

Post-graduate Certificate Course in Photojournalism

by

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&

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As the popular saying, picture has always told 1000 words in the traditional media platforms. With the advent of new media, the power and importance of visual has increased many folds. Keeping in mind this growing demand for serious photography in journalism, the Savitribai Phule Pune University and Pune Union of Working Journalists have designed 'Photojournalism course.' It will be one of its kind course for this subject, run jointly by the academia and working professional.

This is a one-semester, 10-credit, part time course in photojournalism. Photojournalism means presentation of news stories visually through the medium of photography rather than just through the written word. Photographs often communicate a story more succinctly and with greater emotion and impact that words can have. Photojournalism works with the same ethical approach to objectivity that are applied to print and other journalists. Photojournalist is a visual reporter of facts. The public places trust in its reporters to tell the truth. The same trust is extended to photojournalists as visual reporters.

Photojournalism is a part-time Post graduate certificate course offered under Communication and Journalism under Mental, Moral, and Social Sciences faculty.

Objectives of the course:

This course aims to train the students in the technique and art of photojournalism as required by media houses. The course also aims to engage participants in the following:

- a. Understanding critically the basic concepts of photography and photojournalism
- b. Mapping historical significance and future of photojournalism
- c. Analysing major issues in the field of photojournalism
- d. Getting insights about impact of latest technology on photojournalism

Course Description :

It includes five papers of two credits (50 marks) each. Total Marks for evaluation are 250.

Each paper will be assessed internally for 25 marks and externally for 25 marks.

Passing criteria: Students have to secure at least 30% marks each in Internal and External evaluation of a subject, and aggregate 40% to pass in the subject.

Students will be awarded a Grade Sheet at the end of the course indicating grade secured in each individual subject and the Grade Point Average obtained for the course.

Students' engagement for each paper should be of 30 hours of either in classroom lectures or on field or through other activities as planned by concerned subject teachers or course coordinator.

Eligibility:

- Bachelor's degree in any discipline from a recognised university.
- Admission will be offered on the basis of aptitude test, following all other rules as applicable from time to time.
- Computer skills of at least MS Word will be desirable.

Intake: Maximum 40 students in one class.

Medium of Instruction of the course: English.

(Students may be allowed to submit assignments in Marathi, and write answers in final examination in Marathi.)

Syllabus:

Outline of syllabus			Credits	Marks	
Paper no.	Code no.	Paper Title		Internal	External
01	PJ 01	Introduction to Photojournalism	02	25	25
02	PJ 02	Basic Concepts of Photography	02	25	25
03	PJ 03	Basic Concepts of Photo editing	02	25	25
04	PJ 04	Advanced Photojournalism	02	25	25
05	PJ 05	Photojournalism Project	02	25	25
Total			10	125	125

Total marks for the course: 250

Paper 1 : PH 01: Introduction to Photojournalism

Module 1: Elements of Visual news story telling, History of photojournalism

Module II: Organisation of a newspaper, Structure of newsroom, Role of photojournalists in a newsroom, Communicating with the desk, briefing and debriefing

Module III: Types of news stories

Module IV: Developing eye for news photos

Module V: Principles and Ethics and of photojournalism, Media laws and Intellectual Property Rights

Paper 2 : PH 02: Basic Concepts of Photography and photojournalism

Module 1: Photography, its emergence and growth,

Module II: What is camera, its functions, and introduction to different types of camera

Module III: Mechanics of photography: apertures, shutter speeds, focus, and focal lengths

Module IV: Introduction to different types of lenses

Module V: Lighting, composition

Paper 3 : PH 03: Photo-editing

Module 1: Why is editing necessary? Who should do it? How should it be done?

Module II: Reading the Mistakes in photos (noise in photographs, over exposure etc.)

Module III: Advantages and pitfalls of crowd sourcing, preparing stories received from citizen journalists

Module IV: Caption Writing, Digital archive and management of photographs

Module V: Introduction to photo-editing software such as Adobe Photoshop Elements, and ACDSsee Photoeditor, Use and misuse of technology, Understanding of printing pattern requirement, CMYK, and RGB pattern, ink used for printing multiple publishing platforms

Paper 4 : PH 04: Advanced Photojournalism

Module 1: Spot News, general news, Street Photography, off-beat photography, and documentary photography, war, terror, and crime

Module II: Photographs for photo features, photo stories and photo essays

Module III: Developing specialisations like sports, portrait, art and culture, environment, and industry, aerial, candid, fashion, food, environmental, forensic, medical, paparazzi, nature, underwater

Module IV: Photography for specialised, niche publications

Module IV: Coordination among photojournalists, editorial and page design colleagues, opportunities for young photojournalists outside newspaper journalism

Paper 5 PH 05: Photojournalism Project:

A student has to work on this project (on any one of the following themes) under the supervision and guidance of a faculty member allotted by the department. Students have to submit the project in 8" X 12" size photographic paper. The student has the choice of colour and paper quality to be used for printing the photographs.

Theme 1: Select a wide/broad-based field (for example: wildlife, human interest, disasters, lifestyle, and industry) and compile a collection of 15 news photographs you have clicked. These photographs should reflect the essence of that field. Each photo should have a suitable caption. For each photograph write a background note of up to 200 to 300 words explaining the preparation/research, legwork, photography technique, and editing techniques used.

OR

Theme 2: Select three specific areas/subjects (for example: child labour, old age, traffic hazards, seasons and the line.) compile a collection of 15 news photographs (i.e. five photographs each for every subject). For each photograph write a background note of 200-300 words explaining the preparation/research, legwork, photography technique, and editing techniques used.

A viva-voce will be conducted based on the project. Both the guide and External Examiner will evaluate the project for 25 marks (15 marks for the project and 10 marks for viva-voce).

Suggested reading

1. Kobre Kenneth, *The Professionals' Approach*, sixth edition, Focal Press
2. Eisman, Dugan, and Grey, *Read World Digital Photography*, Pearson/Prentice Hall
3. Fred Parrish, *Photojournalism: An Introduction*, Wadsworth Thomson
4. Cutts, Martin. *The plain English Guide - How to write Clearly & Communicate Better*. Oxford University Press.
5. Seely John. *The Oxford Guide to Writing & Speaking*.
6. Hicks, Wynterd. 1993. *English for Journalists*. Routledge Publication.
7. Lewis James. *The Active Reporter*. Vikas Publication
8. Warren Carl. *Modern News Reporting*. Harper and Row.
9. Rangaswami, Parthasarathy. *Basic Journalism*. Macmillan India.
10. Mudgal, Rahul. *Emerging Trends in Journalism*. Sarup and Sons.
11. Kamath, M.V. *Behind The By-Line*. Vision Books.
12. Kamath, M.V. *Reporter at Large*.
13. 10. Chandra R.K. *Handbook of Modern Newspaper Editing & Production*. Mangalam Publication
14. T.J.S. George: *Editing – A Handbook for Journalists*.
15. Kamath, M.V. *The Journalist's Handbook*.
16. Kamath, M.V. *The Professional Journalist*.
17. Vir Bala Aggarwal and V.S.Gupta, 2002 (second reprint), *Handbook of Journalism and Mass Communication*, Concept Publishing Company, New Delhi
18. Seema Hasan, 2010, *Mass Communication: Principles and Concepts*, CBS Publishers and Distributors Pvt. Ltd., New Delhi
19. Sevanti Ninan, 2007, *Headlines from the Heartland: Reinventing the Hindi Public Sphere*, Sage Publications, New Delhi
20. Robin Jeffrey, 2013 (Third Edition), *India's Newspaper Revolution: Capitalism, Politics, and the Indian-Language Press*, Oxford University Press, New Delhi
21. Maria r Garcia, 1981, *Contemporary Newspaper Design: A Structural Approach*, Prentice-Hall Inc. Englewood Cliffs, *New Jersey USA*
22. Various style guides and handbooks (in print and online): UNI and PTI; Statesman (Calcutta); The Economist, Reuters, The Times, Guardian (London); Associated Press, UPI (New York).
23. Newspaper and magazine articles about New Media and
24. Websites such as
25. http://photo235.weebly.com/uploads/1/3/5/1/13515528/jour235_syllabus_spring_2014_herbrich.pdf
26. <http://photo.journalism.cuny.edu/syllabus/>
27. <http://jlmc310.wordpress.com/syllabus/#content>
28. <http://www2.uncp.edu/home/acurtis/Courses/PhotojournalMay12/SyllabusPhotojournalMay12.htm>
29. <http://www.iup.edu/page.aspx?id=92571>
30. https://www.google.co.in/?gws_rd=cr&ei=w2jLUtanHsf7rAeS_oC4CQ#q=Photojournalism+ethics

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