

## **M. Com. Part I (Semester II)**

### **Group F (Business Administration) - Special Paper III**

#### **Subject : - Business Ethics & Professional Values Course Code No: 113-II**

##### **Objectives of the course**

1. To raise the students general awareness on the ethical dilemmas at work place
2. To understand the differing perceptions of interest in business related solutions
3. To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations and ethical ideals present in the relationship between employers and employees
4. To investigate whether ethics set any boundaries on competition , marketing, sales and advertising
5. To enable students to validate or correct , personal ideas about various ethical perspectives
6. To enable students to develop their own considered judgment about issues in Business Ethics
7. To foster more careful, disciplined thinking in trying to resolve issues in business ethics
8. To prepare students to play a constructive role in improving the sustainable development with which they may become involved

##### **Depth of the program – Fundamental Knowledge**

<b>Unit No.</b>	<b>Unit Title</b>	<b>Contents</b>	<b>Purpose Skills to be developed</b>
<b>1</b>	<b>Business Ethics and Professional Values</b>	<ol style="list-style-type: none"><li>a. Business Ethics – Introduction, Meaning, Scope , Principles , importance , Code of Ethics and Theories</li><li>b. Professional Values – Meaning , Significance , Scope and Human Values</li><li>c. Ethical Decision Making – Meaning, determinants, process of ethical decision making</li></ol>	<ol style="list-style-type: none"><li>1. Understanding Knowledge of established methodologies of solving ethical problems</li><li>2. Recognizing significance of Professional Values</li></ol>

2	<b>Corporate Social Responsibility and Corporate Governance</b>	<ul style="list-style-type: none"> <li>a. CSR – Introduction , advantages , scope for CSR in India , Legal provisions for CSR, Forms of CSR and Indian Corporations</li> <li>b. Corporate Governance – concept Objectives , features , advantages , code whistle blowing , types arguments and justification</li> <li>c. Value Based Management – meaning, benefits and methods =, Vedic Management for business ethics</li> </ul>	<ul style="list-style-type: none"> <li>1. Knowing CSR and its scope and forms</li> <li>2. Analysis of Corporate Governance and Value Based Management</li> </ul>
3	<b>Indian Ethical Practices</b>	<ul style="list-style-type: none"> <li>a. Indian Ethical Practices Finance</li> <li>b. Indian Ethical Practices Marketing</li> <li>c. Indian Ethical Practices Information Technology</li> <li>d. Ethics at work place</li> <li>e. Indian Ethical Practices HRM</li> </ul>	Recognizing the unethical issues in Finance , Marketing , IT , HRM and at workplace
4	<b>Emerging issues in Business Ethics and Environmental issues</b>	<ul style="list-style-type: none"> <li>a. Ethics in Environment – environmental crisis , issues relating to environmental degradation , natural resources depletion and pollution</li> <li>b. Sustainable Development – Meaning, Principles. Goals of Sustainable Development, Strategy to achieve Sustainable Development</li> </ul>	<ul style="list-style-type: none"> <li>1. Recognizing environmental issues and its impact on Business</li> <li>2. Achieving Sustainable Development</li> </ul>

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