

INAUGURATION OF "SKILL INDIA" CAMPAIGN ON WORLD SKILLS DAY

To,  
The Directors / Principals / Head of Departments  
Savitribai Phule Pune University

Subject: Regarding Inauguration Event of "Skill India Campaign"

Dear Sir/Madam,

Hon. Prime Minister of India Shri. Narendra Modi will be launching the "Skill India" on July 15<sup>th</sup> 2015 at 4 P.M.

"Skill India" is a Programme to transform India into a skilled empowered society and knowledge economy. To make this campaign successful, it is essential that it receives continuous support from all the stakeholders. We would like to reach out all the students so that they understand the importance of Skills in their lives and hear the Hon'ble Prime Minister's address on this occasion.

Live webcast of this launching event is available on following websites:

<http://webcast.gov.in/skillindia/>

<https://www.youtube.com/user/PMofficeIndia>

Live event webcast would be available TOMORROW at **Department of Environmental Science** from 4P.M. onwards.

You are requested to participate in the Event and encourage students and faculties to attend Live Webcast.

Also, popularise Skill India Campaign among students and academic community.

Regards,

*Pooja*  
*14-7-15*  
Dr. Pooja More  
Incharge Director  
Skill Development centre

Forwarded Through

Dr. V. B. Gaikwad  
BCUD Director

ज्योत्सना सितलिंग, भा.व.से.  
संयुक्त सचिव  
**Jyotsna Sitling, IFS**  
Joint Secretary



भारत सरकार  
कौशल विकास और उद्यमशीलता मंत्रालय  
GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
AND ENTREPRENEURSHIP

*HOD  
(Skill Devp.  
Centre)  
- IT Managers  
Date 10/7/15*

मा.कुलगुरु यांचे कार्यालय 3<sup>rd</sup> July, 2015  
सावित्रीबाई फुले पुणे विद्यापीठ  
आवक दिनांक 10 JUL 2015  
आवक क्रमांक व्हीसी 3688  
आवक दिनांक 11/07/2015

To  
The Vice – Chancellor,  
Savitribai Phule Pune University,  
Ganeshkhind,  
Pune-411007.

**Subject:** Live Telecast of Launch of "Skill India" Campaign on World Skills Day (15<sup>th</sup> July 2015) by Hon'ble Prime Minister of India

Sir,

On the occasion of first ever World Youth Skills Day, i.e. on 15<sup>th</sup> July 2015, Ministry of Skill Development and Entrepreneurship intends to launch 'Skill India' campaign. The launch event will focus on translation of vision of Hon'ble Prime Minister of realizing the power of youth of the nation through skill development and entrepreneurship promotion.

2. The Hon'ble Prime Minister of India has kindly consented to inaugurate the campaign. The event will also include the launch of other key initiatives of the Ministry for creating the roadmap for skilling and entrepreneurship landscape of the country. Some of these initiatives will include National Skill Development Mission, National Skill Development & Entrepreneurship Policy, 2015 and Aadhar & Bank Linked Smart Skill Card.

3. As your esteemed University has taken a lead in the National Skilling Mission to introduce Skill Education in University/College in partnership with National Skill Development Corporation (NSDC), we would like to partner with you for this event to ensure that the message of Skill Development reaches all corners of the country.

4. To make this campaign successful, it is essential that it receives continuous support from all the stakeholders. Accordingly, we would like to reach out to all the students so that they understand the importance of Skills in their lives and hear the Hon'ble Prime Minister's address on this occasion. We request you to advise all colleges covered under your University to telecast/live stream the event to the students. The event will be telecasted live on DD National on 15<sup>th</sup> July from 4.00 pm onwards.

5. You are requested to kindly send us confirmation as per the format attached by 8<sup>th</sup> July, 2015. The response can be sent to MSDE via e-mail (worldskillsday@gmail.com) or Fax (011-46560417).

*With regards*

Yours faithfully,

*[Signature]*  
(Jyotsna Sitling)  
Joint Secretary

Encl: As above