

UNIVERSITY OF PUNE



Examination Circular No.57 of 2012

Programme of Master of Communication Studies Sem. III Examinations, May, 2012

1. Candidates are required to be present at the respective place of the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice- Board at their place of examination regularly for changes if any, that may be notified later in the Programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
5. The Use of non-programmable Calculator is permitted.
6. **The Examination of Candidates of University Post-Graduate Dept. having credit system will be held at their respective departments.**
7. The centres and place of the examination will be as follows:

CENTRES	PLACES
Pune	Nowrosjee Wadia College of Arts & Science, Pune-411001. (Examination center for candidates of Abeda Inamdar College, Pune also)
Ahmednagar	New Arts, Com. & Sci. College, Ahmednagar.

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8. The examination will be conducted in the following order :

DAY & DATE	SUBJECT TIME : 3.00 P.M. TO 6.00 P.M. SEMESTER – III
Thursday, 03.05.2012	301 : Broadcast Journalism & Media Ethics
Friday, 04.05.2012	302 : A : Advanced Research Methods
Saturday, 05.05.2012	302 : B : Research for Video Production
Monday, 07.05.2012	303 : A : Mass Media Audiences
Tuesday, 08.05.2012	303 : B : Script Writing
Friday, 11.05.2012	304 : A : Research in Advertising and Marketing
Saturday, 12.05.2012	305 : A : Corporate Communications

DAY & DATE	SUBJECT TIME : 3.00 P.M. TO 6.00 P.M. SEMESTER – IV
Monday, 14.05.2012	401 A : Advertising Media Planning
Tuesday, 15.05.2012	401 B : Advanced Video Production
Wednesday, 16.05.2012	402 A : Political Communication
Thursday, 17.05.2012	402 B : Animation, Computer Graphics, Multi-Media, Digital Video Effects

9.	The practical examinations will be held before theory examination between 12.04.2012 & 25.04.2012. Due notice of the place, day, date & time of the Practical examination will be displayed on notice board. Candidates are directed to be present at the time & place of their practical examination.
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Ganeshkhind,
Pune-411 007.
Ref. No. XCT/Sci./ 430
Date: 12.04.2012.

Dr. C.M. Chitale
Controller of Examinations
(Additional Charge)