

EXAMINATION PARTICULARS

Attach Attested True Copy of Marklist of Last Exam. / M.M.M. Examination along with Examination Form.

M.M.M. Semester I				M.M.M. Semester II			
					Previous		Seat No.
							PRN
Course No.	Title of the Subject	Int. 12/30	Ext. 28/70	Course No.	Title of the Subject	Int. 12/30	Ext. 28/70
101	Principles and Practices of Management	<input type="text"/>	<input type="text"/>	201	Services Marketing	<input type="text"/>	<input type="text"/>
102	Principles of Marketing	<input type="text"/>	<input type="text"/>	202	Retail Marketing	<input type="text"/>	<input type="text"/>
103	Fundamentals of Management Accounting	<input type="text"/>	<input type="text"/>	203	Sales Management & Personal Selling	<input type="text"/>	<input type="text"/>
104	Managerial Economics	<input type="text"/>	<input type="text"/>	204	Distribution Management & Logistics	<input type="text"/>	<input type="text"/>
105	Research Methodology	<input type="text"/>	<input type="text"/>	205	Market Research	<input type="text"/>	<input type="text"/>
106	Consumer Behaviour	<input type="text"/>	<input type="text"/>	206	Relationship Marketing	<input type="text"/>	<input type="text"/>
107	Business Communication (Internal) (out of 50)	<input type="text"/>		207	Indian Economic Environment (Internal) (out of 50)	<input type="text"/>	
108	Fundamentals of Information Technology (Internal out of 50)	<input type="text"/>		208	Field Work (Internal out of 50) + SPSS	<input type="text"/>	
Total of Semester I				Total of Semester II			
700				700			

M.M.M. Semester III				M.M.M. Semester IV			
			Previous		Previous		Seat No.
							PRN
Course No.	Title of the Subject	Int. 12/30	Ext. 28/70	Course No.	Title of the Subject	Int. 12/30	Ext. 28/70
<i>Candidates should submit the project report to the Principal before the end of the third Semester.</i>							
301	International Marketing	<input type="text"/>	<input type="text"/>	401	Brand Management	<input type="text"/>	<input type="text"/>
302	Laws Related to Marketing	<input type="text"/>	<input type="text"/>	402	Strategic Marketing	<input type="text"/>	<input type="text"/>
303	Financial Services Marketing	<input type="text"/>	<input type="text"/>	403	Export Documentation & Forex Management	<input type="text"/>	<input type="text"/>
304	Marketing Communication	<input type="text"/>	<input type="text"/>	404	Direct Marketing	<input type="text"/>	<input type="text"/>
305	Retail Operations Management	<input type="text"/>	<input type="text"/>	405	Industrial Marketing	<input type="text"/>	<input type="text"/>
306	Project Work (out of 100) (Int. 12/30 and Ext. 28/70)	<input type="text"/>	<input type="text"/>	406	Rural & Agricultural Marketing	<input type="text"/>	<input type="text"/>
307	Foreign Language (Internal out of 50)	<input type="text"/>		407	Entrepreneurship Development & Project Management (Internal out of 50)	<input type="text"/>	
308	Virtual Marketing (Internal out of 50)	<input type="text"/>		408	Foreign Language (Internal out of 50)	<input type="text"/>	
Total of Semester III				Total of Semester IV			
700				700			

DECLARATION

I hereby declare that I have gone through the syllabus and the list of books prescribed for the examination for which I am appearing. **I WILL BE RESPONSIBLE** for any errors and wrong or incorrect information supplied by me in the application form. I shall not request for special concession such as change in the time and / or day fixed for the University examination on religious or any other grounds. The Courses/Subjects mentioned by me are as per University rules and regulations.

Yours faithfully,

.....
Place Date Signature of the Candidate

CERTIFICATE

I certify that the above named candidate obtained the degree of from the University of in year and is a regular/ex-student of this Institute. The Courses mentioned by the candidate are as per University rules and regulations, to the best of my knowledge and belief and the entries made by the candidate in the application are correct. He/She has my permission to appear for examination for the subjects for which he/she has applied.

He / She has presume for the number of days specified below, attached during two terms, the course of lectures attended for this examination :

Terms	Number of Days	Remarks
From July 200 to October 200		
From January 200 to April 200		

.....
Place Date Stamp Signature of the Director

Student desirous to avail of the benefit of O.163 will have to fill in separate prescribed form which is available in the Institute. The form should be attached, with necessary fees and certificates, alongwith the concerned examination form.