

**Revised syllabus (2019 Pattern) B.Com. Degree course (CBCS) Syllabus for
Third Year B. Com Semester – VI**

**Subject Name: - 305K-II: Insurance, Transport and Tourism –II(II)
Subject Code: 305K-II**

305K-II: Insurance, Transport and Tourism –II(II)

Unit No.	Unit Title	Contents
5	Transport and Tourism	Transport and Tourism 5.1 Transport – Element, Types and Linkages 5.2 Tourism and Transport – the interrelationship 5.3 Tourism Transport – Nature and Types 5.4 Factors influencing Tourist Transport Selection 5.5 Tourism Demand and Transport
6	Tour Operator	Tour Operator 6.1 Meaning and Definitions of Tour Operator 6.2 Types of Tour Operators 6.3 Functions of Tour Operator 6.4 Importance of Tour Operators 6.5 Difference between Travel Agent and Tour Operator 6.6 Career in Tourism Business in India
7	Tourist Accommodation	Tourist Accommodation 7.1 Meaning 7.2 Types of Accommodation 7.3 Role of Accommodation sector in Tourism
8	Tourism Organization and their role in Tourism Development	Tourism Organization and their role in Tourism Development 1 Indian Association of Tour Operators (IATO) 2. Travel Agents Association of India (TAAI) 3. India Tourism Development Corporation (ITDC) 4. United Nations World Tourism Organization (UNWTO) 5. IATA International Air Transport Association (IATA) 6. International Civil Aviation Organization (ICAO)