

**UNIVERSITY OF PUNE****Examination Circular No 229 of 2012**

**Programme of Master in Business Studies  
(M.B.S.)  
Examinations, April, 2012**

- Candidates are required to be present at their respective place of examination fifteen minutes before the time of the first paper and ten minutes before the time of each subsequent paper.
- Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
- Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the programme.
- No request for any special concession such as a change in time or any day fixed for the University examination, on religious or any other ground shall be granted.
- Use of Non-programmable Calculator is permitted.
- The centres and places of the examination will be as follows :

Centre / Place of Examination	Inst. Code.	Name & Address of the Institutes
<b>Suryadatta Inst .of Mgt.Pune-411030 (0662)</b>	<b>0662</b> <b>0328</b> <b>0425</b> <b>0429</b> <b>0436</b> <b>0446</b> <b>1068</b> <b>0478</b> <b>0329</b> <b>1112</b>	Suryadatta Institute of Mgt.Pune-411030 Dr. Vikhe Patil CMRD, Patrakarnagar, Pune – 16 IMCC, Mayur Colony, Kothrud, Pune – 29 Indsearch Inst., Pune – 4 Prin. Naralkar Inst. C.D. & R., Pune – 30 Poona Inst. of Mgt. Camp, Pune – 1 D.B.Gadhawe Inst. of Mgt., Hadapsar, Pune – 28 Neville Wadia Inst. Mgt., Pune – 1 IMSSR, Sadashiv Peth, Pune – 30 Atharva Inst of Management ,Pune
<b>Indira College of Business Management, Shivajinagar, Pune- 411005 (1047)</b>	<b>1047</b> <b>0672</b> <b>0424</b> <b>0471</b> <b>0664</b> <b>1247</b> <b>0741</b> <b>1210</b>	Indira College of Business Management, Shivajinagar, Pune-05 L. K. Phatak Institute of Tech. & Mgt. Shukrawar Peth, Pune-02 DSRF.Kharadi, Pune-411014 MIT School of Mgt., Kothrud, Pune-38 Sharadchandra Pawar Inst of Mgt., Dhankawadi, Pune-43 Unity Business School, Kothrud, Pune-38 Sinhgad Tech.Edu.Socy's Inst of mgt, Narhe, Pune-41 Forsight Inst of Mgt.Pune
<b>Dr.D.Y. Patil Inst. of Mgt., Near - H.A. Factory, Bombay-Pune Road, Pimpri, Pune - 411 018 (0339)</b>	<b>0339</b> <b>0331</b> <b>0477</b> <b>0485</b> <b>0623</b> <b>1248</b>	Dr. D.Y. Patil Inst. of Mgt., Pimpri, Pune-18 IBMR, Chinchwad, Pune-19 IMCD Nigadi, Pune - 44 IBMR Wakad, Pune – 57 Inst.of Indust. And Comp Mgt.& Res Chinchwad Pune-19 Dnyanwardhini Inst.of Mgt.Chikhali, Pune-18

<b><u>BPHEs's Inst. of Mgt. Career Dev. &amp; Res. C.S.R.D. Campus, Station Road, Ahmednagar - 414 001.</u></b>	<b>0457</b>	<b><u>BPHEs's Inst. of Mgt. Career Dev. &amp; Res. C.S.R.D. Campus, Station Road, Ahmednagar - 414 001.</u></b>
<b>J.D.C. Bytco Inst. of Mgt. Sci. &amp; Research, B.Y.K. College Campus, Prin. T.A. Kulkarni, Vidyanagar, Nasik -5 (0503)</b>	<b>0503 0430</b>	J.D.C. Bytco Inst. of M.S. & R., B.Y.K. College Campus, Prin. T.A. Kulkarni, Vidyanagar, Nasik - 5 IMRT, KTHM College Campus, Nasik - 2

**7. The Examination will be conducted in the following order :**

<b>DAY &amp; DATE</b>	<b>Subject TIME : 3.00 P.M. TO 6.00 P.M. Semester – II</b>
Tuesday 17.4.2012	201 Entrepreneurship Development and Project Management (2008 Pattern)
Wednesday 18.4.2012	CNo 202(A) : <b><u>Marketing Management Specialization :</u></b> Retail & Distribution Management (2008 Pattern) <b>OR</b> CNo 202(B) : <b><u>Finance Specialization:</u></b> International Finance (2008 Pattern) <b>OR</b> CNo 202(C) : <b><u>Computer Specialization :</u></b> Business Applications (2008 Pattern) <b>OR</b> CNo 202(D) : <b><u>Production &amp; Materials Specialization:</u></b> Manufacturing Strategy (2008 Pattern) <b>OR</b> CNo 202(E) : <b><u>Human Resource Management Specialization :</u></b> Training & Development (2008 Pattern)
Thursday 19.4.2012	CNo (203A) : <b><u>Marketing Management Specialization:</u></b> Marketing Strategy & Relationship Marketing (2008 Pattern) <b>OR</b> CNo (203B) : <b><u>Finance Specialization:</u></b> Legal & Procedural Aspects of Finance (2008 Pattern) <b>OR</b> CNo (203C) : <b><u>Computer Specialization :</u></b> OOD Concepts & Basic Java (2008 Pattern) <b>OR</b> CNo (203D) : <b><u>Production &amp; Materials Specialization:</u></b>  Modelling Tech & IT For Operations Mgt. (2008 Pattern) <b>OR</b> CNo (203E) : <b><u>Human Resource Management Specialization:</u></b> Performance Management Systems (2008 Pattern)

Day & Date	Subject TIME : 3.00 P.M. TO 6.00 P.M. Semester- I
Friday 20.4.2012	CNo 101 : International Business Management (2008 Pattern)
Saturday 21.4.2012	CNo 102 : Business Policy & Strategic Management (2008 Pattern)
Monday 23.4.2012	CNo 103(A) : <b>Marketing Management Specialization :</b> Services Marketing & Brand Management (2008 Pattern) <b>OR</b> CNo 103(B) : <b>Finance Specialization :</b> Merchant Banking & Financial Services (2008 Pattern) <b>OR</b> CNo 103(C) : <b>Computer Specialization :</b> Software Engineering (2008 Pattern) <b>OR</b> CNo 103(D) : <b>Production &amp; Materials Specialization :</b> Quality Management ( 2008 Pattern) <b>OR</b> CNo 103(E) : <b>Human Resource Management Specialization :</b> Organizational Development (2008 Pattern)

8. Oral / Viva-voce examination will be conducted after theory examination.
9. Students of 2005 Pattern ( Semester-I & II )will have to appear as per the equivalent subjects of 2008 Pattern.

Ganeshkhind  
Pune-411 007  
Ref.No. XCT/307  
Date-20.3.2012

Dr.(Capt) C.M.Chitale  
Additional Charge Controller of Examinations