकार स्पष्ट करा.

4. खालील प्रश्नांची उत्तरे प्रत्येकी 300 शब्दात लिहा (कोणतेही दोन) : [30]

- (1) खाजगी कंपनीची व्याख्या द्या. खाजगी कंपनीस उपभोगता येणारे विशेष हक्क व सवलती सांगा.
- (2) 'भाग' या शब्दाची व्याख्या द्या. सामान्य भाग आणि अग्रहक्क भाग यातील फरक स्पष्ट करा.
- (3) संचालक कोण होऊ शकतो ? संचालक निवडीचे मार्ग सांगा.
- (4) कंपनी सभेचे वेगवेगळे प्रकार स्पष्ट करा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-206**

**S.Y. B.Com. EXAMINATION, 2010**

**BUSINESS ADMINISTRATION**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

**1. Answer in 20 words each (any ten) :** [20]

- (1) Organisation
- (2) Joint Stock Company
- (3) Level of Management
- (4) Small Scale Industry
- (5) Legal Environment
- (6) Minimum Wages Act, 1948
- (7) Liberalization
- (8) Quality Control
- (9) Knowledge Process Outsourcing (KPO)
- (10) Characteristics of Special Economic Zone
- (11) Industry
- (12) Industrial Sickness
- (13) Responsibilities of Business towards the Government.

**P.T.O.**

2. Answer in **50** words each (any *two*) : [10]

- (1) Characteristics of Business.
- (2) Advantages of Sole Proprietorship Organisation.
- (3) Factors affecting the productivity.
- (4) External causes of Industrial Sickness.

3. Answer in **150** words each (any *two*) : [20]

- (1) Write a detailed note on 'Knowledge Process Outsourcing'.
- (2) Arguments for and against for social responsibility of business.
- (3) Explain the process of formation of Company in India.
- (4) Discuss the essentials of a successful Business Organisation.

4. Answer in **300** words each (any *two*) : [30]

- (1) Explain the advantages and disadvantages of Globalisation.
- (2) Write a detailed note on 'Recent Trends in Location of Industries'.
- (3) Explain the various laws affecting the operations and control of business in India.
- (4) Define 'Management'. Explain the principles and functions of management.



(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहेत.

(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

1. प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) :

[20]

- (1) संघटन
- (2) संयुक्त भांडवली प्रमंडळ
- (3) व्यवस्थापनाच्या पातळ्या
- (4) लघु उद्योग
- (5) कायदेविषयक पर्यावरण
- (6) किमान वेतन कायदा, 1948
- (7) उदारीकरण
- (8) गुणवत्ता नियंत्रण
- (9) बाह्य संसाधनाद्वारे ज्ञानप्रक्रीया (KPO)
- (10) विशेष आर्थिक क्षेत्राची वैशिष्ट्ये
- (11) उद्योग
- (12) औद्योगिक आजारपण
- (13) शासनाच्या प्रति व्यवसायाच्या जबाबदाऱ्या.

2. प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणतेही दोन) :

[10]

- (1) व्यवसायाची वैशिष्ट्ये.
- (2) एकल व्यापारी संघटनेचे फायदे.
- (3) उत्पादकतेवर परिणाम करणारे घटक.
- (4) औद्योगिक आजारपणाची बहिर्गत कारणे.

3. प्रत्येकी 150 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [20]

- (1) 'बाह्य संसाधनाद्वारे ज्ञानप्रक्रीया' यावर विस्तृत टिप लिहा.
- (2) व्यवसायाच्या सामाजिक जबाबदारीच्या बाजूने आणि विरोधातील मुद्दे स्पष्ट करा.
- (3) भारतातील प्रमंडळ व्यवसाय स्थापनेची प्रक्रीया स्पष्ट करा.
- (4) व्यवसाय संघटनेच्या यशस्वीतेसाठी आवश्यक घटकांची चर्चा करा.

4. प्रत्येकी 300 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [30]

- (1) जागतिकीकरणाचे फायदे आणि तोटे स्पष्ट करा.
- (2) 'उद्योगाच्या स्थानिकरणाचा अद्यावत दृष्टीकोन' यावर विस्तृत टिप लिहा.
- (3) व्यवसायाचे संचालन व नियंत्रणासाठी भारतातील विविध कायदे विषयक घटक स्पष्ट करा.
- (4) व्यवस्थापनाची व्याख्या द्या. व्यवस्थापनाची तत्वे आणि कार्य स्पष्ट करा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-207**

**S.Y. B.Com. EXAMINATION, 2010**

**BANKING AND FINANCE**

**Special Paper I**

**(Indian Banking System)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

**1. Answer the following questions in 20 words each (any ten) : [20]**

- (1) Define Non-Scheduled Banks.
- (2) What is Foreign Banks ?
- (3) What is meant by social control over banks ?
- (4) Write names of any *four* Nationalised Banks.
- (5) What is Business Environment ?
- (6) What is Cultural Environment of Business ?
- (7) What is Regional Rural Banks ?
- (8) What is Urban Co-operative Credit Society ?
- (9) Define Cash Reserve Ratio (C.R.R.).
- (10) Give any *two* reasons for the establishment of Reserve Bank of India.
- (11) What is Capital Adequacy ?
- (12) Define Non-performing Assets.
- (13) Give any *two* objectives of Banking Sector Reforms.

P.T.O.



2. Answer the following questions in **50** words each (any *two*) : [10]

- (1) Explain the role of Banking System in Indian Economy.
- (2) Explain the objectives of Bank Nationalisation.
- (3) What are the principles of Co-operation ?
- (4) Explain the recommendations of Narasimham Committee II (1998).

3. Answer the following questions in **150** words each (any *two*) : [20]

- (1) Explain the progress and performance of Foreign Banks in India.
- (2) Discuss the economic and social objectives of Business.
- (3) Explain the progress and problems of Regional Rural Banks.
- (4) Explain the qualitative methods of credit control.

4. Answer the following questions in **300** words each (any *two*) : [30]

- (1) Explain fully the arguments for and against Bank Nationalisation.
- (2) Explain the economic, international and cultural constituents of Business Environment.
- (3) Discuss the functions, progress and problems of District Central Co-operative Banks.
- (4) Explain the major functions of Reserve Bank of India.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

1. खालील प्रश्नांची प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) बिगर अनुसूचित बँकांची व्याख्या द्या.
- (2) विदेशी बँका म्हणजे काय ?
- (3) बँकांवरील सामाजिक नियंत्रण म्हणजे काय ?
- (4) कोणत्याही चार राष्ट्रीयीकृत बँकांची नावे लिहा.
- (5) व्यावसायिक पर्यावरण म्हणजे काय ?
- (6) व्यवसायाचे सांस्कृतिक पर्यावरण म्हणजे काय ?
- (7) प्रादेशिक ग्रामीण बँका म्हणजे काय ?
- (8) नागरी सहकारी पतसंस्था म्हणजे काय ?
- (9) रोख राखीव निधी प्रमाणाची व्याख्या द्या.
- (10) भारतीय रिझर्व्ह बँकेच्या स्थापनेमागची कोणतीही दोन कारणे लिहा.
- (11) भांडवलचा पुरतेपणा म्हणजे काय ?
- (12) निष्क्रिय मालमत्तेची (N.P.A.) व्याख्या द्या.
- (13) बँकिंग क्षेत्रातील सुधारणांची कोणतीही दोन उद्दिष्टे सांगा.

2. खालील प्रश्नांची प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [10]

- (1) भारतीय अर्थव्यवस्थेतील बँक प्रणालीची भूमिका स्पष्ट करा.
- (2) बँकांच्या राष्ट्रीयीकरणाची उद्दिष्टे स्पष्ट करा.
- (3) सहकारीची तत्वे कोणती ?
- (4) नरसिंहम समिती II (1998) च्या शिफारशी स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी 150 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [20]

- (1) भारतातील विदेशी बँकांची प्रगती आणि कामगिरी स्पष्ट करा.
- (2) व्यवसायाच्या आर्थिक आणि सामाजिक उद्दिष्टांची चर्चा करा.
- (3) प्रादेशिक ग्रामीण बँकांची प्रगती आणि समस्या स्पष्ट करा.
- (4) गुणात्मक पतनियंत्रणाच्या पद्धती स्पष्ट करा.

4. खालील प्रश्नांची प्रत्येकी 300 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [30]

- (1) बँकाच्या राष्ट्रीयीकरणाच्या बाजूने व विरोधी बाजूने करण्यात येणारे युक्तीवाद सविस्तर स्पष्ट करा.
- (2) व्यावसायिक पर्यावरणाचे आर्थिक, आंतरराष्ट्रीय आणि सांस्कृतिक घटक स्पष्ट करा.
- (3) जिल्हा मध्यवर्ती सहकारी बँकांची कार्ये, प्रगती आणि समस्या यावर चर्चा करा.
- (4) भारतीय रिझर्व्ह बँकेची प्रमुख कार्ये स्पष्ट करा.



Total No. of Questions—4]

[Total No. of Printed Pages—4+1

**[3769]-208**

**S.Y. B.Com. EXAMINATION, 2010**

**BUSINESS LAWS AND PRACTICES**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Answer the following questions in 20 words each (any ten) : [20]

(i) State the meaning of 'Bye-Laws' under the Maharashtra Co-operative Societies Act, 1960.

(ii) Define 'Area of Operation' under the Multi-State Co-operative Society Act, 2002.

(iii) State two features of a Co-operative Society.

(iv) What do you mean by Special General Meeting under the Multi-State Co-operative Society Act, 2002 ?

(v) Define 'Broker' under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.

(vi) Define 'Agriculturist' under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.

(vii) Define 'Premium' under the Law of Insurance.

**P.T.O.**

(viii) State the meaning of 'Marine Insurance' ?

(ix) What is the meaning of the term 'Burglary Insurance' ?

(x) State the meaning of the term 'Marine Perils'.

(xi) State the different types of Fire Insurance Policies.

(xii) What is the meaning of 'Risk' under the Law of Insurance ?

(xiii) Define 'Life Insurance'.

2. Answer the following questions in **50** words each (any *two*) : [10]

(i) State the rights of policyholders.

(ii) Write a note on Re-Audit under the MCS Act.

(iii) Write a short note on Double Insurance.

(iv) Explain in brief the term Contract Farming under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.

3. Answer the following questions in **150** words each (any *two*) : [20]

(i) What are the restrictions on the societies ? Explain the steps for registration of a co-operative society under the Maharashtra Co-operative Societies Act, 1960.

(ii) Explain in detail Amalgamation of market committees under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.

(iii) Discuss the different types of Insurance policies.

(iv) What are the obligations and rights of Insurer ?

4. Answer the following questions in **300** words each (any *two*) : [30]

- (i) State the objectives of the Multi-State Co-operative Society Act, 2002. Explain the powers and functions of Chief Executive under the Act.
- (ii) Explain the different types of Miscellaneous Insurance policies.
- (iii) Explain the objectives of Life Insurance Corporation. State its constitution and powers.
- (iv) Explain the powers and duties of officers of Marketing Board under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न आवश्यक आहेत.

(ii) उजवीकडे दर्शविलेले प्रश्नासाठीचे गुण आहेत.

(iii) संदर्भासाठी इंग्रजी प्रश्नपत्रिका पहावी.

1. प्रत्येकी **20** शब्दांपर्यंत खालील उत्तरे लिहा (फक्त **दहा**) : [20]

- (i) महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत 'बाय-लॉज' चा अर्थ सांगा.
- (ii) बहु-राज्य सहकारी संस्था कायदा, 2002 अंतर्गत 'केंद्रीय निबंधक' ची व्याख्या लिहा.
- (iii) सहकारी संस्थेची **दोन** वैशिष्ट्ये सांगा.



- (iv) बहु-राज्य सहकारी संस्था कायदा, 2002 अंतर्गत 'विशेष सर्वसाधारण सभा' म्हणजे काय ?
- (v) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत 'दलाल' ची व्याख्या लिहा.
- (vi) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत 'कृषक' (शेतकरी) ची व्याख्या लिहा.
- (vii) विमा कायद्या अंतर्गत 'हप्ता' ची व्याख्या लिहा.
- (viii) सागरी विम्याचा अर्थ सांगा.
- (ix) 'बर्लरी इन्शुरन्स' या संज्ञेचा अर्थ सांगा.
- (x) 'मरीन पेरील्स' या संकल्पनेचा अर्थ सांगा.
- (xi) 'अग्नि विमा' योजनेचे विविध प्रकार सांगा.
- (xii) विमा कायद्या अंतर्गत 'Risk' (जोखीम) म्हणजे काय ?
- (xiii) 'जीवन विमा' ची व्याख्या लिहा.

2. खालील प्रश्नांची प्रत्येकी 50 शब्दांत उत्तरे लिहा (फक्त दोन) : [10]

- (i) विमा योजना धारकाचे अधिकार सांगा.
- (ii) MCS कायद्या अंतर्गत 'पुनर्लेखापरिक्षण' वर टिप लिहा.
- (iii) 'दुहेरी विमा' वर टीप लिहा.
- (iv) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत 'करार शेती' ही संकल्पना स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी 150 शब्दांत उत्तरे लिहा (फक्त दोन) : [20]

- (i) संस्थांवरील बंधने काय आहेत ? महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सहकारी संस्थांच्या नोंदणीचे टप्पे स्पष्ट करा.

- (ii) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत बाजार समित्यांचे एकत्रीकरण सविस्तर स्पष्ट करा.
- (iii) विमा योजनांच्या वेगवेगळ्या प्रकारांची चर्चा करा.
- (iv) विमा प्रतिनिधीची (Insurer) कर्तव्ये आणि अधिकार काय आहेत ?

4. खालील प्रश्नांची प्रत्येकी 300 शब्दांत उत्तरे लिहा (फक्त दोन) : [30]

- (i) बहू-राज्य सहकारी संस्था कायदा, 2002 ची उद्दीष्टे सांगा. या कायद्या अंतर्गत मुख्य कार्यकारी अधिकाऱ्याचे अधिकार व कार्ये स्पष्ट करा.
- (ii) इतर विमा योजनांचे विविध प्रकार स्पष्ट करा.
- (iii) जीवन विमा निगमची वैशिष्ट्ये स्पष्ट करा. तिची संहिता आणि अधिकार सांगा.
- (iv) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत व्यापारी मंडळाच्या अधिकाऱ्यांचे अधिकार आणि कार्ये स्पष्ट करा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-209**

**S.Y. B.Com. EXAMINATION, 2010**

**CO-OPERATION AND RURAL DEVELOPMENT**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Answer the following questions in **20** words each (any *ten*) : [20]

- (1) What is Co-operation ?
- (2) Explain the nature of Co-operation.
- (3) What do you mean by multistate co-operative society ?
- (4) State any *two* problems of Non-Agricultural Credit Co-operative Society.
- (5) What is rural development ?
- (6) State any *two* limitations of Panchayat Raj System.
- (7) What do you mean by Globalization ?
- (8) What do you mean by Co-operative Legislations ?
- (9) State the objectives of Non-Agricultural Credit Co-operative Society.
- (10) State any *two* problems of Consumer Co-operatives.
- (11) What do you mean by peoples participation in rural development ?
- (12) What is Group Approach of rural development ?
- (13) State the effects of globalization on rural development.

P.T.O.



2. Answer the following questions in **50** words each (any *two*) : [10]
- (1) Explain the objectives and features of Co-operative Societies Act, 1904.
  - (2) State the provisions of Maharashtra Co-operative Societies Act, 1960 regarding privileges and duties of Co-operative Societies.
  - (3) What are the objectives of Multistate Co-operative Societies Act ?
  - (4) Explain the role of Co-operative movement in the rural development in Maharashtra.
3. Answer the following questions in **150** words each (any *two*) : [20]
- (1) Explain the history of co-operative movement in Maharashtra.
  - (2) State the provision of Maharashtra State Co-operative Societies Act, 1960 regarding Audit of Co-operatives.
  - (3) Explain the main provisions of Bombay Provisional Co-operative Act, 1925.
  - (4) State the benefits of Co-operative Legislation.
4. Answer the following questions in **300** words each (any *two*) : [30]
- (1) Explain the progress of Dairy Co-operatives in Maharashtra.
  - (2) Explain individual approach of rural development.
  - (3) Explain the objectives and nature of IRDP.
  - (4) Explain the concept and structure of Panchayat Raj System.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.  
(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. खालील प्रश्नांची उत्तरे प्रत्येकी 20 शब्दांत लिहा (कोणतेही दोन) : [20]

- (1) सहकार म्हणजे काय ?
- (2) सहकाराचे स्वरूप स्पष्ट करा.
- (3) बहुराज्य सहकारी संस्था म्हणजे काय ?
- (4) बिगर सहकारी पतसंस्थांच्या कोणत्याही दोन समस्या सांगा.
- (5) ग्रामीण विकास म्हणजे काय ?
- (6) पंचायत राज व्यवस्थेच्या कोणत्याही दोन मर्यादा सांगा.
- (7) जागतिकीकरण म्हणजे काय ?
- (8) सहकारी विषयक कायदे म्हणजे काय ?
- (9) बिगर सहकारी पतसंस्थांचे उद्देश सांगा.
- (10) ग्राहक सहकारी संस्थांच्या कोणत्याही दोन समस्या सांगा.
- (11) ग्रामीण विकासातील लोकांचा सहभाग म्हणजे काय ?
- (12) ग्रामीण विकासाबाबतचा समूह दृष्टिकोन म्हणजे काय ?
- (13) जागतिकीकरणाचे ग्रामीण विकासावरील परिणाम सांगा.

2. खालील प्रश्नांची उत्तरे प्रत्येकी 50 शब्दांत लिहा (कोणतेही दोन) : [10]

- (1) सहकारी संस्थांचा कायदा, 1904 ची उद्दिष्ट्ये आणि वैशिष्ट्ये स्पष्ट करा.
- (2) महाराष्ट्र राज्य सहकारी संस्थांचा कायदा, 1960 मधील सहकारी संस्थांचे हक्क आणि कर्तव्य यासंबंधीच्या तरतुदी सांगा.
- (3) बहुराज्य सहकारी संस्थांचा कायद्याची उद्दिष्ट्ये कोणती ते सांगा.
- (4) महाराष्ट्र राज्यांच्या ग्रामीण विकासात सहकारी चळवळीची भूमिका स्पष्ट करा.

3. खालील प्रश्नांची उत्तरे प्रत्येकी 150 शब्दांत लिहा (कोणतेही दोन) : [20]

- (1) महाराष्ट्रातील सहकारी चळवळीचा इतिहास स्पष्ट करा.
- (2) महाराष्ट्र राज्य सहकारी संस्थांचा कायदा, 1960 मधील सहकारी संस्थांचे अंकेक्षण यासंबंधीच्या तरतूदी सांगा.
- (3) मुंबई प्रोव्हिजनल सहकारी संस्थांचा कायदा, 1925 च्या मुख्य तरतूदी स्पष्ट करा.
- (4) सहकार विषयक कायद्यांचे फायदे सांगा.

4. खालील प्रश्नांची उत्तरे प्रत्येकी 300 शब्दांत लिहा (कोणतेही दोन) : [30]

- (1) महाराष्ट्रातील दूध सहकारी संस्थांची प्रगती स्पष्ट करा.
- (2) ग्रामीण विकासाबाबतचा वैयक्तिक दृष्टिकोन स्पष्ट करा.
- (3) एकात्मिक ग्रामीण विकास कार्यक्रमाचे उद्देश आणि स्वरूप स्पष्ट करा.
- (4) पंचायत राज्य व्यवस्थेची संकल्पना स्पष्ट करून त्याचे स्वरूप सांगा.



Total No. of Questions—5]

[Total No. of Printed Pages—4+2

**[3769]-210**

**S.Y. B.Com. EXAMINATION, 2010**

**COST AND WORKS ACCOUNTING**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

- N.B. :—** (i) All questions are compulsory.  
(ii) Figures to the right indicate full marks.  
(iii) Use of calculator is allowed.

**1. (A) Fill in the blanks : [5]**

- (i) Fixed cost per unit ..... with increase in the size of output.
- (ii) ..... is a unit of product, service or time in relation to which cost may be ascertained.
- (iii) A good costing system gives equal emphasis on cost ..... and cost .....
- (iv) Two important opposing factors in fixing the economic order quantity are ..... cost and ..... cost.
- (v) Differential piece rate system provides for higher wages to ..... workers.

**P.T.O.**

(B) State whether the following statements are True or False : [5]

- (i) Nails used in furniture manufacture is an indirect material cost.
- (ii) While financial accounting leads to external reporting, cost accounting restricts itself to internal reporting.
- (iii) Bin Card is maintained by the Cost Accounting Department.
- (iv) Bill of materials is an invoice received from the supplier of material.
- (v) Taylor's Differential Piece Rate System guarantees a minimum day's wage.

2. What is cost accounting ? Discuss briefly its objectives and advantages. [15]

Or

Explain briefly the functions of the purchasing department in a large manufacturing concern. [15]

3. Write short notes on (any three) : [15]

- (i) Classification and codification of materials
- (ii) Weighted Average Price Method
- (iii) ABC Analysis
- (iv) Piece Rate System
- (v) Merit Rating.

4. (A) Prepare a Cost Sheet from the following information of Relic India Ltd. for the year ending 31-3-2007 : [15]

Particulars	Amount
	(Rs.)
Purchase of raw materials	1,55,000
Freight paid on raw material purchase	4,000
Productive Wages paid	75,000
Unproductive Wages	22,000
Productive Wages outstanding	7,000
Royalty on production	18,000
Fuel and power	4,500
Factory Rent	6,300
Insurance of machinery	1,700
Loading and unloading charges on purchase of raw materials	3,500
Depreciation of machinery	8,300
Lighting — Factory	700
— Office	300
Factory cleaning	400
Advertising	3,700
Carriage outwards	1,300



Income Tax	6,040
Factory telephone	890
Plant repairs and maintenance	2,500
Office computer depreciation	12,000
Office stationery	2,100
Travelling expenses — Salesmen	3,500
— Office Staff	1,800
Donations	1,350
Salaries of sales staff	7,000
Marketing research expenses	1,400
Bank charges and interest	340
Expenses on office cars	3,500
Office manager's salary	5,400
Bad debts	700
Sales	3,50,000

(B) From the following information, calculate Economic Order

Quantity : [5]

- (i) Quarterly consumption of materials 2000 kg
- (ii) Cost of placing one order Rs. 50
- (iii) Cost per unit Rs. 40
- (iv) Storage and carrying cost 8% of average inventory value.

5. (A) The following transactions occurred in purchase and issue of material in an organisation during October, 2008 : [10]

The stock on 1-10-2008 was 200 units @ Rs. 25 per unit.

Receipts dated	Quantity	Rate
4-10-2008	200 units	Rs. 24 per unit
10-10-2008	150 units	Rs. 23 per unit
18-10-2008	100 units	Rs. 24 per unit
22-10-2008	100 units	Rs. 23.50 per unit

Issued dated	Quantity
5-10-2008	250 units
12-10-2008	200 units
25-10-2008	250 units
30-10-2008	20 units

Prepare the Stores Ledger Account by adopting FIFO method.

- (B) The following figures are taken from the records of a Co. for the year 2009. The valuation of inventory is Rs. 2 per kg : [10]

Particulars	Opening Stock	Purchases	Closing Stock
Material X	1400 kg	23000 kg	400 kg
Material Y	2000 kg	3600 kg	2400 kg

Calculate the material turnover ratio of the above two materials and express in number of days the average inventory is held. Also determine which of the materials is fast moving.

Or

Calculate the earnings of a worker under the : [10]

(a) Halsey Plan, and

(b) Rowan Plan

from the following particulars :

- (1) Hourly rate of wages (guaranteed) 50 paise
- (2) Standard time for producing 1 dozen articles 3 hours
- (3) Actual production 20 dozen articles
- (4) Actual time taken 48 hours

Particulars	Opening Stock	Purchases	Closing Stock
Material X	1400 kg	23000 kg	400 kg
Material Y	2000 kg	26000 kg	2400 kg



Total No. of Questions—5]

[Total No. of Printed Pages—8+1

**[3769]-211**

**S.Y. B.Com. EXAMINATION, 2010**

**BUSINESS STATISTICS**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) Attempt *All* questions.

(ii) Figures to the right indicate full marks.

(iii) Use of calculator and statistical tables is allowed.

1. (A) Attempt any *four* of the following : [2 each]

(a) Define Additive model from time series.

(b) State the concept of Autoregressive model.

(c) For the given data, Mean = 160, Mode = 157 and s.d. = 50, find Karl Pearson's coefficient of skewness.

(d) State whether each of the statements given below is True or False :

(i) Assignment problem is particular case of Transportation problem.

(ii) In symmetric distribution mean, mode and median are not equal.

P.T.O.

(e) Explain the concept of interpolation.

(f) Give any *two* real life situations where multiple regression can be used.

(B) Attempt any *two* of the following :

(a) Determine an initial basic feasible solution to the following transportation problem by using Matrix Minimum Method.

Also find corresponding cost of transportation : [6]

		Distribution Centres			Supply
		A	B	C	
Plants	I	1	2	3	50
	II	3	2	1	80
	III	4	5	6	75
	IV	3	1	2	95
Demand		120	80	100	300

- (b) The sales for a certain factory is given below. Fit a straight line trend to the given data :

Year	Sales (Rs. '000)
1993	35
1994	56
1995	79
1996	80
1997	40

Estimate the value of sales for the year 2000. [6]

- (c) Determine profit maximizing output ( $x$ ) where profit function is given by

$$f(x) = -x^3 + 8x^2 - 5x + 100. \quad [6]$$

2. Attempt any *two* of the following :

- (a) In a study of a random sample of 50 students, the following results were obtained with respect to variables  $X_1$ ,  $X_2$ ,  $X_3$  where

$X_1$  : height of son (cms)

$X_2$  : height of mother (cms)

$X_3$  : height of father (cms).



$$\bar{X}_1 = 170, \quad \bar{X}_2 = 160, \quad \bar{X}_3 = 168$$

$$\sigma_1 = 2.4, \quad \sigma_2 = 2.7, \quad \sigma_3 = 2.7$$

$$r_{12} = 0.28, \quad r_{13} = 0.49, \quad r_{23} = 0.51$$

Obtain the equation of plane of regression of  $X_1$  on  $X_2$  and  $X_3$ . Estimate of  $X_1$  for  $X_2 = 161$ ,  $X_3 = 169$ . [8]

- (b) (I) The following data give the birth rate in India for the year 1970 to 1979. Estimate trend using three yearly moving average. [4]

Year	Birth rate
1970	36.8
1971	36.9
1972	36.6
1973	34.6
1974	34.5
1975	35.2
1976	34.4
1977	33.0
1978	33.3
1979	33.0

- (II) Explain briefly the seasonal trend in a Time Series. [4]

(c) Use simplex method to solve the following LPP :

$$\text{Maximize } Z = 4X_1 + 10X_2$$

Subject to the constraints :

$$2X_1 + X_2 \leq 50$$

$$2X_1 + 5X_2 \leq 100$$

$$2X_1 + 3X_2 \leq 90$$

$$X_1, X_2 \geq 0.$$

[8]

3. Attempt any *two* of the following :

(a) Determine an initial basic feasible solution to the following transportation problem by using Vogel's Approximation Method.

Also find corresponding cost of transportation :

[8]

		Distribution				Supply
		D <sub>1</sub>	D <sub>2</sub>	D <sub>3</sub>	D <sub>4</sub>	
Source	A	3	6	8	5	450
	B	6	1	2	5	500
	C	7	8	3	9	350
Demand		250	350	400	300	1300

(b) (I) Find the dual of the following L.P.P. :

$$\text{Min. } Z = 3X_1 + X_2$$

subject to

$$X_1 + X_2 \geq 1$$

$$2X_1 + 3X_2 \geq 2$$

$$X_1, X_2 \geq 0. \quad [4]$$

(II) If  $r_{12} = 0.6$ ,  $r_{13} = 0.7$ ,  $r_{23} = 0.65$ , find the values of

$$R_{3.12}, r_{12.3}. \quad [4]$$

(c) (I) Compute the first four central moments from the following :

$$\mu'_1 = -0.11, \mu'_2 = 0.89, \mu'_3 = -0.11, \mu'_4 = 2.33. \quad [4]$$

(II) The central moments of a frequency distribution are as follows :

$$\mu_2 = 16, \mu_3 = -72, \mu_4 = 312.$$

Find  $\beta_1$ ,  $\beta_2$ ,  $\gamma_1$  and  $\gamma_2$ . Also comment upon the nature of Skewness and Kurtosis of the distribution. [4]

4. Attempt any *two* of the following :

(a) (I) Define the following :

(i) Dichotomy class

(ii) Independent of two attributes

(iii) Negative class

(iv) Ultimate class. [4]



(II) Define the following :

(i) Total cost

(ii) Average cost

(iii) Marginal cost

(iv) Fixed cost.

[4]

(b) The values of X and Y are given below :

X	Y
5	12
6	13
9	14
11	16

Find the value of Y when  $X = 10$  by using Lagrange's formula. [8]

(c) (I) The following is the information on employment and education :

Employed graduates = 286

Unemployed graduates = 48

Employed ungraduates = 450

Unemployed ungraduates = 216

Calculate the coefficient of association between the attributes employment and education and comment on it. [4]

(II) Calculate STDR for city A and B (Assume city A as standard)

from the following data :

Age Group	City A		City B	
	Population	Deaths	Population	Deaths
Below 10	9000	120	8000	320
10-20	15000	80	30000	120
20-60	45000	38	48000	48
60 & above	6000	300	14000	420

Comment on which would you consider to be more healthy. [4]

5. Attempt any *two* of the following :

(a) The following data give the number of women of child bearing ages and yearly births by quinquennial age groups for a city.

Female Age Group	Female Population ('000)	No. of births
15-19	32	800
20-24	30	3420
25-29	28	4200
30-34	25	2860
35-39	22	1920
40-44	20	600
45-49	10	72

Calculate GFR and Total Fertility Rate (TFR).

[6]

- (b) Given below are the population of Sivasagar district in Assam in different years. Estimate the population with the help of Newton's Forward Interpolation Formula for the year 1947.

Year	Population (in lakh)
1941	28
1951	29.4
1961	30.5
1971	35.5

[6]

- (c) Solve the following assignment problem which minimizes the total man-hours. The time required for processing the job in hours is given in the following table :

		Men				
		A	B	C	D	E
Jobs	1	7	6	9	14	17
	2	2	14	17	2	11
	3	17	12	9	9	9
	4	10	15	13	11	17
	5	11	14	12	9	17

Determine the minimum man-hours to complete the jobs. [6]



Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-212**

**S.Y.B.Com. EXAMINATION, 2010**

**BUSINESS ENTREPRENEURSHIP**

**Paper I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

**1. Answer in 20 words each (any ten) :** [20]

- (1) Define the term 'Entrepreneur'.
- (2) What is self-employment ?
- (3) What is entrepreneurial motives ?
- (4) How Shri Vitthal Kamat has purchased "Hotel Airport Plaza" ?
- (5) Define the term 'Creativity'.
- (6) What is 'Unemployment' ?
- (7) What is 'Innovation' ?
- (8) Define the term 'Social Responsibility'.
- (9) What is 'Group Entrepreneurship' ?
- (10) Explain the concept 'Self-help group'.
- (11) What is 'Franchising' ?
- (12) What is 'Entrepreneurship Development' ?
- (13) Explain the concept 'Globalisation'.

P.T.O.

**2. Answer in 50 words each (any two) :** [10]

- (1) State the entrepreneurial competencies required for Entrepreneur.
- (2) Explain the elements of creativity.
- (3) State the Do's and Don'ts of Self-Help Group.
- (4) Explain the features of 'Franchising'.

**3. Answer in 150 words each (any two) :** [20]

- (1) Explain the need of 'Entrepreneurship'.
- (2) Explain the contribution of Shri Pramod Choudhari in the development of 'Praj Industries'.
- (3) Distinguish between Service Industry, Trading and Manufacturing Industry.
- (4) Explain the measures to be taken to develop entrepreneurship in India.

**4. Answer in 300 words each (any two) :** [30]

- (1) Explain in detail the functions of Entrepreneur.
- (2) Write in detail the sources of Innovation.
- (3) Explain the opportunities to service industry in rural and urban areas.
- (4) Explain in detail the difficulties in 'Entrepreneurship Development'.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) 'उद्योजक' या संज्ञेची व्याख्या द्या.
- (2) स्वयं-रोजगार म्हणजे काय ?
- (3) उद्योजकिय संप्रेरणा म्हणजे काय ?
- (4) श्री विठ्ठल कामतांनी 'हॉटेल एअरपोर्ट प्लाझा'ची खरेदी कशी केली ?
- (5) 'सर्जनशिलता' या संज्ञेची व्याख्या द्या.
- (6) 'बेरोजगारी' म्हणजे काय ?
- (7) 'नवनिर्मिती' म्हणजे काय ?
- (8) 'सामाजिक जबाबदारी' या संज्ञेची व्याख्या द्या.
- (9) 'समूह उद्योजकता' म्हणजे काय ?
- (10) 'स्वयं सहायता गट' ही संकल्पना स्पष्ट करा.
- (11) 'व्यवसायाधिकार' म्हणजे काय ?
- (12) 'उद्योजकता विकास' म्हणजे काय ?
- (13) 'जागतिकीकरण' ही संकल्पना स्पष्ट करा.

2. प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणत्याही दोन) : [10]

- (1) उद्योजकाकडे कोणत्या उद्योजकिय सक्षमता असाव्या लागतात ते सांगा.
- (2) सर्जनशिलतेचे घटक स्पष्ट करा.
- (3) स्वमदत गटांनी काय करावे व काय करू नये ते सांगा.
- (4) व्यवसायाधिकाराची वैशिष्ट्ये स्पष्ट करा.



3. प्रत्येकी 150 शब्दांत उत्तरे लिहा (कोणतेही दोन) :

[20]

- (1) उद्योजकतेची गरज स्पष्ट करा.
- (2) 'प्राज इंडस्ट्रीज' च्या विकासामध्ये श्री प्रमोद चौधरी यांचे योगदान स्पष्ट करा.
- (3) सेवा उद्योग, व्यापार उद्योग व उत्पादन उद्योग यातील फरक स्पष्ट करा.
- (4) भारतातील उद्योजकता विकासासाठीचे उपाय स्पष्ट करा.

4. प्रत्येकी 300 शब्दांत उत्तरे लिहा (कोणतेही दोन) :

[30]

- (1) उद्योजकाची कार्ये सविस्तर स्पष्ट करा.
- (2) नवनिर्मितीचे स्रोत सविस्तर स्पष्ट करा.
- (3) ग्रामीण आणि शहरी भागातील सेवा उद्योगाच्या संधी स्पष्ट करा.
- (4) उद्योजकता विकासातील अडथळे सविस्तर स्पष्ट करा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-213**

**S.Y.B.Com. EXAMINATION, 2010**

**MARKETING MANAGEMENT—I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

**1. Answer the following questions in 20 words each (any ten) : [20]**

- (1) Define Marketing.
- (2) What is the meaning of Marketing Management ?
- (3) What is Mega Marketing ?
- (4) What is Product Mix ?
- (5) Define Social Responsibilities.
- (6) State the types of Agricultural Customers.
- (7) What is Marketing Communication ?
- (8) What is Customer Service ?
- (9) Define Customer Relationship Management.
- (10) Define the term 'Service'.
- (11) What is Customer Delight ?
- (12) What is Insurance Service ?
- (13) What is Customer Attrition ?

**P.T.O.**

2. Answer the following questions in **50** words each (any *two*) : [10]
- (1) Explain the difference between Sales Management and Marketing Management.
  - (2) Explain the features of Consumerism.
  - (3) Explain the features of Services.
  - (4) Explain the process of Marketing Communication.
3. Answer the following questions in **150** words each (any *two*) : [20]
- (1) Explain the challenges facing marketers.
  - (2) Explain the factors of marketing mix.
  - (3) Explain the importance of Agricultural Marketing.
  - (4) State the marketing strategies for services.
4. Answer the following questions in **300** words each (any *two*) : [30]
- (1) Explain the qualities, duties and responsibilities of an ideal marketing manager.
  - (2) Explain the principles and objectives of consumer movement.
  - (3) State the importance and principles of Customer Relationship Management (CRM).
  - (4) Explain the concept of Marketing Communication. State the importance of Marketing Communication.



(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न आवश्यक आहेत.

(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

1. खालील प्रश्नांची उत्तरे प्रत्येकी 20 शब्दांत लिहा (कोणतेही दहा) : [20]

- (1) विपणनाची व्याख्या द्या.
- (2) विपणन व्यवस्थापनाचा अर्थ लिहा.
- (3) विशाल विपणन म्हणजे काय ?
- (4) उत्पादन मिश्रणाचा अर्थ सांगा.
- (5) सामाजिक जबाबदारीची व्याख्या द्या.
- (6) शेतमालाच्या ग्राहकांचे प्रकार सांगा.
- (7) विपणन संज्ञापन म्हणजे काय ?
- (8) ग्राहक सेवा म्हणजे काय ?
- (9) ग्राहक संबंध व्यवस्थापनाची व्याख्या द्या.
- (10) सेवेची व्याख्या द्या.
- (11) ग्राहक अत्यानंद म्हणजे काय ?
- (12) विमा सेवा म्हणजे काय ?
- (13) ग्राहक गळती म्हणजे काय ?

2. खालील प्रश्नांची उत्तरे प्रत्येकी 50 शब्दांत लिहा (कोणत्याही दोन) : [10]

- (1) विक्रय व्यवस्थापन व विपणन व्यवस्थापन यातील फरक स्पष्ट करा.
- (2) ग्राहक चळवळीची वैशिष्ट्ये स्पष्ट करा.
- (3) सेवांची वैशिष्ट्ये स्पष्ट करा.
- (4) विपणन संज्ञापन प्रक्रिया विशद करा.

3. खालील प्रश्नांची उत्तरे प्रत्येकी 150 शब्दांत लिहा (कोणतेही दोन) : [20]

- (1) विपणनकर्त्या समोरील आव्हाने स्पष्ट करा.
- (2) विपणन मिश्रचे घटक स्पष्ट करा.
- (3) शेतमालाच्या विपणनाचे महत्व विशद करा.
- (4) सेवांच्या विपणनासाठीचे डावपेच विशद करा.

4. खालील प्रश्नांची उत्तरे प्रत्येकी 300 शब्दांत लिहा (कोणतेही दोन) : [30]

- (1) आदर्श विपणन व्यवस्थापकाचे गुण, कर्तव्य व जबाबदाऱ्या स्पष्ट करा.
- (2) ग्राहक चळवळीची तत्वे व उद्दिष्टे स्पष्ट करा.
- (3) ग्राहक संबंध व्यवस्थापनाचे महत्व व तत्वे विशद करा.
- (4) विपणन संज्ञापनाची संकल्पना सांगून विपणन संज्ञापनाचे महत्व स्पष्ट करा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-214**

**S.Y. B.Com. EXAMINATION, 2010**

**AGRICULTURAL AND INDUSTRIAL ECONOMICS**

**Special Paper I (Theory)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

**1.** Answer the following questions in **20** words each (any *ten*) : [20]

- (1) Define Agricultural Economics.
- (2) Define Agricultural Productivity.
- (3) What is Agricultural Marketing ?
- (4) State *two* institutional sources of Agricultural Finance.
- (5) State *two* Non-institutional sources of Agricultural Finance.
- (6) In which year was Agricultural Finance Commission established ?
- (7) What is Industrial Economics ?
- (8) Define Plant.
- (9) Define Firm.
- (10) Define Optimum Firm.
- (11) What is Industrial Productivity ?
- (12) What is Industrial Efficiency ?
- (13) Define Industry.

P.T.O.



2. Answer the following questions in **50** words each (any *two*) : [10]

- (1) State the functions of Agricultural Price Commission.
- (2) State the causes of low productivity of Indian Agriculture.
- (3) State the scope of Industrial Economics.
- (4) State the factors affecting Industrial efficiency.

3. Answer the following questions in **150** words each (any *two*) : [20]

- (1) Explain the importance of Agriculture in Indian Economy.
- (2) Explain the measures to improve the productivity of Indian Agriculture.
- (3) Explain the role of Industrialization in Economic Development.
- (4) Explain the factors affecting the location of Industries.

4. Answer the following questions in **300** words each (any *two*) : [30]

- (1) Explain the defects of Agricultural Marketing in India, and suggest the measures to solve it.
- (2) Explain the nature and scope of Agricultural Economics.
- (3) Explain fully the Weber's theory of Industrial Location.
- (4) State and explain the factors influencing the optimum size of firm.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न आवश्यक आहेत.

(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मूल इंग्रजी प्रश्नपत्रिका पहावी.

1. खालील प्रश्नांची प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) कृषी अर्थशास्त्राची व्याख्या द्या.
- (2) शेतीच्या उत्पादकतेची व्याख्या द्या.
- (3) कृषी विपणन म्हणजे काय ?
- (4) कृषी वित्त पुरवठ्याचे दोन संस्थात्मक मार्ग सांगा.
- (5) कृषी वित्त पुरवठ्याचे दोन बिगर-संस्थात्मक मार्ग सांगा.
- (6) शेतमाल मूल्य आयोगाची स्थापना कोणत्या वर्षी झाली ?
- (7) औद्योगिक अर्थशास्त्र म्हणजे काय ?
- (8) संयंत्राची व्याख्या द्या.
- (9) उद्योगसंस्थेची व्याख्या द्या.
- (10) पर्याप्त उद्योगसंस्थेची व्याख्या द्या.
- (11) औद्योगिक उत्पादकता म्हणजे काय ?
- (12) औद्योगिक कार्यक्षमता म्हणजे काय ?
- (13) उद्योगधंद्याची व्याख्या द्या.

2. खालील प्रश्नांची प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [10]

- (1) शेतमाल मूल्य आयोगाचे कार्ये सांगा.
- (2) भारतीय शेतीची उत्पादकता कमी असण्याची कारणे सांगा.

- (3) औद्योगिक अर्थशास्त्राची व्याप्ती सांगा.
- (4) औद्योगिक कार्यक्षमतेवर परिणाम करणारे घटक सांगा.

3. खालील प्रश्नांची प्रत्येकी 150 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [20]

- (1) भारतीय अर्थव्यवस्थेतील शेतीचे महत्व स्पष्ट करा.
- (2) भारतीय शेतीच्या उत्पादकतेत सुधारणा होण्यासाठीचे उपाय स्पष्ट करा.
- (3) आर्थिक विकासात औद्योगिकरणाची भूमिका स्पष्ट करा.
- (4) औद्योगिक स्थान निश्चितीवर परिणाम करणारे घटक स्पष्ट करा.

4. खालील प्रश्नांची प्रत्येकी 300 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [30]

- (1) भारतातील शेतमाल विक्रीव्यवस्थेतील दोष स्पष्ट करून ते दोष दूर करण्यासाठी उपाय सुचवा.
- (2) कृषी अर्थशास्त्राचे स्वरूप व व्याप्ती स्पष्ट करा.
- (3) औद्योगिक स्थाननिश्चिततेचा वेबर यांचा सिद्धांत सविस्तर स्पष्ट करा.
- (4) उद्योगसंस्थेच्या पर्याप्त आकारमानावर परिणाम करणारे घटक सांगा व स्पष्ट करा.



Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-215**

**S.Y.B.Com. EXAMINATION, 2010**

**DEFENCE BUDGETING, FINANCE AND MANAGEMENT**

**Paper I**

**(Economic of Defence and Financial Planning)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Answer in **20** words each (any *ten*) : [20]

- (1) Define peace time economy.
- (2) What do you mean by defence public sector undertaking ?
- (3) State the meaning of Foreign Collaboration.
- (4) Define War Finance.
- (5) What do you mean by defence programming ?
- (6) What is Zero Base Budget ?
- (7) State the meaning of productive defence expenditure.
- (8) Define political ideology.
- (9) Define Leadership.
- (10) What do you mean by Threat Perception ?
- (11) How do you define National Power ?
- (12) State the meaning of external security.
- (13) State the meaning of budgetary perspective.

P.T.O.

2. Answer in **50** words each (any *two*) : [10]

- (1) Explain objectives of war time economy.
- (2) Discuss methods of War Finance.
- (3) Describe importance of zero base budgeting.
- (4) Explain importance of defence planning.

3. Answer in **150** words each (any *two*) : [20]

- (1) Write a short note on mobilization of resources for defence.
- (2) Discuss defence as an economic problem.
- (3) Do you think defence expenditure is productive ? Justify.
- (4) Explain the importance of budgeting.

4. Answer in **300** words each (any *two*) : [30]

- (1) Discuss relationship between Defence and Technology.
- (2) Analyse India's defence spending since 1990.
- (3) Write a note on determining factors of defence expenditure.
- (4) Write in short salient features of Indian Economy.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :—(i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. प्रत्येकी **20** शब्दांत उत्तरे द्या (कोणतेही **दहा**) : [20]

- (1) “शांतताकालीन अर्थव्यवस्था”—व्याख्या द्या.
- (2) डिफेंस पब्लीक सेक्टर अंडरटेकींग म्हणजे काय ?

- (3) परकीय सहकार्य अर्थ नमूद करा.
- (4) 'वॉरफायनान्स'—व्याख्या द्या.
- (5) डिफेन्स प्रोग्रामिंग म्हणजे काय ?
- (6) शून्य आधारीत अर्थसंकल्प म्हणजे काय ?
- (7) उत्पादना संरक्षण खर्च म्हणजे काय ?
- (8) 'राजकीय विचारधारा'—व्याख्या द्या.
- (9) 'नेतृत्व'—व्याख्या द्या.
- (10) धोक्याबाबतची संकल्पना म्हणजे काय ?
- (11) "राष्ट्रीय शक्ती"—आपण व्याख्या कशी कराल ?
- (12) "बहिर्गत सुरक्षा"—अर्थ लिहा.
- (13) बजेटरी परस्पेक्टिव्ह—अर्थ नमूद करा.

2. प्रत्येकी 50 शब्दांत उत्तरे द्या (कोणत्याही दोन) :

[10]

- (1) युद्धकालीन अर्थव्यवस्थेची उद्दिष्टे स्पष्ट करा.
- (2) वॉरफायनॉन्सच्या पद्धती बाबत चर्चा करा.
- (3) शून्यआधारीत अर्थसंकल्पाचे महत्व स्पष्ट करा.
- (4) संरक्षणनियोजनाचे महत्व थोडक्यात स्पष्ट करा.

3. प्रत्येकी 150 शब्दांत उत्तरे द्या (कोणतेही दोन) :

[20]

- (1) संरक्षणासाठी साधनसंपत्तीची गतिमानता—यावर थोडक्यात टिपा लिहा.
- (2) डिफेन्स ही एक आर्थिक समस्या म्हणून चर्चा करा.
- (3) संरक्षणावरील खर्च हा उत्पादक आहे, असे आपणास वाटते का ? न्याय द्या.
- (4) अंदाजपत्रकाचे महत्व स्पष्ट करा.



4. प्रत्येकी 300 शब्दांत उत्तरे द्या (कोणतेही दोन) : [30]

- (1) संरक्षण आणि तंत्रज्ञान यातील संबंधाबाबत चर्चा करा.
- (2) 1990 पासूनच्या भारताच्या संरक्षण खर्चाचे विश्लेषण करा.
- (3) संरक्षणाचा खर्च निर्धारित करणारे घटक—यावर टिपण लिहा.
- (4) भारतीय अर्थव्यवस्थेचे गुणधर्म थोडक्यात लिहा.

Total No. of Questions—4]

[Total No. of Printed Pages—4

**[3769]-216**

**S.Y. B.Com. EXAMINATION, 2010**

**INSURANCE, TRANSPORT AND TOURISM—I**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

**1.** Answer the following questions in **20** words each (any *ten*) : [20]

- (1) What is meant by Insurance Policyholders (Insurer) ?
- (2) What is Life Insurance ?
- (3) Define Tourist.
- (4) Define Marine Insurance.
- (5) What is Tourism Planning ?
- (6) Define Tour Operator.
- (7) What is Group Insurance ?
- (8) What do you mean by Crop Insurance ?
- (9) Define Tourism.
- (10) What is Health Insurance ?
- (11) What do you mean by General Insurance ?
- (12) What is Insurance claim ?
- (13) What is meant by Geographical Tourism ?

P.T.O.

2. Answer the following questions in **50** words each (any *two*) : [10]

- (1) Explain the responsibilities of Insurance Policyholder (Insurer).
- (2) Explain the scope of General Insurance in India.
- (3) Write a note on Religious Tourism.
- (4) Explain the essentials of Tour Planning.

3. Answer the following questions in **150** words each (any *two*) : [20]

- (1) Explain the basic principles of Insurance.
- (2) Evaluate the role of general insurance company of India.
- (3) Explain the impact of Tourism on social and cultural aspects of the society.
- (4) Explain the different types of Life Insurance Policies.

4. Answer the following questions in **300** words each (any *two*) : [30]

- (1) Distinguish between the Life Insurance and General Insurance.
- (2) Explain the Organisational Structure of Life Insurance Business.
- (3) Explain in detail the significance and different types of Tourist-Accommodation.
- (4) Explain in detail the various types of Tourism.



(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहेत.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. खालील प्रश्नांची प्रत्येकी 20 शब्दांत उत्तरे लिहा (कोणतेही दहा) : [20]

- (1) विमा पॉलिसीधारक म्हणजे काय ?
- (2) आयुर्विमा म्हणजे काय ?
- (3) पर्यटकाची व्याख्या सांगा.
- (4) सागरी विम्याची व्याख्या सांगा.
- (5) पर्यटन नियोजन म्हणजे काय ?
- (6) यात्रा-आयोजकाची व्याख्या सांगा.
- (7) गट-विमा (समूह-विमा) म्हणजे काय ?
- (8) पिक-विमा म्हणजे काय ?
- (9) पर्यटनाची व्याख्या सांगा.
- (10) आरोग्य-विमा म्हणजे काय ?
- (11) सर्वसाधारण विमा म्हणजे काय ?
- (12) विम्याचा दावा म्हणजे काय ?
- (13) भौगोलिक पर्यटन म्हणजे काय ?

2. खालील प्रश्नांची प्रत्येकी 50 शब्दांत उत्तरे लिहा (कोणतेही दोन) : [10]

- (1) विमा पॉलिसीधारकाच्या जबाबदाऱ्या स्पष्ट करा.
- (2) भारतातील सर्वसाधारण विम्याची व्याप्ती स्पष्ट करा.

(3) 'धार्मिक पर्यटन' यावर टिप लिहा.

(4) यात्रा नियोजनाच्या आवश्यक बाबी स्पष्ट करा.

3. खालील प्रश्नांची प्रत्येकी **150** शब्दात उत्तरे लिहा (कोणतेही दोन) : [20]

(1) विम्याची मूल-तत्वे स्पष्ट करा.

(2) भारतीय सर्वसाधारण विमा कंपनीची भूमिका विशद करा.

(3) समाजातील सामाजिक आणि सांस्कृतिक घटकांवर पर्यटनाचा पडणारा प्रभाव स्पष्ट करा.

(4) आयुर्विमा पॉलिसीचे विविध प्रकार स्पष्ट करा.

4. खालील प्रश्नांची प्रत्येकी **300** शब्दांत उत्तरे लिहा (कोणतेही दोन) : [30]

(1) आयुर्विमा आणि सर्वसाधारण विमा यातील फरक स्पष्ट करा.

(2) आयुर्विमा व्यवसायाची संघटनात्मक रचना स्पष्ट करा.

(3) पर्यटक-निवासव्यवस्थेचे महत्व आणि निवासव्यवस्थेचे विविध प्रकार स्पष्ट करा.

(4) पर्यटनाचे विविध प्रकार सविस्तर स्पष्ट करा.

**S.Y. B.Com. EXAMINATION, 2010**

**COMPUTER APPLICATION**

**Paper I**

**(Visual Basic)**

**(NEW 2008 PATTERN)**

**Time : Three Hours**

**Maximum Marks : 80**

**N.B. :—** (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Neat diagrams must be drawn wherever necessary.

**1. (A)** Answer the following questions (any *four*) : [8]

(i) What is event ? List some common events in VB.

(ii) What do you mean by a variable ?

(iii) What is an array ?

(iv) What is status bar ?

(v) What do you mean by MDI child form.

**(B)** Give the output of the following section of code (any *two*) : [8]

(i) Dim str as string

str = "VISUAL"

I = len (str)

print I

P.T.O.



(ii) Dim i as Integer

For i = 20 to 2 step -2

print i

Next

(iii) For row = 1 to 5

For col = 1 to row

print "\*"

Next col

print

Next row.

2. Attempt any *two* of the following : [16]

(i) Explain the steps to connect with Access database using ADO Data Control.

(ii) What is function ? Explain different functions used in Visual Basic.

(iii) Explain in detail menus in VB.

3. (A) Write the purpose and syntax of the following (any *four*) : [8]

(i) Input Box

(ii) msgbox()

(iii) While.....wend

(iv) Line

(v) Shape.

(B) Write properties and methods of the following (any *two*) : [8]

(i) Checkbox

(ii) Combobox

(iii) Command Button.

4. Attempt any *two* of the following : [16]

(i) Explain in detail about the steps for creating data reports in Visual Basic.

(ii) Why is VB called as event driven programming ? Write features of Visual Basic.

(iii) Explain in detail on Common Dialog Boxes.

5. Attempt any *two* of the following : [16]

(i) What is Data Source Name ? Explain the different DSN and procedure of creating user DSN.

(ii) Design a form in VB to calculate the student marksheet for six subjects. Display six textboxes for reading marks of six different subjects and 3 buttons to calculate total, percentage, and grade of the student. Write a program for calculating total, percentage, and grade of the student.

(iii) Explain the different data types in Visual Basic.

Total No. of Questions—7]

[Total No. of Printed Pages—2

**[3769]-218**

**S.Y.B.Com. EXAMINATION, 2010**

**(Vocational Course)**

**COMPUTER APPLICATIONS**

**(Course - III)**

**RDBMS (Theory)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) Question 1 is compulsory and solve any *five* from the remaining questions.

(ii) Draw a neat-labelled diagram wherever necessary.

(iii) Figures to the right indicate full marks.

1. Define DBMS. Explain the benefits of Database in business. [10]
2. Explain in brief the following with syntax and example : [6]
  - (a) Create Table
  - (b) Drop.
3. Explain in brief the concept of Normalization upto Third Normal Form. [6]
4. Explain the following functions : [6]
  - (a) Substr( )
  - (b) Min( )

P.T.O.



5. Explain in brief the following :

[6]

(a) DDL

(b) Foreign Key.

6. Explain the following with examples :

[6]

(a) Group by clause

(b) In operator

7. Write a short note on PL/SQL.

[6]

Total No. of Questions—3]

[Total No. of Printed Pages—2

**[3769]-219**

**S.Y. B.Com. EXAMINATION, 2010**

**ADVERTISING, SALES PROMOTION AND  
SALES MANAGEMENT**

**(Vocational Course)**

**Paper III**

**(Advertising and Media Planning)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What do you mean by Branding ? Write a detailed note on the importance of Branding. [12]

*Or*

What is Advertising Effectiveness ? State and explain the pre-testing methods of evaluating advertising effectiveness.

2. What do you mean by Animation and Graphics ? Explain the role of animation and graphics in advertising. [12]

*Or*

What are the causes of waste in advertising ?

P.T.O.

3. Write short notes (any four) : [16]

- (i) Elements of Copy
- (ii) Media Planning
- (iii) Disadvantages of Television Advertising
- (iv) Advertising Strategy
- (v) Essentials of Financial Ads
- (vi) Advertising Media.



Total No. of Questions—4]

[Total No. of Printed Pages—3

**[3769]-220**

**S.Y.B.Com. EXAMINATION, 2010**

**TAX PROCEDURE AND PRACTICES**

**Paper III**

**(Income Tax)**

**(Vocational Course III)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

**1. Answer in 20 words each (any seven) :** [14]

- (1) Who is called 'Assessee' under I.T. Act ?
- (2) What is meant by 'Total Income' ?
- (3) How do you determine Residential Status of an individual ?
- (4) What is the liability for Advance Tax ?
- (5) What is meant by Block of Assets ?
- (6) What is meant by Cost Inflation Index ?
- (7) What is meant by Self-Assessment ?

P.T.O.

- (8) Enumerate rates of Income Tax applicable for unspecified individuals for A.Y. 2010 to 2011.
- (9) Who is required to deduct tax at source ?
- (10) What is meant by set-off ?

2. Answer in **50** words each (any *two*) : [8]

- (1) Enumerate *five* exempted incomes u/s 10.
- (2) Enumerate expenses which are expressly allowed as deduction at the time of computation of Income from Business Professions.
- (3) What are the specific incomes from Income from Other Sources ?
- (4) What is meant by Net Adjusted Value ? How is it calculated ?

3. Answer in **150** words each (any *three*) : [9]

- (1) What is meant by 'Best Judgement Assessment' ?
- (2) What is meant by 'Allowance' and 'Perquisites' ?
- (3) What is meant by 'Capital Gain' ? Explain the types of capital gain.
- (4) Who can make Ist Appeal ? When ? To whom ?
- (5) How to calculate exemption for H.R.A. ?

4. Answer any *one* in **500** words :

[9]

- (1) Explain provision for obtaining PAN. What are the importances of PAN ?
- (2) What is meant by 'Return' ? Is it compulsory to file return under Income Tax Act ?



Total No. of Questions—7]

[Total No. of Printed Pages—2

**[3769]-221**

**S.Y. B.Com. EXAMINATION, 2010**

**(Vocational Course)**

**COMPUTER APPLICATIONS Course—IV**

**Theory**

**(Software Engineering)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) Question No. 1 is compulsory and solve any *five* rest of the questions.

(ii) Draw a neat-labelled diagram wherever necessary.

(iii) Figures to the right indicate full marks.

1. What is E-R Diagram ? State which symbols are used for E-R Diagram and draw E-R diagram for Admission System in which students, course and teacher are entities. [10]

2. Explain Waterfall Model with diagram. [6]

3. Explain Structured System Analysis and Design Method. [6]

4. Explain the following : [6]

(a) System Analyst

(b) Roles of System Analyst.

P.T.O.

5. Explain what is normalization. [6]
6. Explain the need of feasibility study before taking up the task of System Design. [6]
7. What do you understand by word 'Integrated System' ? [6]

Total No. of Questions—3]

[Total No. of Printed Pages—2

**[3769]-222**

**S.Y. B.Com. EXAMINATION, 2010**

**ADVERTISING SALES PROMOTION AND**

**SALES MANAGEMENT**

**Paper IV (Vocational)**

**(Personal Selling and Salesmanship)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Explain the concept of marketing mix. State the elements of marketing mix. [12]

*Or*

Define salesmanship. Explain the qualities of an ideal salesman.

2. Explain in detail various stages in process of selling. [12]

*Or*

What do you mean by buying motives ? Explain every motive with appropriate examples.

P.T.O.



3. Write short notes on (any four) :

[16]

- (i) Advantages of personal selling
- (ii) Types of salespersons
- (iii) Types of market
- (iv) AIDA technique
- (v) Need of Retail Marketing
- (vi) Shopping in Malls.

Total No. of Questions—4]

[Total No. of Printed Pages—2

**[3769]-223**

**S.Y. B.Com. EXAMINATION, 2010**

**TAX PROCEDURE AND PRACTICES**

**Paper IV**

**(Wealth Tax, Service Tax, Central Excise)**

**(Vocational Course)**

**(NEW 2008 PATTERN)**

**Time : Two Hours**

**Maximum Marks : 40**

**N.B. :—** (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

**1. Answer in 20 words each (any seven) : [14]**

- (1) What is service tax ?
- (2) What are the taxable services ?
- (3) Under which authority service tax is levied ?
- (4) Who is liable to pay Wealth Tax ?
- (5) What is "Net Wealth" ?
- (6) Whether former ruler's Jewellery is taxable under Wealth Tax law ? How ?
- (7) State the rate of service tax for the year 2009-10.
- (8) State the meaning of duty of excise.
- (9) What are the basic conditions for levy of Central Excise duty ?
- (10) What do you mean by "Cascading effect of Tax" ?

P.T.O.

2. Answer in **50** words each (any *two*) : [8]

- (a) What is meant by "Value of taxable service" ?
- (b) How to pay the Service Tax and when ?
- (c) Which assets are taxable under Wealth Tax ?
- (d) "Excise is a duty and not tax." Explain.

3. Answer in **150** words each (any *three*) : [9]

- (1) How, where and when service tax return is to be filed ?
- (2) What is meant by registration ? Why is registration necessary under Service Tax ?
- (3) State any *six* deemed assets under S 4 of Wealth Tax Act, 1957.
- (4) Write a note on "Debt Owed" under Wealth Tax Act, 1957.
- (5) Write a note on Cenvat Credit.

4. Answer any *one* in **500** words : [9]

- (a) Discuss the full procedure for filing the return under Wealth Tax Act, 1957 with due dates and penalties provision.
- (b) Write down the registration procedure under Central Excise Act, and Rule 1944 and exemptions under Central Excise.