T.E.(Electronics & Telecommunications)

304190: INDUSTRIAL MANAGEMENT

Teaching Scheme :   Examination Scheme:
Lectures - 4 hours per week  Theory- 100 marks ( 3 hrs duration)

Unit – I   Basics of Management


(8 hrs)

Unit – II   Strategic Management


(8 hrs)

Unit – III   Quality Management

14.Definition of quality, goalpost view of quality, continuous improvement definition of quality, 15.types of quality – quality of design, conformance and performance, 16.phases of

Unit – IV Financial & Project Management

Unit – V - Inventory, Logistics & Supply Chain Management

Unit – VI - Management Information Systems
Text books:


Reference Books: