



**Application Form for Admission to the Examination for the
Post Graduate Diploma in Marketing Management (PGDMM) (New)
(2002-2003)**

To
THE CONTROLLER OF EXAMINATIONS,
UNIVERSITY OF PUNE, PUNE-411007.

For office use only
Batch & Sr. No.

Sir,
I desire to appear for the examination for the First/Second Semester/s of the Post Graduate Diploma in Marketing Management (PGDMM) Examination to be held in October / April 20 .

I hereby declare that I shall not claim any concession on religious grounds.

1. Name of the Institute :

2. Name of the Centre :

Male	Female	Fresh	Repeater
1	2	1	2

No. of Courses / Subjects

* Applicant from South India, U.P. Up-countries and Foreigners should write the name as it should appear on University records. No change in the name will be made hereafter.

4. * Mention Full Name in legible BLOCK Letters :

.....
Surname Name Father's / Husband's Name (if necessary) Mother's Name
(as per Previous Records)

5. Old Name, if any :

6. Name in Devnagari Script :

7. Sports activities O.163*

N.S.S	N.C.C.	N.P.E.D.	A.E.D.	I.I.U.T.
1	2	3	4	5

8.

SC	ST	OBC	DT/NT	Not Applicable
C	T	O	D	

9. The Category, if the Exam. fee is reimbursed by Govt.

BC	EBC	Primary Teacher's Children	Freedom Fighter's Children	ND/DT	Service Personnel Children
B	E	P	F	N	S

Rs.
Exam. Fee
Statement of Marks Fee :
CAP Fee :
Passing Certificate Fee
Late Fee :
Total Fee : Rs.

10. Year Month & Seat No. For the previous Latest Appearance

11. Permanent Registration Number of PGDMM (Should be mentioned correctly.) For Repeaters only

12. Name of Degree of qualifying examination, Date of passing and the name of University (be attached zerox copy) :

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13. Eligibility Certificate number and date, if applicable :

14. Address for Correspondence :

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15. Permanent Home Address :

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EXAMINATION PARTICULARS

Attach Attested True Copy of Marklist of Last Exam. / PGDMM Examination along with Examination Form

Title of the Course	Course No.	Tick (✓) here where appearing	If repeater, Month and Year of the Examination and Seat No. Sem. I/Sem. II	Marks obtained out of		
				Internal 40 16	External 60 24	Total 100 40
Semester I						
Basics of Marketing	101					
Sales Management & Marketing Research	102					
• Strategic Business Analysis & CRM (I)	103					
• Laws Relating to Marketing & Principles of Management (I)	104					
Total of Semester I		400 Marks				
Semester II						
Retail & Distribution Management	201					
Integrated Marketing Communication	202					
• Services Marketing & Rural Marketing (I)	203					
• Project Report (I)	204					
Total of Semester II		400 Marks				
• I - Internal out of 100 Marks						

DECLARATION

I hereby declare that I have gone through the syllabus and the list of books prescribed for the examination for which I am appearing. **I WILL BE RESPONSIBLE** for any errors and wrong or incorrect information supplied by me in the application form. I shall not request for special concession such as change in the time and / or day fixed for the University examination on religious or any other grounds. The Courses/Subjects mentioned by me are as per University rules and regulations.

Yours faithfully,

.....
Place Date Signature of the Candidate

C E R T I F I C A T E

I certify that the above named candidate obtained the degree of from the University of in year and is a regular/ex-student of this Institute. The Courses mentioned by the candidate are as per University rules and regulations, to the best of my knowledge and belief and the entries made by the candidate in the application are correct. He/She has my permission to appear for examination for the subjects for which he/she has applied.

He / She has presume for the number of days specified below, attached during two terms, the course of lectures attended for this examination :

Terms	Number of Days	Remarks
From July 20 to October 20		
From January 20 to April 20		

.....
Place Date Stamp Signature of the Director

* Student desirous to avail of the benefit of O.163 will have to fill in separate prescribed form which is available in the Institute. The form should be attached, with necessary fees and certificates, alongwith the concerned examination form.