UNIVERSITY OF PUNE

No.

For office use only



Application Form for Admission to the Examination for the Post Graduate Diploma in Marketing Management (PGDMM) (New) (2008-2009)

Го	THE CONTROLLER OF EXAMINATIONS,		Batch & Sr. No.
Sir,	UNIVERSITY OF PUNE, PUNE-411007. I desire to appear for the exemination for the First/Second Semestar/a of the Post Cardinate Diplome in Marketing N	Janagar t	CDMA E
o be	I desire to appear for the examination for the First/Second Semester/s of the Post Graduate Diploma in Marketing Ne held in October / April 200 . I hereby declare that I shall not claim any concession on religious grounds.	ranagement (P	DIVINI) Examinatioi
1.	Name of the Institute :		
2.	Name of the Centre:		
3.	Male Female Fresh Repeater		
		No. o	of Courses / Subject
4.	* Applicant from South India, U.P. Up-countries and Foreigners should write the name as it should appear on <u>University records</u> . No change in the name will be made hereafter. * Mention Full Name in legible BLOCK Letters:		
	Surname Name Father's / Husband's Name		
	Mother's Name (as per Previous Records)	Exam. Fee	Rs.
5.	Old Name, if any:	Statement of	
6.	Name in Devnagari Script :	Marks Fee : CAP Fee :	
7.	Sports activitites O.163* N.S. N.C.C. N.P.E.D. A.E.D. I.U.T.	Passing Certi	ficate Fee :
	1 2 3 4 5	Late Fee:	
8.	SC ST OBC DT/NT Not Applicable C T O D	Total Fee:	Rs
9.			
0.	Year 2 0 0 Month & Seat No. For the previous Latest Appearance		
1.	Permanent Registration Number of PGDMM		
2.	Name of Degree of qualifying examination, Date of passing and the name of University (be attached zerox cop-	oy):	
3.	Eligibility Certificate number and date, if applicable :		
4.	Address for Correspondence :		
5.	Permanent Home Address :		

EXAMINATION PARTICULARS

Attach Attested True Copy of Marklist of Last Exam. / PGDMM Examination along with Examination Form

per U He/Sh exami	He / She has presume for the nuination: Terms July 200 to October January 200 to April		ied below, att	ached during two te	erms, the cours	e of lectures a		
per U He/Sh exami	Terms July 200 to October	er 200	ied below, att		erms, the cours	e of lectures a	ttended for this	
per U He/Sh exami	Terms July 200 to October	er 200	ied below, att		erms, the cours	e of lectures a	ttended for this	
per U He/Sł	ination:	umber of days specif	ied below, att		erms, the cours	e of lectures a	ttended for this	
per U He/Sł	ination:	imber of days specif	ied below, att		erms, the cours	e of lectures a	ttended for this	
per U He/Sł	II- / Ch- h- C d			interest of the second		£ 1 · · ·		
per U	he has my permission to appear for e	examination for the su	bjects for whic	h he/she has applied.			ation are correct.	
	in year inversity rules and regulations, to the							
	I certify that the above named ca					from th	e University of	
			DTIFI	I С А Т Е				
Place		Date				Signature of the Candidate		
for an	I hereby declare that I have gone through by errors and wrong or incorrect information or day fixed for the University examination	ation supplied by me in	the application	ed for the examination fo form. I shall not reques	st for special con	cession such as c	hange in the time	
	• I - Internal out of 50 Marks		DECL ADATE	ON				
	Total of Semester II	400 Marks						
•205	Communication Skills (I)							
• 204	Project Report (I)							
203	Services Marketing							
202	Integrated Marketing Communicati	on						
201	Retail & Distribution Management							
	Semester II							
	Total of Semester I	400 Marks	•	-				
● 105	Research Methodology (I)							
104	Principles of Management (I)							
103	Laws Relating to Marketing							
102	Sales Management							
101	Basics of Marketing							
	Semester I			Sem. I/Sem. II	12	2.0	40	
Course Title of the Course No.		here where appearing	and Year of the Examination and Seat No.	Internal $\frac{30}{12}$	External 70 28	Total 100 40		
Cours			Tick (✓)	If repeater, Month	Marks obtained out of			

^{*} Student desirous to avail of the benefit of O.163 will have to fill in separate prescribed form which is available in the Institute. The form should be attached, with necessary fees and certificates, alongwith the concerned examination form.