

Examination Circular No 212 of 2011



**Programme of Master in Business Studies
(M.B.S.)
(Formerly M.M.S.)
Examinations, November,2011**

1. Candidates are required to be present at their respective place of examination fifteen minutes before the time of the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.
6. The centres and places of the examination will be as follows :

| Centre / Place of Examination | Inst. Code. | Name & Address of the Institutes |
|---|--|--|
| Suryadatta Inst .of Mgt.Pune-411030 (0662) | 0662 0328 0425 0429 0436 0446 1068 0478 0329 1112 | Suryadatta Institute of Mgt.Pune-411030 Dr. Vikhe Patil CMRD, Patrakarnagar, Pune – 16 IMCC, Mayur Colony, Kothrud, Pune – 29 Indsearch Inst., Pune – 4 Prin. Naralkar Inst. C.D. & R., Pune – 30 Poona Inst. of Mgt. Camp, Pune – 1 D.B.Gadhawe Inst. of Mgt., Hadapsar, Pune – 28 Neville Wadia Inst. Mgt., Pune – 1 IMSSR, Sadashiv Peth, Pune – 30 Atharva Inst of Management ,Pune |
| Indira College of Business Management,Shivajinagar,Pune- 411005 (1047) | 1047 0672 0424 0471 0664 1247 0741 1210 | Indira College of Business Management,Shivajinagar,Pune-05 L. K. Phatak Institute of Tech. & Mgt. Shukrawar Peth, Pune-02 DSRF.Kharadi,Pune-411014 MIT School of Mgt.,Kothrud,Pune-38 Sharadchandra Pawar Inst of Mgt.,Dhankawadi,Pune-43 Unity Business School,Kothrud,Pune-38 Sinhgad Tech.Edu.Socy's Inst of mgt,Narhe,Pune-41 Forsight Inst of Mgt.Pune |
| D.Y. Patil Inst. of Mgt., Near - H.A. Factory, Bombay-Pune Road, Pimpri, Pune - 411 018 (0339) | 0339 0331 0477 0485 0623 1248 | Dr. D.Y. Patil Inst. of Mgt., Pimpri, Pune-18 IBMR, Chinchwad, Pune-19 IMCD Nigadi, Pune - 44 IBMR Wakad, Pune – 57 Inst.of Indust. And Comp Mgt.& Res Chinchwad Pune-19 Dnyanwardhini Inst.of Mgt.Chikhali,Pune-18 |

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|--|--------------|---|
| HJCCSM ,(IMRRD),Ahmednagar, (480) | 0457 | BPHEs's Inst. of Mgt. Career Dev.& Res. C.S.R.D. Campus, Station Road, Ahmednagar - 414 001. |
| J.D.C. Bytco Inst. of Mgt. Sci. &Research,B.Y.K.College Campus, Prin.T.A.Kulkarni, Vidyanagar, Nasik -5 (0503) | 0503 0430 | J.D.C. Bytco Inst. of M.S. & R., B.Y.K.College Campus, Prin. T.A.Kulkarni, Vidyanagar, Nasik - 5 IMRT, KTHM CollegeCampus, Nasik - 2 |

7 . The Examination will be conducted in the following order :

| DAY & DATE | Subject TIME : 2.30 PM. TO 5.30 PM. Semester – I |
|-------------------------|---|
| Tuesday 29.11.2011 | CNo 101 : International Business Management (2008 Pattern) |
| Wednesday 30.11.2011 | CNo 102 : Business Policy & Strategic Management (2008 Pattern) |
| Thursday 1.12.2011 | <p>CNo 103(A) : Marketing Management Specialization : Services Marketing & Brand Management (2008 Pattern) OR</p> <p>CNo 103(B) : Finance Specialization : Merchant Banking & Financial Services (2008 Pattern) OR</p> <p>CNo 103(C) : Computer Specialization : Software Engineering (2008 Pattern) OR</p> <p>CNo 103(D) : Production & Materials Specialization : Quality Management (2008 Pattern) OR</p> <p>CNo 103(E) : Human Resource Management Specialization : Organizational Development (2008 Pattern)</p> |

| Day & Date | Subject TIME : 2.30 PM. TO 5.30 PM. Semester- II |
|-----------------------|---|
| Friday 2.12.2011 | 201 Entrepreneurship Development and Project Management (2008 Pattern) |
| Saturday 3.12.2011 | CNo 202(A) : Marketing Management Specialization : Retail & Distribution Management (2005 & 2008 Pattern) OR CNo 202(B) : Finance Specialization: International Finance(2005 & 2008 Pattern) OR CNo 202(C) : Computer Specialization : Business Applications (2005 & 2008 Pattern) OR CNo 202(D) : Production & Materials Specialization: Manufacturing Strategy (2005 & 2008 Pattern) OR CNo 202(E) : Human Resource Management Specialization : Training & Development (2005 & 2008 Pattern) |
| Monday 5.12.2011 | CNo (203A) : Marketing Management Specialization: Marketing Strategy & Social Marketing (2005 Pattern) Marketing Strategy & Relationship Marketing (2008 Pattern) OR CNo (203B) : Finance Specialization: Legal & Procedural Aspects of Finance (2005 & 2008 Pattern) OR CNo (203C) : Computer Specialization : OOD Concepts & Basic Java (2005 & 2008 Pattern) OR CNo (203D) : Production & Materials Specialization: Inventory Management (2005 Pattern) Modelling Tech & IT For Operations Mgt.(2008 Pattern) OR CNo (203E) : Human Resource Management Specialization: Performance Management Systems (2005 & 2008 Pattern) |

8. Oral / Viva-voce examination will be conducted before theory examination.
9. Students of 2005 Pattern (Semester-I) will have to appear as per the equivalent subjects of 2008 Pattern.

Ganeshkhind,
Pune-411 007
Ref. No. XCT/1189
Date:-2.11.2011

Dr. S.M. Ahire
Controller of Examinations