



**UNIVERSITY OF PUNE**  
**DEPARTMENT OF COMMERCE & RESEARCH CENTRE**  
**D.S SAVAKAR CHAIR IN COMMERCE**

*CommSearch 2014*

(Annual Research Convention)

**Theme: Promotion of economic citizenship and business literacy through Commerce education**  
**March, 19 – 21, 2014**

### **Invitation**

The *CommSearch 2014* is an annual event through which Researchers and Guides from PG Research centres of the University are pooled together. It provides an opportunity to exchange notes and share with each other, the status, strides and state of affairs in research on various subjects under Commerce. The 7<sup>th</sup> CommSearch is scheduled on March 19-21, 2014.

#### **About the theme:**

The Commsearch 2014 is an opportunity for Commerce academicians and PG students to come up with multidimensional views on development of business literacy and promotion of economic citizenship in the society at large. The ideas and views will be expressed in creative ways through papers, posters, video clips etc. The participants are requested to submit their entries for this theme. The details of the activity and mode of presentation are given below:

#### **Topics suggested:**

##### **Group-A:** Universalization of Commerce education

- (i) Proposed curriculum prescribing introduction of Commerce subject at secondary education stage (Std. VIII to X)
- (ii) Inclusion of Commerce subject at professional degree courses in Science, Engineering, Pharmacy, Medicine, Architecture etc. (Scheme plus course contents)

**Group-B:** Educational posters on following: - Consumer education, Union budget, Fair trade practices, Productivity, Government in Business, Green Business etc.

The participation can be in a team to be deputed by the College head. The entry please be forwarded to DCRC, University of Pune on or before 15<sup>th</sup> March, 2014. The oral presentation will be organized during technical sessions on 20<sup>th</sup> and 21<sup>st</sup> March, 2014.

**Programme sessions:**

<b>Date</b>	<b>Programme</b>	<b>Timing</b>
19 <sup>th</sup> March, 2014	<b>Inaugural session</b>	2.00 pm
20 <sup>th</sup> March, 2014	<b>Technical session:</b> Group-A	10.00 am to 1.00 pm
	Group- B	2.00 pm to 5.00 pm
21 <sup>st</sup> March , 2014	Technical session: Research Presentations by PG Research students	10.00 am to 1.00 pm 2.00 pm to 5.00 pm

**Notes:** The M.Phil/Ph.D Research students shall be required to present papers on their own research topic on 21<sup>st</sup> March, 2014, for which a prior registration is compulsory on 20<sup>th</sup> March, 2014. The prize distribution for the students' activities which took place as a part of CommSearch, 2014 will be held on 19<sup>th</sup> March, 2014 during inaugural session at 2.00 PM. The prize winners are requested to remain present by 1.30 pm in the Department.

**RSVP: -**

- 1) Dr. G.Syamala (Co-ordinator) CommSearch, 2014 Contact no: - 8605091384
- 2) Dr. S.V. Kadvekar (Chair Professor) Contact no: -9423572257

**Venue:**

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Dr. Sanjay Kaptan

**Professor & Head**