



**UNIVERSITY OF PUNE**  
**DEPARTMENT OF COMMERCE & RESEARCH CENTRE**

*CommSearch 2014*

*(Annual Research Convention in Commerce)*

**Theme: *Universalization of Commerce Education for Inclusive Economy and Business Literacy***

**Workshop for Teachers, Research Supervisors and Scholars of  
Commerce and Management Faculty**

## **Invitation**

CommSearch is an Annual Convention of Teachers, Students, Academicians and Research Scholars who come together on a common platform and discuss on various topics and issues relevant to commerce education. The deliberation usually results into reliable solutions for issues pertaining to the growth and development of Commerce education in general. This year CommSearch will be held on 20<sup>th</sup> and 21<sup>st</sup> Feb, 2014.

### **Objectives of the Workshop:**

1. To create a conducive atmosphere where in students and teachers from faculty of commerce and management come together and share their ideas, views and experiences which would be widely accepted by one and all and help for the development of business and economic literacy in India.
2. To propose a scheme this will help for the development of business and economic literacy and help in promoting commerce education.

### **Nature of the Workshop:**

CommSearch 2014 is an opportunity for commerce/ management academicians and students to come up with multidimensional viewpoints regarding developing business literacy amongst all individuals. The ideas and views will be expressed in very creative way through posters or video presentation. A special session is devoted for this activity. All the participants are requested to submit their entries for this activity. The details of the activity and mode of participation is given below

**Topics Suggested:**

The participants are expected to present their ideas through posters or video presentation on the following topics:

1. Proposed curriculum prescribing introduction of commerce subject at the secondary education stage (Std VII to X)
2. Inclusion of Commerce Subject at professional degree courses such as Science, Engineering, Pharmacy, Medicine, Architecture etc.

The participation can be in a team which could be deputed by the college. This form should be forwarded with a copy of abstract has to be send to the Department of Commerce and Research Centre, University of Pune. The forms should reach the Department on or before 10<sup>th</sup> Feb, 2014

**Proforma**

*CommSearch 2014*  
(20<sup>th</sup> and 21<sup>st</sup> February, 2014)

Date:

To  
Head of the Department  
Department of Commerce & Research Centre  
University of Pune  
Pune - 411007

Sir,

A team of following members of the faculty/PG/Research students is nominated to participate in the *CommSearch 2014*.

Sr. No	Name of the Participants
1	
2	
3	
4	
5	

Prof. ....will be team in-charge. The abstract(s) of articles is (are) enclosed. The members will abide by the rules of the CommSearch.

Name of the College

.....

.....  
Principal/Director

**For inquiry and application submission:**

**Contact: -**

*CommSearch 2014*

Organizing Committee

Dr. G. Syamala or

Mrs. Bhagwat

Phone: 020 – 25601312

**e-mail: - [dcrckaptan@gmail.com](mailto:dcrckaptan@gmail.com)**