University of Pune  
Department of Commerce and Research Centre  

Invitation to Business Cosmos 2013 (IntraUniversity Activites)  

Dear Sir/Madam,

We are pleased to inform you that the Department of Commerce & Research Centre is organizing a number of events for students and teachers.

The year 2013 brings a lot of expectations and experience to be shared by students, teachers, and professionals. This is the time to bring out the excellence and perfection in the field of commerce education. This brings in a competitive, creative and entrepreneurial spirit amongst one and all.

Hoping to get an overwhelming response from you.

Thanking You,

Yours sincerely,

Dr. S. S. Kaptan  
Department of Commerce & Research Centre,  
Class Room Complex Building,  
University of Pune.  
Pune-411007  
Contact: 020-25601312  
Email ID: dcrccosmos@gmail.com
University of Pune  
Department of Commerce and Research Centre  

Invitation to Business Cosmos 2013 (IntraUniversity Activites)  

Schedule of the Activities (Students)  

Students of B.com/M.Com/B.B.A/B.C.A/B.B.M are eligible to participate in Business Cosmos 2013.

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Activités</th>
<th>Date</th>
<th>Timing of the event</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Accounting Aptitude Test</td>
<td>4th Feb 2013</td>
<td>11.30.am to 12.15.pm</td>
</tr>
<tr>
<td>02</td>
<td>Business Acumen Test-Round I</td>
<td>4th Feb 2013</td>
<td>1.00.pm to 1.30.pm</td>
</tr>
<tr>
<td></td>
<td>Business Acumen Test-Round II</td>
<td>4th Feb 2013</td>
<td>2.30.pm onwards</td>
</tr>
<tr>
<td>03</td>
<td>What is the Good Word</td>
<td>5th Feb 2013</td>
<td>11.30.am to 12.20.pm</td>
</tr>
<tr>
<td>04</td>
<td>Complete the Cross Word</td>
<td>5th Feb 2013</td>
<td>1.00.pm to 2.00.pm</td>
</tr>
<tr>
<td>03</td>
<td>In the Mind of a Successful Leader</td>
<td>6th Feb 2013</td>
<td>11.30 onwards</td>
</tr>
<tr>
<td>04</td>
<td>Selling An Idea for Profit Making</td>
<td>6th Feb 2013</td>
<td>1.00.pm onwards</td>
</tr>
<tr>
<td>04</td>
<td>Governing it in a Different way</td>
<td>7th Feb 2013</td>
<td>11.30 onwards</td>
</tr>
</tbody>
</table>
Entry Form for students

Name :-
Year of Studying :-
Name of the college :-
Activities Participated (Please tick) :-
1. Accounting Aptitude Test  5. In the Mind of a Successful leader
2. What is the Good Word?  6. Selling an idea for profit making
3. Complete the Crossword  7. Path Breaking ideas for changing our society
4. Business Acumen Test  8. Governing it in a different way

Telephone/Mobile No :-
Address for Communication :-

This is to Certify that __________________________________________ is the bonafide student of our college ___________________________ studying in _________ year and is nominated for participation in ____________________________. It is assured that the participant will abide by the rules and regulations governing the events.

Place:

Date:

(Name of the Principal & Seal of the Institute)

Note:- 1. The last date for submitting the form is 30th January, 2013.
2. Entry fees Rs. 100 per event.
Entry Form for Teachers

Name :-

Name of the college :-

Activities Participated : (Please tick) :

1. Designing an Ideal Objective Test

2. My ideas for a Congenial Class culture

3. Presentation Contest.

Telephone/Mobile No :-

Address for Communication :-

This is to Certify that Mr./Ms./Dr. ________________________________ is a faculty of ________________________________ college and is nominated for participation in ________________________________.

Place:

Date:

(Name of the Principal & Seal of the Institute)

Note:-1. The last date for submitting the form is 30\textsuperscript{th} January, 2013.

2. Entry fees is Rs. 100 per event.
ACTIVITIES FOR TEACHERS

1. DESIGNING AN IDEAL OBJECTIVE TEST
   A. The participant has to design a test paper consisting of 30 multiple choice questions covering any one of the following subjects:
      i. Accountancy
      ii. Banking & Finance
      iii. Economics
      iv. Business Administration
      v. Management
      vi. Marketing management
      vii. Human resource management
   B. The questions should have four choices for the correct answer out of which only one should be correct. The other options should be near to the correct answer, but not completely correct.
   C. The test paper has to be typed in MS Word Times New Roman font, size 12 and sent to the email address.
   D. The ideal test paper will be selected as the winner.
   E. The paper should be emailed to dcrccosmos@gmail.com

2. MY IDEAS FOR A CONGENIAL CLASS CULTURE
   A. This is an essay competition on the above topic. The participants have to write an essay of maximum 1500 words.
   B. The essay has to be typed in MS Word Times New Roman font, size 12 and sent to the email address.
   C. The essays should be emailed to dcrccosmos@gmail.com

3. PRESENTATION CONTEST
   A. The participant has to make a Power point Presentation on original research conducted by them. It may be a part of research undertaken for M.Phil. or P.hd. program.
   B. The presentation should be of maximum 10+2 minutes.
   C. The presentation contest will be held on 9th Feb 2013.
UNIVERSITY OF PUNE
DEPARTMENT OF COMMERCE & RESEARCH CENTRE

Research Paper Contest
Mphil/Ph.D Students

The Department of Commerce & Research Centre has organized a research paper contest for Research Scholars (Mphil/Phd) of the University of Pune.

A) Themes:
The themes of the research paper are as follows:
1. Issues in water harvesting and water management in India
2. Management of resources in economy of scarcity.
3. Leadership lessons to be learnt from successful business leaders.
4. Reengineering India Industry: Challenges and pragmatic solution.

B) Rules:
1. The paper can be research data based or conceptual in nature.
2. The length of the paper should be around 2000 – 2500 words.
3. The paper should be submitted on A – 4 size paper, double spaced, Time New Roman font in MS word.
4. The writers are free to write their views in English or Marathi.
5. i. There will be a panel of juries that will assess the presentations.
   ii. The proposed norms of assessments and the scheme of marking is as follows:

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Originality</td>
<td>20</td>
</tr>
<tr>
<td>Style</td>
<td>20</td>
</tr>
<tr>
<td>Impact</td>
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<tr>
<td>Coverage</td>
<td>20</td>
</tr>
<tr>
<td>Overall Presentation</td>
<td>20</td>
</tr>
</tbody>
</table>

6. It can be submitted either in the form of Hard copy or Soft copy to the addresses mentioned below.

C) Awards & Recognition:
The juries will decide the winners in the competition. The best entries shall be rewarded for the contribution in Comm Search 2013.

D) Deadline:
The last date of submission of entries is 15th Feb 2013.

E) Submission:
The Research Papers/Essays should be submitted in the form of soft copy to the following email addresses.

dcrcresearch@gmail.com

The Research Papers/Essays can also be submitted in the form of hard copy to the following address:
Department of Commerce and Research Centre
New Class Room Complex, Opp Health Centre, University of Pune, Pune-411007
UNIVERSITY OF PUNE
DEPARTMENT OF COMMERCE & RESEARCH CENTRE
Research / Essay Paper Contest
Commerce Teachers

The Department of Commerce & Research Centre has organized a Research paper
Contest/Essay Competition for the Teachers and Research Scholars of the University of
Pune in the faculty of Commerce.

A) Themes:
The themes of the research paper are as follows:
1. Skill development and Commerce education.
3. Regulatory environment in India.
4. Rise and Decline of privatization in India.
5. Experiential learning in Commerce education.
6. Credit based learning in Commerce.

B) Rules:
1. The paper can be research data based or conceptual in nature.
2. The length of the paper should be around 2000 – 2500 words.
3. The paper should be submitted on A – 4 size paper, double spaced, Time New
   Roman font in MS word.
4. The writers are free to write their views in English or Marathi.
5. i. There will be a panel of juries that will assess the presentations.
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<td>20</td>
</tr>
</tbody>
</table>

6. It can be submitted either in the form of Hard copy or Soft copy to the addresses mentioned below.

C) **Awards & Recognition**

The juries will decide the winners in the competition. The best entries shall be rewarded for the contribution by way of a cash prize & citation.

The best entries will be published in the journal with ISSN Number.

D) **Deadline**

The last date of submission of entries is 30\textsuperscript{th} Aug. 2012.

E) **Submission**

The Research Papers/Essays should be submitted in the form of soft copy to the following email addresses.

i) dcrczachtan@gmail.com

ii) dcrc@unipune.ac.in

The Research Papers/Essays can also be submitted in the form of hard copy to the following address:

Department of Commerce and Research Centre

New Class Room Complex

Opp Health Centre

University of Pune

Pune- 411007

(Sanjay S. Kaptan)
ACTIVITIES FOR STUDENTS

1. ACCOUNTING APTITUDE TEST
   A. The event will test the accounting aptitude of the students.
   B. The test will consist of 45 questions to be answered in 50 minutes time.
   C. Use of calculator is not allowed.
   D. The questions will be based on areas like Financial, Cost and Management Accounting.
   E. Maximum two students from each college can participate.

2. WHAT IS THE GOOD WORD?
   A. This test is aimed at testing the students’ knowledge of business vocabulary.
   B. The test will consist of 45 questions to be answered in 50 minutes time.
   C. Maximum two students from each college can participate.

3. COMPLETE THE CROSSWORD
   A. A crossword will be given and the students have to fill up the crossword correctly within the stipulated time.
   B. The team which solves the crossword correctly in the minimum time will be declared as the winner.
   C. The team will consist of maximum two students from each college.

4. BUSINESS ACUMEN TEST
   A. There will be 2 rounds in this event
   B. The first round will consist of 20 business related questions to be answered in 30 minutes time. This will be the elimination round.
   C. Four best teams will be selected for the final round which will consist of Audio-Visual round.

5. IN THE MIND OF A SUCCESSFUL LEADER
   A. Students have to select a successful business leader and study his profile & present it in the form of a power-point presentation.
   B. The time for the presentation will be 8+2 minutes.
   C. The team will consist of maximum two students from each college.

6. SELLING AN IDEA FOR PROFIT MAKING
   A. Each team has to formulate the marketing strategy for selling any one product out of the following:-
      i. Washing machine
      ii. Ice-cream
      iii. Educational Programme
      iv. Recipe of a restaurant
      v. Garments
   B. The marketing strategy can be displayed in the form of a power-point presentation.
   C. The team presenting the best marketing strategy will be declared the winner.
   D. The team will consist of maximum two students from each college.

7. PATH BREAKING IDEAS FOR CHANGING OUR SOCIETY
   A. Students have to write an essay describing their ideas for bringing about change and transformation for solving the following burning social issues:-
      i. Garbage and Wastage disposal
      ii. Water problem
      iii. Prices of LPG cylinders.
      iv. Deforestation
      v. Traffic problems
   B. The essay should be of maximum 1000 words and students have to write the essay on the spot within an hour.
   C. Maximum two students from each college can participate.
   D. The essay should be only in typed form using MS word Times New Roman font’12.
   E. The essay should be emailed to dcrccosmos@gmail.com
   F. The last date for submission of the essay is 31st Jan 2013.

8. GOVERNING IT IN A DIFFERENT WAY
   A. A socio-economic problem will be given on the spot and students will be given an hours’ time to prepare a solution for the same.
   B. The students have to present the solution either orally or in the form of a power-point presentation.
   C. No technical support will be provided to the student to prepare the presentation.
   D. The team will consist of maximum two students from each college.