



सावित्रीबाई फुले पुणे विद्यापीठ राष्ट्रीय सेवा योजना



डॉ. संजयकुमार दळवी

एम्. एस्सी., पीएच्. डी.

गणेशखिंड, पुणे - ४११ ००७.

कार्यालय क्र. : ०२०-२५६९७३४१

०२०-२५६०११५३

०२०-२५६०११६०

फॅक्स क्र. : ०२०-२५६९७३४१

प्र. कार्यक्रम समन्वयक

संदर्भ : रासेयो/१७१/१४

दि. २७/०९/२०१४

प्रति,

मा. प्राचार्य/मा. संचालक

सर्व संलग्नीत महाविद्यालये व मान्यता प्राप्त संस्था

रासेयो संलग्नीत महाविद्यालये

सावित्रीबाई फुले पुणे विद्यापीठ

पुणे-४११ ००७.

विषय : २ ऑक्टोबर २०१४ रोजी महाविद्यालयांमध्ये स्वच्छ भारत अभियान व शपथ ग्रहण कार्यक्रमा बाबत...

संदर्भ : F.No.17/6/NSS/RC/2014-15/401-429, Dt. 24 September 2014

महोदय,

मा. युवा अधिकारी, रासेयो क्षेत्रीय कार्यालय, पुणे यांनी पाठविलेल्या वरील संदर्भीय पत्रानुसार आपणांस कळविण्यात येते की, 'दि. २ ऑक्टोबर २०१४ रोजी महात्मा गांधी जयंती' निमित्त १५ राष्ट्रीय सेवा योजना क्षेत्रीय कार्यालये यांच्या मार्फत रासेयो संलग्नीत महाविद्यालयांमधील स्वयंसेवकांमध्ये व स्थानिक जनतेमध्ये स्वच्छतेविषयी संदेश पसरविण्याकरीता 'स्वच्छ भारत अभियानाचे' आयोजन महाविद्यालय परिसरात राष्ट्रीय सेवा योजनेच्या माध्यमातून करण्यात येत आहे.

सावित्रीबाई फुले पुणे विद्यापीठ, राष्ट्रीय सेवा योजना संलग्नीत महाविद्यालयांमध्ये दि. २५ सप्टेंबर ते २ ऑक्टोबर २०१४ दरम्यान 'स्वच्छ भारत अभियान' अंतर्गत स्वच्छता अभियान शिबीरांचे आयोजन करण्यात येणार असून, त्यामध्ये महाविद्यालयाचा, गावातील परिसर, झोपडपट्टी, रुग्णालय, ऐतिहासिक स्मारके व इतर सार्वजनिक ठिकाणी स्वच्छता अभियान करण्यात यावे.

तसेच दि. २ ऑक्टोबर २०१४ रोजी 'महात्मा गांधी जयंती निमित्त' स्वच्छता अभियान शपथ ग्रहण कार्यक्रमाचे आयोजन करण्यात यावे. तसेच महाविद्यालयीन स्वयंसेवकांकरीता पोस्टर व घोषवाक्य, निबंध लेखन, कविता लेखन/वाचन स्पर्धांचे आयोजन स्वच्छ भारत अभियान अंतर्गत करण्यात यावे. सदर खर्च राष्ट्रीय सेवा योजना नियमित कार्यक्रमातून करण्यात यावा व सदर कार्यक्रम संपन्न झाल्यानंतर दि. ३ ऑक्टोबर २०१४ पर्यंत अहवाल nss@unipune.ac.in व nssrcpune@gmail.com या मेल आयडीवर पाठवण्यात यावा.

अधिक माहितीसाठी सोबत दिलेल्या पत्राचे अवलोकन करावे, ही विनंती.

कळावे, धन्यवाद !

सोबत : १. मा. युवा अधिकारी, रासेयो क्षेत्रीय कार्यालय, पुणे

२. दि. २/१०/२०१४ रोजी शपथ ग्रहण कार्यक्रमात घ्यावयाची शपथ

प्र. कार्यक्रम समन्वयक

राष्ट्रीय सेवा योजना



एक कदम स्वच्छता की ओर

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।

पंकज जैन, आई.ए.एस
PANKAJ JAIN I.A.S.



सचिव
भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Secretary
Government of India
Ministry of Drinking Water and Sanitation
247, 'A' Wing, Nirman Bhawan, New Delhi-110108
Tel. : 23061207, 23061245 Fax : 23062715
E-mail : secydw@nic.in
Website : www.dws.nic.in

D.O. No. W 11042/27/2014-NBA
19th September 2014

Dear Sh Gupta ,

Launching of National Sanitation Campaign

Prime Minister during a review of Swachh Bharat arrangements desired that a cleanliness drive should start from 25th September 2014 and continued upto 31st October 2014.

2. This should be started by every Ministry from its own offices and go down to offices at State level, District and Block levels and right upto the Panchayat/Urban Body level.
3. I, therefore, request you to kindly initiate the cleanliness drive in the corridors and rooms of your Ministry on 25th September as a national movement and continued upto 31st October 2014, with a special function on 2nd October 2014, birth anniversary of Mahatma Gandhi.
4. You may also like to consider suitable appreciation/award for the cleanliness of subordinate offices.

With regards

Yours sincerely,


(Pankaj Jain)

Sh Rajiv Gupta
Secretary
Department of Youth Affairs,
Ministry of Youth Affairs & Sports
Shashtri Bhawan
New Delhi

All JTs DYA / DG, NYKS / PA, NSS /
Director RGNID

Pl ensure necessary action.

Rajiv Gupta
24/9/14

RAJEEV GUPTA
Secretary (YA)

Government of India
Ministry of Skill Development, Entrepreneurship, Youth Affairs & Sports
(Department of Youth Affairs)
National Service Scheme Regional Centre,
1st Floor, Above NCC Office, College of Agriculture Campus
Shivajinagar, Pune-411 005.

F.No.17/6/NSS/RC /2014-15/

Dated : 24th September, 2014.

To

- 1.Prof.Atul Salunke, State Liaison Officer NSS, Govt. of Maharashtra, Mumbai
- 2.Director of Sports & Youth Affairs, Goa

Sub: Action Plan for implementation of 'Swachh Bharat Abhiyan'.

Sir,

Please find enclosed herewith letter No.F.3/53/2014-CDN dated 22.9.2014 received from Shri.L.K.Gupta Joint Secretary, Youth Affairs, New Delhi along with Action Plan of the Department for implementation of Swachh Bharat Abhiyan, for your kind information and necessary action. The Action Plan lists out steps to be taken during the period 25.09.2014 to 02.10.2014 and beyond.

You are requested to initiate immediate necessary action and issue instructions to all NSS Programme Coordinators and NSS Units under your jurisdiction for steps to be taken from 25.09.2014 to 02.10.2014. Action taken report may be furnished by 5th Oct. 2014 for onward submission to the Ministry.

Yours faithfully,

For Youth Officer & Head

Copy to :

NSS Programme Coordinators of all universities of Maharashtra & Goa States for information and necessary action.

Department of Youth Affairs

Action Plan for organising 'Swachh Bharat' Campaign

1. Arrangements made to administer the Pledge (Swachhta Shapath) on 2nd October, 2014:

'Swachhta Shapath' (Pledge) shall be duly administered on 02.10.2014 at all the offices connected with the Department, namely,

- **Department:** Officials working in the Department at Shastri Bhawan, New Delhi.
- **Nehru Yuva Kendra Sangathan (NYKS):** All Offices of NYKS, namely, Head Office at New Delhi, 29 Zonal Offices in States and District Nehru Yuva Kendra in 623 Districts. The Pledge will be administered to all officials as well as NYC volunteers. The 2.77 lakh youth clubs affiliated to NYKS (with 8 million members) will also be motivated to take the 'Swachhta Shapath' (Pledge).
- **National Service Scheme (NSS):** NSS Head Office (Programme Advisor's Cell) at New Delhi and 15 Regional Offices of NSS. In addition, the Pledge shall be administered at State level (State NSS Cell) and all the Universities (336), Colleges (15,908) and Schools (11,809) having NSS units. The Pledge will be administered to all officials/ faculty associated with NSS as well as all the NSS volunteers.
- **Rajiv Gandhi National Institute of Youth Development (RGNIYD):** RGNIYD Head Quarter at Sriperumbudur (Tamil Nadu) and Regional Office at Chandigarh. The Pledge will be administered to officials as well as students.
- **Youth Hostels:** All the functionaries of all 82 youth hostels.

2. Arrangements made for Cleanliness Drive and other Events planned for 2nd October, 2014:

Cleanliness Drive and Other Events planned for 02.10.2014 are as follows:

- **Department:** Officials will undertake a cleanliness drive in the office.
- **Nehru Yuva Kendra Sangathan (NYKS):** Special Cleanliness Drive for all NYKS offices, namely, Head Office at New Delhi, 29 Zonal Offices in States and District NYKs in 623 Districts. The 2.77 lakh youth clubs

affiliated to NYKS (with 8 million members) will also be motivated to undertake special cleanliness drives in their respective areas.

- **National Service Scheme (NSS):** Special Cleanliness Drive shall be undertaken in all NSS offices, namely, Head Office at Delhi and 15 Regional Offices in States. 'Swachh Bharat' rallies will be organised in all States involving NSS volunteers, to spread the message of cleanliness among the masses, and *Secondly*, all the NSS units (about 35,000 units) shall hold a one-day camp to organise cleanliness drive in the college/ school campuses/ villages/ slums/ hospitals/ historical monuments and other public places.
- **Rajiv Gandhi National Institute of Youth Development (RGNIYD):** Special Cleanliness Drive will be undertaken at the campus of RGNIYD Head Quarter at Sriperumbudur (Tamil Nadu) and Regional Office at Chandigarh.
- **Youth Hostels:** Special Cleanliness Drive of all Youth Hostel rooms and premises will be undertaken.

3. **Action Plan of the Department in respect of activities/ events/ functions planned for the Campaign from 25.09.2014 onwards (i.e. between 25.09.2015 and 02.10.2014 and beyond):**

3.1 **Cleanliness of Offices:** The cleanliness of all offices under the Department shall be taken to the highest level under 'Swachh Bharat' Abhiyan.

3.2 **Nehru Yuva Kendra Sangathan (NYKS):** NYKS has already issued instructions to all its field offices for taking various initiatives as part of 'Swachh Bharat Abhiyan'. These are as follows:

- Motivating youth club members for construction of sanitary latrines. NYKS is collaborating with Government of Karnataka and UNICEF on a Project, under which youth club members not having sanitary latrines are going to be provided with sanitary latrines. The Project is funded by the Government. UNICEF provided funds to NYKS to undertake the initial survey to identify youth not having sanitary latrines and to motivate them to have such latrines through awareness campaigns. About 1.95 lakhs youth club members will be provided sanitary latrines in Karnataka. This initiative will be replicated all over the country.
- Mainstreaming the issues of cleanliness and sanitation education in all NYKS Programmes; developing training module on 'Swachh Bharat' and organising Workshops and Training Programmes for youth club leaders/ members, NYC volunteers and NYKS field officials.
- Generating mass awareness on cleanliness and hygiene through youth clubs.

- Celebration of the **Global Handwashing Day** on 15th October and the **World Toilet Day** on the 19th November, to spread the message of cleanliness.
- NYKS will also collaborate with the Department of Drinking Water and Sanitation, actively associating in the IEC activities for creating mass awareness on sanitation all over the country.
- On 25.09.2015, all District NYKs shall observe the birth anniversary of Pandit Deen Dayal Upadhyay. In the programme, youth club leaders, NYKS volunteers and other key stakeholders of the Districts will be invited. The Participants will be motivated to undertake hygiene and cleanliness activities.
- NYKS will implement a year-long programme called ‘Punarjagaran’ (Rejuvenation), covering 100 Districts of the country. The programme will start on 02.10.2014 and will culminate on 25.09.2015. During this period, a youth movement will be created in the country, involving the youth in constructive activities. The Programme will be initiated from 4 corners of India, namely, Leh in North, Okha in West, Kanya Kumari in South and Anini (Dibang Valley) in North East. The Youth will move from these 4 Districts towards Mathura (UP), the birth place of Pandit Deen Dayal Upadhyaya, where the Programme will culminate on 25.09.2015, the birth centenary of Pandit Deen Dayal Upadhyaya. This initiative will mobilise about 150 million youth and also inspire youth in all over the country. During this Programme, activities under ‘Swachh Bharat Abhiyan’ will be a major area of focus.
- Achievements under ‘Swachh Bharat Abhiyan’ will be made an important parameter while selecting youth clubs for conferring awards for outstanding work.

3.3 National Service Scheme (NSS): NSS will organise the following activities from 25.09.2014 onwards:

- Each NSS volunteers is required to undertaken at least 240 hours of community work over 2-year period and attend a 7-day special camp in an adopted village/ slum. Activities under ‘Swachh Bharat Abhiyan’ will be a key component of all the community work being done by NSS volunteers.
- First and the foremost, the NSS units shall clean the campuses of their respective Universities/ Colleges/ Schools. This will be done on continuing basis.
- NSS Units will visit their respective adopted villages/ urban slums and take up cleanliness drive in these areas.

- NSS units will visit local hospitals/ old-age homes/ orphanages/ railway stations/ bus terminals/ historical monuments and other public places and undertake cleanliness drives.
- NSS units will take out rallies on themes connected with ‘Swachh Bharat Abhiyan’ to create mass awareness on such issues.
- Eminent people will be invited to address NSS volunteers on issues connected with ‘Swachh Bharat Abhiyan’.
- NSS units will organise events such as poster and slogan competitions, essay writing, poetry writing/ reciting, speeches on ‘Swachh Bharat’.
- Celebration of the **Global Handwashing Day** on 15th October and the **World Toilet Day** on the 19th November, to spread the message of cleanliness.
- Achievements under ‘Swachh Bharat Abhiyan’ will be made an important parameter while selecting NSS volunteers, Programme Officers/ NSS units and Universities/ +2 Councils for conferring Indira Gandhi NSS Awards.

3.4 Rajiv Gandhi National Institute of Youth Development (RGNIYD): RGNIYD will various activities under ‘Swachh Bharat Abhiyan’, namely,

- RGNIYD will make cleanliness/ sanitation as an integral part of their curriculum.
- RGNIYD will hold regular ‘Sensitization Programmes’ on ‘Swachh Bharat Abhiyan’ for NYKS/ NSS officials/ volunteers as well as other functionaries working in the field of youth development, so as to motivate them to contribute to this Campaign in a proactive manner.
- RGNIYD will organise, involving their own students as well as students of colleges/ schools, various events such as Essay Competition, Elocution, Rallies, Cleanliness Drives, Poster and Slogan Competitions, etc. The Institute will also get Speeches on ‘Swachh Bharat Abhiyan’ recorded in their ‘Ilanthalir’ radio station and then broadcast it 4 times a day for the benefit of school students, youth, teachers as well as community at large between 25.09.2014 and 02.10.2014. Motivational broadcasts shall also be continued thereafter.

3.5 Youth Hostels: All the Youth Hostel managers will ensure cleanliness of hostel rooms and premises on continuing basis, by undertaking cleanliness drives by spreading the message of ‘Swachh Bharat’ and actively involving all the Hostel Committee members, concerned State Government officials as well as the youth and other public using the hostels, in the exercise.

- 3.6 National Programme for Youth and Adolescent Development (NPYAD):** Under NYPAD, the Department provides assistance to various Organisations for youth development activities. The organisation receiving assistance under NPYAD will be advised to make Cleanliness as in integral component of all their Programmes. Secondly, achievements under ‘Swachh Bharat Abhiyan’ will be made an important parameter while selecting individuals/ organisations for conferring National Youth Awards.
- 3.7 National Young Leaders Programme (NYLP):** NYLP is a new Central Sector Scheme. The Scheme has been formulated and an EFC Proposal has been circulated seeking comments of concerned Ministries/ Department. Most of the components of this proposed new Scheme are designed to strongly support ‘Swachh Bharat’ Abhiyan. For instance,
- **‘Youth for Development’** component of NYLP provides that each youth member of NYKS, NSS, NCC and National Green Corps (i.e. total about 1.67 crore youth) shall put in at least 100 hours of *Shramadaan* per year. Under such *Shramadaan*, major focus will be on cleanliness related activities.
 - **‘Neighbourhood Youth Parliament’** component of NYLP provides that the NYKS youth clubs will be developed/ enabled to function as ‘neighbourhood youth parliament’ and they will discuss/ debate contemporary socio-economic issues of concern to the youth and to the communities in which they live. Here again, ‘Swachh Bharat’ Abhiyan will be an important theme for deliberations and for taking necessary steps.
 - **‘National Young Leaders Awards’** component of NYLP provides for recognising and rewarding outstanding work done by youth in various sectors. It is proposed to institute two national awards (one male and one female) for youth doing outstanding work under ‘Swachh Bharat Abhiyan’.
- 3.8** This Action Plan shall also be sent to all State/ UT Secretaries dealing with youth affairs and Secretaries dealing with NSS, with request to provide full support to the above activities.
