

**UNIVERSITY OF PUNE**



**Examination Circular No 172 of 2013**

**Revised Programme of Master in Business Studies  
(M.B.S.)  
Examinations November 2013**

1. Candidates are required to be present at the respective College/Institute for the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper. (Pls. Refer Circular No. 128/2013, dated:10/10/2013)
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice Board at their place of examination regularly for changes if any that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.

M.B.S

**-The Examination will be conducted in the following order :**

Day & Date	<p style="text-align: center;"><b>Subject</b>  <b>TIME : 2.30 P.M. TO 5.30 P.M.</b>  <b>(2013 Pattern) Time :2.30 P.M. To 5.00 P.M.</b>  <b>Semester- I</b></p>
Wednesday 27.11.2013	<p>CNo 101 : International Business Management (2008 Pattern)                      101: Strategic Management (2013 Pattern)</p>
Thursday 28.11.2013	<p>CNo 102 : Business Policy &amp; Strategic Management (2008 Pattern)                      102 : Enterprise Performance Management (2013 Pattern)</p>
Saturday 30.11.2013	<p>CNo 103(A) : <b><u>Marketing Management Specialization :</u></b>                      Services Marketing &amp; Brand Management (2008 Pattern)                      OR                      CNo 103(B) : <b><u>Finance Specialization :</u></b>                      Merchant Banking &amp; Financial Services (2008 Pattern)                      OR                      CNo 103(C) : <b><u>Computer Specialization :</u></b>                      Software Engineering (2008 Pattern)                      OR                      CNo 103(D) : <b><u>Production &amp; Materials Specialization :</u></b>                      Quality Management ( 2008 Pattern)                      OR                      CNo 103(E) : <b><u>Human Resource Management Specialization :</u></b>                      Organizational Development (2008 Pattern)                      (2013 Pattern)                      CNo 103(MKT) : <b><u>Marketing Management Specialization I :</u></b>                      Services Marketing(2013 Pattern)                      OR                      CNo 103(FIN) : <b><u>Finance Specialization I :</u></b>                      Indirect Taxation(2013 Pattern)                      OR                      CNO 103(IT): <b><u>Information Technology Management(IT) Specialization I</u></b>                      Software Project Management(2013 Pattern)                      OR                      CNo 103(OPE): <b><u>Operations Management(OPE) Specialization I</u></b>                      Operations Strategy(2013 Pattern)                      OR                      CNo 103(HR) : <b><u>Human Resource Management (HR)Specialization I :</u></b>                      Strategic Human Resource Management(2013 Pattern)                      OR                      CNo 103(IB): <b><u>International Business Management(IB) Specialization I</u></b>                      International Business Environment(2013 Pattern)                      OR                      CNo103(SCM): <b><u>Supply Chain Management(SCM)Specialization I</u></b>                      Strategic Supply Chain Management(2013 Pattern)                      OR                      CNo103(RABM): <b><u>Rural &amp; Agribusiness Management(RABM) Specialization I</u></b>                      Rural Marketing(2013 Pattern)                      OR                      CNo103(FBM): <b><u>Family Business Management(FBM) Specialization I</u></b>                      Start up and New Venture Management(2013 Pattern)                      OR</p>

	CNo103(TM): <b><u>Technology Management(TM)Specialization I</u></b> Systems & Technologies for Knowledge Management(2013 Patten)
Monday 02.12.2013	<p>CNo 104(MKT) :<b><u>Marketing Management Specialization II:</u></b> Sales and Distributino Management(2013 Pattern) OR</p> <p>CNo 104(FIN) :<b><u>Finance Specialization II :</u></b> Strategic Cost Management(2013 Pattern) OR</p> <p>CNO 104(IT):<b><u>Information Technology Management(IT) Specialization II</u></b> Enterprise Resource Planning(2013 Pattern) OR</p> <p>CNo 104(OPE):<b><u>Operations Management(OPE) Specialization II</u></b> Total Quality Management(2013 Pattern) OR</p> <p>CNo 104(HR) :<b><u>Human Resource Management (HR)Specialization II:</u></b> Organizational Design and Development(2013 Pattern) OR</p> <p>CNo 104(IB):<b><u>International Business Management(IB) Specialization II</u></b> International Financial Management(2013 Pattern) OR</p> <p>CNo104(SCM):<b><u>Supply Chain Management(SCM)Specialization II</u></b> Knowledge Management in Supply Chains(2013 Pattern) OR</p> <p>CNo104(RABM): <b><u>Rural &amp; Agribusiness Management(RABM) Specialization II</u></b> Agri Supply Chains Management(2013 Pattern) OR</p> <p>CNo104(FBM): <b><u>Family Business Management(FBM) II</u></b> <b>Project Management(2013 Pattern)</b> OR</p> <p>CNo104(TM): <b><u>Technology Management(TM)Specialization II</u></b> Innovation, Product Development and Commercialization (2013 Patten)</p>
Tuesday 03/12/2013	<p>CNo 105(MKT) :<b><u>Marketing Management Specialization III:</u></b> Product Management(2013 Pattern) OR</p> <p>CNo 105(FIN) :<b><u>Finance Specialization III:</u></b> Income Tax-Part-I(2013 Pattern) OR</p> <p>CNO 105(IT):<b><u>Information Technology Management(IT) Specialization III</u></b> RDBMS with Oracle(2013 Pattern) OR</p> <p>CNo 105(OPE):<b><u>Operations Management(OPE) Specialization III</u></b> Productivity Management (2013 Pattern) OR</p> <p>CNo 105(HR) :<b><u>Human Resource Management (HR)Specialization III :</u></b> HR Audit(2013 Pattern) OR</p> <p>CNo 105(IB):<b><u>International Business Management(IB) Specialization III</u></b> International Marketing(2013 Pattern) OR</p> <p>CNo105(SCM):<b><u>Supply Chain Management(SCM)Specialization III</u></b> Purchasing &amp; Supplier Relationship Management(2013 Pattern) OR</p>

	<p>CNo105(RABM): <b><u>Rural &amp; Agribusiness Management(RABM) Specialization III</u></b> Commodities Markets(2013 Pattern) OR CNo105(FBM): <b><u>Family Business Management(FBM) Specialization III</u></b> Business Plans(2013 Pattern) OR CNo105(TM): <b><u>Technology Management(TM)Specialization III</u></b> Managing Innovations-I(2013 Patten)</p>
<b>Day &amp; Date</b>	<p><b>Subject</b> <b>TIME : 02.30 P.M. TO 5.30 P.M.</b> <b>Semester- II</b></p>
Wednesday 04.12.2013	201 Entrepreneurship Development and Project Management (2008 Pattern)
Thursday 05.12.2013	<p>CNo 202(A) : <b><u>Marketing Management Specialization :</u></b> Retail &amp; Distribution Management (2008 Pattern) OR CNo 202(B) : <b><u>Finance Specialization:</u></b> International Finance(2008 Pattern) OR CNo 202(C) : <b><u>Computer Specialization :</u></b> Business Applications (2008 Pattern) OR CNo 202(D) : <b><u>Production &amp; Materials Specialization:</u></b> Operations Strategy (2008 Pattern) OR CNo 202(E) : <b><u>Human Resource Management Specialization :</u></b> Training &amp; Development (2008 Pattern)</p>
Saturday 07.12.2013	<p>CNo (203A) : <b><u>Marketing Management Specialization:</u></b> Marketing Strategy &amp; Relationship Marketing (2008 Pattern) OR CNo (203B) : <b><u>Finance Specialization:</u></b> Legal &amp; Procedural Aspects of Finance (2008 Pattern) OR CNo (203C) : <b><u>Computer Specialization :</u></b> OOD Concepts &amp; Basic Java (2008 Pattern) OR CNo (203D) : <b><u>Production &amp; Materials Specialization:</u></b> Modelling Tech &amp; IT For Operations Mgt.(2008 Pattern) OR CNo (203E) : <b><u>Human Resource Management Specialization:</u></b> Performance Management Systems (2008 Pattern)</p>

- Oral / Viva-voce examination will be conducted after theory examination.
- Students of 2005 Pattern (Semester-I & II) will have to appear as per the Equivalent subjects of 2008 Pattern.

Ganeshkhind  
Pune-411 007  
Ref.No. XCT/1006  
Date-31/10/2013

Dr. Sampada Joshi  
(Controller of Examinations)