

**Ad hoc Board of Studies in French & Spanish**  
**SYLLABUS for**  
**Bachelors in Business Management International Business**  
**(old name Bachelors in Foreign Trade)**  
**(Offered at Third Year, 2 semesters)**  
**w.e.f. 2013-14**

1. Title of the Course : French General for Bachelors in Business Management International Business
2. Introduction: This course is designed for third year students of BBM IB
3. Eligibility : Students studying in the third year of BBM IB
4. Examination :
  - A. Pattern of examination (i) University Examination  
Semester Examination: 80 marks (written only), Internal examination out of 60, to be reduced to out of 20, total 100 marks per semester, x 2 semesters = 200 marks
  - B. Standard of passing : 40 marks
  - C. ATKT rules: As per University rules
  - D. Award of class: As per University rules
  - E. External Students: not applicable
  - F. Setting of question paper : By the panel of Examiners appointed by the University  
Pattern of question paper - Grammar & Vocabulary - 45 marks ;  
Comprehension - 10 marks ; One sentence answers - 10 marks ;  
Writing a paragraph based on details - 5 marks ; Translation from English to French - 5 marks, French to English - 5 marks
  - G. Verification / Revaluation: As per University Rules
5. Structure of the course
  - (i) a. compulsory paper: None
  - b. optional paper: It is an optional paper by nature
  - (ii) Medium of instructions: French and English
6. Equivalence subject / paper and transitory provision: 100% to the corresponding earlier examinations
7. University terms: As per University rules
8. Subject-wise detailed syllabus :

Objectives: To give basics relating French as a commercial language.  
To create awareness of prospects of learning French for International Trade.

Language Objectives	Grammar
Self-introduction. –profession, nationality Greetings. Address	Subject pronouns Definite and indefinite articles Être, avoir, some – er ending verbs Plural of some nouns Some adjectives
To understand personal information given by others and to ask and give personal information Family 0- 30 numbers	S'appeler Possessive adjectives Some interrogatives
To reserve a hotel room 31- 60 numbers Dates, telephone numbers	Present tense of some –ir and some –re ending verbs
Travelling- make a program and to tell it Understand and read the time schedules	Interrogation Some interrogatives Some irregular verbs
To buy a train ticket To understand train schedules Understand and give directions 61- 1000	Some adjectives Contracted and partitive articles Negation Some more –ir ending verbs
Checking in a hotel Ask information about the hotel Housing in France	Contracted and partitive articles continued To tell the time Demonstrative adjectives. Some qualificative adjectives – singular and plural
Reserving a table at a hotel Ordering at a restaurant Likes and dislikes	Partitive articles continued Past tense with 'avoir' Recognising direct object
Order travellers cheques Exchange rate, banking Opening a bank account	Verbs followed by infinitive Futur proche
Shopping , Asking for directions To talk in the future	Imperative Some irregular verbs Future tense
Asking information at gas-station Services of gas-station Understand road signs Customs	Past tense with 'être'
Concept of Francophony	Revision

1<sup>st</sup> Term: Objectifs Express Lessons 1 to 5;

2<sup>nd</sup> Term: Objectifs Express Lessons 6 to 10

9. Recommended Study Material :

**Objectif Express** : Hachette. F.L.E. Text Book (with CD) and Workbook

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