

UNIVERSITY OF PUNE

Examination Circular No 48 of 2010
Programme of Master in Business Studies (M.B.S.)
(Formerly M.M.S.) Sem. I & II
(2005 & 2008 Pattern) Examinations, April, 2010

1. Candidates are required to be present at their respective place of examination fifteen minutes before the time of the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.
6. The centres and places of the examination will be as follows :

Centre / Place of Examination	Name & Address of the Institutes
Suryadatta Inst.of Mgt.Pune-411030	<ol style="list-style-type: none"> 1. Suryadatta Institute of Mgt..Pune-41103 2. Dr. Vikhe Patil CMRD, Patrakarnagar, Pune – 16 3. IMCC, Mayur Colony, Kothrud, Pune – 29 4. Indsearch Inst., Pune – 4 5. Prin. Naralkar Inst. C.D. & R., Pune – 30 6. Poona Inst. of Mgt. Camp, Pune – 1 7. D.BGadhav Inst. of Mgt., Hadapsar, Pune – 28 8. Neville Wadia Inst. Mgt., Pune – 1 9. IMSSR, Sadashiv Peth, Pune – 30
Indira College of Business Management, Shivajinagar, Pune-411005	<ol style="list-style-type: none"> 1. Indira College of Business Management, Shivajinagar, Pune-411005 2. L. K. Phatak Institute of Tech. & Mgt. Shukrawar Peth, Pune 3. DSRF. Kharadi, Pune-411014
D.Y. Patil Inst. of Mgt., Near - H.A. Factory, Bombay-Pune Road, Pimpri, Pune - 411 018	<ol style="list-style-type: none"> 1. Dr. D.Y. Patil Inst. of Mgt., Pimpri, Pune-18 2. IBMR, Chinchwad, Pune-19 3. IMCD Nigadi, Pune - 44 4. IBMR Wakad, Pune – 57
BPHEs's Inst. of Mgt. Career Dev.& Res. C.S.R.D. Campus, Station Road, Ahmednagar - 414 001.	<ol style="list-style-type: none"> 1. BPHEs's Inst. of Mgt. Career Dev.& Res. C.S.R.D. Campus, Station Road, Ahmednagar - 414 001.
J.D.C. Bytco Inst. of Mgt. Sci. & Research, B.Y.K.College Campus, Prin.T.A.Kulkarni, Vidyanagar, Nasik – 5	<ol style="list-style-type: none"> 1. J.D.C. Bytco Inst. of M.S. & R., B.Y.K.College Campus, Prin. T.A.Kulkarni, Vidyanagar, Nasik – 5 2. IMRT, C/o KTHM College, Nasik – 2

[P.T.O.]

7 . The Examination will be conducted in the following order :

DAY & DATE	TIME : 3.00 PM. TO 6.00 PM. Semester -II
Thursday 22.4.2010	201; Entrepreneurship Development and Project Management (2008 Pattern)
Friday 23.4.2010	CNo (202A) : Marketing Management Specialization Retail & Distribution Management (2005 & 2008 Pattern) CNo (202B) : Finance Specialization International Finance (2005 & 2008 Pattern) CNo (202C) : Computer Specialization Business Applications (2005 & 2008 Pattern) CNo (202D) : Production & Materials Specialization Manufacturing Strategy (2005 & 2008 Pattern) CNo (202E) : Human Resource Management Specialization Training & Development (2005 & 2008 Pattern)
Saturday 24.4.2010	CNo (203A) : Marketing Management Specialization Marketing Strategy & Social Marketing (2005 Pattern) CNo (203A) : Marketing Management Specialization Marketing Strategy & Relationship Marketing(2008 Pattern) CNo (203B) : Finance Specialization Legal & Procedural Aspects of Finance (2005 & 2008 Pattern) CNo (203C) : Computer Specialization Ood Concepts & Basic Java (2005 & 2008 Pattern) CNo (203D) : Production & Materials Specialization Inventory Management (2005 Pattern) CNo (203D) : Modelling Tech & IT For Operations Mgt.(2008 Pattern) CNo (203E) : Human Resource Management Specialization Performance Management Systems(2005 & 2008 Pattern)

Day & Date	TIME : 3.00 PM. TO 6.00 PM. Semester-I
Monday: 26.4.2010	CNo 101 : International Business Management(2005 & 2008 Pattern)
Tuesday 27.4.2010	CNo 102 : Business Policy & Strategic Management (2005 & 2008 Pattern)
Wednesday 28.4.2010	CNo (103A) : Marketing Management Specialization Services Marketing & Brand Management(2005 & 2008 Pattern) OR CNo (103B) : Finance Specialization Merchant Banking & Financial Services(2005 & 2008 Pattern) OR CNo (103C) : Computer Specialization Software Engineering (2005 & 2008 Pattern) OR CNo (103D) : Production & Materials Specialization Quality Management(2005 & 2008 Pattern) OR CNo (103E) : Human Resource Management Specialization Organization Behavior (2005 Pattern) & Organizational Development (2008 Pattern)

7. Oral / Viva-voce examination of M.B.S. (Formerly MMS) (Sem. I & II) will be conducted before theory examination.
8. The last Examination of M.B.S. Sem-I & II (2005 Pattern) will to be held in May 2010 and November 2010 respectively.

Ganeshkhind,
Pune-411 007
Ref. No. XCT/459
Date-21.3.2010

Dr. S.M. Ahire
In -charge Controller of Examinations